



KAREN BASS
MAYOR

August 9, 2023

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Wendy Greuel to the Los Angeles Homeless Services Authority Commission for the term ending June 30, 2026. Ms. Greuel's current term expired on June 30, 2023.

I certify that in my opinion Ms. Greuel is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass".

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Wendy Greuel
Commission: Los Angeles Homeless Services Authority Commission
End of Term: 6/30/2026

Appointee Information

1. **Race:** Caucasian
2. **Gender:** Female
3. **Council District and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Political Science, University of California, Los Angeles
7. **Occupation/profession:** National Advisor, Manatt, Phelps & Phillips, LLP; Strategic Advisor, California State University Northridge; Consultant, Discovery Cube Los Angeles
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Race	Gender	Term End
Saunders, Tanisha	West LA	11	African American	F	6/30/2017
Chinchilla, Melissa	East LA	14	Latinx	F	6/30/2023
Greuel, Wendy	South Valley	3	Caucasian	F	6/30/2023
Pearson, Booker	West LA	11	Caucasian	M	6/30/2017
VACANT					6/30/2024

WENDY J. GREUEL

PROFESSIONAL EXPERIENCE:

2023 – PRESENT

NATIONAL ADVISOR-MANATT, PHELPS & PHILLIPS, LLP

In 2023, engaged by the Manatt law firm to serve as a trusted advisor to executives and organizations as they operate within the regulatory landscape, including providing leadership on civic engagement initiatives.

2016 - PRESENT

EXECUTIVE IN RESIDENCE AND STRATEGIC ADVISOR – DAVID NAZARIAN COLLEGE OF BUSINESS AND ECONOMICS (DNCBE), CALIFORNIA STATE UNIVERSITY NORTHRIDGE (CSUN)

In 2016, selected to support CSUN in advancing the strategic priorities of the DNCBE through engaging, alumni, faculty, and the business and philanthropic community; involved in the Center for Real Estate and the Business Advisory Council in creating business and civic engagement opportunities for alumni, students, and the community.

2013 - PRESENT

CONSULTANT – DISCOVERY CUBE LOS ANGELES (DCLA)

In 2013, engaged by the Orange County Discovery Science Center to help open a new children's science museum in Los Angeles. Responsible for Executive Director recruitment, Board recruitment, and strategic advice for development, community and governmental engagement for the City of L.A.'s newest science center in the San Fernando Valley. Discovery Cube LA focuses on four core initiatives: STEM proficiency, early learning, healthy living, and environmental sustainability.

2009 - 2013

CONTROLLER – CITY OF LOS ANGELES

In 2009, elected City Controller, serving as the auditor and general accountant for the City of Los Angeles (2nd woman to be elected citywide in the history of Los Angeles); managed more than 150 staff and provided oversight of City of LA's more than \$6 Billion budget. Responsible for oversight and management of three divisions within the Controller's office - Auditing, Accounting Operations, and Financial Analysis and Reporting.

Partial list of achievements includes:

- Identified millions of dollars in waste, fraud, and abuse through more than 80 audits.
- Provided leadership role in audits outlining recommendations to close the LAPD backlog of untested rape kits.
- Developed Blueprint for Performance Based Budgeting for City of Los Angeles.
- Performed comprehensive management review of Los Angeles Dept. of Transportation.

2002 - 2009

CITY COUNCILMEMBER – CITY OF LOS ANGELES

In 2002, elected to the Los Angeles City Council

Partial list of achievements includes:

- Served as President Pro-Term of the City Council, Vice Chair of Budget and Finance Committee, Chair of Transportation Committee and Chair of Audits and Government Efficiency Committee.
- Architect of historic business tax reform that returned nearly \$100 million to local businesses and eliminated the business tax for over 60% of small businesses.
- Created Waste, Fraud and Abuse Investigative Unit in City Controller's office and banned political fundraising among City Commissioners.
- Preserved nearly 1,200 acres of open space and protected prominent ridgelines from development.
- Focused on basic city services and became known as the "Pothole Queen" for relentless pursuit of street improvements and sidewalk repair through 50/50 sidewalk program.
- Banned road construction during rush hour and created anti-gridlock zones to unclog major thoroughfares; added 450 left-turn signals to city streets and led a program to synchronize city traffic lights.
- Advocated for millions of dollars from the federal government to build new carpool lanes and was an early supporter of Measure R which dramatically reshaped our transit future.

1997 - 2002

CORPORATE AFFAIRS – DREAMWORKS SKG

Provided strategic guidance in civic, political, and philanthropic efforts for DreamWorks SKG and Katzenberg, Spielberg, and Geffen, personally. Led efforts on behalf of DreamWorks SKG to fight piracy, pass strong incentives to stem runaway production, protect intellectual property, and to help create quality jobs in Los Angeles. Instrumental in the creation of a new nonprofit, WorkPlace Hollywood, to help diversify the entertainment industry.

1993 - 1997

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

Served in President Bill Clinton's administration working directly under Secretaries Henry Cisneros and Andrew Cuomo as the Deputy Director of the Interagency Council on Homelessness, and later as the Southern California Regional Director at the Department of Housing and Urban Development.

Partial list of achievements includes:

- Helped secure over one billion dollars in federal aid and coordinated the department's response in the aftermath of the 1994 Northridge earthquake.
- Responsible for the oversight and supervision of HUD's three area offices - Los Angeles, Santa Ana, and San Diego.
- Coordinated HUD policy and implementation strategy for Los Angeles Supplemental Empowerment Zone and Enterprise Communities in Los Angeles and San Diego.
- Responsible for the \$75 million homeless initiatives cities program for HUD and the Interagency Council on the Homeless and coordinated the implementation of the Los Angeles Homeless Initiative and the continuum of care system with the City and County of Los Angeles. Assisted in the development of the nationally recognized federal plan to break the cycle of homelessness.

1983 - 1993

SENIOR AIDE TO MAYOR TOM BRADLEY

Served as Mayor Bradley's grants coordinator and liaison to the City Council, City Departments, and the Community on public policy issues ranging from childcare, housing and homelessness, seniors, public health, education, recreation and parks, and immigration issues.

Partial list of achievements includes:

- Leader in the creation of LA's BEST, a nationally recognized after school program that provides a safe and supervised environment for 25,000 children after school every day.
- Helped develop the city's first on-site childcare center. Coordinated and assisted in post-civil disturbance grants from Federal departments, including HUD, Labor, Justice, Health and Human Services and Energy.
- Created the first City/County AIDS Task Force and spearheaded the creation of the AIDS Coordinator position.
- Coordinated on behalf of Mayor Bradley City Department programs including City's JTPA program, CDBG funding, and human services delivery system.
- Financial and budget oversight responsibility on behalf of Mayor Bradley for Recreation and Parks Department and Community Development Departments and grant programs with total budgets in excess of 220 million dollars.

CORPORATE BOARDS:

June 2020 - PRESENT

FISKER, INC.

Car manufacturing company which designs zero-emission vehicles and electrification technologies.

Board Member and Chair, Audit Committee

December 2022 – PRESENT

ARISTOTLE FUNDS SERIES TRUST

Newly established Mutual Fund that spans a range of asset classes and investment strategies.

Board member and Chair, Audit Committee

EDUCATION:

B.A., POLITICAL SCIENCE, JUNE 1983

University of California, Los Angeles

COMMUNITY ACTIVITIES:

Partial list includes:

Chair, UCLA Luskin School of Public Affairs Board of Advisors, L.A. Kings Business Advisory Board, Chair, California Film Commission, Chair, Metro and East Valley YMCA Board, Chair, Los Angeles Homeless Services Authority Commission, Discovery Cube L.A. and Discovery Cube Foundation Board, National Board of Emily's List, CSUN Foundation Board, Chair, Civic Alliance, ABODE Housing Board, LA 84 Foundation, Treasurer, United Friends of Children, CAUSE Board of Directors.



August 9, 2023

Dear Ms. Greuel:

I am pleased to inform you that I am reappointing you to the Los Angeles Homeless Services Authority Commission for the term ending June 30, 2026, subject to confirmation by the City Council.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

As part of the reappointment process, Nithya Raman, your Councilmember, and Councilmember Nithya Raman, the Chair of the Housing and Homelessness Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Additionally, you will be required to attend public meetings at City Hall where your reappointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your reappointment will be considered by the Housing and Homelessness Committee. Sometime thereafter, you will be notified of the date when your reappointment will be presented to the full City Council. Immediately following the meeting, you will again be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Ms. Wendy Greuel
August 9, 2023
Page 2

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and the last name "Bass" clearly distinguishable.

KAREN BASS
Mayor

KB:tga

Attachment I
Ms. Wendy Greuel
August 9, 2023

Nominee Check List

I. Within 7 days:

- ☐ Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to:

Office of the Mayor
Attn: Commissions Team
200 N. Spring Street, Room 303
Los Angeles, CA 90012

- Remuneration Form
- Undated Separation Letters (2)

- ☐ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

- ☐ Your City Councilmember Nithya Raman
- ☐ Councilmember Nithya Raman, Chair of the Council Committee considering your nomination

III. Public Meetings at City Hall:

- ☐ Housing and Homelessness Committee Hearing
- ☐ Full Council Hearing