



May 18, 2023

Trade, Travel, and Tourism Committee Members
City Council
City of Los Angeles
200 N. Spring St.
Los Angeles, CA 90012

LAX
Van Nuys
City of Los Angeles

Re: Council File 23-0040 – Lulu's Place Trade, Travel, and Tourism Committee Recommendations

Karen Bass
Mayor
Board of Airport
Commissioners

Dear Trade, Travel and Tourism Committee Members,

Beatrice C. Hsu
President

In response to Council File 23-0040 Lulu's Place Council Recommendations for a report back to the Trade, Travel, and Tourism Committee on a community outreach plan and the feasibility of creating a Lulu's Place Advisory Committee, Los Angeles World Airports is pleased to provide an update on the project and next steps.

Valeria C. Velasco
Vice President

Vanessa Arantayo
Matthew M. Johnson
Nicholas P. Roxborough
Karim Webb

In April, LAWA commenced the Executive Director Compliance Approval Process for Lulu's Place. The review will include an evaluation to determine compliance with the Environmental Impact Report (EIR), Specific Plan and Northside Design Guidelines. The review is being processed by LAWA staff and consultants.

Justin Erbacci
Chief Executive Officer

Lulu's Place representatives have indicated that they are in the process of creating a Community Advisory Committee that will serve as an advisory body on programs in advance of the project opening. The advisory committee will consist of volunteer members and will be reflective of the neighborhoods and programming served by Lulu's Place. It is anticipated that the Community Advisory Committee will be formed later this summer.

In connection with the next phase of community outreach for Lulu's Place, the team is planning for a town hall in July to share information, engage community members, and solicit feedback on how Lulu's Place can deliver meaningful benefits to youth, families, and residents. The team is proposing to share more detailed information on the project's updated design and anticipated construction timelines as well as compliance review information, including specific plan compliance.

LAWA will also continue to brief the Trade, Travel and Tourism Committee throughout the process.

Please see the proposed schedule below for further details and updates.



Upcoming Outreach Activities:

Timing	Outreach Activity
TBD	<ul style="list-style-type: none"> Lulu's Place has made a request to present to the Manitoba West HOA Board and all members.
June 6, 2023	<ul style="list-style-type: none"> Lulu's Place to update Westchester/Playa Neighborhood Council on upcoming outreach activities.
July	<ul style="list-style-type: none"> Lulu's Place to host public Open House event at a community location with project team architects, consultants and program leads available to answer questions on project design, specific plan compliance, landscaping, programmatic vision, operating conditions, and other items of interest to the community. Renderings of recreation facilities and landscaping to be on display.
August	<ul style="list-style-type: none"> Lulu's Place to conduct follow up meetings with area residents and other stakeholders pertaining to items brought up at the Open House related to compliance review and operating requirements as well as conduct listening sessions. Lulu's Place will reach out to local community groups to offer follow-up meetings. Groups will include but not limited to: <ol style="list-style-type: none"> Westchester Rotary Club Rotary Club of Playa Sunrise LAX Coastal Chamber Education Foundation Manitoba West HOA Board (per above) Westchester Community of Schools The Alliance for a Regional Solution to Airport Congestion (ARSAC) Archdiocese/St. Bernard High School Westchester-Playa del Rey Youth Foundation AYSO Region 7
August	<ul style="list-style-type: none"> Lulu's Place will brief the full board of Neighborhood Council of Westchester/Playa as well as any committees referred to by board on project plan, how input and feedback were addressed.
September	<ul style="list-style-type: none"> BOAC hearing on Compliance Approval Process. Opportunity for public comment on Compliance Approval Process.

We thank the council for your continued support and partnership as the development of this project continues. We will keep you updated as we receive additional information on any of the above items.

Thank you and best regards,



Justin Erbacci
 CEO, Los Angeles World Airports