

Communication from Public

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Council File No: 22-1162
Comments for Public Posting: See attached letter of support

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my support of CF 22-1162, the proposed Rendon Hotel project in the Arts District.

I write to you as a resident, business owner, and community advocate. I live in, and serve the artist community as board president of Artshare LA. I personally have a deep respect for the kindness and opportunity the applicants/artists Ralph and Maria have provided to our community. This type of long standing commitment to the neighborhood should be a reflection of the applicant's well intention of their property. The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District.

The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition.

The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist and community driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space through [Art At The Rendon](#) to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, Institute of Contemporary Art (ICA LA), and Inner-City Arts.

Providing new art studios, gallery space, and an artist-in-residency program with studio spaces in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the city where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Eddie Navarrette