



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded 22-1162_pc_10-09-23

1 message

clerk.plumcommittee@lacity.org <clerk.plumcommittee@lacity.org>

Wed, Oct 11, 2023 at 9:08 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

----- Forwarded message -----

From: Daryl Gale <turtleperson@earthlink.net>

To: clerk.plumcommittee@lacity.org

Cc:

Bcc:

Date: Tue, 10 Oct 2023 03:14:40 +0000 (UTC)

Subject: Public Comments Not Uploaded Where is the Housing? Rendon Hotel (Council File 22-1162, 22-1162-S1; 22-1162-S2)

Members of the PLUM Committee,

I am writing in opposition to the Rendon Hotel. Its proposed replacement housing plan appears to violate the Development Guidelines and Controls for Residential Hotels. The Guidelines state explicitly that rehabilitation is not allowed as replacement housing for sites listed in Attachment A of the document. The El Sol is listed in Appendix A of the Development Guidelines. The use of El Sol's rehabilitation for the Rendon project's replacement obligations would permanently and inappropriately extinguish obligations to replace units at the El Sol, permanently reducing the stock of units designated for SRO housing.

We can simply not afford to lose any opportunities to provide increased housing. Please do not approve this until these issues are fixed.

Daryl Gale

turtleperson@earthlink.net

PO Box 24387

Los Angeles, California 90024

----- Forwarded message -----

From: "'Pamela Pacheco' via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindoleon@lacity.org" <councilmember.kevindoleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>,

"dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>
Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>
Bcc:
Date: Tue, 10 Oct 2023 01:11:44 +0000 (UTC)
Subject: Public Comments Not Uploaded The Rendon Support Letter
Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

I'm writing this letter in support of The Rendon. I love this place for sure. I have been involved in their programming since I did the Stories at the Rendon, which I was able to decorate my own room, and I acted for three nights, for hundreds of people. It was a dream come true for me. All the proceeds for the weekend event went to a deserving charity. Ralph and Maria Ziman are very welcoming to ordinary people and let you be creative. They help actors, musicians and artists, who would not have a place to work, practice and filmed without them.

I Love The Rendon, my whole family loves the Rendon my kids and grandkids have participated in many of their projects.

As a member of the arts community, I strongly support this project. Anyone who believes in and understands the importance of art and culture would support this project too.

Please consider approving The Rendon project for all of us and our community.

Thank you
Sincerely
Pamela k Pacheco

----- Forwarded message -----

From: "'Jose Estrada' via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: clerk.plumcommittee@lacity.org

Cc:

Bcc:

Date: Mon, 09 Oct 2023 22:31:54 +0000 (UTC)

Subject: Public Comments Not Uploaded Don't Reduce SRO Stock, Reject Rendon Hotel (CF 22-1162, 22-1162-S1; 22-1162-S2)

Members of the PLUM Committee,

The Development Guidelines and Controls for Residential Hotels are intended to ensure that we fully replace our SRO stock as development occurs. Accordingly, I urge you to reject the Rendon Hotel project. Contrary to applicable guidelines, the proposed replacement plan relies on rehabilitation of units at the El Sol, which would mean the City would permanently lose out on replacing over 30 units there.

We can simply not afford to lose any opportunities to provide increased housing. Please do not approve this until these issues are fixed.

"My name is Jose. I'm a member of UNITE HERE Local 11 and I live in District 14. I urge the Councilmember to oppose the Rendon Hotel Project. Thank you."

Jose Estrada

strd_is@yahoo.com

3020 E 3rd street

Los Angeles California , California 90033

----- Forwarded message -----

From: "Aaron Ostrom" via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: clerk.plumcommittee@lacity.org

Cc:

Bcc:

Date: Mon, 09 Oct 2023 23:56:42 +0000 (UTC)

Subject: Public Comments Not Uploaded Yes to Rendon Hotel (Council Files 22-1162, 22-1162-S1; 22-1162-S2)

Members of the PLUM Committee,

I am glad to see that something modern and nice will replace this derelict location.

Please accept the Rendon Hotel project.

Aaron Ostrom

abwo@aol.com

4716 Twining Street

LOS ANGELES, California 90032

----- Forwarded message -----

From: Bailey Keyes <bailey@duarchitects.com>

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org,

councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Mon, 9 Oct 2023 13:46:37 -0700

Subject: Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

I am writing to express my strong support for the Rendon Hotel project. My name is Bailey Keyes, and I have had the privilege of knowing Ralph and Maria Ziman for an extended period of time. They are dedicated advocates of the arts and have played a significant role in the Los Angeles arts community. I am proud to know them!!

Ralph and Maria's commitment to the Arts District is exemplary. They have not only pursued their own artistic endeavors but have also organized numerous fundraisers for local art organizations in Los Angeles. I have personally attended their Art At The Rendon events, which have successfully raised funds for organizations such as the Institute of Contemporary Art Los Angeles (ICA LA), Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA. I am confident that their dedication to supporting equitable arts education and ensuring the financial stability of arts institutions will only grow stronger if the Rendon Hotel project is approved.

The Zimans' passion for art and the Arts District community is evident in all their actions. Their decision to rebuild the affordable units at the El Sol Hotel without relying on governmental funding is a testament to their leadership and commitment to helping as many people as possible.

Among all the proposals for a hotel in the Arts District, Ralph and Maria Ziman stand out as exceptional candidates. They are not only artists but also active members of the community who advocate passionately for the long-term prosperity of art in Los Angeles. I am proud to call them my friends and sincerely hope that you will support their admirable effort.

I kindly request your approval of the Rendon Hotel project.

Respectfully,

Bailey Keyes

Best,

Bailey Keyes

bailey@duarchitects.com

DU Architects
812 Lincoln Blvd.
Venice, CA 90291
310.452.8161

----- Forwarded message -----

From: "elsa longhauser.com" <elsa@longhauser.com>
To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>
Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>
Bcc:
Date: Mon, 9 Oct 2023 19:59:49 +0000
Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

----- Forwarded message -----

From: Denise Jackson <denise@townandculture.com>
To: "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>
Cc: clerk.plumcommittee@lacity.org
Bcc:
Date: Mon, 9 Oct 2023 11:38:19 -0400
Subject: Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7 th St
Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7 th St

Dear Honorable Chair,

I am Denise Jackson, and I am writing to express my support for the Rendon Hotel project.

I am a Curator based in Atlanta, GA. I first crossed paths with Ralph Ziman back in 2019 and have been closely following the remarkable work he and Maria have been engaged in within the vibrant Los Angeles arts scene ever since. While I have not had the opportunity to attend any Art At The Rendon events personally, I am well aware of their significant contributions, having raised an impressive sum of over \$138,000 for various organizations.

In my capacity as a curator, I have had the privilege of witnessing the profound dedication that Ralph and Maria Ziman possess when it comes to championing the arts and nurturing the arts community in Los Angeles. The Rendon Hotel project epitomizes their unwavering commitment to the Arts District. Beyond their own artistic endeavors, they have orchestrated a series of fundraisers benefiting community-oriented art entities in Los Angeles. These Art At The Rendon gatherings have proven instrumental in securing vital funding for esteemed organizations such as Inner-City Arts, Cornerstone Theater Company, the Brady Campaign, Institute of Contemporary Art Los Angeles (ICA LA), and Art Share L.A. Their determination and philanthropic spirit assure me that these endeavors are only the beginning.

Should this project gain your approval, I have complete confidence that the Zimans will continue to advance their noble objectives of promoting equitable arts education and providing long-term financial stability to arts institutions.

Without a doubt, Maria and Ralph hold a profound passion for art and are deeply committed to the Arts District community. When I discovered their decision to reconstruct the affordable units at the El Sol Hotel, a venture they embarked on without relying on any governmental funding, I was not at all surprised. The Zimans are community leaders who exhibit an unyielding dedication to making a positive impact on as many lives as possible.

Among all the individuals who could propose a hotel in the Arts District, the City of Los Angeles is fortunate to have Ralph and Maria leading the charge. They are not just artists but also integral members of the community and fervent advocates for the long-term flourishing of art in Los Angeles. It is a privilege to consider them friends, and I wholeheartedly hope you lend your support to the Zimans in this wonderful endeavor.

Thank you for your consideration and please approve this project.

With utmost respect,

Denise Jackson

--

Denise Leitch Jackson

Curator/Art Consultant

Town + Culture

T: 678.595.7309

www.townandculture.com

7 attachments

-  **Public Comments Not Uploaded Where is the Housing? Rendon Hotel (Council File 22-1162, 22-1162-S1; 22-1162-S2).eml**
19K
-  **Public Comments Not Uploaded The Rendon Support Letter.eml**
22K
-  **Public Comments Not Uploaded Don't Reduce SRO Stock, Reject Rendon Hotel (CF 22-1162, 22-1162-S1; 22-1162-S2).eml**
19K
-  **Public Comments Not Uploaded Yes to Rendon Hotel (Council Files 22-1162, 22-1162-S1; 22-1162-S2).eml**
18K
-  **Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St.eml**
19K
-  **Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml**
18K
-  **Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7 th St.eml**
24K



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162

1 message

Charlie Muttillo <CMuttillo@morleybuilders.com>

Mon, Oct 9, 2023 at 12:48 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindoleon@lacity.org" <councilmember.kevindoleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "CC:" <clerk.plumcommittee@lacity.org>, "cindy@therendon.com" <cindy@therendon.com>, "jchew@marathon-com.com" <jchew@marathon-com.com>

See Attached.

Charles Muttillo

President



Morley Construction Company | Benchmark Contractors, Inc.

3330 Ocean Park Boulevard, Santa Monica, CA 90405

(310) 399-1600 www.morleybuilders.com[news](#) | [linkedin](#) | [facebook](#) | [twitter](#) | [instagram](#)**Building a better future**

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**Rendon Support 2.pdf**

112K

To: Gerald.gubatan@lacity.org; councilmember.kevindeleon@lacity.org; councilmember.harris-dawson@lacity.org; cd10@lacity.org; councilmember.yaroslavsky@lacity.org; councilmember.lee@lacity.org; councilmember.padilla@lacity.org; albizael.delvalle@lacity.org; hakeem.parke-davis@lacity.org; dylan.sittig@lacity.org; dan.rosales@lacity.org; Alexandra.leard@lacity.org; lamont.cobb@lacity.org; nayda.cantabrana@lacity.org

CC: clerk.plumcommittee@lacity.org

BCC: cindy@therendon.com; jchew@marathon-com.com

Subject: The Rendon Hotel Project // CF: 22-1162

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District.

The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition.

The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist and community driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space through [Art At The Rendon](#) to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, Institute of Contemporary Art (ICA LA), and Inner-City Arts.

Providing new art studios, gallery space, and an artist-in-residency program with studio spaces in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the city where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,
On behalf of Morley Builders



Charles Muttillo

President





Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

elsa longhauser.com <elsa@longhauser.com>

Mon, Oct 9, 2023 at 12:57 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsk@lacity.org" <councilmember.yaroslavsk@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>, "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>
Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

**Support for Rendon.docx**

14K

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

I am writing this letter in support of The Rendon hotel project. Developed by local artists Ralph and Maria Ziman, the proposed hotel will include art studios, gallery space, and an artist-in-residency program, while also playing host to fundraisers supporting the arts, which has already begun through [Art At The Rendon](#). This hotel will immerse visitors in the cultural fabric that makes the Arts District so special.

Ralph and Maria Greenshields-Ziman have been stellar stakeholders of the Arts District for many years. Their commitment to making the old Rendon Hotel into a vibrant cultural asset for the neighborhood has been unfailing.

As former founding director of the Institute of Contemporary Art Los Angeles (ICA LA) at 1717 East 7th Street I have marveled at how devoted they are to the growth and regeneration of the neighborhood. They have supported ICA LA in many ways, including sponsoring events for the museum at The Rendon with programming such as HIDDEN ROOMS through Art At The Rendon which raised \$12,000 that went towards ICA LA's educational programming, and INCOGNITO, a very important fundraiser for ICA LA. They've also supported ICA LA in their own living space for fundraising efforts. In addition, Ralph and Maria have made direct financial contributions to the Museum in support of educational programs for local students and their families—yet another commitment that demonstrates their dedication to the ongoing welfare of the community.

Even in its raw state, the potential of the old hotel to be one of the most interesting places in LA is abundantly clear. There is no cultural space quite like it anywhere else. And, in light of all the development that is taking place in the neighborhood, it is only logical that The Rendon be renovated and developed to become yet another cultural highlight of the Arts District.

Sincerely yours,
Elsa Longhauser



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

Mark Casanova <mcasanova@hhcla.org>

Mon, Oct 9, 2023 at 1:30 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

On behalf of Homeless Health Care Los Angeles (HHCLA), it is our pleasure to support Ralph Ziman and Maria Greenshields-Ziman's rehabilitation of the El Sol Hotel and Rendon Hotel properties. As a DTLA stakeholder and service provider, we are excited by what this project has to offer. HHCLA fully stands behind the Zimans and their work to bring more housing to the Skid Row community.

HHCLA has been providing services for over 37 years in Los Angeles, and has been a part of developing best practices and advancing policy surrounding services for people experiencing homelessness. HHCLA offers the unhoused community an integrated system of care that includes housing, behavioral healthcare, substance use treatment, case management, physical healthcare, street-based outreach and an array of additional support services.

In the last several years, HHCLA has been expanding our services in Skid Row in order to reach more unhoused Angelenos in need of services. While searching for new operational space in the area, we had the pleasure of meeting Ralph and Maria Ziman when we expressed interest in occupying a part of their property. The Zimans have since leased the ground floor space at the El Sol Hotel to HHCLA to house an expansion of HHCLA's harm reduction work in the area and, in this process, HHCLA became aware of the Rendon Hotel rehabilitation project to convert the remaining part of the building into affordable housing.

The Zimans have been interested for a few years in creating 42 new units of much-needed affordable housing in Skid Row in this building. I do believe that renovating the interior of a long-vacant hotel is a step in the right direction during Los Angeles' ongoing affordable housing crisis. While HHCLA will occupy the ground-level space separately and begin operations soon, I would still like to advocate, as a long-time service provider in the area and as someone who now knows the Zimans, to approve the affordable housing plans as well.

I urge the Planning and Land Use Management Committee to give favorable consideration to the Ziman’s El Sol and Rendon properties rehabilitation project. Please support our joint efforts and approve this project.

Respectfully submitted,

Mark Casanova

Executive Director

Homeless Health Care Los Angeles (HHCLA)

Mark Casanova (he/him/his)

Executive Director

Homeless Health Care Los Angeles

(O) 213.334.8439 (F) 213.739.1617

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Headquarters

Beverly Blvd.

Center for Harm Reduction

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[1282 West 2nd St LA CA 90026](#)

[2330 Beverly Blvd LA CA 90057](#)

[512 East 4th St LA CA 90013](#)

[544 Towne Ave LA CA 90013](#)

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 **HHCLA-Rendon Hotel.pdf**
95K

HOMELESS HEALTH CARE LOS ANGELES

October 9, 2023

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

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Respectfully submitted,



Mark Casanova
Executive Director



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

elsa longhauser.com <elsa@longhauser.com>

Mon, Oct 9, 2023 at 4:15 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>



Support for Rendon.docx

14K

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

I am writing this letter in support of The Rendon hotel project. Developed by local artists Ralph and Maria Ziman, the proposed hotel will include art studios, gallery space, and an artist-in-residency program, while also playing host to fundraisers supporting the arts, which has already begun through [Art At The Rendon](#). This hotel will immerse visitors in the cultural fabric that makes the Arts District so special.

Ralph and Maria Greenshields-Ziman have been stellar stakeholders of the Arts District for many years. Their commitment to making the old Rendon Hotel into a vibrant cultural asset for the neighborhood has been unfailing.

As former founding director of the Institute of Contemporary Art Los Angeles (ICA LA) at 1717 East 7th Street I have marveled at how devoted they are to the growth and regeneration of the neighborhood. They have supported ICA LA in many ways, including sponsoring events for the museum at The Rendon with programming such as HIDDEN ROOMS through Art At The Rendon which raised \$12,000 that went towards ICA LA's educational programming, and INCOGNITO, a very important fundraiser for ICA LA. They've also supported ICA LA in their own living space for fundraising efforts. In addition, Ralph and Maria have made direct financial contributions to the Museum in support of educational programs for local students and their families—yet another commitment that demonstrates their dedication to the ongoing welfare of the community.

Even in its raw state, the potential of the old hotel to be one of the most interesting places in LA is abundantly clear. There is no cultural space quite like it anywhere else. And, in light of all the development that is taking place in the neighborhood, it is only logical that The Rendon be renovated and developed to become yet another cultural highlight of the Arts District.

Sincerely yours,
Elsa Longhauser



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

'RON FINLEY' via Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

Mon, Oct 9, 2023 at 10:44 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

I have worked on several projects with Maria and Ralph. Their commitment and generosity to the community is a testament of what we need to see to make this city one of the greatest in the country.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner-City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the city where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Art Changes Life~
Thank you for your consideration.
Respectfully submitted,

Ron Finley
The Ron Finley Project



The Rendon Support Letter PLUM - RFP.pdf

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Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

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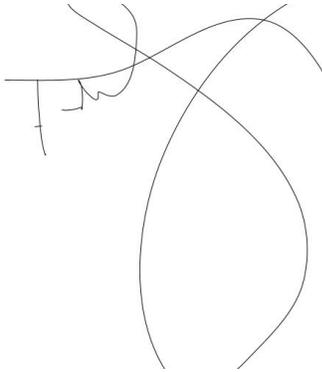
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This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Art Changes Life~

Thank you for your consideration.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Ron Finley', with a large, stylized flourish below it.

Ron Finley -The Ron Finley Project



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

Charlie Muttillio <CMuttillio@morleybuilders.com>

Mon, Oct 9, 2023 at 12:47 PM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindoleon@lacity.org" <councilmember.kevindoleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "CC:" <clerk.plumcommittee@lacity.org>, "cindy@therendon.com" <cindy@therendon.com>, "jchew@marathon-com.com" <jchew@marathon-com.com>

See attached.

Charles Muttillio

President

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 **Rendon Support.pdf**
62K

To: Gerald.gubatan@lacity.org; councilmember.kevindeleon@lacity.org; councilmember.harris-dawson@lacity.org; cd10@lacity.org; councilmember.yaroslavsky@lacity.org; councilmember.lee@lacity.org; councilmember.padilla@lacity.org; albizael.delvalle@lacity.org; hakeem.parke-davis@lacity.org; dylan.sittig@lacity.org; dan.rosales@lacity.org; Alexandra.leard@lacity.org; lamont.cobb@lacity.org; nayda.cantabrana@lacity.org;
CC: clerk.plumcommittee@lacity.org
BCC: cindy@therendon.com; jchew@marathon-com.com
Subject: ENV-2017-4735-MND Support Letter

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Charles Muttillo and **I fully support the Rendon Hotel project.**

I am very involved in the Downtown Los Angeles community and invested in its future success. The Arts District is a vibrant, growing, and exciting place to live and as a destination. Whether it stems from the new Metro Regional Connector, the completion of the 6th Street Viaduct, or the numerous businesses arriving in the neighborhood, the Arts District is cementing itself as a destination for commerce, creativity, and culture in Los Angeles.

Over the next decade, visitors from all over the world will be arriving in our city for the World Cup in 2026 and the Summer Olympics in 2028, among other major events. The Arts District will attract many tourists who want to experience all the amazing opportunities that the neighborhood has to offer. As a result, I want to make sure that individuals have a chance to not only stay in the Arts District but also experience what it is like to live in the community. The Rendon Hotel project will do just that. Developed by local artists Ralph and Maria Ziman, the proposed hotel will include art studios, gallery space, and an artist-in-residency program, while also playing host to fundraisers supporting the arts, which has already begun through [Art At The Rendon](#). This hotel will immerse visitors in the cultural fabric that makes the Arts District so special.

Art is meant to be shared. Being part of the DTLA culture, I get to witness the beauty of creative expression each and every day. I want to share this opportunity with those who visit our city.

The Rendon Hotel will respond to a critical desire for lodging and cultural amenities in the Downtown area. This project will generate countless vital jobs, provide opportunities for local artists, and foster a genuine center for the arts in Downtown. As a DTLA stakeholder, I am excited by what this project has to offer. Please support the continued revitalization of the Downtown LA area and fostering of the creative arts in Los Angeles.

Respectfully submitted,

On behalf of Morley Builders



Charles Muttillo
President

