



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded 22-1162_pc_10-12-23

1 message

clerk.plumcommittee@lacity.org <clerk.plumcommittee@lacity.org>

Fri, Oct 13, 2023 at 7:45 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

----- Forwarded message -----

From: Pat Gilfillan <pdgilfillan@gmail.com>

To: gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, alexanda.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org, councilmember.lee@lacity.org
Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 12 Oct 2023 21:25:37 -0700

Subject: Public Comments Not Uploaded The Rendon Hotel//205-2055 East 7th Street

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Patrick Gilfillan and I'm urging you to support the Rendon Hotel project.

That's because of Ralph and Maria Ziman. I've known them for nearly 15 years and I can tell you they are sincere and deeply committed to the arts community in Los Angeles. And this project shows the strength of that commitment, as does their history. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These Art At The Rendon events have raised over \$138,000 for organizations such as the Institute of Contemporary Art Los Angeles (ICA LA), Cornerstone Theater Company, Inner-City Arts, and Art Share LA. I personally worked with Ralph as he brought tremendous creativity and drive on a Brady project in the public service arena.

I know Maria and Ralph. They are the real deal. If this project is approved, I know they will advance their goals of supporting equitable arts education and ensuring arts institutions have financial stability far into the future.

When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised. The Zimans are community leaders who want to help the greatest number of people possible. They are artists, community members, and they are deeply committed to the long-term vitality of the arts in Los Angeles. Out of all the people to propose a hotel in the Arts District, Ralph and Maria, a husband-and-wife team, are in a unique position. I've worked with Ralph on a number of artistic projects. I've watched him (and Maria as well) foster many, many artistic voices and visions over the past 15 years.

I'm grateful to know them and to rely on them. You can rely on them too. I sincerely urge you to support the Zimans in this wonderful effort.

Thank you and please approve the project.

Respectfully,

Patrick Gilfillan

----- Forwarded message -----

From: Suzanne Walsh <suzanne.a.walsh@gmail.com>

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 12 Oct 2023 23:52:22 -0700

Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

Councilmember Marqueece Harris-Dawson

Chair, Planning, and Land Use Management Committee

200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Suzanne Walsh and I am writing to support the Rendon Hotel project.

For 15 years I have been the Director of saltfineart in Laguna Beach, CA with projects and exhibitions that span Southern California. Through the course of working in the arts, I have gotten to know Ralph Ziman and Maria-Greenshields Ziman both as artists/creatives and community leaders. At first meeting, I was immediately impressed by their warmth and dedication to expansive and unique ideas that support both artists and the surrounding neighborhoods they inhabit. This is a rare quality that I deeply respect, working in Los Angeles, an area that is both exciting and challenging to inhabit as a creative.

I call Southern California my home, am an artist myself, and someone who has dedicated my entire life to supporting constructive cultural expression. I am grateful to the Zimans and their team for launching such beautiful, inclusive projects, all of which are documented on their Art At The Rendon site. You can clearly see how much they concern themselves with authenticity and the balance of all aspects of creativity - music, dance, performance, painting, installation - the list goes on. Proceeds from their projects have gone to vital creative organizations such as Inner-City Arts, Cornerstone Theater Company, and Art Share LA and have raised more than \$138,000 to support these institutions that work to provide access to the arts in Los Angeles.

I strongly support the continuation of their work with the creation of The Rendon Hotel which I know will be an epicenter for the good works this group is currently achieving. I wish them all the best and look forward to hearing more about the future of this project as it moves forward.

Thank you for your time and attention in reading our testimonials. They are written from the heart.

Sincerely,
Suzanne Walsh

gallery director
[saltfineart | latin contemporary art & emerging artists](#)
949.715.5554 | [saltfineart.com](#)

professional clinical counseling therapist
under the supervision of Dawn Dominguez LMFT/MFCC #50153
[Windows of Hope | Non-profit Counseling Center](#)
Long Beach, CA
[windowsofhopecounseling.org](#)
direct line: 949.235.8739

----- Forwarded message -----

From: "Alan Galvan" via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: clerk.plumcommittee@lacity.org

Cc:

Bcc:

Date: Fri, 13 Oct 2023 03:09:44 +0000 (UTC)

Subject: Public Comments Not Uploaded Don't Reduce SRO Stock, Reject Rendon Hotel (CF 22-1162, 22-1162-S1; 22-1162-S2)

Members of the PLUM Committee,

The Development Guidelines and Controls for Residential Hotels are intended to ensure that we fully replace our SRO stock as development occurs. Accordingly, I urge you to reject the Rendon Hotel project. Contrary to applicable guidelines, the proposed replacement plan relies on rehabilitation of units at the El Sol, which would mean the City would permanently lose out on replacing over 30 units there.

We can simply not afford to lose any opportunities to provide increased housing. Please do not approve this until these issues are fixed.

Alan Galvan
alangalvan601@gmail.com
5042 E Valley Blvd, Apt 3
Los Angeles, California 90032

----- Forwarded message -----

From: "'Chloe Mandel' via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: clerk.plumcommittee@lacity.org

Cc:

Bcc:

Date: Fri, 13 Oct 2023 01:15:49 +0000 (UTC)

Subject: Public Comments Not Uploaded No to Rendon Hotel (Council Files 22-1162, 22-1162-S1; 22-1162-S2)

Members of the PLUM Committee,

In the midst of a homeless crisis, it is highly disturbing the City is considering allowing a new boutique hotel to permanently remove over 30 units designated for SRO housing. The Rendon Hotel's proposed replacement housing plan appears to violate the plain language of the Development Guidelines and Controls for Residential Hotels. The EI Sol is listed in Appendix A of the Development Guidelines. The use of EI Sol's rehabilitation for the Rendon project's replacement obligations would permanently and inappropriately extinguish obligations to replace units at the EI Sol, permanently reducing the stock of units designated for SRO housing.

Please reject the Rendon Hotel project.

Chloe Mandel

Chloe.nicole.mandel@gmail.com

609 s Grand Ave #705

Los Angeles, California 90017

----- Forwarded message -----

From: "'Nikita Wolf' via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: clerk.plumcommittee@lacity.org

Cc:

Bcc:

Date: Fri, 13 Oct 2023 00:53:47 +0000 (UTC)

Subject: Public Comments Not Uploaded Where is the Housing? Rendon Hotel (Council File 22-1162, 22-1162-S1; 22-1162-S2)

Members of the PLUM Committee,

I am writing in opposition to the Rendon Hotel. Its proposed replacement housing plan appears to violate the Development Guidelines and Controls for Residential Hotels. The Guidelines state explicitly that rehabilitation is not allowed as replacement housing for sites listed in Attachment A of the document. The EI Sol is listed in Appendix A of the Development Guidelines. The use of EI Sol's rehabilitation for the Rendon project's replacement obligations would permanently and inappropriately extinguish obligations to replace units at the EI Sol, permanently reducing the stock of units designated for SRO housing.

We can simply not afford to lose any opportunities to provide increased housing. Please do not approve this until these issues are fixed.

Nikita Wolf

nikitawolf969@gmail.com

5744 SE MILWAUKIE AVE, Apt 1

Portland, Oregon 97202

----- Forwarded message -----

From: "'Tomi-Jean Yaghmai' via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 12 Oct 2023 16:28:21 -0700

Subject: Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Tomi jean Yaghmai and I am writing to share my support for the Rendon Hotel project.

I am a longtime friend of Ralph and Maria Ziman and know firsthand how passionate they are about art and the arts community in Los Angeles. This project is the ultimate demonstration of their long-term commitment to supporting the Arts District. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These Art At The Rendon events have raised over \$138,000 for organizations such as the Institute of Contemporary Art Los Angeles (ICA LA), Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA. Knowing Maria and Ralph, these efforts are just the beginning. If this project is approved, I have full confidence that they will be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

If you can't already tell, Maria and Ralph care deeply about art and the Arts District community. When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental the building without any governmental funding, I was not surprised. The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people.

Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.

Thank you and please approve the project.

Respectfully submitted,

Tomi jean Yaghmai

----- Forwarded message -----

From: Dorian Gonzalez <gonzalezdorian72@gmail.com>

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 12 Oct 2023 15:18:27 -0700

Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Dorian Gonzalez, and I am writing to voice my full support for the Rendon Hotel project, led by Ralph and Maria Ziman.

The Ziman family is a part of my family as well. Their love and kindness toward my family brings warmth to my heart. Having an art hotel is fantastic so locals and traveling visitors can see different types of art and top notch hospitality in the Arts District.

The Ziman family has helped me in many ways. For one, they help me with my learning disability. I was struggling in a public school where I was not improving and was getting left behind. Out of their own will and generosity, the Ziman family reached out to me and offered an opportunity to get evaluated by a psychologist, which helped me get placed into a particular school that helped me with my disability. The new school offered tutoring to catch me up, summer school, and improved my education and allowed me to actually focus and learn. After completing high school, the Zimans volunteered to pay for my college education and bought me a brand-new laptop for school. I am now in my first year of studying Mechanical Engineering at Santa Monica College. They gave me all of these benefits out of their own willingness and from their personal finances. Many people would never even think of giving to someone if they did not receive something in exchange.

With the new hotel project in mind, many people will boldly express their artwork and will benefit from the Ziman's good hearted mindset like I have. Having a variety of artwork mediums in one place will bring people together, especially in the Arts District. Art has never caused people to argue but rather pulled communities together. Everyone's artwork has its purpose, and with the Rendon Hotel Project, people can come as one and express themselves.

Please approve the Rendon Hotel Project.

Thank you,
Dorian Gonzalez

----- Forwarded message -----

From: Daniela Guevara <daniela.guevaraa98@gmail.com>
To: "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "alexandra.leard@lacity.org" <alexandra.leard@lacity.org>, cd10@lacity.org, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, councilmember.yaroslavsly@lacity.org, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "gerald.gubatan@lacity.org" <gerald.gubatan@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>
Cc: clerk.plumcommittee@lacity.org
Bcc:

Date: Thu, 12 Oct 2023 16:51:21 -0500

Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Councilmember,

Dear Honorable Chair,

My name is Daniela Guevara and I would like to express my full support of the proposed Rendon Hotel project in the Arts District.

As a Los Angeles native and art enthusiast, I believe that this visionary project holds the promise of enriching our community in countless ways, and I believe it will be a valuable addition to our vibrant neighborhood.

The conversion of a century-old building into an art-centric hotel represents an exciting opportunity to revitalize the Arts District. This district has long been a cultural epicenter, attracting artists and art enthusiasts from all over the world. However, to truly fulfill its potential, it is essential that we continue to encourage the creative spirit the Arts District is known for.

This project aligns with our collective vision of the Arts District as the heart of artistic expression and creativity in the city. By supporting this endeavor, we are sending a clear message that we value and prioritize the arts as a fundamental part of our community's identity. This hotel will serve as a platform for both established and emerging artists, a place where art can be appreciated, created, and celebrated. I am also thrilled about the opportunities this art-focused hotel will provide for neighborhood locals and its future guests.

Opening a hotel of this magnitude entails hiring personnel which will benefit locals due to jobs being created. This hotel will also be offering additional hotel rooms in an area where tourists frequent, thus boosting the city's economy.

In conclusion, I urge you to consider the immense benefits that this art-focused hotel will bring to the Arts District and to grant your support to this project. It is an investment in the cultural vitality of our community and a testament to our commitment to preserving the Arts District's unique character.

Thank you for your consideration.

Respectfully submitted,

Daniela Guevara

----- Forwarded message -----

From: Dutch Van Someren <dutch@bikeshedmoto.com>

To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 12 Oct 2023 13:33:03 -0700

Subject: Public Comments Not Uploaded Support Letter - The Rendon Hotel Project CF: 22-1162

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner-City

Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the city where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Anthony van Someren
 Founder & CEO
 Bike Shed Moto Co Inc
 1580 Industrial St, CA 90021



DUTCH VAN SOMEREN
FOUNDER & CEO
Bike Shed Motorcycle Club
Bike Shed Moto Co
WHAT IS THE BIKE SHED?
 +1 310-779-9420
 +44 (0)20 7729 8114
<https://bikeshedmoto.com/>
<https://bikeshedmoto.co.uk/>
[@bikeshedmotoco](#)

Bike Shed Motorcycle Club
 384 Old St, London EC1V 9LT
 Bike Shed Moto Co
 1580 Industrial St, Los Angeles, CA90021

----- Forwarded message -----

From: "Nataša Prosenc Stearns" <natasa@natasastearns.com>
 To: Geraldgubatan <Gerald.gubatan@lacity.org>, councilmemberkevindeleon <councilmember.kevindeleon@lacity.org>, dawson <dawson@lacity.org>, cd10 <cd10@lacity.org>, councilmemberyaroslavsky <councilmember.yaroslavsky@lacity.org>, councilmemberlee <councilmember.lee@lacity.org>, councilmemberpadilla <councilmember.padilla@lacity.org>, albizaedelvalle <albizaedelvalle@lacity.org>, hakeemparke-davis <hakeem.parker-davis@lacity.org>, dylansittig <dylan.sittig@lacity.org>, danrosales <dan.rosales@lacity.org>, Alexandraleard <Alexandra.leard@lacity.org>, lamontcobb <lamont.cobb@lacity.org>, naydacantabrana <nayda.cantabrana@lacity.org>
 Cc: clerkplumcommittee <clerk.plumcommittee@lacity.org>
 Bcc:
 Date: Thu, 12 Oct 2023 19:30:32 +0000
 Subject: Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

Councilmember Marqueece Harris-Dawson
 Chair, Planning and Land Use Management Committee
 200 N. Main St., Room 450
 Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Nataša Stearns and I am writing to share my support for the Rendon Hotel project.

I am a longtime friend of Ralph and Maria Ziman and know firsthand how passionate they are about art and the arts community in Los Angeles. This project is the ultimate demonstration of their long-term commitment to supporting the Arts District. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These [Art At The Rendon](#) events have raised over \$138,000

for organizations such as Inner-City Arts, Cornerstone Theater Company, the Brady Campaign, Institute of Contemporary Art Los Angeles (ICA LA), and Art Share L.A.. Knowing Maria and Ralph, these efforts are just the beginning.

If this project is approved, I have full confidence that they will be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

If you can't already tell, Maria and Ralph care deeply about art and the Arts District community.

When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised. **The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people.**

Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. **They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.**

Thank you and please approve the project.

Respectfully submitted,

Nataša Stearns

Nataša Prosenc Stearns
 www.natasastearns.com
 www.instagram.com/natasastearns

----- Forwarded message -----

From: "G. Casey" <ggmkc2@gmail.com>
 To: "gerald.gubatan@lacity.org" <gerald.gubatan@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, hakeem.park-davis@lacity.org, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "alexandra.leard@lacity.org" <alexandra.leard@lacity.org>, lamont.cobb@lacity.org, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>
 Cc: clerk.plumcommittee@lacity.org
 Bcc:
 Date: Thu, 12 Oct 2023 11:29:22 -0700
 Subject: Public Comments Not Uploaded The Rendon Hotel Project CF: 22-1162; 2053-2055 E. 7th St; ENV-2017-4735-MND Support Letter
 Councilmember Marqueece Harris-Dawson
 Chair, Planning and Land Use Management Committee
 200 N. Main St. Room 450
 Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel Project in the Arts District. The renovation of the over 100 year old building and its transformation into an art focused hotel will contribute to the viability of the character of downtown's history and the marriage of the new DTLA. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project thus contributes to preserving and empowering this community as the artistic heart of Downtown Los Angeles as well as opening the door to future generations of artists.

DTLA is becoming not only a local destination but a global destination renowned for encountering the best in art, theater, music, and fine dining. Paving the way for local artists Ralph Ziman and Maria Greenshields-Ziman, s visionary plans for The Rendon Hotel Project will provide and enhance access, proximity and superior hospitality to accommodate travelers with well appointed rooms with amenities, onsite restaurant and bar, meeting rooms, and rooftop gardens. The Rendon Hotel will be a visually stunning landmark that speaks to the burgeoning vibrancy of The Arts District.

The Rendon Hotel Project is poised to be the crucible that fosters a more meaningful, approachable, inclusive, and relational experience of what support for the Arts could look like. The Project has planned for much needed artist-in-residency programs with accompanying artist studios, an art gallery, and performing art spaces for immersive art experiences. I had the good fortune to experience Rhythms Of The City through Art At The Rendon. It was a truly stellar and cleverly considered event that remains unprecedented in the degree of detail and diversity of artistic collaboration that went into a such a memorable production. I left feeling that I did not want the night to end. I remember feeling such a sense of civic appreciation. Ralph Ziman and Maria Greenshields-Ziman are so critical to the trajectory of where our city is going with premiere art.

Ralph Ziman and Maria Greenshields-Ziman have an insight for DTLA because they actually live, work, and contribute to that community. Having that close understanding of how their area works on a day to day basis, understanding the flow of how people interact in the Arts District during various times throughout the day and night lands differently in the planning process. Ralph and Maria, as well as being accomplished artists in their separate practices, have always been community driven. I met them during an opening night of Ralph Ziman's The Casspir Project. The intensity, beauty, and exceptional experience led me to take a chance and ask Ralph if he would be willing to invite art students from August Hawkins HS

in South Central LA to see the show. Without hesitation not only did he respond with a strong YES, Ralph also arranged for specialty buses to transport 3 classes, provided a catered lunch, a drum circle with a drum master taught our students to play. A renowned, local LA artist was on site and canvases were provided for students to paint and create their own art. They had truly transformational experiences and unprompted wrote letters of what that impact meant to them. While the notion that we had "special consideration" is understandable, In fact Ralph extended this spectacular opportunity to schools across Los Angeles from elementary schools through high schools. I first thought that his wonderful gallery assistants would host us, but Ralph was front and center, hands on, in the middle of our students, many of whom had never been in an art space. Everyone was so welcoming, and approachable. Our students went from feeling awe to by the end of the day wanting to start their own art gallery on campus. They had been empowered.

I had a conversation with Ralph at the beginning of The Pandemic. He expressed a burning desire to get out and do something to help people. He wanted to roll up his sleeves at a time when we really did not fully understand what the Pandemic was, we just knew people were dying, people needed food, and people were afraid. Ralph and Maria did not want to run away from the fire, they wanted to run towards it with anything they could do to help. I shared with him how are community in South Central was being hit hard. Ralph and Maria asked what was needed and delivered. We had an early food and diaper distribution at Chuco's Justice Center on Central Avenue. No entourage (I have never seen Ralph or Maria with an entourage). I had prearranged a place for them to park on site. They parked on the street, car loaded, hearts full, and passed out food and provisions until everything had been gifted. No fan fair. No publicity. The intention and character of a person matters. Who are they when no one is looking? I have learned over the years who Ralph Ziman and Maria Greenshields-Ziman are and what they stand for. I stand behind the proposed Rendon Hotel Project. This project is ideally located as it will not displace any existing residential, commercial, or industrial uses.

LA is my town, I grew up here. I remember when Clifton's was a destination in DTLA. Things have changed. A Los Angeles that provides opportunities for people like Ralph Ziman and Maria Greenshields-Ziman to be a part of our landscape, makes me so proud to be an Angelino. As DTLA's Arts District moves forward, let it be a move that includes all of us. Ralph and Maria have a track record of doing just that. They have a vision that in execution would exceed far more than what I have the capacity to imagine. After experiencing, through their work, just how transformative they can be, I would not want my limitation to impact the greater good. With the utmost respect, I believe you may feel the same.

Please approve the Rendon Hotel Project.

Thank you for your consideration.

Respectfully Submitted,







Gigi Casey
Augustus Hawkins High School

...

[Message clipped] [View entire message](#)

13 attachments

-  **Public Comments Not Uploaded The Rendon Hotel//205-2055 East 7th Street.eml**
17K
-  **Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml**
18K
-  **Public Comments Not Uploaded Don't Reduce SRO Stock, Reject Rendon Hotel (CF 22-1162, 22-1162-S1; 22-1162-S2).eml**
18K
-  **Public Comments Not Uploaded No to Rendon Hotel (Council Files 22-1162, 22-1162-S1; 22-1162-S2).eml**
19K
-  **Public Comments Not Uploaded Where is the Housing? Rendon Hotel (Council File 22-1162, 22-1162-S1; 22-1162-S2).eml**
19K
-  **Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St.eml**
24K
-  **Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml**
22K

-  **Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml**
31K
-  **Public Comments Not Uploaded Support Letter - The Rendon Hotel Project CF: 22-1162.eml**
19K
-  **Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St.eml**
77K
-  **Public Comments Not Uploaded The Rendon Hotel Project CF: 22-1162; 2053-2055 E. 7th St; ENV-2017-4735-MND Support Letter.eml**
26K
-  **Public Comments Not Uploaded The Rendon Hotel // CF: 22-1162.eml**
21K
-  **Public Comments Not Uploaded The Rendon Hotel // CF: 22-1162.eml**
24K



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

1 message

Cindy Schwarzstein <cindy@therendon.com>

Thu, Oct 12, 2023 at 1:50 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Please see attached support letter (and in body of this email) for The Rendon project sent by the project representation team on behalf of Juan Carlos Munoz Hernandez ("Heaven")

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

My name is Heaven aka Juan Carlos Muñoz Hernandez, and I am writing to share my admiration for and support of the Rendon Hotel project in the DTLA Arts District. I was raised in the Pico Aliso housing projects of Boyle Heights, not far from where the Rendon Hotel is proposed. Exposed to graffiti and mural art at an early age, I have first handedly witnessed the power of art and what it has done for myself and those around me, especially with the opportunities that have allowed me to grow as an artist and individual.

One of these transformative opportunities has been to work with artists Ralph and Maria Ziman on Hidden Rooms, an event they put on to activate the historic Rendon Hotel. I was lucky to be one of 85+ artists selected to create a site-specific installation for this immersive event, which brought hundreds of artists, community sponsors and guests from all over LA together.

During this period, Ralph and Maria illustrated their true love for the arts and community building, as they brought together artists from all genres, bridging the gap between graffiti artists and established fine artists, amongst different generations,

and different neighborhoods of LA. Because of this event, I was able to make authentic connections with artists who I probably wouldn't have met otherwise, and created memories that will last me a lifetime. They fostered an artist-in-residence style environment where everyone was so passionate and excited to be working simultaneously amongst one another, that we all pushed our practice to the utmost levels. They encouraged all of us to create without boundaries, allowing a freedom of expression that can be difficult to come by in the art world.

I have Ralph and Maria to thank for giving me, and many other artists, this chance to grow in our artistic careers. They deserve full support for the proposed Rendon Hotel. A renovation of the 100+ year hotel will allow the Arts District to remain true to its name, and continue to open the doors for artists of this and upcoming generations. I know that my younger self would be so grateful to see a project like this come to life when I was growing up in Boyle Heights. Our city deserves champions like them, who truly give back to the community, and should support them any way we can.

I am so grateful to have met them and know they are doing important work in the community. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

HEAVEN

Juan Carlos Muñoz Hernandez



Heaven Support Letter.docx

16K

To: Gerald.gubatan@lacity.org; councilmember.kevindeleon@lacity.org; councilmember.harris-dawson@lacity.org; cd10@lacity.org; councilmember.yaroslavsky@lacity.org; councilmember.lee@lacity.org; councilmember.padilla@lacity.org; albizael.delvalle@lacity.org; hakeem.parke-davis@lacity.org; dylan.sittig@lacity.org; dan.rosales@lacity.org; Alexandra.leard@lacity.org; lamont.cobb@lacity.org; nayda.cantabrana@lacity.org

CC: clerk.plumcommittee@lacity.org

BCC: cindy@therendon.com; jchew@marathon-com.com

Subject: The Rendon Hotel // 2053-2055 E. 7th St

Body of email:

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

My name is Heaven aka Juan Carlos Muñoz Hernandez, and I am writing to share my admiration for and support of the Rendon Hotel project in the DTLA Arts District. I was raised in the Pico Aliso housing projects of Boyle Heights, not far from where the Rendon Hotel is proposed. Exposed to graffiti and mural art at an early age, I have first handedly witnessed the power of art and what it has done for myself and those around me, especially with the opportunities that have allowed me to grow as an artist and individual.

One of these transformative opportunities has been to work with artists Ralph and Maria Ziman on Hidden Rooms, an event they put on to activate the historic Rendon Hotel. I was lucky to be one of 85+ artists selected to create a site-specific installation for this immersive event, which brought hundreds of artists, community sponsors and guests from all over LA together.

During this period, Ralph and Maria illustrated their true love for the arts and community building, as they brought together artists from all genres, bridging the gap between graffiti artists and established fine artists, amongst different generations, and different neighborhoods of LA. Because of this event, I was able to make authentic connections with artists who I probably wouldn't have met otherwise, and created memories that will last me a lifetime. They fostered an artist-in-residence style environment where everyone was so passionate and

excited to be working simultaneously amongst one another, that we all pushed our practice to the utmost levels. They encouraged all of us to create without boundaries, allowing a freedom of expression that can be difficult to come by in the art world.

I have Ralph and Maria to thank for giving me, and many other artists, this chance to grow in our artistic careers. They deserve full support for the proposed Rendon Hotel. A renovation of the 100+ year hotel will allow the Arts District to remain true to its name, and continue to open the doors for artists of this and upcoming generations. I know that my younger self would be so grateful to see a project like this come to life when I was growing up in Boyle Heights. Our city deserves champions like them, who truly give back to the community, and should support them any way we can.

I am so grateful to have met them and know they are doing important work in the community. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

HEAVEN

Juan Carlos Muñoz Hernandez



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

Pamela Thompson <pthompson@hhcla.org>

Thu, Oct 12, 2023 at 9:12 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

See letter attached.

Pamela Thompson

Director of Operations

Homeless Health Care Los Angeles

(O) 213.381.0502 (M) 310.766.5916

hhcla.org | Instagram | Facebook | Twitter | LinkedIn | YouTube

[Click here](#) to check out our fly swag and learn how you can support HHCLA.

Headquarters

Beverly Blvd.

Center for Harm Reduction

The ReFresh Spot

[1282 West 2nd St LA CA 90026](#)

[2330 Beverly Blvd LA CA 90057](#)

[512 East 4th St LA CA 90013](#)

[544 Towne Ave LA CA 90013](#)

HOMELESS HEALTH CARE LOS ANGELES PRIVACY NOTICE: THIS MESSAGE, AND ANY ATTACHMENTS, IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL, OR EXEMPT FROM DISCLOSURE UNDER FEDERAL OR STATE LAW. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT OR THE EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THE MESSAGE TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION, OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE NOTIFY THE SENDER AND DESTROY THIS E-MAIL AND ALL ATTACHMENTS FROM YOUR SYSTEM. (W&I CODE, SECTION 53 28, 4 5 CF R 1 60 & 164).



Ralph and Maria Support Letter.pdf

189K

**H O M E L E S S
H E A L T H C A R E
L O S A N G E L E S**

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Pamela Thompson, and I am the Director of Operations at Homeless Health Care Los Angeles. As a DTLA stakeholder and service provider, I am excited to support Ralph Ziman and Maria Greenshields-Ziman's rehabilitation of the El Sol Hotel and Rendon Hotel properties as these efforts include the Ziman's commitment to bringing 42 units of much needed affordable housing to the Skid Row community.

While searching for a new location for our Center for Harm Reduction program, I was fortunate to meet Ralph and Maria Ziman. Getting to know them has reaffirmed that there are genuinely good people in the world. I cannot put into words how our relationship evolved so immaculately. Downright Impeccable folks, integral, kind, trustworthy, and reliable with a close connection to high moral values, creativity, and excellence. I discovered firsthand what they contribute to our society transcends most. It has been one of the most beautiful encounters my colleagues and I have experienced in building relationships with good-hearted people!

After several transparent conversations, we entered a lease for the space on the ground floor at the El Sol Hotel to HHCLA to house an expansion of HHCLA's harm reduction work in the area and, in this process, HHCLA became aware of Ralph and Maria's plans to convert the remaining part of the El Sol building into affordable housing.

Ralph and Maria are clearly part of the chosen few looking to add balance in our corner of the world, creating change in DTLA, and doing their part to enhance the reimagining of Los Angeles. I appreciate their commitment to humankind and their investment to make impacts to serve the less fortunate to provide housing. We can all agree we want people housed living a healthier and safer life. Let us build together by supporting Ralph and Maria Ziman. Their goals align with the mission for the greater good of unhoused persons.

For this reason, I urge the Planning and Land Use Management Committee to give favorable consideration to the Ziman's El Sol and Rendon properties rehabilitation project. **Please support our joint efforts and approve this project.**

Respectfully and sincerely,



Pamela Thompson
Director of Operations
Homeless Health Care Los Angeles



301 Moon Clinton Road, Moon Township (Pittsburgh), PA 15108 U.S.A.

WWW.DTCARE.ORG

DTCare's Mission:

DTCare intends to leave the world a better place than we found it by elevating and empowering disadvantaged communities across the globe through creating unique opportunities for employment, education, job training, local awareness, capacity building, and celebrating diversity within the communities we affect.

Date:
October 12, 2023

Reference:
ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

I am writing to express my full support for the proposed Rendon Hotel project in the Arts District, joining a chorus of voices enthusiastic about this endeavor.

The project's vision encompasses the revitalization of the historic, over 100-year-old El Sol Hotel and its transformation into an art-focused hotel, thereby contributing significantly to the vibrancy of the burgeoning Arts District. The plans set forth an impressive dual approach: the adaptive reuse of the existing, dilapidated structure, coupled with the construction of a new, 15-story addition.

Upon completion, the Rendon Hotel project will not only offer much-needed guest accommodations but, more importantly, it will breathe new life into the Arts District. The establishment's plans include artist-in-residence studios, an art gallery, a restaurant, and a bar. These elements are poised to reinvigorate the Arts District, preserving and enhancing its unique character and history. Furthermore, it promises to open doors for future generations of artists.

What truly resonates with this initiative is the fusion of art and community engagement. The dynamic husband-and-wife team behind this project, Ralph Ziman and Maria Greenshields-Ziman, are not only local artists but also active community members

deeply rooted in the Arts District. They have harnessed the existing Rendon Hotel space to host numerous pop-up art events, which have doubled as fundraisers, raising over \$130,000 for local nonprofit organizations including Art Share L.A., Cornerstone Theater Company, Institute of Contemporary Art (ICA LA), and Inner-City Arts.

The commitment to providing new art studios, gallery space, and an artist-in-residency program with studio spaces in the hotel exemplifies the true spirit of giving back to one's community.

Moreover, the scarcity of hotel rooms in the Arts District makes this project even more pivotal. Given its strategic proximity to Downtown LA and the continuously expanding array of local entertainment options, it is imperative that we welcome more visitors to this vibrant part of the city. Remarkably, the Rendon Hotel project is ideally situated, causing no displacement of existing residential, commercial, or industrial uses.

This former hotel space holds the potential to serve the Arts District community and the artists who call it home. I implore you to grant your approval to the Rendon Hotel project.

Thank you for your thoughtful consideration.

Respectfully submitted,

A handwritten signature in black ink, consisting of a large, stylized 'M' followed by a horizontal line and a small flourish.

Marco Gruelle
President, DTCare