



CITY OF LOS ANGELES
INTER-DEPARTMENTAL CORRESPONDENCE

C.F. No. 15-0989-S17
0220-05944-0003

Date: June 7, 2023

To: Honorable Members of the Ad Hoc Committee on the 2028 Olympic and Paralympic Games

From: Sharon M. Tso, Chief Legislative Analyst 
Matthew W. Szabo, City Administrative Officer 

Subject: **UPDATE ON THE IMPLEMENTATION OF WORKING GROUPS IDENTIFIED IN THE 2028 GAMES AGREEMENT**

RECOMMENDATION

That the City Council note and file this report, and the attached report dated April 28, 2023 from the Los Angeles Organizing Committee for the Olympic and Paralympic Games 2028, as it is submitted for informational purposes only.

SUMMARY

On April 27, 2022, the City Council met to consider a joint report (C.F. 15-0989-S17) by the City Administrative Officer (CAO) and the Chief Legislative Analyst (CLA) dated April 7, 2022 (Benchmarks Report), relative to benchmarks and commitments for working groups and other priorities identified in the 2028 Games Agreement (C.F. 15-0989; Contract No. C-139679) between the City of Los Angeles and the Los Angeles Organizing Committee for the Olympic and Paralympic Games 2028 (LA28). At that meeting, the City Council instructed the CAO and CLA to present a report by June 30, 2022 on the implementation of working groups, planning groups, and other legacy elements as outlined in the Benchmarks Report, with emphasis on representation from the Native American community and the Los Angeles County Federation of Labor. Additionally, the CAO and CLA were instructed to monitor and report every six months on the implementation of the working groups, planning groups, and other legacy elements as outlined in the Benchmarks Report, beginning on October 30, 2022. The first of these biannual reports was released on October 18, 2022. This report serves as the second of these biannual reports for Council consideration.

LA28 submitted a report dated April 28, 2023 (Exhibit A) to provide an update on the implementation of three working groups, including the Sustainability Working Group

(SWG), Local Hire Working Group (LHWG), and Community Business and Procurement Working Group (CBPWG). LA28 developed a plan with four phases to implement the Working Group Program. The four phases involve:

- Outreach and information sharing by June 30, 2022;
- Selection of members by November 30, 2022;
- Launch of each working group by January 31, 2023; and,
- Hold the first meeting of each working group by March 31, 2023.

LA28 achieved each phase of their plan by completing extensive outreach, conducting information sessions for stakeholders, inviting participation in each working group from various stakeholders, and ultimately holding the first meeting of each working group prior to the deadline of March 31, 2023. The current membership of each working group is provided in Exhibit A.

Below is a list of LA28 activities completed since their report on October 18, 2022:

- Collected recommendations for working group members from the City Council, the 2028 Games Cabinet, and the Los Angeles County Federation of Labor;
- Reviewed applications and informed all applicants of membership status;
- Worked with City to identify two City representatives on each working group;
- Extended invitations to potential working group members;
- Established the membership of each group;
- Confirmed dates for the first meeting of each group;
- Shared background information and documents with working group members;
- Hosted each of the three LA28 Working Group meetings;
- Provided working groups an update on LA28's Games Delivery process and allowed each member to share their priorities for the group;
- Provided working group members the opportunity to provide additional feedback on the LA28 Impact and Sustainability Framework;
- Hosted a quarterly meeting with the Los Angeles County Federation of Labor and its affiliates;
- Continued to receive recommendations of stakeholder organizations;
- Continued engagement with government stakeholders regarding Human Rights including the Los Angeles Civil and Human Rights and Equity Department and the Los Angeles Homeless Services Authority; and
- Engaged with government organizations regarding arts and culture including the Department of Cultural Affairs, California Arts Commission, and Los Angeles County Department of Cultural Affairs.

NEXT STEPS

LA28 will continue holding regular working group meetings as part of their Working Group Program. Each working group is anticipated to hold their next meeting in late June 2023. These working groups will continue to meet through March 31, 2025 to establish the goals and programs supported by the LHWG and CBPWG, and to establish the Sustainability Plan supported by the SWG.

In addition to implementing working groups, the City and LA28 are currently collaborating to further advance and develop the following planning groups: the 2028 Games Mobility Executives, Public Safety Cooperative, and Games Energy Council. On May 5, 2023, the Council approved a Motion (C.F. 15-0989-S20) that requested the Department of Water and Power, with the assistance of the CLA and CAO, to report in 90 days on the development of the Games Energy Council in order to ensure energy infrastructure reliability, delivery, service, and the attainment of sustainability objectives for the Games.

Consistent with additional City Council instructions provided during its meeting on April 27, 2022, the CAO and CLA, in coordination with the Office of the Mayor, and in collaboration with LA28, will continue to monitor activities of the working groups, planning groups, and other legacy elements as outlined in the Benchmarks Report and present its next status report to City Council by October 30, 2023.

FISCAL IMPACT STATEMENT

There is no fiscal impact resulting from the recommendation in this report.

Attachment:

Exhibit A - LA28 Benchmark Report dated April 28, 2023

SMT:MWS:AW:RR 11230134

Exhibit A

LA28 Benchmark Report dated April 28, 2023



10900 Wilshire Boulevard
Suite 700
Los Angeles, California
90024

295 Madison Avenue
21st Floor
New York, NY
10017

April 28, 2023

Matthew Szabo
City Administrative Officer
City of Los Angeles

Sharon Tso
Chief Legislative Analyst
City of Los Angeles

Dear Mr. Szabo and Ms. Tso,

Thank you for your partnership in co-creating an Olympic and Paralympic Games that will leave a legacy for the people of Los Angeles.

In approving the Games Agreement of the 2028 Olympic and Paralympic Games, the City Council adopted a report of the Ad Hoc Committee on the 2028 Olympic and Paralympic Games that, among other things, instructed the Chief Administrative Officer and Chief Legislative Analyst to report on benchmarks for the establishment of working groups contemplated in the Games Agreement and plans for City priorities in the Games Agreement.

In anticipation of the reporting date of April 30, 2023, LA28 respectfully offers our third update on the benchmarks previously agreed upon.

Thank you for your review, and please do not hesitate to contact me or Patricia Féau, Vice President, Host City Relations, with any questions.

Sincerely,

A handwritten signature in blue ink that reads "Kathy Carter".

Kathy Carter
CEO

**LOS
ANGELES
2028**

LA28 UPDATE ON BENCHMARKS FOR WORKING GROUPS OUTLINED IN THE GAMES AGREEMENT

BACKGROUND AND OVERVIEW

LA28 WORKING GROUPS

The Games Agreement requires the establishment of three working groups (Working Groups) – Community Business and Procurement (CBP), Local Hire (LH) and Sustainability.

The LA28 Working Groups are designed to bring together a diverse group of stakeholders from across the region to advise on and support LA28 Olympic and Paralympic Games planning. Selected participants hail from organizations across Los Angeles County and are both actively engaged in their local communities and interested in shaping the future of Los Angeles and the LA28 Olympic and Paralympic Games.

Working Group members share their expertise to help to ensure the LA28 Games are inclusive of a range of backgrounds, interests, industries, and cultures.

Community Business and Procurement

The Community Business and Procurement Working Group advises LA28 on its development of a program that seeks to ensure that small, local and underrepresented businesses have access to and can participate in applicable contract opportunities associated with the 2028 Games.

Local Hire

The Local Hire Working Group advises LA28 on its development of a program that seeks to ensure that the 2028 Games workforce represents the diversity of Los Angeles and includes programs for youth and transitional workers and volunteers to maximize public benefit in connection with the 2028 Games.

Sustainability

The Sustainability Working Group advises LA28 as it develops and implements a Sustainability Plan for the 2028 Games that is consistent with the International Organization for Standardization 20121 standards and supports advancement of the City's applicable sustainability goals.

WORKING GROUP BENCHMARKS

In establishing and operating the Working Groups, LA28 will endeavor to meet the following benchmarks:

WORKING GROUPS	LA28 BENCHMARK	DEADLINE
Community Business and Procurement Working Group [CBPWG]	Consult with the City regarding Working Group membership. Reach out to stakeholders in community, labor, business, industry, government, academics, hospitality and venues.	6/30/22
	Begin to extend invitations to potential members.	9/30/22
Local Hire Working Group [LHWG]	Establish the membership of each Working Group.	11/30/22
	<i>* Working Group membership can be supplemented to the extent a member withdraws or a need for an additional member is identified.</i>	
Sustainability Working Group [SWG]	Confirm the co-chairpersons of each Working Group.	12/31/22
	Confirm dates for the first meeting of each Working Group.	1/31/23
	Hold the first meeting of each Working Group.	3/31/23
	Working Groups to establish the goals for the programs supported by the CBPWG and LHWG.	3/31/25
	Establish the Sustainability Plan supported by the SWG.	

LA28 UPDATE AS OF APRIL 30, 2023

In order to meet agreed upon benchmarks, LA28 adopted a phased approach outlined in the chart below. Each phase corresponds with one or more of the benchmarks set forth above.

As of the date of this report, LA28 is in “Phase 4: Work Begins” and has met the benchmark corresponding to that phase.

LA28 ENGAGEMENT PHASES	
PHASE 1: OUTREACH AND INFORMATION SHARING JUNE 2022 – SEPTEMBER 2022	
<u>LA28 Benchmark:</u> Consult with the City regarding Working Group membership. Reach out to stakeholders in community, labor, business, industry, government, academics, hospitality and venues	June 30, 2022 COMPLETE
PHASE 2: SELECTION SEPTEMBER 2022 – NOVEMBER 2022	
<u>LA28 Benchmark:</u> Extend invitations to potential members	September 30, 2022 COMPLETE
<u>LA28 Benchmark:</u> Establish the membership of each group	November 30, 2022 COMPLETE
PHASE 3: LAUNCH DECEMBER 2022 – JANUARY 2023	
<u>LA28 Benchmark:</u> Confirm dates for the first meeting of each group	January 31, 2023 COMPLETE
PHASE 4: WORK BEGINS MARCH 2023-2025	
<u>LA28 Benchmark:</u> Hold the first meeting of each working group	March 31, 2023 COMPLETE

Since the last report on October 18, 2023, LA28 completed the following:

- Collected recommendations for working group members from City Council Districts, the 2028 Games Cabinet and the LA Federation of Labor
- Reviewed applications, selected working group members, and informed all applicants of membership status
- Worked with City Family [CLA, CAO and Mayors office] to identify two LA City representatives on each Working Group
- Hired LA28 consultant to support administrative work
- Extended invitations to potential working group members in January 2023
- Established the membership of each group
- Confirmed dates for the first meeting of each group

- Shared background information and pre-read materials with working group members
- Hosted meetings of each of the three LA28 Working Group via Zoom
 - Provided an update on LA28’s Games Delivery process
 - Every member in each working group shared what was important to them as it relates to the meeting subject – Sustainability, Community Business and Procurement or Local Hire/Workforce Development
 - Conducted facilitated breakout rooms and collected feedback to inform the drafting of LA28’s Impact and Sustainability Framework
- Provided Working Groups members the opportunity to provide additional feedback on the LA28 Impact & Sustainability Framework
- Hosted quarterly meeting with the LA County Federation of Labor and its affiliates
- Continued to receive recommendations of organizations from LA City Council Offices and others
- Currently scheduling the Working Group meetings for the balance of 2023
- Continued engagement with government stakeholders around Human Rights: Los Angeles Civil + Human Rights and Equity Department, Los Angeles Homeless Services Authority
- Engaged with government organizations around Arts & Culture: Department of Cultural Affairs, California Arts Commission and County Department of Cultural Affairs; Arts For LA is represented on our Local Hire Working Group

MEETING DATES

LA28 Sustainability Working Group - **Tuesday, March 21, 2023 | 4:00PM PT**

LA28 Community Business and Procurement Working Group - **Thursday, March 23, 2023 | 4:00PM PT**

LA28 Local Hire Working Group - **Thursday, March 30, 2023 | 4:00PM PT**

APPENDIX A
LA28 WORKING GROUP MEMBERS AND CITY REPRESENTATIVES

LA28 SUSTAINABILITY WORKING GROUP MEMBERS

LA28 CO-CHAIR: Sunny Sohrabian, Director, Sustainability

LA28 INTERNAL SUBJECT MATTER EXPERT: Porsia Curry, Director, DEIB

CITY of LA REPRESENTATIVE: Christina Anecito, Policy Analyst, Sustainability Office for Mayor Karen Bass

CITY of LA REPRESENTATIVE: Doug Walters, Chief Sustainability Officer, LASAN

#	Organization	Mission/ Description*	LA City CD / Service Area
1	UCLA - Office of Sustainability	Creates a culture of sustainability at UCLA in which the entire UCLA community is aware of, engaged in, and committed to advancing sustainability through education, research, operations, and community partnerships.	CD 5
2	USC - Office of Sustainability	Advances and implements sustainable practices on campus and educating students, staff, and faculty on the importance of sustainability initiatives.	CD 9
3	Climate Resolve	Builds collaborations to champion equitable climate solutions. We connect communities, organizations, and policymakers to address a global problem with local action. We inclusively develop practical initiatives that reduce climate pollution and prepare for climate impacts.	CD 14
4	Heal the Bay	An environmental nonprofit established in 1985 that is dedicated to making the coastal waters and watersheds in Greater Los Angeles safe, healthy, and clean. We use science, education, community action, and advocacy to fulfill our mission.	Santa Monica
5	IBEW Local 11	The dynamic and progressive voice of the Electrical Construction Industry in Los Angeles. We are a movement for social justice, safe jobsites, training, green jobs and opportunity for all based in Los Angeles, California	Pasadena / LA County
6	Liberty Hill Foundation	A laboratory for social change philanthropy. We leverage the power of community organizers, donor activists, and	CD 1

		allies to advance social justice through strategic investment in grants, leadership training, and campaigns.	
7	Los Angeles Cleantech Incubator (LACI)	A non-profit organization creating an inclusive green economy for the people of Los Angeles by: unlocking innovation by working with startups to accelerate the commercialization of clean technologies; transforming markets through partnerships with policymakers, innovators, and market leaders in transportation, energy and sustainable cities; and enhancing communities through workforce development, pilots, and other programs.	CD 14
8	Neighborhood Council Sustainability Alliance	Advances sustainability and resilience across Los Angeles through advocacy, sharing of best practices, and community action.	LA City
9	Pacoima Beautiful	A grassroots environmental justice organization that provides education, impacts local policy, and supports local arts and culture in order to promote a healthy and sustainable San Fernando Valley.	CD 7
10	Players for the Planet	Dedicated to providing resources for athletes across the sports landscape and helping everyone help themselves and their communities.	CD 5 / CD 11
11	Teamsters Local 396	Represents UPS and Sanitation, and Genesis Logistics workers in Southern California. The Local Union also serves Members in other miscellaneous industries such as logistics, recycling and feed delivery services.	Covina / LA County
12	TreePeople	Mission is to inspire, engage and support people to take personal responsibility for the urban environment, making it safe, healthy, fun and sustainable and to share our process as a model for the world.	CD 4 / CD 5

**Mission / Descriptions pulled directly from organization's website [as of 4/27/2023]*

LA28 COMMUNITY BUSINESS & PROCUREMENT WORKING GROUP MEMBERS

LA28 CO-CHAIR: Erikk Aldridge, VP of Impact

LA28 SUBJECT MATTER EXPERTS:

Leena Mathew, VP, Controller

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

CITY OF LA REPRESENTATIVES: Shannon Hoppes, Chief Procurement Officer

CITY OF LA REPRESENTATIVES: Vahid Khorsand, Board of Public Works

	Organization	Mission / Description*	LA City CD / Service Area
1	LA Sport Entertainment Commission [LASEC]	Nonprofit organization officially designated to attract, secure, and support high-profile sports and entertainment events in Los Angeles.	CD 14 / LA County
2	Asian Business Association	Represents the views of Asian American business owners to local, state and federal government officials in order to promote and improve the climate for small business.	CD 14
3	Fair Trade LA	Educates and inspires consumers to embrace Fair Trade products so global farmers and artisans have the opportunity to earn a fair and sustainable living.	CD 14
4	LA Area Chamber of Commerce	Designs and advances opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.	CD 1 / LA County
5	LA Business Council	Harnesses the power of business and government to promote progress in the Los Angeles region in the areas of energy, housing, transportation, international trade and economic development.	CD 5
6	LA County Federation of Labor	Empowers workers to organize and take collective action to win better wages and respect in the workplace. A Federation of over 300 affiliated union and labor organizations representing more than 800,000 members.	CD 1 / LA County

7	LA Urban League	Helps African Americans and others in underserved communities achieve their highest true social parity, economic self-reliance, power, and civil rights.	CD 8 / CD 10
8	Los Angeles County Department of Economic Opportunity, Office of Small Business	LA County's central economic and workforce development hub helping residents connect to new career pathways, start and certify a business, and access life-changing opportunities.	LA County
9	Los Angeles County Economic Development Corporation [LAEDC]	Attracts, retains and grows businesses and jobs for the regions of Los Angeles County. Provider of economic development resources.	LA County
10	South Los Angeles Transit Empowerment Zone [SLATE-Z]	A place-based initiative and collective impact partnership whose mission is to revitalize South Los Angeles by moving residents to economic opportunity.	CD 9
11	The Valley Economic Alliance	Non-profit strategic private-public collaborative made up of businesses, government, education and community organizations whose mission is engage and unite Valley stakeholders to raise standards of living and economic vitality across the five-city region – Burbank, Calabasas, Glendale, Los Angeles and San Fernando consisting of more than 160,000 businesses.	CD 4
12	Valley Industry Commerce Association [VICA]	Enhances the economic vitality of the greater San Fernando Valley region by advocating for a better business climate and quality of life. Works to bring members together to improve, develop and connect community representatives, opinion leaders, and elected officials for engagement and collaboration.	CD 6
13	Women's Business Enterprise Council – West [WBEC - West]	To increase economic vitality in the communities we serve: Corporations WBEs WBENC Community Partners Government Entities Multi-Generational Under-represented Multi-ethnic.	Southern California

**Mission / Descriptions pulled directly from organization's website [as of 4/27/2023]*

LA28 LOCAL HIRE WORKING GROUP MEMBERS

LA28 CO-CHAIR: Erikk Aldridge, VP of Impact

LA28 SUBJECT MATTER EXPERTS:

Tiffani Troutman, Vice President, Talent Management

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

CITY OF LA REPRESENTATIVES: Grayce Liu, Assistant General Manager, Personnel Department

CITY OF LA REPRESENTATIVES: Lynda McGlinchey, Compliance Program Manager, Bureau of Contract Administration

#	Organization	Mission / Description*	LA City CD / Service Area
1	Community Build	Dedicated to the revitalization of South Los Angeles communities through investment in youth and commercial economic development.	CD 10 / CD 8
2	Arts for LA	Leads communities, artists and organizations to promote an equitable, healthy, vibrant and creative Los Angeles region through the arts.	CD 14
3	Brotherhood Crusade	Removes and/or helps individuals overcome the barriers by effectuating improved health & wellness, facilitating academic success, promoting personal, social & economic growth, providing access to artistic excellence & cultural awareness, increasing financial literacy and building community agencies & institutions.	CD 9
4	Cal State University [CSU] Office of the Chancellor	The largest public four-year system of higher education in the United States. Oversees the CSU's 23 campuses, 477,000 students and 56,000 faculty and staff.	Southern California
5	Disability Community Resource Center	Dedicated to supporting people with disabilities and seniors to achieve and maintain self-directed and community based independent lives.	CD 11
6	Diversability	A social enterprise on a mission to elevate disability pride.	Inglewood / LA County
7	Hispanas Organized for Political Equality [HOPE]	Nonprofit, nonpartisan organization ensuring political and economic parity for Latinas.	CD 14
8	LA Conservation Corps	Provides at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an	CD 1

		emphasis on conservation and service projects that benefit the community.	
9	LA Works	Makes L.A. a more equitable place by empowering Angelenos to address pressing social issues through volunteerism.	CD 1
10	Los Angeles Regional Consortium	A consortium of LA's 19 community colleges working collectively to deliver on a promise that California community colleges are accessible and affordable to all who seek opportunities to realize a better future. Collaborates with K-12 partners, high-road employers, and priority industries to align impactful curriculum and workforce training programs, creating a seamless pathway for college and career readiness.	LA County
11	Los Angeles/Orange Counties Building and Construction Trades Council	Construction department of the AFL-CIO with 48 affiliated Local Unions and District Councils representing over 140,000 craftspeople.	CD 13 / CD 1 LA County / OC
12	Service Employees International Union Local 721	Represents over 95,000 members in law enforcement, public works, healthcare, street services, public recreation	CD 1 / LA County
13	South Bay Workforce Investment Board	Builds a world-class workforce through strategic alliances with business, education and community partners.	South Bay / Hawthorne / Carson

**Mission / Descriptions pulled directly from organization's website [as of 4/27/2023]*

**APPENDIX B
LA28 WORKING GROUP MEETING AGENDAS**

**LA28 Sustainability Working Group
March 21 at 4 p.m. via Zoom**

MEETING AGENDA

- I. Introductions: Working Group Members and City Representatives
 - Name, title & organization
 - What about the Games are you most excited and concerned about?
- II. LA28 Introductions
- III. Diversity, Equity, Inclusion and Belonging at LA28
- IV. LA28 Games Update
 - LA28 Impact & Sustainability Commitments
 - LA28 Social & Environmental Materiality Assessment
- V. Breakout Group Exercise
- VI. Next Steps

**LA28 Community Business and Procurement Working Group
March 23 at 4 p.m. via Zoom**

MEETING AGENDA

- I. Introductions: Working Group Members and City Representatives
 - Name, title & organization
 - What about the Games are you most excited about when it comes to community business and procurement?
- II. LA28 Introductions
- III. Diversity, Equity, Inclusion and Belonging at LA28
- IV. LA28 Games Update
 - LA28 Impact & Sustainability Commitments
 - LA28 Social & Environmental Materiality Assessment
- V. Breakout Group Exercise
- VI. Next Steps

LA28 Local Hire Working Group
March 30 at 4 p.m. via Zoom

MEETING AGENDA

- I. Introductions: Working Group Members and City Representatives
 - Name, title & organization
 - What about the Games are you most excited about when it comes to local hiring and work-force development?
- II. LA28 Introductions
- III. Diversity, Equity, Inclusion and Belonging at LA28
- IV. LA28 Games Update
 - LA28 Impact & Sustainability Commitments
 - LA28 Social & Environmental Materiality Assessment
- V. Breakout Group Exercise
- VI. Next Steps