



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

brucecockerill via Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

Mon, Oct 2, 2023 at 9:31 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Bruce Cockerill and I am writing in support of the Rendon Hotel project.

Art has always been a passion of mine and I always enjoyed the projects and performances. The Rendon Hotel project is made by and for artists and will have a tremendous impact on the artistic community in Los Angeles.

Ralph and Maria Ziman are artists and members of our community with a strong track record of organizing opportunities that celebrate past artists, showcase current artists, and educate future artists. Many of these opportunities have already occurred at The Rendon, through their programming with Art At The Rendon. Proceeds from these programs have gone to community-based organizations such as Inner-City Arts, Cornerstone Theater Company, and Art Share LA. The Zimans' events have raised more than \$138,000 to support the longevity of arts institutions, as well as ensure equitable access to the arts in Los Angeles.

The proposed hotel includes a studio, gallery, and event space that enhances the Zimans' ability to host programs supporting our community. Events can be larger, programs can be more frequent, and attendees could now come from Los Angeles and beyond because they'll have a beautiful, convenient place to stay.

Furthermore, having a place like this in the Arts District will inspire other individuals to become community leaders like the Zimans and leverage their resources to support the arts as well.

As a member of the Los Angeles arts community, I strongly support this project. Anyone who believes in and understands the importance of art would support this project too.

Sincerely,

Bruce Cockerill



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-1162

1 message

'Anne Ellegood' via Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

Mon, Oct 2, 2023 at 9:47 AM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.kevindeleon@lacity.org" <councilmember.kevindeleon@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

October 2, 2023

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I am writing to express my full support of the proposed Rendon Hotel project in the Arts District.

I am the Executive Director of the Institute of Contemporary Art, Los Angeles (ICA LA), located on 7th Street, a few blocks from the Rendon Hotel project. ICA LA is a museum of contemporary art with abiding and meaningful support of artists living in Los Angeles and an essential resource for local communities. Admission to the museum and all public programs is free and open to all.

As a civic institution deeply invested in the Arts District of DTLA, we believe the renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the vitality of the neighborhood, providing valuable and necessary amenity for those visiting the area, as well as local artists and cultural supporters. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. Much more than a hotel, the project will not only offer guest rooms, but will provide artist studios, an art gallery, restaurant, and bar, thus preserving and empowering the character and history of this neighborhood as the artistic heart of Downtown Los Angeles, as well as contribute toward ensuring services for future generations of artists.

The plans for the Rendon Hotel is artist- and community-driven. The staff and board of ICA LA know the husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, very well, and we have great respect for and trust in their vision. They are strong supporters of ICA LA, with Maria serving on our Board since 2019. Both are acclaimed local artists who are remarkably active community members in the Arts District. Over the past several years, they've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations. In 2020, they graciously hosted ICA LA's benefit Incognito, providing space for us to install 350 artworks and enabling donors to view these works prior to an on-line sale. We feel confident the Rendon Hotel will be a wonderful neighbor to ICA LA, as Maria and Ralph share our values and commitment to serving local communities with cultural and educational activities, supporting local artists, and ensuring the viability of the Arts District for generations to come.

Moreover, additional hotel rooms are much-needed in the Arts District. At ICA LA, we regularly have artists and others participating in our programs traveling to LA to work with us, and there is currently no hotel within easy walking distance to the museum. Having a hotel within walking distance of not only ICA LA, but also of the many incredible restaurants, small retail shops, major businesses, and cultural organizations—including the new gorgeous 6th Street bridge—is essential to the continued positive growth of neighborhood. Importantly, this project will not displace any existing residential, commercial, or industrial uses, but rather, improves and adapts an existing site to better serve the needs of the neighborhood.

I strongly encourage you to approve the Rendon Hotel project. Thank you for your consideration.

Respectfully,

Anne Ellegood

Good Works Executive Director

Institute of Contemporary Art, Los Angeles (ICA LA)

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Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter / The Rendon Hotel // CF: 22-1162

1 message

Mark Borman <mark@thebormangroup.com>

Mon, Oct 2, 2023 at 8:00 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald Gubatan <gerald.gubatan@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Dear Honorable Chair,

Attached is my letter of support for the above-referenced project.

Thank you.

Mark Borman



mark borman

1451 e. 4th street, suite 101

los angeles, california 90033

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**S30C-9 TDS23092817300.pdf**
259K



September 28, 2023

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

As a stakeholder and community organizer in the Arts District over the past two decades I would like to express my full support for Ralph and Maria Greenshields-Ziman's proposed Rendon Hotel project in the Arts District. The Ziman's are important pillars to the health and well-being of the Arts District and continue to demonstrate their commitment to promote local arts and architecture. The renovation of the 100-year-old building at the northwest corner of Santa Fe and 7th Street, The Rendon, and its transformation into an art focused hotel is such an example.

The proposed plans call for the adaptive reuse of the existing rundown, but otherwise beautiful building in desperate need of some TLC and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms to the areap, but more importantly reinvigorate the Arts District with much needed artist-in-residence studios.

I applaud the Ziman's efforts and wish them good luck on this exciting work.

Thank you for your consideration.

Respectfully submitted,

Mark Borman



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter

1 message

'De Briere, Clare' via Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

Mon, Oct 2, 2023 at 9:52 AM

Reply-To: clerk.plumcommittee@lacity.org

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

I am writing to express my support for the Rendon hotel project as owner of neighboring property, but without affiliation or any financial or other ownership interest whatsoever in the Rendon hotel project. The Rendon hotel project, conceived by local artists and seasoned developers Ralph Ziman and Maria Greenshields-Ziman, will combine a 110-year-old, rehabilitated brick structure with a contemporary 15-story tower to provide up to 115 hotel rooms.

The Rendon hotel responds to a critical need for lodging in the Arts District, and is designed to contribute to the local creative community in every way, from attracting visitor spending to the neighborhood, to supporting local artists, to providing affordable housing units nearby. We firmly believe a strong mix of uses, including office, commercial, residential, and hotel, are vital to the long-term success and vitality of the Arts District.

We recognize the Rendon hotel team's active involvement in the Arts District community. This type of community participation is vital to any project's success. Most importantly, they plan to continue this community-focused programming on an even larger scale in the studios, galleries, and event spaces within the new Rendon hotel. We look forward to participating and partnering in this new venture once operational as would so many other groups and constituents in the Arts District and beyond.

Upon the approval of the Rendon hotel project, this building will undergo exterior rehabilitation and an interior remodel, providing 21 units of Very Low-Income Housing and 21 units of Low-Income Housing. The Zimans purchased the building unilaterally, without the aid of governmental funding. It's a powerful example of their commitment to the project and the community.

The vision for the Rendon hotel is for it to become a hub for the city's artistic community that contributes to the long-term social, cultural, and economic vitality of the Arts District and the City of Los Angeles. We unilaterally support this vision and request the committee to approve this project.

Thank you.

Clare De Briere

Executive Vice President / Regional Manager

Skanska USA Commercial Development

633 W 5th Street, Floor 68

Los Angeles, California 90071, United States

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Skanska USA

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Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

dianecockerill via Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

Mon, Oct 2, 2023 at 9:27 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Diane Cockerill and I am writing in support of the Rendon Hotel project.

I lived near the Arts District for many years and my favorite memories involved The Rendon. Not only is it a great structure, but the art performances and show held there were among my favorite ways of experiencing art. Even though I have moved away, projects at The Rendon will draw me back whenever they occur. I would look forward to an expansion to enhance the experiences!

Two noted members of our community, Ralph and Maria Ziman, have a strong track record of organizing opportunities that celebrate past artists, showcase current artists, and educate future artists. Community-based organizations such as Inner-City Arts, Cornerstone Theater Company, and Art Share LA, benefit from the Zimans' events which have raised more than \$138,000 to support the longevity of arts institutions, as well as ensure equitable access to the arts in Los Angeles. They are both artists so their involvement is even more special.

Please approve the Rendon Hotel project!

I thank you for your consideration.

Diane Cockerill



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St1 message

Abel Alejandro <abelalejandre@gmail.com>

Mon, Oct 2, 2023 at 12:38 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Dear Honorable Chair,

My name is Abel Alejandro and I am writing to share my support for the Rendon Hotel project. I was one of 60 artists who participated in Hidden Rooms one of the many community projects held at the Rendon Hotel. I also attended fundraising events. These events have meant a great deal to me, I feel that I am part of greater community.

I am a longtime friend of Ralph and Maria Ziman and know firsthand how passionate they are about art and the arts community in Los Angeles. This project is the ultimate demonstration of their long-term commitment to supporting the Arts District. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These Art At The Rendon events have raised over \$138,000 for organizations such as Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA. Knowing Maria and Ralph, these efforts are just the beginning. If this project is approved, I have full confidence that they will be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

If you can't already tell, Maria and Ralph care deeply about art and the Arts District community. When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised. The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people.

Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.

Thank you and please approve the project.

Respectfully submitted,

Abel Alejandroabelalejandre.com

Instagram @abelalejandre

Facebook: abelalejandreart

Xicano Chronicles

Executive Producer

10/2/23, 8:25 AM

City of Los Angeles Mail - Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

xicanochronicles.com



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St1 message

Paul Duran-Lemos <cloakofqualia@gmail.com>

Mon, Oct 2, 2023 at 8:00 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

I am writing to express my wholehearted endorsement of the Rendon Hotel project. My name is Paul Duran-Lemos, and I have had the privilege of knowing Ralph and Maria Ziman for many years. Their unwavering dedication to the arts and the Los Angeles arts community is truly remarkable.

The Rendon Hotel project stands as a testament to their enduring commitment to the Arts District. Having witnessed their passion for art firsthand, I am confident in their ability to contribute significantly to the community. Ralph and Maria have not only pursued their own artistic endeavors but have also organized various fundraisers, such as the Art At The Rendon events, which have raised over \$138,000 for organizations like Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA. This project, if approved, will enable them to further their mission of promoting accessible arts education and ensuring the financial stability of arts institutions for the years to come.

Maria and Ralph are deeply invested in the Arts District, evident in their decision to rebuild the affordable units at the El Sol Hotel without relying on government funding. Their selflessness and dedication to helping others are inspiring. The City of Los Angeles is fortunate to have such passionate advocates for the arts. As artists, community leaders, and genuine advocates for the long-term flourishing of art in Los Angeles, the Zimans are uniquely positioned to make a meaningful difference.

Having the privilege of calling them friends, I am immensely grateful for their presence in our community. I urge you to support the Zimans in their commendable endeavor by approving the Rendon Hotel project.

Thank you for your consideration.

Warm regards,

Paul Duran-Lemos



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-11621 message

prutha satpute <satputeprutha@gmail.com>

Mon, Oct 2, 2023 at 8:00 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Council Member Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the City where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Prutha Satpute



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-1162

1 message

Andy Griffith <andy@aplusrstore.com>

Mon, Oct 2, 2023 at 8:00 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Hello Councilmember Marqueece Harris-Dawson,

I hope this email finds you well.

As an Arts District resident of 3 years and the owner of an Arts District business at the ROW of 7 years standing, I just wanted to reach out and express my complete and vocal support for the proposed Rendon Hotel project in the Arts District.

We need more community and art driven businesses if we are to balance out the high rise residential and office space currently proposed and being built in the neighbourhood (520 Mateo for example), which does not bring anything except luxury housing and needed office space, nor do they pay homage to the long standing community of artists who have and continue to call this vibrant neighbourhood home. **There is no payback, no sense of place in many of these developments.**

What makes the Rendon project unique is that **it is driven by both artists and the community**. Ralph Ziman and Maria Greenshields-Ziman, who are both local artists and active community members, have utilized the existing Rendon Hotel space to host numerous pop-up art which I have attended, events as fundraisers for local nonprofit organizations like Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner-City Arts.

The addition of new art studios, gallery space, and an artist-in-residency program in the hotel exemplifies what it means to give back to one's community.

The renovation of the old building, which is over 100 years old, into an art-focused hotel will be a great boost for the Arts District. The plan involves revitalizing the existing, run-down building and constructing a new 15-story addition. **Once completed, the project will not only provide much-needed guest rooms but also breathe new life into the district by offering artist-in-residence studios, an art gallery, restaurant, and bar.** This will help preserve and enhance the character and history of the community as the creative hub of Downtown Los Angeles and create opportunities for future artists.

The Arts District is in need of more hotel rooms as opportunities for visitors are currently limited. Given its proximity to Downtown LA and the growing array of local entertainment options, this area should be welcoming more visitors. Additionally, this project is perfectly situated as it won't displace any current residential, commercial, or industrial uses.

This former hotel has the potential to once again serve the Arts District community and the artists who call it home. I kindly request the approval of the Rendon Hotel project.

Thank you so much for taking the time to consider this.

Andy Griffith



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Andy Griffith

Founder

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90021

A+R HQ + Mail: 1318 E 7th Street Ste 100 Los Angeles
90021



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-1162

1 message

Rabi Towing <rabistowing@gmail.com>

Mon, Oct 2, 2023 at 12:04 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I'm writing to express my support of the Rendon Hotel Project. As an LA native I've watched this city change over the course of my life. Sometimes for better, sometimes for worse, but always changing. I've learned to adapt and change as well throughout this evolution of our city. It's rare to see change such as this, that feels rooted in the culture that makes this great city. Ralph & Maria are moving forward and elevating the community while still respecting the foundation that brought us here. It's a delicate balance and I can't say I would want to bear that weight, lol.

So please give them your full support. We need people and places like this going forward. It's important that we continue to usher a rich cultural landscape downtown. The transformation of a 100 year old building into an art focused hotel space with artist in residence studios, a restaurant & bar, and gallery, is just what our community needs. It would be amazing to see the Rendon continue to be a creative hub, lighting up the arts district for events and programming for years to come. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

David Torres



No. 18054057768

IG. @RABI__TOWING

WEB. RABITOWING.COM

REP. ATRBUTE



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7 th St

1 message

Daniel Monteavaro <danmonteavaro@gmail.com>

Mon, Oct 2, 2023 at 10:27 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org, councilmember.harris-dawson@lacity.org
Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012
RE: The Rendon Hotel // 2053-2055 E. 7 th St

Dear Honorable Chair,

My name is Moncho1929 (Dan Monteavaro) and I am writing to share my support for the Rendon Hotel project. I have worked with your office and The DCA on The Homeless Navigation Center Mural and have received recognition awards from The City Of Los Angeles for my work along with being on the approved roster of artists for the city of Los Angeles. I have also met you at meetings for Destination Crenshaw and for my work doing numerous beautification murals in South Central LA.

Speaking as both an artist and friend having developed a fantastic friendship through art with Ralph and Maria Ziman, I know firsthand how passionate they are about art and the arts community in Los Angeles.

This project is the ultimate demonstration of their long-term commitment to supporting the Arts District. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These Art At The Rendon events have raised over \$138,000 for organizations such as Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA.

Knowing Maria and Ralph, these efforts are just the beginning. If this project is approved, I have full confidence that they will continue to champion the arts and be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for many years to come.

If you can't already tell, Maria and Ralph care deeply about art and the Arts District community. When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised.

I have seen organizations like Soho House come into the area and speaking as an artist in their permanent collection, I am so much more excited for Ralph and Maria's work in the neighborhood because it brings focused attention to the Los Angeles Arts community directly, and they have proven and showed this to me by their actions many times over the years.

The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people. Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.

Thank you and please approve the project.
Respectfully submitted,
Dan Monteavaro (Moncho1929)

October 2, 2023

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Councilmember Marqueece Harris-Dawson,

I am writing to express my support for the Rendon hotel project.

The Rendon hotel, conceived by local artists and seasoned residential and commercial developers Ralph Ziman and Maria Greenshields-Ziman, will combine a 110-year-old, rehabilitated brick structure with a contemporary 15-story tower to provide no more than 115 hotel rooms.

The hotel responds to a critical need for lodging in the Arts District, and is designed to contribute to the local creative community in every way, from attracting visitor spending to the neighborhood, to supporting local artists, to providing affordable housing units nearby.

The Zimans are actively involved in the Arts District community. They've organized several art-based fundraisers for local nonprofit organizations, using the existing Rendon building as a place for art, performance, and celebration. Through these events, Ralph and Maria Ziman have raised more than \$138,000 for local nonprofits, including Art Share L.A., the Brady Campaign, Cornerstone Theater Company, Inner-City Arts and host of others. They plan to continue this community-focused programming on an even larger scale in the studios, galleries, and event spaces of the new Rendon hotel.

The decision to rehabilitate, rather than demolish, the existing structure demonstrates the Zimans' personal dedication to and alignment with the needs of the community and the city at large. The retention and conversion of the Rendon building required the relocation of protected housing units catalogued there. Rather than pay an in-lieu fee, the Zimans chose to re-create those affordable units by purchasing and entitling a potentially landmark-eligible building, historically known as the El Sol Hotel, located nearby at 721 East 5th Street.

Upon the approval of the Rendon hotel project, this building will undergo exterior rehabilitation and an interior remodel, providing 21 units of Very Low-Income Housing and 21 units of Low-Income Housing. The Zimans purchased the building unilaterally, without the aid of governmental funding. It's a powerful example of their commitment to the project and the community.

Ralph and Maria Ziman's vision for the Rendon hotel is for it to become a hub for the city's artistic community that contributes to the long-term social, cultural, and economic vitality of the Arts District and the City of Los Angeles. I urge the Committee to approve the requested entitlements so that this exciting project can proceed.

Thank you,



Barbara Bundy
Vice President, Education

October 2, 2023

To: Gerald.gubatan@lacity.org; councilmember.harris-dawson@lacity.org; cd10@lacity.org; councilmember.yaroslavsky@lacity.org; councilmember.lee@lacity.org; councilmember.padilla@lacity.org; albizael.delvalle@lacity.org; hakeem.parke-davis@lacity.org; dylan.sittig@lacity.org; dan.rosales@lacity.org; Alexandra.leard@lacity.org; lamont.cobb@lacity.org; nayda.cantabrana@lacity.org

CC: clerk.plumcommittee@lacity.org

As a businessperson residing in downtown Los Angeles and supporter of the arts, I am writing to express my support for the Rendon hotel project that will serve the need for lodging in the Arts District, as well as contribute to the local creative community --- attracting visitor spending to the neighborhood, supporting local artists, and providing nearby affordable housing.

The project was conceived by local artists and veteran developers Ralph Ziman and Maria Greenshields-Ziman, who are active in the Arts District community. They have organized several fundraisers for local nonprofit organizations, using the existing Rendon building as a place for art and performance, and have raised funds for local nonprofits, including Art Share L.A., the Brady Campaign, Cornerstone Theater Company, and Inner-City Arts. They plan to continue this community-focused programming on an even larger scale in the studios, galleries, and event spaces of the new Rendon hotel.

The project adds a contemporary 15-story tower to a 110-year-old rehabilitated brick structure. The decision to rehabilitate, rather than demolish, the existing structure aligns with the Zimans' dedication to the needs of the community. The conversion of the Rendon building relocated protected housing units. Rather than just pay a fee, the Zimans chose to re-create those affordable units by purchasing and entitling a potentially landmark-eligible building, historically known as the El Sol Hotel.

Upon the approval of the Rendon hotel project, the building will undergo exterior rehabilitation and an interior remodel, providing twenty-one units of Very Low-Income Housing and twenty-one units of Low-Income Housing. The Zimans purchased the building without the aid of governmental funding.

Ralph and Maria Ziman's vision for the Rendon hotel is for it to become a hub for the city's artistic community that contributes to the long-term social, cultural, and economic vitality of the Arts District and the City of Los Angeles.

I urge the Committee to approve the requested entitlements for this impactful project.



Sincerely,
Barbara Dunn
500 S. Figueroa
Los Angeles, California 90071



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

Christopher Reed <4chrisreed@gmail.com>

Mon, Oct 2, 2023 at 2:15 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

As a long time resident of [688 S Santa Fe AVE, Los Angeles](#), I would like to express my full support of the proposed Rendon Hotel project in the Arts District – a project proposed to be executed directly across the street from my building. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. It will simply make this neighborhood – which is in the process of revitalization – an even better environment for residents and visitors alike.

The Rendon is important to all of us who live here. We are aware of its historic significance and want to see this important part of our history preserved. This plan is the ideal way to honor said history, and also provide more services and jobs which will further enhance the vitality of our neighborhood.

Thank you for your consideration.

Respectfully submitted,

Christopher Reed
688 S. Santa Fe Ave. #303
Los Angeles, Calif. 90021



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

Michael Burke <burkepi22@gmail.com>

Mon, Oct 2, 2023 at 12:55 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Michael Burke and I am writing in support of the Rendon Hotel project.

Art has always been a passion of mine and the Arts District is a neighborhood I call home. The Rendon Hotel project is made by and for artists and will have a tremendous impact on the artistic community in Los Angeles.

Ralph and Maria Ziman are artists and members of our community with a strong track record of organizing opportunities that celebrate past artists, showcase current artists, and educate future artists. Many of these opportunities have already occurred at The Rendon, through their programming with Art At The Rendon. Proceeds from these programs have gone to community-based organizations such as Inner-City Arts, Cornerstone Theater Company, and Art Share LA. The Zimans' events have raised more than \$138,000 to support the longevity of arts institutions, as well as ensure equitable access to the arts in Los Angeles.

The proposed hotel includes a studio, gallery, and event space that enhances the Zimans' ability to host programs supporting our community. Events can be larger, programs can be more frequent, and attendees could now come from Los Angeles and beyond because they'll have a beautiful, convenient place to stay. Furthermore, having a place like this in the Arts District will inspire other individuals to become community leaders like the Zimans and leverage their resources to support the arts as well.

As a member of the arts community, I strongly support this project. Anyone who believes in and understands the importance of art would support this project too.

Sincerely,

Michael Burke
EAT DRINK AMERICANO
923 East 3rd Street, Suite 101
Los Angeles CA 90013



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

Kenyan Armitage <studio@kenyanarmitage.com>

Mon, Oct 2, 2023 at 2:04 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

My name is Kenyan Armitage and I am writing to share my wholehearted support for the Rendon Hotel project.

I am a longtime friend of Ralph and Maria Ziman and know firsthand how passionate they are about art and the arts community in Los Angeles. My admiration for their dedication to the arts and their unwavering commitment to supporting artists, both locally and globally, has deepened significantly through my direct involvement with their programming and community fundraising events at Art At The Rendon.

Having been a participant and attendee at numerous events organized by Ralph and Maria at Art At The Rendon (my favorite being Stories, Hidden Rooms and Rhythms of the City) I can attest to the transformative power of their vision. These events have not only showcased incredible talent but have also fostered a sense of belonging and unity within the artistic community. The commitment of Ralph and Maria to curate unique and thought-provoking experiences has left an indelible mark on me and countless others.

Art At The Rendon's programming consistently demonstrates a genuine understanding of the importance of art in our society. It goes beyond mere aesthetics; it delves into the very heart of human expression. Ralph and Maria's passion for supporting artists in their creative journeys is unparalleled. They have opened doors for local artists, allowing them to reach wider audiences and receive the recognition they truly deserve. Their support extends across the globe, promoting cultural exchanges and collaborations that enrich our artistic landscape.

The Rendon Hotel project represents not only an architectural masterpiece but a testament to their passion for the arts and their dedication to our community. Their visionary approach to combining hospitality with art will undoubtedly breathe new life into downtown Los Angeles, while preserving the city's rich cultural heritage.

As someone who has directly benefited from and been inspired by their programming, I wholeheartedly endorse the Rendon Hotel project. It is not just an investment in a property; it is an investment in our city's artistic soul. I am confident that their project will continue to foster creativity, innovation, and unity among artists and art enthusiasts from all walks of life and I encourage you to embrace their vision with the same enthusiasm and passion that they have consistently demonstrated throughout their journey.

Sincerely,
Kenyan Armitage



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St1 message

Davia King <daviaking@gmail.com>

Mon, Oct 2, 2023 at 6:54 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Davia King and I am writing to share my support for the Rendon Hotel project.

I am an artist and friend of Ralph and Maria Ziman and know firsthand how passionate they are about art and the arts community in Los Angeles. I have worked with them on a few projects in the past at The Rendon. They truly understand the importance of having a space to create and they granted me the liberty to express that creativity through The Rendon. Their energy is contagious and they are epic examples to the rest of the art community in all that they are doing and their intention to enhance and beautify the arts district. It was a pleasure to work with them in the past and I would be honored to do so again in the future. This project is a beautiful demonstration of their long-term commitment to supporting the Arts District.

In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These Art At The Rendon events have raised over \$138,000 for organizations such as Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA. Knowing Maria and Ralph, these efforts are just the beginning. If this project is approved, I have full confidence that they will be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

If you can't already tell, Maria and Ralph care deeply about art and the Arts District community. When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised. The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people.

Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.

Thank you and please approve the project.

Respectfully submitted,

10/3/23, 8:14 AM

City of Los Angeles Mail - Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St

Davia King



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

Landon Taylor <img.landon@gmail.com>

Mon, Oct 2, 2023 at 8:49 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Alexandra.leard@lacity.org, Gerald.gubatan@lacity.org, albizael.delvalle@lacity.org, cd10@lacity.org, councilmember.harris-dawson@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, councilmember.yaroslavsky@lacity.org, dan.rosales@lacity.org, dylan.sittig@lacity.org, hakeem.parke-davis@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org
Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012
RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists. It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the City where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,
Landon Taylor



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-11621 message

Jaime Doty <jaime.doty2018@gmail.com>

Mon, Oct 2, 2023 at 8:57 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

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This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Jaime Doty



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-11621 message

Angie Peterson&Tansey <artistloftsdtla@gmail.com>

Mon, Oct 2, 2023 at 2:22 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

I have personally worked in the Arts District area since 1999. I have seen the development of the whole area. Although there are some great developments that have happened, it is so much nicer to see a project that is artist based. We need this, since the focus seems to have been otherwise throughout all these years.

I also have been to the art events at the proposed site of the Rendon hotel and they have been invigorating. To see so many rooms with different artists showcasing their craft, it reflects positively on the neighborhood. That the art scene is still vibrant in downtown Los Angeles, specifically the Arts District. The area that is supposed to have the most art and artists.

Please approve the Rendon Hotel project, so that Ralph Ziman and Maria Greenshields-Ziman can continue contributing to the art community that needs to stay in the Arts District. We are their neighbors across the street, and we appreciate their contributions. They have been good neighbors.

Thank you for your attention and consideration,

Sincerely,

Angelica De La Torre

Leasing Agent for Peterson & Tansey

Artist Lofts DtlA

[688 S. Santa Fe Avenue](#)

[Los Angeles, CA 90021](#)

213-629-5539 office

323-304-1232 cell



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

Lisa Beebe <lisabeebe@gmail.com>

Mon, Oct 2, 2023 at 3:35 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

As a long-time Los Angeles resident who often spends time in the DTLA Arts District, I'm writing to share my support for the Rendon Hotel project.

Over the past several years, I have attended several of the fundraisers Ralph and Maria Ziman have organized under the umbrella of Art at the Rendon. I'm consistently impressed with their ability to bring their shared creative visions to fruition in a way that involves so many local artists and small businesses while raising essential funds for local arts and community organizations. The Zimans are artists, organizers, and powerful advocates of arts and culture, and I often find myself looking forward to their next event.

I work as a freelance writer and copywriter, and the Zimans' work has impressed me since I first wrote about their Hidden Rooms event for LA Weekly back in 2018. Since then, my interactions with Ralph and Maria Ziman have shown me that they are passionate about supporting the Arts District and ensuring that the area maintains its status as a creative hub of Los Angeles. I believe their passion will drive the success of the Rendon Hotel project.

The work the Zimans are already doing in the Arts District is exciting and inspiring, and I am eager to see this project move forward. I hope this neighborhood will continue to benefit from the Zimans' efforts and creativity for many years to come.

I urge you to approve the Rendon Hotel project without delay.

Thank you,

Lisa Beebe
Los Angeles resident and voter