

PLANNING AND LAND USE MANAGEMENT (PLUM) COMMITTEE REPORT relative to facilitating a signage program for the site of the Orthopaedic Institute for Children Sign District.

Recommendations for Council action, as initiated by Motion (Price - Lee):

INITIATE, INSTRUCT and REQUEST the following to facilitate a signage program for the site of the Orthopaedic Institute for Children Sign District:

1. Instruct the Department of City Planning (DCP) to process a Zone Change ordinance pursuant to Council's initiation of a Supplemental Use Sign District (including assigning a Los Angeles City Planning Commission case number) to consider a takedown program of existing off-site signage and a new digital freeway sign that is appropriate for the location.
2. Instruct the DCP, with the assistance of the City Attorney, to begin and coordinate review of a Sign District, to prepare all necessary legislative, land use, and environmental documents, upon submittal of a DCP Main Land Use Permit Application submitted directly to the DCP's Major Projects Division.
3. Instruct the DCP, with the assistance of the City Attorney, upon submittal to the DCP of necessary application and other fees for processing the Sign District applications, to work with the applicant to prepare the necessary documents for a Sign District, and assign staffing as needed to process the land use documents in a timely manner and obtain public review prior to the Council's future consideration.
4. Instruct the DCP, and request the City Attorney, to coordinate review and process the project application and all necessary land use and environmental documents in an expedited manner.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

Summary:

At a regular meeting held on June 6, 2023, the PLUM Committee considered Motion (Price - Lee) relative to facilitating a signage program for the site of the Orthopaedic Institute for Children Sign District. DCP staff recommended to incorporate revised language read into the record at the beginning of the meeting, and stated that this is a Council initiated Sign District. After providing an opportunity for public comment, the Committee moved to adopt the Motion as amended, as indicated in the above recommendations. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

PLANNING AND LAND USE MANAGEMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
HARRIS-DAWSON:	YES
RODRIGUEZ:	YES
YAROSLAVSKY:	YES
LEE:	YES
HUTT:	YES

-NOT OFFICIAL UNTIL COUNCIL ACTS-