



KAREN BASS  
MAYOR

May 23, 2023

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Mark Gonzalez to the Board of Zoo Commissioners for the term ending June 30, 2028. Mr. Gonzalez's current term expires on June 30, 2023.

I certify that in my opinion Mr. Gonzalez is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass".

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Mark Gonzalez  
**Commission:** Board of Zoo Commissioners  
**End of Term:** 6/30/2028

### Appointee Information

1. **Race:** Latinx
2. **Gender:** Male
3. **Council District and neighborhood of residence:** 14 - East LA
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Journalism, Public Relations  
Emphasis, California State University, Northridge
7. **Occupation/profession:** Chairman, Los Angeles County Democratic Party, District  
Director, Office of Assemblymember Miguel Santiago
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Race	Gender	Term End
Vannatim, Elnie	West LA	5	API	F	6/30/2027
Silva, Bernardo	Central	4	Latinx	M	6/30/2026
Smith, Daryl	North Valley	12	African American	M	6/30/2025
Winnick, Karen	West LA	5	Caucasian	F	6/30/2024
Gonzalez, Mark	East LA	14	Latinx	M	6/30/2023

## MARK GONZALEZ



### **PROFESSIONAL EXPERIENCE**

#### ***Biden for President***

September 2020 – November 2020

##### ***California State Director***

- Oversaw the creation of the state political plan, including leveraging existing endorsements/stakeholders (and identifying new targets) to further the campaign's political, communication, and organizational goals.
- Managed the in-state campaign team comprising of over 5,000 daily volunteers and 40 virtual staging location captains.
- Organized on-the-road events and supported the Vice President's in-state campaign activities, providing strategic recommendations for virtual events and travel.
- Prepared, drafted, and managed call sheets/memos/briefings for the Vice President and other high level principals and surrogates.
- Managed relationships/communications with hundreds of elected officials, labor leaders, surrogates, and political caucuses keeping them abreast of coalitions, campaign activities, etc.
- Responsible for producing virtual pre-debate watch parties and securing the attendance of influential local leaders and stakeholders.

#### ***Los Angeles County Democratic Party***

October 2017 – Present

##### ***Chairman***

- Serve as the presiding officer of the Democratic Party in the County of Los Angeles.
- Responsible for developing, articulating, and promoting the Democratic Party platform and coordinating party organizational activity for over 2.7 million registered Democrats in Los Angeles.
- Lead fundraising activities for the Party and organize its annual fundraiser, the John F. Kennedy Awards.
- Interview, develop, and endorse Democratic candidates for public office. Endorsements issued by LACDP in local/municipal races become the official endorsement of the California Democratic Party.
- Serve as the principal media contact for the Party in Los Angeles, appearing in press conferences/interviews on the Party's behalf.

#### ***California State Assembly***

December 2014 – Present

##### ***District Director, Office of Assemblymember Miguel Santiago, District 53***

- Oversee all district office operations.
- Implement policy objectives, strategies and operating plans for the Assemblymember's district office and direct/manage district activities and staff.
- Develop, maintain, and strengthen contacts with organizations, communities, and opinion leaders in the neighborhoods of Boyle Heights, Downtown Los Angeles, Koreatown, Pico Union and the surrounding areas.
- Respond and resolve constituent inquiries and issues.
- Represent the Assemblymember at meetings of local government agencies, neighborhood groups, non-profit organizations, etc.
- Maintain awareness and involvement in district affairs/issues and report to the Assemblymember as appropriate.

**California State Assembly**

May 2011 – November 2014

*Field Representative, Speaker of the Assembly John A. Pérez, District 46*

- Serve as the official liaison between the Speaker of the Assembly and the District.
- Develop, maintain and strengthen contacts with organizations, communities and opinion leaders in the neighborhoods of East Los Angeles, Little Tokyo, Huntington Park, Central City East, Boyle Heights and Downtown Los Angeles.
- Respond and resolve constituent inquiries and issues.
- Represent the Speaker at meetings of local government agencies, neighborhood groups, non-profit organizations, etc.
- Maintain awareness and involvement in district affairs/issues and report to the Speaker as appropriate.

**California State Assembly**

November 2009 – April 2011

*Field Representative, Office of Assemblymember Anthony J. Portantino, District 44*

- Official liaison between the Assemblymember and the District.
- Develop, maintain and strengthen contacts with organizations, communities, and opinion leaders in the neighborhoods of Northeast Los Angeles.
- Serve as the Point of Contact for the Assemblymember in the areas of Health, Seniors, Labor, Veteran's Affairs and Latino outreach.
- Respond and resolve constituent inquiries and issues.
- Represent the Assemblymember at meetings of local government agencies, neighborhood groups, non-profit organizations, etc.
- Maintain awareness and involvement in district affairs, issues and report to the Assemblymember as appropriate.

**United Democratic Headquarters Pasadena**

July – November 2008

*Lead Field Coordinator/Voter Registration Coordinator/ "Oktoberfest" Fundraiser Co-Chair*

- Coordinated field operations to elect Senator Barack Obama for President, as well as state/local candidates and statewide measures.
- Managed over 2,400 volunteers and interns.
- Coordinated a successful Voter Registration Drive that registered over 4,400 individuals in Los Angeles County.
- Assisted in fundraising over \$30,000 for the annual "Oktoberfest" fundraiser.

**EDUCATION****California State University, Northridge**

Northridge, California

Bachelor of Arts in Journalism, Public Relations emphasis

2009

Minor in Political Science

**MEMBERSHIPS & ASSOCIATIONS**

- Northeast Community Clinic, President of the Board of Directors
- Koreatown Youth & Community Center, Boardmember
- The Vernon CommUNITY Fund, Boardmember
- California Democratic Party, Executive Board Member

## **AWARDS**

- Los Angeles County Young Democrats Laurel Award (2019)
- California Democratic Party Volunteer of the Year Award (2012)
- Pat Eastman Volunteer of the Year Award, Los Angeles County Democratic Party (2009)
- Volunteer of the Year, Region 12, California Democratic Party (2009)
- Labor Council for Latin American Advancement Scholarship Award (2008)
- Franklin and Eleanor Roosevelt Democrat of the Year Award (2007)
- Judy Boggs Memorial Internship Scholarship Award (2006)
- Northeast Democratic Club of Los Angeles, Volunteer of the Year Award (2005)



KAREN BASS  
MAYOR

May 23, 2023

Dear Mr. Gonzalez:

I am pleased to inform you that I am reappointing you to the Board of Zoo Commissioners for the term ending June 30, 2028, subject to confirmation by the City Council.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

As part of the reappointment process, Kevin de León, your Councilmember, and Councilmember Eunisses Hernandez, the Chair of the Neighborhoods and Community Enrichment Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Additionally, you will be required to attend public meetings at City Hall where your reappointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your reappointment will be considered by the Neighborhoods and Community Enrichment Committee. Sometime thereafter, you will be notified of the date when your reappointment will be presented to the full City Council. Immediately following the meeting, you will again be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Mr. Mark Gonzalez  
May 23, 2023  
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Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org).

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and the last name "Bass" clearly distinguishable.

KAREN BASS  
Mayor

KB:tga

Attachment I  
Mr. Mark Gonzalez  
May 23, 2023

### **Nominee Check List**

**I. Within 7 days:**

- ☐ Email the below completed documents, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to: Commissions Team, Office of the Mayor, City Hall, Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters (2)

**II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

- ☐ Your City Councilmember Kevin de León
- ☐ Councilmember Eunisses Hernandez, Chair of the Council Committee considering your nomination

**III. Public Meetings at City Hall:**

- ☐ Neighborhoods and Community Enrichment Committee Hearing
- ☐ Full Council Hearing