



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-1162 supppt letter from Dr. Rachel Staples Guettler

Rachel Staples Guettler <rachelstaplesguettler@gmail.com>

Tue, Oct 17, 2023 at 10:43 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. I have the utmost respect for Ralph & Maria Ziman along with The Rendon team. I have participated in many of the Rendon events such as Stories in 2018 and Rhythms of the City in 2019. As a classically trained opera singer with a BA in Music & a BS in International Relations (from Florida State University), a Master's degree in Music (from CSU-Northridge), and a Doctorate of Education (from Pepperdine University), having a place like the Rendon to cultivate and showcase my gifts, talents, and expertise with a strong community has been such a treasure to me.

I have also attended many art exhibitions at The Rendon. The venue holds a special place in my heart & in the hearts of many Los Angelenos. The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for

local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner-City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the city where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Rachel Staples Guettler, MM, EdD

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Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-11621 message

Mia Lehrer <Mia@studio-mla.com>

Tue, Oct 17, 2023 at 4:06 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindoleon@lacity.org" <councilmember.kevindoleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

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Thank you for your consideration.

Respectfully submitted,

Mia Lehrer

MIA LEHRER FASLA

President

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