



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded 22-1162_pc_10-05-231 message

clerk.plumcommittee@lacity.org <clerk.plumcommittee@lacity.org>

Fri, Oct 6, 2023 at 8:35 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

----- Forwarded message -----

From: Jason Ostro <jason@gabbagallery.com>

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 5 Oct 2023 19:35:02 -0700

Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Jason Ostro and I'm the owner of Gabba Gallery here in Los Angeles and I am writing in support of the Rendon Hotel project.

Ralph and Maria and I have been very fortunate to work on some amazing projects turning blight to bright thru ought the city of Los Angeles and I fully see them making amazing steps to help build And grow the community with amazing opportunity for young and old and amazing programming for everyone!

Art has always been a passion of mine and the Arts District is a neighborhood I call a LA home. The Rendon Hotel project is made by and for artists and will have a tremendous impact on the artistic community in Los Angeles.

Ralph and Maria Ziman are artists and members of our community with a strong track record of organizing opportunities that celebrate past artists, showcase current artists, and educate future artists. Many of these opportunities have already occurred at The Rendon, through their programming with Art At The Rendon. Proceeds from these programs have gone to community-based organizations such as Inner-City Arts, Cornerstone Theater Company, and Art Share LA. The Zimans' events have raised more than \$138,000 to support the longevity of arts institutions, as well as ensure equitable access to the arts in Los Angeles.

The proposed hotel includes a studio, gallery, and event space that enhances the Zimans' ability to host programs supporting our community. Events can be larger, programs can be more frequent, and attendees could now come from Los Angeles and beyond because they'll have a beautiful, convenient place to stay. Furthermore, having a place like this in the Arts District will inspire other individuals to become community leaders like the Zimans and leverage their resources to support the arts as well.

As a member of the arts community, I strongly support this project. Anyone who believes in and understands the importance of art would support this project too.

All my Best,

Jason Ostro
Gabba Gallery
3126 Beverly Blvd

La, ca 90057

----- Forwarded message -----

From: Franziska Mey <mey@cartelblanche.org>

To: Gerald.gubatan@lacity.org, councilmember.kevindoleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Fri, 6 Oct 2023 13:57:52 +0200

Subject: Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162

Body of email:

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

My name is Franziska Mey and I am writing to share my **support for the Rendon Hotel project**.

I am a family friend of Ralph Ziman and Maria Greenshields-Ziman and know from personal experience how deeply they are connected to the art community in Los Angeles. They both love and make art by themselves plus they never dare to support any kind of artist and their needed breeding ground.

My partner, Raphael Grischa, is an artist who is now based in Berlin, but has spent much time in Los Angeles. He was part of the Artist in Residency program through Art At The Rendon this year. The Ziman's hosted our family, including our toddler son, who was with us the entire time - so from a family perspective, being able to have a safe space in this city was crucial to supporting our family's needs. I think it's a bold statement to take this private support system and shape it into an ambitious project like the Rendon Hotel.

I'm sure the plans with The Rendon will strengthen the creative community in Downtown Los Angeles and even more, make it a hub for artists and their beloved ones from all over the globe. Culture is an important backbone of our society, any space provided for artists is a blessing and much needed. Los Angeles is one of the most creative cities worldwide, and this project will bring new dynamics to the future of the area.

Ralph & Maria Ziman have a long and moving history, and to me they embody the magic and the possibilities of the United States. Becoming community leaders, mentors, business visionaries or in my case just friends - the Zimans have a lot to offer.

If this project is approved, I'm sure that they will realize their goals of building an art institution / community center - a space for education and creativity. I sincerely encourage you to wholeheartedly support the Zimans in this wonderful effort.

Thank you and please approve the project.

Franziska Mey

Franziska Mey
Management & Sales

Cartel Blanche
Berlin

Phone: +49 152 5370 96 11
Email: mey@cartelblanche.org

ENGLISH · This message (and any attachments) are intended solely for the addressees and are confidential. Cartel Blanche may not be held responsible for their contents whose accuracy and completeness cannot be guaranteed over the Internet. Unauthorized use, disclosure, distribution, copying, or any part thereof is strictly

prohibited. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited. Cartel Blanche makes no representation that this email is free of viruses and addressees should check this email for viruses. The comments or statements expressed in this email are not necessarily those of Cartel Blanche.

----- Forwarded message -----

From: Patricia Flynn <pflynn@themaximagroup.com>

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Bcc:

Date: Fri, 6 Oct 2023 00:09:12 +0000

Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Patricia Flynn and I fully and enthusiastically support the Rendon Hotel project.

As a real estate consultant who has worked in downtown for more than thirty years, I feel very much a part of the Downtown Los Angeles community and very invested in its future success. The Arts District is a vibrant, growing, and exciting place to live and as a destination. Whether it stems from the new Metro Regional Connector, the completion of the 6th Street Viaduct, or the numerous businesses arriving in the neighborhood, the Arts District is the fastest growing and most dynamic downtown destination for commerce, creativity, and culture in Los Angeles.

Over the next decade, visitors from all over the world will be arriving in our city for the World Cup in 2026 and the Summer Olympics in 2028, among other major events. The Arts District will attract many tourists who want to experience all the amazing opportunities that the neighborhood has to offer. As a result, I want to make sure that individuals have a chance to not only stay in the Arts District but also experience what it is like to live in the community. The Rendon Hotel project will do just that. Developed by local artists Ralph and Maria Ziman, the proposed hotel will include art studios, gallery space, and an artist-in-residency program, while also playing host to fundraisers supporting the arts. This hotel will immerse visitors in the cultural fabric that makes the Arts District so special.

Art is meant to be shared. Being part of the DTLA culture, I get to witness the beauty of creative expression each and every day. I want to share this opportunity with those who visit our city.

The Rendon Hotel will respond to a critical desire for lodging and cultural amenities in the Downtown area. This project will generate countless vital jobs, provide opportunities for local artists, and foster a genuine center for the arts in Downtown. As a DTLA stakeholder, I am excited by what this project has to offer. Please support the continued revitalization of the Downtown LA area and fostering of the creative arts in Los Angeles.

Respectfully submitted,

Patricia Flynn

Patricia Flynn, Principal

The Maxima Group LLC

633 West Fifth Street, Suite 3300

Los Angeles, California 90071

M: 213/590-8441

pflynn@themaximagroup.com

----- Forwarded message -----

From: "'Loren Witkin' via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Bcc:

Date: Fri, 6 Oct 2023 00:21:50 +0000

Subject: Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162

Dear Honorable Chair,

As the President of the Los Angeles Downtown Breakfast Club <https://www.dbcla.org/>, an organization that has promoted, advocated, and supported DTLA since 1977 (many of you have attended at least one of our 40 + years of hosting the Roses & Lemon Award ceremonies at the Biltmore), I had the distinct pleasure of meeting with the project applicants and touring the proposed site this morning.

Further as an EHS&S professional who spearheaded technical studies for the original Little Tokyo and Art District EIRs for the CRE, and has seen the renaissance of those two districts from their origins, I can tell you that I not only fully support the project, I want to express to you how much we *need* this project.

Others will tell you about the details of the project, but I want to stress that beyond the community witnessing the renovation of the over 100-year-old historic building and its transformation into an art-focused hotel as well as the 15-story addition, the community will be getting even more of Richard and Maria Ziman, two of the most passionate people that I've met who understand the vision of DTLA, the Arts District in particular, and have already invested themselves greatly in the community. Lots of cities get absentee financial investors, but rarely do cities get people like the Zimans that fully invest themselves spiritually, soulfully, and financially in a city. We have to do everything that we can to support these types of community-minded individuals to continue doing what they do. We have the easy part, we only have to say "yes" and leave it to them to execute.

Please support this project.

Sincerely, Loren Witkin

Loren I. Witkin

Loren I. Witkin, CDPH, LEED AP

CEO



Los Angeles – Corporate Office

1725 Victory Blvd.  *GSA Advantage*

Glendale, CA 91201

O: 818.246.2707

www.CitadelEHS.com

Glendale | Irvine | Valencia | Long Beach | San Diego | Oakland | Walnut Creek | Grass Valley

The information in this email message may be privileged, confidential, and protected from disclosure or

use, dissemination, distribution, or copying of the message or any attachment is strictly prohibited.

If you think that you have received this email in error, please notify the sender.

----- Forwarded message -----

From: Patricia Flynn <pflynn@themaximagroup.com>

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org"

<councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>
Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>
Bcc:

Date: Fri, 6 Oct 2023 00:03:43 +0000

Subject: Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full and enthusiastic support for the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the City where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Pat Flynn

Patricia Flynn, Principal

The Maxima Group LLC

633 West Fifth Street, Suite 3300

Los Angeles, California 90071

M: 213/590-8441

pflynn@themaximagroup.com

----- Forwarded message -----

From: Kelcey Fisher <kfishla@gmail.com>

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 5 Oct 2023 16:51:08 -0700

Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Kelcey Fisher (KFISH) and I am writing to share my full support for the Rendon Hotel.

Although my work has taken me out of LA I consider the Arts District home. More importantly the two individuals that made it home are my longtime friends Ralph and Maria Ziman. In spending time with them and gratefully being a part of their events, I learned how to involve the community and give back through my art. Two events that stand out to me are the Hidden Rooms event where we raised \$20,000 for Inner City Arts and a show I had at the Rendon where I collaborated with 15 other local artist. These Art At The Rendon events have now raised over \$138,000 for organizations such as Inner-City Arts, Cornerstone Theater Company, the Brady Campaign, Institute of Contemporary Art Los Angeles (ICA LA), and Art Share L.A.. Not only has it been a great experience being a part of such events but it has been beautiful seeing how they impact the community itself.

Among all the individuals suggesting the establishment of a hotel in the Arts District, the City of Los Angeles should view itself as fortunate to have Ralph and Maria leading the charge. As a married couple, they not only possess artistic talents but also actively engage with the community and fervently champion the enduring success of the art scene in Los Angeles. I'm thankful to have them as friends, and I genuinely hope that you'll stand behind the Zimans in their admirable endeavor.

Thank you and please approve this project.

All the best,
Kelcey Fisher

--



KELCEY FISHER
@KFISHLA
KFISHART.COM

----- Forwarded message -----

From: "'Jack V. Hoffmann' via Clerk-PLUM-Committee" <clerk.plumcommittee@lacity.org>
To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org
Cc: clerk.plumcommittee@lacity.org
Bcc:
Date: Thu, 5 Oct 2023 10:50:37 -0700
Subject: Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St
Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Jack V. Hoffmann and I am a 60 plus year resident of Los Angeles and am writing to offer my STRONG SUPPORT for the Rendon Hotel project.

Ralph and Maria Ziman, like my wife Katy and I, are active residents in community affairs and the prominent art scene in Venice and throughout Los Angeles. Having worked with many of the the most notable artists and architects in Los Angeles for nearly 40 years our first visit to the Rendon was the most generously imagined and curated exhibition I'd ever witnessed. Their commitment to detail had the exterior of the building awash in flickering projected images so the night's experience started over a block away - while still on our way. The line to get in to see the interior was around the block. The staged interior rooms were a concentration of fascination of LA's downtown's history neatly packed into a night-time walk through the building. The fact the event collected and distributed donations to the arts community surely reinforces the point.

The DTLA Arts District needs artists guiding the helm at all levels of its development. This project is a chance to further realize the full breadth of the City's insight and commitment to the arts community. What Ralph and Maria have done well is obvious. What they can further do should be encouraged to the benefit of all of our residents and those visiting LA from around the world.

Thank you for your consideration and anticipated support.

Sincerely,

Jack and Katy Hoffmann
45 Market Street
Venice, CA 90291

----- Forwarded message -----

From: Robert Tucker <rmtucker@lormt.com>

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Bcc:

Date: Thu, 5 Oct 2023 19:37:44 +0000

Subject: Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

As a Los Angeles resident I have been very impressed with the work done in the community by Ralph and Maria in supporting Arts and enhancing the aesthetics of the city. The We need more people like them to uplift this place we call home!

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the City where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted, Robert Tucker

Robert M. Tucker, Esq.
Law Offices of Robert M. Tucker
11845 W. Olympic Blvd., Suite 845W
Los Angeles, California 90064
Telephone: (310) 820-7900

Facsimile: (310) 820-7979
E-mail: rmtucker@lormt.com

This e-mail, including any attachments, is intended for the use of the addressee(s) and may contain information that is privileged, confidential and protected from disclosure or unauthorized distribution. If you believe that you have received this e-mail in error, please advise the sender promptly by replying to this e-mail and delete all copies of the message and all attachments from your system. If you are not the intended recipient, you are on notice that any review, disclosure, copying, distribution or use of the contents of this e-mail is strictly prohibited. Thank you.

----- Forwarded message -----

From: Teale Hatheway <inquire@tealehatheway.com>
To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>
Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>
Bcc:
Date: Thu, 5 Oct 2023 17:31:22 +0000
Subject: Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

As a community stakeholder, preservation advocate and an artist who has benefited from the creative vision the Rendon has provided, I am writing to express my support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will, no doubt, contribute to the viability of the burgeoning Arts District. But just as importantly, the proposed plans call for an adaptive reuse of the existing, dilapidated building which will help preserve some of the rapidly disappearing character of the historic district. The completed project will reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several highly-unique art events in which I have been fortunate to participate. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like. The Zimans have shown themselves to be generous community members time and time again. It would be a boon to assure their continued contributions to the Arts District.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Teale Hatheway

Teale Hatheway

Artist | Designer

TealeHatheway.com - Architectural Paintings

PearlandMaude.com - Home Décor Design Studio

inquire@tealehatheway.com

626.840.2740

Teale Hatheway is a Los Angeles-based artist exploring the intersection of observation, recollection and architecture/infrastructure. Her mixed media paintings explore the theory that environments are remembered as compilations of elements with which we develop emotional or intellectual connections. She is an internationally exhibited and collected artist and has works featured in corporate, private and public collections.



----- Forwarded message -----

From: Barbara Edelstein <barbara.edelstein@gmail.com>

To: Gerald.gubatan@lacity.org, councilmember.kevindleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Thu, 5 Oct 2023 16:42:09 +0800

Subject: Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Barbara Edelstein and I am writing to share my support for the Rendon Hotel project.

I have known Ralph and Maria Ziman for a long time as artist neighbors in the Venice art community, and have always appreciated how they have supported the arts in our neighborhood through mural projects and participation in the Venice Art Walk Auction to support the Venice Family Clinic. Now this support is evidenced in their Rendon Hotel project for the downtown Arts District, which extends through the neighborhood and to other arts organizations in the area.

Being a fellow artist, having grown up in the artistic community of Los Angeles, and having a studio in downtown L.A. in the 80's, I know what this type of support means for the artists in the area and for the community as a whole. Artists bring culture and value to a neighborhood, being pioneers to help the revitalization of an area. The Rendon Hotel project will expand this, and insure that the interest in downtown will continue for years to come.

Ralph and Maria Ziman have continuously demonstrated their commitment to the arts and community, raising funds for local arts organizations and education projects in the downtown area. I am sure that this project will have the financial stability to continue for years to come, as the Zimans have demonstrated in their prior fundraising events. As well as the Rendon Hotel project, having chosen to buy and rebuild the affordable units at the El Sol Hotel, shows their responsibility to the local community, and the concern for the people of Los Angeles.

Ralph and Maria are the right people to do this project, they have continuously demonstrated their commitment to the arts, community, and education through their previous projects, and I am confident this Rendon Hotel project as well as the El Sol Hotel will be successful and beneficial to Los Angeles.

I feel grateful to have their passion for the arts in Los Angeles and to call them friends. I sincerely hope that you support the Zimans in this wonderful effort.








Thank you and please approve the project.

Respectfully submitted,

Barbara Edelstein

barbara.edelstein@gmail.com

10 attachments

-  **Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml**
15K
-  **Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162.eml**
24K
-  **Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml**
32K
-  **Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162.eml**
655K
-  **Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162.eml**
32K
-  **Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml**
21K
-  **Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St.eml**
28K



Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162.eml
32K



Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162.eml
197K



Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St.eml
18K



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

1 message

damien fahrenheit <damien@werefreeradicals.com>

Thu, Oct 5, 2023 at 1:59 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Dear Honorable Chair,

I hope this message finds you well. My name is Damien Fahrenheit, and I am writing to express my enthusiastic support for the Rendon Hotel project. Over the past six years, I have had the privilege of getting to know Ralph and Maria Ziman, initially as business partners and subsequently as dear friends.

First and foremost, I must emphasize the exceptional quality of the events they have organized at the Rendon. Beyond the considerable funds they have raised for various charitable organizations, the true measure of their success lies in the sheer delight and satisfaction of the artists involved. Furthermore, Ralph and Maria's continued support and nurturing of these artists extend far beyond the events themselves.

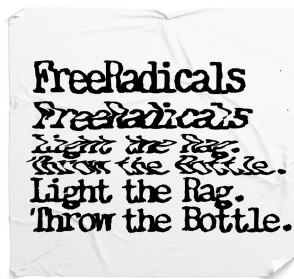
My own business collaboration with Ralph and Maria took place in the vibrant community of Venice Beach. They were silent partners, with a single request: "Ensure that we unite both new and old Venice." I can honestly attest that they are among the fairest individuals I have ever had the privilege of working with. To this day, I draw inspiration for my business practices and parenting of my two young daughters from the valuable lessons I have learned from them.

The forthcoming era of the Rendon Hotel could not be entrusted to more capable hands than those of Ralph and Maria Ziman. The true beneficiaries of this endeavor will undoubtedly be the local community and the artistic talents it nurtures. Spend some time with them, and it quickly becomes apparent that they place immeasurable value on people and relationships above all else.

I consider myself extremely fortunate to call Ralph and Maria my friends, and I wholeheartedly implore you to support the Zimans in this remarkable project.

Yours sincerely,
Damien Fahrenheit

 Rendon Hotel.pdf
728K



Dear Honorable Chair,

I hope this message finds you well. My name is Damien Fahrenfort, and I am writing to express my enthusiastic support for the Rendon Hotel project. Over the past six years, I have had the privilege of getting to know Ralph and Maria Ziman, initially as business partners and subsequently as dear friends.

First and foremost, I must emphasize the exceptional quality of the events they have organized at the Rendon. Beyond the considerable funds they have raised for various charitable organizations, the true measure of their success lies in the sheer delight and satisfaction of the artists involved. Furthermore, Ralph and Maria's continued support and nurturing of these artists extend far beyond the events themselves.

My own business collaboration with Ralph and Maria took place in the vibrant community of Venice Beach. They were silent partners, with a single request: "Ensure that we unite both new and old Venice." I can honestly attest that they are among the fairest individuals I have ever had the privilege of working with. To this day, I draw inspiration for my business practices and parenting of my two young daughters from the valuable lessons I have learned from them.

The forthcoming era of the Rendon Hotel could not be entrusted to more capable hands than those of Ralph and Maria Ziman. The true beneficiaries of this endeavor will undoubtedly be the local community and the artistic talents it nurtures. Spend some time with them, and it quickly becomes apparent that they place immeasurable value on people and relationships above all else.

I consider myself extremely fortunate to call Ralph and Maria my friends, and I wholeheartedly implore you to support the Zimans in this remarkable project.

Yours sincerely,
Damien Fahrenfort

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Judith Thompson, and I am writing to share my support for the Rendon Hotel project.

I am a longtime friend of Ralph and Maria Ziman and know firsthand how passionate they are about art and the arts community in Los Angeles. This project is the ultimate demonstration of their long-term commitment to supporting the Arts District. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These [Art At The Rendon](#) events have raised over \$138,000 for organizations such as Inner-City Arts, Cornerstone Theater Company, the Brady Campaign, Institute of Contemporary Art Los Angeles (ICA LA), and Art Share L.A. Knowing Maria and Ralph, these efforts are just the beginning.

If this project is approved, I have full confidence that they will be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

If you can't already tell, Maria and Ralph care deeply about art and the Arts District community. When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised. **The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people.**

Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. **They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.**

Thank you and please approve the project.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'J Thompson', with a stylized, cursive script.

Judith Thompson

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is James Thompson and I am writing to share my support for the Rendon Hotel project.

I am a longtime friend of Ralph and Maria Ziman and know firsthand how passionate they are about art and the arts community in Los Angeles. This project is the ultimate demonstration of their long-term commitment to supporting the Arts District. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These [Art At The Rendon](#) events have raised over \$138,000 for organizations such as Inner-City Arts, Cornerstone Theater Company, the Brady Campaign, Institute of Contemporary Art Los Angeles (ICA LA), and Art Share L.A..

From personal experience I know these efforts are just the beginning and that they will tirelessly work toward an even bigger and brighter future for the Art Community in LA.

By approving this project, it will provide them the opportunity to further advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

As can be clearly seen from the above, Maria and Ralph are heavily invested in art and the Arts District community. When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised. **The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people.**

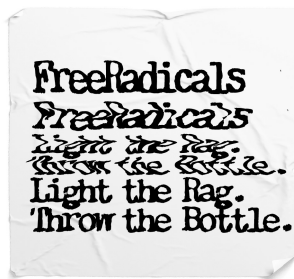
Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. **They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.**

Thank you and please approve the project.

Respectfully submitted,

James Thompson

James Thompson



Dear Honorable Chair,

I hope this message finds you well. My name is Damien Fahrenfort, and I am writing to express my enthusiastic support for the Rendon Hotel project. Over the past six years, I have had the privilege of getting to know Ralph and Maria Ziman, initially as business partners and subsequently as dear friends.

First and foremost, I must emphasize the exceptional quality of the events they have organized at the Rendon. Beyond the considerable funds they have raised for various charitable organizations, the true measure of their success lies in the sheer delight and satisfaction of the artists involved. Furthermore, Ralph and Maria's continued support and nurturing of these artists extend far beyond the events themselves.

My own business collaboration with Ralph and Maria took place in the vibrant community of Venice Beach. They were silent partners, with a single request: "Ensure that we unite both new and old Venice." I can honestly attest that they are among the fairest individuals I have ever had the privilege of working with. To this day, I draw inspiration for my business practices and parenting of my two young daughters from the valuable lessons I have learned from them.

The forthcoming era of the Rendon Hotel could not be entrusted to more capable hands than those of Ralph and Maria Ziman. The true beneficiaries of this endeavor will undoubtedly be the local community and the artistic talents it nurtures. Spend some time with them, and it quickly becomes apparent that they place immeasurable value on people and relationships above all else.

I consider myself extremely fortunate to call Ralph and Maria my friends, and I wholeheartedly implore you to support the Zimans in this remarkable project.

A handwritten signature in black ink, appearing to read 'Damien Fahrenfort'.

Yours sincerely,
Damien Fahrenfort



Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

As a proud Angeleno, champion of its creative legacy, activist and registered voter, I urge you to please approve the proposed Rendon Hotel project.

This project is by artists for artists about artists. That this Arts District project is also designed with a sense of stimulating community within its proposed gallery, restaurant and bar, makes it all the more vital to the future authenticity and credibility of this art-designated neighborhood and this city.

Pointedly, there are two acclaimed artists with a fierce sense of community behind this proposed project, Maria Greenshields-Ziman and Ralph Ziman. This couple have proven themselves time and again with their collaborative approach and outreach, fostering interactivity on levels intimate and macro.

The pop-up art happenings the Zimans hosted at the existing Rendon Hotel are nothing short of legendary among those who experienced them. That these events also served as fundraisers for the likes of ICA LA, Art Share LA, and Inner City Arts, among others, underscores the Zimans' commitment to art and access to art in this city. The funds raised are not chump change: More than \$138,000 has been raised at the Zimans' events toward the support of these community arts institutions.

Cultivating and strengthening community—especially one based in creativity—is no easy task. Yet, the Zimans and their incredible team seem to thrive on it.

The transformation of the century-old, battered Rendon, along with the addition of a newly constructed 15-floor structure will further their mission. What's more, the Zimans are not looking to erase downtown's past with this project. This new era for the Rendon Hotel is a bridge to the future. Critically, they have also purchased—with their own monies—the nearby El Sol to provide 42 units of very low- and low-income housing. With DTLA in the midst of a catastrophic unhoused crisis, this consideration on the Zimans' part deserves to come to fruition.

A newly revived Rendon, according to the Zimans' vision, is also the kind of place that visitors from far-flung places will want to experience—be it overnight, for a meal, to shop, or for an event. This benefits other enterprises in the area, and the city with additional tax income.

As a journalist of three-plus decades and world traveler always on the look-out for unique spots, I know what is being proposed is both newsworthy (even long after the new shine wears off) and a potentially long-running attraction. Given the World Cup and Summer Olympics are just a blink away, not to mention the many other events that will attract legions from around the Southland and worldwide, it would go to figure that the Rendon is just the kind of spot that will only burnish the bonafides of both the Arts District and downtown LA.

The proposed Rendon Hotel project—with its embrace of community, creativity, the unhoused, the locals and visitors—is a template, frankly, which should become a mandate for further development within the Arts District and beyond.

Thank you for consideration and review of this plea.

Rose Apodaca
Journalist, Creative Director, Art Collector

