

T) CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED #52

MOTION

The Los Angeles Tourism & Convention Board is coordinating a street banner program to celebrate the 15th anniversary of DineLA. The City of Los Angeles is excited that DineLA has been a driving social, cultural and economic impact for the Los Angeles region for the last 15 years. The event encourages people to visit restaurants in Los Angeles, provides jobs and promotes community engagement. The spring 2023 event successfully brought people to restaurants across the city.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Los Angeles Tourism & Convention Board as a City of Los Angeles Non-Event Street Banner Program for the period of October 6, 2023 - October 20, 2023.

I FURTHER MOVE that the City Council approve the content of the attached street banner designs.

PRESENTED BY:

Monica Rodriguez

MONICA RODRIGUEZ
Councilwoman, 7th District

SECONDED BY:

Itai Park

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ORIGINAL

MHR

AUG 01 2023

DINE LA Fall 2023 - Street Pole Banner Updates



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