



KAREN BASS  
MAYOR

June 22, 2023

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Brian Chu to the Board of El Pueblo de Los Angeles Historical Monument Authority Commissioners for the term ending June 30, 2025.

I certify that in my opinion Mr. Chu is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make the appointment solely in the interest of the City.

Mr. Chu will fill the vacancy created by the departure of Irma Beserra Nunez.

Sincerely,

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Brian Chu  
**Commission:** Board of El Pueblo de Los Angeles Historical Monument  
**Authority Commissioners**  
**End of Term:** 6/30/2025

### Appointee Information

1. **Race:** API
2. **Gender:** Male
3. **Council District and neighborhood of residence:** 5 - West LA
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:**
7. **Occupation/profession:** Senior Vice President, The J. Morey Company
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Race	Gender	Term End
VACANT					6/30/2025
Cardenas, Zelenne	South LA	8	Latinx	F	6/30/2026
Quon, Lori	West LA	11	API	F	6/30/2026
Garcia, Fabian	North Valley	14	Latinx	M	6/30/2025
Thomas, Aaron	East LA	1	African American	M	6/30/2025
Wirfs, John	East LA	1	API	M	6/30/2026
Perez, Liliana	East LA	13	Latinx	F	6/30/2025
Manriquez, Suzanne	East LA	14	Latinx	F	6/30/2024
Chang, Carmen	South Valley	2	API	F	6/30/2024



# BRIAN Y. CHU, CIC, CLCS

SENIOR VICE PRESIDENT



Brian Chu is a Senior Vice President at The J. Morey Company, Inc. Insurance Agents & Brokers. With a broad level of operational, technical, and technological expertise, Brian advises on complex risk mitigation strategies with an emphasis in working with closely-held private and family-owned enterprises across a variety of high-hazard industries.

As a technological advisor, he works closely with clients' human resources, finance, and operational executives to leverage available risk management systems to reduce total cost of risk while increasing operational efficiency through improved transparency into key risk/performance indicators.

Brian's previous operational experience of growing a four-time consecutive INC 5000 company gives him a practical understanding of the risk versus reward when companies are rapidly evolving and growing.

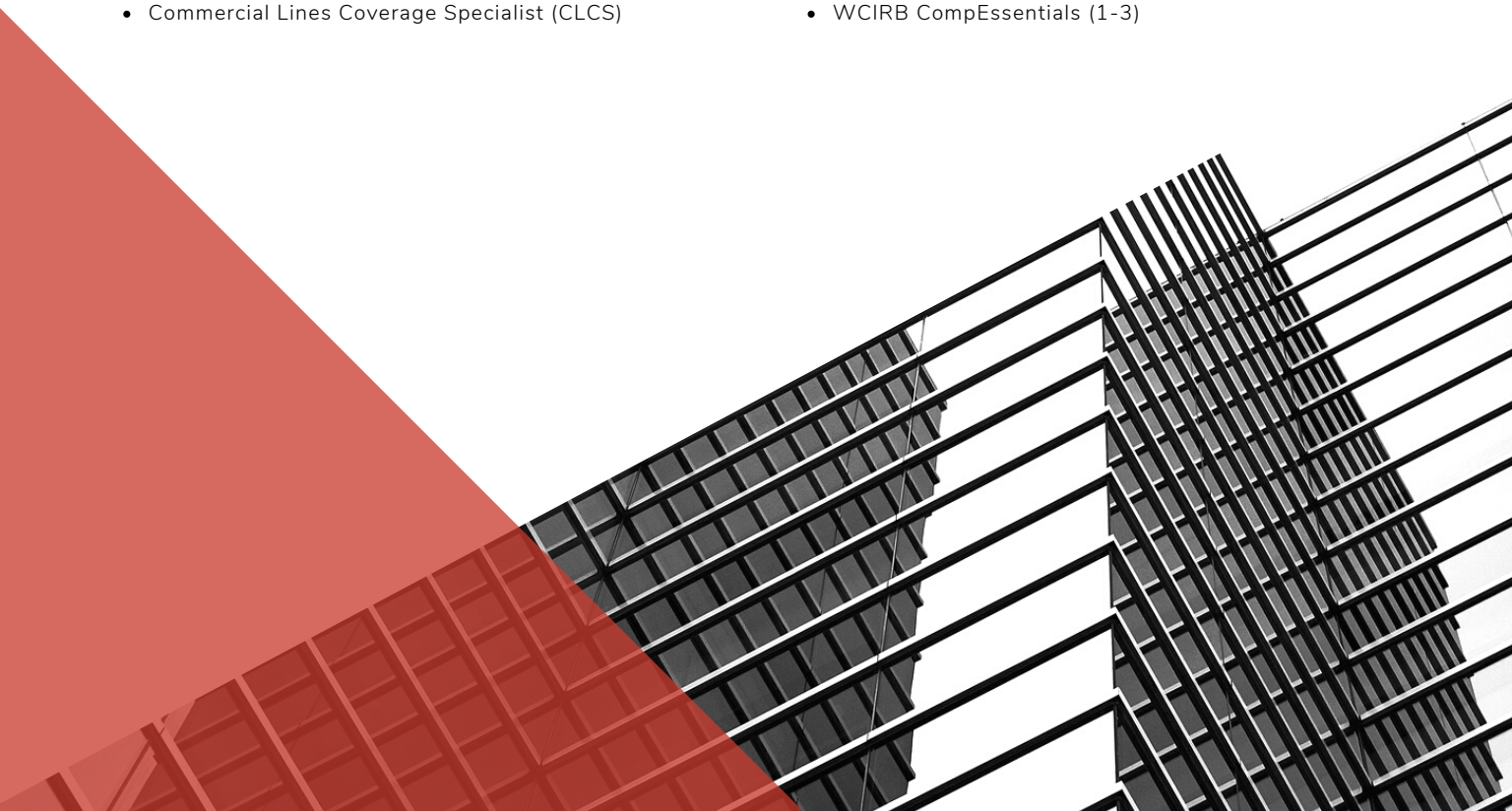
In 2019, Brian was recognized by the San Fernando Valley Business Journal as Insurance Advisor of the Year. He also serves as a Board Member of the Valley Economic Alliance, and as an emeritus board member of the Asian Pacific Community Fund.

## DESIGNATIONS & CERTIFICATIONS

- Certified Insurance Counselor (CIC)
- Commercial Lines Coverage Specialist (CLCS)

## COURSES

- Principles of Risk Management (CRM)
- WCIRB CompEssentials (1-3)





KAREN BASS  
MAYOR

June 22, 2023

Dear Mr. Chu:

I am pleased to inform you that I hereby appoint you to the Board of El Pueblo de Los Angeles Historical Monument Authority Commissioners for the term ending June 30, 2025, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's eDisclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the City Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

As part of the appointment process, Katy Yaroslavsky, your Councilmember, and Councilmember Eunisses Hernandez, the Chair of the Neighborhoods and Community Enrichment Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Mr. Brian Chu  
June 22, 2023  
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Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Neighborhoods and Community Enrichment Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and last name "Bass" clearly distinguishable.

KAREN BASS  
Mayor

KB:tga

Attachment I  
Mr. Brian Chu  
June 22, 2023

### **Nominee Check List**

**I. Within 7 days:**

- ☐ Email the below completed documents, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to:  
Office of the Mayor  
Attn: Commissions Team  
200 N. Spring Street, Room 303  
Los Angeles, CA 90012
  - Remuneration Form
  - Undated Separation Letters (2)
- ☐ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

**II. Within 21 days:**

- ☐ File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office.
  - Statement of Economic Interest ("Form 700")  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
  - CEC Form 60

**III. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

- ☐ Your City Councilmember Katy Yaroslavsky
- ☐ Councilmember Eunisses Hernandez, Chair of the Council Committee considering your nomination

**IV. Public Meetings at City Hall:**

- ☐ Neighborhoods and Community Enrichment Committee Hearing
- ☐ Full Council Hearing