



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded Letter of support CF 22-1162

Eddie Navarrette <eddie@fedesignandconsulting.com>

Fri, Oct 13, 2023 at 5:18 PM

Reply-To: clerk.plumcommittee@lacity.org

To: clerk.plumcommittee@lacity.org

See attached letter of support

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 **Support CF 22-1162.pdf**
53K

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my support of CF 22-1162, the proposed Rendon Hotel project in the Arts District.

I write to you as a resident, business owner, and community advocate. I live in, and serve the artist community as board president of Artshare LA. I personally have a deep respect for the kindness and opportunity the applicants/artists Ralph and Maria have provided to our community. This type of long standing commitment to the neighborhood should be a reflection of the applicant's well intention of their property. The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District.

The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition.

The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist and community driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space through [Art At The Rendon](#) to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, Institute of Contemporary Art (ICA LA), and Inner-City Arts.

Providing new art studios, gallery space, and an artist-in-residency program with studio spaces in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the city where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Eddie Navarrette



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

Annie Saunders <anniesaunders@gmail.com>

Fri, Oct 13, 2023 at 11:24 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Dear Councilmembers,

Please find attached my letter of support in the matter of ENV-2017-4735-MND.

Thank you,

Annie Saunders



FROM: Annie Saunders, Artistic Director, Wilderness

ATTN: Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Annie Saunders and I fully support the Rendon Hotel project.

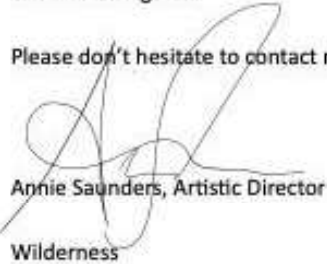
I am an interdisciplinary artist making site-specific work including performances, installations and public art. My work has been supported by the DCA, Los Angeles Performance Practice and CalArts Center for New Performance, and presented at REDCAT and the LA Philharmonic, winning major arts awards and multiple features in the LA Times and LA Weekly. I have worked closely with the Rendon team for years now in various capacities and am very involved in the Downtown Los Angeles community and invested in its future success. The Arts District is a vibrant, growing, and exciting place to live and as a destination. Whether it stems from the new Metro Regional Connector, the completion of the 6th Street Viaduct, or the numerous businesses arriving in the neighborhood, the Arts District is cementing itself as a destination for commerce, creativity, and culture in Los Angeles.

Over the next decade, visitors from all over the world will be arriving in our city for the World Cup in 2026 and the Summer Olympics in 2028, among other major events. The Arts District will attract many tourists who want to experience all the amazing opportunities that the neighborhood has to offer. As a result, I want to make sure that individuals have a chance to not only stay in the Arts District but also experience what it is like to live in the community. The Rendon Hotel project will do just that. Developed by local artists Ralph and Maria Ziman, the proposed hotel will include art studios, gallery space, and an artist-in-residency program, while also playing host to fundraisers supporting the arts. This hotel will immerse visitors in the cultural fabric that makes the Arts District so special.

Art is meant to be shared. Being part of the DTLA culture, I get to witness the beauty of creative expression each and every day. I want to share this opportunity with those who visit our city.

The Rendon Hotel will respond to a critical desire for lodging and cultural amenities in the Downtown area. This project will generate countless vital jobs, provide opportunities for local artists, and foster a genuine center for the arts in Downtown. As a DTLA stakeholder, I am excited by what this project has to offer. Please support the continued revitalization of the Downtown LA area and fostering of the creative arts in Los Angeles.

Please don't hesitate to contact me should you need any more information



Annie Saunders, Artistic Director
Wilderness

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Annie Saunders

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The Rendon Support Letter Annie Saunders.pdf
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