



Daniel Luna <daniel.luna@lacity.org>

Public Comments Not Uploaded 22-1162_pc_09-27-23

1 message

clerk.plumcommittee@lacity.org <clerk.plumcommittee@lacity.org>

Thu, Sep 28, 2023 at 1:39 PM

Reply-To: clerk.plumcommittee@lacity.org

To: Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

----- Forwarded message -----

From: Alexandre Couto <couto.alexandre01@gmail.com>

To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org

Cc: clerk.plumcommittee@lacity.org

Bcc:

Date: Wed, 27 Sep 2023 21:10:58 -0700

Subject: Public Comments Not Uploaded The Rendon Hotel // CF: 22-1162

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

My name is Alexandre Couto and I'm a fine artist who has worked and lived in the Arts District for over ten years. I would like to express my full support of the proposed Rendon Hotel project. I have lived and worked as an artist at Factory Place Lofts and ETO Doors building which are within a mile of the Rendon. I'm extremely familiar with the area and involved with the Arts District community. The development that Ralph and Maria Ziman are proposing is not only needed in the area but also exciting encouraging for us local artists.

Our downtown artist community is in desperate need of a place like the Rendon Hotel and the Zimans are the right people to bring this project to life. I've participated in numerous events with them, including their immersive event 'Hidden Rooms', and am grateful for having done so. The experience is important not only to myself but to the community as a whole. The Zimans' presence and contributions to several non-profits in the area has enriched the neighborhood and allowed us artists to continue our practice, as well as grow our community.

This development would provide artists a place to convene and interact with other creatives, as well as members of our community. I'm excited to see the studios, galleries, events and community interactions the Rendon Hotel will bring to the Arts District. This project will allow artists like myself to live, work and stay in the Arts District rather than have to leave our beloved neighborhood.

Sincerely,

Alexandre Couto

----- Forwarded message -----

From: Mark Janda <Mark_Janda@avalonbay.com>

To: "Gerald.gubatan@lacity.org" <Gerald.gubatan@lacity.org>, "councilmember.harris-dawson@lacity.org" <councilmember.harris-dawson@lacity.org>, "cd10@lacity.org" <cd10@lacity.org>, "councilmember.yaroslavsky@lacity.org" <councilmember.yaroslavsky@lacity.org>, "councilmember.lee@lacity.org" <councilmember.lee@lacity.org>, "councilmember.padilla@lacity.org" <councilmember.padilla@lacity.org>, "albizael.delvalle@lacity.org" <albizael.delvalle@lacity.org>, "hakeem.parke-davis@lacity.org" <hakeem.parke-davis@lacity.org>, "dylan.sittig@lacity.org" <dylan.sittig@lacity.org>, "dan.rosales@lacity.org" <dan.rosales@lacity.org>, "Alexandra.leard@lacity.org" <Alexandra.leard@lacity.org>, "lamont.cobb@lacity.org" <lamont.cobb@lacity.org>, "nayda.cantabrana@lacity.org" <nayda.cantabrana@lacity.org>

Cc: "clerk.plumcommittee@lacity.org" <clerk.plumcommittee@lacity.org>

Bcc:

Date: Wed, 27 Sep 2023 21:53:36 +0000

Subject: Public Comments Not Uploaded The Rendon Hotel Project CF: 22-1162

Councilmember Marqueece Harris-Dawson

Chair, Planning and Land Use Management Committee

200 N. Main St., Room 450

Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

As you may know, AvalonBay recently welcomed our first resident move-ins at AVA Arts District, just a short distance from the proposed Rendon Hotel. We are thrilled to see a new hotel in the neighborhood as it will bring additional vitality to one of the most exciting emerging neighborhoods in LA! I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100-year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and building on the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

It is affirming to see that this effort is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. For example, I currently serve with Maria on the board of ICA-LA. Over the years, Ralph and Maria have utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA-LA, and Inner-City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the city where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,



Mark Janda
Senior Vice President - Development

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Irvine, CA 92614
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mark_janda@avalonbay.com

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From: "Chloë Flores" <chloe@homela.org>
To: Gerald.gubatan@lacity.org, councilmember.harris-dawson@lacity.org, cd10@lacity.org, councilmember.yaroslavsky@lacity.org, councilmember.lee@lacity.org, councilmember.padilla@lacity.org, albizael.delvalle@lacity.org, hakeem.parke-davis@lacity.org, dylan.sittig@lacity.org, dan.rosales@lacity.org, Alexandra.leard@lacity.org, lamont.cobb@lacity.org, nayda.cantabrana@lacity.org
Cc: clerk.plumcommittee@lacity.org
Bcc:
Date: Wed, 27 Sep 2023 08:36:02 -0700
Subject: Public Comments Not Uploaded ENV-2017-4735-MND Support Letter
Councilmember Marqueece Harris-Dawson
Chair, Planning and Land Use Management Committee
200 N. Main St., Room 450
Los Angeles, CA 90012

RE: The Rendon Hotel // CF: 22-1162

Dear Honorable Chair,

I would like to express my full support of the proposed Rendon Hotel project in the Arts District. The renovation of the over 100 year-old building and its transformation into an art focused hotel will contribute to the viability of the burgeoning Arts District. The proposed plans call for an adaptive reuse of the existing, dilapidated building and construction of a new, 15-story addition. The completed project will not only offer needed guest rooms, but more importantly reinvigorate the Arts District with artist-in-residence studios, an art gallery, restaurant and bar, thus preserving and empowering the character and history of this community as the artistic heart of Downtown Los Angeles, as well as open the door for future generations of artists.

This wonderful project not only helps maintaining the namesake of the district but I think it also bears mentioning that this project is not done by developers with no connection to our city, the delicacies of the area and surrounding communities, and the thriving art community. This project is attentive to the needs of the area *and* the historical use, look, and feel of the building. This is why so many in the arts community whole heartedly support this effort—it is both artist- and community-driven. Husband-and-wife team, Ralph Ziman and Maria Greenshields-Ziman, are both local artists and active community members in the Arts District. They are creative, well-intentioned, socially-conscious, and empathic humans who have proposed a beautiful remodel that is tapped into the heart and soul of the Arts District on so many levels. They've utilized the existing Rendon Hotel space to host several pop-up art events as fundraisers for local nonprofit organizations, including Art Share L.A., Cornerstone Theater Company, ICA LA, and Inner City Arts. Providing new art studios, gallery space, and an artist-in-residency program in the hotel demonstrates what giving back to your community should look like. They care and are invested in the neighborhood.

Additional hotel rooms are much-needed in the Arts District where visitor-serving opportunities are few and far between. With its proximity to Downtown LA and the ever-increasing well of local entertainment options, this is a part of the City where we should be welcoming more visitors. This project is ideally located as it would not displace any existing residential, commercial, or industrial uses.

This former hotel has the chance to once again serve the Arts District community and the artists who live here. Please approve the Rendon Hotel project.

Thank you for your consideration.

Respectfully submitted,

Chloë Flores
Executive Director + Curator
homeLA // Nomadic Performance Organization
Los Angeles, CA

www.homela.org

Hours: M-Th
+213 709 2691

3 attachments



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20K



Public Comments Not Uploaded The Rendon Hotel Project CF: 22-1162.eml
36K



Public Comments Not Uploaded ENV-2017-4735-MND Support Letter.eml
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