



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded ENV-2017-4735-MND Support Letter1 message

Erica Overskei <erica.overskei@gmail.com>

Sun, Oct 1, 2023 at 9:02 AM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: ENV-2017-4735-MND Support Letter

Dear Honorable Chair,

My name is Erica Overskei and I am writing in support of the Rendon Hotel project.

Art has always been a passion of mine and the Arts District is a neighborhood I call home. The Rendon Hotel project is made by and for artists and will have a tremendous impact on the artistic community in Los Angeles.

Ralph and Maria Ziman are artists and members of our community with a strong track record of organizing opportunities that celebrate past artists, showcase current artists, and educate future artists. Many of these opportunities have already occurred at The Rendon, through their programming with Art At The Rendon. Proceeds from these programs have gone to community-based organizations such as Inner-City Arts, Cornerstone Theater Company, and Art Share LA. The Zimans' events have raised more than \$138,000 to support the longevity of arts institutions, as well as ensure equitable access to the arts in Los Angeles.

The proposed hotel includes a studio, gallery, and event space that enhances the Zimans' ability to host programs supporting our community. Events can be larger, programs can be more frequent, and attendees could now come from Los Angeles and beyond because they'll have a beautiful, convenient place to stay. Furthermore, having a place like this in the Arts District will inspire other individuals to become community leaders like the Zimans and leverage their resources to support the arts as well.

As a member of the arts community (I've worked in galleries, artist studios, commercial real estate, and not-for-profits) and as a resident and homeowner in the Arts District, I strongly support this project. Anyone who believes in and understands the importance of art and urban infrastructure would support this project as well.

Sincerely,

Erica Overskei

Erica.overskei@gmail.com

527 Molino St, Unit 209
Los Angeles, CA 90013

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ERICA OVERSKEI

Art Curator | Event Producer | Marketing Specialist

[linkedin.com/in/erica-overskei-ca/](https://www.linkedin.com/in/erica-overskei-ca/)

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Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St1 message

'francesca quintano' via Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

Sun, Oct 1, 2023 at 10:50 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Francesca Quintano and I am writing to share my support for the Rendon Hotel project.

I have known Ralph and Maria Ziman since I was a child, and have grown into adulthood with their love and support for myself and my artistic career. I have witnessed and experienced firsthand how passionate they are about art and the arts community in Los Angeles. This project is the unparalleled exhibition of their long-term commitment to supporting the Arts District. As artists immersed in the cultural conversation, they understand not only the importance of maintaining their own practice, but the importance of nurturing the community. Spear heading numerous fundraisers for community-based art organizations in Los Angeles, these Art At The Rendon events have raised over \$138,000 for organizations such as Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA. Knowing Maria and Ralph, these efforts are just the beginning. If this project is approved, I have full confidence that they will be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

As an artist myself, it is crucial to have people such as Maria and Ralph to advocate for and support artists living and working in the Arts District community. Upon learning that they chose to purchase and rebuild the affordable units at the El Sol Hotel without governmental funding, I was not surprised. As community leaders, the Zimans will do whatever it takes to help the greatest number of people.

The City of Los Angeles is lucky and should take pride and comfort in knowing that Ralph and Maria are the husband-and-wife team to propose a hotel in the Arts District. They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I am honored to know them as long as I have and am equally grateful to have participated in so many events. I must also say that as an artist this project will create a plethora of opportunities for myself as well as others, greatly strengthening my community. I sincerely hope that you support the Zimans in this wonderful effort.

Thank you and please approve the project.

Respectfully submitted,

Francesca Quintano



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel // 2053-2055 E. 7th St1 message

Bisco Smith <biscosmithstudio@gmail.com>

Sun, Oct 1, 2023 at 3:39 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // 2053-2055 E. 7th St

Dear Honorable Chair,

My name is Brad "Bisco" Smith. and I am writing to share my support for the Rendon Hotel project.

I am a longtime friend of Ralph and Maria Ziman and know first hand how passionate they are about art and the arts community in Los Angeles. For years I have worked along side the Zimans. First as an artist collaborating with Ralph on murals and gallery exhibitions in Los Angeles. When I was displaced from my Venice studio due to the economic changes in the area, Ralph so graciously gave me space to work in their Venice studio location. I was so fortunate to work along side the amazing downtown Los Angeles artists community at the Rendon as a part of the Hidden Rooms project, and most recently I took part in the Rendon artists residency program in DTLA. To say Ralph and Maria support the arts in their community and beyond is an understatement. I have lived and worked in many cities around the world and there is no one I know who loves, supports, and champions the arts and artists like the Zimans.

This project is the ultimate demonstration of their long-term commitment to supporting the Arts District. In addition to their own artistic careers, they have organized numerous fundraisers for community-based art organizations in Los Angeles, which I have attended. These Art At The Rendon events have raised over \$138,000 for organizations such as Cornerstone Theater Company, Inner-City Arts, the Brady Campaign, and Art Share LA. Knowing Maria and Ralph, these efforts are just the beginning. If this project is approved, I have full confidence that they will be able to advance their goals of supporting equitable arts education and ensuring arts institutions have the financial stability to operate for years to come.

If you can't already tell, Maria and Ralph care deeply about art and the Arts District community. When I learned that they chose to rebuild the affordable units at the El Sol Hotel, and bought the building without any governmental funding, I was not surprised. The Zimans are community leaders who are willing to do whatever it takes to help the greatest number of people.

Out of all the people to propose a hotel in the Arts District, the City of Los Angeles should consider itself lucky that Ralph and Maria are the husband-and-wife team to do it. They are artists, community members, and deeply passionate advocates for the long-term prosperity of art in Los Angeles. I feel grateful to call them friends, and I sincerely hope that you support the Zimans in this wonderful effort.

Thank you and please approve the project.

Respectfully submitted,

Brad "Bisco" Smith

biscosmith.com



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project // CF: 22-11621 message

scott goodstein <scott@scottgoodstein.com>

Sun, Oct 1, 2023 at 12:32 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>
Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning, and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012
RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100-year-old building and its transformation into an art-focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and the construction of a new 15-story addition. The completed project will not only offer needed guest rooms but, more importantly, reinvigorate the Arts District with artist-in-residence studios, an art gallery, a restaurant, and a bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team. Ralph Ziman and Maria Greenshields-Ziman are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District, where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the City where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses. This former hotel has the chance to serve the Arts District community and the artists who live here once again.

Please approve the Rendon Hotel project.

I appreciate your consideration.

Respectfully submitted,

Scott Goodstein
4701 N. Figueroa Street
Los Angeles, CA 90042



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

Chris Jones <cyjones13@gmail.com>

Sun, Oct 1, 2023 at 4:19 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.kevindeleon@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

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This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Christopher Jones



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded The Rendon Hotel Project CF: 22-11621 message

Hadley Hall Meares <hadley.meares@gmail.com>

Sun, Oct 1, 2023 at 10:25 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org
Cc: clerk.plumcommittee@lacity.org

Oct 1st, 2023

Dear Honorable Chair,

My name is Hadley Hall Meares, and I am a tour guide and journalist for *Vanity Fair*, *The Hollywood Reporter* and various local outlets. My focus is history and culture, and I am deeply committed to preserving historical places in Los Angeles in ways that culturally and economically benefit the community. I am also a resident of the Arts District and have had the pleasure of experiencing many amazing, creative events put on by the Rendon over the years.

Therefore, I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is impressive to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner-City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

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Thank you for your consideration.

All the best,

Hadley Hall Meares