



August 14, 2023

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Belinda Allen to the Affordable Housing Commission for the term ending June 30, 2028. Ms. Allen's current term expired on June 30, 2023.

I certify that in my opinion Ms. Allen is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'. The signature is fluid and cursive, with the first name 'Karen' and last name 'Bass' clearly distinguishable.

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Belinda Allen
Commission: Affordable Housing Commission
End of Term: 6/30/2028

Appointee Information

1. **Race:** African American
2. **Gender:** Female
3. **Council District and neighborhood of residence:** 8 - South LA
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** Doctor of Business Administration, Leadership, Capella University, MN
7. **Occupation/profession:** Executive Director, West Angeles Community Development Corp.
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Race	Gender	Term End
Allen, Belinda	South LA	8	African American	F	6/30/2023
Ceballos, Mario	East LA	13	Latinx	M	6/30/2027
Chang, Andrew	West LA	11	API	M	6/30/2024
Claros, Raul	Central	1	Latinx	M	6/30/2025
Epps, William Saxe	Central	14	African American	M	6/30/2024
Grande, Ana	Central	13	Latinx	F	6/30/2024
Smith, Ryan	Central	14	African American	M	6/30/2025

OBJECTIVE: A responsible and challenging position with a non-profit entity utilizing my education, non-profit and work experiences in the areas of business and leadership while contributing to the community and individual growth.

EDUCATION: CAPELLA UNIVERSITY, MN
Doctor of Business Administration, Leadership

UNIVERSITY OF REDLANDS, CA
M.B.A. Finance Concentration

UNIVERSITY OF REDLANDS, CA
B.A. Major: Finance Concentration

AFFILIATIONS/COMMUNITY LEADERSHIP: August 1997 to Present

Commissioner – Los Angeles Housing – June 2022 to Present

West Angeles Community Development Corporation, Los Angeles, CA

Board Chair- August 1997 to June 2017

Work with City Officials and Corporate Sponsors for Annual Fundraising. Collaborate with business partners and board to assess community needs, leverage resources, and ensure performance to plan. Assist with budget management, project planning and implementation for organization sustainability. Organize and participate in annual board retreats to strategize activities and programs that are responsive to local needs in the community and are aligned with WACDC's objectives.

Boeing Employees Community Fund, Long Beach, CA

Boeing Executive Board Member- January 2005 to December 2015

Elected to serve and represent over 4,000 non-union employees. Worked with Executive Leadership team to strategize and promote campaigns for employee giving and participation. Reviewed and approved grant applications for annual giving of \$3M to over 1,000 non-profit organizations. Lead, energize and excite employees to engage in giving. Implemented a new giving strategy which resulted in 19% employee participation increase.

Ladies Only Community Event, Los Angeles, CA

Founder/President- August 2012 to Present

Lead/organize and host the annual community event, which educates over 70 women about breast cancer, financial literacy, legal matters, health and wellness, and other pertinent issues. Responsible for communicating the organization's goals and objectives and solicit annual professional speakers.

Boeing Diversity Council, El Segundo, CA

President- January 2014 to March 2015

Directed and represented over 4,000 employees by partnering with management to increase awareness of the unique value each person brings to the company. Strategized and implemented programs that promoted an inclusive environment.

United Way, Los Angeles, CA

Boeing Executive Loan Officer- September 2005 to December 2005

Served as a Boeing Executive by collaborating with CEOs to ensure that employees were 100% engaged in community giving. Provided research to identify new partners and implemented Giving programs at various companies. Participated in company rallies.

The Unique and Intelligent Book Club, Hawthorne, CA**Founder/President- January 2007 to September 2012**

Lead/coordinated a monthly book club for girls ages 13-17 years old. Trained and developed young leaders to annually volunteer their time to the “Hawthorne Battered Wives” foundation”. Provided annual monetary contributions to non-profit organizations.

PROFESSIONAL EXPERIENCE**WEST ANGELES COMMUNITY DEVELOPMENT CORP. Los Angeles, CA (7/2017 – Present)****Executive Director**

Lead/Manage the entire organization with an annual budget of \$3.5M. Responsible for 5-year strategic planning and implementation; program development; fundraising; marketing plan development; developing internal and external relationships with political/community leaders; staff and board development. Reduced cost and increased savings while impacting thousands, multi-generational families in Los Angeles through sustainable programs such as, affordable housing, financial literacy training, job placement, social services and criminal reform.

-Increased annual fundraising by 60%.

-Currently working with our partners and will break ground in 2024 for 400 multi mixed-use units.

-Implemented a management reserve savings of \$2M.

BOEING SATELLITE SYSTEMS, El Segundo, CA (8/1980 – 11/2016 - Retired)**Financial Planning Management, Operations Finance Group**

Managed business operations department budget of \$500M. Prepared and analyzed monthly and annual overhead expenses and capital budgets, supply chain, and procurement. Responsible for determining fiduciary cost and charging practices. Involvement in determining policies regarding investment acquisitions, make/buy decisions, operating and capital expenditures. Participated in bench-trending of financial activities within The Boeing Company. Re-engineered the existing Finance and Cost Management systems to streamline the process for productivity and optimal supply chain solutions.

-Worked with management to achieve programs cost savings of \$200M.

-Managed programs mitigation process to achieve cost avoidance of \$100M.

PERSONAL/MEMBERSHIPS/ACHIEVEMENTS:

USC Faith-based Community Transformation Program - Problem Resolutions

Certified Systems Applications Trainer - UCLA Leadership Institute

UCLA Strategic Financial Decisions - UCLA Contracts

Value Integrator Boot Camp - National Black MBA Association Los Angeles Chapter

Cost and Schedule Management Systems Certification - Member of the Boeing Black Employees Association

Research Projects and Writings:

International (China) Policy Experience, summer 2011

Researched China’s perspectives on policy Development

National (Washington, D.C.) Policy Experience, summer 2012

Researched America’s perspectives on Policy Development

International (Argentina) Policy Experience, summer 2013

Researched South America’s perspectives on Policy Development

Doctor of Business Administration Dissertation, Winter 2017

Researched The Impact of Corporate Social Responsibility and Employees’

Perception on Participating and Contributing to Charitable Programs

SECURITY CLEARANCE

Secret Security Clearance since December 1987

REFERENCES AVAILABLE UPON REQUEST



August 14, 2023

Dear Ms. Allen:

I am pleased to inform you that I am reappointing you to the Affordable Housing Commission for the term ending June 30, 2028, subject to confirmation by the City Council.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

As part of the reappointment process, Marqueece Harris-Dawson, your Councilmember, and Councilmember Nithya Raman, the Chair of the Housing and Homelessness Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Additionally, you will be required to attend public meetings at City Hall where your reappointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your reappointment will be considered by the Housing and Homelessness Committee. Sometime thereafter, you will be notified of the date when your reappointment will be presented to the full City Council. Immediately following the meeting, you will again be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Ms. Belinda Allen
August 14, 2023
Page 2

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and the last name "Bass" clearly distinguishable.

KAREN BASS
Mayor

KB:tga

Attachment I
Ms. Belinda Allen
August 14, 2023

Nominee Check List

I. Within 7 days:

- ☐ Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to:

Office of the Mayor
Attn: Commissions Team
200 N. Spring Street, Room 303
Los Angeles, CA 90012

- Remuneration Form
- Undated Separation Letters (2)

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

- ☐ Your City Councilmember Marqueece Harris-Dawson
- ☐ Councilmember Nithya Raman, Chair of the Council Committee considering your nomination

III. Public Meetings at City Hall:

- ☐ Housing and Homelessness Committee Hearing
- ☐ Full Council Hearing