



# DEPARTMENT OF CITY PLANNING

## RECOMMENDATION REPORT

### City Planning Commission

**Date:** December 15, 2022  
**Time:** After 8:30 A.M.\*  
**Place:** Due to COVID-19 and continued concerns that meeting in person would present imminent risks to the health and safety of the attendees, this meeting will be conducted entirely telephonically by Zoom <https://planning-lacity-org.zoom.us/j/84459392800>  
**Meeting ID:** 844 5939 2800  
**Password:** 048384

**Case No.:** CPC-2018-2223-CU  
**CEQA No.:** ENV-2018-2224-CE  
**Incidental Cases:** N/A  
**Related Cases:** N/A  
**Council No.:** 4 – Nithya Raman  
**Plan Area:** Sherman Oaks – Studio City – Toluca Lake – Cahuenga Pass  
**Specific Plan:** None  
**Certified NC:** Studio City  
**Zone:** RE15-1-H

**Public Hearing:** December 15, 2022  
**Appeal Status:** Appealable to City Council  
**Expiration Date:** January 15, 2023  
**Multiple Approval:** No

**Applicant:** William Marsh  
**Representative:** Stacey Brenner

**PROJECT LOCATION:** 3477 North Laurelvale Drive, Studio City

**PROPOSED PROJECT:** The project consists of the use and operation of a private swim school at a private residence in the RE15-1-H Zone. The private swim school will continue to operate towards the rear of the property at the existing swimming pool.

The school will be operated by one teacher and will serve three students per class, for a maximum total of 18 students with a maximum six sessions per day. The private swim school will operate 8:00 a.m. to 12:15 p.m. during the summer months (June 1 to August 31) and 2:00 p.m. to 5:00 p.m. as an after-school program during the spring and fall months (February 1 to May 31 and September 1 to October 15). The school will not operate from October 16 to January 31.

**REQUESTED ACTION:**

- 1) Pursuant to CEQA Guidelines, Section 15301 and Section 15323, an Exemption from CEQA, and that there is no substantial evidence demonstrating that an exception to a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies;
- 2) Pursuant to Los Angeles Municipal Code (LAMC) Section 12.24-U,24, a Conditional Use to permit the operation of a private school in the RE15-1-H Zone.

**RECOMMENDED ACTIONS:**

- 1) **Determine** based on the whole of the administrative record, that the Project is exempt from CEQA pursuant to CEQA Guidelines, Section 15301 and 15323 and there is no substantial evidence demonstrating that an exception to a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies;
- 2) **Approve a Conditional Use** to permit the operation of a private school in the RE15-1-H Zone.
- 3) **Adopt** the attached Findings.

VINCENT P. BERTONI, AICP  
Director of Planning

*Blake Lamb*

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Blake Lamb  
Principal City Planner

*JoJo Pewsawang*

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JoJo Pewsawang  
Senior City Planner

*Correy Kitchens*

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Correy Kitchens  
City Planner

**ADVICE TO PUBLIC:** \*The exact time this report will be considered during the meeting is uncertain since there may be several other items on the agenda. Written communications may be mailed to the *Commission Secretariat, Room 273, City Hall, 200 North Spring Street, Los Angeles, CA 90012* (Phone No. 213-978-1300). While all written communications are given to the Commission for consideration, the initial packets are sent to the week prior to the Commission's meeting date. If you challenge these agenda items in court, you may be limited to raising only those issues you or someone else raised at the public hearing agendized herein, or in written correspondence on these matters delivered to this agency at or prior to the public hearing. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability, and upon request, will provide reasonable accommodation to ensure equal access to these programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or other services may be provided upon request. To ensure availability of services, please make your request not later than three working days (72 hours) prior to the meeting by calling the Commission Secretariat at (213) 978-1295.



## TABLE OF CONTENTS

<b>Project Analysis .....</b>	<b>A-1</b>
Project Summary	
Background	
Issues	
Conclusion	
<b>Conditions of Approval.....</b>	<b>C-1</b>
<b>Findings .....</b>	<b>F-1</b>
General Plan/Charter Findings	
Entitlement Findings	
CEQA Findings	
<b>Public Hearing and Communications.....</b>	<b>P-1</b>
<b>Exhibits:</b>	
Map A – ZIMAS Map	
Exhibit A – Plans	
Exhibit B – Environmental Clearance	
Exhibit C – Public Response Letters	

## PROJECT ANALYSIS

### Project Summary

The project is for the use and operation of a private swim school at a private residence in the RE15-1-H Zone. The school had operated at the site without permits since 2011 and ceased operations in 2018 after an Order to Comply and court injunction were imposed. The proposed school would serve a maximum of three students per class, for a total of 18 students with up to six sessions per day. The swim school will operate from 8:00 a.m. to 12:15 p.m. during the summer months (June 1 to August 31) and 2:00 p.m. to 5:00 p.m. as an after-school program during the spring and fall months (February 1 to May 31 and September 1 to October 15). The school will not operate from October 16 to January 31.

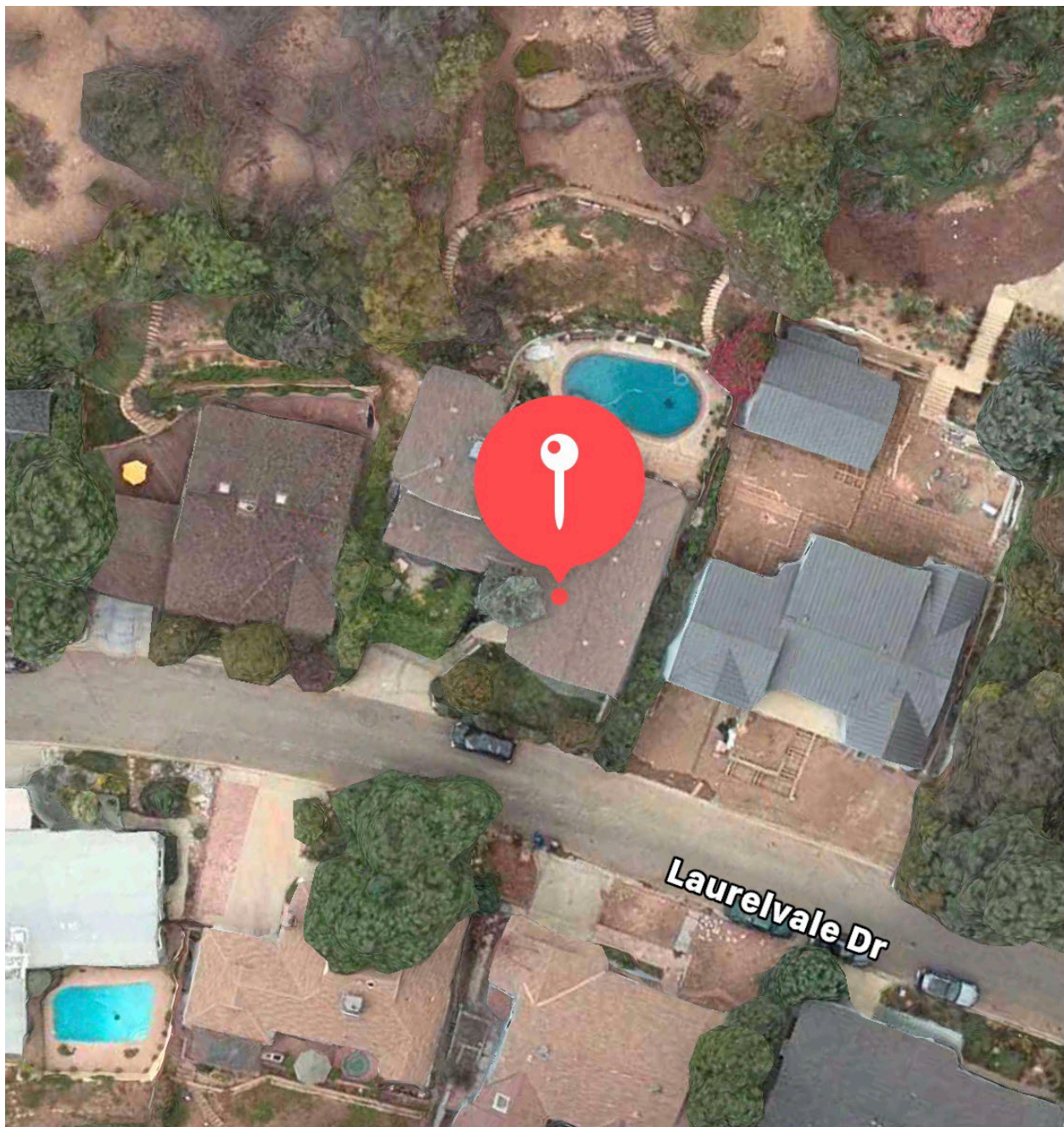


Figure 1. Aerial View of Subject Site.

**Project Details**

The proposed project is the continued use and operation of a private swim school at a 3,015 square-foot single-family residence on a hillside 16,064 square-foot lot. In the front yard, the single-family residence includes an oversized driveway, creating double-tandem parking spots for a total of four parking spaces. The project site fronts Laurelvale Drive which is classified as a Hillside Local Street. Laurelvale is presently dedicated to 32 feet directly in front of the property and is improved with a 21-foot roadway.

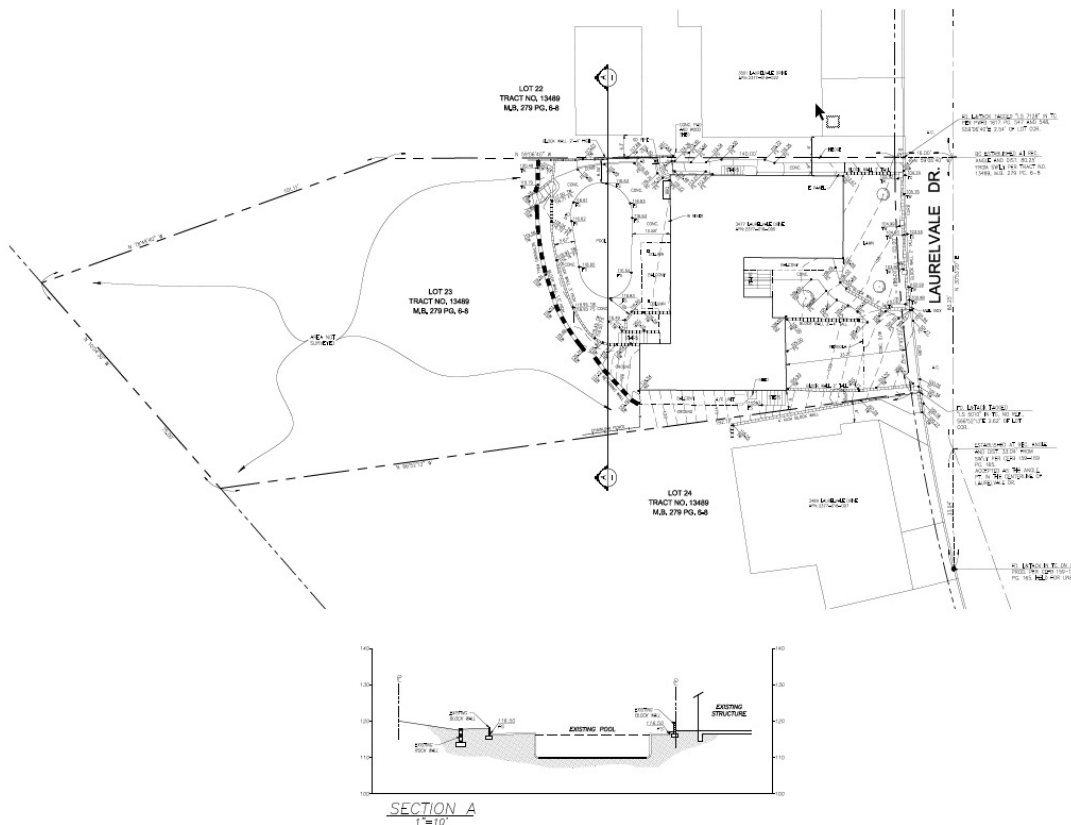


Figure 2. Site plan including rear back yard with swimming pool for class operation.

As proposed, the private swim school known as “Swim to Bill” will have a maximum daily capacity of 18 students. There are no classes on Saturday or Sunday. The school will only operate seasonally and with limited hours depending on the season. During the summer months (June 1 – August 31), Swim to Bill will only operate during the morning from 8:00 a.m. to 12:15 p.m., while in the spring/fall (February 1 to May 31, September 1 to October 15), Swim to Bill switches to an after-school program with classes operating between 2:00 p.m. to 5:00 p.m., Monday-Friday with no classes during the weekend. The school will be closed from October 16 – January 31.

<b>Swim to Bill Operational Schedule</b>	<b>Monday – Friday</b>
Spring/Fall (February 1 to May 31, September 1 to October 15)	2:00 p.m. to 5:00 p.m.
Summer (June 1 – August 31)	8:00 a.m. to 12:15 p.m.

Winter (October 16-January 31)	Closed
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Each block of classes includes one total session with each student undergoing a course that consists of nine classes. There will be two to three students per session. Each class will be 30 minutes in length with a 15 minute buffer in-between classes. The 15 minute buffer is intended to allow for students from the prior class to leave and students from the next class to arrive, so that as much parking can occur on-site as possible.

The entrance to the swim classes is along the northern portion of the property through the house's side yard. The residences' swimming pool will serve as the classroom during the swimming classes. Each class is 30 minutes in length. There will be a 15 minute buffer between classes to encourage drop off/pick-up to occur within the on-site driveway. Below is an example of the school's proposed summer schedule.

*Table 1. Swim to Bill proposed summer schedule with 15 min between classes*

<b>Swim to Bill Summer Schedule (June 1 – August 31) 8AM – 12:15PM</b>							
<b>Session</b>	<b>Times</b>	<b>Kids</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
Session 1 9 Classes	8:00am to 8:30am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 2 9 Classes	8:45am to 9:15am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 3 9 Classes	9:30am to 10:00am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 4 9 Classes	10:15am to 10:45am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 5 9 Classes	11:00am to 11:30am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 6 9 Classes	11:45am to 12:15pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Total = 6 Sessions	Total Hours of Instruction: 3	Total = 18 Kids					

## **Background**

### **Project Site**

The project site is an interior lot that consists of one parcel with approximately 16,064 square-foot of lot area. The site has a frontage of 65 feet along the northwest side of Laurelvale Drive. The site is currently developed with as a single-family residence with an Accessory Dwelling Unit and backyard swimming pool. The project site includes parking for four (4) vehicles in the driveway.





Figure 3. View of subject property's two car tandem driveway with room for four vehicles.

### Zoning and General Plan Land Use Designation

The project site is located within the Sherman Oaks – Studio City – Toluca Lake – Cahuenga Pass with a land use designation of Very Low Residential and is zoned RE15-1-H.

### Surrounding Properties

The project site is located within a predominantly hillside single-family residential area. The surrounding properties to the east, north, and south are zoned RE15-1-H and is developed with one- and two-story single-family houses. The properties to the west, abutting the rear of the subject site, are zoned RE15-1-H, are located upslope and are undeveloped.

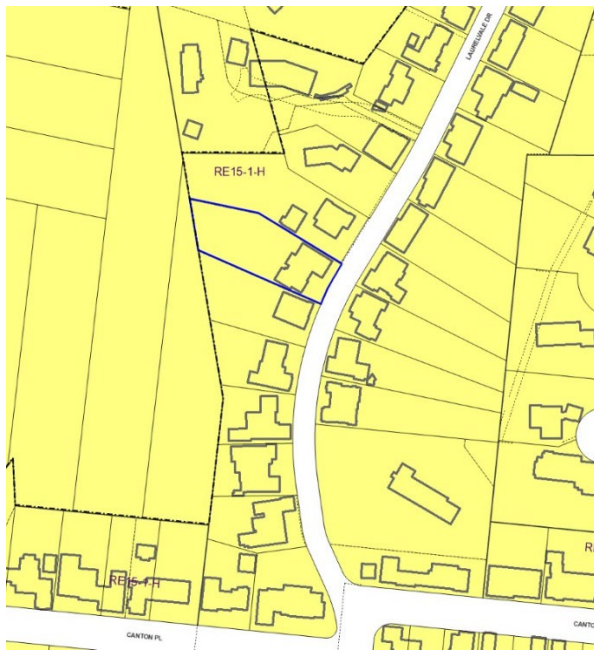


Figure 4. ZIMAS map of surrounding properties

### Streets and Circulation

Laurelvale Drive, adjoining the subject property to the east, is a Hillside Local Street, dedicated to a width of 32 feet, and is improved with asphalt roadway, concrete curb, and gutter. The street does not have sidewalks.

**Relevant Cases**

**Order Number: A-4658072** - On March 21, 2018, the Department of Building and Safety issued an Order to Comply for: the operation of a home occupation outside of the main dwelling unit, occupation is creating a greater volume of vehicle traffic than normal, and more than one home occupation client per hour and not only between the hours of 8:00 a.m. to 8:00 p.m.

**Surrounding Properties:**

No similar or relevant cases in the surrounding area.

**Requested Actions****Conditional Use**

Pursuant to LAMC Section 12.24-U,24, the applicant is requesting a Conditional Use to permit the use and operation of a private swim school at a single-family residence in the RE15-1-H Zone.

**Public Hearing**

A public hearing on this matter with the Hearing Officer was held virtually via Zoom on Tuesday, October 25, 2022 (see Public Hearing and Communications, Page P-1).

**Issues****Traffic and Parking**

Members of the public raised concerns regarding traffic and parking impacts from the operating of the swim school. Concerns were raised regarding Laurelvale Drive being too narrow to support the increase in traffic and the lack of sidewalks being a dangerous condition for students getting to and from the school. They cited instances where sanitation trucks and emergency vehicles had difficulty navigating up the street due to the variable 21 to 24-foot substandard roadway width.



*Figure 5. View of street conditions on 10/26/22 at 8:59 a.m. during trash day (Wednesdays)*

Staff has worked with the applicant to propose a revision to the originally proposed class schedule to address concerns regarding traffic impacts within the surrounding neighborhood. As stated previously, Swim to Bill will operate a maximum of six classes per day, Monday through Friday. Classes are 30 minutes in length and were originally proposed to run from 8:00 a.m. to 10:30 a.m. during the summer and from 2:00 p.m. to 4:30 p.m. during the fall/spring with no breaks between classes.

The schedule has now been revised to include a 15 minute buffer between classes to facilitate drop-off/pick-up of students. In addition to the new time buffer, conditions have also been recommended to inform parents of the requirement to park in the driveway to further minimize traffic impacts on Laureldale Drive. The revised schedule will maintain the originally

proposed three hour blocks of instruction to provide the applicant with enough teaching slots to meet high demand.

It is also important to note that classes are capped at a maximum of three students and according to the applicant, some classes include siblings/cousins/friends who carpool which further minimizes the amount of vehicle traffic to the site.

The updated class schedule is shown below:

<b>Swim to Bill Summer Schedule (June 1 – August 31) 8AM – 11:45AM</b>							
<b>Session</b>	<b>Times</b>	<b>Kids</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
Session 1 9 Classes	8:00am to 8:30am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 2 9 Classes	8:45am to 9:15am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 3 9 Classes	9:30am to 10:00am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 4 9 Classes	10:15am to 10:45am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 5 9 Classes	11:00am to 11:30am	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 6 9 Classes	11:45am to 12:15pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Total = 6 Sessions	Total Hours of Instruction: 3	Total = 18 Kids					

<b>Swim to Bill Spring/Fall Schedule (February 1 to May 31, September 1 to October 15) 12:45PM – 5:00PM</b>							
<b>Session</b>	<b>Times</b>	<b>Kids</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
Session 1 9 Classes	12:45pm to 1:15pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 2 9 Classes	1:30pm to 2:00pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 3 9 Classes	2:15pm to 2:45pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 4 9 Classes	3:00 pm to 3:30pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 5 9 Classes	3:45pm to 4:15pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Session 6 9 Classes	4:30pm to 5:00pm	3	Day 1/ Day 6	Day 2/ Day 7	Day 3/ Day8	Day 4/ Day 9	Day 5
Total = 6 Sessions	Total Hours of Instruction: 3	Total = 18 Kids					

### Noise

Abutting neighbors have also raised concerns regarding excessive noise levels when classes are in session.

On May 9, 2019, Environment Science Associates (ESA) conducted a Noise Study to measure, and monitor noise levels both before and during classes to determine the increase in noise level over ambient conditions. The noise study was conducted at 2126 East Live Oak Drive as Swim to Bill was not permitted to operate at the subject site during this time period. The location was determined to have similar characteristics (hillside, single-family) as the subject site. ESA also analyzed 50 hours of video footage from swim instruction recorded at the subject site and determined that the operation was representative of what was observed on May 9, 2019.

Based on the measured noise levels recorded, the swim class resulted in a noise increase of 2.5 dBA over measured ambient levels. According to ESA, a 3 dBA increase is barely perceptible to the human ear. The report acknowledges that “instantaneous peak noise levels during the swimming instruction class could be heard over ambient conditions.” However, on average, the increase is negligible. The report also compares other common occurrences in residential neighborhoods such as landscaping activities, which generally would register approximately 76 dBA, which would be a much more noticeable difference to ambient noise levels than a typical swim class. The report also states that noise measurements were taken within the property boundary and that noise increases experienced by neighboring properties would be further attenuated by increased distance and by fences/walls that separate the properties.

Swim to Bill intends to maintain existing conditions at the site. There are no plans to expand the rear yard or build another pool or request additional time slots. The intent of the applicant is to ensure code compliance and continue operating as a private swim school.

### **Conclusion**

Based on the information submitted, the surrounding uses, input from the public, and the proposed project's compliance with the Sherman Oaks – Studio City – Toluca Lake – Cahuenga Pass Community Plan, staff recommends the City Planning Commission approve the requested Conditional Use for the use and operation of a private swim school, within the RE15-1-H Zone. Swim to Bill will be located within a single-family residence, and will provide an alternative educational opportunity in a residential setting. To reduce the impact of the school on the surrounding community, conditions have been recommended to limit hours of operation, create a 15 minute window for drop off/ pick to reduce parking, and to coordinate drop-off/pick-up to minimize neighborhood parking impacts.



## CONDITIONS OF APPROVAL

Pursuant to Section 12.24-U,24.C, of the Los Angeles Municipal Code, the following conditions are hereby imposed upon the use of the subject property:

### Entitlement Conditions

1. **Use.** The use of the subject property shall be limited to a private swim school, with a maximum enrollment of 18 students per day.
2. **Site Plan.** The use and development of the subject property shall be in substantial conformance with the attached plans labeled as Exhibit A, stamped, signed and dated by Department of City Planning Staff, attached to the subject case file, and except as modified by this action.
3. **Occupancy.** The applicant/operator of the swim school must be the principal resident on the site.
4. **Parking.** A minimum of four parking spaces (two-car tandem) shall be provided. Participants shall be required to utilize on-site spaces in lieu of parking on the street.
5. **Lighting.** Outdoor lighting shall be designed and installed with shielding, such that the light source does not illuminate any adjacent properties, the public right-of-way, or the above night skies.
6. All graffiti on the site shall be removed or painted over to match the color of the surface to which it is applied within 24 hours of its occurrence.

### School Administration Conditions

7. All school administrators shall be provided a copy of the subject determination.
8. **Operational Limitations.**
  - a. Instruction shall be limited to the following hours: 8:00 a.m. to 5:00 p.m., Monday through Friday. No instruction shall be permitted on Saturday and Sunday.
  - b. There shall be a limit of a maximum of six classes per day. Classes shall be limited to a maximum of three students per class.
  - c. Sessions/Class Schedule shall be permitted as follows:

Swim to Bill Summer Schedule (June 1 – August 31) 8AM – 12:15PM							
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<b>Swim to Bill Spring/Fall Schedule (February 1 to May 31, September 1 to October 15)</b> <b>12:45PM – 5:00PM</b>							
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Total = 6 Sessions	Total Hours of Instruction: 3	Total = 18 Kids					

9. **Traffic Management Program.** Student drop-off/pick-up activities shall be located on-site located on the double tandem driveway, subject to the following conditions:
  - a. As a condition of enrollment, the school shall inform parents, students, faculty and staff in writing of all rules regulating school drop-off/pick-up and parking.
10. **Trash.** The applicant shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, including any sidewalks bordering the site.
11. **School Noise.**
  - a. **Public Address System.** No outdoor public address system shall be installed or maintained on the subject property. No paging system shall be installed which is audible outside the building in which it is located.
  - b. No amplified music or loud non-amplified music is permitted outside.
  - c. **Signs.** Signs shall be posted in the rear yard and along the northerly walkway advising parents and children to be mindful of adjacent neighbors and to keep noise to a minimum.
  - d. Compressors and other equipment which may introduce noise impacts beyond any property line shall be enclosed or otherwise attenuated so as to be inaudible off-site.

**12. Review and Compliance.**

- a. A complaint log shall be kept by the school and include the complainant's name, date and time of complaint, phone number, email address, the nature of the complaint, the date and time of the response of the complaint, and a description of how the issue was responded to or resolved. Record of all complaints must be maintained on the premise. Information on how the public can report concerns or complaints shall be posted online on the school's website, and prominently at the school visible from the public right of way, 10 days prior to the beginning of each school year for public reference.
- b. If at any time during the period of the grant, should documented evidence be submitted showing continued violation(s) of any condition of the grant, resulting in a disruption or interference with the peaceful enjoyment of the adjoining and neighboring properties, the Director of Planning will have the right to require the applicant or school administration to file for a plan approval.

**Administrative Conditions**

13. **Approvals, Verification and Submittals.** Copies of any approvals, guarantees or verification of consultations, reviews or approval, plans, etc, as may be required by the subject conditions, shall be provided to the Department of City Planning for placement in the subject file.
14. **Code Compliance.** All area, height and use regulations of the zone classification of the subject property shall be complied with, except wherein these conditions explicitly allow otherwise.
15. **Covenant.** Prior to the issuance of any permits relative to this matter, an agreement concerning all the information contained in these conditions shall be recorded in the County Recorder's Office. The agreement shall run with the land and shall be binding on any subsequent property owners, heirs or assign. The agreement must be submitted to the Department of City Planning for approval before being recorded. After recordation, a copy bearing the Recorder's number and date shall be provided to the Department of City Planning for attachment to the file.
16. **Definition.** Any agencies, public officials or legislation referenced in these conditions shall mean those agencies, public offices, legislation or their successors, designees or amendment to any legislation.
17. **Enforcement.** Compliance with these conditions and the intent of these conditions shall be to the satisfaction of the Department of City Planning and any designated agency, or the agency's successor and in accordance with any stated laws or regulations, or any amendments thereto.
18. **Building Plans.** A copy of the first page of this grant and all Conditions and/or any subsequent appeal of this grant and its resultant Conditions and/or letters of clarification shall be printed on the building plans submitted to the Development Services Center and the Department of Building and Safety for purposes of having a building permit issued.
19. **Corrective Conditions.** The authorized use shall be conducted at all times with due regard for the character of the surrounding district, and the right is reserved to the City Planning Commission, or the Director pursuant to Section 12.27.1 of the Municipal Code, to impose

additional corrective conditions, if, in the Commission's or Director's opinion, such conditions are proven necessary for the protection of persons in the neighborhood or occupants of adjacent property.

## 20. INDEMNIFICATION AND REIMBURSEMENT OF LITIGATION COSTS.

Applicant shall do all of the following:

- a. Defend, indemnify and hold harmless the City from any and all actions against the City relating to or arising out of, in whole or in part, the City's processing and approval of this entitlement, including but not limited to, an action to attack, challenge, set aside, void, or otherwise modify or annul the approval of the entitlement, the environmental review of the entitlement, or the approval of subsequent permit decisions, or to claim personal property damage, including from inverse condemnation or any other constitutional claim.
- b. Reimburse the City for any and all costs incurred in defense of an action related to or arising out of, in whole or in part, the City's processing and approval of the entitlement, including but not limited to payment of all court costs and attorney's fees, costs of any judgments or awards against the City (including an award of attorney's fees), damages, and/or settlement costs.
- c. Submit an initial deposit for the City's litigation costs to the City within 10 days' notice of the City tendering defense to the Applicant and requesting a deposit. The initial deposit shall be in an amount set by the City Attorney's Office, in its sole discretion, based on the nature and scope of action, but in no event shall the initial deposit be less than \$50,000. The City's failure to notice or collect the deposit does not relieve the Applicant from responsibility to reimburse the City pursuant to the requirement in paragraph (ii).
- d. Submit supplemental deposits upon notice by the City. Supplemental deposits may be required in an increased amount from the initial deposit if found necessary by the City to protect the City's interests. The City's failure to notice or collect the deposit does not relieve the Applicant from responsibility to reimburse the City pursuant to the requirement in paragraph (ii).
- e. If the City determines it necessary to protect the City's interest, execute an indemnity and reimbursement agreement with the City under terms consistent with the requirements of this condition.

The City shall notify the applicant within a reasonable period of time of its receipt of any action and the City shall cooperate in the defense. If the City fails to notify the applicant of any claim, action, or proceeding in a reasonable time, or if the City fails to reasonably cooperate in the defense, the applicant shall not thereafter be responsible to defend, indemnify or hold harmless the City.

The City shall have the sole right to choose its counsel, including the City Attorney's office or outside counsel. At its sole discretion, the City may participate at its own expense in the defense of any action, but such participation shall not relieve the applicant of any obligation imposed by this condition. In the event the Applicant fails to comply with this condition, in whole or in part, the City may withdraw its defense of the action, void its approval of the entitlement, or take any other action. The City retains the right to make all decisions with

respect to its representations in any legal proceeding, including its inherent right to abandon or settle litigation.

For purposes of this condition, the following definitions apply:

“City” shall be defined to include the City, its agents, officers, boards, commissions, committees, employees, and volunteers.

“Action” shall be defined to include suits, proceedings (including those held under alternative dispute resolution procedures), claims, or lawsuits. Actions include actions, as defined herein, alleging failure to comply with any federal, state or local law.

Nothing in the definitions included in this paragraph are intended to limit the rights of the City or the obligations of the Applicant otherwise created by this condition.

## FINDINGS

### 1. Conditional Use Findings.

- a. **That the project will enhance the built environment in the surrounding neighborhood or will perform a function or provide a service that is essential or beneficial to the community, city or region.**

The proposed project is the use and operation of a private swim school at an existing single-family residence in the RE15-1-H Zone. The swim school has operated without permits at the site since 2011. The school received an Order to Comply on March 21, 2018 and subsequently filed for the instant application to formalize the use.

The conditional use authorization will allow the school to continue to perform a function and provide a service that is beneficial to the community, city, and region. The private school will provide an alternative education experience for students to learn the ability to swim in a small group setting. Swim lessons reduce the risk of drowning and improve water safety skills and are generally considered an essential skill for all people. Increasing swim lesson options will benefit the City and its residents. At the public hearing, many speakers spoke in support of the school and its instructor's positive contributions to the community through swimming education. Many parents spoke regarding their special needs students who rely on the quiet and calm residential nature of the class setting as opposed to the at times chaotic nature of public swimming pools, where swim lessons are often held.

This grant has incorporated numerous conditions designed to minimize impacts on the surrounding neighborhood. Class times are required to be staggered so that school traffic for drop-off and pick-up are not compounded. Class sizes have been limited to no more than three students per session to further minimize noise/traffic. Hours of operation are to be limited by season with summer classes operating from 8:00 a.m. to 12:15 p.m. and spring/fall classes operating from 12:45 p.m. to 5:00 p.m. Instruction is to only occur Monday-Friday with no classes taking place on Saturday and Sunday. The project has also been required to provide four on-site parking spaces and parents/caretakers are required to park in the driveway to further minimize disruptions on Laurelvale Drive. These conditions, along with other operational limitations will ensure that the project can continue to provide its beneficial service to the community while limiting negative impacts on the surrounding neighborhood.

- b. **That the project's location, size, height, operations and other significant features will be compatible with and will not adversely affect or further degrade adjacent properties, the surrounding neighborhood or the public health, welfare, and safety.**

The project's location, size, height, operation, and other significant features will be compatible with the surrounding neighborhood and will not adversely affect or degrade adjacent properties. The project site consists of one parcel approximately 16,064 square feet of lot area. The site has approximately 65 feet of frontage along north Laurelvale Drive. The site is developed as a single-family residence with a backyard swimming pool. The site also includes four parking spaces along a driveway accessible from Laurelvale Drive.

The project site is located within the Sherman Oaks – Studio City – Toluca Lake - Cahuenga Pass Community Plan with a land use designation of Very Low Residential

and is zoned RE15-1-H. The proposed project will not alter the physical development of the site. No new construction or enlargement of the residence or swimming pool are proposed. As such, the physical development of the site will continue to be compatible with the surrounding neighborhood.

The project site is located within a predominately single-family residential area. The northern adjoining property is zoned RE15-1-H and is undeveloped along a hillside. The surrounding properties to the south, west and east are zoned RE15-1-H and developed as single-family dwellings.

With regards to operation, the RE15 Zone permits the use of a private school through Conditional Use authorization pursuant to LAMC Section 12.24-U,24(c). As stated previously, the applicant is not proposing any alterations to the existing structure and pool. The subject site will retain the character of a one-family dwelling. The grant has included operational conditions that are intended to minimize impacts on the surrounding neighborhood. The use and operation of the private swim school will be subject to conditions regulating operating hours, parking and student enrollment caps to minimize impacts to the surrounding neighborhood. With regards to operating hours and parking, the school has been conditioned to provide a 15-minute buffer between the start of each class to facilitate on-site drop-off/pick-up of students. With regards to noise, no public address systems are permitted, signage reminding parents/students to keep noise levels to a minimum has been required, and hours of operation are to be limited by season with summer classes operating from 8:00 a.m. to 12:15 p.m. and spring/fall classes operating from 12:45 p.m. to 5:00 p.m. The grant also includes the requirement to include a complaint log and is subject to the requirement to file for a Plan Approval if documented evidence showing continued violations of any condition of the grant is observed. Thus, as conditioned, the project's location, size and height, operations, and other significant features will be compatible with and will not adversely affect the further degrade adjacent properties, the surrounding neighborhood or the public health, welfare, and safety.

- c. That the project substantially conforms with the purpose, intent and provisions of the General Plan, the applicable community plan, and any applicable specific plan.**

The project site is located within the Sherman Oaks – Studio City – Toluca Lake – Cahuenga Pass Community Plan, which is one of the 35 Community Plans that the Land Use Element of the General Plan is comprised of. The Community Plan designates the project site with a Very Low Residential land use designation with RE20, RA, RE15 and RE11 zones listed as corresponding zones. The project site is zoned RE15-1-H and is thus consistent with the following Community Plan goals and Policy:

Goal 6: Appropriate locations and adequate facilities for schools to serve the need of existing and future population.

Policy 6-1.3: Site schools in a manner which complements the existing single family and multiple family residential neighborhoods.

The Los Angeles Municipal Code permits the use of a private school within the RE Zone with the approval of a Conditional Use Permit. The approval of the Conditional Use Permit will not change the land use designation or zone of the project site and will not restrict or prohibit the use of the site for residential uses if the private school is no longer in operation. The project site is located within the established hillside residential neighborhood and is improved with a single-family dwelling with ADU and backyard

swimming pool. The backyard saltwater swimming pool will serve as an adequate facility for small group swim lessons in a non-institutional setting.

The private swim school will provide an alternative education experience for students to learn the ability to swim in a small group setting. Swim lessons reduce the risk of drowning and improve water safety skills and are generally considered an essential skill for all people. Increasing swim lesson options will better serve the needs of the existing and future population.

With the imposition of conditions, the school will be compatible with the existing land uses and community character. Conditions include requirements for drop-off/pick-up on-site and the staggering of school hours to reduce conflicts with the adjoining and surrounding properties. The existing single-family residence will not change in size or add any additional structures and will only continue to operate as a private swim school at a single-family residence.

### **Environmental Findings**

2. **Determine** based on the whole of the administrative record, that the Project is exempt from CEQA pursuant to CEQA Guidelines, Section 15301, Article 19 (Class 1), Section 15323, Article 19 (Class 23) and there is no substantial evidence demonstrating that an exception to a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies;
3. **Flood Insurance.** The National Flood Insurance Program rate maps, which are a part of the Flood Hazard Management Specific Plan adopted by the City Council by Ordinance No. 172,081, have been reviewed and it has been determined that this project is located in Zone C, areas of minimal flooding.



## PUBLIC HEARING AND COMMUNICATIONS

A public hearing was conducted on October 25, 2022 at 9:30 a.m., virtually via Zoom.

### 1. Attendees

The hearing was attended by the applicant, the applicant's representatives, and members of the local community.

### 2. Summary of Public Testimony

A public hearing for CPC-2018-2223-CU was conducted electronically via Zoom (due to concerns over COVID-19) on Tuesday, October 25, 2022 at 9:30 a.m. Planning staff conducted the hearing and summarized the range of comments in response to the Conditional Use entitlement request for the continued use and operation of a private swim school at a private residence.

The Representative, Stacey Brenner, stated that William (Bill) Marsh lives in the community. Mr. Marsh would like to continue his operation of a private swim school in his neighborhood, including being a beneficial service to his surrounding neighbors and community. At this time, Bill Marsh has been conducting classes off-site at client pools. This has not been ideal because he is unable to regulate variables that directly impact the effectiveness of his instruction such as water temperature and water composition. Bill Marsh has let parents know that they should park on-site as much as possible and parents are reminded to not block driveways if they do park on-street.

Below is a summary of the key points from public testimony during the public hearing:

- Many in support of the project described how beneficial the swim lessons have been in their own personal lives.
- There are no other surrounding high-quality services similar to Mr. William Marsh's program.
- Surrounding neighbors are in support of the project but would like to have a better use of parking.
- Noise and traffic congestion are becoming a concern with the very narrow substandard street.
- Concerned with the project's location and would like to see his business in a different location.
- Concerns with emergency and sanitary vehicle access along Laurelvale Drive.

### 3. Summary of Emails/Letters Received

**CD 4 Letter.** A letter was submitted on October 25<sup>th</sup> by Council District 4 to address multiple received documented concerns, from immediate neighbors, about the awareness of code enforcement complaints by the Los Angeles Department of Building and Safety (LADBS) on the proposed project. Council District 4 asked to be mindful of the aforementioned issues raised by neighbors about persistent quality of life grievances and respectfully asked that the Department of City Planning consider the collective feedback in making its recommendation to the Planning Commission.

#### 4. Summary of Email's Received.

Staff received correspondence both for and against the project. Emails have been summarized below:

##### Opposed

- Laurelvale Drive is a narrow and winding neighborhood street and is almost impossible to pass with cars parked on the street.
- A residential neighborhood is not a proper venue for a commercial enterprise.
- Concerns regarding property values decreasing
- School attracts many people from outside the neighborhood, which leads to security and safety concerns
- Noise and confusion are a burden for neighbors

##### Support

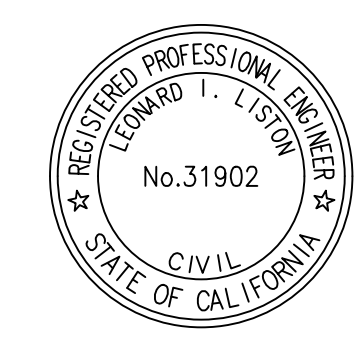
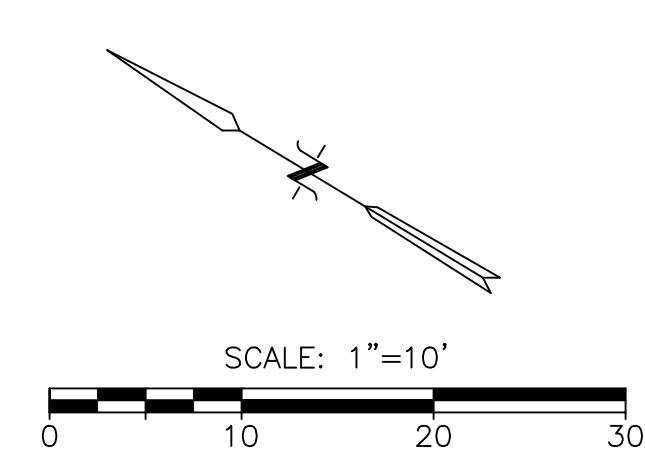
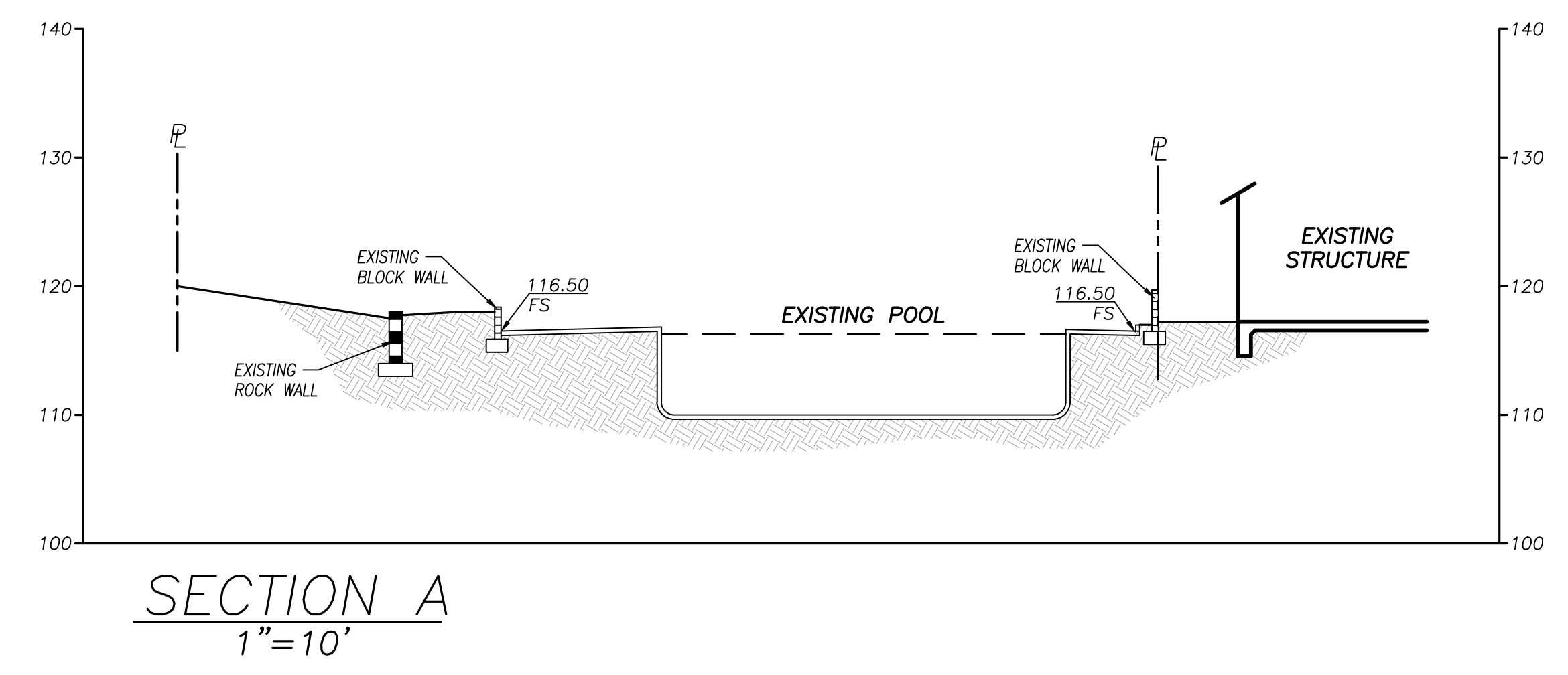
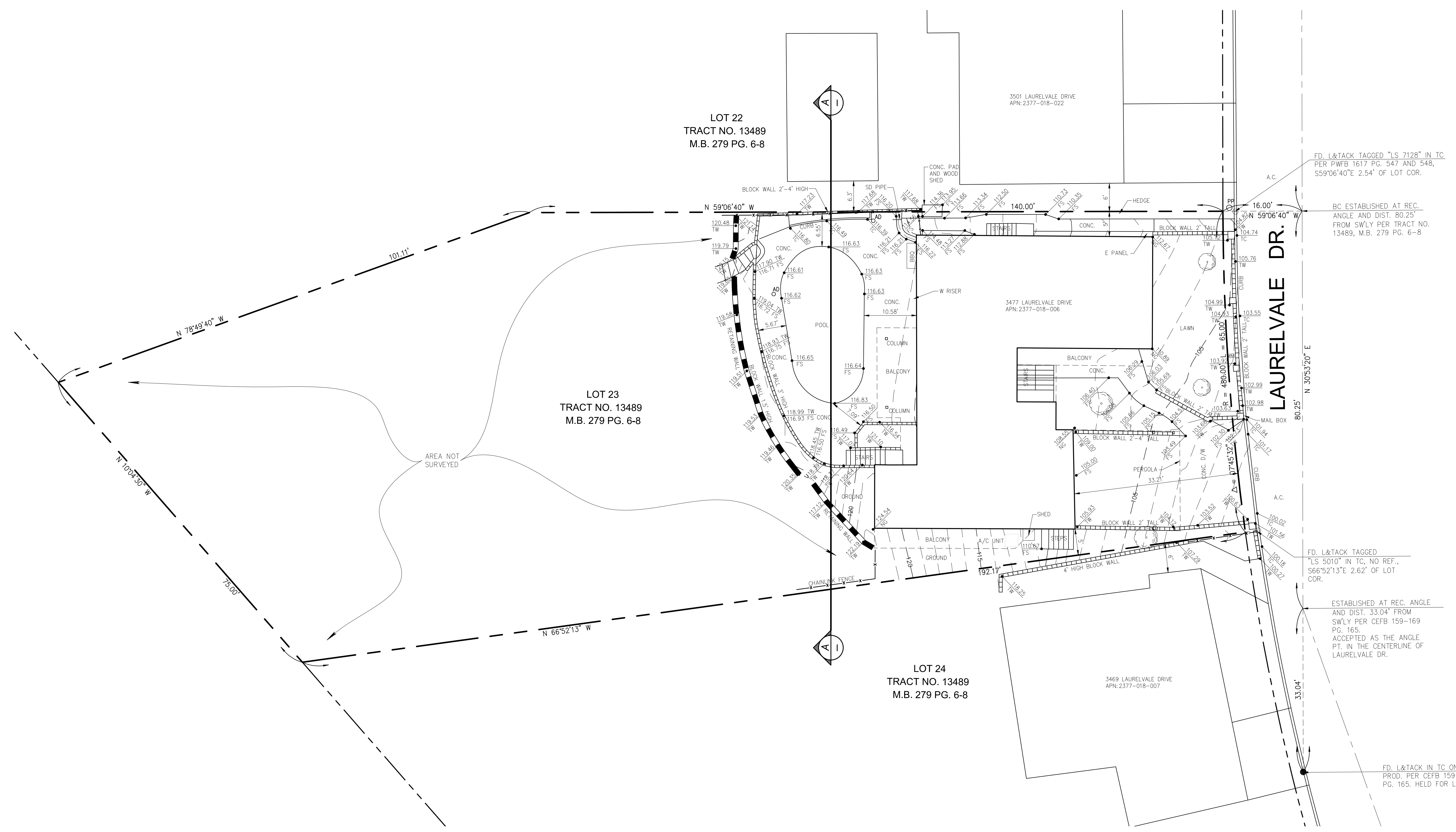
- Bill has been a good neighbor
- Lessons have been conducted for several years with no known issues
- Have not noticed swim lessons causing parking/traffic problems
- Bill has provided an invaluable service with his swim lessons
- Teaches many kids from throughout the region
- Had a positive impact on many kids lives
- Swim lessons are more like yoga classes; rarely heard any splashing or noise and parents would come and go quietly.

##### Applicant Response from Hearing

- Wouldn't be applying if he didn't have the support of a majority of the neighbors up and down the street
- Some neighbors who oppose this application have asked that Bill teach their children how to swim.
- In 23 years of living here, there has never been a time when someone couldn't park. Concerns are mostly about not being able to park directly in front of their homes.
- Bill states that he will not teach 8 or 9 hours per day. He will only teach for 2-3 hours per day.
- Demand for classes is very high
- The ability to control the chemistry and water temperature in his pool is the most critical reason that he prefers to use his own pool.
- The applicant included links to videos of lessons
  - [https://www.youtube.com/watch?v=FX4XaDyIC\\_U](https://www.youtube.com/watch?v=FX4XaDyIC_U)
  - [https://www.youtube.com/watch?v=NH\\_5osY-kVM&t=3s](https://www.youtube.com/watch?v=NH_5osY-kVM&t=3s)
  - <https://www.youtube.com/watch?v=bRXkxpoMffo&t=597s>
  - <https://www.youtube.com/watch?v=lyKGT3aJDzo>
  - <https://www.youtube.com/watch?v=1fH1XMbplAo>
  - <https://www.youtube.com/watch?v=0iYMRjZ6pz8>
  - <https://www.youtube.com/watch?v=FHVcW1oV45g>
  - <https://www.youtube.com/watch?v=19xvmfz8q9U>
  - <https://www.youtube.com/watch?v=FzwOERBfNYk>
  - <https://www.youtube.com/watch?v=J78BjXP4OeY>

# Exhibit A

Plans



**LC ENGINEERING GROUP, INC.**  
 CONSULTING ENGINEERS  
 889 Pierce Court, Suite 101, Thousand Oaks, California 91360  
 818.991.7144 • 805.497.1244 • lcg@lcegroup.com • woodl@lcegroup.com

REGISTERED ENGINEER NO. 31902 DATE \_\_\_\_\_  
 SCALE: 10' J.N.: 7628  
 DATE: 12/17/2019 D.W.C. NAME: 7628 SECTIONS & ADA EXHIBIT.dwg

CROSS SECTION & ADA PATH OF TRAVEL  
 FOR  
**WILLIAM MARSH**

3477 LAURELVALE DRIVE  
 LOS ANGELES, CA 91604

SHEET  
**1**  
 OF 1

X:\LC\_EGROUP\CON\LAURELVALE\7628 MARSH\7628 ADA EXHIBIT SECTIONS & ADA EXHIBIT.dwg Dwg: 12/17/2019 10:05am Curt Cook

# Exhibit B

Environmental  
Clearance

COUNTY CLERK'S USE

**CITY OF LOS ANGELES**  
OFFICE OF THE CITY CLERK  
200 NORTH SPRING STREET, ROOM 395  
LOS ANGELES, CALIFORNIA 90012

**CALIFORNIA ENVIRONMENTAL QUALITY ACT**  
**NOTICE OF EXEMPTION**  
(PRC Section 21152; CEQA Guidelines Section 15062)

Pursuant to Public Resources Code § 21152(b) and CEQA Guidelines § 15062, the notice should be posted with the County Clerk by mailing the form and posting fee payment to the following address: Los Angeles County Clerk/Recorder, Environmental Notices, P.O. Box 1208, Norwalk, CA 90650. Pursuant to Public Resources Code § 21167 (d), the posting of this notice starts a 35-day statute of limitations on court challenges to reliance on an exemption for the project. Failure to file this notice as provided above, results in the statute of limitations being extended to 180 days.

PARENT CASE NUMBER(S) / REQUESTED ENTITLEMENTS  
CPC-2018-2223-CU

LEAD CITY AGENCY <b>City of Los Angeles (Department of City Planning)</b>	CASE NUMBER ENV-2018-2224-CE
--	---------------------------------

PROJECT TITLE CPC-2018-2223-CU	COUNCIL DISTRICT 4 - Raman
-----------------------------------	-------------------------------

PROJECT LOCATION (Street Address and Cross Streets and/or Attached Map) <b>3477 North Laurelvale Drive, Studio City, CA 91604</b>	<input type="checkbox"/> Map attached.
--	--

PROJECT DESCRIPTION: CU for a private swim school in the RE15-1-H Zone	<input type="checkbox"/> Additional page(s) attached.
---	---

NAME OF APPLICANT / OWNER:  
**William Marsh**

CONTACT PERSON (If different from Applicant/Owner above) <b>Stacey Brenner</b>	(AREA CODE) TELEPHONE NUMBER   EXT. <b>(818) 970-5710</b>
---	--

EXEMPT STATUS: (Check all boxes, and include all exemptions, that apply and provide relevant citations.)

STATE CEQA STATUTE & GUIDELINES

STATUTORY EXEMPTION(S)  
Public Resources Code Section(s) \_\_\_\_\_

CATEGORICAL EXEMPTION(S) (State CEQA Guidelines Sec. 15301-15333 / Class 1-Class 33)  
CEQA Guideline Section(s) / Class(es) Class 1, 15301, Class 23, 15323

OTHER BASIS FOR EXEMPTION (E.g., CEQA Guidelines Section 15061(b)(3) or (b)(4) or Section 15378(b) )  
\_\_\_\_\_

JUSTIFICATION FOR PROJECT EXEMPTION:	<input checked="" type="checkbox"/> Additional page(s) attached
--------------------------------------	---

See Attached

None of the exceptions in CEQA Guidelines Section 15300.2 to the categorical exemption(s) apply to the Project.  
 The project is identified in one or more of the list of activities in the City of Los Angeles CEQA Guidelines as cited in the justification.

IF FILED BY APPLICANT, ATTACH CERTIFIED DOCUMENT ISSUED BY THE CITY PLANNING DEPARTMENT STATING THAT THE DEPARTMENT HAS FOUND THE PROJECT TO BE EXEMPT.  
If different from the applicant, the identity of the person undertaking the project.

<b>CITY STAFF USE ONLY:</b>	
CITY STAFF NAME AND SIGNATURE Correy Kitchens	STAFF TITLE City Planner

ENTITLEMENTS APPROVED

**DEPARTMENT OF  
CITY PLANNING**

COMMISSION OFFICE  
(213) 978-1300

CITY PLANNING COMMISSION

SAMANTHA MILLMAN  
PRESIDENT

CAROLINE CHOE  
VICE-PRESIDENT

HELEN CAMPBELL  
JENNA HORNSTOCK  
HELEN LEUNG

YVETTE LOPEZ-LEDESMA  
KAREN MACK  
DANA M. PERLMAN  
RENEE DAKE WILSON

**CITY OF LOS ANGELES  
CALIFORNIA**



ERIC GARCETTI  
MAYOR

**EXECUTIVE OFFICES**

200 N. SPRING STREET, ROOM 525  
LOS ANGELES, CA 90012-4801  
(213) 978-1271

VINCENT P. BERTONI, AICP  
DIRECTOR

SHANA M.M. BONSTIN  
DEPUTY DIRECTOR

ARTHI L. VARMA, AICP  
DEPUTY DIRECTOR

LISA M. WEBBER, AICP  
DEPUTY DIRECTOR

November 21, 2022

**Applicant/Owner**

William Marsh  
Swim to Bill  
3477 North Laurelvale Drive  
Studio City, CA 91604

**Representative**

Stacey Brenner  
Brenner Consulting Group  
4774 Park Granada #9379  
Calabasas, CA 91372

RE: Case No. CPC-2018-2223-CU  
Address: 3477 North Laurelvale Drive  
Planning Area: Sherman Oaks - Studio City -  
Toluca Lake - Cahuenga Pass  
Zone : RE15-1-H  
D. M. : 159B169  
C. D. : 4 – Raman  
CEQA : ENV-2018-2224-CE

**RE: ENV-2018-2224-CE**

**PROJECT SUMMARY**

The project consists of the continued use and operation of a private swim school at a private residence in the RE15-1-H Zone. The private swim school will continue to operate towards the rear of the property at the existing swimming pool.

The school will be operated by 1 teacher and will serve three students per class, for a maximum total of 18 students with a maximum six sessions per day. The swim school will operate 8:00 a.m. to 12:15 p.m. during the summer months (June 1 to August 31) and 2:00 p.m. to 6:15 p.m. as an after-school program during the spring and fall months (February 1 to May 31 and September 1 to October 15). The school will not operate from October 16 to January 31.

**JUSTIFICATIONS FOR PROJECT EXEMPTION**

Class 1 consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of use beyond that existing at the time of the lead agency's determination. The types of "existing facilities" itemized below are not intended to be all-inclusive of the types of projects which might fall within Class 1. The key consideration is whether the project involves negligible or no expansion of an existing use.

Class 23 consists of the normal operations of existing facilities for public gatherings for which the facilities were designed, where there is a past history of the facility being used for the same or

similar kind of purpose. For the purposes of this section, "past history" shall mean that the same or similar kind of activity has been occurring for at least three years and that there is a reasonable expectation that the future occurrence of the activity would not represent a change in the operation of the facility. Facilities included within this exemption include, but are not limited to, racetracks, stadiums, convention centers, auditoriums, amphitheaters, planetariums, swimming pools, and amusement parks.

The continued use of an existing swim school at a private residence qualifies for a Class 1 and Class 23 Categorical Exemption. The use is an existing facility, and its operation occurs within the site's swimming pool. The school was formerly cited for operating without permits.

### **EXCEPTIONS TO CATEGORICAL EXEMPTIONS**

Planning staff evaluated the exceptions to the use of Categorical Exemptions for the proposed ordinance listed in "CEQA Guidelines" Section 15300.2 and determined that none of the exceptions apply to the proposed project.

- (a) **Location. Classes 3, 4, 5, 6, and 11 are qualified by consideration of where the project is to be located – a project that is ordinarily insignificant in its impact on the environment may in a particularly sensitive environment be significant. Therefore, these classes are considered to apply all instances, except where the project may impact on an environmental resource of hazardous or critical concern where designated, precisely mapped, and officially adopted pursuant to law by federal, state, or local agencies.**

The Project site is in an urbanized area in the City of Los Angeles. The project site is not located in a particularly sensitive environment and is not located on a site containing wetlands, endangered species, or wildlife habitats; therefore, this exception is not applicable. The project involves no physical construction/expansion of existing structures or swimming pools. The project is the continued operation of a private swim school within the RE15-1-H Zone.

- (b) **Cumulative Impact. All exemptions for these classes are inapplicable when the cumulative impact of successive projects of the same type in the same place, over time is significant.**

This exception does not apply to the proposed project. The project involves the continued use of the site as a private swim school. There are no other projects of the same type in the same place. As such, no cumulative impacts are anticipated from the project. Any successive projects of the same type and nature would reflect a development that is consistent with the underlying land use designation and the LAMC, and thus would be subject to the same regulations and requirements, including development standards and environmental impacts. The impacts of each subsequent project will be mitigated if necessary, and thus will not result in a cumulative impact. Therefore, impacts under this category will be less than significant.

- (c) **Significant Effect. A categorical exemption shall not be used for an activity where there is a reasonable possibility that the activity will have a significant effect on the environment due to unusual circumstances.**



This exception does not apply to the proposed project. The project site is comprised of approximately 16,064 square feet of lot area located in an urbanized hillside area within the City of Los Angeles. The project consists of the continued use of the single-family residence and its swimming pool to conduct private swim lessons. Classes are limited to a maximum of three students per class and 18 students per day spread out in over a period of approximately 6 hours. Classes will also be limited by seasonality with no classes during the winter. The site does not demonstrate any unusual circumstances, and the project will not generate significant impacts regarding traffic, air quality, water quality, or noise. On May 9, 2019, Environment Science Associates (ESA) conducted a Noise Study to measure, and monitor noise levels both before and during classes to determine the increase in noise level over ambient conditions. Based on the measured noise levels recorded, the swim class resulted in a noise increase of 2.5 dBA over measured ambient levels. According to ESA, a 3 dBA increase is barely perceptible to the human ear. The report acknowledges that “instantaneous peak noise levels during the swimming instruction class could be heard over ambient conditions.” However, on average, the increase is negligible. The report also compares other common occurrences in residential neighborhoods such as landscaping activities, which generally would register approximately 76 dBA, which would be a much more noticeable difference to ambient noise levels than a typical swim class. The report also states that noise measurements were taken within the property boundary and that noise increases experienced by neighboring properties would be further attenuated by increased distance and by fences/walls that separate the properties. As such, there are no unusual circumstances that indicate this project would reasonably result in a significant effect on the environment.

- (d) **Scenic Highways. A categorical exemption shall not be used for a project which may result in damage to scenic resources, including but not limited to, trees, historic buildings, rock outcroppings, or similar resources, within a highway officially designated as a state scenic highway. This does not apply to improvements which are required as mitigation by an adopted negative declaration or certified EIR.**

This exception does not apply to the proposed project. According to the California Scenic Highway Mapping System, the project site is not located on or near a portion of a highway that is either eligible or officially designated as a state scenic highway.

- (e) **Hazardous Waste Sites. A categorical exemption shall not be used for a project located on a site which is included on any list compiled pursuant to Section 65962.5 of the Government Code.**

This exception does not apply to the proposed project. The project site is not listed as a hazardous waste site on EnviroStor, California’s data management system for tracking hazardous waste sites. There are also no listed sites within the immediate vicinity of the project site. The subject property is currently developed with residential properties; hazardous waste and materials would not be expected to pose a significant constraint on sites long developed with such uses.

Additionally, the project site is not located within a Hazardous Waste/Border Zone or Methane Hazard Site as designated by the City of Los Angeles. The surrounding neighborhood is primarily established with residential uses, and hazardous waste and materials would not be expected on or immediately adjacent to the project site. No industrial wastewater is generated on the project site and sanitary wastewater is

discharged to the City Bureau of Sanitation. Therefore, this exception for a Categorical Exemption does not apply to this project.

**(f) Historical Resources. A categorical exemption shall not be used for a project which may cause a substantial adverse change in the significance of a historical resource.**

In addition to State and Federal databases of historic resources, SurveyLA has conducted a comprehensive survey of historic resources in the area of the project. No structures on the subject property or immediately adjacent to the project site have been identified as a historic resource. The subject property is not listed on any database of historic resources. Additionally, the project site is not located in a designated Historic Preservation Overlay Zone or identified or potential historic district. In addition, no demolition or construction is proposed. For these reasons, operation of the proposed project would not constitute a substantial adverse change in the significance of a historic resource as defined by CEQA, and this exception does not apply to the proposed project.

# technical memorandum

date August 19, 2019

to William Marsh

from Alan Sako, Senior Managing Associate, Environmental Science Associates (ESA)  
Tim Witwer, Associate, ESA

subject Noise Measurements for a Swimming Instruction Class to Support a Conditional Use Permit in the City of Los Angeles

As requested by William Marsh (“Client”), ESA has prepared this Technical Memorandum in support of a Conditional Use Permit (CUP) for a Swimming Instruction Class located at a private residence in the City of Los Angeles, California. The purpose of this Technical Memorandum is to summarize the monitored noise levels that were recorded before and during a swimming instruction class on May 9, 2019.

## Recorded Noise Monitoring Levels

ESA conducted a site visit on May 9, 2019 to record the noise levels before and during a swimming instruction class held at 2126 East Live Oak Drive in the City of Los Angeles. Noise levels were recorded before the class to measure the ambient noise levels and during the class to determine the increase in noise levels over ambient conditions.

ESA conducted one noise measurement at a single location during the site visit. ESA used an American National Standards Institute (ANSI) S1.4 compliant Larson Davis LXT1 Sound Level Meter (SLM). The sound meter was calibrated and operated according to the applicable manufacturer’s specification. The microphone was placed at the southern corner of the property, at a height of approximately 5 feet above the local grade. The microphone was located approximately 5 feet from the edge of the pool and approximately 20 feet from center of the pool where the majority of the swimming instruction class activities took place. ESA staff observed the Client instructing three students during one session and observed two sessions over the course of one hour for a total of six students. Some minor overlap occurred as new students arrived and earlier students left the pool area. Photographs 1 and 2, below, show the location of the noise meter and the general pool area.

The noise measurement was taken from 2:15 pm to 3:15 pm. The first 15 minutes of the measurement period captured the existing ambient noise levels before the class began at 2:30 pm. Table 1, below, shows the calculated 15-minute average noise level ( $L_{eq}$ ) for the ambient conditions and the 45-minute  $L_{eq}$  during the duration of the class. Figure 1, below, visualizes the noise levels over the duration of the measurement period.

## Noise Outliers

ESA staff identified noise outliers that skewed the ambient and swimming instruction class noise levels. Noise outliers are considered to be single-event noise sources, such as noise from aircraft flyovers, motorcycles, emergency vehicle sirens, or other single-event noise sources that sometimes occur in a City environment that are unrelated to the purpose of the noise recordings but would nonetheless cause noise levels to be temporarily elevated. Based on ESA staff observations taken at the site, noise outliers were identified at 2:19 pm, 2:29 to 2:30 pm, and 2:51 pm. The minute data from these noise outliers were excluded from the averages for both the ambient and swimming instruction class noise levels.

## Noise Level Results

As shown in Table 1, the average ambient noise levels during the 15-minute monitoring period were 57.8 dBA  $L_{eq}$  and average noise levels during the swim class were 60.3 dBA  $L_{eq}$ . This represents a noise increase of 2.5 dBA over measured ambient levels. Generally speaking, a 1 dBA fluctuation cannot be perceived and a 3 dBA fluctuation in sound levels is barely perceivable by the human ear.<sup>1</sup> Since noise levels constantly fluctuate over time, it is likely that instantaneous peak noise levels during the swimming instruction class could be heard over ambient conditions. However, on an equivalent or average noise basis, based on the measured noise levels recorded, the average swimming instruction class noise level shows an increase of less than the barely perceivable level of 3 dBA compared to the average ambient noise level.

For comparison, typical landscaping equipment such as a leaf blower and walk-behind lawn mower register sound levels at their source of 102.5 dBA and 97.0 dBA, respectively.<sup>2</sup> Accounting for noise attenuation equal to the distance of the sound level meter from the swim class activity (approximately 20 feet), the noise levels of the leaf blower and walk-behind lawn mower would be 76.5 dBA and 71 dBA. Therefore, typical landscaping activities would cause a much more noticeable difference in ambient noise levels than the noise levels measured during the swim class.

The noise measurement was taken within the property boundary, but any noise increases experienced by neighboring properties could be less when considering attenuation from a fence or wall separating the properties. A typical solid fence would act as a simple sound barrier that could reduce noise levels by 5 dBA or more assuming the barrier blocks the line-of-sight to the noise receiver.<sup>3</sup> A fence that does not completely block the line-of-sight to the noise receiver, such as a fence with gaps or a fence that is not sufficiently tall enough to completely block the line-of-sight, would reduce noise levels by less than 5 dBA or would not reduce the noise levels if there is no line-of-sight blockage. For comparison,

## Swim Class Footage Review

In addition to ESA's recorded noise levels and observations during the May 9, 2019 swimming instruction class, ESA staff also reviewed approximately 50 hours of previously recorded swimming instruction class video footage that took place in Studio City at 3477 Laurelvale Drive. The purpose of this video footage review was to confirm that the observed swimming class activities on May 9, 2019 were representative of the typical activity levels of the Client's classes. Based on ESA staff review of the approximately 50 hours of video footage of classes that

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<sup>1</sup> California Department of Transportation, *Technical Noise Supplement (TeNS)*, Section 2.2.1.

<sup>2</sup> Balaney, J. A., Kearney, G. D., & Mannarino, A. J. (2016). Assessment of Occupational Noise Exposure among Groundskeepers in North Carolina Public Universities. *Environmental health insights*, 10, 83–92. doi:10.4137/EHI.S39682. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4909058/>

<sup>3</sup> Federal Highway Administration. *Noise Barrier Design Handbook*, Section 3.4.2, [https://www.fhwa.dot.gov/environment/noise/noise\\_barriers/design\\_construction/design/design03.cfm](https://www.fhwa.dot.gov/environment/noise/noise_barriers/design_construction/design/design03.cfm)

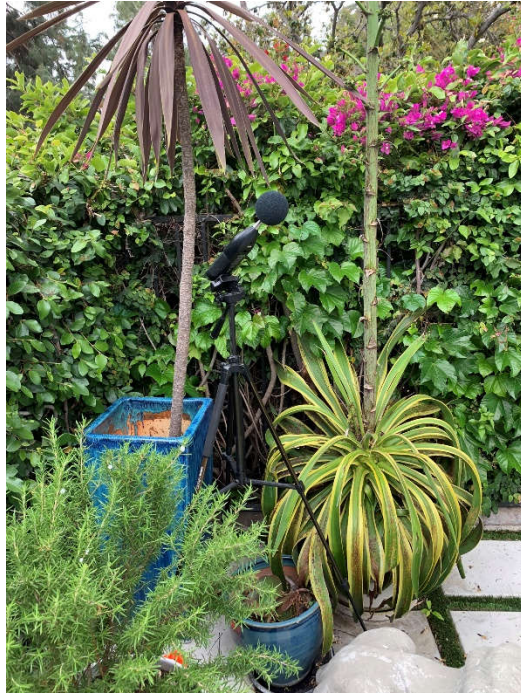
took place between April 17 and June 27, 2018, ESA has determined that the number of students and the level of activity observed on May 9, 2019 was typical and representative of the number of students and the level of activity shown on the swimming class video footage, which consisted of approximately three children at a time during business hours. Furthermore, the observed swimming class activities from the video footage took place within a similar location as ESA’s noise monitoring conducted on May 9, 2019. Both locations were on a single-family residential property, surrounded by other single family residential neighbors, and located within a residential hillside community. Therefore, the recorded noise levels on May 9, 2019 are representative of the noise levels that occur during the Client’s swimming instruction classes.

**Table 1**  
**Noise Measurement Results**

<b>Measurement Conditions</b>	<b>Date/Time</b>	<b>ESA dBA (L<sub>eq</sub>)</b>	<b>Activities</b>
Ambient	5/9/2019 (2:15 P.M. to 2:30 P.M.)	57.8	Ambient Noise (excluded noise outliers: helicopter overhead, loud motorcycle near property)
Swim Class	5/9/2019 (2:30 P.M. to 3:15 P.M.)	60.3	Swimming Instruction Class Noise, Landscaping at Property Adjacent to the North (excluded noise outliers: airplane overhead)

Note: Calculated noise levels exclude any outliers that would skew the average levels. See Figure 1 for callouts of the noise events that were excluded.

Source: ESA, 2019



**Photo 1:  
Meter Location**

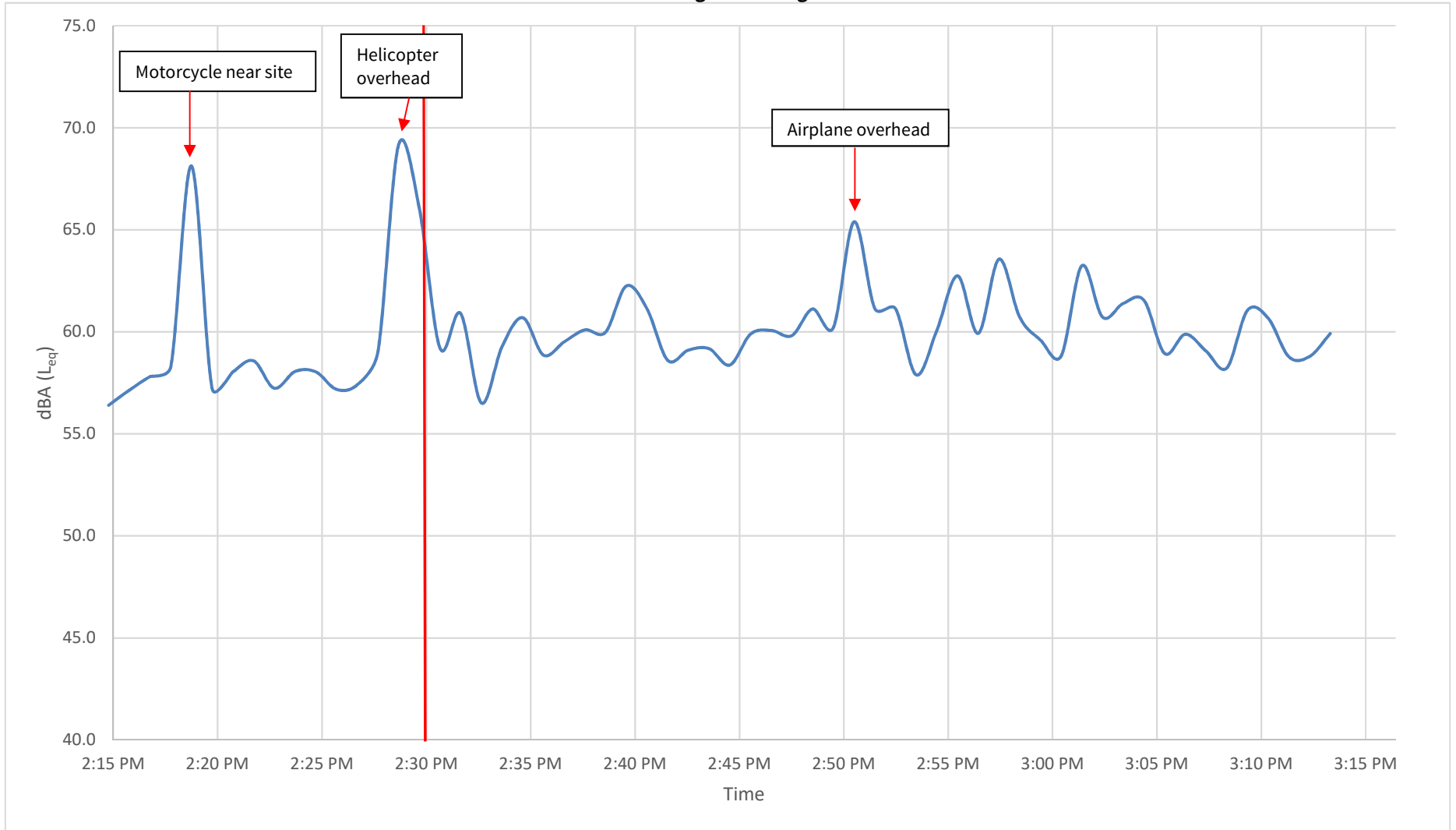


**Sound Level Meter  
Location**

**Photo 2:  
Pool Area**

Figure 1

Noise Levels Before and During Swimming Instruction Class

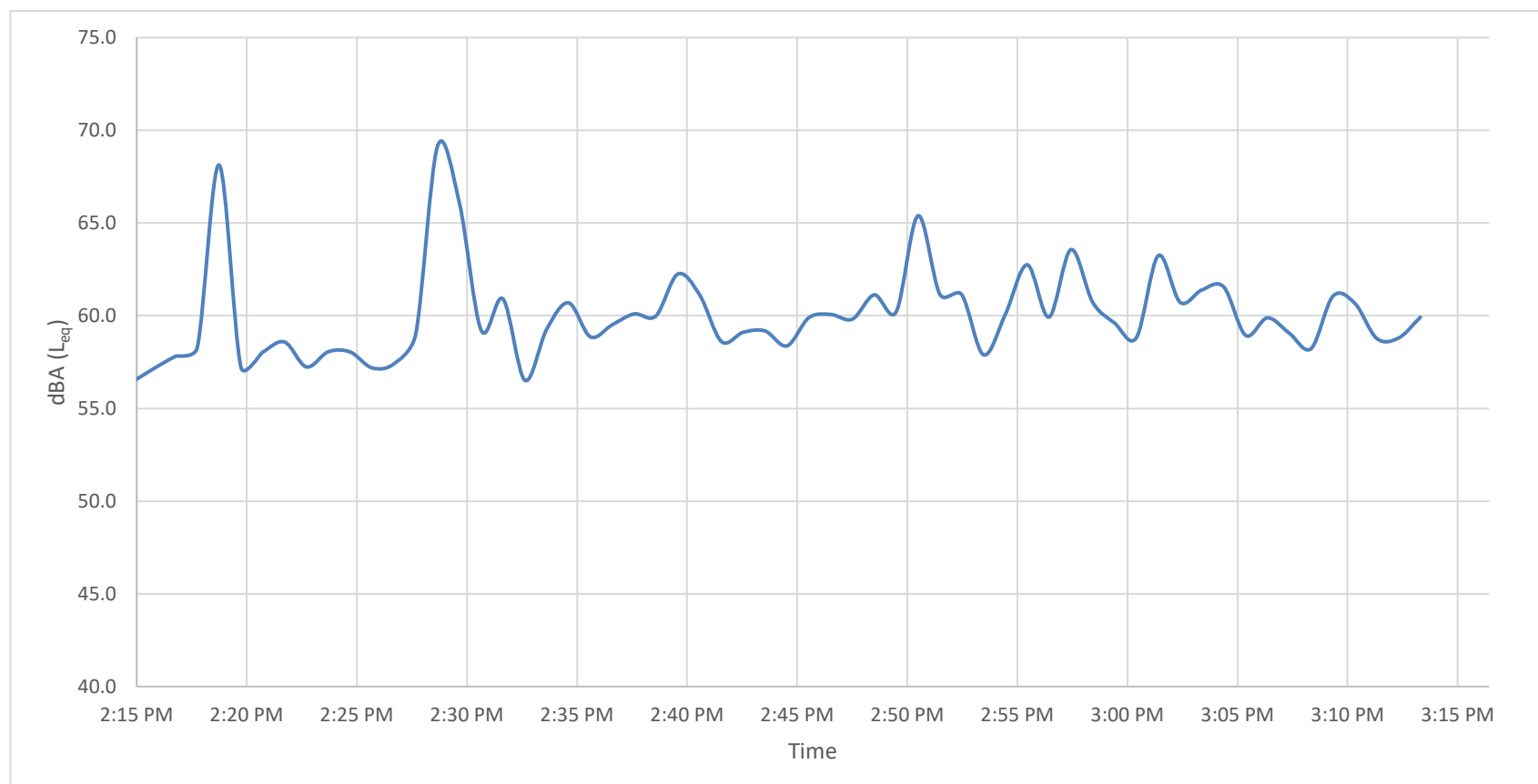


# Appendix A

## Raw Data, Calculations, and Figure



Record #	Record Type	Date	Time	LASeq	LAPeak	LASmax	LASmin	OVLD	OBA OVLD	Ambient Noise Level	Swim Class Noise Level
4		2019-05-09	2:15:08 PM	56.4	77.1	59.8	53.4	No	No	2:15:08 PM	59.2
5		2019-05-09	2:16:08 PM	57.1	74.4	60.3	52.5	No	No	2:16:08 PM	60.9
6		2019-05-09	2:17:08 PM	57.8	75.9	62.7	51.5	No	No	2:17:08 PM	56.5
7		2019-05-09	2:18:08 PM	58.3	75.1	60.5	53.7	No	No	2:18:08 PM	59.3
8		2019-05-09	2:19:08 PM	68.1	97.0	81.3	53.6	No	No	2:20:08 PM	60.7
9		2019-05-09	2:20:08 PM	57.2	77.9	60.4	51.9	No	No	2:21:08 PM	58.9
10		2019-05-09	2:21:08 PM	58.0	81.4	64.5	51.0	No	No	2:22:08 PM	59.5
11		2019-05-09	2:22:08 PM	58.6	75.9	62.0	53.6	No	No	2:23:08 PM	60.1
12		2019-05-09	2:23:08 PM	57.2	74.0	60.0	53.5	No	No	2:24:08 PM	60.0
13		2019-05-09	2:24:08 PM	58.1	76.6	63.5	52.2	No	No	2:25:08 PM	62.2
14		2019-05-09	2:25:08 PM	58.0	76.9	61.0	54.0	No	No	2:26:08 PM	61.1
15		2019-05-09	2:26:08 PM	57.2	81.0	61.1	54.3	No	No	2:27:08 PM	58.6
16		2019-05-09	2:27:08 PM	57.4	76.5	60.7	53.0	No	No	2:28:08 PM	59.1
17		2019-05-09	2:28:08 PM	59.0	78.6	62.7	53.0	No	No	2:29:08 PM	59.2
18		2019-05-09	2:29:08 PM	69.1	93.2	77.9	56.8	No	No	2:30:08 PM	58.4
19		2019-05-09	2:30:08 PM	66.1	90.0	77.0	52.4	No	No	<b>Average</b>	59.9
20		2019-05-09	2:31:08 PM	59.2	77.8	62.7	54.0	No	No		60.1
21		2019-05-09	2:32:08 PM	60.9	83.3	64.0	55.2	No	No		59.8
22		2019-05-09	2:33:08 PM	56.5	80.0	62.4	50.6	No	No		61.1
23		2019-05-09	2:34:08 PM	59.3	81.3	63.7	55.1	No	No		60.2
24		2019-05-09	2:35:08 PM	60.7	81.3	68.7	54.7	No	No		61.2
25		2019-05-09	2:36:08 PM	58.9	83.6	64.4	54.0	No	No		61.1
26		2019-05-09	2:37:08 PM	59.5	80.0	62.8	55.3	No	No		57.9
27		2019-05-09	2:38:08 PM	60.1	82.8	63.2	54.9	No	No		60.1
28		2019-05-09	2:39:08 PM	60.0	84.2	65.2	57.3	No	No		62.7
29		2019-05-09	2:40:08 PM	62.2	82.1	66.4	56.7	No	No		59.9
30		2019-05-09	2:41:08 PM	61.1	87.0	64.0	56.9	No	No		63.6
31		2019-05-09	2:42:08 PM	58.6	79.9	62.5	55.0	No	No		60.7
32		2019-05-09	2:43:08 PM	59.1	92.2	66.3	55.2	No	No		59.6
33		2019-05-09	2:44:08 PM	59.2	83.3	62.9	53.0	No	No		58.8
34		2019-05-09	2:45:08 PM	58.4	81.8	63.0	52.6	No	No		63.2
35		2019-05-09	2:46:08 PM	59.9	81.9	64.0	55.3	No	No		60.7
36		2019-05-09	2:47:08 PM	60.1	80.0	64.2	54.5	No	No		61.4
37		2019-05-09	2:48:08 PM	59.8	84.5	67.7	54.4	No	No		61.5
38		2019-05-09	2:49:08 PM	61.1	86.4	69.2	58.5	No	No		58.9
39		2019-05-09	2:50:08 PM	60.2	84.3	67.7	54.9	No	No		59.9
40		2019-05-09	2:51:08 PM	65.4	87.7	73.2	53.3	No	No		59.1
41		2019-05-09	2:52:08 PM	61.2	86.1	65.4	55.7	No	No		58.2
42		2019-05-09	2:53:08 PM	61.1	87.2	71.8	54.1	No	No		61.1
43		2019-05-09	2:54:08 PM	57.9	79.6	62.3	54.8	No	No		60.7
44		2019-05-09	2:55:08 PM	60.1	95.6	66.1	54.7	No	No		58.8
45		2019-05-09	2:56:08 PM	62.7	91.2	73.1	56.2	No	No		58.8
46		2019-05-09	2:57:08 PM	59.9	86.1	69.2	53.8	No	No		59.9
47		2019-05-09	2:58:08 PM	63.6	90.3	74.6	55.7	No	No	<b>Average</b>	<b>60.3</b>
48		2019-05-09	2:59:08 PM	60.7	86.8	67.6	57.3	No	No		
49		2019-05-09	3:00:08 PM	59.6	79.9	63.8	56.5	No	No		
50		2019-05-09	3:01:08 PM	58.8	83.0	63.9	55.2	No	No		
51		2019-05-09	3:02:08 PM	63.2	87.0	71.6	59.0	No	No		
52		2019-05-09	3:03:08 PM	60.7	86.6	67.9	56.7	No	No		
53		2019-05-09	3:04:08 PM	61.4	83.3	67.7	54.0	No	No		
54		2019-05-09	3:05:08 PM	61.5	84.5	68.2	58.0	No	No		
55		2019-05-09	3:06:08 PM	58.9	84.1	64.2	55.3	No	No		
56		2019-05-09	3:07:08 PM	59.9	83.6	68.1	53.2	No	No		
57		2019-05-09	3:08:08 PM	59.1	85.2	66.7	53.0	No	No		
58		2019-05-09	3:09:08 PM	58.2	83.1	65.7	51.5	No	No		
59		2019-05-09	3:10:08 PM	61.1	84.4	67.2	56.4	No	No		
60		2019-05-09	3:11:08 PM	60.7	86.8	69.2	54.7	No	No		
61		2019-05-09	3:12:08 PM	58.8	86.0	61.6	55.8	No	No		
62		2019-05-09	3:13:08 PM	58.8	79.2	64.2	55.5	No	No		
63		2019-05-09	3:14:08 PM	59.9	84.7	67.7	54.4	No	No		
64	Stop	2019-05-09	3:14:42 PM								



# Exhibit C

Public Response Letters



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

---

**CD4 Comment Regarding CPC-2018-2223-CU**

1 message

**Mashaël Majid** <mashaël.majid@lacity.org>

Tue, Oct 25, 2022 at 8:56 AM

To: Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

Cc: Jojo Pewsawang &lt;jojo.pewsawang@lacity.org&gt;, Andrea Conant &lt;andrea.conant@lacity.org&gt;, Jorge Plascencia &lt;jorge.plascencia@lacity.org&gt;

Dear Mr. Kitchens,

I am reaching out on behalf of Council District 4 regarding the Conditional Use Permit entitlement request for the operation of a boutique swimming school out of a private single-family residence at [3477 North Laurelvale Drive](#) in Studio City in the RE15-1 zone.

The Council Office has received documented concerns from immediate neighbors about this residence and the Swim to Bill swimming school (School) associated with it. The School has been in operation since 2010 without the proper permits or approvals. To date, there have been at least five document [code enforcement complaints](#) as shown on the Los Angeles Department of Building and Safety (LADBS) online portal. Our constituents have shared complaints regarding: excessive and amplified noise from the School in an otherwise quiet residential neighborhood, lack of available parking along an exceedingly narrow street in a very high fire severity hillside area that terminates in a cul-de-sac on one end, a commercial business functioning (and later cited by the city) for years without proper permits, a lack of privacy for abutting neighbors, and a lack of compatibility with residential uses in the area.

According to Swim to Bill, classes are [fully booked](#) for the current year; all while the School had previous orders to comply issued by LADBS and has not yet received any use approval from Los Angeles City Planning, which is somewhat worrisome. We are mindful of the aforementioned issues raised by neighbors about persistent quality of life grievances and respectfully ask that you consider this collective feedback in your deliberative process.

Kind regards,  
Mashaël Majid

--

**Mashaël Majid**

Planning Director

[councildistrict4.lacity.org](http://councildistrict4.lacity.org)**NITHYA  
RAMAN** | Los Angeles  
City Councilmember  
4th District

\*\*\*\*\*

DISCLOSURE: All emails sent to or from this account (including any attachments) are subject to the California Public Records Act and may be released upon request.

October 24, 2022

**VIA E-MAIL & U.S. MAIL**

Correy Kitchens, City Planner  
Los Angeles Department of City Planning  
6262 Van Nuys Blvd.  
Room 430  
Van Nuys, CA 91401  
Correy.Kitchens@lacity.org

**Re:    CPC-2018-2223-CU**  
**3477 N. Laurelvale Drive**

Dear Mr. Kitchens:

I write this letter on behalf of neighbors in opposition to the application of William Marsh (“Applicant”) for a Conditional Use Permit seeking to operate a commercial swim school from his backyard pool in his quiet residential neighborhood. The Applicant has unlawfully operated this school from his backyard for a number of years and only sought the CUP after neighbors repeatedly complained to the City about the noise, traffic hazards and potential fire and safety problems his commercial enterprise caused. Despite numerous violations, Orders to Comply and the imposition of fees, the Applicant simply decided to continue violating the law by running his business from his backyard. It was not until the Los Angeles Superior Court imposed an injunction in response to a lawsuit by neighbors, that the Applicant finally moved his business elsewhere. I urge you to deny his application: Applicant has been illegally operating for years, the use of a backyard pool for a commercial swim school is not permitted as a Home Occupation, and it is a nuisance to the neighborhood. CUP findings cannot be made.

I.     **EXECUTIVE SUMMARY**

- Proposed use – outdoor commercial swim school – is de facto incompatible with home occupation regulations and cannot be conditioned to ensure compatibility
- CUP findings cannot be made
  - Opposed by neighbors
  - Not compatible with quiet residential neighborhood
  - Substandard street
- CEQA Class 23 exemption does not apply
- Proposed use would not comply with parking regulations
- Proposed use presents a fire safety hazard
- Applicant has shown he is unable to comply with conditions

***Attorneys & Counselors at Law***

14146 Killion Street, Suite 100 / Sherman Oaks, CA 91401  
(818) 997-8585 Office / (818) 475-5323 Fax / www.larryslade.com

**SladeLaw**

- Granting this CUP would set a terrible precedent – not comparable to Herrick school

## II. FACTUAL BACKGROUND

My clients Jed and Marisa Kubrin reside at 3501 Laurelvale Drive, Studio City, California. They are co-Trustees of the Kubrin Living Trust, which holds title to the Kubrin Home. William Marsh (“Marsh”) and his wife, Elisa, live next door at 3477 Laurelvale Drive, Studio City, California (the “Marsh Property”). Marsh used to operate an unpermitted and unlawful outdoor swim school in the backyard of his home called “Swim to Bill.” *See* Exhibit A, attached hereto, showing printouts from the Swim to Bill website.

In a typical year, before we obtained a Preliminary Injunction from the Los Angeles Superior Court, from February through October, Marsh operated his swim school from his backyard pool at the Marsh Property. (I understand that he has continued to run his school at a different pool; his website shows that his classes for 2022 were fully booked.) On most days, classes run from 8:00 am to 5:00 pm, with a short mid-day break. Each class is half an hour long and has up to three students. Thus, there are typically 6 children and their parents at the pool – the three in the class and the three who are preparing to begin the next class. The students are young children first being introduced to swimming in the pool next to plaintiffs’ home. Typically, the students scream and cry through much of the introductory sessions and eventually begin shrieking with joy as their confidence grows and they play in the pool. Indeed, Marsh’s website specifically notes that about 7 out of 10 students cry at first; he lets them cry because it is natural and eventually the cries turn to “shouts of joy.”

Students and their parents enter the Marsh Property from a walkway and gate on the side of the Marsh Property that is adjacent to my clients’ home. The only screening dividing the two properties is some small, sparse ficus trees.

Noise and traffic from the swim school are excessive and have prompted numerous complaints to the City of Los Angeles Department of Building Services (“LADBS”) for violating Los Angeles Municipal Code §12.06, subdivision 16, which governs “home occupations.” In 2016 and 2017, LADBS issued warnings and citations to Marsh on the following issues:

- The swim school is causing greater volume of vehicle traffic than is normal
- More than one client per hour and not only between the hours of 8:00 am to 8:00 pm
- Swim school activities are visible outside of the dwelling
- Conducting a home business outside of the main dwelling unit
- The home business does not meet all of the conditions and standards for running such a business

On April 17, 2017, my clients filed a complaint with LADBS on these same issues. LADBS Investigator Ruben Reyes investigated their complaint, found it had merit, and ordered Marsh to

comply. Marsh complied by moving his swim school to a different location, not at the Marsh Property, for the remainder of his 2017 season. In February 2018, however, Marsh once again began operating Swim to Bill from his home at the Marsh Property in defiance of the earlier orders. On February 27, 2018, the Kubrins again complained to LADBS. On April 18, 2018, Marsh applied for the Conditional Use Permit that is the subject of this hearing. Citing limited resources, LADBS chose to halt its investigation pending completion of Marsh's application for a Conditional Use Permit, which my clients and others obviously oppose. Marsh's position was that because he had *applied* for the CUP, he was permitted to run his unlawful business.

Because of the noise from the swim school, the Kubrins were unable to enjoy their own home. The noise forced them to remain indoors with windows and doors closed. Even inside their own home, they frequently had to play loud music to drown out the noise coming from the Marsh swim school. Their family – including their young son -- were unable to nap or rest while swim school was in session because of the noise. The noise is different from the typical neighborhood sounds of children playing, because it is nearly constant in the summer, beginning at 8:00 am, and is exacerbated by the number of children in and around the pool at any given time. We have audio recordings of the noise that we would be happy to share with you.

Marsh's unlawful swim school also created an invasion of my clients' privacy while in their own home: the walk-way to the backyard pool at the Marsh Property is directly adjacent to the Kubrins' home, and because it is not well-shielded, provides the constant stream of traffic a view into their house and yard. My clients complained about this lack of privacy to Marsh, who offered to place a wooden fence on his property line to provide additional privacy to them. He has not done so. In addition, when parents stay during lessons to observe the classes, they frequently walk up to the hillside at the back of the Marsh Property and talk to each other or on the phone, which, again, provides a clear view into the Kubrin home and yard and increases the noise and disruption of privacy.

Marsh's unlawful swim school also created traffic and parking problems on the "substandard" street. Because the street is very narrow, there is not enough room for cars to park on opposite sides of the street at the same time directly across from each other, and still permit residents ingress and egress to and from their driveways. Yet cars from the swim school frequently park directly across from each other, so that my clients and other residents have been unable to get by. These parked cars also create hazards for fire and other emergency vehicles that cannot access the street. Residents are frequently forced to sit in their cars and wait for swim school patrons to load children into and out of cars, change diapers, and the like.

The noise and traffic from Marsh's swim school created an intolerable situation for the Kubrins, to the point they were finally forced to retain my firm to file an action in Superior Court because LADBS would not enforce its own regulations and because Marsh simply ignored them. *See* Complaint, attached hereto as Exhibit B. On behalf of my clients, I obtained an injunction to prohibit Marsh from running his school pending resolution of the claims of nuisance and unfair business practices in violation of §17200 of the Business & Professions Code. *See* Order of the Los Angeles Superior Court, attached hereto as Exhibit C. The parties eventually

agreed to keep the injunction in place but to dismiss the lawsuit so that the issue could be resolved by this CUP proceeding instead.

### III. **ARGUMENT**

The CUP application should be denied because the proposed swim school – which has been operating for years without permission – is not compatible with home occupation requirements, is not exempt from CEQA and could not comply with parking or fire safety regulations. It is opposed by neighbors and is significantly distinguishable from another residential commercial swim school on which the Applicant relies. Applicant asserts this is a simple administrative matter, that he should get the permit to allow him to do what he has been doing all along, but he has been running an unlawful home occupation with serious safety implications and has repeatedly flouted the law.

#### A. **The proposed use – an outdoor commercial swim school in the backyard in a residential neighborhood – is de facto incompatible with home occupation regulations and cannot be conditioned to ensure compatibility.**

First, the swim school cannot be made compatible with the home occupation statute, no matter what conditions are placed on it. The Los Angeles Municipal Code sets the following requirements for a home occupation, in relevant part:

- Activities may not be visible from outside of the dwelling unit;
- “The use shall be conducted within the main dwelling unit, except for truck gardening, and only by persons residing within the dwelling unit;”
- Visitors’ parked cars cannot displace the use of required parking spaces;
- “The home occupation shall not generate greater vehicular or pedestrian traffic that is normal for the district in which the home occupation is located;”
- The use cannot cause a “public nuisance or disruption to the residential character of the neighborhood;”
- “No more than one client visit or one client vehicle per hour shall be permitted.”

Los Angeles Municipal Code §12.05A(16).

As evidenced by the CUP application itself, there is no way for the proposed use to comply with these. Because the pool is in the backyard, obviously the use is conducted outside of the main dwelling and there is no way to change that. Because there are three students per half hour lesson, there are at least six clients and client vehicles every hour. Those six cars per hour are significantly greater than the normal vehicular traffic for this quiet residential cul-de-sac street. The Applicant proposed that he and his wife would park in the street and use their required parking spaces for clients, but that would violate the requirement that their spaces not be displaced.



And of course, perhaps most significantly, the use by necessity causes a public nuisance and disruption to the residential character of the neighborhood. To be clear, this is more than just the noise of some neighborhood kids splashing in a backyard pool in the summertime. A quick review of Marsh's website from 2018<sup>1</sup> shows just what a booming business this is:

2018 SEASON SIGN UPS

9 day session with Bill

2018 is Fully Booked

Dates for 2018 are fully booked. If you would like to be on the wait list for a cancellation you can email me.

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for June 18 - June 24

My Account

<< PREVIOUS      TODAY      NEXT >>

2018-06-18

MON JUNE 18, 2018	CLASS	INSTRUCTOR
8:00 am - 8:30 am	June 18 - June 28	William Marsh
8:30 am - 9:00 am	June 18 - June 28	William Marsh
9:00 am - 9:30 am	June 18 - June 28	William Marsh
9:30 am - 10:00 am	June 18 - June 28	William Marsh
10:00 am - 10:30 am	June 18 - June 28	William Marsh
10:30 am - 11:00 am	June 18 - June 28	William Marsh
3:00 pm - 3:30 pm	June 18 - June 28	William Marsh
3:30 pm - 4:00 pm	June 18 - June 28	William Marsh
4:00 pm - 4:30 pm	June 18 - June 28	William Marsh
4:30 pm - 5:00 pm	June 18 - June 28	William Marsh

Powered by MINDBODY.

The website plainly shows that from June 18-28, for example, there were lessons every half hour for 5 hours – 10 lessons each day. Because the sessions are fully booked, according to the website, that means there are 3 kids in each half hour session, or *30 kids each day*, over a 9-day session. That is 30 extra cars on the “substandard hillside limited street,” and screaming and crying in the backyard for much of the day.

<sup>1</sup> I visited his website in connection with the lawsuit and this screenshot is from then. That was the last time he offered the school in his backyard; since the injunction he has been teaching elsewhere. His current website shows that the 2022 season was sold out. See Exhibit A.



The Applicant has claimed that he makes about \$100,000.00 per year from his swim school. This further illustrates that his backyard swim school is far more than just a few kids splashing around:

- If Marsh makes \$100,000.00 teaching swim lessons, as he claims,
- and he charges \$450 per session,
- then more than 222 kids come through his classes each season.
- If each kid has at least one parent, that is 444 people.
- 9 sessions per kid x 444 people = 3,996 people coming and going from this private home over the course of a season from February to October

In addition, neighbors who live to the north of Marsh experience the brunt of the noise and traffic/parking congestion. Homes on the south side of the Marsh property are separated from the Marsh home by wooded hillside and by Marsh's immediate neighbor to the south. In addition, the pool is partially blocked by the Marsh house itself. Cars tend to park to the north of Marsh's home because the trail to the back of the house is along the north side of his property, directly abutting the Kubrins' property. Thus, the northern neighbors have more complaints. For example,

- Cindy Gottlieb, 3530 Laurelvale, lives a few houses up the hill from Marsh, and can hear children screaming. Once the screams were so "strident" she was concerned a child was being tortured and went to investigate. She also reports parking and traffic issues; a trash truck was recently unable to pass through the street because of Marsh clients parked there. Another time a parent ignored requests to move and blocked the street while picking up a child.
- Danielle Knight, 3506 Laurelvale, also reported being able to hear screams from the pool. She stated the 3 to 6 additional cars in the street were a problem, and she was concerned about her property values. She is also concerned about safety issues, as "sometimes the children are not properly supervised and they dart into the street."
- Mark Macalupo, 3523 Laurelvale has "serious concerns about emergency vehicles having access" because of the additional cars on the street. He had initially written a letter in support of Marsh, because he is a good swim teacher, but has since realized the problems to the neighborhood.
- Miguel Soltero, 3509 Laurelvale, is concerned about the noise, privacy issues, extra cars and property values.
- Nadim Bakhos, 3514 Laurelvale, reported being "barely able to make it through" the street at times because of the extra parked cars. He noted that parking on the street had become more limited for residents. He was especially concerned about safety, after "a 3-year old almost jumped in front of [his] car."

*See* Written complaints from neighbors, attached hereto as Exhibit D. Thus, because the swim school in the backyard of this residential neighborhood is de facto incompatible with the home occupation requirements, and cannot be conditioned to meet these requirements, the CUP should be denied.

**B. The CUP findings asserted by Marsh cannot be made.**

Next, and largely for the same reasons, CUP findings cannot be made because the evidence shows that the proposed use is not compatible with and will adversely affect the neighborhood and its residential character.

As described above, there is significant neighborhood opposition to Marsh's swim lessons in the back yard. Additional letters of opposition are attached to this letter as Exhibit D. In the face of this opposition, findings cannot be made either that the proposed use is beneficial to the neighborhood or that the use will enhance the environment or be compatible with the neighborhood or the community plan.

The main concerns are traffic and parking, accessibility for emergency vehicles, as well as the noise itself. Neighbors are also justifiably concerned about their property values and the need to disclose this swim school to prospective buyers. *See* Letter from Real Estate agent, attached hereto as Exhibit E.

Laurelvale Street is a "local" street, which requires a 60-foot right of way, inclusive of the 36-foot roadway and 24-foot sidewalk (12 feet on each side). Laurelvale, however, is only about 30 feet wide, as measured using <https://navigatela.lacity.org/navigatela/>, and has no sidewalks. It is therefore considered a "substandard hillside limited street," which is defined by LAMC §12.03 as "A Street which does not meet the minimum requirements of a Standard Hillside Limited Street as defined in Section [12.03](#) of this Code (public or private) with a width less than 36 feet and paved to a roadway width of less than 28 feet, as determined by the Bureau of Engineering."<sup>2</sup>

Practically this means that if a car is parked on each side of the street, it is difficult for another vehicle to get through. Emergency vehicles have a hard time accessing the street even when there are not extra cars parked there and kids darting in and out of cars. Laurelvale is also a cul-de-sac, so that cars must turn around to get out – there is only one point of ingress and egress.

The extra vehicular traffic from the swim school thus causes a significant problem for both residents and emergency vehicles. On this basis, findings cannot be made that the proposed use will not adversely affect the neighborhood or the public health, welfare and safety.

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<sup>2</sup> I should note that in his CUP application, Marsh asserts Laurelvale is a standard local street. He offers no support for this; it is not true.

In addition, though the Applicant seeks the CUP for a “school,” his swim school is not what was intended to be permitted by a CUP in a residential zone. Schools generally are allowed by conditional use in residential zones because they benefit the community and bring kids together in a place that requires them all to be together. The proposed use here is just a business that can occur anywhere (as evidenced by the Applicant’s ability to run his school elsewhere while the injunction is in place). The applicant only wants it at his house to save money on renting a facility or driving to client’s homes. He is externalizing the costs onto the neighbors so he can reap the profits.

For these reasons, findings cannot be made.

**C. CEQA Class 23 exemption does not apply**

Next, the Applicant asserts he is exempt from CEQA regulations under the Class 23 exemption. This exemption does not apply here.

Class 23 is intended for the normal operations of existing public facilities, using those facilities for the purpose for which they were designed. Examples are racetracks, stadiums, and public pools. *See* 14 Cal. Code Regs. §15323. A pool in someone’s back yard is not public, nor was a backyard pool designed for the purpose of running a commercial enterprise.

In addition, though the applicant repeatedly refers to the “past use” of his backyard pool for a commercial swim school as support for granting the CUP under this exemption, *in fact his school was illegal*. It would be improper to exempt him from regulations based on an illegal past use, which would incentivize applicants to use properties for unlawful purposes and then rely on that past history to obtain permits. The Applicant plainly should not get any credit for his past unlawful use.

In any event, even if Class 23 did apply, there are exceptions to the categorical exemptions. Under §15300.2(a), for example, the exemption might not apply if the project is to be placed in a “particularly sensitive environment.” As discussed in detail below, the Laurelvale neighborhood is considered a “Very High Fire Hazard Severity Zone,” which would be categorized as particularly sensitive. Similarly, §15300.2(c) is an exception for the “reasonable possibility that the activity will have a significant effect on the environment due to unusual circumstances.” Again, the operation of a commercial enterprise with increased traffic on a substandard street in a high fire zone may well qualify as an unusual circumstance.

Thus, the Class 23 exemption does not apply because this illegal backyard swim school is not the type of project for which the class is intended and because exceptions apply.

**D. The proposed use cannot meet either residential parking requirements or school use parking requirements.**

The application should also be denied because the parking situation is not only dangerous and a nuisance, but it also cannot meet the requirements either for a school or a residence.

The Applicant asserts that his patrons can simply park in the street or, if needed, he and his wife can park in the street and two cars can park in their driveway. This proposal has a few problems. First, as discussed above, for a home occupation, visitors' cars cannot displace the use of required parking spaces, and the dwelling is required to have two covered spaces available at all times for the residents. LAMC §12.21A.4(a). Next, though the residential parking may be tandem in the driveway, the commercial parking may not. *See* LAMC §12.21A.5.

Nor, if the swim lessons are classified as a "school" under §12.24U.24(c), as the Applicant requests, may the students be required to park on the street. Schools are required to provide on-site parking. In any event, as discussed above, the street is substandard, so parking on the street presents a problem.

**E. The Proposed use presents a fire safety hazard.**

As mentioned above, Laurelvale is considered a "Very High Fire Hazard Severity Zone," which is the highest of three zones for assessing where the threat of wildfire is the greatest. *See* Letter from Fire Department, attached hereto as Exhibit F. This threat is exacerbated by the substandard street, which does not leave much room for emergency vehicles to access the street. In addition, because the street is a cul-de-sac, the risk is higher and accessibility lower.

The extra vehicular traffic created by the Applicant's swim school therefore creates a much higher risk of fire danger. As some of the neighbors have pointed out, the swim school patrons' cars sometimes block the road, making it difficult to get by. When cars are parked on both sides, as they often are at the beginning and end of each lesson, there is not enough space to travel past them. These create an increased risk of fire hazards in a high risk area.

**F. Allowing this use, which is distinguishable from the only other permitted neighborhood swim school, would set a terrible precedent.**

Finally, the proposed use here is factually distinguishable from the Jim Herrick swim school, which to my knowledge is the only other permitted backyard swim school and which is not a valid comparison. The Applicant relies heavily on the Herrick school in his application, but there are significant differences that make this reliance inappropriate.

First, the Herrick property is on a "collector" street, which provides linkages between local and arterial streets. It is about 66 feet wide, with one full lane in each direction. As set forth in detail above, Laurelvale is narrow, is in a quiet residential area and is also a cul-de-sac, so that cars must turn around to get out – there is only one point of ingress and egress. In other words, the Herrick property is on a much more travelled and less secluded street. It is closer to commercial activities and has less of a quiet residential tenor than Laurelvale. In fact, the Herrick application specifically noted that ambient noise from the freeway and other streets helped to cover operational noise from the swim lessons. (This is obviously not the case for the Applicant here, despite his assertion in his application.)

In addition, the Herrick property has room for off-street parking, which was a requirement of the CUP in that case. Herrick has both a front and back location for dropping off students, which also eases the congestion. The Herrick property is not located in a High Severity Fire Hazard Zone.

In addition, the Herrick property has a block wall, a 2-foot-wide planter with Fern Pines, and coverings for the pool, all of which act to filter much of the noise. As discussed above, my clients' property is separated from the pool and walkway area only by some ficus trees and an unfulfilled promise by Marsh to build a wooden fence (which would make little difference anyway).

The Herrick CUP was granted in part because Herrick had shown "substantial compliance with the conditions of the previous discretionary actions." Marsh, on the other hand, repeatedly refused to comply with LADBS rules and forced us to sue to get him to comply. This significant difference from Herrick should weigh heavily against granting the CUP.

Finally, Herrick got his CUP because of the lack of any detriment to or opposition from adjoining property owners. The neighbors in that case not only did not object but fully supported the school because there were no noise or traffic problems like my client and other neighbors have on Laurelvale. No one attending the hearing opposed it and no one wrote letters in opposition or lodged any complaints against Herrick. Plainly, this is a different case.

**G. The Applicant has demonstrated that he is unable to comply with conditions.**

Even if it were possible to grant permission for the swim lessons in the backyard with conditions – and, for all the foregoing reasons, my clients and I strenuously assert it is impossible – the Applicant has shown that he is unable or unwilling to comply with any such conditions.

As an initial matter, he ran this school for a number of years with no regard for the law. He ran an unpermitted, unlicensed, unauthorized commercial enterprise from his home without making any effort to discover the regulations or comply with them. Indeed, the Applicant only sought to obtain this CUP in response to my clients' repeated complaints and the City's repeated notices of violation and orders to comply.

Perhaps more troubling, however, is that once the Applicant was aware he was violating the law – *he simply continued to do so*. He did not care that he was running an unauthorized business in violation of the Los Angeles Municipal Code. He was only interested in whether he could get away with it. The Applicant's knowing disregard for the law forced my clients, at their personal expense, to file their lawsuit in Los Angeles Superior Court and obtain judicial intervention requiring him to cease violating the law.

The Applicant's disregard and disdain for the law indicate that he cannot really be trusted to comply with conditions placed on his proposed use (to the extent such use could be made to

comply). I therefore request that for this reason, as well as all those set forth above, you deny his application.

Very truly yours,

---

Larry Slade, Esq.

EXHIBIT "A"

WELCOME

PHOTOS & VIDEOS

PARENT FEEDBACK

COMMON QUESTIONS

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ABOUT ME

# 2018 SEASON SIGN UPS

## 9 day session with Bill

- Feb 26 - Mar 8      3 - 5
- March 12 - 22      Full
- April 9 - 19      Full
- April 23 - May 3      Full
- May 7 - 17      Full
- May 21 - 31      Full
- June 4 - 14      Full
- June 18 - 28      Full
- July 2 - 12      Full
- July 16 - 26      Full
- July 30 - Aug 9      Full
- September 10 - 20      3 - 5
- Sept. 24-Oct 4      3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

### Schedule for June 4 - June 10

[My Account](#)  

← PREVIOUS	TODAY	NEXT →	2018-06-04
MON JUNE 4, 2018	CLASS	INSTRUCTOR	
8:00 am - 8:30 am	June 4 - June 14	William Marsh	
8:30 am - 9:00 am	June 4 - June 14	William Marsh	
9:00 am - 9:30 am	June 4 - June 14	William Marsh	
9:30 am - 10:00 am	June 4 - June 14	William Marsh	
10:00 am - 10:30 am	June 4 - June 14	William Marsh	
10:30 am - 11:00 am	June 4 - June 14	William Marsh	
3:00 pm - 3:30 pm	June 4 - June 14	William Marsh	
3:30 pm - 4:00 pm	June 4 - June 14	William Marsh	
4:00 pm - 4:30 pm	June 4 - June 14	William Marsh	
4:30 pm - 5:00 pm	June 4 - June 14	William Marsh	

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PARENT FEEDBACK

COMMON QUESTIONS

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ABOUT ME

# 2018 SEASON SIGN UPS

## 9 day session with Bill

- Feb 26 - Mar 8      3 - 5
- March 12 - 22      Full
- April 9 - 19      Full
- April 23 - May 3      Full
- May 7 - 17      Full
- May 21 - 31      Full
- June 4 - 14      Full
- June 18 - 28      Full
- July 2 - 12      Full
- July 16 - 26      Full
- July 30 - Aug 9      Full
- September 10 - 20      3 - 5
- Sept. 24-Oct 4      3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

### Schedule for June 18 - June 24

[My Account](#)  

MON JUNE 18, 2018		
TIME	CLASS	INSTRUCTOR
8:00 am - 8:30 am	June 18 - June 28	William Marsh
8:30 am - 9:00 am	June 18 - June 28	William Marsh
9:00 am - 9:30 am	June 18 - June 28	William Marsh
9:30 am - 10:00 am	June 18 - June 28	William Marsh
10:00 am - 10:30 am	June 18 - June 28	William Marsh
10:30 am - 11:00 am	June 18 - June 28	William Marsh
3:00 pm - 3:30 pm	June 18 - June 28	William Marsh
3:30 pm - 4:00 pm	June 18 - June 28	William Marsh
4:00 pm - 4:30 pm	June 18 - June 28	William Marsh
4:30 pm - 5:00 pm	June 18 - June 28	William Marsh

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# Swim to Bill

WELCOME



*The trouble is that you can't really teach kids to swim. You have to help them discover it.*

## Swimming lessons for kids

Many elements go into teaching a person to swim, but consistency is the essential ingredient. My method for getting kids to swim is a consecutive 9-day course (Monday - Friday / Monday - Thursday) that is proven to get kids swimming and loving it.

Lessons are half an hour long with three kids together in the class. Parents come in the pool to swim with your kids on the last day. Classes are at my pool in Studio City. The pool is heated to 90 degrees and there are no goggles or floats, just a love and respect for the water that will get your child swimming. Lessons are for kids 2 years and older and the price is \$400 for the 9 days.

Please feel free to contact me if you have any questions. (818) 421-5246 - swimtoBill@gmail.com

Bill March

### Session Dates for 2018

Feb 26 - Mar 8	Full
March 12 - 23	Full
April 9 - 16	Full
April 23 - May 1	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	1-1
Sept. 24-Oct. 4	1-1

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## Common questions & concerns

**What do I need to bring to class?**  
All you need is a positive attitude, a towel and a reusable swim diaper if your child is working on potty training. Fins is a great brand. They have elastic on the top and legs. I have them if you don't have time to get one before you get here.

**How long are classes?**  
Classes are 1/2 hour long, give or take 1 or 10 minutes. The physical and psychological progress of each day determines when the lesson is over. They can get tired, be on the verge of a big discovery, or just be having a lot of fun, but lessons are based on 1/2 hour time slots.

**What age can my child start classes?**  
2 years and older unless you are a returning parent with a sibling or you call to speak to me. Kids can swim at 18 months and even younger and it's great to get them started, but I don't want to give the impression that if you do my course, your 18 month old will be finally safe swimming in a pool by themselves. I feel that 2 years is more realistic age to have a sense of some genuine safety. The physical and emotional development between most 18 & 24 month olds is notable. Also, the separation anxiety between 18 and 24 months can be quite different for the parent and child.

**How many kids are in a class?**  
Three swimmers in a class. It's important to create a social environment for the kids. They have fun, bond with each other and learn from each other. On the last day, when parents get in the pool, there are often more than 3 kids (with parents) in the pool when everyone is having fun swimming with their child.

**What level of swimming can I expect in 9 days?**  
Some kids are leaping off the edge and swimming the length of the pool, but all children will at least swim back and forth from parent to parent, know how to get to the edge of the pool and know how to swim to the stairs or walk with their hands to the stairs from the side of the pool, in the very rare circumstance that your child is not able to achieve these goals by the end of a session, I will make an arrangement where they can keep coming to class for free until they are able. My job is not finished until they are swimmers.

**Do you throw the kids in the water and make them figure it out?**  
Absolutely not. I've heard that some people do this but I have never seen it and hope that it is some kind of urban myth. But if they do, I would consider this an abuse of power. Kids love to try things that are new and challenging, but bullying or frightening kids into swimming is unnecessary. My job is to facilitate the discovery of the child's ability to control his or her body in the water. One of my favorite Proger quotes is, "when you teach a child something, you take away forever his chance of discovering it for himself." No one can teach a person how to swim. The water speaks to the body and your body informs the mind which all happens at the same magical moment when it is to help people discover if we are born in water. Life is possible because of water. Intuitively, we all know this, all I need to do is help your child remember.

**Should I put sunscreen on my child?**  
I highly recommend neoprenes or UV protective swim gear. I don't have sunscreen in my pool. It makes the kids slippery and even the "waterproof" brands come right off in the water which gets in their eyes and burns. Also, I have a saline pool so even if just a couple of kids wear sunscreen the water gets cloudy and I need to add chemicals to clear it which no one likes. Check with your doctor, many doctors are now recommending at least 15 minutes a day without sunscreen to make sure your child is getting enough vitamin D. On very far skin you can put some on their face, but do not put it on in the car or at the pool. Most sunscreens recommend at least 45 minutes before going into water to be effective.

**Is the pool heated?**  
The pool is heated to 75 degrees. This feels like warm temperature and gives the children a comfortable environment and enjoyable sensory experience to learn to swim in.

**Do you use floaties or goggles?**  
No goggles or floaties. Floaties force the body in an upright position which is known as "the drowning position". A swimmer who is not well-coordinated indefinitely stay afloat in this position. Floaties create a false sense of security, the face wet which is the main obstacle that prevents many kids from the pool to floaties and fall in a pool, they sink quicker because they have no

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what do you do if kids walk out of the pool?  
This does happen and the best tactic is for the parent to immediately take the child by the hand and walk them back to the pool. This gesture speaks for itself and it is quickly understood even if they complain at first. If you start talking and trying to rationalize with them it usually makes them more anxious and you simply delay their success. Bring them back quickly so they know it's not an option to run out. They learn very quickly and are actually happier and less wobbly when they know the rules. Rules help a child feel safe and when a parent quickly gets them back in the water it's the strongest message they can get that the parent believes they are safe and this is OK.

How much does it cost?  
The cost for a five day session is \$450 for each student.

When and how do I pay?  
You can make a deposit to hold your time slot on the website. The balance is due by check on the third day of class. You can pay in full on the website but it's not necessary.

Do parents get in the pool?  
Parents are invited and highly recommended to come in the pool on the last day - depending on the swimmer. First, the swimmer needs to develop a relationship with the water independent of the parents, it's their skill. If there is an accident when the parents aren't around, the swimmer's reaction needs to be - get out of the pool - not look for Mom and Dad. So parents are invited in the pool when the kids are swimming, otherwise the emotional relationship with the parent is always the conversation that the swimmer's body is having with the water. Once they're swimming parents come in and learn to continue the instruction that we have discovered in class and also the kids learn that they can swim with anyone - not just with Mom. They develop a trust with me (with swimming) that needs to be transferred to the parent. But mostly, they love to show Mom and Dad their new skill and it's wonderful to swim with your child for the first time.

Do you teach in the rain?  
Class is not cancelled for weather unless there is lightning. Consistency is the most essential ingredient and it's important to show your child that you are serious about having them learn how to swim.

Should my child stay home if they are sick or have a runny nose?  
Runny nose, sniffing is ok although obviously not, you should make it be swimming class. It's better to come to class and do a short class than to break the consistency. Only if your child has a high fever and is very sick should you miss class.

Can we do make up classes?  
Because of the tight schedule, make up classes are usually not possible except in the case of a bona fide emergency. Remember consistency is what makes them learn.

What can I do to help if my child is not that enthusiastic about swim lessons?  
Your attitude is contagious. The first step is to be clear and positive in your mind that your child is going to learn to swim and it's going to be great. Sometimes it's hard to remember how strong and capable our children are at accepting the inevitable. Much better than we are usually. Keep it simple, tell them that they are going to swim class, there may be some challenges but it feels good to know how to swim. Then sit back and watch your child amaze you!

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2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 6	3 - 5
March 10 - 20	Full
April 9 - 19	Full
April 23 - May 3	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for April 9 - April 19

DATE AND TIME	CLASS	INSTRUCTOR
10:00 am - 11:00 am	April 9 - April 19	William Harsh
1:00 pm - 2:00 pm	April 9 - April 19	William Harsh
4:00 pm - 4:30 pm	April 9 - April 19	William Harsh
4:30 pm - 5:00 pm	April 9 - April 19	William Harsh

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# Swim to Bill

2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 6	3 - 5
March 10 - 20	Full
April 9 - 19	Full
April 23 - May 3	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for April 23 - April 29

SEARCH

DATE AND TIME	CLASS	REMARKS
100 pm - 11:00 am	April 23 - May 5	Water March
11:00 pm - 12:00 pm	April 23 - May 5	Water March
1:00 pm - 4:00 pm	April 23 - May 5	Water March
4:00 pm - 7:00 pm	April 23 - May 5	Water March

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# Swim to Bill

2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 6	3 - 5
March 10 - 20	Full
April 9 - 19	Full
April 23 - May 3	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for May 7 - May 17

DATE AND TIME	CLASS	INSTRUCTOR
5:00 pm - 5:30 pm	May 7 - May 17	William March
5:30 pm - 7:00 pm	May 7 - May 17	William March
7:00 pm - 8:00 pm	May 7 - May 17	William March
8:00 pm - 9:00 pm	May 7 - May 17	William March
9:00 pm - 10:00 pm	May 7 - May 17	William March

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2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 6	3 - 5
March 10 - 20	Full
April 9 - 19	Full
April 23 - May 3	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for May 21 - May 27

DATE AND TIME	CLASS	INSTRUCTOR
6:00 am - 6:30 am	May 21 - May 27	William Hensch
6:30 am - 7:00 am	May 21 - May 27	William Hensch
7:00 am - 7:30 am	May 21 - May 27	William Hensch
7:30 am - 8:00 am	May 21 - May 27	William Hensch
8:00 am - 8:30 am	May 21 - May 27	William Hensch
8:30 am - 9:00 am	May 21 - May 27	William Hensch

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## 2018 SEASON SIGN UPS

### 9 day session with Bill

Feb 26 - Mar 8	3 - 5
March 10 - 22	Full
April 9 - 19	Full
April 23 - May 3	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

### Schedule for June 18 - June 24

DATE AND TIME	DATE	INSTRUCTOR
8:00 am - 9:00 am	June 18 - June 24	Wilson Mason
9:00 am - 10:00 am	June 18 - June 24	Wilson Mason
10:00 am - 11:00 am	June 18 - June 24	Wilson Mason
11:00 am - 12:00 pm	June 18 - June 24	Wilson Mason
12:00 pm - 1:00 pm	June 18 - June 24	Wilson Mason
1:00 pm - 2:00 pm	June 18 - June 24	Wilson Mason
2:00 pm - 3:00 pm	June 18 - June 24	Wilson Mason
3:00 pm - 4:00 pm	June 18 - June 24	Wilson Mason
4:00 pm - 5:00 pm	June 18 - June 24	Wilson Mason



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2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 8	3 - 5
March 12 - 22	Full
April 9 - 18	Full
April 23 - May 1	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24-Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for July 2 - July 9

Location:

time slot & days	days	availability
9:00 am - 9:30 am	July 2 - July 9	Unknown
9:30 am - 10:00 am	July 2 - July 9	Unknown
10:00 am - 10:30 am	July 2 - July 9	Unknown
10:30 am - 11:00 am	July 2 - July 9	Unknown
11:00 am - 11:30 am	July 2 - July 9	Unknown
11:30 am - 12:00 pm	July 2 - July 9	Unknown
12:00 pm - 12:30 pm	July 2 - July 9	Unknown
12:30 pm - 1:00 pm	July 2 - July 9	Unknown
1:00 pm - 1:30 pm	July 2 - July 9	Unknown
1:30 pm - 2:00 pm	July 2 - July 9	Unknown

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# Swim to Bill

2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 5	3 - 5
March 10 - 22	Full
April 9 - 16	Full
April 23 - May 3	Full
May 7 - 11	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 26	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for July 16 - July 22

DATE AND TIME	CLASS	INSTRUCTOR
7:00 am - 7:30 am	July 9, July 16	William Hagan
7:30 am - 8:00 am	July 9, July 16	William Hagan
8:00 am - 8:30 am	July 9, July 16	William Hagan
8:30 am - 9:00 am	July 9, July 16	William Hagan
9:00 am - 9:30 am	July 9, July 16	William Hagan
9:30 am - 10:00 am	July 9, July 16	William Hagan
10:00 am - 10:30 am	July 9, July 16	William Hagan
10:30 am - 11:00 am	July 9, July 16	William Hagan

POWERED BY **swimply**

6:51 PM swimtoBill.com

# Swim to Bill

2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 5	3 - 5
March 10 - 20	Full
April 9 - 18	Full
April 23 - May 3	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for July 30 - August 9

DATE AND TIME	DATE	INSTRUCTOR
7:00 am - 8:00 am	July 30 - August 9	William Hagan
8:00 am - 9:00 am	July 30 - August 9	William Hagan
9:00 am - 10:00 am	July 30 - August 9	William Hagan
10:00 am - 11:00 am	July 30 - August 9	William Hagan
11:00 am - 12:00 pm	July 30 - August 9	William Hagan
12:00 pm - 1:00 pm	July 30 - August 9	William Hagan
1:00 pm - 2:00 pm	July 30 - August 9	William Hagan
2:00 pm - 3:00 pm	July 30 - August 9	William Hagan
3:00 pm - 4:00 pm	July 30 - August 9	William Hagan
4:00 pm - 5:00 pm	July 30 - August 9	William Hagan
5:00 pm - 6:00 pm	July 30 - August 9	William Hagan
6:00 pm - 7:00 pm	July 30 - August 9	William Hagan
7:00 pm - 8:00 pm	July 30 - August 9	William Hagan

POWERED BY **swimby**

6:52 PM 100%

swimtobill.com

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SWIM TO BILL

ABOUT ME



A little bit about me...

If someone had told me in college that I was going to end up a swim teacher, I would not have believed it. I was athletic, but only a mediocre swimmer and not a lover of water. On the other hand, if someone told me that I would one day be working with young people, helping them discover an amazing skill that they didn't know they could do... Yep, I could have believed that.

I was unable to 28 miles and reprieve as I discovered at a young age that connecting with kids was natural for me. However, it wasn't until I had a child of my own that I had to research a way to get my 2 year old swimming.

A friend of mine recommended 80 yr old Tom Bradbury who had been teaching since the 50's. I was a bit concerned as my parent should be when they are about to put their two year old in the water with a stranger, but after a minute being first couple of days, it was fun and beautiful to see all the kids happy and swimming. Tom was trained in a traditional method called the "Tom to Horvath Method" which had been around as far back as anyone can remember. The "No Horvath" refers to the teacher, meaning no swimming toys, games, begging or manipulation - just get in the water and get to the business of learning how to swim. This does not mean that the teacher needs to be harsh or demanding.

After witnessing my daughter and the other kids looking in the glory of their own transformation at only 2 years old, I was hooked. They went from being hardly afraid to being happily in control in just a matter of days. Now when I say "in control" it doesn't mean I was ready to throw my 2 year old in the pool and go home some cocktails, but a huge weight was lifted knowing that my daughter was definitely capable of swimming to the stairs and to the edges of the pool.

Inspired by the experience, I ended up training with Tom for the rest of the summer part of the next summer and going on to receive my training in CPR from Child and Parent Resources. I enjoyed it and figured it might be fun to help friends and family watch their kids how to swim and figured I might even make a little along the way. Well, like many unpredictable events in life's journey, it has turned into a full time passion.

I'm entering my 8th season as a swim teacher and I find it tremendously rewarding as long as I can keep connecting with kids. The other half of the year I design and build developmental toys and games for kids, play music, and be a full time Dad because that is usually when my wife goes to back to work.

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swimtoBill.com

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# Swim to Bill

2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 5	1 - 5
March 12 - 20	Full
April 9 - 16	Full
April 23 - May 1	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	1 - 5
Sept. 24 - Oct 4	1 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

**Schedule for March 12 - March 16**

Time	Date	Instructor
7:00 am - 7:30 am	March 12 - 16	William Hagan
7:30 am - 8:00 am	March 12 - 16	William Hagan
8:00 am - 8:30 am	March 12 - 16	William Hagan
8:30 am - 9:00 am	March 12 - 16	William Hagan

POWERED BY **Wooty**

6:52 PM swimtoBill.com

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# Swim to Bill

2018 SEASON SIGN UPS

9 day session with Bill

Feb 26 - Mar 4	3 - 5
March 10 - 20	Full
April 9 - 19	Full
April 23 - May 3	Full
May 7 - 17	Full
May 21 - 31	Full
June 4 - 14	Full
June 18 - 28	Full
July 2 - 12	Full
July 16 - 26	Full
July 30 - Aug 9	Full
September 10 - 20	3 - 5
Sept. 24 - Oct 4	3 - 5

Click the calendar box below to select your date and time slot

Deposit is refundable if cancellation is made at least two weeks before the session starts.

Schedule for February 26 - March 4

DATE	TIME	CLASS	INSTRUCTOR
Feb 26 - Mar 4	10:00 am - 11:00 am	February 26 - March 4	William Hagan
Feb 26 - Mar 4	1:00 pm - 1:45 pm	February 26 - March 4	William Hagan
Feb 26 - Mar 4	4:00 pm - 4:45 pm	February 26 - March 4	William Hagan
Feb 26 - Mar 4	6:00 pm - 7:00 pm	February 26 - March 4	William Hagan

POWERED BY **wotby**





*The truth is that  
you can't really teach  
kids to swim.*

*You have to help them  
discover it.*

## Swimming lessons for kids

Many elements go into teaching a person to swim, but consistency is the essential ingredient. My method for getting kids to swim is a consecutive 9 day course (Monday - Friday / Monday - Thursday) that is proven to get kids swimming and loving it!

Lessons are half an hour long with three kids together in the class. Parents come in the pool to swim with your kids on the last day. The pool is heated to 90 degrees and there are no goggles or floaties, just a love and respect for the water that will get your child swimming. Lessons are for kids 2 years and older and the price is \$500 for the 9 days.

Please feel free to contact me if you have any questions:  
[swimtoBill@gmail.com](mailto:swimtoBill@gmail.com)

- Bill Marsh

**Session Dates for 2020 are booked till September. Email me if you want to be on the wait list.**

**March 16**  
West Hollywood

**fully booked**

**April 27**  
Studio City

**fully booked**

**May 11-21.**  
Los Feliz

**fully booked**

**June 8-18**  
Valley Village

**fully booked**

**June 8-18**  
Valley Village

**fully booked**

**June 22- Jul 2**  
West Hollywood

**fully booked**

**July 6-16**  
Encino

**fully booked**

**July 20-30**  
Van Nuys

**fully booked**

**Aug 3-13**  
Studio City

**fully booked**

**Sept 7-17**  
TBD

**3-5pm**

**Sept 21-31**  
TBD

**3-5pm**

All dates are 9 day sessions M-F then M-Th.

Sign up



# Swim to Bill

Los Angeles • (818) 401-5041

[WELCOME](#)

[PHOTOS & VIDEOS](#)

[PARENT FEEDBACK](#)

[COMMON QUESTIONS](#)

[SIGN UP](#)

[ABOUT ME](#)

## 2020 SEASON SIGN UPS

9 day session with Bill \$500  
\$100 deposit to hold a spot

**Session Dates for 2020 are booked till September. Email me if you want to be on the wait list for cancellations or added classes.**

**March 2 3-5pm fully booked**

Laurel Canyon/Hollywood side

**March 16 3-5 pm fully booked**

West Hollywood

**April 27 3-5 pm fully booked**

Studio City

**May 11-21. 8-11 am fully booked**

Los Feliz

**June 8-18 8-11 am fully booked**

Valley Villiage

**June 8-18 3-5 pm fully booked**

POWERED BY

booked

KUBRIN000001

West Hollywood

**July 6-16**      **8-11 am fully booked**

Encino

**July 20-30**      **8-11 am fully booked**

Van Nuys

**Aug 3-13**      **8-11am fully booked**

Studio City

**Sept 7-17**      **3-5pm**

TBD

**Sept 21-31**      **3-5pm**

TBD

All dates are 9 day sessions M-F then M-Th. Deposit is refundable up to 2 weeks before your start date

[CLICK HERE TO SIGN UP](#)

**EXHIBIT "B"**

1 Larry Slade, Esq., SBN 212276  
2 SLADE LAW  
3 14146 Killion St., Suite 100  
4 Sherman Oaks, CA 91401  
5 Telephone: (818) 997-8585  
6 Facsimile: (818) 475-5323  
7 larry@larryslade.com

8 Attorney for Plaintiffs

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Superior Court of California  
County of Los Angeles

APR 27 2018

Sherri R. Carter, Executive Officer/Clerk  
By Christina Luna Deputy  
Christina Luna

9 SUPERIOR COURT OF THE STATE OF CALIFORNIA  
10 FOR THE COUNTY OF LOS ANGELES – NORTHWEST DISTRICT

11 JED KUBRIN, co-Trustee of the Kubrin  
12 Living Trust; MARISA KUBRIN, co-Trustee  
13 of the Kubrin Living Trust,  
14 Plaintiffs,  
15 v.  
16 WILLIAM MARSH, an individual, and d/b/a  
17 SWIM TO BILL; ELISA MARSH, an  
18 individual; and DOES 1-50 Inclusive;  
19 Defendants.

CASE NO: EC 068467

COMPLAINT FOR:

- 1. NUISANCE
- 2. UNFAIR BUSINESS PRACTICES IN VIOLATION OF CAL. BUS. & PROF. CODE § 17200
- 3. INJUNCTIVE RELIEF

20 TO ALL PARTIES IN THIS ACTION AND THEIR RESPECTIVE ATTORNEYS  
21 OF RECORD:

22 Plaintiffs, JED KUBRIN AND MARISA KUBRIN, as co-Trustees of the KUBRIN  
23 LIVING TRUST complain of and allege the following causes of action against Defendants,  
24 WILLIAM MARSH AND ELISA MARSH.

25 1. Plaintiffs Jed Kubrin (“Jed”) and Marisa Kubrin (“Marisa”) (collectively the “Kubrins”)  
26 are a married couple who reside at 3501 Laurelvale Drive, Studio City, California (the “Kubrin  
27 Home”). They are co-Trustees of the Kubrin Living Trust, which holds title to the Kubrin  
28 Home.

2. Defendant William Marsh (“Marsh”) is an individual who resides at 3477 Laurelvale

LASC-NORTH CENTRAL DISTRICT  
BURBANK COURTHOUSE  
300 EAST OLIVE AVENUE  
BURBANK, CA 91502

1 Drive, Studio City, California (the “Marsh Property”). He runs an outdoor swim school in the  
2 backyard of his home called “Swim to Bill.”

3 3. Defendant Elisa Marsh is Marsh’s wife and lives at the Marsh Property.

4 4. Plaintiffs are informed and believes and thereon alleges that at all times herein mentioned  
5 each of the defendants was the agent, employee or alter ego of each of the remaining defendants,  
6 and in doing the things hereinafter alleged, was acting within the course and scope of such  
7 agency and employment.

8 5. The Marsh Property and the Kubrin Home are adjacent and share a property line along  
9 the sides of their respective properties.

10 6. From the hillside at the back of the Marsh Property behind the pool, there is a clear sight  
11 line into the Kubrin Home and yard.

12 7. Laurelvale Drive is classified by the City of Los Angeles as a “substandard hillside  
13 limited street,” which means it is narrower and less accessible than the standard city street. That  
14 designation carries certain parking restrictions and typically means there is limited room for  
15 maneuvering cars in and out of driveways and other spaces. It is also a cul-de-sac, so there is  
16 only one way in and out.

17 8. Laurelvale Drive is considered a “very high fire hazard severity zone,” which means the  
18 risk is so high and the streets so difficult to navigate that residents cannot get typical fire  
19 insurance and must purchase special fire insurance.

20 9. From February through October, Marsh operates his swim school from his backyard pool  
21 at the Marsh Property. On most days, classes run from 8:00 am to 5:00 pm, with a mid-day  
22 break. Each class is half an hour long and has up to three students. Thus, there are typically 6  
23 children and their parents at the pool – the three in the class and the three who are preparing to  
24 begin the next class.

25 10. The students are young children first being introduced to swimming in the pool next to  
26 plaintiffs’ home. Typically, the students scream and cry through much of the introductory  
27 sessions and eventually begin shrieking with joy as their confidence grows and they play in the  
28 pool.

1 11. Students and their parents enter the Marsh Property from a walkway and gate on the side  
2 of the Marsh Property that is adjacent to the Kubrin Home. The only screening dividing the two  
3 properties is some small, sparse ficus trees.

4 12. Noise and traffic from the swim school are excessive and have prompted numerous  
5 complaints to the City of Los Angeles Department of Building Services (“LADBS”) for violating  
6 Los Angeles Municipal Code §12.06, subdivision 16, which governs “home occupations.”

7 13. In 2016 and 2017, LADBS issued warnings and citations to Marsh on the following  
8 issues:

- 9 a. The swim school is causing greater volume of vehicle traffic than is normal
- 10 b. More than one client per hour and not only between the hours of 8:00 am to  
11 8:00 pm
- 12 c. Swim school activities are visible outside of the dwelling
- 13 d. Conducting a home business outside of the main dwelling unit
- 14 e. The home business does not meet all of the conditions and standards for  
15 running such a business

16 14. On April 17, 2017, the Kubrins filed a complaint with LADBS on these same issues.  
17 LADBS Investigator Ruben Reyes investigated their complaint, found it had merit, and ordered  
18 Marsh to comply.

19 15. Marsh complied by moving his swim school to a different location, not at the Marsh  
20 Property, for the remainder of his 2017 season.

21 16. In February 2018, however, Marsh once again began operating Swim to Bill from his  
22 home at the Marsh Property.

23 17. On February 27, 2018, the Kubrins again complained to LADBS.

24 18. Because of the noise from the swim school, the Kubrins are unable to enjoy their own  
25 home. The noise forces them to remain indoors with windows and doors closed. Even inside  
26 their own home, they frequently must play loud music to drown out the noise coming from the  
27 Marsh swim school. The Kubrins, who have a small child, are unable to nap or rest while swim  
28 school is in session because of the noise. The noise is different from the typical neighborhood

1 sounds of children playing, because it is nearly constant in the summer, beginning at 8:00 am,  
2 and is exacerbated by the number of children in and around the pool at any given time.

3 19. Marsh's swim school also creates an invasion of the Kubrin's privacy while in their own  
4 home: the walk-way to the backyard pool at the Marsh Property is directly adjacent to the Kubrin  
5 Home, and because it is not well-shielded, provides the constant stream of traffic a view into the  
6 Kubrin Home and yard.

7 20. The Kubrins complained about this lack of privacy to Marsh, who offered to place a  
8 wooden fence on his property line to provide additional privacy to the Kubrins. He has not done  
9 so.

10 21. In addition, when parents stay during lessons to observe the classes, they frequently walk  
11 up to the hillside at the back of the Marsh Property and talk to each other or on the phone, which,  
12 again, provides a clear view into the Kubrin Home and yard and increases the noise and  
13 disruption of privacy.

14 22. Marsh's swim school also creates traffic and parking problems on the "substandard"  
15 street. Because the street is very narrow, there is not enough room for cars to park on opposite  
16 sides of the street at the same time directly across from each other, and still permit residents  
17 ingress and egress to and from their driveways. Yet cars from the swim school frequently park  
18 directly across from each other, so that the Kubrins and other residents have been unable to get  
19 by. These parked cars also create hazards for fire and other emergency vehicles that cannot  
20 access the street.

21 23. The Kubrins and other residents are frequently forced to sit in their cars and wait for  
22 swim school patrons to load children into and out of cars, change diapers, and the like.

23 24. The noise and traffic from Marsh's swim school have created an intolerable situation for  
24 the Kubrins.

25 **FIRST CAUSE OF ACTION**

26 **NUISANCE**

27 **(against all Defendants)**

28 25. Plaintiffs hereby incorporate herein by reference Paragraphs 1 through 21, inclusive, as

- 1 though set out fully herein.
- 2 26. Plaintiffs, as co-Trustees of the Kubrin Living Trust, own the Kubrin Home.
- 3 27. As detailed above, the defendants, through their actions, created a condition or permitted  
4 a condition to exist that was an obstruction to the Kubrins' free use of their property, so as to  
5 interfere with the Kubrins' comfortable enjoyment of life or property.
- 6 28. Defendants, through their actions, also created a condition or permitted a condition to  
7 exist that unlawfully obstructed the free passage or use, in the customary manner, of Laurelvale  
8 Street and created a condition or permitted a condition to exist that created a fire hazard on  
9 Laurelvale Street.
- 10 29. This condition interfered with the Kubrins' use or enjoyment of their land.
- 11 30. The Kubrins did not consent to defendants' conduct.
- 12 31. An ordinary person would be reasonably annoyed or disturbed by Marsh's conduct.
- 13 32. The Kubrins were harmed.
- 14 33. Defendants' conduct was a substantial factor in causing the Kubrins' harm.
- 15 34. The seriousness of the harm outweighs the public benefit of defendants' conduct.

16 **SECOND CAUSE OF ACTION**

17 **FOR UNFAIR BUSINESS PRACTICES**

18 **IN VIOLATION OF CAL. BUS. & PROF. CODE § 17200**

19 **(against all Defendants)**

- 20 35. Plaintiffs hereby incorporate herein by reference Paragraphs 1 through 21, inclusive, as  
21 though set out fully herein.
- 22 36. By reason of defendants' fraudulent, deceptive, unfair or other wrongful conduct as  
23 herein alleged, defendants have violated Business & Profession Code § 17200 by:
- 24 a. Refusing to comply with the LADBS orders;
- 25 b. Running a swim school from their home without complying with §12.05,  
26 subdivision 16, of the Los Angeles Municipal Code
- 27 c. Plaintiffs are informed and believe, and on that basis allege, that defendants  
28 have intentionally scheduled LADBS investigatory visits for those times when



1 the swim school is not in session, so as to hide from the investigator the full  
2 extent and nature of their violations.

3 37. As a result of defendants' violations, Plaintiffs have suffered and continue to suffer  
4 damages in a sum which is as yet unascertained.

5 **THIRD CAUSE OF ACTION**

6 **FOR INJUNCTIVE RELIEF**

7 **(against all Defendants)**

8 38. Plaintiffs hereby incorporate herein by reference Paragraphs 1 through 21, inclusive, as  
9 though set out fully herein.

10 39. Plaintiff seeks a Temporary Restraining Order and/or Preliminary and Permanent  
11 Injunctions restraining and enjoining defendants from the following:

- 12 a. Continuing to operate the Swim to Bill school, or any swim school, from their  
13 backyard pool.  
14 b. Continuing to violate §12.05, subdivision 16, of the Los Angeles Municipal  
15 Code.

16 **WHEREFORE**, Plaintiffs pray for judgment as follows:

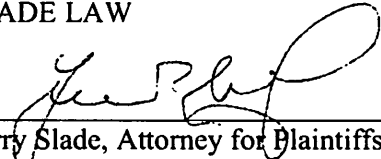
- 17 1. For judgment over and against Defendants, that may be adjudged against  
18 Defendants, in favor of Plaintiff by reason of this complaint herein;  
19 2. For costs of suit and disbursements included herein;  
20 3. For an order directing Defendants to disgorge all monies, including any profits,  
21 they gained as a result of their violations of Business and Professions Code  
22 section 17200 et seq.;
- 23 4. For an order enjoining defendants from:  
24 a. Continuing to operate the Swim to Bill school, or any swim school, from  
25 their backyard pool.  
26 b. Continuing to violate §12.05, subdivision 16, of the Los Angeles  
27 Municipal Code.  
28

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- 5. For such other and further relief as this honorable Court may deem just and proper; and
- 6. For reasonable attorney's fees.

Dated: April 26, 2018

SLADE LAW

  
\_\_\_\_\_  
Larry Slade, Attorney for Plaintiffs  
Jed Kubrin and Marisa Kubrin,  
Co-Trustees of the Kubrin Living Trust

**SUMMONS  
(CITACION JUDICIAL)**

**NOTICE TO DEFENDANT:  
(AVISO AL DEMANDADO):**

William Marsh, an individual, and d/b/a Swim to Bill; Elisa Marsh, an individual; and DOES 1-50 Inclusive

**YOU ARE BEING SUED BY PLAINTIFF:  
(LO ESTÁ DEMANDANDO EL DEMANDANTE):**

Jed Kubrin, co-Trustee of the Kubrin Living Trust; Marisa Kubrin, co-Trustee of the Kubrin Living Trust

FOR COURT USE ONLY  
(SOLO PARA USO DE LA CORTE)

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Superior Court of California  
County of Los Angeles

APR 27 2018

Sherri R. Carter, Executive Officer/Clerk  
By Christina Luna Deputy  
Christina Luna

**NOTICE!** You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), or by contacting your local court or county bar association. **NOTE:** The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. **¡AVISO!** Lo han demandado. Si no responde dentro de 30 días, la corte pueda decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregues una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California ([www.sucorte.ca.gov](http://www.sucorte.ca.gov)), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), en el Centro de Ayuda de las Cortes de California, ([www.sucorte.ca.gov](http://www.sucorte.ca.gov)) o poniéndose en contacto con la corte o el colegio de abogados locales. **AVISO:** Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is:

(El nombre y dirección de la corte es): Los Angeles Superior Court - Northwest  
EASC-NORTH CENTRAL DISTRICT  
Van Nuys Courthouse  
6230 Sylmar Ave., Van Nuys, CA 91401  
BURBANK COURTHOUSE  
300 EAST OLIVE AVENUE

CASE NUMBER:  
(Número del Caso)

EC 068467

The name, address, and telephone number of plaintiff's attorney, if any, is:

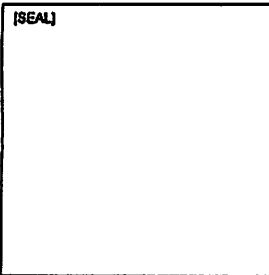
(El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):  
Larry Slade, Esq., 14146 Killion Street, Ste. 100, Sherman Oaks, CA 91401. (818) 997- 8585

DATE: APR 27 2018  
(Fecha)

SHERRI R. CARTER, Clerk,  
(Secretario)

C. LUNA, Deputy  
(Adjunto)

(For proof of service of this summons, use Proof of Service of Summons (form POS-010).)  
(Para prueba de entrega de esta citación use el formulario Proof of Service of Summons, (POS-010)).



**NOTICE TO THE PERSON SERVED:** You are served

- as an individual defendant.
- as the person sued under the fictitious name of (specify):
- on behalf of (specify):  
under:  CCP 416.10 (corporation)  CCP 416.60 (minor)  
 CCP 416.20 (defunct corporation)  CCP 416.70 (conservatee)  
 CCP 416.40 (association or partnership)  CCP 416.90 (authorized person)  
 other (specify):
- by personal delivery on (date):

ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar number, and address):
Larry Slade, Esq. SBN: 212276
SLADE LAW
14146 Killion Street, Suite 100
Sherman Oaks, CA 91401
TELEPHONE NO.: (818) 997-8585 FAX NO.: (818) 475-5323
ATTORNEY FOR (Name): Jed Kubrin and Marisa Kubrin

FOR COURT USE ONLY
CONFORMED COPY
ORIGINAL FILED
Superior Court of California
County of Los Angeles

APR 27 2018

SUPERIOR COURT OF CALIFORNIA, COUNTY OF Los Angeles
STREET ADDRESS: 6230 Sylmar Avenue LASC-NORTH CENTRAL DISTRICT
MAILING ADDRESS: BURBANK COURTHOUSE
CITY AND ZIP CODE: Van Nuys, CA 91401 300 EAST OLIVE AVENUE
BRANCH NAME: Northwest District BURBANK, CA 91502

Sherri R. Carter, Executive Officer/Clerk
By Christina Luna Deputy

CASE NAME: Jed Kubrin, co-Trustee of the Kubrin Living Trust; Marisa Kubrin, co-Trustee of the Kubrin Living Trust v. William Marsh, an individual, and d/b/a Swim to Bill; Elisa Marsh, an individual; and DOES 1-50 Inclusive

CIVIL CASE COVER SHEET
[X] Unlimited (Amount demanded exceeds \$25,000)
[ ] Limited (Amount demanded is \$25,000 or less)

Complex Case Designation
[ ] Counter [ ] Joinder
Filed with first appearance by defendant (Cal. Rules of Court, rule 3.402)

CASE NUMBER EC 068467
JUDGE:
DEPT:

Items 1-6 below must be completed (see instructions on page 2).

1. Check one box below for the case type that best describes this case:
Auto Tort: [ ] Auto (22), [ ] Uninsured motorist (46)
Other P/IPD/W/D (Personal Injury/Property Damage/Wrongful Death) Tort: [ ] Asbestos (04), [ ] Product liability (24), [ ] Medical malpractice (45), [ ] Other P/IPD/W/D (23)
Non-P/IPD/W/D (Other) Tort: [ ] Business tort/unfair business practice (07), [ ] Civil rights (08), [ ] Defamation (13), [ ] Fraud (16), [ ] Intellectual property (19), [ ] Professional negligence (25), [ ] Other non-P/IPD/W/D tort (35)
Employment: [ ] Wrongful termination (36), [ ] Other employment (15)
Contract: [ ] Breach of contract/warranty (06), [ ] Rule 3.740 collections (09), [ ] Other collections (09), [ ] Insurance coverage (18), [ ] Other contract (37)
Real Property: [ ] Eminent domain/inverse condemnation (14), [ ] Wrongful eviction (33), [ ] Other real property (26)
Unlawful Detainer: [ ] Commercial (31), [ ] Residential (32), [ ] Drugs (38)
Judicial Review: [ ] Asset forfeiture (05), [ ] Petition re: arbitration award (11), [ ] Writ of mandate (02), [ ] Other judicial review (39)
Provisionally Complex Civil Litigation (Cal. Rules of Court, rules 3.400-3.403): [ ] Antitrust/Trade regulation (03), [ ] Construction defect (10), [ ] Mass tort (40), [ ] Securities litigation (28), [ ] Environmental/Toxic tort (30), [ ] Insurance coverage claims arising from the above listed provisionally complex case types (41)
Enforcement of Judgment: [ ] Enforcement of judgment (20)
Miscellaneous Civil Complaint: [ ] RICO (27), [X] Other complaint (not specified above) (42)
Miscellaneous Civil Petition: [ ] Partnership and corporate governance (21), [ ] Other petition (not specified above) (43)

- 2. This case [ ] is [X] is not complex under rule 3.400 of the California Rules of Court. If the case is complex, mark the factors requiring exceptional judicial management:
a. [ ] Large number of separately represented parties
b. [ ] Extensive motion practice raising difficult or novel issues that will be time-consuming to resolve
c. [ ] Substantial amount of documentary evidence
d. [ ] Large number of witnesses
e. [ ] Coordination with related actions pending in one or more courts in other counties, states, or countries, or in a federal court
f. [ ] Substantial postjudgment judicial supervision
3. Remedies sought (check all that apply): a. [X] monetary b. [X] nonmonetary; declaratory or injunctive relief c. [ ] punitive
4. Number of causes of action (specify): (3) Three
5. This case [ ] is [X] is not a class action suit.
6. If there are any known related cases, file and serve a notice of related case. (You may use form CM-015.)

Date: April 26, 2018
Larry Slade, Esq.
(TYPE OR PRINT NAME)

(SIGNATURE OF PARTY OR ATTORNEY FOR PARTY)

NOTICE
• Plaintiff must file this cover sheet with the first paper filed in the action or proceeding (except small claims cases or cases filed under the Probate Code, Family Code, or Welfare and Institutions Code). (Cal. Rules of Court, rule 3.220.) Failure to file may result in sanctions.
• File this cover sheet in addition to any cover sheet required by local court rule.
• If this case is complex under rule 3.400 et seq. of the California Rules of Court, you must serve a copy of this cover sheet on all other parties to the action or proceeding.
• Unless this is a collections case under rule 3.740 or a complex case, this cover sheet will be used for statistical purposes only.

## INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET

**To Plaintiffs and Others Filing First Papers.** If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the *Civil Case Cover Sheet* contained on page 1. This information will be used to compile statistics about the types and numbers of cases filed. You must complete items 1 through 6 on the sheet. In item 1, you must check one box for the case type that best describes the case. If the case fits both a general and a more specific type of case listed in item 1, check the more specific one. If the case has multiple causes of action, check the box that best indicates the primary cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. Failure to file a cover sheet with the first paper filed in a civil case may subject a party, its counsel, or both to sanctions under rules 2.30 and 3.220 of the California Rules of Court.

**To Parties In Rule 3.740 Collections Cases.** A "collections case" under rule 3.740 is defined as an action for recovery of money owed in a sum stated to be certain that is not more than \$25,000, exclusive of interest and attorney's fees, arising from a transaction in which property, services, or money was acquired on credit. A collections case does not include an action seeking the following: (1) tort damages, (2) punitive damages, (3) recovery of real property, (4) recovery of personal property, or (5) a prejudgment writ of attachment. The identification of a case as a rule 3.740 collections case on this form means that it will be exempt from the general time-for-service requirements and case management rules, unless a defendant files a responsive pleading. A rule 3.740 collections case will be subject to the requirements for service and obtaining a judgment in rule 3.740.

**To Parties in Complex Cases.** In complex cases only, parties must also use the *Civil Case Cover Sheet* to designate whether the case is complex. If a plaintiff believes the case is complex under rule 3.400 of the California Rules of Court, this must be indicated by completing the appropriate boxes in items 1 and 2. If a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the action. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiff's designation, a counter-designation that the case is not complex, or, if the plaintiff has made no designation, a designation that the case is complex.

## CASE TYPES AND EXAMPLES

<b>Auto Tort</b>	<b>Contract</b>	<b>Provisionally Complex Civil Litigation (Cal. Rules of Court Rules 3.400-3.403)</b>
Auto (22)—Personal Injury/Property Damage/Wrongful Death	Breach of Contract/Warranty (08)	Antitrust/Trade Regulation (03)
Uninsured Motorist (46) ( <i>if the case involves an uninsured motorist claim subject to arbitration, check this item instead of Auto</i> )	Breach of Rental/Lease Contract ( <i>not unlawful detainer or wrongful eviction</i> )	Construction Defect (10)
	Contract/Warranty Breach—Seller Plaintiff ( <i>not fraud or negligence</i> )	Claims Involving Mass Tort (40)
	Negligent Breach of Contract/Warranty	Securities Litigation (26)
<b>Other P/DP/DWD (Personal Injury/Property Damage/Wrongful Death) Tort</b>	Other Breach of Contract/Warranty	Environmental/Toxic Tort (30)
Asbestos (04)	Collections (e.g., money owed, open book accounts) (09)	Insurance Coverage Claims ( <i>arising from provisionally complex case type listed above</i> ) (41)
Asbestos Property Damage	Collection Case—Seller Plaintiff	<b>Enforcement of Judgment</b>
Asbestos Personal Injury/Wrongful Death	Other Promissory Note/Collections Case	Enforcement of Judgment (20)
Product Liability ( <i>not asbestos or toxic/environmental</i> ) (24)	Insurance Coverage ( <i>not provisionally complex</i> ) (18)	Abstract of Judgment (Out of County)
Medical Malpractice (45)	Auto Subrogation	Confession of Judgment ( <i>non-domestic relations</i> )
Medical Malpractice—Physicians & Surgeons	Other Coverage	Sister State Judgment
Other Professional Health Care Malpractice	Other Contract (37)	Administrative Agency Award ( <i>not unpaid taxes</i> )
Other P/DP/DWD (23)	Contractual Fraud	Petition/Certification of Entry of Judgment on Unpaid Taxes
Premises Liability (e.g., slip and fall)	Other Contract Dispute	Other Enforcement of Judgment Case
Intentional Bodily Injury/PD/WTD (e.g., assault, vandalism)	<b>Real Property</b>	<b>Miscellaneous Civil Complaint</b>
Intentional Infliction of Emotional Distress	Eminent Domain/Inverse Condemnation (14)	RICO (27)
Negligent Infliction of Emotional Distress	Wrongful Eviction (33)	Other Complaint ( <i>not specified above</i> ) (42)
Other P/DP/DWD	Other Real Property (e.g., quiet title) (26)	Declaratory Relief Only
<b>Non-P/DP/DWD (Other) Tort</b>	Writ of Possession of Real Property	Injunctive Relief Only ( <i>non-harassment</i> )
Business Tort/Unfair Business Practice (07)	Mortgage Foreclosure	Mechanics Lien
Civil Rights (e.g., discrimination, false arrest) ( <i>not civil harassment</i> ) (08)	Quiet Title	Other Commercial Complaint Case ( <i>non-tort/non-complex</i> )
Defamation (e.g., slander, libel) (13)	Other Real Property ( <i>not eminent domain, landlord/tenant, or foreclosure</i> )	Other Civil Complaint ( <i>non-tort/non-complex</i> )
Fraud (16)	<b>Unlawful Detainer</b>	<b>Miscellaneous Civil Petition</b>
Intellectual Property (19)	Commercial (31)	Partnership and Corporate Governance (21)
Professional Negligence (25)	Residential (32)	Other Petition ( <i>not specified above</i> ) (43)
Legal Malpractice	Drugs (38) ( <i>if the case involves illegal drugs, check this item; otherwise, report as Commercial or Residential</i> )	Civil Harassment
Other Professional Malpractice ( <i>not medical or legal</i> )	<b>Judicial Review</b>	Workplace Violence
Other Non-P/DP/DWD Tort (35)	Asset Forfeiture (05)	Elder/Dependent Adult Abuse
<b>Employment</b>	Petition Re: Arbitration Award (11)	Election Contest
Wrongful Termination (36)	Writ of Mandate (02)	Petition for Name Change
Other Employment (15)	Writ—Administrative Mandamus	Petition for Relief From Late Claim
	Writ—Mandamus on Limited Court Case Matter	Other Civil Petition
	Writ—Other Limited Court Case Review	
	Other Judicial Review (39)	
	Review of Health Officer Order	
	Notice of Appeal—Labor Commissioner Appeals	

SHORT TITLE: Jed Kubrin, et al. v William Marsh, et al.

CASE NUMBER EC 068467

CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION (CERTIFICATE OF GROUNDS FOR ASSIGNMENT TO COURTHOUSE LOCATION)

This form is required pursuant to Local Rule 2.3 in all new civil case filings in the Los Angeles Superior Court.

Step 1: After completing the Civil Case Cover Sheet (Judicial Council form CM-010), find the exact case type in Column A that corresponds to the case type indicated in the Civil Case Cover Sheet.

Step 2: In Column B, check the box for the type of action that best describes the nature of the case.

Step 3: In Column C, circle the number which explains the reason for the court filing location you have chosen.

Applicable Reasons for Choosing Court Filing Location (Column C)

- 1. Class actions must be filed in the Stanley Mosk Courthouse, Central District.
2. Permissive filing in central district.
3. Location where cause of action arose.
4. Mandatory personal injury filing in North District.
5. Location where performance required or defendant resides.
6. Location of property or permanently garaged vehicle.
7. Location where petitioner resides.
8. Location wherein defendant/respondent functions wholly.
9. Location where one or more of the parties reside.
10. Location of Labor Commissioner Office.
11. Mandatory filing location (Hub Cases - unlawful detainer, limited non-collection, limited collection, or personal injury).

Auto Tort
Other Personal Injury/Property Damage/Wrongful Death Tort

Table with 3 columns: A (Civil Case Cover Sheet Category No.), B (Type of Action), and C (Applicable Reasons). Rows include categories like Auto (22), Uninsured Motorist (46), Asbestos (04), Product Liability (24), Medical Malpractice (45), and Other Personal Injury Property Damage Wrongful Death (23).

SHORT TITLE:

Jed Kubrin, et al. v William Marsh, et al.

CASE NUMBER

	<b>A</b> Civil Case Cover Sheet Category No.	<b>B</b> Type of Action (Check only one)	<b>C</b> Applicable Reasons - See Step 3 Above
Non-Personal Injury/ Property Damage/ Wrongful Death Tort	Business Tort (07)	<input type="checkbox"/> A6029 Other Commercial/Business Tort (not fraud/breach of contract)	1, 2, 3
	Civil Rights (08)	<input type="checkbox"/> A6005 Civil Rights/Discrimination	1, 2, 3
	Defamation (13)	<input type="checkbox"/> A6010 Defamation (slander/libel)	1, 2, 3
	Fraud (16)	<input type="checkbox"/> A6013 Fraud (no contract)	1, 2, 3
	Professional Negligence (25)	<input type="checkbox"/> A6017 Legal Malpractice <input type="checkbox"/> A6050 Other Professional Malpractice (not medical or legal)	1, 2, 3 1, 2, 3
	Other (35)	<input type="checkbox"/> A6025 Other Non-Personal Injury/Property Damage tort	1, 2, 3
Employment	Wrongful Termination (36)	<input type="checkbox"/> A6037 Wrongful Termination	1, 2, 3
	Other Employment (15)	<input type="checkbox"/> A6024 Other Employment Complaint Case <input type="checkbox"/> A6109 Labor Commissioner Appeals	1, 2, 3 10
Contract	Breach of Contract/ Warranty (06) (not insurance)	<input type="checkbox"/> A6004 Breach of Rental/Lease Contract (not unlawful detainer or wrongful eviction) <input type="checkbox"/> A6008 Contract/Warranty Breach -Seller Plaintiff (no fraud/negligence) <input type="checkbox"/> A6019 Negligent Breach of Contract/Warranty (no fraud) <input type="checkbox"/> A6028 Other Breach of Contract/Warranty (not fraud or negligence)	2, 5 2, 5 1, 2, 5 1, 2, 5
	Collections (09)	<input type="checkbox"/> A6002 Collections Case-Seller Plaintiff <input type="checkbox"/> A6012 Other Promissory Note/Collections Case <input type="checkbox"/> A6034 Collections Case-Purchased Debt (Charged Off Consumer Debt Purchased on or after January 1, 2014)	5, 6, 11 5, 11 5, 6, 11
	Insurance Coverage (18)	<input type="checkbox"/> A6015 Insurance Coverage (not complex)	1, 2, 5, 8
	Other Contract (37)	<input type="checkbox"/> A6009 Contractual Fraud <input type="checkbox"/> A6031 Tortious Interference <input type="checkbox"/> A6027 Other Contract Dispute(not breach/insurance/fraud/negligence)	1, 2, 3, 5 1, 2, 3, 5 1, 2, 3, 8, 9
	Eminent Domain/Inverse Condemnation (14)	<input type="checkbox"/> A7300 Eminent Domain/Condemnation      Number of parcels_____	2, 6
Real Property	Wrongful Eviction (33)	<input type="checkbox"/> A6023 Wrongful Eviction Case	2, 6
	Other Real Property (26)	<input type="checkbox"/> A6018 Mortgage Foreclosure	2, 6
		<input type="checkbox"/> A6032 Quiet Title <input type="checkbox"/> A6060 Other Real Property (not eminent domain, landlord/tenant, foreclosure)	2, 6 2, 6
Unlawful Detainer	Unlawful Detainer-Commercial (31)	<input type="checkbox"/> A6021 Unlawful Detainer-Commercial (not drugs or wrongful eviction)	6, 11
	Unlawful Detainer-Residential (32)	<input type="checkbox"/> A6020 Unlawful Detainer-Residential (not drugs or wrongful eviction)	6, 11
	Unlawful Detainer- Post-Foreclosure (34)	<input type="checkbox"/> A6020F Unlawful Detainer-Post-Foreclosure	2, 6, 11
	Unlawful Detainer-Drugs (38)	<input type="checkbox"/> A6022 Unlawful Detainer-Drugs	2, 6, 11

SHORT TITLE:

Jed Kubrin, et al. v William Marsh, et al.

CASE NUMBER

	<b>A</b> Civil Case Cover Sheet Category No.	<b>B</b> Type of Action (Check only one)	<b>C</b> Applicable Reasons - See Step 3 Above
<b>Judicial Review</b>	Asset Forfeiture (05)	<input type="checkbox"/> A6108 Asset Forfeiture Case	2, 3, 6
	Petition re Arbitration (11)	<input type="checkbox"/> A6115 Petition to Compel/Confirm/Vacate Arbitration	2, 5
	Writ of Mandate (02)	<input type="checkbox"/> A6151 Writ - Administrative Mandamus	2, 8
		<input type="checkbox"/> A6152 Writ - Mandamus on Limited Court Case Matter	2
		<input type="checkbox"/> A6153 Writ - Other Limited Court Case Review	2
Other Judicial Review (39)	<input type="checkbox"/> A6150 Other Writ /Judicial Review	2, 8	
<b>Provisionally Complex Litigation</b>	Antitrust/Trade Regulation (03)	<input type="checkbox"/> A6003 Antitrust/Trade Regulation	1, 2, 8
	Construction Defect (10)	<input type="checkbox"/> A6007 Construction Defect	1, 2, 3
	Claims Involving Mass Tort (40)	<input type="checkbox"/> A6006 Claims Involving Mass Tort	1, 2, 8
	Securities Litigation (28)	<input type="checkbox"/> A6035 Securities Litigation Case	1, 2, 8
	Toxic Tort Environmental (30)	<input type="checkbox"/> A6036 Toxic Tort/Environmental	1, 2, 3, 8
	Insurance Coverage Claims from Complex Case (41)	<input type="checkbox"/> A6014 Insurance Coverage/Subrogation (complex case only)	1, 2, 5, 8
<b>Enforcement of Judgment</b>	Enforcement of Judgment (20)	<input type="checkbox"/> A6141 Sister State Judgment	2, 5, 11
		<input type="checkbox"/> A6160 Abstract of Judgment	2, 6
		<input type="checkbox"/> A6107 Confession of Judgment (non-domestic relations)	2, 9
		<input type="checkbox"/> A6140 Administrative Agency Award (not unpaid taxes)	2, 8
		<input type="checkbox"/> A6114 Petition/Certificate for Entry of Judgment on Unpaid Tax	2, 8
		<input type="checkbox"/> A6112 Other Enforcement of Judgment Case	2, 8, 9
<b>Miscellaneous Civil Complaints</b>	RICO (27)	<input type="checkbox"/> A6033 Racketeering (RICO) Case	1, 2, 8
	Other Complaints (Not Specified Above) (42)	<input type="checkbox"/> A6030 Declaratory Relief Only	1, 2, 8
		<input type="checkbox"/> A6040 Injunctive Relief Only (not domestic/harassment)	2, 8
		<input type="checkbox"/> A6011 Other Commercial Complaint Case (non-tort/non-complex)	1, 2, 8
<input checked="" type="checkbox"/> A6000 Other Civil Complaint (non-tort/non-complex)		1, 2, 8	
<b>Miscellaneous Civil Petitions</b>	Partnership Corporation Governance (21)	<input type="checkbox"/> A6113 Partnership and Corporate Governance Case	2, 8
	Other Petitions (Not Specified Above) (43)	<input type="checkbox"/> A6121 Civil Harassment	2, 3, 9
		<input type="checkbox"/> A6123 Workplace Harassment	2, 3, 9
		<input type="checkbox"/> A6124 Elder/Dependent Adult Abuse Case	2, 3, 9
		<input type="checkbox"/> A6190 Election Contest	2
		<input type="checkbox"/> A6110 Petition for Change of Name/Change of Gender	2, 7
		<input type="checkbox"/> A6170 Petition for Relief from Late Claim Law	2, 3, 8
<input type="checkbox"/> A6100 Other Civil Petition		2, 9	




SHORT TITLE: Jed Kubrin, et al. v William Marsh, et al.	CASE NUMBER
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**Step 4: Statement of Reason and Address:** Check the appropriate boxes for the numbers shown under Column C for the type of action that you have selected. Enter the address which is the basis for the filing location, including zip code. (No address required for class action cases).

<b>REASON:</b> <input checked="" type="checkbox"/> 1. <input checked="" type="checkbox"/> 2. <input type="checkbox"/> 3. <input type="checkbox"/> 4. <input type="checkbox"/> 5. <input type="checkbox"/> 6. <input type="checkbox"/> 7. <input checked="" type="checkbox"/> 8. <input type="checkbox"/> 9. <input type="checkbox"/> 10. <input type="checkbox"/> 11.			<b>ADDRESS:</b> 3501 Laurelvale Drive
<b>CITY:</b> Studio City	<b>STATE:</b> CA	<b>ZIP CODE:</b> 91604	

**Step 5: Certification of Assignment:** I certify that this case is properly filed in the Northwest District of the Superior Court of California, County of Los Angeles [Code Civ. Proc., §392 et seq., and Local Rule 2.3(a)(1)(E)].

Dated: 4/26/2018

  
 \_\_\_\_\_  
 (SIGNATURE OF ATTORNEY/FILING PARTY)

**PLEASE HAVE THE FOLLOWING ITEMS COMPLETED AND READY TO BE FILED IN ORDER TO PROPERLY COMMENCE YOUR NEW COURT CASE:**

1. Original Complaint or Petition.
2. If filing a Complaint, a completed Summons form for issuance by the Clerk.
3. Civil Case Cover Sheet, Judicial Council form CM-010.
4. Civil Case Cover Sheet Addendum and Statement of Location form, LACIV 109, LASC Approved 03-04 (Rev. 02/16).
5. Payment in full of the filing fee, unless there is court order for waiver, partial or scheduled payments.
6. A signed order appointing the Guardian ad Litem, Judicial Council form CIV-010, if the plaintiff or petitioner is a minor under 18 years of age will be required by Court in order to issue a summons.
7. Additional copies of documents to be conformed by the Clerk. Copies of the cover sheet and this addendum must be served along with the summons and complaint, or other initiating pleading in the case.

Clear

<b>SUPERIOR COURT OF CALIFORNIA COUNTY OF LOS ANGELES</b>		RESERVED FOR CLERK FILE STAMP
	North Central District 300 East Olive Avenue Burbank, CA 91502	<b>CONFORMED COPY ORIGINAL FILED</b> Superior Court of California County of Los Angeles
<b>NOTICE OF ORDER TO SHOW CAUSE RE FAILURE TO COMPLY WITH TRIAL COURT DELAY REDUCTION ACT</b>		<b>APR 27 2018</b>  Sherri R. Carter, Executive Officer/Clerk By <u>Christina Luna</u> Deputy Christina Luna
		CASE NUMBER: <b>EC 068467</b>

**TO THE PLAINTIFF(S) AND/OR THEIR ATTORNEY(S) OF RECORD:**

Pursuant to California Rules of Court, Rule 3.110, all complaints shall be served and a proof of service thereof shall be filed within 60 days of the date the complaint is filed, unless the defendant makes an appearance within that 60 days. Plaintiff's failure to meet this deadline may result in sanctions.

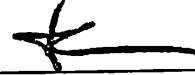
**PLEASE TAKE NOTE** that this matter is set for an Order to Show Cause why the plaintiff should not be sanctioned for failure to comply with the rules described above on:

Date: <b>JUL 11 2018</b>	Time: 8:30 am	Dept.: BURBANK NC - A <b>B</b>
Address: 300 EAST OLIVE AVENUE, BURBANK, CA 91502		

At such time and place, the Court may (1) impose such sanctions as are authorized by law, including dismissal for failure to prosecute (Code of Civil Procedure Section 583.150 and Government Code Section 68608(b)) and (2) make further appropriate orders regarding the preparation of the case for trial.

**PLEASE TAKE FURTHER NOTICE** that no appearance is necessary at the hearing set forth above if there is (1) a proof of service filed and/or (2) an appearance in the action (i.e. by answer, demurrer, or motion contesting jurisdiction) by each named defendant BEFORE the date set for hearing. Plaintiff's appearance is MANDATORY, however, if any named defendants remain unserved at the date set for the hearing.

Date: **APR 27 2018**

  
 \_\_\_\_\_  
 Judge of the Superior Court  
**DARRELL MAVIS**

**CERTIFICATE OF SERVICE**

I, the below named Executive Officer/Clerk of the above-entitled court, do hereby certify that I am not a party to the cause herein, and that on this date I served the NOTICE OF ORDER TO SHOW CAUSE RE FAILURE TO COMPLY WITH TRIAL COURT DELAY REDUCTION ACT upon each party or counsel named below:

- By depositing in the United States mail at the courthouse in Burbank, California, one copy of the original filed herein in a separate sealed envelope to each address as shown below with the postage thereon fully prepaid.
- By personally giving the party a copy of this notice upon filing of the complaint.

--	--

Date: **APR 27 2018**

SHERRI R. CARTER, Executive Officer / Clerk  
 By Christina Luna, Deputy Clerk  
**C. Luna**

<b>SUPERIOR COURT OF CALIFORNIA COUNTY OF LOS ANGELES</b>		<small>FILED BY: CHRISTINA LUNA</small> <b>CONFIRMED COPY ORIGINAL FILED</b> Superior Court of California County of Los Angeles  <b>APR 27 2018</b>  <b>Sherri R. Carter, Executive Officer/Clerk</b> By <u>Christina Luna</u> Deputy Christina Luna
COURTHOUSE ADDRESS: 300 EAST OLIVE AVENUE, BURBANK, CA 91502		
PLAINTIFF:		
DEFENDANT:		
<b>NOTICE OF CASE MANAGEMENT CONFERENCE</b>		CASE NUMBER: <b>FC 068467</b>

TO THE PLAINTIFF(S)/ATTORNEY(S) FOR PLAINTIFF(S) OF RECORD:

You are ordered to serve this notice of hearing on all parties/attorneys of record forthwith, and meet and confer with all parties/attorneys of record about the matters to be discussed no later than 30 days before the Case Management Conference.

Your Case Management Conference has been scheduled at the courthouse address shown above on:

Date: <b>SEP 27 2018</b>	Time: 8:30 A.M.	Dept.: NC-A/NC-B
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NOTICE TO DEFENDANT: THE SETTING OF THE CASE MANAGEMENT CONFERENCE DOES NOT EXEMPT THE DEFENDANT FROM FILING A RESPONSIVE PLEADING AS REQUIRED BY LAW.

Pursuant to California Rules of Court, rules 3.720-3.730, a completed Case Management Statement (Judicial Council form # CM-110) must be filed at least 15 calendar days prior to the Case Management Conference. The Case Management Statement may be filed jointly by all parties/attorneys of record or individually by each party/attorney of record. You must be familiar with the case and be fully prepared to participate effectively in the Case Management Conference.

At the Case Management Conference, the Court may make pretrial orders including the following, but not limited to, an order establishing a discovery schedule; an order referring the case to Alternative Dispute Resolution (ADR); an order reclassifying the case; an order setting subsequent conference and the trial date; or other orders to achieve the goals of the Trial Court Delay Reduction Act (Gov. Code, § 68600 et seq.)

Notice is hereby given that if you do not file the Case Management Statement or appear and effectively participate at the Case Management Conference, the Court may impose sanctions, pursuant to LASC Local Rule 3.37, Code of Civil Procedure sections 177.5, 575.2, 583.150, 583.360 and 583.410, Government Code section 68608, subdivision (b), and California Rules of Court, rule 2.2 et seq.

Dated: APR 27 2018

  
 DARRELL MAVIS  
 Judicial Officer

**CERTIFICATE OF SERVICE**

I, the below named Executive Officer/Clerk of the above-entitled court, do hereby certify that I am not a party to the cause herein, and that on this date I served the Notice of Case Management Conference upon each party or counsel named below:

by depositing in the United States mail at the courthouse in BURBANK, California, one copy of the original filed herein in a separate sealed envelope to each address as shown below with the postage thereon fully prepaid.

by personally giving the party notice upon filing of the complaint.

Dated: APR 27 2018

SHERRI R. CARTER, Executive/Officer Clerk  
 By Christina Luna  
 Deputy Clerk  
 C. Luna

**SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
NOTICE OF CASE ASSIGNMENT - UNLIMITED CIVIL CASE**

Case Number \_\_\_\_\_ **FC 068467**

**THIS FORM IS TO BE SERVED WITH THE SUMMONS AND COMPLAINT**

Your case is assigned for all purposes to the judicial officer indicated below.

ASSIGNED JUDGE	DEPT	ROOM		ASSIGNED JUDGE	DEPT	ROOM
<input checked="" type="checkbox"/> WILLIAM D. STEWART	A	BUR		RALPH C. HOFER	D	GLN
<input checked="" type="checkbox"/> BENNY C. OSORIO	B	BUR		LAURA A. MATZ	E	GLN
				*Provisional complex (non-class action) case assignment pending complex determination	309	Supervising Judge CCW

Given to the Plaintiff/Cross-Complainant/Attorney of Record on APR 27 2018 (Date)

SHERI R. CARTER, Executive Officer/Clerk of Court  
 By *C. Luna*, Deputy Clerk  
**C. LUNA**

## INSTRUCTIONS FOR HANDLING UNLIMITED CIVIL CASES

The following critical provisions of the California Rules of Court, Title 3, Division 7, as applicable in the Superior Court, are summarized for your assistance.

### APPLICATION

The Division 7 Rules were effective January 1, 2007. They apply to all general civil cases.

### PRIORITY OVER OTHER RULES

The Division 7 Rules shall have priority over all other Local Rules to the extent the others are inconsistent.

### CHALLENGE TO ASSIGNED JUDGE

A challenge under Code of Civil Procedure Section 170.6 must be made within 15 days after notice of assignment for all purposes to a judge, or if a party has not yet appeared, within 15 days of the first appearance.

### TIME STANDARDS

Cases assigned to the Independent Calendaring Courts will be subject to processing under the following time standards:

### COMPLAINTS

All complaints shall be served within 60 days of filing and proof of service shall be filed within 90 days.

### CROSS-COMPLAINTS

Without leave of court first being obtained, no cross-complaint may be filed by any party after their answer is filed. Cross-complaints shall be served within 30 days of the filing date and a proof of service filed within 60 days of the filing date.

### STATUS CONFERENCE

A status conference will be scheduled by the assigned Independent Calendar Judge no later than 270 days after the filing of the complaint. Counsel must be fully prepared to discuss the following issues: alternative dispute resolution, bifurcation, settlement, trial date, and expert witnesses.

### FINAL STATUS CONFERENCE

The Court will require the parties to attend a final status conference not more than 10 days before the scheduled trial date. All parties shall have motions in limine, bifurcation motions, statements of major evidentiary issues, dispositive motions, requested form jury instructions, special jury instructions, and special jury verdicts timely filed and served prior to the conference. These matters may be heard and resolved at this conference. At least five days before this conference, counsel must also have exchanged lists of exhibits and witnesses, and have submitted to the court a brief statement of the case to be read to the jury panel as required by Chapter Three of the Los Angeles Superior Court Rules.

### SANCTIONS

The court will impose appropriate sanctions for the failure or refusal to comply with Chapter Three Rules, orders made by the Court, and time standards or deadlines established by the Court or by the Chapter Three Rules. Such sanctions may be on a party, or if appropriate, on counsel for a party.

**This is not a complete delineation of the Division 7 or Chapter Three Rules, and adherence only to the above provisions is therefore not a guarantee against the imposition of sanctions under Trial Court Delay Reduction. Careful reading and compliance with the actual Chapter Rules is imperative.**

### Class Actions

Pursuant to Local Rule 2.3, all class actions shall be filed at the Stanley Mosk Courthouse and are randomly assigned to a complex judge at the designated complex courthouse. If the case is found not to be a class action it will be returned to an Independent Calendar Courtroom for all purposes.

### \*Provisionally Complex Cases

Cases filed as provisionally complex are initially assigned to the Supervising Judge of complex litigation for determination of complex status. If the case is deemed to be complex within the meaning of California Rules of Court 3.400 et seq., it will be randomly assigned to a complex judge at the designated complex courthouse. If the case is found not to be complex, it will be returned to an Independent Calendar Courtroom for all purposes.

EXHIBIT "C"

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*Superior Court of California  
County of Los Angeles  
North Central District  
Department B*

**FILED**  
Superior Court of California  
County of Los Angeles  
JUN 22 2018  
Sherri R. Campbell, Court Clerk  
By: Wendy Triguero, Deputy

JED KUBRIN, *et al.*,  
Plaintiff,

v.

WILLIAM MARSH, *et al.*,  
Defendants.

Case No.: EC068467

Hearing Date: June 22, 2018

~~TENTATIVE~~ ORDER RE:

PRELIMINARY INJUNCTION

**BACKGROUND**

Plaintiffs Jed Kubrin and Marisa Kubrin (“Plaintiffs”) brought suit against their neighbor, Defendants William Marsh and Elisa Marsh (“Defendants”) for unlawfully operating a swimming school in the pool in their backyard. (Compl. ¶¶ 5, 9.) Plaintiffs allege the school leads to excessive noise, as dozens of very young children and their parents converge on the pool throughout the day. (Compl. ¶ 18.) Plaintiffs also allege that it creates hazardous parking, as their neighborhood is unfit for the number of cars that arrive. (Compl. ¶ 22.) Plaintiffs allege that Defendants were previously sanctioned in 2017 by the Los Angeles Department of Building Services for unlawfully operating a home occupation, and that Defendants ceased operating the school at their home for the remainder of the year. (Compl. ¶¶ 12-15.) Defendants began operating the school again this year, however, necessitating this suit. (Compl. ¶ 16.)

The complaint, filed April 27, 2018, alleges causes of action for: (1) nuisance; (2) unfair business practices; and (3) injunctive relief.

1 Plaintiffs seek a preliminary injunction barring Defendants from operating the swim  
2 school for the duration of the suit.

3 **LEGAL STANDARD**

4 “[A] court will deny a preliminary injunction unless there is a reasonable probability that  
5 the plaintiff will be successful on the merits, but the granting of a preliminary injunction does not  
6 amount to an adjudication of the merits.” (*Beehan v. Lido Isle Community Assn.* (1977) 70  
7 Cal.App.3d 858, 866.) “The function of a preliminary injunction is the preservation of the status  
8 quo until a final determination of the merits.” (*Id.*)

9 “Trial courts traditionally consider and weigh two factors in determining whether to issue  
10 a preliminary injunction. They are (1) how likely it is that the moving party will prevail on the  
11 merits, and (2) the relative harm the parties will suffer in the interim due to the issuance or  
12 nonissuance of the injunction.” (*Dodge, Warren & Peters Ins. Services, Inc. v. Riley* (2003) 105  
13 Cal.App.4th 1414, 1420.) “[T]he greater the ... showing on one, the less must be shown on the  
14 other to support an injunction.” (*Id.* [quoting *Butt v. State of California*, (1992) 4 Cal.4th 668,  
15 678].) The burden of proof is on the plaintiff as the moving party “to show all elements  
16 necessary to support issuance of a preliminary injunction.” (*O’Connell v. Superior Court* (2006)  
17 141 Cal.App.4th 1452, 1481.)

18 Preliminary injunctive relief requires the use of competent evidence to create a sufficient  
19 factual showing on the grounds for relief. (See, e.g., *Ancora-Citronelle Corp. v. Green* (1974)  
20 41 Cal.App.3d 146, 150.) Injunctive relief may be granted based upon a verified complaint only  
21 if it contains sufficient evidentiary as opposed to ultimate facts. (CCP §527(a).) For this reason,  
22 a pleading alone rarely suffices. (Weil & Brown, Cal. Practice Guide: Civil Proc. Before Trial  
23 (The Rutter Group 2016) ¶¶ 9:579-580.) A plaintiff seeking injunctive relief must also show the  
24 absence of an adequate damages remedy at law. (CCP §526(a)(4).)

10/12/18



1 A preliminary injunction ordinarily cannot take effect unless and until the plaintiff  
2 provides an undertaking for damages which the enjoined defendant may sustain by reason of the  
3 injunction if the court finally decides that the plaintiff was not entitled to the injunction. (See  
4 CCP §529(a); *City of South San Francisco v. Cypress Lawn Cemetery Ass'n* (1992) 11  
5 Cal.App.4th 916, 920.)

## 6 DISCUSSION

### 7 A. Probability of Success

#### 8 Nuisance

9 Plaintiffs argue first that they will likely succeed on their cause of action for nuisance.

10 [T]he Supreme Court [has] outlined the elements of an action for private  
11 nuisance. First, the plaintiff must prove an interference with his use and  
12 enjoyment of his property. Second, the invasion of the plaintiff's interest in the  
13 use and enjoyment of the land must be *substantial*, i.e., that it causes the plaintiff  
14 to suffer substantial actual damage. Third, the interference with the protected  
15 interest must not only be substantial, but it must also be unreasonable, i.e., it must  
16 be of such a nature, duration or amount as to constitute unreasonable interference  
17 with the use and enjoyment of the land.

18 (*Mendez v. Rancho Valencia Resort Partners, LLC* (2016) 3 Cal.App.5th 248, 262-63 [internal  
19 quotations omitted] [citing *San Diego Electric Co. v. Superior Court* (1996) 13 Cal.4th 893,  
20 938].)

21 Plaintiffs provide declarations detailing the amount of noise they experience from  
22 Defendants swim school (Jed Kubrin Decl. ¶¶ 3, 5-6, 13-14, 20; Marisa Kubrin Decl. ¶¶ 10, 13,  
23 15), the amount of time they spend indoors as a result (Jed Kubrin Decl. ¶¶ 7-8), their inability to  
24 have guests at their home (Jed Kubrin Decl. ¶ 9), their fears as to the impact on the value of their  
25 property (Jed Kubrin Decl. ¶ 15), the lost privacy as swim students and their parents look into  
26 Plaintiffs' home and yard (Jed Kubrin Decl. ¶¶ 17-18; Marisa Kubrin Decl. ¶¶ 13-14), and the  
27 excessive number of cars on the street, which has at times blocked their driveway (Jed Kubrin  
28 Decl. ¶¶ 21-23; Marisa Kubrin Decl. ¶¶ 9, 19).

1 In opposition, Defendants summarily argue that the foregoing is insufficient, because  
2 nuisance requires an objective standard, with both the substantiality of the damage and the  
3 unreasonableness of the invasion judged by the reasonable person standard. (*Mendez v. Rancho*  
4 *Valencia Resort Partners, supra*, 3 Cal.App.5th at 263.) Defendants argue that Plaintiffs'  
5 evidence, which relates only to their own impression of the nuisance, is therefore insufficient.

6 In reply, Plaintiffs respond by submitting letters from five neighbors and a real estate  
7 broker attesting to the nuisance. The Court does not consider this evidence, because it was  
8 submitted for the first time on reply, and Defendants have not had an opportunity to respond to  
9 it. (See *San Diego Watercrafts, Inc. v. Wells Fargo Bank, N.A.* (2002) 102 Cal.App.4th 308, 312-  
10 313.) Nevertheless, the Court concludes Plaintiffs' declarations filed in support of their motion  
11 are sufficient to carry Plaintiffs' burden as to the first prong of the preliminary injunction test.  
12 Whether an act is objectively damaging and unreasonable, such that liability for nuisance may be  
13 imposed, is a question of fact. (*Mendez v. Rancho Valencia Resort Partners, supra*, 3  
14 Cal.App.5th at 263-64.) The Court concludes a jury could conclude, based on Plaintiffs'  
15 testimony alone, that Defendants were liable for nuisance, and Plaintiffs have therefore  
16 demonstrated a probability of prevailing on their first cause of action.

17 Violation of Bus. & Prof. Code § 17200

18 Plaintiffs' motion does not address Plaintiffs' probability of success as to their second  
19 cause of action, for unlawful, unfair, or fraudulent conduct in violation of Bus. & Prof. Code §  
20 17200. Nevertheless, in opposition, Defendants argue they cannot succeed because it is not even  
21 clear whether Plaintiffs are alleging unfair, fraudulent, or unlawful conduct.

22 Because Plaintiffs do not address this argument in the motion, the Court need not address  
23 it either. As a brief aside, however, the Court notes that it is abundantly clear that Plaintiffs are  
24 asserting Defendants have engaged in unlawful behavior. As Defendants' own evidence attests,  
25 Defendants have already been cited for violating LA Municipal Code § 12.05, subd. 16. (Marsh

1 Decl. ¶ 10.) There is no apparent dispute that Defendants remain in violation of that provision.  
2 Instead, Defendants focus on the fact that they have applied for a conditional use permit to allow  
3 them to engage in the prohibited conduct. (Marsh Decl. ¶ 10.) While Defendants argue that the  
4 City of Los Angeles has agreed not to cite Defendants for another violation of the code while the  
5 conditional use permit is pending (Marsh Decl. ¶ 10), that does not alter the fact that Defendants  
6 have previously engaged in unlawful conduct, and that until a conditional use permit is approved,  
7 Defendants are continuing to engage in unlawful conduct.

8 **B. The Balance of Harms Favors Granting the Preliminary Injunction**

9 Before a court will grant a preliminary injunction, the moving party must establish at  
10 least some probability of success on the merits. (*Butt v. State of California* (1992) 4 Cal.4th 668,  
11 678.) “If a moving party is able to make such a showing, a court will then “examin[e] all of the  
12 material before it in order to consider ‘whether a greater injury will result to the defendant from  
13 granting the injunction than to the plaintiff from refusing it,....’ [Citations.]” (*Take Me Home*  
14 *Rescue v. Luri* (2012) 208 Cal.App.4th 1342, 1353.)

15 In this case, the Court finds that the balance of harms weighs in favor of granting the  
16 preliminary injunction. Plaintiffs argue they will continue experiencing excessive noise and  
17 parking impediments for the duration of the case, absent a preliminary injunction. Defendants  
18 argue that, if the business is shut down, Defendants will lose approximately \$48,600 in income  
19 this year, and another \$100,000 in income if the injunction were to last for the entirety of 2019.  
20 As Plaintiffs persuasively argue, however, until a conditional use permit is issued, Defendants  
21 have no right to engage in this business from their home. Moreover, Defendants do not dispute  
22 that, after their previous citation for violating the municipal code, Defendants were able to  
23 relocate to a different pool to complete their lessons for the 2017 season. (Jed Kubrin Decl. ¶ 25.)  
24 Nothing in the opposition suggests any particular reason Defendants could not pursue this option  
25 again.

10/12/18

1 **CONCLUSION AND ORDER**

2 For the foregoing reasons, the Court grants Plaintiffs' request for a preliminary  
3 injunction.

4 CCP §529(a) provides:

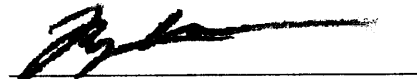
5 On granting an injunction, the court or judge must require an undertaking on the  
6 part of the applicant to the effect that the applicant will pay to the party  
7 enjoined any damages, not exceeding an amount to be specified, the party may  
8 sustain by reason of the injunction, if the court finally decides that the applicant  
9 was not entitled to the injunction. Within five days after the service of the  
10 injunction, the person enjoined may object to the undertaking. If the court  
11 determines that the applicant's undertaking is insufficient and a sufficient  
12 undertaking is not filed within the time required by statute, the order granting the  
13 injunction must be dissolved.

11 Defendants request that a bond in the amount of \$250,000 be required, based on the  
12 approximately \$50,000 in income Defendants will lose this year, \$100,000 in income Defendants  
13 will lose next year, and \$100,000 in attorney's costs likely to be incurred. In reply, Plaintiffs  
14 request only a nominal bond of \$1,000 be imposed, due to the exceedingly high likelihood they  
15 will succeed in their suit. The Court will order Plaintiffs to post a bond in the amount of  
16 \$150,000.

17 The Court further notes that in reply, Plaintiffs represent that Defendants classes run in 9-  
18 day increments, with the current session set to conclude on June 28. The Court is inclined to  
19 make the preliminary injunction effective June 29, 2018, in order to allow Defendants time to  
20 finish the current round of lessons, and, should they so choose, to arrange for future lessons to  
21 occur at a new location.

22 Plaintiffs are ordered to provide notice of this order.

23  
24 DATED: June 22, 2018

25   
Benny C. Osorio  
Judge of the Superior Court

**EXHIBIT "D"**

October 1, 2022

Name: MICHAEL MACFARLANE

3562 Laurelvale Dr.

Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

A handwritten signature in black ink, appearing to read "M. MacFarlane", written over a horizontal line.

October 19, 2022  
Cynthia Bain  
3525 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission  
Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I just moved into my home. I would imagine that a permitted swim school would lower our property values. A big selling point for me was the tranquility of the street and the fact that it is a cul-de-sac. I do not want a precedent set for commercial zoning on our quiet, residential street. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

A handwritten signature in black ink that reads "Cynthia Bain". The signature is written in a cursive style with a large, prominent initial "C".



October 18, 2022  
Name: Andrew Schatt  
3500 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission  
Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located across the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would (and have) become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high risk fire zone. This could lead to a catastrophe.

Our very narrow street does not have sidewalks, and during the time his school was operating illegally, very young children would often pop out from between parked cars with no notice, and I am afraid that continued operation will lead to a tragedy. Attempting to talk with them about the problems it was causing was met with a blank refusal of any attempt of mitigation, such as spacing out sessions or asking clients to park more carefully.

Also, his house is a house. It is not a school, nor is it currently a commercial establishment. It does not meet ADA requirements. His pool does not have a lift for disabled access. It does not have a ramp for disabled access. There are innumerable other regulations that commercial establishments should follow for the safety of their customers that are not possible at this location without either complete renovation/demolition that are impractical/impossible at this location.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

While I'm sure that Bill is a terrific swim instructor, I do not believe that Laurelvale Drive is the appropriate or safe place for a swim school. It's a quiet, residential neighborhood, that those of us who bought houses in, did so because it's a quiet, residential neighborhood. If Bill wishes to live in a commercially zoned neighborhood, he is welcome to do so, but I do not wish to do so. I urge the council to listen to the neighbors, listen to the zoning, look at the laws, and pay attention to



the facts which are this - it's a residential pool, it's not a school. Schools have sprinklers, ADA access, bathrooms, parking, and so on. Residential homes .... Don't. There's a difference between having a swim instructor come to your house and give a lesson to you and few friends for a week or so, and running 9 hours of lessons, 6 days a weeks, for 9 months of the year at his house.

Sincerely,  
Andrew Schatt

TO WHOM IT MAY CONCERN

Re: William Marsh Swimming School "Swim to Bill"

I am a resident home owner at 3530 Laurelvale Drive, Studio City, Ca. I have owned and lived in this address over 30 years (since August 1986).

A couple years ago Bill Marsh, a resident and presumably home owner at 3477 Laurelvale Drive, Studio City, a property that includes a swimming pool, began holding swimming classes for children. Laurelvale is a street that rises (using a map-grid basis) from low in the west to high in the east. The rise is quite steep. Sound travels uphill.

I have heard, during morning sessions of this swim school, the sound of children screaming. On one occasion the sound was so strong and the tenor of the screaming so strident that I was genuinely concerned that a child was being tortured. I walked downhill to the property from which the sounds of torture were coming and discovered, in the backyard of the property, a swimming pool with three or four adults present and one or two children also present. One child was being held in the water by an adult. I did not see any signs of harm to the child.

Laurelvale is a narrow street and it is permitted to park vehicles on both sides of the street. When two vehicles are parked across from each other it leaves barely enough room for a single third vehicle to pass between the two parked vehicles. If either (or both) of the parked vehicles are either a) too wide, b) have protrusions that are wider than the parked vehicle, or c) either vehicle is parked more than 12 inches away from the curb, it is impossible to pass between the parked vehicles.

On one occasion in the month of May, 2018, I was driving home when a personal passenger vehicle was stopped in the middle of the street, between two cars parked on each side. The driver of the vehicle was a woman. The vehicle was in front of the Marsh house. I asked the woman to please move her vehicle. She ignored my request, got out of her automobile (leaving it stopped in the middle of the street) and then moved to the rear of her vehicle where she located and then assisted in loading a young child into the rear seat of the vehicle. She buckled in the child, closed the rear door of the vehicle, then climbed into her vehicle and backed up into an available parking space that was available immediately behind the vehicle parked on the north side of the street.

On Wednesdays our trash is picked up. Three trash trucks must navigate this narrow street to pick up trash. On occasion, a trash truck will be unable to pass because of vehicles parked in front of the Marsh house. The trash truck honked its horn insistently for over 3 minutes. I knocked on the door of the Marsh house and when nobody answered the door I walked into the back yard (around the side of the house) and saw people in the swimming pool I asked them to have the car moved. The car was then moved and the trash truck was able to continue on its route.

On many occasions I have heard the sound of children screaming while participating in the swim school activities.

The sound of screaming children is annoying. The disruption of traffic is also annoying.

Laurelvale is a dead-end street, in the hills of Studio City. Because of the hilly nature of the terrain sounds are contained within the hills located on both sides of the street. The hills also block noise from the city to the north. The area is physically attractive and the residents are mostly quiet and the neighborhood is peaceful.

In the event of an emergency, such as a medical emergency requiring the presence of an ambulance or a fire calling for a fire truck, the blocking of the street of Laurelvale, for which there is no outlet (i.e., a "dead-end" street) could result in a mass tragedy including possible death and/or loss and destruction of houses.

*Cynthia Gottlieb*

DATE: 6-5-2018

Cynthia Gottlieb  
3530 Laurelvale Drive  
Studio City, Ca  
<[buellryder@aol.com](mailto:buellryder@aol.com)>  
818/763-9112

October 1, 2022

Name:

Xxxx Laurelvale Dr.

Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

*Shula Boichy  
3563 Laurelvale Dr  
Studio City CA 91604*



**From:** Nadim Bakhos <[nadim.bakhos@yahoo.com](mailto:nadim.bakhos@yahoo.com)>

**Date:** June 7, 2018 at 7:54:36 PM PDT

**To:** Jed Kubrin <[jed@walkingmaninc.com](mailto:jed@walkingmaninc.com)>

**Subject:** Swim To Bill School on laurelvale Drive

Hello Jed,

By now a few stakeholders, including yourself, have brought to my attention, as well as to that of other residents on our street, the possibility of a swimming school being permanently and officially implemented on our Street. Needless to say some of us were baffled and blindsided. The following are some of my concerns and comments regarding the matter. The following are some comments that I would like being taken into consideration and addressed.

From a transportation/traffic angle, one that I am familiar enough with having worked since the year 2000 for both the County of Los Angeles and, currently, the City of Los Angeles as a Transportation Engineer, typically schools wreak havoc on any street due to the impact first and foremost on the parking situation and loading and unloading of students. Specific loading zones and parking restrictions have usually to be implemented to suit the needs of a school. On the days I happened to be home and swimming lessons were taking place (tho I originally thought someone had a large party), parents were parking all the way up to at least my house. Most were large SUVs and our street is substandard with about 24' curb to curb. I was barely able to make it thru, and I drive a mid size sedan. Also a lot of driveways on our street are narrow and substandard (most homes on the street were mostly built in the 1950s). My fear is that, once the school in question is made permanent, residents will be unable to get in and out of their driveway due to cars parked too close and will call the city and ask for red curb around their driveway (we got dozens of such calls every month while I was in the Hollywood Wilshire District). In 99% of the cases the City will deny and ask them to enlarge their driveway. Only in 1% of the cases the driveway cannot be enlarged. Once denied, some residents will take matters in their own hands and start painting the curb red around their driveways. As you know, someone already took matters in their own hands and painted red curb in front of their house. You get my drift here. Other potential traffic impact problems is that with the presence of such school, parking on the street will get more limited for us residents (preferential parking as of now is not an option as the city implements that for an area not just a block, and no immediate area seems to have one). The city would install any parking restriction granted we submit a petition with 2/3 signatures from the stop sign all the way to the end. Now we all have to abide by the restriction we asked for whether it restricts parking for an hour or two. Unless it is preferential parking, even us the residents will have to abide by any parking restriction, while currently we have no restriction and the freedom not to worry about one.

In addition, if we have a speeding problem on the street, speed humps (the most common tool the City uses to deal with speeding on local and minor streets) are not an option in our street for 2 reasons: grade possibly over 8 % and the average daily traffic is under 500 (500 to 2000 is the range set by the city, and I have yet to see a cul de sac that carries over 500 vehicles per day). What I am trying to say thru all this is that we have a great street to be in, but if we invite trouble, the options are not great due to the grade and alignment of our street.

Being in my field, I am also sensitive to accidents. To give you an example, I was summoned along 5 other engineers last Spring for a grueling deposition about a stretch of Franklin we had all worked on. It is a 25 mph and one lane in each direction. A jogger was hit by a car going at 40 mph which resulted in permanent brain injury. The driver was first sued and the family got \$ 2.5 millions out of him. Then the family turned around and sued the city and every name that had appeared on any plan or email in the last 10 years on that stretch of Franklin was summoned for a deposition by the nastiest of lawyers. The City ended up settling out of court for \$12 millions. While driving down the street the day the swimming sessions were going, a 3-year old almost jumped in front of my car and I was going at 5 mph believe me. The risk of bodily injury is higher for all of us now that a school might be going. The website of "Swim to Bill" specifies that all prospective students are up to 2 years old only !!!!!!!

Another concern, if school in question becomes official, has to do again with parking. Emergencies can happen to all of us, regardless of age. With parents parking their big size SUVs on both sides of the street, an emergency vehicle will not be able to make it thru. The City will be sued and will come and install a double yellow center line with **Tow Away No Stopping Any Time** on one side of the street (actual scenario that I have seen happening in the City). Now we have lost half the parking on the street.....

We have all invested hundreds of thousands of dollars in renovations on all these old decaying homes we bought. In fact, some of us joke that we are a contractor's dream street. We have also just started enjoying the fruits of our labor. We did not originally sign in for that type of school/development on this street. In fact, most of us put up with grueling restorations because of the quiet and secluded nature of our street. A true paradise with mostly great families. While I could not be 100% sure not being a realtor myself, but I am suspecting allowing a school to proceed will change the nature of our quiet street and the possibility of home values taking a hit in the process might be real (A realtor has to weigh in on this).

The most baffling part is that the **Swim To Bill** people were proceeding with their plans and expanding their enrollment without any warning or regards as to the impact on the rest of us. The City of L.A. has 4 million plus residents and that is why laws and ordinances are in place, to regulate and monitor. We are not in a third world country.

Again the potential traffic and parking impact of a school going on our street is real and needs to be addressed.

Nadim Bakhos  
3514 Laurelvale Drive, 91604





# DANIELLE KNIGHT

May 15, 2018

To whom it may concern:

I own one of the houses that's in closest proximity to 3477 Laurelvale Dr, and I'm concerned about the impact on the neighborhood and my home value should a permit be granted to operate a private swim school at that residence.

Having owned my house (3506 Laurelvale Dr) for over 7 years, year after year I've experienced the parking and traffic problems that result from the swim school at 3477. The street is narrow, and it's a cul de sac. During periods when the classes are offered, there are between 3 and 6 additional cars on the street, some of which are driven by inconsiderate parkers. Although a few years ago our neighbor who operates the school agreed to require his clients to park on the same side of the street as his home (my house is on the opposite side), the additional cars still result in inconveniences for residents who live close and difficulties especially for the neighbors who live on that side of the street and wish to park in front of their homes.

Furthermore, the activity creates much noise and safety risks. Children are of course noisy by nature, and during the swim sessions, if the windows at my home are open, the excited screaming of the children can be heard in the house. My neighbors across the street, the Kubrins at 3501 Laurelvale, definitely are in a worse situation given how close the pool is to their property. My understanding is that the Kubrins hear the class from inside their house even with all windows closed. No one in a residential neighborhood should have to suffer this situation. Additionally, sometimes the children are not properly supervised and they dart into the street; no one on our street wants the risk of personal injury caused by the cluster of activity near 3477.

The impact of this school on my property value is also a concern. After speaking with real estate professionals and others experienced with this type

of situation, I'm convinced that if a swim school was permitted to legally operate at 3477, the value of homes on our street (especially those that are nearest to the proposed school) would be adversely affected.

For all of these reasons, and also because our street is located in a "very high" fire hazard zone, I oppose the granting of the permit.

Sincerely,

A handwritten signature in cursive script that reads "Danielle Knight". The signature is written in black ink and is positioned to the right of the typed name.

Danielle Knight



June 11, 2018

To the Studio City Neighborhood Council for Land Use,

I am write in regards to the neighborhoods concern about the swim school on Laurelvale Drive in Studio City and my previous letter to the City supporting this business. A couple of months ago I had been approached by Bill Marsh asking me to write a note supporting his swim program. As a parent whom had both children complete his course, I was satisfied with the service and while the cars from the classes have been a nuisance, I wrote in support to help our neighbor.

After hearing the concerns raised by other neighbors, I am writing to express some points I feel the Council should consider in general about our street and when ruling on whether to issue a CUP or not for this business.

1. We have serious concerns about emergency vehicles having access up our road due to the volume of cars parked... with or without Bill's swim classes the road is simply too narrow for a fire trucks to drive up if parking remains permitted on both sides of the road.
2. We have concerns about our cul de sac community becoming eligible for commercial permitting... we do not want our street lined with people operating businesses out of their homes; this will increase traffic, parking, trash, noise and potential crime (we have already had numerous car break-ins over the past 8 months).

Please consider these points when considering use and (hopefully) ways to improve the safety of City Council our street.

Best,

A handwritten signature in black ink, appearing to read 'Mark Macalupo', with a long horizontal line extending to the right.

Mark Macalupo  
3523 Laurelvale Drive  
Studio City, CA 91604

May 17, 2018

Miguel Soltero  
3509 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CU

3477 Laurelvale Dr

Studio City, CA 91604

I am writing you concerning Case Number CPC-2018-2223-CU. I am the property owner of which is two doors down from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the Los Angeles Department of Building and Safety because the school is causing greater volume of vehicle traffic than is normal.

- a. More than one client per hour and not only between the hours of 8:00 am to 8:00 pm
- b. Swim school activities are visible outside of the dwelling
- c. Conducting a home business outside of the main dwelling unit
- d. The home business does not meet all of the conditions and standards for running such a business

William has still not complied with the city and is causing a nuisance on our street in regard to noise, privacy issues and traffic issues on the "substandard" street. In addition to these concerns, property values can be significantly affected. I am a real estate professional and from my experience, this type of business could strongly decrease the value of the surrounding homes.

Sincerely,

*Miguel Soltero*

Miguel Soltero`

**EXHIBIT "E"**



ENGEL & VÖLKERS®

Jed Kubrin

3501 Laurelvale Dr.

Studio City CA 91604

06/01/2018

RE; INVASIVE NOISE

Dear Jed;

As a seller of your personal residence you would be required to disclose to a potential buyer any material fact (Blight) you are aware of that may adversely affect the value of your property.

Most common forms of General blight are urban decay, high crime rates, tagging and graffiti and they all affect neighborhood pricing but have less impact on an individual home in the areas affected. Remedial blight such as damage to a roof or a foundation, a bee infestation, rats, termites, mold etc. will also affect value but for the most part are problems that can be corrected.

Valuable residential neighborhoods command the higher prices they enjoy based on the peace, quiet, and security they offer and if pervasive Noise is disclosed, it will damage an eventual sale.

While barking dogs or raucous party holders can be a problem, they are usually transitory in nature and can be handled with diplomacy. Homes near a Freeway, or on a busy street are generally worth considerable less than those that are not. If a property backs up to a parking lot or commercial enterprise, or is near to a night club or hotel, or any activity that has a commercial license to conduct business with attendant noise expect a reduction of 25% to 30% in your sales price.

These observations are my professional opinion based on selling residential real estate in the Hollywood Hills for the last 30 years. I hope they are helpful.

Yours sincerely;

John Steiner

Broker

Engel & Völkers Beverly Hills  
340-B N Camden Dr  
Beverly Hills · CA 90210 · USA

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**EXHIBIT "F"**

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For more information call (800) 994-4444.

**February 28, 2020**

**Dear Property Owner,**

The Los Angeles Fire Department provides a thorough and comprehensive brush program in order to protect lives and property for those who live and enjoy the hillside communities within the City of Los Angeles. Section 57.322.2 of the Los Angeles Municipal Code (L.A.M.C) and Ordinance No. 172449 adopted by the Los Angeles City Council and approved by the Mayor, provides the Fire Department the authority to collect a fee for inspection of properties located in the Very High Fire Hazard Severity Zone (VHFHSZ).

A \$29\* inspection fee has been instituted to recover the cost associated with the initial brush inspection, which is conducted by a team of Fire Inspectors during the months of May and June to identify hazards. Property owners that are not in compliance with the Brush Clearance Ordinance shall be issued a Notice of Non-Compliance and billed \$29\* for the inspection. Inspection billing will begin during the month of July 2020, and must be paid by the dates specified on the bill. Failure to submit payment will result in an assessment of a 200% penalty.

However, the Ordinance provides an opportunity for the property owner to **AVOID THE \$29\* INSPECTION FEE** by maintaining their property in accordance with the provisions set forth on L.A.M.C Section 57.322, et seq. **IN ORDER TO AVOID ASSESSMENT OF AN INSPECTION FEE, BRUSH CLEARANCE SHALL BE CONDUCTED AND COMPLETE COMPLIANCE IS REQUIRED AS DEFINED IN L.A.M.C Section 57.322 by April 30, 2020.** If compliance is not complete by April 30, 2020, property owners are subject to the \$29\* fee if their property fails the inspection.

The safety of your home can be significantly increased with proper brush clearance, advanced planning, and preparation. Brush clearance is a year-round responsibility. Thank you for your continued support and cooperation. For questions or concerns, please contact the Brush Clearance Unit via phone at (800) 994-4444 between the hours of 8:00 a.m. and 11:00 a.m., email us at [lafdbrush@lacity.org](mailto:lafdbrush@lacity.org) or visit our website at [www.lafd.org/brush](http://www.lafd.org/brush).

**Very truly yours,**

**Kristin M. Crowley**

August 25, 2017

Cathy Lewis-Dougherty  
Homeowner:  
3533 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission

Re: Case Number : CPC-2018-2223-CU  
3477 Laurelvale Dr.  
Studio City, CA 91604

Dear Sirs and Madams:

I am not in favor a waiver to allow a swim school on our street for the following reasons:

1. Our quiet, residential street is not the proper venue for a commercial operation, particularly one conducted outside.
2. Our street is a narrow winding one, with a cul-de-sac at the end. Parking is unwieldy during the best of times, and the street is not suitable for more.
3. Because of the above, emergency vehicles could have a hard time getting past, endangering those of us with properties above the school.
4. We would not want to set a precedent for other commercial ventures on our little street.
5. I'm afraid of our property values going down.
6. Having a large number of strangers in our neighborhood decreases the efficiency of any "neighborhood watch" program. How are we to keep an eye out for strangers, with strangers coming and going all the time?
7. The added noise and confusion are a burden on all the neighbors.

Thank you for considering our problems in your decision.

Sincerely,



Cathy Lewis-Dougherty





Correy Kitchens <correy.kitchens@lacity.org>

**Case # CPC-2018-2223-CU Environmental Case# ENV-2018-2224-CE**

2 messages

**Cathy Lewis-Dougherty** <cathyld321@gmail.com>  
To: correy.kitchens@lacity.org

Fri, Oct 14, 2022 at 2:17 PM

To Whom it May Concern:

As a homeowner on Laurelvale Drive in Studio City, I would like to object to the proposal by William Marsh, Swim to Bill (Case # CPC-2018-2223-CU Environmental Case# ENV-2018-2224-CE), to establish a swim school on Laurelvale Drive. Much as I hate to interfere with anyone's livelihood, Laurelvale Drive is a narrow and winding neighborhood street, which is almost impossible to pass with cars parked on it as it is.

The addition of parked cars from customers to a swim school would obviously make driving on the street more difficult. I would therefore ask you to look carefully at this request as you consider whether to grant it.

Thank you,

Cathy Lewis-Dougherty  
3533 Laurelvale Drive

**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Cathy Lewis-Dougherty <cathyld321@gmail.com>

Tue, Oct 18, 2022 at 9:31 AM

Hi Cathy,

We are holding a Hearing Officer Hearing on October 25th where you can address your comments.

In the meantime, I will add your comments to the casefile for record keeping purposes.

Correy K  
[Quoted text hidden]



**Correy N. Kitchens, MPA**  
City Planner

**Los Angeles City Planning**  
6262 Van Nuys Blvd., Room 430  
Van Nuys, CA 91401

T: (818) 374-5034 | Planning4LA.org







Correy Kitchens <correy.kitchens@lacity.org>

## Regarding the 3477 Laurelvale proposal.

2 messages

**Drew Schatt** <schatt@schatt.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 11:03 AM

Just wanted to mention - the street is 24 feet wide. Please double check with google maps, or the LA Dept of Transportation, since Swim to Bill is attempting to mislead with their statement that it is 36 feet wide. Sad but true. I can send a photo, but it would probably be better to check with the source of truth (the city dot). Just recommending that you make sure to double check. Thank you, I thought that the meeting today was very well run.  
-Drew Schatt (3500 Laurelvale)

**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Drew Schatt <schatt@schatt.com>

Wed, Oct 26, 2022 at 8:48 AM

Hi Drew,

Yes, we are sure of the measurements of Laurelvale Drive. I will add your comments to the casefile.

Correy K  
[Quoted text hidden]



**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

6262 Van Nuys Blvd., Room 430

Van Nuys, CA 91401

T: (818) 374-5034 | Planning4LA.org





Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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**CPC-2018-2223-CU 3477 N**

1 message

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**Jill Thraves** <tichmac@icloud.com>  
To: correy.kitchens@lacity.org  
Cc: jed kubrin <jed@walkingmaninc.com>

Wed, Oct 26, 2022 at 9:55 AM

Hello Correy,

I am one of the residents on Laurelvale drive in the above case.

I was on the zoom meeting yesterday and became most frustrated because I had my hand up for an hour and did not get a chance to speak. I listened to a host of swim parents all saying the same thing. I could not see where I was in the queue and had to leave for a previous appointment.

We are not questioning the many abilities of the swim class leader, we residents are saying that his house is not the place to do it.

My father taught me and my brother to swim in a public swimming baths in Sheffield, UK. My cousin's wife teaches babies to swim in a spa pool in upstate New York, very successfully.

I and my husband live on the cul de sac at the top of Laurelvale Drive and have done for 30 years. Noone used to park on the street but over the years different people moved in with more cars and over the last 2 years cars and other vehicles are parked on both sides of the road making it very difficult to drive down and up the street. On Wednesdays, trash day, some of the trucks can't get between vehicles and owners of these vehicles often do not come out and move them!!! so the trucks have to reverse back down the hill. We have old neighbours, who have had to call emergency services over the years and there is no way the big fire truck could get up with the parking as it is now.

I remember when there was swimming going on down the hill before, and there was a constant stream of cars parking and unloading children and bags of stuff, people leaving doors hanging open. There is NOT 'lots of parking'. There is now not enough room for the present residents to park the way they are doing.

And why on earth should someone suggest that we the residents should move if we do not like living near what amounts to a public swimming pool?!? as one of the swim parents suggested. How patronising.

The zoom meeting would have worked better if some of the residents had been allowed to alternate with the swim parents.

I hope we residents get a fair say in this situation after the patently biased presentation yesterday.

Thank you,

Jill Thraves  
3562, Laurelvale Drive

October 5, 2022

Dear Sir or Madam,

I'm writing on behalf of my good neighbor Bill Marsh. I've known Bill and his family since they moved into our neighborhood over 20 years ago, and my wife and I could not have asked for a better friend and neighbor. Bill has been conducting private swimming lessons in his backyard pool during summer months for several years. And now there are dozens of kids that are happily and safely swimming.

This activity has never posed a problem for us. I have never been bothered or disturbed in any way by this activity. I've never heard children screaming or otherwise exclaiming from Bill's backyard. I have never noticed that these swim lessons cause any parking difficulties on our street or cause any difficulty in navigating the roadway on Laurelvale Drive. To the contrary, my wife and I have enjoyed seeing the excited, happy kids on their way to a swim lesson. We wish him continued success in this very worthy pursuit.

Alan Reed  
3455 Laurelvale Drive,  
Studio City, CA 91604

From: Alexa Mummy <alexacline2@gmail.com>  
Subject: Re: June 14-21, 9:45  
Date: October 5, 2022 at 10:17:35 AM PDT  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

We totally support your swim school and thinks it's wonderful. When my little one turns two at the end of them year we will defiantly start her in some swim class.

Hope it all goes smoothly for you.

Best,  
Alexa.

On Mon, Oct 3, 2022 at 11:33 AM William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)> wrote:  
Hi Alexa,

Bill Marsh here from down the street. I hope you are well and trust swim lessons with the girls is working out.

I wanted to touch base and fill you in on something. I've been teaching in my pool in my back yard for years. I found out a few years ago that you can have a business at your house but it is suppose to be one client at a time and it's suppose to be indoors. The city told me that they support kids learning to swim for the benefit of the community and safety so there is a variance/permit that I can apply for to be able to teach in my pool again. I made the application in 2018 but covid has delayed the process for all these years. Anyway I just got the date for my hearing and it's going to be October 25 on a zoom meeting. You should be getting a flyer in the mail about it but I wanted to let you know what it is. The city often grants schools a "CUP" Conditional Use Permit which is what it sounds like. A permit with conditions. I teach 2 or 3 kids at a time no more than 2 or three hours a day and only some days in the summer months. So the applications says "swim school operating from 8-5" but I wanted to let you know what my intentions are. Parking would be in my driveway and I am the only teacher and all I want to do is to have the option to teach some kids sometimes in my backyard. I'll still travel to other houses but this will give me the option.

I just wanted to make that clear for you so you understand what it's all about.

Take care and let me know if you're not happy with your swim lessons. We had a great neighborhood session earlier this year and everyone wants to do it again.

Take care and let me know if you have any questions.

Bill

BTW - The new wood on the front of the house looks great.

**Alexa Mummy**

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Los Angeles, CA 90015

**F: 213-744-1226**

**C: 310-882-1940**



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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**W.Marsh/SwimToBill Permit App**

1 message

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**ALEXIS DENISOF** <asden@mac.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 8:59 PM

Dear Permit Office for L.A.

I want to enthusiastically endorse William Marsh and his permit application to operate Swim To Bill, the toddler swimming program in Studio City.

My 2 children were taught by Bill many years ago, and he not only provides an extraordinarily important community service, he is all too rare in his field. Young children are terribly underserved for learning to swim programs. It is very difficult to find safe, clean, professional swim programs for toddlers in Los Angeles.

Bill always took his neighbors into account when we were his students. He teaches very small groups of just a few kids at a time, gave us guidance about minimizing our parking impact, spreading our vehicles. He worked off peak hours, seasonally, and only a few hours of the day.

He certainly does not impact the neighborhood nearly as negatively as the countless house constructions crews in the area who all receive permits for their work, and do not offer any of the community service that Bill does. While they clog the streets for years at time to increase property values, Bill is saving the lives of children. Please look up the numbers on death by drowning among the young. After one session with Bill we were completely confident for our children's safety in any swim environment.

I'm sorry to have missed the public hearing to add my support for William Marsh's permit, but I wanted to be sure you heard my voice in support of William Marsh's permit to provide vital swim lessons at this home.

Yours sincerely,  
Alexis Denisof  
Resident



Correy Kitchens <correy.kitchens@lacity.org>

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## William Marsh swim permit

1 message

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**Alyson Denisof** <rainbow333@icloud.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 8:05 PM

Hi,

Please give William Marsh a permit to keep teaching kids to swim! He taught my kids and was amazing. As a Mom I wouldn't trust my kids with anyone else. And as a person in the public eye, I liked the small privacy of his little groups.

He only teaches a few kids at a time. He was considerate about the street. He only worked in summertime and pretty short lessons.

I really hope you see what value William and Swim To Bill brings to the neighborhood and to LA, so please give him a permit to teach!

Thank you!  
Alyson Hannigan



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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**William Marsh - "Swim to Bill" support**

1 message

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**Amanda Rosen-Prinz** <amandarosenprinz@gmail.com>

Tue, Oct 25, 2022 at 9:44 AM

To: correy.kitchens@lacity.org, William Marsh &lt;swimtobill@gmail.com&gt;

Hello,

I am writing to express my full support to grant William Marsh a permit to conduct his swim instruction business from his home backyard pool. He taught both of my children to swim within the last 10 years and he was the most compassionate and dedicated swim instructor I have ever experienced. If his permit is not granted and his business cannot continue, the children of Los Angeles will be missing out. Both of my children are confident swimmers and learned to love the water thanks to him. There was minimal upset in the process and mostly joyfulness!

Again, I am in full support of granting his permit request and am happy to answer any questions the city may have about the experience.

Regards,  
Amanda Rosen-Prinz, parent  
310-663-0045



October 6, 2022

Re: Bill Marsh Laurelvale Drive Studio City, Ca 91604

Annabella Price 3469 Laurelvale Drive Studio City, Ca 91604

As neighbor, I maintain that Bill Marsh's livelihood should be permitted to continue at his home. It presents manageable distraction and/or parking limitations.

Yours Truly,  
Annabella Price



Correy Kitchens <correy.kitchens@lacity.org>

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## In support of Bill Marsh

1 message

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**Andy Siegel** <awsiegel@gmail.com>  
To: correy.kitchens@lacity.org  
Cc: William Marsh <swimtobill@gmail.com>

Tue, Oct 25, 2022 at 11:00 AM

Dear Mr. Kitchens,

My son was helped greatly by Bill's instruction, and I'd like to echo all the parents who have commended his remarkable class.

This quiet, peaceful class could only exist in a small private setting like the one he's created.

Bill is working from home like so many of us, and conducts his classes with great consideration for the neighbors.

Sincerely,  
Andy Siegel

--

**Andy Siegel**

Podcast: <https://sandwiches-of-many-varieties.simplecast.com>



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Support for William Marsh

1 message

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**Brianne Cruz** <brianne.d.cruz@gmail.com>  
To: "correy.kitchens@lacity.org" <correy.kitchens@lacity.org>  
Cc: William Marsh <swimtobill@gmail.com>

Tue, Oct 25, 2022 at 7:19 AM

Dear Correy,

I am writing to let you know that I fully believe William Marsh "Coach Bill" should be allowed to conduct business in his backyard. I have been having Coach Bill come to my house to teach my two young children to swim and water safety. I can honestly say there is no better swim instructor. I've had other instructors and my children have remained afraid of the water but Coach Bill, in a very short amount of time, has been able to transform their experience with water and with swimming. There are so many unqualified swim instructors teaching methods that do not work. Coach Bill is something special. Not only do his methods work but you will never find someone more dedicated to the children or to his work. Coach Bill is extremely professional, respectful, and talented.

You would be doing the community a huge favor by granting the permit for Coach Bill to conduct classes from his own pool as currently he has to find individuals who have pools in their backyard limiting his services to those who have the means to have such a luxury. Wouldn't it be better to allow individuals without this luxury the same opportunity?

Kind Regards,  
Brianne Cruz



Correy Kitchens <correy.kitchens@lacity.org>

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## Bill Marsh is an asset to our community.

1 message

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**Bryn Williams** <brynwilliams1@icloud.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 9:24 AM

Dear Correy-

I am writing in support and to express my gratitude for Bill Marsh and his swimming class.

My son, Max, gained confidence and advanced his swimming skills from Bill's instruction and character.

The atmosphere was always calm and quiet. There was never a crowd in his home and we never extended our stay beyond our short, scheduled class time.

I feel that Max greatly benefited from learning to swim in the calm, supportive and contained environment that Bill generously created.

Sincerely,  
Bryn Williams - Parent

Sent from my iPhone



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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**Swim To Bill (Bill Marsh)**

1 message

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**Caitlin Rosenquist** <caitlinalia@hotmail.com>  
To: "correy.kitchens@lacity.org" <correy.kitchens@lacity.org>

Tue, Oct 25, 2022 at 5:46 AM

Dear Mr. Kitchens,

I'm writing in enthusiastic support of Bill Marsh, who is having a hearing today regarding his permit. I would attend the Zoom, but my husband is having knee surgery at that time and I don't think I'll be available.

Bill Marsh offers an unrivaled service that was invaluable to our family. His teaching style and comfortable setting in his backyard pool were the ONLY reasons my kids learned to swim so easily. Both were terrified of the water- even getting their heads wet in the bath scared them. Swim lessons at other locations simply did not work- the pools were crowded, overwhelming, the teachers could not give such direct support, etc. Bill literally had my two sons swimming within minutes of entering his pool, and within a couple days, they had a true love of the water, and I knew they would be safe swimmers. Years later, they are the most confident (and safe) kids in the pool. As a parent, the relief I felt (and still feel) knowing my kids can handle themselves in water is immeasurable.

I wholeheartedly support Bill Marsh's application for permit. I know countless other parents and their kids would benefit from Bill's teaching style, particularly in the safe, quiet, comfortable setting of his backyard pool.

Thank you for your time and consideration.

Caitlin Rosenquist  
Mother to Cole and Quentin

Sent from my iPhone

**Correy Kitchens** <correy.kitchens@lacity.org>

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## Swim to Bill Support

1 message

**cami walsh** <resonatingtouch@yahoo.com>

Tue, Oct 25, 2022 at 8:57 AM

To: correy.kitchens@lacity.org

Cc: "swimtobill@gmail.com" &lt;swimtobill@gmail.com&gt;, MD Mauro Zappaterra &lt;mzappaterra@synovationmedicalgroup.com&gt;

Hello LA County, to whom it may concern both our children were taught how to swim from swim to bill. What's amazing about his class is that it's a nine day intensive and at the end of the nine days the child learns how to swim. Weekly swim lessons can take years for children to learn how to be water safe and swim where Bill can teach a kid to do it in 9 days. This is a huge relief to my husband and I due to the fact that we have relatives with pools and wanted to make sure that our kids were water safe given the statistics around children and drowning. Thank you for the consideration of his business being an essential commodity for child rearing in LA.

Sincerely,

Cami and Mauro Zappaterra, M.D, Ph.D



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Swimming Lessons with Bill Marsh

1 message

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**Carrie Meadows** <ctimanus@gmail.com>

Tue, Oct 25, 2022 at 1:46 PM

To: correy.kitchens@lacity.org

I am emailing to support Bill (William) March and the swimming instruction he provides. Years ago my son took lessons from Bill and thrived under his instruction. Bill embodies calm and confidence in the water and cultivates the same in his students.

Prior to finding Bill we tried lessons at the YMCA, as well as another in-home swim instructor in La Crescenta, which is where we live. Neither of these programs came close to the quality of instruction Bill offers. After a two-week session with Bill my son was water safe and loved being in the pool. The following summer we again drove from La Crescenta to Studio City so Bill could help my son reinforce what he had learned the previous summer and work on his form. At the end of that summer, my son (age 6) was confident, fully independent in the pool, and said he still wanted to swim with Bill EVERY summer forever.

My son turned 15 yesterday, and we still hold such fond memories of Bill. The instruction he provides is unmatched, and his in-home business should be considered a gem in the LA community.

Sincerely,

Carrie Meadows (parent of Hayden Meadows)

**Correy Kitchens** <correy.kitchens@lacity.org>

---

**Swim To Bill**

2 messages

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**Carter Covington** <cartercovington@me.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 6:46 AM

Hello-

I am unable to make the city hearing on this issue. But Bill Marsh provides an incredible service to the community. Our son learned to swim quickly and affordably with Bill and I know he's kept so many other children safe by teaching them to be water safe. It would be terrible if he was put out of business because of parking.

Thank you!  
Carter Covington

Sent from my iPhone

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**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Carter Covington <cartercovington@me.com>

Tue, Oct 25, 2022 at 7:24 AM

Hi Carter,

I will take note of your email and attach it to the case file.

Correy K

[Quoted text hidden]

--

LOS ANGELES  
CITY PLANNING**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

6262 Van Nuys Blvd., Room 430

Van Nuys, CA 91401

T: (818) 374-5034 | Planning4LA.org





To Whom it May Concern:

We are writing this letter in support of William (Bill) Marsh's permit application. We had heard of Bill from a few friends and other parents while researching swim instructors in the valley, upon googling more I found out he lived up the street from us! Despite being in our house for ten years we had never met or realized he held swim lessons out of his home.

Last summer, while on a walk with our then 18 month old daughter, we finally saw Bill on a walk and put two and two together, that was 'Swim to Bill!' We couldn't have had a better interaction - while his classes were booked for the summer, he volunteered to come down the street and teach our daughter when he had extra time. He emphasized water safety is his number one priority and mentioned he was mostly focused on kids ages 3 and above as they're most likely to drown or have water injuries.

Fast forward a year later and this summer he's not only done lessons with my daughter, but he's also taught so many of our friends and other families in Studio City. Our friend's daughter was terrified of the pool and wouldn't even get her head wet, by day 3 with Bill she could walk the side of the pool and hang on to the wall, but also swim her way back to the steps on her own - under water.

Bill is an asset to our neighborhood and community. We are so incredibly thankful to have him not only as a neighbor and now friend, but also for teaching our daughter these life saving skills.

Please contact us should you have any questions.

Thanks,

Two handwritten signatures in black ink. The first signature is cursive and appears to be 'Chelsea Parrott'. The second signature is also cursive and appears to be 'Kevin Wolff'.

Chelsea Parrott and Kevin Wolff  
11578 Canton Dr  
Studio City, CA  
91604  
(949) 697-6480



**Correy Kitchens** <correy.kitchens@lacity.org>

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## Swim with Bill

1 message

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**Chris Collard** <christophercollard@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 10:51 AM

I would like to add to my statement that Bill's neighbors blasting pornography explicitly for children to hear is repulsive.



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Bill Marsh Swimming Lessons

1 message

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**Cody Henderson** <probablylefttown@gmail.com>

Tue, Oct 25, 2022 at 10:27 AM

To: correy.kitchens@lacity.org

Dear Mr. Kitchens,

I was a neighbor of Bill Marsh, and his daughter's piano teacher for five years, before moving away. I witnessed his swimming classes weekly during my in-home visits for piano lessons and always was impressed by the peaceful, zen-like mood in the backyard. It was not the swimming lessons you imagine. It looked more like a yoga class. I rarely heard any voices, splashing or noise, and the parents came and went quietly.

It wasn't until my own daughter was Bill's swimming student that I understood his unique ability to empower children gracefully, with patience, kindness and fun. We call him the child whisperer, and my daughter (now 8) remembers him lovingly. My wife and I have tried to emulate his effortless methods with our younger daughter, as we work with her in the pool. I have tried to model some of my own work with young people with his thoughtful and beautiful methods and demeanor.

He is truly a gift to the neighborhood and community. It would be a tragedy if he could no longer do his work in the place he has earned and deserves to teach.

Thank you for your time.

Sincerely,

Cody Henderson



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Supporting Bill Marsh and Swim to Bill

1 message

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**David Bosnak** <dbosnak@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 10:44 AM

Hi Correy,

My son went through two full sessions of swim to Bill when he was a toddler, as did my niece. The service Bill offers to the community is invaluable. We live in Southern California and there are a lot of pools. Since school began my son goes to many, many pool parties every year. There are always kids there left out because of discomfort around water or, even worse, ones who can't safely take care of themselves in the water but fear of being left out so unsafely play anyway. Yes, there are a myriad of options for teaching one's child to swim, but having gone through quite a few, none that we found have such immediate results. After one session, my son knew what to do if he fell in the pool. He knew how to get to the edge. He had knowledge that could save his life. After one session. Bill makes being in the water safe. It is imperative that children in LA learn to swim. Water is everywhere and too often we hear stories of tragedy. Please allow Bill Marsh to continue his invaluable service to the community and to our children.

Thank you for listening.

Best,

David Bosnak



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

---

## William Marsh Swimming Pool hearing

1 message

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**Eyal Gutentag** <eyal.gutentag@gmail.com>

Tue, Oct 25, 2022 at 10:05 AM

To: correy.kitchens@lacity.org

Cc: Diane Gutentag &lt;diane.gutentag@gmail.com&gt;

Hello Mr. Kitchens-

I was not able to remain on the Zoom line beyond 10am.

I grew up in the Sherman Oaks, Studio City area, including attending elementary school at Carpenter and middle school at Walter Reed Jr High.

I wanted to express my family's support for William Marsh and his exceptionally impactful swimming instruction. His facility and services helped to ensure both of our young children were water safe and mitigated drowning risks - after other unsuccessful efforts to achieve the same in other locations.

I hope the commission will account for the community value add that Mr Marsh's Pool and hearing have at saving children's lives - and ensuring the health and safety of children and families across the region.

I hope the commission will grant the CUP and enable Bill's instruction to continue unabated.

Sincerely,

Diane and Eyal Gutentag



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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**City Hearing Re: Swim to Bill (William Marsh)**

2 messages

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**Jeiran Lashai** <jlashai@mac.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 7:09 AM

Dear Mr. Kitchens,

I am writing to you regarding the hearing for Mr. William Marsh (Swim to Bill). Over 10 years ago my oldest took his first set of classes with Bill. This ultimately ended up saving his life in the nightmare scenario where you are at an event and there are too many people to notice a small child falling into the pool. Because of Bill, my son, then only 18 months old, was able to swim to the edge.

I cannot believe that with all the construction noises and related traffic in his neighborhood, that his small business is the one that has been asked to stop operations.

We were lucky because my son had this course and it was easily accessible. I am particularly angry because 3 summers ago, My child watched another child drown at a summer camp here in Los Angeles. I can't help but think that if that child had also had the foundations in swimming that Bill taught both of my kids, that she would still be here today.

Bill is a gem in the community. There are a lot of people that teach swimming to kids (I even did when I was in college), but there are not very many that can teach a child of 18 months how to swim to safety. Please see my original letter to Bill below.

Thank you for your time,

Dr. Jeiran Lashai  
626-354-3092

From: Jeiran Lashai <jlashai@mac.com>  
Subject: Thank You  
Date: February 15, 2018 at 9:50:40 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I just wanted to thank you profusely for saving my oldest son's life when he was 18 months old. I'm not sure if you remember the exact scenario, but we enrolled Shaya when he was 17 months with you since my in-laws had a pool that was not fenced. My precocious child was already able to unlatch their sliding glass doors and this became a huge stress when we would visit my ailing father-in-law.

Shaya took your class for two weeks to become water safe. Less than a month after your class he fell in the pool when there were a lot of people at the house. Before anyone could get to him, Shaya was able to turn and kick his little body to the side and grab the ledge. Everybody at the party freaked out, except for me. I had so much confidence in your classes and they were worth every penny.

Both of my children still ask to come see you constantly. They have such fond memories of swimming to Bill (even though they both cried in the beginning!) And I have fond memories of sitting in the peace of your back yard and reading a book while the kids were with you. If it weren't for you, I don't know that they would have been water-safe at such a young age. I'm not sure my husband and I would have ever been able to relax around a pool. We have since joined a club because my kids want to spend their entire summers in the pool and I can actually sit in the shade instead of staying in the water the whole time.

Thank you so much from the bottom of my heart.

- Jeiran Lashai

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**Correy Kitchens** <correy.kitchens@lacity.org>

Tue, Oct 25, 2022 at 7:10 AM

To: Jeiran Lashai <jlashai@mac.com>

Hi Dr. Lashai,

I will take note of your email and attach it to the case file.

Correy K

[Quoted text hidden]

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LOS ANGELES  
CITY PLANNING

**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

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**Correy Kitchens** <correy.kitchens@lacity.org>

## Bill Marsh

2 messages

**drjhkay@aol.com** <drjhkay@aol.com>  
 Reply-To: drjhkay@aol.com  
 To: "correy.kitchens@lacity.org" <correy.kitchens@lacity.org>

Fri, Nov 11, 2022 at 6:36 PM

Correy N. Kitchens,

It is my understanding that Bill Marsh has applied for a variance/permit so that he can provide swim lessons to children in his backyard pool.

I wholeheartedly support his plan to do this. Certainly, swimming is an enjoyable activity for children. But, most significantly, I believe it is critical for them to know how to swim in order to prevent drowning, which is the leading cause of accidental death in young children. Because drowning is a preventable tragedy, I believe the city and community should be doing everything they can to prevent it. Bill has made it clear that he is willing to work with the city and neighbors to make sure the neighborhood is not negatively impacted by teaching kids to swim in his own backyard.

I have been a resident on the block where Bill lives for more than 30 years, and clearly, have not been negatively impacted by his teaching swimming, or known any other neighbors who have been. In fact, until Bill told me about his application for a permit, I had no knowledge that he ever taught swimming in his backyard pool. I've never noticed a parking problem or a noise issue near Bill's house.

For the reasons I've stated, it seems reasonable and important that Bill be allowed to teach swimming in his backyard.

Sincerely,

Dr. Joanne Kay

**Correy Kitchens** <correy.kitchens@lacity.org>  
 To: drjhkay@aol.com

Tue, Nov 15, 2022 at 4:14 PM

Hi Dr. Joanne,

Thank you for reaching out. I have attached your comments to the case file.

Correy K  
 [Quoted text hidden]



LOS ANGELES  
 CITY PLANNING

**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

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**Correy Kitchens** <correy.kitchens@lacity.org>

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**Swim To Bill - Laurelvale Dr.**

1 message

**Eddie Jemison** <eddiejemison@sbcglobal.net>

Tue, Oct 25, 2022 at 10:14 AM

To: correy.kitchens@lacity.org

Dear Mr. Kitchens,

As both a onetime resident of Laurelvale Drive and a parent of two children who have learned to swim from William Marsh, I can tell you how valuable I feel Swim To Bill is to the neighborhood.

Our children learned to swim in an intimate, peaceful setting provided by Bill. Never was it loud or crowded or "busy" in any way. One would be hard pressed to even know which house on the block Bill was teaching at. Parking was never a problem and noise was never an issue. He does not allow more than 3 kids in the pool at a time.

Bill himself is a quiet, zen-like teacher with a nurturing style. The entire class knew this and conducted themselves on the property in the same fashion.

It is a beautiful property by the way with plenty of space. I believe that the backyard, which is huge to begin with, borders on a large uninhabited piece of public land, so sound was never a problem.

My kids learned to not fear the water and to swim at an early age. Not only did this give them confidence that they carried into their school years but everything they learned at Swim to Bill kept them safe! It was an invaluable series of lessons.

If anything, I feel the neighborhood is improved by the presence of Swim to Bill. The Marsh's are the sweetest couple and more importantly, very respectful of their neighborhood and the Laurelvale community.

In short, please allow Swim To Bill to stay and teach in his Studio City back yard. We love it.

Sincerely

Eddie Jemison  
4270 Riverton  
Studio City, CA



Correy Kitchens <correy.kitchens@lacity.org>

## William Marsh / Swim to Bill meeting today

2 messages

**Emily Newman** <emily@beechwoodpartnersinc.com>  
To: "correy.kitchens@lacity.org" <correy.kitchens@lacity.org>

Tue, Oct 25, 2022 at 6:28 AM

Good morning Corry Kitchens and review committee,

You have a meeting this morning regarding William Marsh, who is also known as "Swim to Bill". As a longtime City of Los Angeles resident, I am writing to express my support for his work, and particularly his work in his backyard swimming center.

For many children, mine included, opportunities in Los Angeles to learn in a place that is quiet, focused and peaceful are few and far between. The pool at Swim to Bill is one such place. My children learned comfortably and quickly through many stages of swim learning there - including initial life-saving safety learning all the way through more advanced swim. Living in an area filled with swimming pools - treacherous for many young children - more than once my children had the opportunity to demonstrate their safety training learned at Swim to Bill.

Throughout our time there and over many years I did not find the families I participated with to be disrespectful to the neighborhood. Everyone simply seemed grateful for the quality instruction and opportunity for their children to learn in such an environment.

Please consider ensuring that this important learning environment continues to be readily available for children in the years to come. Lives of Los Angeles area children are depending on it.

Thank you,

Emily Newman  
310-714-2695

**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Emily Newman <emily@beechwoodpartnersinc.com>

Tue, Oct 25, 2022 at 7:23 AM

Hi Emily,

I will take note of your email and attach it to the case file.

Correy K  
[Quoted text hidden]



**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

6262 Van Nuys Blvd., Room 430

Van Nuys, CA 91401

T: (818) 374-5034 | Planning4LA.org





Correy Kitchens <correy.kitchens@lacity.org>

## Swim to Bill

2 messages

**Hilary Stern** <hilary\_stern@hotmail.com>  
To: "correy.kitchens@lacity.org" <correy.kitchens@lacity.org>

Tue, Oct 25, 2022 at 7:24 AM

My daughter learned to swim with Bill when she was two years old. Pool safety is his focus. He was a gentle teacher that garnered amazing results.

Please allow Mr. Marsh to continue doing his work from his home pool that provides such a great service to the community.

Hilary Stern  
818-809-6764

**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Hilary Stern <hilary\_stern@hotmail.com>

Tue, Oct 25, 2022 at 7:26 AM

Hi Hilary,

I will take note of your email and attach it to the case file.

Correy K  
[Quoted text hidden]



**Correy N. Kitchens, MPA**  
City Planner  
**Los Angeles City Planning**  
6262 Van Nuys Blvd., Room 430  
Van Nuys, CA 91401  
T: (818) 374-5034 | Planning4LA.org



**Janet Tashjian**  
**3432 Laurelvale Drive**  
**Studio City, CA 91604**  
**Phone: 781-254-2010**  
**Email: [jtashjian@aol.com](mailto:jtashjian@aol.com)**  
**Website: [www.janettashjian.com](http://www.janettashjian.com)**

October 18, 2022

To Whom It May Concern:

As a longtime resident of the Laurelvale/Canton Drives neighborhood, I'd like to comment on the application for William Marsh to conduct swimming lessons at his home at 3477 North Laurelvale Drive in Studio City.

When I moved to the neighborhood, one of the first things I noticed was the cohesive, family atmosphere – a real rarity for a city as large as LA. And one of the factors that connected so many families was how many of the children had learned to swim with Bill Marsh. Like children having the space to ride bikes or walk dogs in the street, Bill's swimming lessons have been part of the glue that holds this neighborhood together and makes it such a sought-after place to live. I live a few doors down from their house and have never once been disturbed by sounds and activity – and I am someone who works from home, outside! I would be the first person to complain about anything loud – weed wackers and lawn mowers will disrupt my work immediately – so if there was noise coming from the Marsh home, I'd be one of the first affected by it and I never have been. Not once.

The Marshes are one of the first families anyone in the nearby blocks would go to for help, to borrow something, or ask a favor. They are contributing members of our wonderful community and I can think of no reason why Bill Marsh shouldn't be allowed to continue to educate and train his neighbors, especially in such an important and necessary skill as swimming. I see no reason why he shouldn't be allowed to make his living at home as most of us also do now.

Please feel to contact me with any questions.

Sincerely,

Janet Tashjian



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Swim to Bill Testimonial

1 message

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**Jennifer Manley** <jenmanley@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 9:14 AM

Hi Mr. Kitchens,

I understand there is a hearing for Bill Marsh's permit application and I would like to share my endorsement of him and his program.

My son was terrified of the water. He had fallen into a pool when he was very little and after that he wouldn't go near water without us holding him. We tried countless swim schools and nothing worked. We were worried as we have a pool in our apartment building and many of his friends have pools.

We found Bill and it was an incredibly positive experience. The class lasted one week for 30 minutes, and by day 2 our son was putting his face in the water. By the end, he was jumping into the pool and swimming underwater the whole way across. He felt safe in the water and knew how to be safe in the water. And his confidence and pride were boosted.

Bill is a kind, giving, generous, talented teacher. The classes were quiet and calm. People were coming and going but there was never any parking problems, nor noise. Everyone was respectful of the space. I know that having the class at his home made a huge difference to the safety my son felt there. And Bill provides the invaluable service of teaching kids to swim safely.

I hope you will see how important it is to allow Bill to practice in his home. Thank you for your time.

Best regards,  
Jennifer Manley  
310.849.0555

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**JENNIFER MANLEY**[www.jennifermanley.com](http://www.jennifermanley.com)

310.849.0555

@jenmanley

**Correy Kitchens** <correy.kitchens@lacity.org>

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**Hearing Re: William Marsh**

1 message

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**Jenny Eakes** <alaskarox@mac.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 10:42 AM

Hello,

I am a parent who's child had swim lessons with William Marsh. Bill made an immense difference in my daughter's life. She was afraid of water and after 1 session with William Marsh she was excited and couldn't wait to return. The service he provides the community of families is immense and a matter of life saving importance.

In addition, I am a witness to behavior by the neighbors during a quiet, and otherwise gentle swim class. The neighbors turned their back yard speaker into Bill's pool area and blasted the Howard Stern show talking about sex at the highest volume possible. This, when 3, 4, and 5 year olds were witness to it, quietly practicing their work with Bill. In contrast to this, Bill behaved with class and dignity. Simply asking that kids keep their attention on him and continued with the lesson.

Bill tried to accommodate the neighbors to make things better, offering to put up a sound resistant fence and even change the time of his classes, or limit them to best suite their needs. They had none of it. They weren't even interested in the conversation. Instead, they simply wanted to shut it down.

That's what this is about. They are so set that they weren't even willing to converse.

I went next door during the middle of my daughter's lesson to ask them to turn their speakers down. They had the "ring". They pretended not to hear it.

I'm happy to be a witness.

Thank you,

Jenny Eakes  
917-992-2893



Correy Kitchens <correy.kitchens@lacity.org>

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## Swimming pool hearing

1 message

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**Jesse Lawrence** <jessejameslawrence@me.com>  
To: correy.kitchens@lacity.org

Wed, Oct 26, 2022 at 4:53 AM

Dear Correy Kitchens,

My wife and I watched the hearing yesterday with interest. We weren't able to comment but we'd like to add our voices to the community that are extremely supportive of Bill and his swimming lessons. He taught our two children how to swim, which is an invaluable, life saving skill. In addition, at the time, we were in a low income bracket, which he sympathised with and basically subsidised our lessons because of our financial situation. He's a great teacher, amazing with kids and an invaluable contributor to the well being of the wider community. It's such a shame and a waste that his home lessons have been cancelled for 4 years. You have the power to correct this wrong. Please make the right decision!

Thank you,

Jesse + Violetta

Sent from my iPhone



Correy Kitchens <correy.kitchens@lacity.org>

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## In support of William (Bill) Marsh teaching swimming

1 message

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**Jessica DeShong** <jessica.r.deshong@gmail.com>  
To: "correy.kitchens@lacity.org" <correy.kitchens@lacity.org>

Tue, Oct 25, 2022 at 8:02 AM

Hi Correy,

This email is in regard to the case you are hearing today at 9:30 regarding Bill Marsh teaching swimming lessons in his pool.

Bill has taught children how to swim for decades and is a well sought after teacher. He's adding value to our community and saving lives by teaching kids a necessary skill.

I am in support of him using his backyard pool to teach the classes as it is not a nuisance to our neighborhood and it makes it easier on him and his clients.

Thank you,  
Jessica





Correy Kitchens <correy.kitchens@lacity.org>

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## Swim To Bill

1 message

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**john stephens** <johnstephens72@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 10:55 AM

Hello,

I'd just like to write in support of Swim To Bill and his application. Our sons started at a different swim teacher and had very negative experiences, which left them feeling fearful of the water. We then went to Bill and he, very patiently, helped them to overcome that and learn to swim. The fact that they love the water today and, more importantly, are safe in the water is due to him. We can't thank him enough.

Best,  
John Stephens



Correy Kitchens <correy.kitchens@lacity.org>

## Approval of William Marsh Work Permit

2 messages

**Kaitlyn Noble** <kait.noble@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 7:33 AM

Hello,

I'm writing in support of approving William Marsh's home work permit.

When I met Bill, my daughter was 3-years-old and even after a year of lessons elsewhere, she was no where near being able to save herself in a pool. I found Bill and signed up for his 8 day session. By the end of the week with him, my daughter could swim half way across the pool independently and she could find the edge to pull herself up; the two skills needed if she fell into a pool.

Drowning is the leading cause of death amongst children and giving young children the tools to save themselves is critical at preventing these tragedies. This is something Bill is absolutely gifted at. He can take a toddler with no skills and teach them to save themselves. We refer to him as the "swim guru" - he's known well amongst parents and everyone is desperate to get into his lessons. The sigh of relief after you finish his program is such a gift and I hope more parents are able to experience it.

I can say confidently, Bill is improving his community. He is improving the lives of parents and children. I believe he is saving lives with his program.

Thank you,  
Kaitlyn

**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Kaitlyn Noble <kait.noble@gmail.com>

Tue, Oct 25, 2022 at 7:35 AM

Hi Kaitlyn,

I will take note of your email and attach it to the case file.

Correy K  
[Quoted text hidden]



**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

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Van Nuys, CA 91401

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Correy Kitchens <correy.kitchens@lacity.org>

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## William Marsh "Swim to Bill"

1 message

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**Katie Bodine** <rockabilly6200@aol.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 7:11 AM

Hello Correy,

I'm writing in support of William Marsh and his ability to teach on his property. I have been at his home numerous times and watched his lessons while visiting his home. I have also video taped it to show family and friends what he does. After learning that his difficult neighbor complained I watched the video, not being able to understand WHY they have a problem with it. Then in the video, noticed they placed a camera facing Bill's home and pool area. Creepy! Also very violating since I had spent time in the pool myself! I wish I could be there in support today but I work at that time and can't be on a computer while with my clients. I have a few clients that have taught swim lessons in their backyards and they are shocked to hear this is happening to Bill. I hope this can be taken care of since he helps SO any children learn to swim. Thank you for your time on this unfortunate and unnecessary complaint. Katie Marsh-Bodine

Sent from my iPad



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Hearing for permit application for Bill Marsh Swim Classes

1 message

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**KIM GERINGER** <catsanrats@aol.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 10:25 AM

Hello!

I was unable to attend the meeting this morning but wanted to share my support for Bill Marsh and his swim classes.

My daughter, who is Autistic, was unable to successfully learn to swim with other swim lesson companies due to her fears.

We learned about Bill Marsh, and in his gentle but firm nature, he was able to get her to put her head under water and successfully teach her to be water safe, and swim!

In addition, we were instructed to be respectful of the neighbors when parking, walking up to the house, and during our time in his pool. Conditions were sanitary and clean. Otherwise we would not have gone.

Bill Marsh provides a valuable service to the community. For children needing to learn how to swim and be water safe, as well as for those children who struggle in other swim environments.

I can't imagine taking this opportunity away, and I don't understand how there could be any objections considering the expectations that Mr Marsh puts in place to be considerate of his neighbors.

Please consider the value of his service and allow the permit for Mr Marsh to continue his work.

Kim Federgreen

Sent from my iPhone

**Correy Kitchens** <correy.kitchens@lacity.org>

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**William Marsh**

1 message

**Kristy Kessler** <monkeyworks@mindspring.com>

Tue, Oct 25, 2022 at 5:09 AM

To: correy.kitchens@lacity.org

Cc: William Marsh &lt;swimtobill@gmail.com&gt;

Hi Corey,

Wanted to impart the community service Bill provides for our kids across the ENTIRE city. I personally had all 3 kids of mine learn to swim from Bill in 2 weeks and learn water safety.

We need more programs like this with the amount of drownings that take place annually. Bill's intensive is a unique program and makes so much more sense than the once a week programs that make it difficult for kids to build upon momentum and have it click. Rather than months and months of lessons kids get it in 2 weeks. He also teaches safety protocols that I have never experienced when initially taking the long drawn out lessons at a rec center like not allowing goggles to be worn bc kids don't fall into pools with goggles on so kids learn to swim with their eyes open to get to safety. Think of the potential accidents that his program has helped avert because of his safety protocols and the compression of time to become water safe.

Please do not take this invaluable program away from kids & their parents. There is more affordability and slots avail to train more kids on water safety by Bill doing it at his house.

Our kids & community need Bill. Please help him continue to serve our families.

Best,

Kristy Kessler  
1215 Le Gray Ave  
Highland Park

Kristy Kessler



Correy Kitchens <correy.kitchens@lacity.org>

## Swim to Bill

2 messages

**Landry Tagliere** <tagliel@campbellhall.org>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 7:11 AM

I am writing in support of William March's application. My children learned to swim in his backyard many years ago. The operation was highly organized and efficient, bringing in families with children of all ages to learn this life-saving skill. I have nothing but respect for the way Bill runs his business and I am grateful to have had the opportunity for my children to learn with him. As a teacher myself, I often remember his quiet calm and centeredness and try to emulate it in my own classroom.

I hope that he will be able to continue to operate his business from home as he provides an incomparable service to families in LA.

Sincerely,  
Sara Landry Tagliere

--  
Landry Tagliere (she, her, hers / elle)  
French Teacher  
World Language Department Chair  
Campbell Hall  
4533 Laurel Canyon Blvd  
Studio City CA 91607 USA  
1.818.980.7280 ext 579

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**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Landry Tagliere <tagliel@campbellhall.org>

Tue, Oct 25, 2022 at 7:13 AM

Hi Landry,

I will take note of your email and attach it to the case file.

Correy K  
[Quoted text hidden]



**Correy N. Kitchens, MPA**  
City Planner  
**Los Angeles City Planning**  
6262 Van Nuys Blvd., Room 430  
Van Nuys, CA 91401

T: (818) 374-5034 | Planning4LA.org





Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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**in support of Bill Marsh/swimtobill.com**

2 messages

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**Laura Lambert** <laura.lambert@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 10:50 AM

To Whom It May Concern,

Bill Marsh is the reason that I feel completely comfortable when my children are in or around water. I have a 15-year-old daughter and a 11-year-old son who are very different, temperamentally, and Bill was able to gently but firmly get both of them swimming safely when they were just toddlers.

The class itself is small and an incredibly supportive atmosphere. Bill is connected to each and every one of those kids, and his confidence in them builds their confidence in themselves. It's a marvel to watch him transform anxious kiddos into confident swimmers in just a matter of days.

I'm a firm believer in water safety. Our children need it. Kids should learn to respect water, and, with luck, learn to love it. Both of mine do, and for that, I am incredibly grateful to Bill. Please grant him the permit to do his work. I can't tell you how many children and mothers like me have already benefited and I would hope that many more have the same opportunity.

All the best,  
Laura Lambert  
Silver Lake, CA

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Laura Lambert  
323-600-4184  
[laura.lambert@gmail.com](mailto:laura.lambert@gmail.com)

---

**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Laura Lambert <laura.lambert@gmail.com>

Wed, Oct 26, 2022 at 8:42 AM

Hi Laura,

Thank you for your response, I will attach your comments to the case file.

Correy K  
[Quoted text hidden]

--

**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

6262 Van Nuys Blvd., Room 430

Van Nuys, CA 91401

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Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

## Hearing for William Marsh Swimming School

2 messages

**Lauren Zamcheck** <lrnstml@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 5:53 AM

Hello!

I hope this email finds you well :)

I am writing to share our experience with William Marsh and his swimming school.

We were led to him by parents from all over the city who had in the past sent or were still sending their children through his school. "There is no one like him," they'd say. "He is a miracle worker." "My children are water safe and they love him." As nervous first time parents with a toddler who was looking for adventure but certainly could not swim, that was music to our ears.

Our experience over several summers with Bill - at his pool and then at other people's pools who believed in his work so much that they offered to host - first with our oldest child and then while carting a newborn to lessons to watch - was magical. We watched our scared little boy who at the beginning would only swim with one arm, transform into a confident swimmer. And today, at age 10, he is often prodded to join the swim team. We got to know Bill's wife and daughter who were there to support and we recommended friends and we made friends. And to watch Bill's dedication to his mission of keeping our children safe while losing the opportunity to teach at his own pool was inspiring. Unfortunately, a move blocked our ability to continue with our second child but his is the standard we continue to hold all subsequent swim teachers to. And there's just no one like him.

I hope you consider this and I am sure so many similar emails, comments from other parents while making your decision. Our years with Bill were many years ago and I still felt inspired and obligated to add my thoughts.

Have a wonderful day!

Warmly,  
Lauren Zamcheck

Sent from my iPhone

**Correy Kitchens** <correy.kitchens@lacity.org>  
To: Lauren Zamcheck <lrnstml@gmail.com>

Tue, Oct 25, 2022 at 7:22 AM

Hi Lauren,

I will take note of your email and attach it to the case file.

Correy K

[Quoted text hidden]

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LOS ANGELES  
CITY PLANNING**Correy N. Kitchens, MPA**

City Planner

**Los Angeles City Planning**

6262 Van Nuys Blvd., Room 430

Van Nuys, CA 91401

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To whom it may concern:

I have been eagerly waiting for this meeting for years but unfortunately my wife and I will be out of town on October 25 so we can't attend the meeting. I wrote a letter giving my support of Bill Marshes permit for his swim lessons but I wanted to update it.

(letter from 2018)

I am writing in support of Bill Marshes swimming classes. Bill is a very considerate of our neighbors making sure that his part-time classes don't inconvenience anyone, with his parking solutions, noise control, comfort to students, while giving these lessons. Many of the neighbors have taken the lessons and are quite supportive as he really cares about their well being. The pool is very healthy salt water for them. We love having this activity in our "hood"!

Lee Wertheimer  
3461 Laurelvale Dr.  
Studio City 91604

In addition to my original letter I would like to say that not only do I support Bill in his application but the entire community supports him with the exception of one house whose lack of integrity can be proven in a several ways. In one instance, they were playing a pornographic broadcast into the Marsh backyard while children were there. It was so loud that it could be heard in the street. This went on for hours. I went to them and asked them to turn it off and they refused. Another example is that at one point Kubrin told me that he would negotiate a compromise with Bill but he had already filed a law suit against Bill. When I confronted him about this he just said, "I lied, so what?"

Please take all of this in consideration when making your decision.

Thank you,

Lee Wertheimer



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Public comment re Swim to Bill, William Marsh

1 message

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**Leemore Kushner** <leemorel@gmail.com>

Tue, Oct 25, 2022 at 10:09 AM

To: correy.kitchens@lacity.org

Hi Correy -

I wasn't able to make the meeting this morning to make a public comment in support of William Marsh, Swim to Bill, so I am sending this email in support. Over the past ten years, Bill taught my 3 kids to swim. He is more than a swim teacher; his calm, soothing demeanor and way of teaching kids taught me a lot about how to parent my kids through challenges. When I first heard that a neighbor was trying to put an end to the swim classes, I was incredulous. First, this is not a swim class that has kids shrieking and jumping into pools and making a ton of noise; indeed, it is not a pool party. Bill provides a calm environment so kids can learn to swim. Second, it is for a limited period of time (just a few months a year). Third, parents were very respectful of neighbors.

I hope you will consider allowing Bill to reinstate classes at his home. The families in this community benefit greatly in having Bill teach their kids water safety, and that is important in a locale like ours - with lots of in-home pools - where water safety is of utmost importance.

Thank you,  
Leemore Kushner



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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**RE William Marsh**

1 message

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**Michelle Ndely** <ms.mathews@me.com>  
To: Correy.kitchens@lacity.org

Wed, Oct 26, 2022 at 8:24 AM

Good afternoon,

I am writing to comment on the case of William Marsh being able to teach swimming in his community.

I am shocked, to be honest, that there is even a question as to the value to the community. Bill's work is prolific, he has the ability to teach ALL children - all races, ethnicities, across neurodiversity on any spectrum that has been presented to him. Bill has the ability to help children not only survive what is one of the top killers - water - but to also break through internal barriers to fear and discomfort that younger generations are simply not being given enough opportunities to face and overcome, which directly impacts mental health.

You need only read a small handful of what his clients are saying - the clearly observable impact on their children is utterly consistent. In terms of value, Bill refuses to price people out of an attainable range, because he wants it to remain accessible for as many as he can service. Given the impact, his commitment to remaining accessible to the broader community, speaks for itself. FOSS lessons do not begin to compete with Bill's results, yet he prices his work for families.

The thing is, the environment matters. It matters to a businesses' bottom line, and also to what is able to be created. In his home, Bill has cultivated a space that is based in child psychology - learned from some of the best progressive schools in LA - complete with small cabins, magical fountains, flora, devices designed and hand made with small children and their developmental needs in mind... all elements that add to their experience of safety in the space. It is travesty to think that this small wonder - which produces SO faithfully, empowerment and growth for young children - it is a travesty to think it would go wasted. From a business standpoint, I cannot see how it could be recreated elsewhere. The cost would be prohibitive. What he is doing in his home, is partially possible because it IS his home. That includes the dynamic it creates among peers, when they are ALL in a new space. Part of the dynamic that Bill cultivates is based, as we say in education, "in place."

The idea that a neighbor, who chose to blast pornographic content at full volume and aim it AT the small preschool children Bill was supporting, the idea that person is directing an attack on Bill's ability to use his home in service of others... I am shocked that it has gotten this far in a place like LA. I have myself had Bill teach my daughters to swim. Why? Because there is NOTHING in my entire state like what he is able to do with kids in just 10 days. Their relationship to water is forever changed. The idea that he not be ENCOURAGED to continue, is amazing to me. I would think a city would be featuring him and his work as a small business in a local newspaper, not trying to shut him down.

I am extremely grateful we had the ability to visit Bill's pool & for the girls to experience the magic of "Swim to Bill." Parents silently sit on the side and observe their children transform. Within a matter of a few hours, terror softened to joy, and confidence. Mothers do not easily sit by while their children are screaming, so you can imagine how the inclusion of parental presence in Bill's model, is a natural measure of what is tolerated & what occurs with regularity in Bill's practice. Bill is soothing, calm, and very fun!!! - not a loud demanding coach. Given that Bill does accept ALL children who come to him - regardless of their capacities, I am positive that there have been some noisy clients - just as there are noisy and loud children - and people - in life. Bill's magic, is that the sounds quickly turn to joy. I sincerely hope that the city finds abundant evidence of the value of what he is able to do and create for the community - including community members who are children, who are a bit loud at times. What are we saying when someone who is able to help children is silenced, and someone who is blasting highly inappropriate adult content, video-taping minors without family consent, is empowered by the law.

If anyone would like to speak to me, I am happy to make myself available for questions at 610-585-7192.

Best,  
Michelle Ndely

Good afternoon,

I am writing to comment on the case of William Marsh being able to teach swimming in his community.

I am shocked, to be honest, that there is even a question as to the value to the community. Bill's work is prolific, he has the ability to teach ALL children - all races, ethnicities, across neurodiversity on any spectrum that has been presented to him. Bill has the ability to help children not only survive what is one of the top killers - water - but to also break through internal barriers to fear and discomfort that younger generations are simply not being given enough opportunities to face and overcome, which directly impacts mental health.

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The thing is, the environment matters. It matters to a businesses' bottom line, and also to what is able to be created. In his home, Bill has cultivated a space that is based in child psychology - learned from some of the best progressive schools in LA - complete with small cabins, magical fountains, flora, devices designed and hand made with small children and their developmental needs in mind... all elements that add to their experience of safety in the space. It is travesty to think that this small wonder - which produces SO faithfully, empowerment and growth for young children - it is a travesty to think it would go wasted. From a business standpoint, I cannot see how it could be recreated elsewhere. The cost would be prohibitive. What he is doing in his home, is partially possible because it IS his home. That includes the dynamic it creates among peers, when they are ALL in a new space. Part of the dynamic that Bill cultivates is based, as we say in education, "in place."

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If anyone would like to speak to me, I am happy to make myself available for questions at 610-585-7192.

Best,  
Michelle Ndely



Michelle Ndely (She/Her/Hers)

Lead Executive Consultant  
Ndely Consulting Group  
[www.NdelyConsulting.com](http://www.NdelyConsulting.com)  
[Michelle@NdelyConsulting.com](mailto:Michelle@NdelyConsulting.com)



**Correy Kitchens** <correy.kitchens@lacity.org>

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## Support for William Marsh permit

1 message

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**Philip Keller** <philipkeller@me.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 8:12 AM

Hello Mr. Kitchens,

My name is Philip Keller.

I am writing you to convey my support for the approval of William Marsh's permit application that is before you today at the LA City Planning Dept hearing. My daughter Nina Keller was a student of William Marsh's childrens' swimming classes several years ago. Mr. Marsh's instruction enabled my daughter to learn to swim and more importantly become water safe at the early age of 2 years old. I wholeheartedly support the availability of Mr. Marsh's swim classes, as they are an invaluable community service that helps to prepare our children to be water safe.

My experiences and observations as a parent during the entire course of swim instruction for my daughter held at Mr. Marsh's Studio City residence was always professional, safe, friendly and thorough. Additionally, Mr. Marsh was always cognizant, mindful, respectful and courteous of his residential neighbors at all times. Mr. Marsh always made it clear to all of his student families to be respectful of his neighbors.

I urge you to approve Mr. Marsh's permit application before you today.

Respectfully,

Philip Keller  
1452 El Miradero Avenue  
Glendale, CA 91201  
626-833-1847



Correy Kitchens <correy.kitchens@lacity.org>

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## Swim to Bill hearing

1 message

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**Rachel Specter Levy** <rachelspecter@gmail.com>

Wed, Oct 26, 2022 at 12:06 PM

To: correy.kitchens@lacity.org

Hi there -

I just wanted to write a letter of support for Bill Marsh. I was on a plane during the hearing yesterday and wasn't able to attend. I'm a big supporter of Bill. Not only did I send my kids to him to learn to swim, but I lived across the street from him. I experienced cars parking on our street and people coming and going and none of it was a problem or bothersome. I think he provided a great service and totally support him being able to provide that service from his home, and from my street.

Thanks for your time,  
Rachel Specter Levy



Correy Kitchens <correy.kitchens@lacity.org>

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## In support of Swim to Bill Marsh

1 message

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**Rob Blatt** <robertblatt@gmail.com>

Tue, Oct 25, 2022 at 9:18 AM

To: correy.kitchens@lacity.org

Hi, I am writing to voice my support for Swim to Bill. His work is a lovely, heart centered approach to teaching children swim skills and self confidence. I'm grateful that Bill shares his gifts with our city's children. I hope you can make it as easy as possible for him to continue his work. Please grant him the permit he requests.

Rob Blatt





Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## Swim to Bill - William Marsh

1 message

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**Sabrina** <sabrina.alashi@gmail.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 4:21 PM

Hello Mr. Kitchens:

My Name is Sabrina Clouden.

I was on this mornings zoom call for William Marsh's Swim to Bill hearing, but had to leave at 9:50am and thus was unable to give my statement.

Its been 40 years since I almost drowned as a 5 year old because I was pushed for jokes into a pool. I still remember it. Crippled by fear, I did not learn to swim until I was 12!

Swimming or life saving methods of swimming for little ones to save themselves is essential like drinking water, brushing teeth and Vitamin D. This is not a dance class. This is a skill every kid needs access to.

Now, I was lucky that an adult realized I was drowning... so many kids arent as lucky. We have to ensure that instructors like Bill can continue with this important work.

My son is 10 now and when he scrolls in my photos and comes across his swimming videos he ALWAYS watches them and says: Hey lets write Bill an email and say Hello.  
We've been doing that almost once a year since 2016, thats how much Bill impacted my son's life.

We are the Clouden Family and in full support of Swim to Bill !

Thank you for your time!

Be well,  
Sabrina, Rodney and Silas Clouden

Sent from my iPhone

From: SAMUEL KITT <samkitt@mac.com>  
Subject: My experience as your neighbor  
Date: April 12, 2018 at 12:14:15 PM PDT  
To: swimtobill@gmail.com

Dear Bill:

So great to hear from you. I am happy to relate to anyone my experience as your next door neighbor at 3501 Laurelvale Drive from 2000 to 2015.

I found you, Elisa and Thea to be the most cooperative and understanding of neighbors. I took a while before I even realized you had begun teaching children to swim. Once known, I never found your new occupation to be disruptive in any way to my life in any way nor as far as I saw, to any of our other neighbors. The sounds of children swimming when I came out to my car in the driveway never exceeded what I would expect from any neighbor using their pool.

For what it's worth, I also saw how effective your teaching technique was when I brought my youngest daughter to you. She had been taking swimming lessons elsewhere for most of a year, had remained fearful of the water and made little progress. After literally 3 days with you she was swimming! As you know, every parent wants their child to be safe around water and the sooner to the better. But it can also be a lot of fun and due to your style of teaching it has remained one of my daughters favorite pastimes.

So good luck with all you are doing and I hope we will see you soon.

All the best,

Sam Kitt  
4340 W. Kling St  
Burbank, CA 91505  
310-344-4179



Correy Kitchens <correy.kitchens@lacity.org>

**William March**

2 messages

info savannahsanfield.com <info@savannahsanfield.com>  
To: "correy.kitchens@lacity.org" <correy.kitchens@lacity.org>  
Cc: William Marsh <swimtobill@gmail.com>

Tue, Oct 25, 2022 at 5:02 AM

To Whom it May Concern,

William March taught my twins to swim when they were 3 years old, approximately 8 years ago. After months of waiting we were lucky enough to make it off his waiting list and into a class. It was a wonderful 10 day, daily experience for my twins, and myself. I had been very afraid of them drowning in the lake where we spend the summers in northern Michigan, and in fact my daughter had a bad experience once that terrified us all. William March was able to give us all confidence and security with his wise, gentle, and experienced approach.

I hope you will allow him to continue offering this valuable service to our community.

Sincerely,

Savannah Sanfield LMFT, PMH-C  
LMFT #49532

439 Larchmont Blvd  
Los Angeles, CA 90004  
(323) 537 – 7978  
[www.doxy.me/savannahsanfield](http://www.doxy.me/savannahsanfield)  
[www.savannahsanfield.com](http://www.savannahsanfield.com)

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Correy Kitchens <correy.kitchens@lacity.org>  
To: "info savannahsanfield.com" <info@savannahsanfield.com>  
Cc: William Marsh <swimtobill@gmail.com>

Tue, Oct 25, 2022 at 7:19 AM

Hi Savannah,

I will take note of your email and attach it to the case file.

Correy K  
[Quoted text hidden]



**Correy N. Kitchens, MPA**  
City Planner  
**Los Angeles City Planning**  
6262 Van Nuys Blvd., Room 430  
Van Nuys, CA 91401  
T: (818) 374-5034 | [Planning4LA.org](http://Planning4LA.org)



Susan Lane  
3461 Laurelvale Dr.  
Studio City, Ca. 91604

To whom it may concern,

I am writing to you for several reasons. I wrote a letter to support Bill Marsh's CUP application in 2018. I'd like to show continued support for the Marsh application add some things as well.

We have lived on Laurelvale Dr. one door away from the Marsh's for 23 years. We've been waiting for years for this hearing but as luck would have it we're out of town until the 26th. We would like to be very clear about how much we want to offer our support for Bill Marsh's permit application to teach kids in his own backyard pool. Every day in America 10 children die of drowning. Kids need to learn to swim and Bill is helping save lives every day. It would be negligent for the city to restrict the ability for children to get swim lessons. You could quite literally be causing the tragic injuries or even death in children. Bill only teaches a couple of kids at a time in his own back yard pool. You wouldn't even know he was teaching if you weren't in his back yard. His business doesn't operate all day and it doesn't even operate all year. It has no negative effects on our neighborhood and an enormous benefit to the community. It would be unjust to deny him the right to make kids and the community more safe. Furthermore my husband and I have watched him teach the kids and it's a fantastic thing to watch them become so happy when they are safe and swimming. It's no more disruption than if Bill and his wife had 3 kids of their own.

The only people on our street that oppose Bill's permit are the Kubrin's who lived next to us for years. They are not neighborly people and are unfortunately untrustworthy. My husband and I have had some very unpleasant experiences with them in which Jed Kubrin made disparaging remarks about my husband's son because he is gay. He also lied right to my husband and then when he was caught on that he said, "I lied so what!"

I'm afraid to say they are not nice people and they are not honest people. They have shown that they will do or to say anything for their own interests. Everyone else we know and have spoken to on the street is in support of Bill teaching swim lessons.

I wish we could be there to show our support but please grant Bill his permit because it is the right thing to do for him, for the children and for the community on the whole.

Please contact me if you have any questions or require any further information.

Thank you for your consideration.

Susan Lane



Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

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## So Grateful for Swim to Bill

1 message

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**Thanna Vickerman** <thanna@chooseloveparenting.com>  
To: correy.kitchens@lacity.org

Tue, Oct 25, 2022 at 10:56 AM

Hello Correy-

My son is now 10. He went to Swim to Bill two years in a row, when he was 2 and 3. It was an important and life saving experience for him, that I wish all children could have.

I am listening to the zoom call right now as a representative is speaking in opposition to Swim to Bill. Although I understand what the caller was saying about the narrow street - I live on one myself. I really don't understand the complaint of traffic. There are 3 kids in a class and the class coming up is also has 3 kids. That leaves 6 cars at any time. Bill is really aware of the neighbors and cares about them as well. He encourages the parents to be respectful - that is who he is and what he is about. It is what makes his program work.

My son and I had a song we sang about swimming through your fears and tears - to the joy of swimming. That joy has lived on and grown. My son Loves to Swim. Over Labor Day Weekend this year, he saved a friend, who did not learn to swim when he was 3. He then used what he learned from Bill to teach his friend some skills, using games and techniques he learned from Bill.

Bill is a swim whisperer. It is such a peaceful and calm environment that he has created. Parents are asked to be quiet - to encourage calm for the students.

My son recently went to a public pool in Lincoln Heights and had a swim assessment - he qualified for the Junior Lifeguard Training. His love of swimming and the comfort I feel in knowing he has life saving skills leaves me ever grateful to Bill and the quiet space he has created in his backyard.

I strongly support Swim to Bill. Learning to swim is a skill every child needs to have. Bill is providing an important service.

Thank you so much-

Thanna

Thanna Vickerman  
Peaceful Parent Coach & Educator

**Choose Love Parenting**  
[www.chooseloveparenting.com](http://www.chooseloveparenting.com)

L.A.County Vendor ID 18633601

LAUSD Vendor ID 1000015283

\*\*cancellation policy - please give 24 hours notice, or be willing to pay half of the session fee xo\*\*

Hi Correy,

William Marsh here. Thank you so much for overseeing the hearing last week. I can't imagine the amount of emails that you must have to field in a day. I was hoping I was going to be able to speak at the hearing but it closed up quickly. I want you and the public to know that what Kubrin and Schatt were saying was true. I wouldn't even support this application. If I felt that my neighborhood genuinely opposed me teaching kids at my house, I wouldn't be applying for a CUP. I have overwhelming support from the vast majority of my neighbors up and down the street. You should know that while Kubrin and Schatt oppose my application, they both asked me to teach their children in my pool as recently as a couple of months ago.

You do this every day, so I'm sure you see validity on both sides and you have make sense of what is the best outcome. I wanted to make a couple of points simply fact of science and math.

1. There is space for over 70 cars on our street. In 23 years of living here there has never ever been a time where someone couldn't park. NEVER. I'd bring the curse of every know god down on me if that isn't an absolute fact. Even when someone is having a big party, we can always park. When Schatt, Kubrin and Nadeem said they have concerns about parking, they mean in front of **their** own houses. They don't want anyone to park in front of **their** houses. Nadeem keeps cones out in front of his house to ensure that no one can park there. [See the pics.] Schatt uses his garbage cans for the same purpose but sometimes prefers cans and cones.
2. To address claims that there is traffic for 9 hours a day. It is not physically possible for me to teach 8 or 9 hours a day. I can't do it and never have. I can't imagine being able to be a good teacher and do that. The most I've ever been able to teach in one session is 4 hours. In the month of June I can do 2-3 hours in the morning and then 2 hours in the afternoon only because the demand is soooooo high and kids need to be safe but it's tough on me and I can't sustain it for more than two sessions in a row. It's not possible to teach between the hours of 11- 2 because kids are napping and 9 months of the year mornings are out because of school. I don't make exceptions because kids need naps and school. Also, I teach an 8 day course so in two weeks that is only 8 days out of 14 and only 2-3 hours a day.
3. The ability to control the chemistry and the water temp in my pool is the most critical reason that I need to use my pool. These are principle elements in getting kids to swim within a short several day span. I'm not making this up to beef up my case. Shivering kids with burning eyes are not going to be happy learning to swim.
4. If I could buy a commercial building and put a pool in, I would. It's cost prohibitive and for my business model it doesn't work. The only way that works is to have 1-2 million dollars for a building, then another 3-500 for a pool. Then to pay for it you need volumes of kids coming and going all day. To do that you need many teachers and a very low wage and many kids in the pool at the same time. Obviously some do this but I have to say it is not a very effective way to teach children to swim. If I did this I would be spending my time running a facility rather than getting kids safely swimming
5. Kubrin is going to send you a recording of a 22 month old child names Leah. I normally start with age 2 but I made an exception because the parents had a pool and were

desperately worried. We had great success with their twin boys and they wanted to get her swimming early. I said we could try. She cried like hell for 2 days and I stopped her lessons. [See attached letter and you can match the date with Kubrin's recording]

6. To put an end to the debate of how disruptive my classes are I recorded several weeks of lessons. Uninterrupted and unedited. It's laborious and boring but you make up your own mind. This is exactly what it looks like when I'm teaching in my back yard. I have many more hours if you need more footage.

[https://www.youtube.com/watch?v=FX4XaDyIC\\_U](https://www.youtube.com/watch?v=FX4XaDyIC_U)  
[https://www.youtube.com/watch?v=NH\\_5osY-kVM&t=3s](https://www.youtube.com/watch?v=NH_5osY-kVM&t=3s)  
<https://www.youtube.com/watch?v=bRXkxpoMffo&t=597s>  
<https://www.youtube.com/watch?v=lyKGT3aJDzo>  
<https://www.youtube.com/watch?v=1fH1XMbplAo>  
<https://www.youtube.com/watch?v=0iYMRjZ6pz8>  
<https://www.youtube.com/watch?v=FHVcW1oV45g>  
<https://www.youtube.com/watch?v=19xvmfz8q9U>  
<https://www.youtube.com/watch?v=FzwOERBfNYk>  
<https://www.youtube.com/watch?v=J78BjXP4OeY>

That's all Correy. I wish I could have said these things publicly but I know you've got a lot going on handling these cases and have to keep it moving.

Below are pictures of Nadeems house, Schatts house and pictures of Laurelvale Dr. today. The letter from Amelia Stephenson Chang.





This is Nadeem's house. It's been like this for years. Two cars in the driveway, cones in front. Where he keeps cones up to prevent people from parking in front of his house.



North up Laurelvale Dr. 8:58am 10/26/22



South down Laurelvale Dr. 8:59am 10/26/22





Schatt house with 2 cars on in the street and one motorcycle always in the street.



From: Amelia Stephenson <amelia.stephenson@gmail.com>

Subject: Re: Leah's lessons

Date: May 21, 2018 at 3:01:57 PM PDT

To: William Marsh <swimtobill@gmail.com>

(I added a few more details -- good luck!! Again, I'm very sorry to hear you're going through this -- hopefully the good side indeed will prevail)

Hi Bill,

I wanted to write you an email affirming what happened with Leah's lessons earlier this month.

We signed up Leah, our 22-month-old daughter, up for swimming classes for the 9-day May 7-17th session at 4:30. Although she was clearly making great progress, after only (2) half-hour sessions (Bill actually ended each of these two sessions a few minutes earlier for Leah than the other kids), we happily heeded your request to withdraw her from the class because her crying was unusually loud. She therefore only attended class on May 7th and 8th, for less than 30 minutes on both days.

Our twin sons (now 4.5 years old) greatly benefited from taking your classes two summers ago. Although our own home swimming pool has an automatic safety cover, we're well aware that drowning is the leading accidental cause of death among children 4 or under. We've known of families who've lost children due to accidental pool drownings. We're very grateful for your expertise and wish you the best in the continuation of your much-needed home-based business.

Thanks for everything you do!

Best regards,  
Amelia (Leah's mom)



October 1, 2022

Name: MICHAEL MACFARLANE

3562 Laurelvale Dr.

Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

A handwritten signature in black ink, appearing to read "M. MacFarlane", written over a horizontal line.

October 19, 2022  
Cynthia Bain  
3525 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission  
Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I just moved into my home. I would imagine that a permitted swim school would lower our property values. A big selling point for me was the tranquility of the street and the fact that it is a cul-de-sac. I do not want a precedent set for commercial zoning on our quiet, residential street. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

A handwritten signature in black ink that reads "Cynthia Bain". The signature is written in a cursive style with a large, prominent initial "C".

October 18, 2022  
Name: Andrew Schatt  
3500 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission  
Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located across the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would (and have) become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high risk fire zone. This could lead to a catastrophe.

Our very narrow street does not have sidewalks, and during the time his school was operating illegally, very young children would often pop out from between parked cars with no notice, and I am afraid that continued operation will lead to a tragedy. Attempting to talk with them about the problems it was causing was met with a blank refusal of any attempt of mitigation, such as spacing out sessions or asking clients to park more carefully.

Also, his house is a house. It is not a school, nor is it currently a commercial establishment. It does not meet ADA requirements. His pool does not have a lift for disabled access. It does not have a ramp for disabled access. There are innumerable other regulations that commercial establishments should follow for the safety of their customers that are not possible at this location without either complete renovation/demolition that are impractical/impossible at this location.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

While I'm sure that Bill is a terrific swim instructor, I do not believe that Laurelvale Drive is the appropriate or safe place for a swim school. It's a quiet, residential neighborhood, that those of us who bought houses in, did so because it's a quiet, residential neighborhood. If Bill wishes to live in a commercially zoned neighborhood, he is welcome to do so, but I do not wish to do so. I urge the council to listen to the neighbors, listen to the zoning, look at the laws, and pay attention to

the facts which are this - it's a residential pool, it's not a school. Schools have sprinklers, ADA access, bathrooms, parking, and so on. Residential homes .... Don't. There's a difference between having a swim instructor come to your house and give a lesson to you and few friends for a week or so, and running 9 hours of lessons, 6 days a week, for 9 months of the year at his house.

Sincerely,  
Andrew Schatt



TO WHOM IT MAY CONCERN

Re: William Marsh Swimming School "Swim to Bill"

I am a resident home owner at 3530 Laurelvale Drive, Studio City, Ca. I have owned and lived in this address over 30 years (since August 1986).

A couple years ago Bill Marsh, a resident and presumably home owner at 3477 Laurelvale Drive, Studio City, a property that includes a swimming pool, began holding swimming classes for children. Laurelvale is a street that rises (using a map-grid basis) from low in the west to high in the east. The rise is quite steep. Sound travels uphill.

I have heard, during morning sessions of this swim school, the sound of children screaming. On one occasion the sound was so strong and the tenor of the screaming so strident that I was genuinely concerned that a child was being tortured. I walked downhill to the property from which the sounds of torture were coming and discovered, in the backyard of the property, a swimming pool with three or four adults present and one or two children also present. One child was being held in the water by an adult. I did not see any signs of harm to the child.

Laurelvale is a narrow street and it is permitted to park vehicles on both sides of the street. When two vehicles are parked across from each other it leaves barely enough room for a single third vehicle to pass between the two parked vehicles. If either (or both) of the parked vehicles are either a) too wide, b) have protrusions that are wider than the parked vehicle, or c) either vehicle is parked more than 12 inches away from the curb, it is impossible to pass between the parked vehicles.

On one occasion in the month of May, 2018, I was driving home when a personal passenger vehicle was stopped in the middle of the street, between two cars parked on each side. The driver of the vehicle was a woman. The vehicle was in front of the Marsh house. I asked the woman to please move her vehicle. She ignored my request, got out of her automobile (leaving it stopped in the middle of the street) and then moved to the rear of her vehicle where she located and then assisted in loading a young child into the rear seat of the vehicle. She buckled in the child, closed the rear door of the vehicle, then climbed into her vehicle and backed up into an available parking space that was available immediately behind the vehicle parked on the north side of the street.

On Wednesdays our trash is picked up. Three trash trucks must navigate this narrow street to pick up trash. On occasion, a trash truck will be unable to pass because of vehicles parked in front of the Marsh house. The trash truck honked its horn insistently for over 3 minutes. I knocked on the door of the Marsh house and when nobody answered the door I walked into the back yard (around the side of the house) and saw people in the swimming pool I asked them to have the car moved. The car was then moved and the trash truck was able to continue on its route.

On many occasions I have heard the sound of children screaming while participating in the swim school activities.

The sound of screaming children is annoying. The disruption of traffic is also annoying.

Laurelvale is a dead-end street, in the hills of Studio City. Because of the hilly nature of the terrain sounds are contained within the hills located on both sides of the street. The hills also block noise from the city to the north. The area is physically attractive and the residents are mostly quiet and the neighborhood is peaceful.

In the event of an emergency, such as a medical emergency requiring the presence of an ambulance or a fire calling for a fire truck, the blocking of the street of Laurelvale, for which there is no outlet (i.e., a "dead-end" street) could result in a mass tragedy including possible death and/or loss and destruction of houses.

*Cynthia Gottlieb*

DATE: 6-5-2018

Cynthia Gottlieb  
3530 Laurelvale Drive  
Studio City, Ca  
<[buellryder@aol.com](mailto:buellryder@aol.com)>  
818/763-9112



October 1, 2022

Name:

Xxxx Laurelvale Dr.

Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

*Shula Boichy  
3563 Laurelvale Dr  
Studio City CA 91604*

**From:** Nadim Bakhos <[nadim.bakhos@yahoo.com](mailto:nadim.bakhos@yahoo.com)>

**Date:** June 7, 2018 at 7:54:36 PM PDT

**To:** Jed Kubrin <[jed@walkingmaninc.com](mailto:jed@walkingmaninc.com)>

**Subject:** Swim To Bill School on laurelvale Drive

Hello Jed,

By now a few stakeholders, including yourself, have brought to my attention, as well as to that of other residents on our street, the possibility of a swimming school being permanently and officially implemented on our Street. Needless to say some of us were baffled and blindsided. The following are some of my concerns and comments regarding the matter. The following are some comments that I would like being taken into consideration and addressed.

From a transportation/traffic angle, one that I am familiar enough with having worked since the year 2000 for both the County of Los Angeles and, currently, the City of Los Angeles as a Transportation Engineer, typically schools wreak havoc on any street due to the impact first and foremost on the parking situation and loading and unloading of students. Specific loading zones and parking restrictions have usually to be implemented to suit the needs of a school. On the days I happened to be home and swimming lessons were taking place (tho I originally thought someone had a large party), parents were parking all the way up to at least my house. Most were large SUVs and our street is substandard with about 24' curb to curb. I was barely able to make it thru, and I drive a mid size sedan. Also a lot of driveways on our street are narrow and substandard (most homes on the street were mostly built in the 1950s). My fear is that, once the school in question is made permanent, residents will be unable to get in and out of their driveway due to cars parked too close and will call the city and ask for red curb around their driveway (we got dozens of such calls every month while I was in the Hollywood Wilshire District). In 99% of the cases the City will deny and ask them to enlarge their driveway. Only in 1% of the cases the driveway cannot be enlarged. Once denied, some residents will take matters in their own hands and start painting the curb red around their driveways. As you know, someone already took matters in their own hands and painted red curb in front of their house. You get my drift here. Other potential traffic impact problems is that with the presence of such school, parking on the street will get more limited for us residents (preferential parking as of now is not an option as the city implements that for an area not just a block, and no immediate area seems to have one). The city would install any parking restriction granted we submit a petition with 2/3 signatures from the stop sign all the way to the end. Now we all have to abide by the restriction we asked for whether it restricts parking for an hour or two. Unless it is preferential parking, even us the residents will have to abide by any parking restriction, while currently we have no restriction and the freedom not to worry about one.

In addition, if we have a speeding problem on the street, speed humps (the most common tool the City uses to deal with speeding on local and minor streets) are not an option in our street for 2 reasons: grade possibly over 8 % and the average daily traffic is under 500 (500 to 2000 is the range set by the city, and I have yet to see a cul de sac that carries over 500 vehicles per day). What I am trying to say thru all this is that we have a great street to be in, but if we invite trouble, the options are not great due to the grade and alignment of our street.

Being in my field, I am also sensitive to accidents. To give you an example, I was summoned along 5 other engineers last Spring for a grueling deposition about a stretch of Franklin we had all worked on. It is a 25 mph and one lane in each direction. A jogger was hit by a car going at 40 mph which resulted in permanent brain injury. The driver was first sued and the family got \$ 2.5 millions out of him. Then the family turned around and sued the city and every name that had appeared on any plan or email in the last 10 years on that stretch of Franklin was summoned for a deposition by the nastiest of lawyers. The City ended up settling out of court for \$12 millions. While driving down the street the day the swimming sessions were going, a 3-year old almost jumped in front of my car and I was going at 5 mph believe me. The risk of bodily injury is higher for all of us now that a school might be going. The website of "Swim to Bill" specifies that all prospective students are up to 2 years old only !!!!!!!



Another concern, if school in question becomes official, has to do again with parking. Emergencies can happen to all of us, regardless of age. With parents parking their big size SUVs on both sides of the street, an emergency vehicle will not be able to make it thru. The City will be sued and will come and install a double yellow center line with **Tow Away No Stopping Any Time** on one side of the street (actual scenario that I have seen happening in the City). Now we have lost half the parking on the street.....

We have all invested hundreds of thousands of dollars in renovations on all these old decaying homes we bought. In fact, some of us joke that we are a contractor's dream street. We have also just started enjoying the fruits of our labor. We did not originally sign in for that type of school/development on this street. In fact, most of us put up with grueling restorations because of the quiet and secluded nature of our street. A true paradise with mostly great families. While I could not be 100% sure not being a realtor myself, but I am suspecting allowing a school to proceed will change the nature of our quiet street and the possibility of home values taking a hit in the process might be real (A realtor has to weigh in on this).

The most baffling part is that the **Swim To Bill** people were proceeding with their plans and expanding their enrollment without any warning or regards as to the impact on the rest of us. The City of L.A. has 4 million plus residents and that is why laws and ordinances are in place, to regulate and monitor. We are not in a third world country.

Again the potential traffic and parking impact of a school going on our street is real and needs to be addressed.

Nadim Bakhos  
3514 Laurelvale Drive, 91604



# DANIELLE KNIGHT

May 15, 2018

To whom it may concern:

I own one of the houses that's in closest proximity to 3477 Laurelvale Dr, and I'm concerned about the impact on the neighborhood and my home value should a permit be granted to operate a private swim school at that residence.

Having owned my house (3506 Laurelvale Dr) for over 7 years, year after year I've experienced the parking and traffic problems that result from the swim school at 3477. The street is narrow, and it's a cul de sac. During periods when the classes are offered, there are between 3 and 6 additional cars on the street, some of which are driven by inconsiderate parkers. Although a few years ago our neighbor who operates the school agreed to require his clients to park on the same side of the street as his home (my house is on the opposite side), the additional cars still result in inconveniences for residents who live close and difficulties especially for the neighbors who live on that side of the street and wish to park in front of their homes.

Furthermore, the activity creates much noise and safety risks. Children are of course noisy by nature, and during the swim sessions, if the windows at my home are open, the excited screaming of the children can be heard in the house. My neighbors across the street, the Kubrins at 3501 Laurelvale, definitely are in a worse situation given how close the pool is to their property. My understanding is that the Kubrins hear the class from inside their house even with all windows closed. No one in a residential neighborhood should have to suffer this situation. Additionally, sometimes the children are not properly supervised and they dart into the street; no one on our street wants the risk of personal injury caused by the cluster of activity near 3477.

The impact of this school on my property value is also a concern. After speaking with real estate professionals and others experienced with this type

of situation, I'm convinced that if a swim school was permitted to legally operate at 3477, the value of homes on our street (especially those that are nearest to the proposed school) would be adversely affected.

For all of these reasons, and also because our street is located in a "very high" fire hazard zone, I oppose the granting of the permit.

Sincerely,

A handwritten signature in cursive script that reads "Danielle Knight". The signature is written in black ink and is positioned to the right of the typed name.

Danielle Knight

June 11, 2018

To the Studio City Neighborhood Council for Land Use,

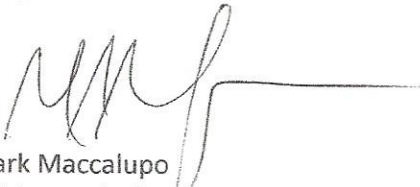
I am write in regards to the neighborhoods concern about the swim school on Laurelvale Drive in Studio City and my previous letter to the City supporting this business. A couple of months ago I had been approached by Bill Marsh asking me to write a note supporting his swim program. As a parent whom had both children complete his course, I was satisfied with the service and while the cars from the classes have been a nuisance, I wrote in support to help our neighbor.

After hearing the concerns raised by other neighbors, I am writing to express some points I feel the Council should consider in general about our street and when ruling on whether to issue a CUP or not for this business.

1. We have serious concerns about emergency vehicles having access up our road due to the volume of cars parked... with or without Bill's swim classes the road is simply too narrow for a fire trucks to drive up if parking remains permitted on both sides of the road.
2. We have concerns about our cul de sac community becoming eligible for commercial permitting... we do not want our street lined with people operating businesses out of their homes; this will increase traffic, parking, trash, noise and potential crime (we have already had numerous car break-ins over the past 8 months).

Please consider these points when considering use and (hopefully) ways to improve the safety of City Council our street.

Best,

A handwritten signature in black ink, appearing to read 'Mark Maccalupo', with a long horizontal line extending to the right.

Mark Maccalupo  
3523 Laurelvale Drive  
Studio City, CA 91604



May 17, 2018

Miguel Soltero  
3509 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CU

3477 Laurelvale Dr

Studio City, CA 91604

I am writing you concerning Case Number CPC-2018-2223-CU. I am the property owner of which is two doors down from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the Los Angeles Department of Building and Safety because the school is causing greater volume of vehicle traffic than is normal.

- a. More than one client per hour and not only between the hours of 8:00 am to 8:00 pm
- b. Swim school activities are visible outside of the dwelling
- c. Conducting a home business outside of the main dwelling unit
- d. The home business does not meet all of the conditions and standards for running such a business

William has still not complied with the city and is causing a nuisance on our street in regard to noise, privacy issues and traffic issues on the "substandard" street. In addition to these concerns, property values can be significantly affected. I am a real estate professional and from my experience, this type of business could strongly decrease the value of the surrounding homes.

Sincerely,

*Miguel Soltero*

Miguel Soltero`



ENGEL & VÖLKERS®

Jed Kubrin  
3501 Laurelvale Dr.  
Studio City CA 91604  
06/01/2018

RE; INVASIVE NOISE

Dear Jed;

As a seller of your personal residence you would be required to disclose to a potential buyer any material fact (Blight) you are aware of that may adversely affect the value of your property.

Most common forms of General blight are urban decay, high crime rates, tagging and graffiti and they all affect neighborhood pricing but have less impact on an individual home in the areas affected. Remedial blight such as damage to a roof or a foundation, a bee infestation, rats, termites, mold etc. will also affect value but for the most part are problems that can be corrected.

Valuable residential neighborhoods command the higher prices they enjoy based on the peace, quiet, and security they offer and if pervasive Noise is disclosed, it will damage an eventual sale.

While barking dogs or raucous party holders can be a problem, they are usually transitory in nature and can be handled with diplomacy. Homes near a Freeway, or on a busy street are generally worth considerable less than those that are not. If a property backs up to a parking lot or commercial enterprise, or is near to a night club or hotel, or any activity that has a commercial license to conduct business with attendant noise expect a reduction of 25% to 30% in your sales price.

These observations are my professional opinion based on selling residential real estate in the Hollywood Hills for the last 30 years. I hope they are helpful.

Yours sincerely;

John Steiner

Broker

Engel & Völkers Beverly Hills  
340-B N Camden Dr  
Beverly Hills · CA 90210 · USA

Telephone +1 310-777-7510  
[beverlyhills.EVUSA.com](http://beverlyhills.EVUSA.com)

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**COMPLIANT  
SUBMISSIONS RECEIVED  
AND DISTRIBUTED  
PREVIOUS MEETING OF  
DECEMBER 8, 2022**



## CD4 Comments on Items 6, 7, and 9 for 12/8/2022 CPC Meeting

**Mashaël Majid** <mashaël.majid@lacity.org>

Thu, Dec 8, 2022 at 12:01 PM

To: Planning CPC <cpc@lacity.org>, Cecilia Lamas <cecilia.lamas@lacity.org>

Cc: Andrea Conant <andrea.conant@lacity.org>

Dear Honorable City Planning Commissioners,

I hope this note finds you well. I am reaching out on behalf of Council District 4 to share our thoughts for Item 6 (CPC-2022-3413-CA), Item 7 (CPC-2022-3712-ZC), and Item 9 (CPC-2018-2223-CU), all being considered at the December 8, 2022 City Planning Commission meeting.

### **Item 6 (CPC-2022-3413-CA) and Item 7 (CPC-2022-3712-ZC)**

One of the most incredible things about Los Angeles is that, even as a major city, it is home to a wealth of wildlife, native plants, and environmentally significant land. We are proud to represent a district that features prevalent and unique hillside geographies, most notably along the Santa Monica Mountains range. As such, we deal with numerous development challenges— notably, projects that push for out-of-scale development requiring excessive grading, mature and protected tree removals, and wildlife habitat disruption. This overdevelopment not only directly negatively impacts our local ecology and wildlife, it also burdens our constituents to an untenable degree with larger projects requiring more grading, longer and more complicated construction, with the resulting mansions affordable to only the super-wealthy.

This is why having robust and effective hillside policies remains a key priority for Councilmember Raman. In the last two years, we have successfully:

- Applied Hillside Construction Regulations to three new neighborhoods;
- Co-sponsored motions and resolutions directing city departments to:
  - Develop a comprehensive regional wildlife habitat connectivity plan in partnership with neighboring jurisdictions and organizations,
  - Put together a detailed work plan and timeline for incorporating environmental justice values, metrics, and policy programs through updates to the General Plan or the creation of a standalone Environmental Justice Element,
  - Consult with the Santa Monica Mountains Conservancy on any draft negative declarations and environmental impact reports under CEQA for any project within the Santa Monica Mountains Zone
  - And supported state legislation notifying counties and cities to update their local Open Space Elements by 2026.
- Instructed city departments to direct growth away from hillside areas, supported policies for open space preservation and opportunities for rezoning city-owned surplus land in hillside areas for open space, and advocated for stronger safety regulations, especially in high risk fire hazard, earthquake, and landslide prone areas through the proposed Housing Element, Community Plans, and Safety Element updates;

At the ground level, we dissect and weigh in on numerous development projects in the hillsides to ensure that they have gone through comprehensive environmental reviews as required and are modified to fit the needs and suitability of sensitive topographies.

The Draft Wildlife Ordinance presents a critical opportunity to create sensible regulations that help us address hillside issues and climate resiliency goals on a more systemic level. While this effort predates our time in office by many years, we are incredibly encouraged at the high level of engagement by community stakeholders, various city departments, and local and regional elected officials on this topic in order to create a practical policy.

We want to especially express our gratitude to the Planning Department for all of their work on this process. Prior to today, we worked with the Planning Department to ensure that there were comprehensive public materials, including fact sheets and maps available for residents about this ordinance and its potential impacts, which they have updated to address substantive comments, questions, concerns, and suggestions as this draft ordinance continues to take shape.

The latest Draft Wildlife Ordinance helps address key concerns from local stakeholders regarding small lots, site plan review, project definition and applicability, fencing standards, and setbacks among other components. Of note, the Ordinance includes rigorous grading standards, an overall height standard throughout the pilot area, and calculating

basements as part of the total residential floor area, all of which are important levers in controlling the size and scale of development.

For Site Plan Review, we appreciate the addition of a required biological assessment and hope there can be a consideration to reduce the review threshold size to ensure that any oversized development project is adequately captured and reviewed. We would also like to see the definition of "Open Space" in the previous version restored to include City-owned vacant land.

We respectfully ask that you consider this feedback in your deliberative process and look forward to listening in and taking note of today's discussion and public comments.

**Item 9 (CPC-2018-2223-CU)**

As previously shared with Department of City Planning staff, the Council Office has received concerns from immediate neighbors regarding Swim to Bill, located at [3477 North Laurelvale Drive](#) in Studio City in the RE15-1-H zone, and the Conditional Use Permit entitlement request. To our understanding, Swim to Bill has been in operation on and off since 2010 without proper city-approved permits or approvals, including after receiving orders to comply from the Department of Building and Safety.

Constituents have shared concerns regarding: excessive and amplified noise from the school in an otherwise quiet residential neighborhood, lack of available parking along an exceedingly narrow street in a very high fire severity hillside area that terminates in a cul-de-sac, a commercial business functioning for years without proper permits or use approvals, a lack of privacy for abutting neighbors, a lack of building permits required for accessibility and code compliance, and a lack of compatibility with residential uses in the area.

As a matter of land use approval, we want to ensure that the conditions of approval adequately address grievances and concerns raised by residents, and that the conditions are set out in a way that is able to be properly monitored and enforced by our city departments. We are also aware that a proposed use such as this in a single-family residential zone is being requested in a context where companies like Swimply are increasing operations in Los Angeles.

We respectfully ask that you consider this feedback in your deliberative process.

--

**Mashael Majid**

Planning Director

[councildistrict4.lacity.org](http://councildistrict4.lacity.org)



**NITHYA  
RAMAN**

Los Angeles  
City Councilmember  
4th District

\*\*\*\*\*

DISCLOSURE: All emails sent to or from this account (including any attachments) are subject to the California Public Records Act and may be released upon request.



Planning CPC &lt;cpc@lacity.org&gt;

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**CPC-2018-2223-CU**

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**Jeiran Lashai** <jeiran@jeiranlashai.com>  
To: correy.kitchens@lacity.org  
Cc: cpc@lacity.org

Thu, Dec 8, 2022 at 11:28 AM

**Good Morning,**

**I have been on the zoom this morning but unfortunately, I now have to go to a meeting. I am writing my comments regarding the case for William Marsh below.**

**Roxie Forbes died in 2019 in front of my son at summer camp in Pasadena. Almost 900 children drown every year in the US. Drowning is the #1 cause of unintentional death for children between the ages of 1-4 - with the most common cause within that being the lack of swimming ability**

**There are many people that teach swim lessons to children in the community, but there are not many that give the community access to true water safety classes. I was a nationally ranked competitive swimmer and used my skills to teach swimming while in college and I do not have the same set of skills that Bill Marsh has. As a result of his classes, my son survived an accidental fall into a pool at 18 months. He had opened a slider and landed himself in the pool and was able to swim to the edge. This is a priceless service. I wish families like Roxie's had had access to someone like Bill. I am forever grateful for his service in our community.**

**- Dr. Jeiran Lashai**



Planning CPC &lt;cpc@lacity.org&gt;

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## Hearing Submission for William Marsh/Swim to Bill

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**Megan Katz** <meganmusic11@yahoo.com>  
To: "cpc@lacity.org" <cpc@lacity.org>

Thu, Dec 8, 2022 at 10:59 AM

CITY PLANNING COMMISSION  
REGULAR MEETING AGENDA  
THURSDAY, DECEMBER 8, 2022 AFTER 8:30 A.M.  
(via TELECONFERENCE)

Hello, I am not able to attend the hearing listed above, but I would like to register my enthusiastic support of William Marsh (Swim to Bill) in his pursuit of a permit to teach swimming in his home pool. Bill taught my daughter to swim 7 years ago when she was 5 years old. We had an excellent experience with the swim lessons, but additionally, Bill was very conscientious about accommodating his neighbors.

I pulled this quote from an email he sent me on 6/28/2015: "please park on the same side of the street as my house and close to the curb if you have a SUV". He went on to explain that we should park carefully, keeping in mind the width of the street and leaving room for other cars to pass by.

Bill is also an extremely calming and serene presence, so no matter how a child (or parent) feels about the pool, he models tranquility and that trait spreads to his swimmers.

I feel that Bill provides a service that is of the utmost importance to our community. Swimming safety is important anywhere, but especially in southern California where both gated and ungated pools abound. Bill is literally helping to save lives.

Please grant Bill's request for a permit to teach swimming in his home pool and help him continue to teach children this life-saving skill.

Thank you.

-Megan Katz

October 1, 2022

Name: MICHAEL MACFARLANE

3562 Laurelvale Dr.

Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

A handwritten signature in black ink, appearing to read "M. MacFarlane", written over a horizontal line.

October 19, 2022  
Cynthia Bain  
3525 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission  
Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I just moved into my home. I would imagine that a permitted swim school would lower our property values. A big selling point for me was the tranquility of the street and the fact that it is a cul-de-sac. I do not want a precedent set for commercial zoning on our quiet, residential street. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

A handwritten signature in black ink that reads "Cynthia Bain". The signature is written in a cursive style with a large, prominent initial "C".



October 18, 2022  
Name: Andrew Schatt  
3500 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission  
Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located across the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would (and have) become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high risk fire zone. This could lead to a catastrophe.

Our very narrow street does not have sidewalks, and during the time his school was operating illegally, very young children would often pop out from between parked cars with no notice, and I am afraid that continued operation will lead to a tragedy. Attempting to talk with them about the problems it was causing was met with a blank refusal of any attempt of mitigation, such as spacing out sessions or asking clients to park more carefully.

Also, his house is a house. It is not a school, nor is it currently a commercial establishment. It does not meet ADA requirements. His pool does not have a lift for disabled access. It does not have a ramp for disabled access. There are innumerable other regulations that commercial establishments should follow for the safety of their customers that are not possible at this location without either complete renovation/demolition that are impractical/impossible at this location.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

While I'm sure that Bill is a terrific swim instructor, I do not believe that Laurelvale Drive is the appropriate or safe place for a swim school. It's a quiet, residential neighborhood, that those of us who bought houses in, did so because it's a quiet, residential neighborhood. If Bill wishes to live in a commercially zoned neighborhood, he is welcome to do so, but I do not wish to do so. I urge the council to listen to the neighbors, listen to the zoning, look at the laws, and pay attention to



the facts which are this - it's a residential pool, it's not a school. Schools have sprinklers, ADA access, bathrooms, parking, and so on. Residential homes .... Don't. There's a difference between having a swim instructor come to your house and give a lesson to you and few friends for a week or so, and running 9 hours of lessons, 6 days a weeks, for 9 months of the year at his house.

Sincerely,  
Andrew Schatt

TO WHOM IT MAY CONCERN

Re: William Marsh Swimming School "Swim to Bill"

I am a resident home owner at 3530 Laurelvale Drive, Studio City, Ca. I have owned and lived in this address over 30 years (since August 1986).

A couple years ago Bill Marsh, a resident and presumably home owner at 3477 Laurelvale Drive, Studio City, a property that includes a swimming pool, began holding swimming classes for children. Laurelvale is a street that rises (using a map-grid basis) from low in the west to high in the east. The rise is quite steep. Sound travels uphill.

I have heard, during morning sessions of this swim school, the sound of children screaming. On one occasion the sound was so strong and the tenor of the screaming so strident that I was genuinely concerned that a child was being tortured. I walked downhill to the property from which the sounds of torture were coming and discovered, in the backyard of the property, a swimming pool with three or four adults present and one or two children also present. One child was being held in the water by an adult. I did not see any signs of harm to the child.

Laurelvale is a narrow street and it is permitted to park vehicles on both sides of the street. When two vehicles are parked across from each other it leaves barely enough room for a single third vehicle to pass between the two parked vehicles. If either (or both) of the parked vehicles are either a) too wide, b) have protrusions that are wider than the parked vehicle, or c) either vehicle is parked more than 12 inches away from the curb, it is impossible to pass between the parked vehicles.

On one occasion in the month of May, 2018, I was driving home when a personal passenger vehicle was stopped in the middle of the street, between two cars parked on each side. The driver of the vehicle was a woman. The vehicle was in front of the Marsh house. I asked the woman to please move her vehicle. She ignored my request, got out of her automobile (leaving it stopped in the middle of the street) and then moved to the rear of her vehicle where she located and then assisted in loading a young child into the rear seat of the vehicle. She buckled in the child, closed the rear door of the vehicle, then climbed into her vehicle and backed up into an available parking space that was available immediately behind the vehicle parked on the north side of the street.

On Wednesdays our trash is picked up. Three trash trucks must navigate this narrow street to pick up trash. On occasion, a trash truck will be unable to pass because of vehicles parked in front of the Marsh house. The trash truck honked its horn insistently for over 3 minutes. I knocked on the door of the Marsh house and when nobody answered the door I walked into the back yard (around the side of the house) and saw people in the swimming pool I asked them to have the car moved. The car was then moved and the trash truck was able to continue on its route.

On many occasions I have heard the sound of children screaming while participating in the swim school activities.

The sound of screaming children is annoying. The disruption of traffic is also annoying.

Laurelvale is a dead-end street, in the hills of Studio City. Because of the hilly nature of the terrain sounds are contained within the hills located on both sides of the street. The hills also block noise from the city to the north. The area is physically attractive and the residents are mostly quiet and the neighborhood is peaceful.

In the event of an emergency, such as a medical emergency requiring the presence of an ambulance or a fire calling for a fire truck, the blocking of the street of Laurelvale, for which there is no outlet (i.e., a "dead-end" street) could result in a mass tragedy including possible death and/or loss and destruction of houses.

*Cynthia Gottlieb*

DATE: 6-5-2018

Cynthia Gottlieb  
3530 Laurelvale Drive  
Studio City, Ca  
<[buellryder@aol.com](mailto:buellryder@aol.com)>  
818/763-9112

October 1, 2022

Name:

Xxxx Laurelvale Dr.

Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CPC

I am writing you concerning Case Number CPC-2018-2223-CPC. I am the property owner, located up the street from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the LADBS because it is causing greater volume of vehicle traffic than is normal.

Laurelvale Drive is an extremely narrow street and cars have a hard time getting up and down on a daily basis. With the addition of a swim school, the traffic and parking situation would become untenable. The trash trucks are often unable to empty all of our cans on a weekly basis. I am concerned that if a swim school is permitted, emergency vehicles will not be able to make it up the street. We have several elderly residents and we live in a high fire zone. This could lead to a catastrophe.

Lastly, I would imagine that a permitted swim school would lower our property values. For most of us, our home is our greatest asset. If approved, we would have to disclose that there is a permitted swim school on our street, which would greatly affect the sale price.

Sincerely,

*Shula Brichy  
3563 Laurelvale Dr  
Studio City CA 91604*



**From:** Nadim Bakhos <[nadim.bakhos@yahoo.com](mailto:nadim.bakhos@yahoo.com)>

**Date:** June 7, 2018 at 7:54:36 PM PDT

**To:** Jed Kubrin <[jed@walkingmaninc.com](mailto:jed@walkingmaninc.com)>

**Subject:** Swim To Bill School on laurelvale Drive

Hello Jed,

By now a few stakeholders, including yourself, have brought to my attention, as well as to that of other residents on our street, the possibility of a swimming school being permanently and officially implemented on our Street. Needless to say some of us were baffled and blindsided. The following are some of my concerns and comments regarding the matter. The following are some comments that I would like being taken into consideration and addressed.

From a transportation/traffic angle, one that I am familiar enough with having worked since the year 2000 for both the County of Los Angeles and, currently, the City of Los Angeles as a Transportation Engineer, typically schools wreak havoc on any street due to the impact first and foremost on the parking situation and loading and unloading of students. Specific loading zones and parking restrictions have usually to be implemented to suit the needs of a school. On the days I happened to be home and swimming lessons were taking place (tho I originally thought someone had a large party), parents were parking all the way up to at least my house. Most were large SUVs and our street is substandard with about 24' curb to curb. I was barely able to make it thru, and I drive a mid size sedan. Also a lot of driveways on our street are narrow and substandard (most homes on the street were mostly built in the 1950s). My fear is that, once the school in question is made permanent, residents will be unable to get in and out of their driveway due to cars parked too close and will call the city and ask for red curb around their driveway (we got dozens of such calls every month while I was in the Hollywood Wilshire District). In 99% of the cases the City will deny and ask them to enlarge their driveway. Only in 1% of the cases the driveway cannot be enlarged. Once denied, some residents will take matters in their own hands and start painting the curb red around their driveways. As you know, someone already took matters in their own hands and painted red curb in front of their house. You get my drift here. Other potential traffic impact problems is that with the presence of such school, parking on the street will get more limited for us residents (preferential parking as of now is not an option as the city implements that for an area not just a block, and no immediate area seems to have one). The city would install any parking restriction granted we submit a petition with 2/3 signatures from the stop sign all the way to the end. Now we all have to abide by the restriction we asked for whether it restricts parking for an hour or two. Unless it is preferential parking, even us the residents will have to abide by any parking restriction, while currently we have no restriction and the freedom not to worry about one.

In addition, if we have a speeding problem on the street, speed humps (the most common tool the City uses to deal with speeding on local and minor streets) are not an option in our street for 2 reasons: grade possibly over 8 % and the average daily traffic is under 500 (500 to 2000 is the range set by the city, and I have yet to see a cul de sac that carries over 500 vehicles per day). What I am trying to say thru all this is that we have a great street to be in, but if we invite trouble, the options are not great due to the grade and alignment of our street.

Being in my field, I am also sensitive to accidents. To give you an example, I was summoned along 5 other engineers last Spring for a grueling deposition about a stretch of Franklin we had all worked on. It is a 25 mph and one lane in each direction. A jogger was hit by a car going at 40 mph which resulted in permanent brain injury. The driver was first sued and the family got \$ 2.5 millions out of him. Then the family turned around and sued the city and every name that had appeared on any plan or email in the last 10 years on that stretch of Franklin was summoned for a deposition by the nastiest of lawyers. The City ended up settling out of court for \$12 millions. While driving down the street the day the swimming sessions were going, a 3-year old almost jumped in front of my car and I was going at 5 mph believe me. The risk of bodily injury is higher for all of us now that a school might be going. The website of "Swim to Bill" specifies that all prospective students are up to 2 years old only !!!!!!!

Another concern, if school in question becomes official, has to do again with parking. Emergencies can happen to all of us, regardless of age. With parents parking their big size SUVs on both sides of the street, an emergency vehicle will not be able to make it thru. The City will be sued and will come and install a double yellow center line with **Tow Away No Stopping Any Time** on one side of the street (actual scenario that I have seen happening in the City). Now we have lost half the parking on the street.....

We have all invested hundreds of thousands of dollars in renovations on all these old decaying homes we bought. In fact, some of us joke that we are a contractor's dream street. We have also just started enjoying the fruits of our labor. We did not originally sign in for that type of school/development on this street. In fact, most of us put up with grueling restorations because of the quiet and secluded nature of our street. A true paradise with mostly great families. While I could not be 100% sure not being a realtor myself, but I am suspecting allowing a school to proceed will change the nature of our quiet street and the possibility of home values taking a hit in the process might be real (A realtor has to weigh in on this).

The most baffling part is that the **Swim To Bill** people were proceeding with their plans and expanding their enrollment without any warning or regards as to the impact on the rest of us. The City of L.A. has 4 million plus residents and that is why laws and ordinances are in place, to regulate and monitor. We are not in a third world country.

Again the potential traffic and parking impact of a school going on our street is real and needs to be addressed.

Nadim Bakhos  
3514 Laurelvale Drive, 91604





# DANIELLE KNIGHT

May 15, 2018

To whom it may concern:

I own one of the houses that's in closest proximity to 3477 Laurelvale Dr, and I'm concerned about the impact on the neighborhood and my home value should a permit be granted to operate a private swim school at that residence.

Having owned my house (3506 Laurelvale Dr) for over 7 years, year after year I've experienced the parking and traffic problems that result from the swim school at 3477. The street is narrow, and it's a cul de sac. During periods when the classes are offered, there are between 3 and 6 additional cars on the street, some of which are driven by inconsiderate parkers. Although a few years ago our neighbor who operates the school agreed to require his clients to park on the same side of the street as his home (my house is on the opposite side), the additional cars still result in inconveniences for residents who live close and difficulties especially for the neighbors who live on that side of the street and wish to park in front of their homes.

Furthermore, the activity creates much noise and safety risks. Children are of course noisy by nature, and during the swim sessions, if the windows at my home are open, the excited screaming of the children can be heard in the house. My neighbors across the street, the Kubrins at 3501 Laurelvale, definitely are in a worse situation given how close the pool is to their property. My understanding is that the Kubrins hear the class from inside their house even with all windows closed. No one in a residential neighborhood should have to suffer this situation. Additionally, sometimes the children are not properly supervised and they dart into the street; no one on our street wants the risk of personal injury caused by the cluster of activity near 3477.

The impact of this school on my property value is also a concern. After speaking with real estate professionals and others experienced with this type



of situation, I'm convinced that if a swim school was permitted to legally operate at 3477, the value of homes on our street (especially those that are nearest to the proposed school) would be adversely affected.

For all of these reasons, and also because our street is located in a "very high" fire hazard zone, I oppose the granting of the permit.

Sincerely,

A handwritten signature in black ink that reads "Danielle Knight". The signature is written in a cursive style with a large, stylized initial 'D' and 'K'.

Danielle Knight

June 11, 2018

To the Studio City Neighborhood Council for Land Use,

I am write in regards to the neighborhoods concern about the swim school on Laurelvale Drive in Studio City and my previous letter to the City supporting this business. A couple of months ago I had been approached by Bill Marsh asking me to write a note supporting his swim program. As a parent whom had both children complete his course, I was satisfied with the service and while the cars from the classes have been a nuisance, I wrote in support to help our neighbor.

After hearing the concerns raised by other neighbors, I am writing to express some points I feel the Council should consider in general about our street and when ruling on whether to issue a CUP or not for this business.

1. We have serious concerns about emergency vehicles having access up our road due to the volume of cars parked... with or without Bill's swim classes the road is simply too narrow for a fire trucks to drive up if parking remains permitted on both sides of the road.
2. We have concerns about our cul de sac community becoming eligible for commercial permitting... we do not want our street lined with people operating businesses out of their homes; this will increase traffic, parking, trash, noise and potential crime (we have already had numerous car break-ins over the past 8 months).

Please consider these points when considering use and (hopefully) ways to improve the safety of City Council our street.

Best,

A handwritten signature in black ink, appearing to read 'Mark Maccalupo', with a long horizontal line extending to the right.

Mark Maccalupo  
3523 Laurelvale Drive  
Studio City, CA 91604

May 17, 2018

Miguel Soltero  
3509 Laurelvale Dr.  
Studio City, CA 91604

Attention: City Planning Commission

Case Number: CPC-2018-2223-CU

3477 Laurelvale Dr

Studio City, CA 91604

I am writing you concerning Case Number CPC-2018-2223-CU. I am the property owner of which is two doors down from 3477. I am strongly opposing the acceptance of the "Swim to Bill" school. The swim school is violating municipal code and has been cited by the Los Angeles Department of Building and Safety because the school is causing greater volume of vehicle traffic than is normal.

- a. More than one client per hour and not only between the hours of 8:00 am to 8:00 pm
- b. Swim school activities are visible outside of the dwelling
- c. Conducting a home business outside of the main dwelling unit
- d. The home business does not meet all of the conditions and standards for running such a business

William has still not complied with the city and is causing a nuisance on our street in regard to noise, privacy issues and traffic issues on the "substandard" street. In addition to these concerns, property values can be significantly affected. I am a real estate professional and from my experience, this type of business could strongly decrease the value of the surrounding homes.

Sincerely,

*Miguel Soltero*

Miguel Soltero`



ENGEL & VÖLKERS®

Jed Kubrin  
3501 Laurelvale Dr.  
Studio City CA 91604  
06/01/2018

RE; INVASIVE NOISE

Dear Jed;

As a seller of your personal residence you would be required to disclose to a potential buyer any material fact (Blight) you are aware of that may adversely affect the value of your property.

Most common forms of General blight are urban decay, high crime rates, tagging and graffiti and they all affect neighborhood pricing but have less impact on an individual home in the areas affected. Remedial blight such as damage to a roof or a foundation, a bee infestation, rats, termites, mold etc. will also affect value but for the most part are problems that can be corrected.

Valuable residential neighborhoods command the higher prices they enjoy based on the peace, quiet, and security they offer and if pervasive Noise is disclosed, it will damage an eventual sale.

While barking dogs or raucous party holders can be a problem, they are usually transitory in nature and can be handled with diplomacy. Homes near a Freeway, or on a busy street are generally worth considerable less than those that are not. If a property backs up to a parking lot or commercial enterprise, or is near to a night club or hotel, or any activity that has a commercial license to conduct business with attendant noise expect a reduction of 25% to 30% in your sales price.

These observations are my professional opinion based on selling residential real estate in the Hollywood Hills for the last 30 years. I hope they are helpful.

Yours sincerely;

John Steiner

Broker

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340-B N Camden Dr  
Beverly Hills · CA 90210 · USA

Telephone +1 310-777-7510  
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YACHTING

From: "Maguire, Patrick J." <Patrick.J.Maguire@abc.com>  
Subject: To City of Studio city re; Swim to Bill  
Date: February 13, 2018 at 8:42:33 PM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

To whom it may concern,

Bill is an amazing swim teacher and such an important part of our community. Our son Finn would cry and whine when we tried to swim with him and the first day of swim to Bill's class was no different. But as we'd been promised by Bill, by the end of the first week Finn was jumping off the side of the pool again and again and couldn't wait to go to Bill's every morning.

For months after the class was over every time we would drive up Laurel Canyon Finn would ask excitedly "Are we going to swim to Bill??"

I've recommended Swim to Bill to dozens of parents who've all had great experiences with Bill's class.

It would be criminal to not have his class be a part of our wonderful city.

Thank you.

Patrick Maguire

CPC-2018-2223

From: Neda Disney <neda.d@me.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:42:31 AM PST  
To: William Marsh <swimtohill@gmail.com>

Dear Sir/Madam-

I am writing to tell you about Bill Marsh teaching our daughter to swim when she was three years old.

In short- it was magical.

While Bill gently paddled around with our daughter and another little girl, I sat by the pool and talked to the other child's mom.

We talked about how isolating it can be to be a first time parent and about all the fears that come with loving a baby.

While we talked, our daughters grew confident in the water so by the fourth visit- my greatest fear, my child drowning, was gone.

Bill taught so quietly and casually- like an uncle reminding my daughter about something she had always known how to do. It was a very moving experience.

Our girl is 6 and a half now- in 1st grade.

Among her little friends she's known for being a powerful swimmer who can safely navigate waters while behaving like a crazed otter.

For a girl, being known for her strength in any area, is a crucial and life changing message.

So I hope I've managed to describe why those whispery summer afternoons in a pool in Studio City, sharing secrets with moms, listening to Bill's quiet encouragement mean everything to me.

I can still hear my daughter's tiny voice saying 'I'm swimming' as Bill responds 'you are'.

These are the memories I will come back to again and again.

Warmly yours,

Neda Disney

(I've attached photos of our otter child)



Sent from (213) 458-9128

CPC-2018-2223

From: Mary-Ellen Loukas <meloukas@gmail.com>  
Subject: You have my support!  
Date: February 18, 2018 at 9:14:34 PM PST  
To: Swim to Bill <swimtobill@gmail.com>

Hi Bill,

I wanted to send you my support for you getting a permit to continue teaching your amazing swim class from your home. You are providing our children a safe environment to learn and practice a life long skill that is not only fun but life saving. Penelope loves swimming in large part because of your empathetic teaching and because your home swimming pool feels comfortable and safe.

I hope your permit comes through so Theodore and other children can learn to swim with you as well!

Warm wishes,  
Mary-Ellen

1 CPC-2018-2223



From: Carl Ries <cries@laopera.org>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 8:54:06 PM PST  
To: William Marsh <swimtobill@gmail.com>  
Cc: Christopher Ries <christopher.ries1@gmail.com>

Hi Bill,

Two years have passed since our twins, Avery and Veronica, left your home after two invaluable weeks spent discovering the joy of water in your pool.

It was a magical journey that has turned them both in to water loving kids. Avery spends his time "snorkeling" and holding his breath, investigating the bottom of the pool, jumping in to the pool and touching the pool floor. Veronica too has learned to swim with her head above water, and started doing front crawl last summer. None of this would have been possible at such a young age if it weren't for your incredible understanding of kids and their abilities in the water.

And they'll never forget choosing which animal they want to be as they did a merry go round in the water. We still do it, and they get such a kick out of it.

We can't thank you enough for the joy you brought in to our kids lives.

All the best,

Carl and Christopher Ries  
Parents of Avery and Veronica Ries  
Swim to Bill class of 2016

Senior Director, Finance  
LA Opera  
T: 213-972-7652 | C: 213 300 4423  
[www.laopera.org](http://www.laopera.org)

CPC-2018-2223

From: brooke glassman schwartz <brooklyn77@me.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 4:01:17 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern ~

I've recently learned that Bill Marsh's swim program has been shut down due to not having the proper city permits. I hope this is only a temporary situation. Bill Marsh needs to continue teaching kids to swim. And then, he should receive an award for it. Having the swim classes conducted in a comfortable, safe, clean environment was my prerequisite, having gone to a larger, more public swim class setting once in the past. Then, I actually watched Bill teach not only my 2 kids to swim but the many others I met during our 4 years attending the program. Bill's approach should be replicated in schools across the country. His ease with the kids and unfailing patience was magic to see. I have referred countless families to Bill because in my experience, no one does it better. Swimming is a life or death situation for children and Bill single-handedly taught both my kids to be pool safe. They are older now and still ask to take his class. I really hope Bill is granted his permit. There are countless children that will benefit from his instruction.

Very best ~  
Brooke Schwartz  
310.254.0700  
[brooklyn77@mac.com](mailto:brooklyn77@mac.com)

Brooke Glassman Schwartz  
m: 310.254.0700

CPC-2018-2223

From: Amber Mead <ambermead@mac.com>  
Subject: Letter of support  
Date: February 17, 2018 at 8:10:38 AM PST  
To: swimtobill@gmail.com

To whom it may concern,

Both of my kids attended William Marsh's swimming school. After several years trying out many teachers with my 5.5 year old son, Hunter (none of whom were able to come close to helping him swim or even become water Safe), one of my friend's told me with raving reviews about Bill's classes. I called immediately to sign up. Bill Marsh was able to teach my son to swim in 9 days. He has a TREMENDOUS gift teaching children how to swim and move through water so they are safe in the water. He teaches with the utmost kindness, compassion, and fun. Kids really like him. He is an asset and lifesaver to our community. We all know that drowning is one of the most common causes of accidental deaths in children and there is water all around us, even in bath tubs. He has built a huge reputation because of his gift and most of my friends children have learned to swim in his 9 day program effortlessly. He was also able to teach my 2.5 year old how to swim. Teddy knew where the edge of the pool was and could consistently calmly swim to the edge after his 9 days.

I support him wholeheartedly and feel very strongly about his school in order to benefit all the other children in our community becoming safe in the water like my sons have.

I can be reached at: 323-363-3960.

Sincerely,

Amber Mead

CPC-2018-2223

*Peter Gamble Robinson*

February 19<sup>th</sup>, 2018

To Whom It May Concern:

Before we found Bill, we tried another swim company that was highly recommended, but instead left our kids terrorized and deeply afraid of the water. When we went to Bill, we expected tears and wailing, and instead, our kids fell in love with the water, were excited every day for their lessons, and learned to *swim*.

Bill has a gentle way of dealing with kids. He's firm, kind, and instills joy into children. He doesn't shout, he just speaks quietly, and suddenly they're doing it. I think he's not just a great teacher, he's a blessing.

It would make me incredibly sad if he were unable to guide so many kids into developing a deep love of exploring the water. My wife and I were just talking about it being time to bring our youngest to learn from him. He is truly amazing.

Very truly yours,

Peter Gamble Robinson  
Professor of Screenwriting, USC  
213-925-8880

CPC-2018-2223

# HEATHER JUERGENSEN

4381 Lemp Avenue  
Studio City, CA 91604

2/13/18

Re: Bill Marsh's Swim Classes

To Whom It May Concern:

I'm writing to make my strongest recommendation that you accept Bill Marsh's application for the proper permits, so he can continue to teach swim classes to Los Angeles children out of the pool in his Studio City backyard. Both my daughters (age 10 and 4) learned how to swim in Bill's pool in the classes he teaches at his house, and they are now both very proficient swimmers because of this.

These classes are a part of the community, and I have had very warm conversations with other parents sitting alongside Bill's pool. He creates a warm environment where all are welcome. Most importantly, he is kind to the children, and helps them understand how to respect water and be safe in it, which is such an important life skill in a place like LA, where pools are ubiquitous.

In my mind, these classes are a public service, and I urge you to allow him to continue. It would be a true pity if future children were denied his gifts and the gift of swimming due to the red tape of bureaucracy.

With my best warm regards,

Heather Juergensen  
Mother to swimmers  
Sophie and Gretchen Hench

CPC-2018-2223

February 14, 2018

To Whom It May Concern:

I am writing this letter in support of William Marsh's swimming classes that he runs out of his home in Studio City, California. He taught both my children to swim over many years and I was always impressed with his approach. He is very respectful of the children's feelings and it very quickly becomes a joyful experience for the children with very few tears.

Teaching out of his home allows for a more intimate experience that is preferable to a nervous child. It also helps them to feel more comfortable to return to the same pool each summer rather than some unfamiliar place. As a parent I feel comfortable knowing my child is swimming in a safe and well-maintained pool as well.

Bill Marsh is a unique teacher who offers the community a service with which very few teachers can compete. It would be a terrible shame if he did not receive his permit to continue teaching out of his home this summer. I urge you to allow him the appropriate business permits to continue providing swimming lessons at his residence.

Thank you very much for your consideration.

Regards,

Amanda Rosen-Prinz  
310-730-6542

CPC-2018-2223

From: Artin Gholian <art@thejordanlawgroup.com>  
Subject: Letter of Support for Swim To Bill and William Marsh  
Date: February 19, 2018 at 8:41:25 AM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern:

My name is Artin Gholian and I've been a client of Swim To Bill since 2013. Bill has taught both my children to swim and they were as young as 19 months when they started with Bill. I cannot express my gratitude enough to Bill for teaching my kids to swim and enjoying it at the same time. He is an excellent swim teacher and from what I've seen great dad and neighbor.

I understand that through some meritless complaints, Bill's business has come under some scrutiny with respect to some technical requirements the City has with respect to operating home businesses. I am writing this letter to give support to Swim to Bill and to plead with the City of Los Angeles, to grant a variance or otherwise permit Bill to continue running his home business and allow him to continue providing families the gift of swimming and enjoying water.

The skills Bill teaches and equips these very small children, saves lives. I no longer fear for my daughter's safety when she is around a pool or at a friend's house swimming because of the skills she acquired swimming with Bill for these last several years.

Swim To Bill is a home business that benefits the community, the neighbors and the City and my sincerest hope is that the City of Los Angeles allows Bill to continue teaching the gift of swimming to the children in our community.

Best regards,

--

Artin Gholian, Esq.  
JORDAN LAW GROUP A Professional Law Corporation  
12416 Ventura Blvd  
Studio City, CA 91604  
Tel: 888-693-5556 Ext. 2  
Mobile: 818-370-3345  
Fax: 323-337-8180  
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[www.thejordanlawgroup.com](http://www.thejordanlawgroup.com)

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CPC-2018-2223



Feb 15, 2018

To Whom it May Concern,

I am writing this letter in full support of Bill Marsh's Swim To Bill Program. I have two young boys who have both successfully completed Bill's swim program. In fact, my one son has taken his course multiple times he loved it so much.

Bill is a magical person, his ability to make his students feel so comfortable, and so at ease in his classes is something I have never witnessed before. I believe this is largely due to his warm, welcoming environment.....his home!

It would be such a shame to take this wonderful program away from the neighborhood children. I have referred many friends to Bill, all of which have loved and had success with his program.

Should you have any further questions, please don't hesitate to contact me personally. Wishing nothing but the best for Bill!

Quinn Sargent  
647-988-9244

1 CPC-2018-2223

From: Eleanor Ord <eord@wblaw.us>  
Subject: LADBS: Letter of Support for Bill Marsh  
Date: February 14, 2018 at 4:07:47 PM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>  
Reply-To: Eleanor Ord <eord@wblaw.us>

To Whom It May Concern:

We strongly support Bill Marsh's application for a permit to continue teaching swimming to children at his residence. Mr. Marsh taught both of my children, Alexandra and Jackson, to swim and succeeded where other swimming teachers had failed. Both of my kids are now confident and safe swimmers. Mr. Marsh is an accomplished teacher who is considerate and careful of his neighbors while conducting his lessons. He performs a public service in teaching children to swim and reducing their risk of drowning.

We ask that LADBS approve Mr. Marsh's permit request. Thank you.

Regards,

Eleanor M. Ord, Esq.

**Webb & Ord**

6253 Hollywood Boulevard, Suite 203  
Los Angeles, California 90028  
Direct Dial: (323) 462-3733  
Facsimile: (323) 462-3732

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CPC-2018-2223

February 19, 2018

To Whom it May Concern:

Everyone who spends time with children should observe Bill Marsh's swim class. Parents, care-providers, and teachers of all disciplines would, within moments, question their own impulses and teaching methods. Even though the nature of his work is life-or-death, he works effortlessly, almost as though he is teaching without doing anything at all. Watch him for a few days and it becomes slowly evident that he is teaching children more than just how to swim -- he is teaching adults how to teach, and showing us how children really learn.

My daughter Alice was barely two years-old when she put her toes into Bill's pool. Even though the environment in Bill's backyard is serene, Alice was terrified. Her fear was so palpable that my wife and I considered pulling her out of the water. How could this kind of terror be worth it?

But Bill's yogi-like, yet playful, demeanor quickly won Alice over, and she "swam to Bill" within moments, never having been un-tethered in the water before -- all while she continued to wail and try to find courage. Bill told us she would cry for two days and on the third she would start having fun. Alice cried for two days and on the evening of the third day she was playing "swimming lessons" in the bathtub. She was playing "swimming lessons" in the living room; I pretended to be Bill while she jumped off the couch and swam to me across the carpet. The two other children in her class became characters in our game. The impact of the morning lesson was so strong that she was moved to practice at home without realizing it.

Bill speaks to children with respect and always chooses kindness over fear-based commands. He is completely present in the water and tuned into every child's personality and needs. He will give you extra time in the pool if your child needs extra practice. Promising that your child will swim at the end of the session is not his marketing gimmick -- it is his true mission.

After nine half-hour sessions, Alice was literally smiling underwater. And we continue to practice, in Bill's style, at our pool at home. A year and a half later, Alice is still asking if she can go to "Swim With Bill" again.

Bill Marsh is a treasure to our city; there is no other swim class like his. His roster fills up immediately each year because word of mouth is so strong. We need his work. And he deserves to be able to do it wherever he thinks his students will thrive.

Sincerely,

Cody & Sarah Henderson  
Valley Village

CPC-2018-2223

From: Betsy Cummings <betsycummings23@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:49:49 PM PST  
To: Bill Marsh <swimtobill@gmail.com>

Hi Bill,

I'm so sorry to hear you're still having to deal with this. By all means, I'm happy to write a letter on your behalf (see below). And, I'm definitely signing Jack up for another round of lessons once the schedule is out. : )

Betsy

What a phenomenal program Swim to Bill is! Not only did my kids go from non swimmers to swimmers in a span of 2 weeks, but they loved the process of it. What Bill offers is incredibly unique in how he creates a safe, kind and incredibly fun way for kids to get comfortable with the water and learn at their own pace, while also encouraging them to build upon skills everyday. This is the most graceful, playful, stress free method I've seen in teaching kids how to swim. Truly a unique program that I have not seen offered by other instructors. Doing away with it would be a huge disservice to parents, the community and—most importantly—the kids learning to swim.

**Betsy Cummings**  
917-846-4750  
[betsycummings23@gmail.com](mailto:betsycummings23@gmail.com)

CPC-2018-2223

February 14, 2018

RE: Bill Marsh, Swim to Bill

To Whom It May Concern,

My family and I were recommended Bill Marsh at Swim to Bill from friends when we were looking into signing up our son, Everett, for swim lessons. Our son was not quite two-years-old when he had his first 9-day session with Bill. While we'd heard rave reviews directly from our friends as well as online from other parent communities, we really couldn't appreciate what an incredible teacher he is until we'd experienced it first-hand. Within three days of lessons with Bill, our son was *swimming!*

Bill's thoughtful approach and years of experience made our son immediately comfortable in the water. He makes swimming fun for children of all ages. Typically, Bill pairs kids of similar ages, but will make an exception for siblings or if an older child is a brand new swimmer. Over the past three years, our son has done three intensive sessions as well as a half dozen or so one-off lessons to reinforce Bill's teachings throughout the summer. Each summer, Everett has grown in capability and confidence. To get to Bill's home, we drive up Coldwater Canyon. Whenever we're in the vicinity, our son always proclaims, "We are by Teacher Bill's house!" We all love Bill and we've been lucky enough to meet other families and make friends through his program.

We were eagerly looking for Bill's annual 2018 sign-up email when we were notified of the current situation Bill is facing. We now have a younger son, Damon, who we were hoping to enroll in lessons along with his big brother. Living in Los Angeles, swimming pools and, of course, the ocean are ubiquitous. We view swimming safety as an essential life skill and Bill instilled that in our son before he was even saying a dozen words. It would be a tremendous loss to the community if Bill was no longer able to provide swim lessons at his home. His salt water pool is the perfect place for lessons and he's invested in his home and backyard to make it an ideal location for small group lessons. He has also been considerate of his neighbors and been very direct on how we, as swimming families, park and drive in his neighborhood.

We sincerely recommend, and encourage, you to give Bill the permit to allow him to do so.

Regards,



Elena Sparling



Ken Sparling

1 CPC-2018-2223

From: Bess Fanning <bessfanning@mac.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 5:38:28 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

This is terrible news! My son loved taking swim lessons from you when he was 4. He lost all fear of putting his face under the water in 3 days of your teaching and was jumping in and trying to prove how far he could swim by the end of the class. I really hope you can keep teaching at your home.

The salt water pool, and the small class size in a private home, were part of what made this so stress free for my son. A big public pool can be noisy and of course has chlorine, so all the kids freak out about opening their eyes under the water and get overly concerned about wearing goggles. I was hoping to take my two year old daughter to you either this summer or next summer for swim lessons.

I hope you can get the necessary license with ease. You are an excellent swim teacher and my son will always remember you, even though he only worked with you for 9 days.

If neighbors are concerned about parking, it's only three students and therefore three cars at a time, and we often parked in your driveway. I don't understand what the big deal is.

Good luck and keep us posted!

Sincerely,

Bess Fanning  
[bessfanning@mac.com](mailto:bessfanning@mac.com)

1 CPC-2018-2223

From: Kristen Dworkin <kdworkin26@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:40:15 PM PST  
To: William Marsh <swirmtobill@gmail.com>

Hi Bill,

I am so sorry to hear this! Here's my note...

My daughter took swimming lessons with Bill last summer, when she was almost three years old. She has a host of sensory issues and swimming was recommended to us by her developmental pediatrician. We feel so lucky to have found Bill. We tried other places but they were just way too much for her to handle and almost felt like swimming sweat shops. They didn't bother to get to know her and she was clearly just a time in their schedule. Bill's quiet, organized, low key, personalized lessons were just what she needed. I wondered how he could possibly teach her to swim because it just looked like they were having so much fun...but he did. It gave me so much more confidence to take her around water. Bill is doing all of us parents a great service.

I hope this helps! Please let me know if there is anything else I can do.

Krissy (Lily's mom)

--

Kristen Weber Editorial Services  
Web: <http://www.kristenweber.com>  
Follow me on Instagram: @kristenweditor

1 CPC-2018-2223



From: beckinewton@gmail.com  
Subject: Support Swim to Bill  
Date: February 14, 2018 at 3:51:53 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern,

The service Bill provides is life chAnging for the families of the children he teaches. Because of the privacy and peaceful nature of his backyard environment, kids learn the skills they need to swim. With all the pools in every backyard in California, his services are essential.

I've tried to find swim classes in public pools and ymcas and it is very clear that those environments create stress that is the antithesis of what the kids need to learn this important skill.

He's doing necessary, peaceful, and outstanding work.

Sincerely,

Rebecca and Chris Diamantopoulos

Sent from my iPhone

CPC-2018-2223

February 14, 2018

To Whom It May Concern:

As a community member, parent and 3x Swim-to-Bill enrollee, my family and I offer our full support for permitting of his swim classes. Bill is a consummate professional – organized, supportive and a tremendous asset to our community. His goals of teaching water safety and instilling water confidence in young children are goals we should all share as Southern California residents.

Having attended three different sessions of the class with my kids (from 2 years old to 4 years old), I never observed anything that would remotely qualify as a disruption to the neighborhood. I can't imagine how his programs would cause any concern to reasonable neighbors.

Thanks to Bill and his program, we have two young swimmers who are excited to get in the pool and ocean, conduct themselves safely, and who have great pride in their water skills.

I trust that the city will make the right decision and support this great program's future.

With kind regards,



Dan and Britt Riedler

11594 Otsego St.  
Valley Village, CA 91601  
M: 310-953-1485

’ CPC-2018-2223

February 14, 2018

Dear City of Los Angeles,

I am writing this letter in support of William Marsh (Bill) who was formerly my daughter's swim instructor. We've taken lessons at numerous pools/facilities around LA and nothing compared to our "Swim to Bill experience". Bill is a gifted teacher, who has a way with kids unlike anything I've ever seen. His enthusiasm and attention to each individual student's needs was remarkable. He doesn't just teach, he cultivates a love of being in and near the water. He is truly one in a million. After 9 lessons, my daughter was swimming like a fish.

We don't live anywhere near Bill but made the drive one hour each direction to take lessons with him because he came so highly recommended by other families we know. His lessons are worth every penny and every minute of time in the water with him. I am so disappointed to hear that his pool and lessons may be shut down. The loss of Bill as a swim teacher is a loss for children all over the Los Angeles area. I hope the city will strongly consider his petition to continue running his at-home swim lessons.

Best regards,  
Christy Matson  
Resident of the city of Los Angeles

415-601-8200  
matson.christy@yahoo.com

CPC-2018-2223

From: Amber and Ben Thoma <sealeythoma@gmail.com>  
Subject: We love your classes!  
Date: February 14, 2018 at 4:09:25 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill —

We wanted to send you a letter about how much we love and value your swimming classes! It is an absolute essential that all children learn to swim and YOU were the person to do that for both of my children. We had taken swimming classes before, but they never learned to swim. With you, they actually did! And in such a short time. What you do is so vital to the community, it is literally saving lives! And we are so grateful to have found you as a teacher. We want to continue taking your classes for years to come.

Thank you so much for what you do and for giving to society in this way. Your gentle but clear touch with the children made all the difference for them. We still talk about you almost weekly in our house!

Thank you for everything and see you next summer!!!

Best,  
Amber and Ben  
Parents to Margot and Bax

1 CPC-2018-2223

From: Allison Oleskey <allison@shoandco.com>  
Subject: RE: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:32:08 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom it May Concern,

My daughter worked with Bill Marsh when she was 2 and again when she was 3 years old. I can honestly say that Bill is responsible for my daughter's love of swimming and more importantly, her confidence in the water and my peace of mind. Bill is magic with children and watching my daughter (and all the kids in her class) was the highlight of my day during those few weeks. I am eternally grateful for the love of swimming that Bill instilled in my daughter and we both talk about those days very often.

Sincerely,  
Allison Oleskey

▲ CPC-2018-2223

From: Aleigh Lewis <aleighlewis@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 9:49:19 PM PST  
To: William Marsh <swimtobill@gmail.com>

Swim to Bill was a transcendent class for both me and my daughter Maisie. Maisie was almost 3 when she took her first class and it was incredible to watch Bill's incredible patience, skill and encouragement to teach such little people to swim. When kids learn to swim with Bill, they also learn confidence and self-assurance because they are learning a skill well, not half-learning it. When my mom took Maisie to the Pasadena Rose Bowl for follow up lessons, there were kids who'd been taking lessons all summer and still didn't know how to swim yet. The teachers there were blown away that at barely 3 Maisie was already swimming. (With Swim to Bill, kids are swimming underwater by the second day.) Bill has developed an incredible technique that few teachers possess which creates generations of powerful, knowledgeable and passionate swimmers. I am depending on his school being open for my daughter Beatrix for her to gain the same skills that Maisie has.

Aleigh Lewis  
4117 Shelburn Corut, LA, CA 90065  
Mother to Maisie and Beatrix Lewis

On Wed, Feb 14, 2018 at 4:07 PM, Aleigh Lewis <[aleighlewis@gmail.com](mailto:aleighlewis@gmail.com)> wrote:

Hi Bill,  
I heard rumors about this. You are super popular on Booby Brigade, a mom's online forum. Do you want me to post this letter on their so you might get even more responses? I will also write mine.  
Best,  
Aleigh

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<http://aleighlewis.com>  
<https://www.friendsofclelandpark.com>

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<http://aleighlewis.com>  
<https://www.friendsofclelandpark.com>

1 CPC-2018-2223

From: ALEXIS DENISOF <asden@mac.com>  
Subject: CUP letter  
Date: March 14, 2018 at 2:17:06 PM PDT  
To: Marsh Bill <williammarsh@gmail.com>

To Whom It May Concern,

This letter is in support of Bill Marsh for a Conditional Use Permit at his domestic pool for toddler swim lessons.

We enrolled in 3 sessions with Bill for our children's swim lessons. Aside from his unique and extraordinary abilities as a teacher, the setting was essential to our children's success in the water.

The smaller size of pool, the few number of kids in the water, and the individual attention from Bill were all factors in our children's success in the water. Bill coached them rapidly in his home environment, (the kind most LA kids encounter) to become not just safe in the water, but accomplished swimmers.

We were always able to park in Bill's driveway, and the one or two overflow cars were never a problem on the street given the off-peak time that his classes take place.

We saw far more contractor trucks, and sub-contractor vehicles, that were parked along the street ALL day, than any issues with Bill's students.

There were no sound issues. The few kids per class are extremely well behaved, the classes re brief, and are supervised by both Bill and a parent. Any extra sound is well contained by the sculpted landscape of the pool area. So there are no sight line nor sound problems.

Bill offers a unique and valuable service that cannot be found at the large public pools. He fills an essential safety need within the family and neighborhood community.

I urge you will grant Mr. Marsh a conditional use permit, so more families can benefit from the pool safety classes for children that he provides.

Sincerely,  
Alyson Hannigan  
Alexis Denisof

▶ **CPC-2018-2223**



From: Marnie Diamond <mrsdiamond@me.com>  
Subject: Keep swimming to Bill!!!!  
Date: February 13, 2018 at 1:42:26 PM PST  
To: swimtobill@gmail.com

To whom it may concern,

My name is Marnie Diamond. I do not know what we would have done if it weren't for William Marsh and Swim To Bill. In 2010, our daughter Éilis had been taking lessons from a supposedly reputable, permitted swim school in the San Fernando Valley. There weren't many swim schools in our area, other Mom's recommended this school with the warning that it wasn't very good but it was the only option in our area. However, we were excited for Éilis to learn how to swim properly, even if it was our only close option. Unfortunately, we took our daughter to this school. The owners were not friendly. They were indifferent, as if they were over it all. The instructor wasn't even friendly. She barely engaged with our daughter, which we thought was strange. She then pulled our daughter underwater, within having her in the water for only 5 minutes, without her being ready for it, without her permission. After the second time this instructor pulled our unsuspecting kid underwater, i removed her from the pool because she was terrified. The instructor was visibly mad at me for protecting my 2 year old!!! They did not give us our money back. They did not even try to convince us why their system worked or why we should stay? We did not go back. Later i found out that that was how that particular school operated. Many did not have a good experience there. Éilis was now completely traumatized by any pool she encountered from that point on. She went from loving being in water, in a pool, to not trusting that it was safe at all. This was a real dilemma for us as we owned a pool, all of our friends had pools. Needless to say, it was nerve wracking for us. What if she fell in and can't swim?!? We could not get her to go in the water, without her clinging on for dear life, crying all the way, even with us holding her safely.

A few months later, friends told us about William Marsh and his wonderful, absolutely magical swim school. And it was in our area!!! We went for her first lesson with Bill. Éilis was not thrilled when we arrived. She hid under my legs, whimpered ... did not want to go in the pool. I felt horrible, guilty but knew that it was important for her to have this skill. Bill knew she was nervous and waited for her to decide to come to him. You see, Bill has this easy, gentle, sweet coaxing way, that we have never seen before or since ... of being able to make children, even babies feel comfortable and safe. He is very zen in his approach. He is unique in the way he makes children and parents feel welcomed and confident to his pool. Bill is a giant brave pill for anyone scared to get in a pool. He was able to turn our daughters absolute fear around within 1 lesson!!!! It was miraculous!!! She then went to Swim To Bill classes regularly, she couldn't wait to get there which was so exciting, fun and such a relief. She blossomed into a mermaid in no time at all with Bills guidance. He even taught our 2 year old how to dive safely! We then had the confidence to be around any pool with our young daughter because we knew that if she did fall in, she would be more than ok. She still loves the pool and it is because of William Marsh.

Side note: Bill teaches safety first. He teaches how to get to the side of a pool quickly if you fall in and to hold on ... how to get to the stairs, or ladder and climb out. The other permitted school offered none of these important assets to have near or in a swimming pool.

Anyone we have ever sent to Swim To Bill cannot thank us enough!!! Everyone just adores him and his gentle yet effective technique to teach children how to swim. We all call him the baby whisperer! He is a great asset to the community and a guardian angel of pool safety. It would be an absolute shame for many people to not be able to access Swim To Bill at his home. Which leads me to my final point ...

Swim To Bill lessons take place in a safe, warm and inviting HOME where students and families feel welcomed, relaxed and open to possibilities. The students trust the environment and ultimately him. Even the most terrified children relax into his arms quickly because they instinctively know that he has their back, their heart. That's why it works wonderfully. That's what makes Bill and his school the absolute BEST!!!

CPC-2018-2223

If you have any questions about our experience with Swim To Bill, please do not hesitate to call me at (323) 422 2413.

Thank you,  
Marnie Diamond

1 CPC-2018-2223

From: "Marta Ferro" <martaferro@sbcglobal.net>  
Subject: RE: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:36:05 PM PST  
To: "William Marsh" <swimtobill@gmail.com>

Hi Bill:

I am writing this letter in unconditional support of your Swim To Bill Program at your home pool setting. You have been one of Luca's best teachers. Ever. Period. Not just for swimming, which you are incredible at (more on that later), but in life and in comparison to the schools he has attended and other sports classes and teams, theatre programs, etc. that he has participated in.

Your program had a profound influence and impact on Luca and therefore us as parents. First, within the first day or two, Luca was swimming and pretty safe in a pool already. Second, your style is so calm, firm, reassuring and perfect for so many children's learning styles. Your strength and confidence with the kids allows them to relax and let their bodies experience swimming as it should be--natural. Third, Luca implicitly trusted and respected you. Fourth, Luca learned to LOVE swimming. Quickly. And still does. He is a human fish not because he has perfected strokes or is into competitive water sports, but because he loves swimming and the water, and knows how to be safe all while immensely enjoying himself. Fifth, Luca came back for three years in a row (I think that was it) because he loves and trusts you, and we love and trust you, and it was a pivotal time in his childhood development (2-5 years old approximately) where having your support and confidence for 2 weeks at the beginning of those 3 summers was reassuring (and so enjoyable) for ALL of us. As a result, you have become a lifelong friend (even though we don't see you enough) and we truly respect you for your gifts and talent in working with children.

This is not about us anymore, but if other families lose out on an opportunity to work with you, it will be a true shame.

Further, your set-up, the timing and organization, etc. is all very professional, relatively quiet and highly managed. Kids with or without pools, playing with each other in neighborhoods (and grown-ups, animals, etc. for that matter too) talk and play in their yards. And more loudly, often, than your program. I don't see anything about your program that would disturb any neighbors anymore than anyone who may have friends over, play with their siblings, parents or children, throw a ball to their dog, have a dinner party outside, etc..

I am in great support of the continuation of your program as you are beloved to your families and very professional in the practice of your business.

My best,

Marta

CPC-2018-2223

From: John Hamburg <johnhamburg@mac.com>  
Subject: FYI  
Date: February 22, 2018 at 6:39:12 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern,

Our daughter is about to enroll in her third year with Swim To Bill. She absolutely loves it as does every child who spends time learning to swim with Bill Marsh. He is a caring, thoughtful, warm, funny and extremely patient person, and a gifted teacher. It's not an exaggeration to say that he is an integral member of the Los Angeles parenting community, providing so much more than swim lessons. His backyard pool is a magical oasis where you watch your child go from fearful to fearless in a matter of days. It is amazing to behold.

Needless to say, in the two years we have been attending his classes, parking has never been an issue. Bill has an excellent system for handling the cars, and is extremely mindful of his neighbors. Noise is also not an issue. Bill is an amazingly calm presence and the children feed off of his energy. I would venture to say that Bill strikes me as the ideal neighbor and ideal member of the community in Studio City.

Please let me know if you have any further questions.

Warmly,

John Hamburg  
450 N. Rossmore Avenue  
Los Angeles, CA 90004

▶ CPC-2018-2223

From: "Tagliere, Landry" <tagliel@campbellhall.org>  
Subject: Your swim program  
Date: February 14, 2018 at 9:41:30 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I am writing in support of the work you do in your home to teach children to be at ease in the water. My two sons, then ages 2 and 5, did a session with you at your home in 2014. Your method was immediately effective in engaging their natural instincts in the water, and they have been solid swimmers ever since. I think that part of what was so effective for them was the fact that the teaching was done at your home. We had tried swim classes at swim schools and public pools before going to you; my kids found those environments stressful and distracting. The warmth of welcoming my kids into your home for lessons made a huge difference in the way they felt about going to class. Your wife generously bringing sliced watermelon from your kitchen to enjoy when they were done made them feel like part of the family, and your older daughter practicing her synchronized swimming moves in the deep end inspired them.

I am so grateful for the gift that you gave our family in teaching my kids to swim in your pool. I know that generations of kids to come will be safer thanks to your kind, patient and welcoming manner.

With all best wishes,  
Landry

Landry Tagliere  
French Teacher  
World Language Department Chairman  
Campbell Hall  
4533 Laurel Cyn Blvd  
North Hollywood CA 91607 USA  
1.818.980.7280

*Disclaimer: This message, together with any attachments, is intended only for the designated recipient. It may contain information that is confidential and prohibited from further disclosure by law. If you are not the intended recipient, you are hereby notified that any dissemination or copying of this message or any attachment is strictly prohibited. If you have received this item in error, please notify the original sender by return email and delete this item, along with any attachments. Thank you.*

CPC-2018-2223

From: Jonathan LeMond <jlemond@gmail.com>  
Subject: Email in Support of Swim To Bill  
Date: February 18, 2018 at 5:42:45 PM PST  
To: swimtobill@gmail.com

Hi Bill,

My wife Claudia let me know what's been happening with the permit issues, and I wanted to send an email in support of you and all that you do. It would be terrible if your classes were to be stopped. My sons Kahlo and Dechen took a few swimming classes before taking you. The difference was incredible. They actually learned how to swim, not because you lectured them or showed them the proper strokes, but because you let the natural swimmer in them emerge ... organically. I'm not being hyperbolic by saying that it was truly remarkable to see.

My father was a history professor at Harvard. My mother was a high school drama teacher. I am a professor of film. I learned more about teaching from watching you than I have from anyone. Your exquisite patience, your ability to let the kids take ownership of their progress, and your constant support and ability to challenge each student was truly amazing. I have applied the same techniques to my teaching by allowing the students to discover things on their own. Claudia and I are so grateful for the incredible example you set as a parent and a teacher.

I sincerely hope that you are allowed to keep doing the great work that you do. It would be a shame if future families are denied the wonderful experience we so enjoyed.

All the best,  
Jonathan LeMond

1 CPC-2018-2223

From: Jamie Rubin <jamierubin@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 7:22:01 AM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern:

I had the pleasure of bringing both of my daughters, Julian and Jesse, to Bill Marsh's swim class in 2015 and 2017. My oldest daughter had tried a number of swim classes and teachers and by the age of 7, still could not swim. Nothing seemed to work and no one could get her comfortable in the water. She dreaded pool parties and missed out on some of the fun at camp. A friend suggested we try the "Swim to Bill" method and I am so glad she did. After just a few days in Bill's class, something clicked and my daughter was finally swimming on her own. I watched what Bill did at each lesson but I still can't explain his method. Bill has such a talent with kids that it is almost as if he is performing a magic trick in the water. You see your kid get in the water, and then swim across the pool, but you don't have a way to explain how someone actually got her to do that. Last year, I saw Bill work his magic again with my younger daughter Jesse. She is a more natural athlete but she still needed someone to show her what to do. Bill had her swimming in no time.

As a parent, there are few opportunities to see your child being taught by a true master at something. You will occasionally come across a really talented school teacher with a passion for a subject that transfixes their students. Or perhaps a music teacher that seems to have a supernatural ability to bring music into your children's lives. Bill Marsh is that kind of a teacher. I do not think he set out in life to become a swim teacher but he clearly was made to do this work and is lucky to have found a career that allows him to make use of his rare talent. I don't believe there is another naturally talented swim teacher who understands children so well currently working in Los Angeles - we went through many of them before we found Bill. It would be such a shame and a loss for the children of the city if he was not permitted to do what he was clearly born to do: guide children in learning a scary yet necessary life skill. I feel sad just thinking about what we would do if we hadn't met him, what our summers would be like if my daughter continued to be afraid to swim. I am proud to report that she is now 9 and a half and participates on a swim team in Hollywood and my youngest daughter who just turned 5 is on a junior swim team as well. None of that would have been possible without Bill. I hope you can find a solution to allow him to continue to offer his incredible services to children in our city. He is truly gifted at this work and it would be such a shame if he was prevented from continuing.

Sincerely,  
Jamie Rubin and Jonathan Gordin

--

CPC-2018-2223

From: Ami Shukla <amishukla@mac.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 12:06:06 AM PST  
To: William Marsh <swimtobill@gmail.com>

Bill is an amazing teacher. My kids learned to swim with him 4 years ago and still talk about him. They are strong and competent swimmers and I credit all of it to the formative experience they had first learning to swim with Bill. I have recommended him to so many families and they all have had the same experience as we did. He is invaluable and irreplaceable, and hundreds of kids are water safe because of him. Please, please, please allow Bill to get his permit. The kids of Los Angeles need him!!!!

Best,  
Ami Shukla  
917-623-9254

Sent from my iPhone

▶ CPC-2018-2223



From: David Bosnak <dbosnak@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 9:55:59 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern,

Bill Marsh and Swim To Bill have had a lasting and profound effect on me and my family. His kind, compassionate and most amazingly calm and relaxed approach to teaching our young son and young niece to swim was profound and impressive. He and his classes have made a lasting impact on our lives and fostered a love of swimming and swim safety in our son. Considering the persistent proximity most youth have to water in LA, this is no small thing. I cannot recommend Bill's services highly enough and think it would be a great loss to Los Angeles if his teaching were allowed to be stifled due to antiquated and imprecise city codes which in no way protect or serve.

With greatest respect,  
David Bosnak

, CPC-2016-2223

From: Claire <declaired@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 18, 2018 at 10:34:39 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill-

I was saddened to read this email and I'm sorry that you are experiencing this push back in your neighborhood. Simply put, you have a gift in teaching kids to swim. I have met so many children over the years who are not water safe. They either have a fear of water or they have been exposed to pools and bodies of water with crutches such as floaties, rafts, their parents etc. I can remember as early as 6 months old with our firstborn (Rex), the alarms going off in my parenting mind that he needed to be water safe as young as possible. My extended family had had a drowning incident of a small child and you commonly hear about them all too often through friends, the news etc.

I researched options in the L.A. area but none seemed to fit the importance of the child "learning" to swim as opposed to "enjoying" to swim. Your program was recommended to us by several referrals and I was lucky enough to get a spot. Since then, you have successfully taught two of my sons by the age of 2yr old to swim and will no doubt teach our 3rd, born a couple weeks ago.

I've sat through hours of your practices, through multiples sessions a season and watched dozens of children go through the learning curve of your swim program. It's unlike so many other programs in the sense that you help children conquer their fears and build their confidence and eventually something clicks and they engage fully with the pool. In this transition they become water safe. They develop an understanding of their boundaries, their abilities to recover given those boundaries are pushed and overall enjoy the act of swimming. The most important thing to me is that they learn to respect the rules of the pool, the dangers, their limitations. You, and only you have this gift and it would be a huge disservice to our Los Angeles community for families to lose this outlet. I fully support a permit allowing you to continue offering classes to reach kids to swim in your home.

Sincerely,  
Claire Broussard  
310-948-2690

CPC-2018-2223

From: Cat Gmail <catrionamariano@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:26:52 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom it May Concern,

It is a complete disgrace that William Marsh has suffered due to the complaints of any neighbor! William Marsh and his home business are a gift to society! We should all embrace the life saving skills that William ingrains in our children. Unlike any other swim instructor, William has the exceptional understanding that children learn best with other children in the water. With only one child in the pool at any time, this defeats any purpose of a child quickly learning how to swim. We need to allow William to continue to teach our children. We need the City to support William and not hinder the needs of our children. To affect this business in any way puts the lives of our children at risk! William should have full support for the City and this should not be overlooked in any way due to a complaint from any neighbor. If needs be. We will support William all the way as I am sure countless other families will do the same. Support what is right and not what is wrong!

Respectfully,

Catriona Mariano, CSP  
Real Estate Broker, Realtor®  
The BlueWave Group, Inc.  
CalBRE# 01495071  
Phone: (310) 254-6992  
Fax: (562) 423-9155  
Catrionamariano@gmail.com

CPC-2018-2223

From: Kristen Dworkin <kdworkin26@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:40:15 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I am so sorry to hear this! Here's my note...

My daughter took swimming lessons with Bill last summer, when she was almost three years old. She has a host of sensory issues and swimming was recommended to us by her developmental pediatrician. We feel so lucky to have found Bill. We tried other places but they were just way too much for her to handle and almost felt like swimming sweat shops. They didn't bother to get to know her and she was clearly just a time in their schedule. Bill's quiet, organized, low key, personalized lessons were just what she needed. I wondered how he could possibly teach her to swim because it just looked like they were having so much fun...but he did. It gave me so much more confidence to take her around water. Bill is doing all of us parents a great service.

I hope this helps! Please let me know if there is anything else I can do.

Krissy (Lily's mom)

--

Kristen Weber Editorial Services  
Web: <http://www.kristenweber.com>  
Follow me on Instagram: @kristenweditor

CPC-2018-2223

From: Samantha Nussbaum <saminussbaum@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 4:57:51 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom it May Concern,

It has come to my attention that William Marsh ("Swim to Bill") is applying for a permit in order to continue teaching swim lessons in his home. My son took swim lessons from Bill for three summers in a row, starting at the age of three. I took him everyday and was able to watch the most amazing thing - a scary overwhelming activity turned into the most peaceful, beautiful event, and nerves turned into confidence - and it was all because of Bill and his almost magical way of teaching swim.

I don't live particularly close to Bill, and my office and my son's school are even farther away. I always signed up for an early time slot so that we could make our way back to work and school (although late), not too late. Despite having to get up extra early and arrive late at our other obligations, waking up and going to swim was the ultimate highlight of my summer, each and every summer over those three years. No matter how chaotic the morning or rest of my day was or was going to be, it all disappeared the minute the kids got into that pool and Bill took over. It was instant calm. Bill has a zen-like way of teaching, and the kids all respond to him like nothing I have ever seen before.

My son is now a safe and great swimmer, and it's all because of Bill. I have recommended countless people to him. I have also seen videos and heard stories of many other swim teachers around LA, and none compare. I love Bill, and I love the confidence and security that he imparted on my son. He has touched so many people's lives, and his career and ability to support his own family depend on his ability to continue to teach swimming in his home. As a parent, it is very difficult to track down swim teachers who work in other people's houses - their locations and schedules are always in flux and inconsistent one week to the next. I think Bill's routine of teaching in his home is a huge reason that his class is so successful. Not to mention likely necessary in order for him to be able to have enough students, such that he can support his family while doing what he loves.

Furthermore, the class was never disruptive, and certainly not a nuisance to the neighborhood.

I would be devastated to learn that Bill could not continue to teach swim at his home, and I hope this letter supports his permit. It is with my utmost support that I write this letter in support of Swim to Bill.

Sincerely,  
Samantha Nussbaum

CPC-2018-2223

From: holly van dyke <hollyvandyke@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:11:24 AM PST  
To: William Marsh <swimtobill@gmail.com>  
Cc: David Van Dyke <david@vandykevf.com>

Hi Bill,

To whomever reads this we wanted to say that *Swim to Bill* is one of the most gratifying, extraordinary and overwhelmingly positive experiences we have ever had with both of our children's development. Swimming is an often overlooked and critical skill in everyones lives and the fact that we have two confident young swimmers has been invaluable to us.

We continue to recommend you to EVERYONE we know (even some adults have expressed interest). Not only are both our small children able to swim confidently and get out of the water safely, they are thrilled to be in the water and continue to push themselves to learn new swim techniques and we owe that all to you.

The idea that someone is trying to shut down your class and deprive hundreds of young future swimmers is appalling. You have our support 100%.

**YOU ARE THE BEST! EVERY CHILD SHOULD HAVE THE PRIVILEGE OF TAKING YOUR CLASS.**

We wish you the very best and please let us know if there's anything else we can do to help.

Love,  
The Van Dykes  
(Holly, David, Henry & Olive)

1 CPC-2018-2223

From: Rachel Specter <rachelspecter@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:38:03 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear City of Los Angeles,

Not only do I depend on Bill to teach my children to swim, I'm also a neighbor of his, we live across the street. I have had only positive experiences with Bill and his swim class and the people who attend it. As a neighbor and parent, I've never had an issue with the class being on our street, on the contrary I love having him on the street. Bill does our community a huge service in teaching kids water safety and swimming and we hope that he can be able to resume his classes soon, so that all of us who depend on him can get our kids back in the pool learning to swim and be safe!

Thank you,  
Rachel Specter Levy  
3522 Laurelvale Dr.  
Studio City, CA 91604

1 CPC-2018-2223

Eddie Jemison  
4270 Riverton  
Studio City, CA

Dear Madam/Sirs,

As both a onetime resident of Laurelvale Drive and a parent of two children who have learned to swim from William Marsh, I can tell you how valuable I feel Swim To Bill is to the neighborhood.

Our children learned to swim in an intimate, peaceful setting provided by Bill. Never was it loud or crowded or "busy" in any way. One would be hard pressed to even know which house on the block Bill was teaching at. Parking was never a problem and noise was never an issue. He does not allow more than 3 kids in the pool at a time.

Bill himself is a quiet, zen-like teacher with a nurturing style. The entire class knew this and conducted themselves on the property in the same fashion.

It is a beautiful property by the way with plenty of space. I believe that the backyard, which is huge to begin with, borders on a large uninhabited piece of public land, so sound was never a problem.

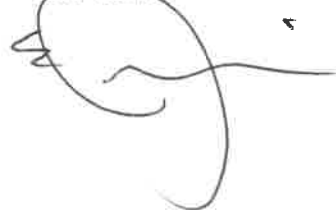
My kids learned to not fear the water and to swim at an early age. Not only did this give them confidence that they carried into their school years but everything they learned at Swim to Bill kept them safe! It was an invaluable series of lessons.

If anything, I feel the neighborhood is improved by the presence of Swim to Bill. The Marsh's are the sweetest couple and more importantly, very respectful of their neighborhood and the Laurelvale community.

In short, please allow Swim To Bill to stay and teach in his Studio City back yard. We love it.

Sincerely

Eddie Jemison

A handwritten signature in black ink, appearing to be 'Eddie Jemison', written over the printed name.

CPC-2018-2223



**Lester and Christine Naegle**  
3456 Laurelvale Drive  
Studio City, CA 91604

March 22, 2018

To whom it may concern:

We are writing to express our support for our neighbor, William Marsh. Bill is presently teaching swimming lessons at his home on Laurelvale Drive in Studio City.

Assuming that Bill is operating his program in compliance with Los Angeles City guidelines and standards, we would support his efforts to continue to do so.

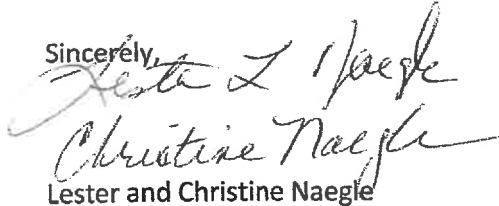
Laurelvale Drive can accommodate a moderate flow of traffic and adequate parking is available on the roadside. Additionally Bill utilizes his double driveway for parking.

Living just a short distance from Bill, parking near our own home is not a problem. Also the lessons take place during the day when most neighbors are at work, making parking a very minor issue on the street.

It is our understanding that the lessons do not take place throughout the entire year, but only during a few months in the warmer weather.

Again, if Bill is in compliance with city standards and guidelines, we urge you to please consider allowing him to continue with this much needed instruction.

Sincerely,



Christine Naegle  
Lester and Christine Naegle

CPC-2018-2223

February 12, 2018

Dear Sir or Madam:

I'm writing on behalf of my good neighbor Bill Marsh. I've known Bill and his family for almost 20 years, and one could not ask for a better friend and neighbor. Bill has been conducting private swimming lessons in his backyard pool during summer for several years, and there are now dozens of kids that are happily and safely swimming.

This activity has never posed a problem for my household. Parking for this on our street is minimal and temporary, and my wife and I have enjoyed seeing the excited, happy kids on their way to a lesson. We wish him continued success in this very worthy pursuit.

Alan Reed  
Laurelvale Dr., Studio City, CA  
3544

3 houses away

▶ CPC-2018-2223

3/20/2018

3523 LAURELVALE DR.

To Whom It May Concern,

I am writing on behalf of William Marsh and his application for a CUP with the City to operate his swim program in our neighborhood. I live at 3523 Laurelvale Drive on the subject street and would be comfortable with him continuing to operate his business. From my experience of having both of my children enrolled in his program, he only has a group of 3 kids per lesson and doesn't seem to cause anymore disruption than any typical play-date most families have with small children.

Best,

Mark Maccalupo



1 CPC-2018-2223

To whom it may concern:

I am writing in support of Bill Markes swimming classes. Bill is very considerate of our neighbors, making sure that his part-time classes don't inconvenience anyone, with his parking solutions, noise control, comfort to students, while giving these lessons. Many of the neighbors have taken the lessons, and are

quite supportive as he really cares about their well being! The pool is very healthy salt water for them.

We love having this activity in our "hood".

Joe Weithamer  
3461 Faulstich Rd

2 hours away.

CPC-2018-2223

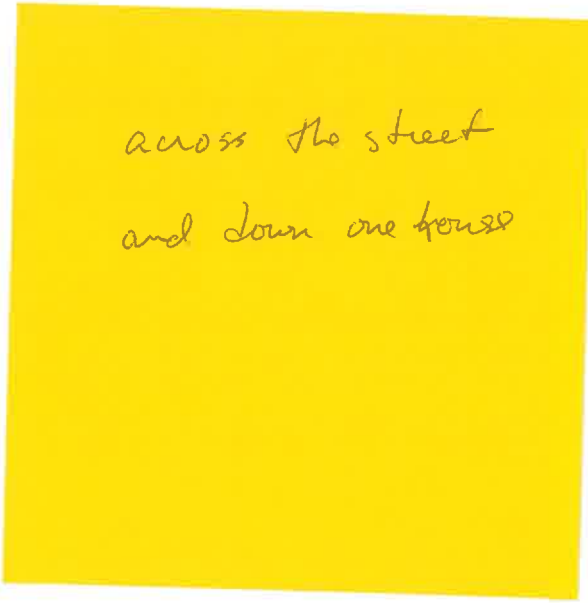
March 18, 2018

To Whom It May Concern,

We live very nearby The Marsh's home and understand Bill Marsh is applying for an application to allow him to teach swimming classes in his back yard pool. We are definite supporters and hope Bill gets his permit. You hear too often of a child drowning and swimming in California is part of most everyone's family so giving more kids the opportunity to become water safe is so important.



Betty and Peter Langs  
3463 Laurelvale Drive  
Studio City, Ca



across the street  
and down one house

1 CPC-2018-2223

Leesa McNamee  
3474 Laurelvale Dr.  
Studio City, Ca.  
91604

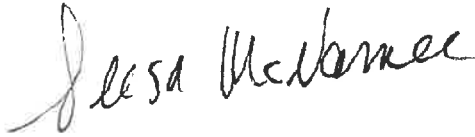
March 3, 2018

RE: William Marsh Conditional Use Permit

To Whom It May Concern:

I am a resident of Laurelvale Dr. I live across the street from William Marsh and I would like to add my support for his application for a Conditional Use Permit. I don't think it creates an excessive amount of stress on the neighborhood and I support the safety of teaching young kids to swim.

Yours sincerely,



Leesa McNamee



Across the street

CPC-2018-2223

From: Philip Keller <philipkeller@me.com>  
Subject: Support letter  
Date: February 13, 2018 at 8:38:02 AM PST  
To: swimtobill@gmail.com

To whom it may concern,

My name is Philip Keller. A few years ago I began taking my two year old daughter to Bill Marsh's swim classes at his home in Studio City. My wife and I were determined to have our daughter learn to swim as soon as possible for safety reasons. Bill was a wonderful and thorough instructor who taught safety first before swim technique. Our daughter finished the class with the confidence to feel safe in any pool, be it shallow or deep. During those several weeks, I observed Bill Marsh conduct his swim lessons with control, sensitivity and compassion for all of the children attending. I strongly believe that Bill's classes provide an essential community safety service for our children and I support his application for a permit to continue to do so at his residence.

Sincerely,

Philip Keller  
1452 El Miradero Avenue  
Glendale, CA 91201  
626-833-1847

Sent from my iPhone

CPC-2018-2223

From: Michelle Guenther <catmatt20@sbcglobal.net>  
Subject: Letter to the city  
Date: February 20, 2018 at 10:42:22 AM PST  
To: William Marsh <swimtobill@gmail.com>  
Reply-To: Michelle Guenther <catmatt20@sbcglobal.net>

To whom it may concern,

My name is Michelle Guenther, and my son took swimming lessons from Bill Marsh for four consecutive summers from 2012 to 2015. We had had numerous swimming lessons before Bill and our son NEVER took to swimming. Bill is simply the best swim instructor for small children. My son took to him immediately, because Bill is kind, patient, and he understands children and their natural ability to swim. I liked that his classes were in very small groups. And, I strongly feel some of the trust the children have for Bill is that it is in a non stressful environment at Bill's home, in his pool. It is an IDEAL environment! Not to mention, I liked that his pool is a heated, saltwater pool. Children can open their eyes under water, which also gives them a sense of control and safety. His knowledge of how children take to the water naturally, along with his lessons are invaluable. Thanks to him, my son has become a competent, safe swimmer, and most importantly, he loves it! He still asks about Bill, and that's saying something. Please, please let him continue his swim instruction at his home.

Thank you,  
Michelle Guenther  
catmatt20@sbcglobal.net     because

CPC-2018-2223



From: Mika Gonda <mikagonda11@gmail.com>  
Subject: Swim to Bill Plea  
Date: February 16, 2018 at 10:21:50 PM PST  
To: swimtobill@gmail.com

To whom it May concern,

Swim to Bill changed our lives. The program that Bill offers not only teachers children to swim—To really, really swim. It is a program that is designed to create support between all three of the students in the pool. The children begin as non swimming children and complete it with a sense of joy and accomplishment. My 3 year old boy was a teammate with his other swimmers. When they cried they helped each other. My daughter was swimming across the pool and laughing by the end of her session. She was 2 1/2 when she started and still talk about Bill to this day!! He is special. His program is like non other. It would be a terrible loss to deny families of this experience.

Bill's calmness and peace has taught me so much. Between my son and my daughter my family has done 7 sessions with Bill as well as hosting him last summer when his business had to relocate. When I heard what was happening to his business there wasn't a single moment that passed before I was calling him offering my pool.

To deny children this program. This way to learn. This confidence building. This group spirit would be horrible!!! HORRIBLE! We need Bill. My children needed Bill. I sleep better having had my children Swim To Bill.

I can't say enough about how important this program is. Learning to swim is scary. Having a pool is scary. Bill, his home, his pool, his way. Please, I beg you, help him! He is special. What he does is truly life changing. He makes a difference.

Please. Please. Help him continue.

Sincerely,

Mika Gonda

Sent from my iPhone

CPC-2018-2223

From: sheila iverson <shaydoss@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 9:21:57 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I am sorry you are going through this. It seems very unjust when you are a very considerate neighbor. Here's my email:

Bill is not only an extraordinary swim teacher, but an extremely considerate person. There is a reason why my kids still talk about Bill four years later, it's because he's genuine in every sense. My kids are safe swimmers after taking a summer session with him and love the water. We can't thank him enough!

Good luck, Bill!

The Iverson Family

CPC-2018-2223

From: Rachel Patino <rachel.birdsall@gmail.com>  
Subject: Letter in support of your business  
Date: February 16, 2018 at 12:08:23 PM PST  
To: swimtobill@gmail.com

Hi Coach Bill-

Please let us know if there is anything else we can do to help!

-----  
To Whom it may concern-

Coach Bill [William Marsh] has impacted our lives in one of the most powerful ways during our five years as parents.

Before we met Coach Bill, our now-5 and 2 year olds refused to go near the water. Some of that was due to their genuine fear of the unknown. However, much of that was also due to our children picking up on our apprehension of them swimming. As owners of a pool, drowning is our absolute, greatest fear.

Because of Coach Bill, we now have a 5 year old and at 2 year old who both swim confidently. Moreover, in deftly guiding our children through the process of learning to swim, Bill has instilled in them a foundational sense of confidence which has bolstered their development and willingness to explore new things. And, perhaps most profoundly, Bill has lifted a significant weight of anxiety from our shoulders, which has in turn further emboldened our children's resolve as swimmers and children with a strong sense of self and purpose.

Coach Bill doesn't just teach children how to swim -- something he does with incredible serenity, power and effectiveness. He helps build stronger, more capable people -- from the kids up to the parents and caretakers.

It would be a terrible shame to lose an enterprise as important and valuable as his. It's the Coach Bill's of the world that actively brings us together and build up our future generations, ensuring that they are bright.

We are profoundly grateful and indebted to Coach Bill.

From Rachel and Roberto Patino

CPC-2018-2223

Emily Newman  
3079 Maiden Lane  
Altadena, CA 91001

February 23, 2018

Dear Bill,

I'm writing in support of your home-based "Swim to Bill" program, in which my two children have participated for the past four years. I understand that there has been some expressed concern about the neighborhood impact of your program. As a participant I was always aware (as well as advised by you) to be thoughtful and considerate of neighbors, and I observed others to be as well. Additionally, my children have learned critical swim-safety skills at your pool, which they simply could not have learned in a larger, louder and less peaceful setting.

As the former President of the MOMS Club of Silverlake in Los Angeles, a community of more than a hundred and fifty current mothers in LA City, as well as more than five hundred alumni members who live locally, members always shared and evaluated top recommendations for critical programs for our kids. Your program, both because it was home-based and taught in a small, calm and focused group setting, consistently hit our email recommendation lists. For our family, as well as I suspect for many other MOMS Club families who I ran into in your classes, pool safety is a critical skill that is at the top of the list of priorities for raising kids in Los Angeles. I'm sure you've received a number of letters from other MOMS Club members and alums in support of your important work.

Professionally as an advisor to charitable foundations in the Southern California region, I have had the opportunity to recommend financial support for long-term care centers that serve children, and the heartbreaking experience of touring these centers, most of which are populated with children who need permanent care because of neurologic damage resulting from near-drowning in local pools. The work that you do is so critically important for the safety of children in our region. I hope that the City of Los Angeles, as well as your neighbors recognize their part in supporting the live-changing work that you accomplish in your pool every year.

Please do not hesitate to contact me if we can be of further support.

Warmly,

Emily Newman

▶ CPC-2018-2223

From: Geno Hart <ghart@hartworld.com>  
Subject: teaching children/saving lives  
Date: February 15, 2018 at 10:38:57 AM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

To whom it may concern,

I'm writing this letter which is the first of its kind as I don't get too involved in others business.

However after hearing of this situation I am compelled to put my thoughts in writing.

Bill Marsh teaches children swimming. Not only does he do that he provides an unseen barrier of safety for the community.,

He teaches children of a wide range of ages how to protect themselves in a swimming pool and in a short period of time, 10 days.

I liken it in comparison to a CPR class. Where else can the community go for solid, intensive, PROVEN success rate of this type.

Additionally he does it in an environment that is not institutional, I believe providing the children with another level of comfort.

I wish I had swimming classes like those from Bill Marsh, when I was young as I had a lessor instruction and am still not a confident swimmer as an adult.

Not only do we need Bill Marsh granted this permit but we need to have others as I'm sure the demand far outweighs the supply.

By having generations of children swimming at a high skill level this not only teaches children to swim, but in turn protects

The youth of our community and others around them. By supplying this service generation after generation I'm wholly confident that

The result not only assist in fighting the obesity problem with our youth, but additionally saves lives of our children and their friends.

Bills swimming program should not only be granted a permit but should be a permit with no sunset clause as the community and many

generations to come rely on his professional and amazing work. The benefits of his program to the dramatically outweigh any issues parking or otherwise to facilitate and supply such a highly needed service to the community.

Thank you

gene hartley  
818 504 4864 (office)

CPC-2018-2223

SUSAN Y. LEE, ESQ.

ATTORNEY AT LAW  
ESTATE PLANNING | TRUST & PROBATE ADMINISTRATION

928 E. ALTADENA DRIVE  
ALTADENA, CALIFORNIA 91001  
T: (626) 376-4009 | F: (866) 353-2250  
E: LAW@SUSANYLEE.COM  
W: WWW.SUSANYLEE.COM

February 14, 2018

VIA E-MAIL (SWIMTOBILL@GMAIL.COM)

RE: Support for Swim to Bill

Dear Reader:

I am a parent and an attorney writing this letter in support of William Marsh and his Swim to Bill program. My then three year old, Essie Streets, took a two-week course in May 2017.

I regard water safety as paramount in my young children's lives. Still, I also wanted to instill in them confidence and a love for the water. I looked into dozens of programs until I found Swim to Bill. I spoke with others whose children went through his program and everyone reported the same: he is kind, respectful, and effective.

Mr. Marsh has a unique way of teaching swimming to young children. Unlike many short programs, he employs zero shame, coercion, or fear. With a genuinely kind demeanor, he manages to introduce children to the water in a loving and respectful way. My young daughter thoroughly enjoyed her time in his program and looked forward to attending each day.

Several months after Essie took lessons with Mr. Marsh, I put her in our local swim school to continue her swimming lessons. The instructor was blown away by her confidence in the water. At each of her first four lessons, she was promoted a level, such that by her fourth lesson, she was in Level 4. To put this in context, when my son was her age, he started his learning at the same swim school and it took him nearly 6 months to achieve Level 4. I am confident that Essie's success was in great part to Mr. Marsh's gentle introduction to the water. I am incredibly grateful that we found his program and that we left there with a water safe child after just two weeks.

I would also like to note that Mr. Marsh was abundantly clear about his expectation and requirement that parents be respectful to his neighbors, and ensured that we parked in his driveway and nowhere else at any time. The lessons were not excessively noisy in any manner, as they are limited to three children per session. The children are quietly engrossed in their swim work during the half hour they are together. It would be a great loss to the community, future young swimmers, and water safety in general if Swim to Bill were discontinued.

If I can provide any additional information or feedback, please do not hesitate to contact me.

Warm Regards,



Susan Y. Lee, Esq.

CPC-2018-2223

Our family has entrusted Bill Marsh to teach our children to swim for the past three years. I say that he teaches children how to swim, but what he is doing is giving children joy and the self-confidence they need in their own bodies.

Our eldest son was diagnosed with social anxiety and selective mutism. In a traditional swim class, he was overwhelmed, afraid, and did not make much progress. We heard about Bill and his gentle, straight-forward, technique and quickly enrolled our son in his lessons. Sure enough, our son quickly turned into a strong and fearless swimmer.

Our second child worked with Bill last summer at the age of 2. Under his guidance, she too became a swimmer at the end of his 9-day lesson. Regularly, our daughter expresses an interest in swimming or going to visit Bill. To make that sort of lasting impression in a child so young is remarkable and speaks not only to Bill's ability to teach children how to swim, but his ability to connect with children in the purest way.

Once again, this summer, we plan to enroll our children in Bill's classes and have the same hopes in the future for our infant.

Each of Bill's classes are small, with a maximum of three children. He reminds his families to be considerate of the neighborhood and we are sure to comply. We park only in appropriate spaces, stay off the neighbors' lawns, and keep our voices low.

Bill Marsh is undoubtedly providing a service to his community that simply cannot be found elsewhere. His natural talent for connecting with children is almost impossible to put into words and nothing short of magic. He has been an absolute gift to our family and we hold him in the highest regard. We sincerely hope that future swimmers have an opportunity to Swim to Bill.

The Garlick Family

▶ CPC-2018-2223

From: Grace Wang <wang.grace09@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:26:02 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I'm so sorry to hear your neighbor is causing you hardship and meddling with your livelihood. It's amazing to me how self centered people can be. I hope the outpouring of love and support you receive from your students/families/friends will not only allow you to continue teaching at home, but prove how love and community can win over selfish pettiness. Now for my letter.

We live in NYC yet both of my kids learned to swim with Bill. They each took lessons when they were very young but always talk about how much fun they had. They love Bill. His gentle, calm demeanor helped them get past those first unsure moments. Bill made them feel safe and they got back in the water day after day and walked away knowing how to swim.

As a parent, I'm amazed by Bill's simple methodology. My kids didn't learn how to do the backstroke, but they learned pool safety in the most innate sense. Bill taught them not to be afraid of the water (it's okay if water gets in your eyes, just wipe it off), how to swim to a wall or stairs, how to "walk" along the wall to get to stairs. Basically for kids not to panic but to orient themselves and swim to the nearest safe place, a life saving tool if I ever saw one. Bill teaches this basic skill in very small groups which feel safe and personal. He talks to the kids, looking them in the eyes, giving hugs when needed. He talks to the parents, explaining what the kids are going through, reassuring us along the way. His classes are almost zen-like. The tone is gentle and the volume is even surprisingly soft. I remember whispering to another parent because I didn't want to disturb the class.

Bill has so much to offer families. It would be a real shame to shut down his wonderful swim classes.

Sincerely,  
Grace Wang  
Mom to Will and Henry  
NYC

Sent from my iPhone

CPC-2018-2223



From: Abigail <abigailrose@gmail.com>  
Subject: Re: Wow! It's been 6 years or so!! Can we come back?  
Date: April 10, 2018 at 3:52:11 PM PDT  
To: William Marsh <swimtohill@gmail.com>

To whom it may concern,

Our family took both of our little boys to learn to swim with Bill Marsh in 2012. It was a terrific experience. The kind that brings a family and a community together.

Bill is kind and the rules around the pool were very orderly and geared towards safety. Things were not overly loud or rambunctious in any way. In fact, quite the opposite. Bill maintains a thoughtful, professional demeanor so as to make the kids feel safe. The classes were held in very small groups, and we all got to know each other as a result. In fact I sent many people to Bill over the years and when I wrote him this year to tell him I wanted my boys to come back now that they were old enough to learn real strokes, he informed me that he cannot teach until he is granted permission by the city to do so. I cannot tell you how sad I find this.

Bill is what we want and need more of in this world. A place for neighbors to share resources, get to know each other and come together to build communities. PLEASE grant him his permit. These are the values we should be supporting in America: people responsibly using their homes, their skills and their good hearts to bring together neighbors who willingly want to learn from each other. This is the kind of city I want to live in.

Sincerely  
Abigail Wald  
A neighbor in Laurel Canyon  
8236 Kirkwood Drive  
LA CA 90046

CPC-2018-2223

From: vicki V <lawnponies@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 9:45:44 AM PST  
To: William Marsh <swimtobill@gmail.com>

This really sucks. William Marsh is the only person I would trust to teach my young children to swim. We have 2 near drownings with my 2 year old and we couldn't take any more risks with her not being able to swim. That's when I brought her to William Marsh and his kindness, patience, and expertise taught her to swim and saved her life. Drowning is serious risk for young children and William is the only person in the LA area I would trust to successfully teach my kids to swim—and he manages to do it quickly. Preventing him from doing the work he was born to do is also depriving children from learning the life-saving ability to SWIM. It would be tragic if those inconvenienced by this managed to deprive children of Bill's teachings.

Misha & Vicki Collins.

Bill—I can't even express how much we value your work. You are one of the rare people in the world who live with true integrity—you are truly doing the work you were meant to do and helping so many people by doing it.

On Feb 14, 2018, at 3:48 PM, William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)> wrote:

Hi Swimmers,

I hope you're well. I'm writing to ask a favor because I'm desperately in need of your help if you've got the time.

Last year a neighbor tried to shut down my swimming classes by making complaints to the city.

There's nothing illegal about teaching kids to swim, but this neighbor found that there is a buildings and Safety code which says if you work at your house, it has to be inside the house and only one person per hour. This prevented me from being able to teach at my house most of last summer.

Needless to say this has been pretty difficult for me and my family. The code is not practical for swim teachers and the city knows this so there is a pathway to getting a permit to allow me to teach at my house again. It's very expensive and not guaranteed, but the city, inspector and the rest of my neighbors have been supportive.

Getting the permit depends largely on whether or not I have the support of the community and my swim families so, If you feel like you had a positive experience or feel like what I do is beneficial for the community; could you please send me a simple email with your opinion. The city and my legal advisors are telling me that the quantity of letters of support that I can get will greatly influence the city's decision as to whether or not they will grant the permit. If you can, please don't delay. It doesn't have to take a long time or be beautifully written but the amount of letters I can bring in to the hearing will mean a lot to the city. It will mean even more to me, my family and also to the past and future little swimmers who are about to discover the joy of moving around by themselves in the water.

Thanks you so much for taking the time to consider this.

Take care,

Bill

P.S. The 2018 schedule will be ready in a few weeks. If I can get the support from my swimmers and get the application in quickly, it will allow me to teach at my house this summer while the application is being considered, so timeliness is critical.

CPC-2018-2223

From: Vicmdavis <vicmdavis@aol.com>  
Subject: Letter from Vicki davis ellis  
Date: February 14, 2018 at 12:31:29 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern,

Both my children took swimming classes with Bill Marsh from 2013-2017 . It was one of the greatest experiences our children have ever had. He taught them a love for the water, how to be brave and a true love and skill for swimming. I have referred bill to countless friends as "the greatest swim teacher you will ever find." All have agreed.

So grateful to have met Bill and had him teach our kids. Looking forward to years more of friendship and lessons.

All the best-  
Vicki Davis Ellis

Sent from my iPhone

CPC-2018-2223

From: Valerie Levitt Halsey <valevitt@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 3:30:45 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

Your expertise as a swim instructor is coupled by a calmness and ease with the children you teach. It's hard for me to imagine any other swim teacher who could come close to being as effective as you, and if you couldn't teach anymore I'm not sure what we would do. As you know, one summer I followed up on your lessons by taking my older daughter to a different, very well-regarded swim instruction school, and I was surprised and dismayed by how ineffective their techniques were. Your ability to teach children to swim quickly and easily is remarkable, and a huge benefit to the community. I happen to live two minutes from your house so for me, your services are a direct benefit to our neighborhood, and I know that others drive to you from all corners of the city, so you are truly a blessing to families all across Los Angeles.

It's thanks to you that my 6 year old can swim independently, and my 3 year old is close. My younger daughter needs to be able to take advantage of your instruction again this coming summer to make her even more confident in the water, and to make me feel confident that we can be around pools and other large bodies of water without the risk of drowning. In a city where so many homes have pools, I'm sure multiple children's lives have been saved because of the invaluable skills you've given them.

If there is anything else I can do to help convince the city to grant you the permit, please let me know. It's hard to imagine a more worthwhile recipient.

Sincerely,  
Valerie Halsey  
323-204-2332

On Thu, Feb 15, 2018 at 12:29 AM, William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)> wrote:  
Hi Swimmers,

I hope you're well. I'm writing now to ask a favor because I'm desperately in need of your help in the form of a email response if you've got the time.

Last year a neighbor tried to shut down my ability to teach kids. He did this by making complaints to the city. This is just one neighbor and there's nothing illegal about teaching kids to swim, but this neighbor found that there is a buildings and Safety code which says if you work at your house, it has to be inside the house and only one person per hour. This prevented me from being able to teach at my house most of last summer. The code is not practical for swim teachers so the city and the inspector have been supportive, but they had to stop me from teaching at my house because of the code. Needless to say this has been pretty difficult for me and my family.

I can apply for a permit that will allow me to continue teaching kids to swim. Getting the permit depends largely on whether or not I have the support of the community and my swim families. If you had a positive experience or feel like what I do is beneficial for the community; could you please send me a simple email with your opinion. The city and my legal advisors are telling me that the quantity of letters of support that I can get will greatly influence the city's decision as to whether or not they will grant the permit. It's costly and not guaranteed, but the letters increase my chances of getting the permit.

It doesn't have to be long, but if I can show that there is a lot of support it will help my case

CPC-2018-2223

From: Tamara Garber <tgarber7@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 11:39:45 AM PST  
To: William Marsh <swimtobill@gmail.com>

Bill, you have been invaluable in my daughter's life! Emilia came to your swimming class when she was an insecure 3.5 yrs old, being afraid to have water on her hair and face when taking showers or baths. On Day 3 of your swimming session she has been transformed forever. She swam the entire length of the pool and was overwhelmed with joy! Your swimming class gave her so much needed confidence. And it gave me reassurance that my child is out of the danger zone of drowning, which is a huge fear of all parents. You taught her not only the skills of swimming but also the skills of what to do in various situations to gain control of herself in water. Emilia has been swimming ever since, asked to be signed up to swimming summer camps, and took private lessons to learn the strokes. I have brought other families to you, and all had nothing but a life-changing experience in the lives of their children as well! Thank you very much for everything.

PS I have a baby boy Eli who is will be 6 months old soon. I hope to bring him to you very soon. He has suffered a stroke at birth and is now in physical therapy, I am convinced that taking up swimming will help him tremendously.

 CPC-2018-2223

From: Sue-Ling Braun <suelingbraun@me.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 10:00:39 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I just wanted to take a moment to thank you for your wonderful class.  
It's really amazing to see Akira surprise himself at what he is capable of.  
Your approach extends far beyond the pool and really functions as a "life"/ parenting lesson that continues to benefit us over 6 months later.  
Akira continues to ask when it's time to swim with you again.  
We're lucky to have a program like yours in Los Angeles. I only wish other Early Childhood Educators would approach their work from the same standpoint.  
I've recommended you to family after family who are blown away by the video of the final day.

Hope you're very well!

See you soon.

Sue-Ling

▶ CPC-2018-2223

From: Sonia Powell <soniagracepowell@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:55:05 PM PST  
To: William Marsh <swimtobill@gmail.com>

Here is my letter.

To Whom it May Concern,

Both of my boys, now 5 and 3 years old, took swim lessons from Bill. They both are super swimmers now! They were always fearless of the water, but weary of other people. They warmed up to Bill immediately and always loved coming to class. They still to this day, talk about "Swim Bill" with fondness and joy.

Bill is amazing with the kids. He has honed and incredible craft. It's amazing, as a mom, to sit poolside and watch him work with the kids. Both of my kids would even enjoy eating a snack and watching the lesson after ours.

Bill is an amazing person and should be allowed to continue teaching kids.

Sincerely,  
Sonia Powell, mom to Henry and Birdy  
213-804-0931

▶ CPC-2018-2223

From: Sharon Ainsberg <sharon@shoandco.com>  
Subject: Permit for you to teach at home/support!  
Date: February 14, 2018 at 5:29:30 PM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

Dear Bill,

I am Liv Oleskey's godmother. We met just once!

What you do for these children and the confidence you build in them at such a young age cannot be matched by anyone else. I am convinced you are a one-and-only kind of educator.

I hope that the city will grant you the permit to continue teaching at home. Part of what makes the experience for these kids and the parents so personalized and so incredibly safe, is that you are doing it at YOUR home and therefore in a highly controlled environment.

I'd hate to see these children and parents robbed of a unique experience that clearly only you can offer.

You have my full support. I hope the city of Los Angeles will do the right thing!

With gratitude,

Sharon Ainsberg

Sent from Shazza's iPhone which sometimes has a mind of its own.

Sharon Ainsberg

SHO+Company

The St. James Building

[1133 Broadway, Suite 220](#)

[New York, NY 10010](#)

[212 219 0099 EXT301](#)

[Sharon@SHOandCO.com](mailto:Sharon@SHOandCO.com)

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CPC-2018-2223



From: Savannah Sanfield <info@savannahsanfield.com>  
Subject: Re: Hi from Bill and help if you can  
Date: February 14, 2018 at 8:21:05 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern:

William marsh taught my twins to swim when they were three years old. My daughter had nearly drowned once and I was terrified but I had the utmost trust in him. I had heard nothing but wonderful things about him from many of my friend whose children had also learned to swim with him. He inspired so much confidence in me, and my kids. He is really one of the greatest swim teachers around. The first year we tried to get into a class with him he was all filled up, so I waited another year until he was available. It was well worth the wait. He has a true gift for teaching children and It would be a terrible and needless loss to our community if he was not allowed to continue offering this service.

Sincerely,  
Savannah Sanfield  
6134 Temple Hill DR  
Los Angeles, CA 90068

Savannah Sanfield, MA, MFT  
LMFT #49532  
Early Childhood Specialist  
439 Larchmont Blvd.  
Los Angeles, CA 90004  
(323) 537-7978  
[www.savannahsanfield.com](http://www.savannahsanfield.com)

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**CPC-2018-2223**

From: Tricia O'Kelley <tok926@gmail.com>  
Subject: Miracle worker!  
Date: February 14, 2018 at 10:48:44 AM PST  
To: swintobill@gmail.com

Hi Bill,

A few years ago, after many failed swim lessons with various teachers and organizations, we were referred to Swim to Bill. I'm writing with a long overdue thank you. You taught both of my daughters to swim— and, perhaps more importantly, you gave them a love and appreciation for the water, and a confidence I'd never seen before enrolling them in your class. They began as doggy paddlers, and within a few days, they were mermaids. Four years later, they still love to swim, and I still recommend you to anyone looking for swim lessons for their children.

Thank you so much. I hope you continue sharing your gift with children for many more years to come.

With gratitude,

Tricia O'Kelley  
(Avery & Charlie Rosenblatt's mom)

Sent from my iPhone

CPC-2018-2223

From: Rita Davis <ritadavis1977@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 6:58:21 PM PST  
To: William Marsh <swimtobill@gmail.com>

I am writing this email in support to Swim to Bill's classes:

To whom it may concern,

I am a mom of 3 kids (Lyla - 5yo, Lana-3yo and Luke - 1yo) Lyla and Lana are great swimmers because of Bill. Besides the fact that Bill's provides a outstanding service for the community - teaching kids with water safety classes and survival' skills; Bill built my kids self-esteem and self-confidence by showing them that everything is possible inside and out of a swimming pool.

Today my daughter is training to became part of a swim team and hopefully she will swim for a university whenever she grow up.

I really believe that Bills is a lot more than a swimming coach; Bill is helping parents to raise kids that believes in themselves.

Thanks,  
Rita and David Davis  
(323) 839-7277  
960 Larrabee St #103  
West Hollywood, Ca 90069

CPC-2018-2223

From: SAMUEL KITT <samkitt@mac.com>  
Subject: My experience as your neighbor  
Date: April 12, 2018 at 12:14:15 PM PDT  
To: swimtobill@gmail.com

Dear Bill:

So great to hear from you. I am happy to relate to anyone my experience as your next door neighbor at 3501 Laurelvale Drive from 2000 to 2015.

I found you, Elisa and Thea to be the most cooperative and understanding of neighbors. I took a while before I even realized you had begun teaching children to swim. Once known, I never found your new occupation to be disruptive in any way to my life in any way nor as far as I saw, to any of our other neighbors. The sounds of children swimming when I came out to my car in the driveway never exceeded what I would expect from any neighbor using their pool.

For what it's worth, I also saw how effective your teaching technique was when I brought my youngest daughter to you. She had been taking swimming lessons elsewhere for most of a year, had remained fearful of the water and made little progress. After literally 3 days with you she was swimming! As you know, every parent wants their child to be safe around water and the sooner to the better. But it can also be a lot of fun and due to your style of teaching it has remained one of my daughters favorite pastimes.

So good luck with all you are doing and I hope we will see you soon.

All the best,

Sam Kitt  
4340 W. Kling St  
Burbank, CA 91505  
310-344-4179

CPC-2018-2223

From: Samantha Hanks <samanthahanks13@gmail.com>  
Subject: Keep Swimming  
Date: February 15, 2018 at 7:20:24 AM PST  
To: William Marsh <swimtobill@gmail.com>

Bill has taught both my girls to swim. Without him we'd still  
Be trying to learn and still be afraid of the water. Having swim lessons at Bill's home is a main reason  
my kids are so comfortable. It's like being at their home and they love  
it. Bill has helped so many families including mine. It would be such a loss if he wasn't able to do his  
job.

Samantha Hanks

Sent from my iPhone

CPC-2018-2223

From: Narelle Payne <narellemelnick@icloud.com>  
Subject: A letter for Bill. Good luck!  
Date: February 17, 2018 at 11:04:04 AM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom it Concerns,

Referred through good friends, we enrolled my son in swim classes with William Marsh two summers ago and it was a remarkable experience. Bill expertly, with the utmost love and skill, had my son swimming like a fish by the end of our sessions. The confidence my son gained in his classes had been unparalleled in his short life and has since reflected into many other areas. We've now tried other teachers, as we live too far away from Bill, but we have far from succeeded in finding someone as balanced, talented and warm hearted.

It would be a great loss to the community if he could no longer teach from his home. Being welcomed into the family backyard pool was an integral part of the experience. It is worth noting that the sessions were run very orderly; we were to arrive, swim and depart (after a slice of watermelon!) always with the utmost respect for the neighboring properties.

I hope to be able to bring my daughter to his swim classes in Bill's home when she is old enough because I can assure you, no one does it like Swim to Bill!

Thank you for considering his predicament.

Warmly,

Narelle Melnick.

Sent from my iPhone

On Feb 15, 2018, at 12:27 AM, William Marsh <swimtobill@gmail.com> wrote:

Hi Swimmers,

I hope you're well. I'm writing now to ask a favor because I'm desperately in need of your help in the form of a email response if you've got the time.

Last year a neighbor tried to shut down my ability to teach kids. He did this by making complaints to the city. This is just one neighbor and there's nothing illegal about teaching kids to swim, but this neighbor found that there is a buildings and Safety code which says if you work at your house, it has to be inside the house and only one person per hour. This prevented me from being able to teach at my house most of last summer. The code is not practical for swim teachers so the city and the inspector have been supportive, but they had to stop me from teaching at my house because of the code. Needless to say this has been pretty difficult for me and my family.

I can apply for a permit that will allow me to continue teaching kids to swim. Getting the permit depends largely on whether or not I have the support of the community and my swim families. If you had a positive experience or feel like what I do is beneficial for the community; could you please send me a simple email with your opinion. The city and my legal advisors are telling me that the quantity of letters of support that I can get will greatly influence the city's decision as to wether or not they will grant the permit. It's costly and not guaranteed, but the letters increase my chances of getting the permit.

It doesn't have to be long, but if I can show that there is a lot of support it will help my case tremendously.

Thanks you so much for your help and support.

CPC-2018-2223

From: Mindy Markowitz <mindymarkowitz@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 19, 2018 at 8:15:51 PM PST  
To: William Marsh <swimtobill@gmail.com>

William Marsh was kind enough to teach my sons how to swim. My youngest, who was four at the time of his lessons, had never been in water. Arlo was a sick child, born prematurely, suffered many ear infections and as a result has a large speech impediment. William knew that I was nervous about even getting my son Arlo's ears wet in the bathtub. Arlo, who survived his many early childhood health scares, was very eager to catch up to his big brother and learn to swim that summer.

William's kind gentle demeanor was a perfect fit for our family. His pool was a luxury of quiet, intimate, and safe. William's expertise allowed all of us to feel happy about Arlo becoming water safe.

Two years have passed since Arlo's time at Swim to Bill. Arlo is now happy to be in the water and his excitement, confidence, and laughter is pure joy for me.

Thank you, William Marsh, for helping our boys learn to swim with confidence and providing them with an intimate quiet setting for them to

Learn.

Best,  
Mindy

CPC-2018-2223

February 13, 2018

To Whom It May Concern:

RE: William Marsh and Swim to Bill Swimming Lessons

I am writing in strong support of William Marsh's Swim to Bill swimming lessons and the permit application to continue to instruct at his home pool.

My two children have been the beneficiaries of the incredible lessons that Bill provides:

My son, who was 6 at the time, has struggled to learn to swim for years. He has taken lessons for most of his life at public pools such as the YMCA, Rosebowl, and Waterworks Aquatics. While he was slowly learning how to swim, each lesson was a struggle, and his progression was slow because of an ongoing fear of the water. We had tried many instructors at different facilities, without success. Bill's course was the first home-based swimming lesson that he has taken, and over a week and a half, my son gained the confidence to swim independently, without assistance. He was thrilled to get to return the following day for his next lesson.

My daughter, who had just turned 3, had never had a swim lesson. Our fear was that she would struggle similarly to her brother, and had held off on lessons. With Bill's assistance, she went from a non swimmer who hated to have water on her face, to a novice swimmer that had the building blocks necessary to succeed.

The success of both kids hinged on two points. First, Bill's skill as an instructor is unmatched. I've watched my share of instructors teaching young children, and Bill simply outmatches them all. He is an invaluable resource for teaching children a key life skill that they will use their entire lives. The second is the small private format of the lessons. I truly believe a significant part of my son's fear of swimming stemmed from the intimidation of a large public pool. It can be terrifying for a child to succeed with the kind of noise, the number of people, and the scale of the facility. Bill's home-based pool is a necessary ingredient to give children the comfort and confidence to take a chance swimming.

CPC-2018-2223



With respect to the use of a home based pool for instruction, Bill communicates with the parents exceptionally well on the process to park, access the pool, and providing the necessary facilities to handle his classes. His classes are always very small, and I never felt that the number of participants at any time caused an unnecessary disturbance in the area. The hours of instruction are always well within what would be expected for a residential area, and as such I fully support, without hesitation, that he should be permitted to continue to operate his business at his home pool.

Sincerely,

A handwritten signature in black ink, appearing to read "Ryan Bard", written over the word "Sincerely,".

Ryan Bard

From: Matt Ackley <matt.ackley42@gmail.com>  
Subject: Parent Letter of Support for home pool permit  
Date: February 22, 2018 at 3:03:35 PM PST  
To: swimtobill@gmail.com

Hi Bill,

Our letter of support got bounced back to me so I'm trying again.  
Apologies if it is now too late.  
Matt & Kirstin (Luke and Xay's parents)

Matt Ackley & Kirstin Henninger  
126 S San Marino Ave  
Pasadena CA 91107

RE: William Marsh - children's swim instructor

To Whom It May Concern,

It is with fervent admiration and appreciation for the community service that William Marsh provides that I write to you today to please consider allowing him to continue his amazing work of teaching swimming to children at his home pool/residence.

"For children under age 5, drowning is a leading cause of accidental death, with rates even surpassing those of traffic accident fatalities in recent years, according to a new report from Centers for Disease Control and Prevention." -- CDC

I am a Los Angeles parent of two children (under five years old) who was fortunate enough to have William Marsh teach my children to swim. It may save their life. As parents, community members, and you as civil servants, what could be more important than helping to safe guard our children? It takes ALL of us to make this happen.

William Marsh is providing an incredible community service and in my book should be recognized, supported, and honored for the amazing work he does. Not only is teaching hundreds of children per year how to swim admirable, but William is also highly gifted. Watching him in his pool teaching young children to overcome their apprehensions and fear of water is nothing short of magical.

In closing, as a parent and community member, it is my hope that we can come together as a community to support individuals like William Marsh who are contributing to the greater good of our community and not make the incredible work they do (that benefits all of us) harder for them to accomplish. Thank you.

Sincerely,

Matt Ackley & Kirstin Henninger  
126 S San Marino Ave  
Pasadena CA 91107  
[\(310\) 422-6174](tel:(310)422-6174)

CPC-2018-2223

From: Rebecca DuMoulin <rebeccadumoulin@gmail.com>  
Subject: Letter of Support  
Date: February 14, 2018 at 11:24:02 AM PST  
To: William Marsh <swimtobill@gmail.com>  
Reply-To: rebeccadumoulin@gmail.com

To Whom It May Concern:

I'm writing this letter to show my unwavering support of William Marsh and the service he provides with his unique "Swim to Bill" swimming lessons.

There are so many swimming pools in the city of LA and too often kids are swimming or playing near those pools and parents or caretakers become distracted for just a second. Because this situation happened to us, and our child was terrified of the water and big crowded swimming pools after this, it became a huge priority that our very young child become water-safe and know what to do if he ever fell into a pool. But he was too young for most swim lessons offered and was also afraid of the water and busy, crowded pools (we do not have our own pool).

Swim to Bill was the perfect solution. Bill provides a quiet, calm, incredibly safe and nurturing environment in which to teach kids of all ages, including the very young, how to swim. I wanted our child to become water-safe, what I didn't expect was that in a matter of days he would LOVE to swim. We went back the following summer and then again for our younger son. We have recommend Swim to Bill to MANY families who have all been so grateful to find him. We have two very safe, very confident swimmers now. I could not imagine where would be without the service Bill provides. Please feel free to contact me with any questions.

Rebecca DuMoulin

--

Rebecca DuMoulin  
917 753 7305

CPC-2018-2223

From: Rebecca Benson <rbjo@me.com>  
Subject: Hello  
Date: February 14, 2018 at 9:03:53 PM PST  
To: swimtobill@gmail.com

Hi Bill,

I know my husband wrote on our behalf, but I would also like to take a minute to express my gratitude.

Our daughter is very cautious and really has a hard time with anything new. Your patience, kindness and small class size provided an environment through which she flourished. Your ability to connect with even the smallest children is a beautiful thing to witness.

We look forward to many more classes. Thank you!

Rebecca Benson

Sent from my iPhone

CPC-2018-2223

From: Randy Hurwitz <randyhurst@ gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 11:11:05 AM PST  
To: William Marsh <swimtobill@ gmail.com>

To whom it may concern,

I write this letter in support of Bill Marsh and his incomparable method of swim instruction. Both of my children learned to swim with Bill. We tried several other well known, well regarded programs; but even after many weeks, my children did not learn the skills to keep them water safe. But within a matter of days with Bill, my children became both water safe and also great swimmers. His program was literally life changing for my family.

I am heartbroken at the thought that Bill might not be able to teach as many students. I recommend his classes to every parent I know because as parents, we all try to do right by our kids. His classes work better than the others because of a beautiful combination of his gentle personality, the quiet home environment in which the lessons take place, and the respect the families taking lessons have for the process. Part of the process is recognizing that this does take place in his home, and we are all very careful to be respectful of his home and neighborhood.

By allowing Bill's program to continue as it always has, you allow more children to become water safe. Being water safe literally saves lives. It is as simple as that.

Thank you,  
Randy Hurwitz

Sent from my iPhone

CPC-2018-2223

From: Rachel Specter <rachelspecter@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:38:03 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear City of Los Angeles,

Not only do I depend on Bill to teach my children to swim, I'm also a neighbor of his, we live across the street. I have had only positive experiences with Bill and his swim class and the people who attend it. As a neighbor and parent, I've never had an issue with the class being on our street, on the contrary I love having him on the street. Bill does our community a huge service in teaching kids water safety and swimming and we hope that he can be able to resume his classes soon, so that all of us who depend on him can get our kids back in the pool learning to swim and be safe!

Thank you,  
Rachel Specter Levy  
3522 Laurelvale Dr.  
Studio City, CA 91604

CPC-2018-2223

From: Mitch Temple <mitchtemp@yahoo.com>  
Subject: Re: Hi from Bill and help if you can  
Date: February 14, 2018 at 4:23:55 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern,

We have two kids. We tried a number of swim teachers at a variety of location types.

Our older daughter was have a very hard time learning both physically and emotionally which was strange because she loves all sports, but when it came to swimming something different was going on. Her little brother was quickly absorbing all of her emotional cues, and he became equally resistant to all swim lessons.

A close friend recommended William Marsh's "Swim to Bill" classes at Bill's house.

Swimming isn't like other sports. If my daughter freaked out about soccer, I couldn't care less--we can find other sports she loved. But swimming is also a safety concern. They have a grandmother and an aunt who have pools in their backyard.

Bill sat the parents down for the first class and told us his rules. He then told us how it was going to go with the kids--how they would fight it, what techniques they would use, and what he would do and why. Then the kids started the class. His descriptions of what would happen and how they would respond were accurate to an uncanny degree. It was also shocking to see my daughter halfway through the lessons dive from the steps and elegantly kick herself across the pool. She had conquered her fear of the water because of Bill's instruction. Her brother once again took her lead and dove in with enthusiasm and joy.

Bill style of instruction and his home were instrumental in my kids development. It was an idyllic setting, and my daughter still cites his pool as the benchmark to all of her friends ("It didn't have chlorine in it so it didn't sting your eyes underwater!"). Bill stands out as the greatest coach my kids have had, and that's coming from somebody who coaches them in two other sports.

CPC-2018-2223

I can't offer enough support for Bill. I'm sincerely grateful for the personal time and sacrifice he makes, and hope he can continue his good work. It's a lucky thing to do something that they are meant to do.

Sincerely,

Mitch Temple  
(323) 472-3223

CPC-2018-2223



From: "Benson, Mike" <mbenson@amazon.com>  
Subject: Thank you  
Date: February 14, 2018 at 7:14:19 PM PST  
To: William Marsh <swimtobill@gmail.com>  
Cc: Rebecca Benson <rbjo@mac.com>

Bill,

On behalf of Rebecca and me, I'd like to thank you for all that you have done to teach our daughter Charlotte to swim. It's amazing to see the confidence that Charlotte has developed in such a short period of time, but more than that, the peace of mind that you have brought to our family, knowing that our daughter will be much safer in the water, is beyond thanks.

What you have done for us, and other kids and families in the community is invaluable. It's heartbreaking when you hear stories of young children drowning in pools, but the swimming lessons that you provide could potentially prevent a senseless drowning. We know that Charlotte is just getting started with what we hope to be a lifetime of swimming, but thank you so much for giving her a foundation that will allow her to enjoy the water for years to come.

Michael and Rebecca Benson

CPC-2018-2223

From: Melanie Lora Meltzer <melanielucy@me.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:32:59 PM PST  
To: William Marsh <swimtobill@gmail.com>

hi Bill

here goes! let's make this work!!

To Whom It May Concern,

I first heard of Bill Marsh when 2 of my best friends, mothers I admire tremendously, told me about the incredible transformations their children had had when they took swim lessons with Bill. My two friends don't know each other, so even though we live on the west side, we signed our eldest child up. She was almost 4 at the time and wouldn't put her face in the water without screaming. The two weeks with Bill were unbelievable. My daughter went from someone terrified to leave the pool steps to a little girl who swam across the width of the pool gleefully. Her delight in the water and in herself was one of the most beautiful things I have witnessed as a parent. That love of swimming has continued. She is 6 1/2 now. We went back to Bill the following summer, this time with her younger brother getting in the pool too. He, too, was scared to swim without holding on to someone, but by day 4 he was jumping into the deep end and swimming to Bill. I can't keep that kid out of the water now. We would have gone back last summer (still trekking from the west side) but spent the summer out of LA. We are absolutely planning on signing up this year, as now the kids get to hone their skills and become even better swimmers. They love the water so much, and I attribute that 100% to the time they spent with Bill. My husband and I took what we saw Bill teaching in the water, and we try to carry that with us when we're in the water with them. We have a third child now, and while he won't be old enough this summer, I'm counting on Bill teaching him to swim in 2019. Bill has a rare ability to guide the kids with such authority but with so much kindness. They trust him, and then learn to trust themselves. It would be a huge loss to families all over LA if his pool closes. (We've tried teachers closer to where we live and no one comes close.) I hope you will consider that, and keep it open and running.

all my best,  
Melanie Meltzer

Melanie Lora Meltzer

[melanielora.com](http://melanielora.com)  
[melanielora.com/figsandfeathers](http://melanielora.com/figsandfeathers)  
@missmelanielora

CPC-2018-2223

From: Megan Katz <meganmusic11@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 3:42:04 PM PST  
To: William Marsh <swimtobill@gmail.com>

Bill's swim lessons are essential for Los Angeles children. Water safety is a major priority for me and my family, especially after a scare in a swimming pool during a party in which my daughter went under (unable to swim) and I didn't even know it... With plenty of adults standing around! Luckily another child helped her.

Although we had spent years going to weekly "swim" lessons at a local gym, I realized she had really only learned the basics. The gym wanted me to keep coming back because that's more profitable for them, so their lessons were less practical. Bill wants to teach children to swim quickly because it is in everyone's best interest.

By the end of two weeks with Bill, my daughter was swimming like a fish. I'm so grateful to him, and I believe it is of the utmost importance that Bill be allowed to continue lessons in his home swimming pool!

Megan Katz

CPC-2018-2223

From: Mark Lawson <lawsonsforg@gmail.com>  
Subject: Re: [EXTERNAL] Hello from Bill and Help if you can  
Date: February 15, 2018 at 11:22:54 AM PST  
To: "Lawson, Cortney (NBCUniversal)" <Cortney.Lawson@nbcuni.com>  
Cc: William Marsh <swimtobill@gmail.com>

Hey Bill,

I want to reiterate Cortney's thoughts on the impact you've made on our children.

We had tried a few other teachers at more traditional places, (a JCC, a "country club") and none of these worked nearly as well as bringing our girls to your quiet, peaceful home where they were the complete center of attention.

Cortney and I have had friends in the past who had a very serious drowning incident ( the child recovered) occur at their own home. This made getting our girls "pool safe" of paramount importance.

You do this, in our case, in 10 days.

You are an invaluable resource for parents in this town and in your neighborhood, and I will go to bat for you whenever you need.

Thank you.

Regards,

Mark

On Thu, Feb 15, 2018 at 9:24 AM, Lawson, Cortney (NBCUniversal) <[Cortney.Lawson@nbcuni.com](mailto:Cortney.Lawson@nbcuni.com)> wrote:  
Hi Bill -

Both my daughters Everly Lawson and Rowan Lawson have been through your amazing swim program. Your ability to turn a scared and screaming child into a relaxed comfortable child in the water us truly a gift. And you do this in 9 days! Your kindness and patience with the children and parents is why you have been so successful so many years. I cannot wait till my now 9 month old is able to "Swim to Bill."

Please let us know if there is anything else we can to help you.

Thank you for all you do and sharing your gift with the rest of us.

Best,

Cortney & Mark Lawson

-----Original Message-----

From: William Marsh [mailto:[swimtobill@gmail.com](mailto:swimtobill@gmail.com)]  
Sent: Thursday, February 15, 2018 12:30 AM  
To: William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)>  
Subject: [EXTERNAL] Hello from Bill and Help if you can

▶ CPC-2018-2223

Hi Swimmers,

I hope you're well. I'm writing now to ask a favor because I'm desperately in need of your help in the form of a email response if you've got the time.

From: Maria Ferrari <mariaeferrari@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 5:30:31 PM PST  
To: William Marsh <swimtobill@gmail.com>

Bill Marsh taught my two children Jack and Ivy to swim, and I am hoping he will also teach my new baby Matilda. The results Bill got in a short time were nothing short of remarkable. He even did extra classes with my daughter for free when she wasn't up to the standard he had in mind for her at the end of our session.

Bill's swim classes are peaceful, joyful, and all about keeping children safe. The city of Los Angeles is lucky to have him and should provide his business with everything it needs to continue keeping our children safe and secure in the water.

Very truly yours,  
Maria Ferrari  
(310) 528-4150

CPC-2018-2223

From: Lisa Kawamoto Hsu <lisakawamotohsu@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 10:46:37 AM PST  
To: William Marsh <swimtobill@gmail.com>

My daughter learned to swim with Bill when she was 3 and then did a follow up class with him when she was 4. We came to Bill through a friend who spoke so highly of him, having put her own two daughters through his class. Bill is an incredible teacher not only because he actually got our daughter to swim in two weeks, but because of his very kind, gentle and inspiring approach to teaching the kids. He really taught my daughter to have confidence in herself and overcome her fears around the water. It was truly amazing to watch her go from crying at her first class to jumping fearlessly into the water towards the end of her two weeks with him.

I have since recommended Bill to several of my friends and they have all been so grateful for the referral. I completely plan for my 2 year old to learn to swim with Bill so it saddens me that he is facing so much opposition from one neighbor for his work. I hope this letter helps to convey the value he's brought to our family and that he really is a true gem.

Please feel free to contact me with any questions.

Respectfully,  
Lisa Hsu

CPC-2018-2223

From: Lauren Stamile <lrnstml@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 7:02:06 PM PST  
To: William Marsh <swimtobill@gmail.com>

Bill!

I am so sorry for your continued struggle with this!  
Here you go...

As a child, my parents enrolled me in swimming lessons at a very young age, as we had a pool and it was imperative that my sisters, brother and I were good swimmers. I learned to swim and swim well but the experience was rough, mean and just plain awful. Now, almost 40 years later from when I started, I still strongly dislike the water. And the experience, honestly, still haunts me. I swore to myself then that I would never put my children through that but still realized the importance of knowing how to swim. That's where SwimToBill comes in. We took our son when he was two years old to Bill after hearing amazing things about him from parents all over the city. We have taken him there every year since and we will take our daughter as well. We live pretty far away and still make the trip to see him. Our son LOVES the water and the transformation we continue to see in him and the other swimmers in just nine days is pretty remarkable. Bill is kind and gentle and clear and confident with the children and they listen to him in the most amazing way. He imparts strength in them and excitement for the water and a careful confidence and doesn't take credit for it and doesn't EVER try to sell anyone to come back. Everyone just does. His wife and daughter also offer love and support to emotional parents witnessing, sometimes, emotional children. The Marsh's pool and atmosphere are calm, clean, loving and wonderful. I cannot say enough good things about Bill Marsh and his swimming magic. Please help him to continue to help our children.

Sincerely,  
Lauren and Randy Zamcheck

CPC-2018-2223

From: Lisa Pescherine <lisapescherine@roadrunner.com>  
Subject: Bill's swimming instruction  
Date: February 18, 2018 at 5:14:36 PM PST  
To: swimtobill@gmail.com

Dear City of Los Angeles permitting Department:

I am writing in support of William Marsh's swimming class that he holds in his home. He taught my daughter, who was a month or 2 shy of 3 years old, to swim in 4 days. Since drowning is the number one preventable cause of death in children 1-4 I would say that bill's class is priceless. We have a home swimming pool as do many pp in Southern California and needed to feel our children were water safe. Not in a year of swimming lessons, but in a week.

I honestly feel that bill's class is something you could not hear from the street and he keeps his driveway accessible for the families to park in. It is only a very small group and only during work day hours.

I thank you for your consideration in granting Bill his appropriate permit so he may continue to offer his very important class.

Thank you,

Lisa Pescherine  
Mother of 2  
Sherman Oaks area of Los Angeles

CPC-2018-2223



From: Lauren Beck <laurenruberrybeck@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 6:04:48 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

As a former collegiate swimmer, lifeguard and swim coach myself, in all my life, I have never seen someone with such tact, consciousness, and compassion teaching children to swim, other than yourself. Wilder loved every minute of class, the safety of your home pool, backyard environment brought comfort to my child during this process. Two years later Wilder still talks about coach Bill and remembers our two years of class and how he learned to swim. What you do is so special and we are happy to help in any way.

Best,

Lauren Beck  
408-309-1288

On Feb 16, 2018, at 9:44 PM, William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)> wrote:

Hi Swimmers,

I hope you're well. I'm writing to ask a favor because I'm desperately in need of your help if you've got the time.

Last year a neighbor tried to shut down my swimming classes by making complaints to the city.

There's nothing illegal about teaching kids to swim, but this neighbor found that there is a buildings and Safety code which says if you work at your house, it has to be inside the house and only one person per hour. This prevented me from being able to teach at my house most of last summer.

Needless to say this has been pretty difficult for me and my family. The code is not practical for swim teachers and the city knows this so there is a pathway to getting a permit to allow me to teach at my house again. It's very expensive and not guaranteed, but the city, inspector and the rest of my neighbors have been supportive.

Getting the permit depends largely on whether or not I have the support of the community and my swim families so, If you feel like you had a positive experience or feel like what I do is beneficial for the community; could you please send me a simple email with your opinion. The city and my legal advisors are telling me that the quantity of letters of support that I can get will greatly influence the city's decision as to whether or not they will grant the permit. If you can, please don't delay. It doesn't have to take a long time or be beautifully written but the amount of letters I can bring in to the hearing will mean a lot to the city. It will mean even more to me, my family and also to the past and future little swimmers who are about to discover the joy of moving around by themselves in the water.

Thanks you so much for taking the time to consider this. Sorry If you've gotten this twice. It's because you've signed up twice and your email is in my system twice.

Take care,

Bill

P.S. The 2018 schedule will be ready in a few weeks.. If I can get the support from my swimmers and get the application in quickly, it will allow me to teach at my house this summer while the application is being considered, so timeliness is critical.

CPC-2018-2223

From: kelly gildea <kellygildea@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 6:06:43 AM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern:

We struggled for many years to teach our toddler son to swim. Finally, when he was about to turn 5, we heard about Bill Marsh and his wonderful swimming classes. Within 2 weeks of starting, our son was totally comfortable in the water and making strides in the pool. We have returned for more lessons in the two years since then to sharpen his skills and get him back in the water. He is now a confident, eager swimmer, and we credit this to Bill.

What Bill Marsh has to offer the Los Angeles community is invaluable, as both a measure of safety and skill. I cannot imagine a more kind, effective teacher.

Sincerely,  
Kelly Gildea  
(mom to Miles, now age 7)

On Thu, Feb 15, 2018 at 12:13 AM, William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)> wrote:  
Hi Swimmers,

I hope you're well. I'm writing now to ask a favor because I'm desperately in need of your help in the form of a email response if you've got the time.

Last year a neighbor tried to shut down my ability to teach kids. He did this by making complaints to the city. This is just one neighbor and there's nothing illegal about teaching kids to swim, but this neighbor found that there is a buildings and Safety code which says if you work at your house, it has to be inside the house and only one person per hour. This prevented me from being able to teach at my house most of last summer. The code is not practical for swim teachers so the city and the inspector have been supportive, but they had to stop me from teaching at my house because of the code. Needless to say this has been pretty difficult for me and my family.

I can apply for a permit that will allow me to continue teaching kids to swim. Getting the permit depends largely on whether or not I have the support of the community and my swim families. If you had a positive experience or feel like what I do is beneficial for the community; could you please send me a simple email with your opinion. The city and my legal advisors are telling me that the quantity of letters of support that I can get will greatly influence the city's decision as to whether or not they will grant the permit. It's costly and not guaranteed, but the letters increase my chances of getting the permit.

It doesn't have to be long, but if I can show that there is a lot of support it will help my case tremendously.

Thanks you so much for your help and support.

Take care,  
Bill

P.S. The 2018 schedule will be ready in a few weeks.. If I can get the support from my swimmers and get the application in quickly, it will allow me to teach at my house this summer while the application is being considered, so timeliness is critical.

1 CPC-2018-2223

From: Katie Maine <katie@mainedesign.com>  
Subject: letter for the city  
Date: February 15, 2018 at 3:18:29 PM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

To Whom It May Concern,

To say Bill Marsh taught my son to swim is such a huge understatement that it almost feels funny to type. My son Angus went to Bill two summers in a row and not only did he learn to swim, but he also learned confidence in the water and had such a positive introduction to swimming. It really set the tone for his love for the water. Even years later when Bill found old underwater photos of my son from a past lesson, he emailed them with a kind hello. Having the lessons at a residential pool made them so much less intimidating than a big Olympic size pool – especially when you are 2! And just like clockwork – fresh watermelon to look forward to at the end of each swim, cut by Bill's wife.

We just wanted to express our sincere gratitude to Bill and express what a blessing his neighborhood swim school was for our family.

Thank you!!

Katie Maine

**\*\*We moved! Please note our new address below.\*\***

MAINE DESIGN

KATIE MAINE  
3191 DONA MARTA DRIVE, LOS ANGELES, CA 91604  
T: 323.469.7200 | F: 323.372.3956 | E: KATIE@MAINEDESIGN.COM  
WEBSITE: WWW.MAINEDESIGN.COM | INSTAGRAM: @MAINEDESIGNLA

1 CPC-2018-2223

From: Justin Cepelak <jcepelak@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:09:12 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

Of course!

Bill Marsh is by far the most amazing swim teacher I've ever seen. His patient, gentle, but firm approach can overcome the most hostile child's fear of the water. I once watched a little girl screaming and crying on the first day proceed to spit in Bill's face. He was unfazed. The next day she was in the water having a great time as if the previous day's events never happened. Part Zen master, part child psychologist, Bill has the right stuff. He should be allowed to teach kids to swim in his own damn pool.

Thanks,  
Justin

CPC-2018-2223

From: Jocelyn Towne <jocelyntowne@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 10:31:02 AM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern,

I cannot truly express what an incredible swim teacher Bill is and how vital he is to our community. He not only taught our children to swim with joy and confidence, but my husband and I also learned a new perspective on parenting, simply from observing his lessons. There are very few truly unique teachers out there and when you find a good one, they make a lasting impression. Bill is one of those people. His swim classes are booked a year in advance!!! There's a reason for that. He is a special teacher.

Sincerely,

Jocelyn Towne  
Simon Helberg

CPC-2018-2223

From: Joanie Ellen <joanie.ellen@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 8:06:09 AM PST  
To: William Marsh <swimtobill@gmail.com>, alexandermklein@gmail.com

Hello Bill.

I'm so sad to hear about your situation with your neighbor.  
You taught both of my boys, who were under three at the time, how to swim.  
You were their first real teacher, beyond a swim coach, more of a sensei.

We had many conversations about bravery, patience and pushing through  
fear that came out of your daily lessons. Your way of teaching goes beyond  
pool safety. You are a calm center of the peaceful parenting  
Community in Los Angeles. Your practice saves lives and teaches bravery.  
You are an indelible part of Roscoe and Clyde's boyhoods.

We will fight for you. What you do for our children and the community is  
beyond what most people are capable of doing in their lifetimes.

With gratitude,  
Joanie, Alex, Roscoe and Clyde

//sent from my phone

CPC-2018-2223

Sasha Khanina

2279 Glendale blvd Unit 9

Los Angeles, Ca, 90039

akhanina@hotmail.com

To Whom It May Concern,

I was shocked to find out William (Bill) Marsh can no longer teach kids to swim in his pool. My daughter took 10 lessons with Bill a few years ago and it was the best thing we've ever done for her. Bill taught her how to be safe and confident in the water, how to reach the wall from any spot in the pool, and how not to panic if pushed into the pool. He also introduced her to some diving/swimming techniques while making all the lessons a real pleasure and fun for the kids and their parents. Bill was always patient and kind with everyone in the group and all the kids and parents loved him. Now my daughter is 7 and she is a strong swimmer, yet we still talk about some skills introduced by Bill. During all these years I met several families who had a similar experience with Bill and they all were grateful their kids attended his classes.

Those who create obstacles for Bill just don't care about kids and their safety. Please stop this nonsense and let Bill continue teaching. By doing that you will not only tremendously help kids have joy in the water but save many lives.

Please feel free to contact me if you need any additional information.

Thank you,

Sasha Khanina

2/13/2018

CPC-2018-2223

From: Jenny Eakes <alaskarox@mac.com>  
Subject: letter of support  
Date: March 22, 2018 at 11:12:15 PM PDT  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I am writing in support of your acquiring the permits you need to do the amazing work that you do in the pool at your home.

Our daughter, Nuala had just turned 3 when you taught her to swim. By the 2nd day of your 10 day course she was swimming underwater without goggles. It was remarkable to see. And she loved it!

I believe the set up you have created with three children in the water at the same time was key in allowing Nuala to really feel comfortable. She never felt alone or singled out, but instead was able to watch the others and gain confidence from them, and at times, give confidence right back.

I have told so many others about you and continue to refer to you as the children's swim teaching whisperer.

I wish you all the luck in the world at getting this solved quickly and effortlessly.

My best,

Jenny Eakes

CPC-2018-2223



From: <jessica@mayoga.com>  
Subject: Happy Valentine's Day!  
Date: February 14, 2018 at 4:12:14 PM PST  
To: "William Marsh" <swimtobill@gmail.com>

To whomever it may concern:

My daughter was afraid of the water. She refused to put her head under, and she cried if she even got sprayed in the face.

I had little hope when I brought her to Bill's house, but he was nice and his house felt safer to her than a community pool, so I knew she would be more relaxed.

In a couple sessions, he had her swimming through his legs and since then she never stopped being a little fish. She loves the water and I owe it all to him (and his daughter who was there at the time and invited my daughter to play tea at the bottom of the pool).

Bill is exceptional at what he does. There are other "water whisperers", but they do things like throw your kid in the water and let them cry. He uses his humor, his intuition and his car to make them comfortable, courageous and playful.

I hope you will continue to let him provide this exceptional service for our community.

Best,

Jessica Jennings

Jess Jennings, MS, ERYT, RPYT

Founder, Ma Yoga® for Pregnancy, Motherhood & Beyond and Ma Yoga Living™

CPC-2018-2223

From: jennifer rochlin <jenniferrochlin@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 3:55:46 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom it May Concern,

Bill taught my twin boys Marlowe and Jasper Meadows how to swim three years ago and I'm incredibly thankful that he was there to be able to teach them. I tried many lessons at the rose bowl before I went to him and they weren't even able to put their heads under water. As we all know, water safety with kids is one of the most important things you can teach them. After the first class, the boys were putting their heads under water and swimming across the pool. I was in complete shock. Bill is not an ordinary teacher and he is an invaluable resource to the Los Angeles and surrounding community. I really hope that he can continue his lessons at his house and provide relief for countless families because they know that there children will be able to swim after 10 lessons with him.

Thank you,

Jennifer Rochlin

CPC-2018-2223

From: Jennifer Lazarus <jennifer@showroom903.com>  
Subject: Amazing experience !!  
Date: February 14, 2018 at 12:00:42 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern -

I am writing in regards to Swim to Bill -

Our experience was priceless. Both my kids went to Swim to Bill and we loved the way he taught . He was kind and gentle and was the swim whisperer. The setting was what made our kids comfortable. The pool size was just right, not overwhelming and very inviting.

He has a patience and the classes were only 3 kids.

My son went right in, but my daughter was a bit more apprehensive. He was a pro. He clearly had been down that road before and handled her tears and fears, and she was a safe happy swimmer after the session.

He taught safety first , which for us was clearly most important. He assured us that we would be safe by the end of the 2 weeks . We have had pools in both our houses so that was our focus.

We have recommended Swim to Bill to easily over 20 families.

We have friends that unfortunately used other teachers or large classes and when seeing their kids swim, we were very happy with our choice.

This class was also so hands on, it was confidence building and paved the road to my kids to be excellent swimmers in pools and in the ocean.

I am hoping that he will be able to resume his business in the same way it started, it's a special place.

Also , we have randomly bumped into Bill at local farmers markets and a few times around the area , and my kids ran to him with excitement ! He left a lasting impression !!

Sincerely,

Jennifer Lazarus

▶ CPC-2018-2223

From: russell floyd <russellrfloyd@gmail.com>  
Subject: In support of William Marsh re: Swim to Bill  
Date: February 16, 2018 at 8:20:49 AM PST  
To: swimtobill@gmail.com

To whom it may concern:

I am writing in support of William Marsh and his wonderful swim class, Swim to Bill. Our oldest son learned to swim at Bill's and our two year old is preparing to begin classes there, as well. Our son had struggled a bit in other swim classes but Bill's personalized approach made him comfortable in the water almost immediately. The environment is safe, clean, welcoming and, most importantly, extremely supportive of children. Bill is a terrific teacher and an asset to his community. I would respectfully request the city grant a permit to Bill to continue enriching the lives of both children and parents. If I can answer any questions or provide more information I would be happy to do so.

Sincerely,

Russell Floyd  
718.510.5762

CPC-2018-2223

From: Zoey Wilson <zoey.trueblood@mac.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 9:17:42 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

What you do in the water with the children is nothing short of miraculous, and I have recommended your swim program to countless families. I am so impressed with how you were able to be such a solid, calming presence to the children in the water. Within just three days, my terrified children were swimming under water and having fun in the water. This is a crucial service you provide, as teaching children how to be safe around water is such a critical life-saving skill.

It has been years since my children took lessons with you, and I still use your techniques with them in the pool. You teach the parents as much as the children! I truly hope you are able to continue using your pool to teach kids to swim. Your warm saline pool, in a relaxed home environment (not a hectic public pool) was an essential element to my children's ability to relax and have fun in the water with you.

I send you my best wishes, and please let me know if there's anything else I can do to help you.

Very best,  
Zoey  
Mom to Willoughby (age 6) and Rufus (age 4)

▶ CPC-2018-2223

From: Yael Landa <yael2507@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 11:16:02 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill!

so sorry to hear about this--very unfortunate!

Happy to support and help any time:)

Bill is an amazing teacher and an asset to our community. We had a positive experience with him last year teaching my 4 yrs old daughter Adi how to swim in 10 days. My daughter was at ease immediately in the water because of Bill's teaching technique and gentle way with kids. Teaching kids to swim is an essential skill and a tough job but Bill has a unique way to go about it and makes that difficult journey fun and exciting for kids with his positive and gentle attitude. I support Bill with his business 100 percent and believe his work is important and is a huge benefit to our community as a whole.

Please don't hesitate to contact me for further questions at 917-686-7311

Thanks and best of luck,

Yael

 **CPC-2018-2223**

From: vmelin@gmail.com  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 9:36:32 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I would be more than happy to spend a few minutes to help you and your business because you have helped us incredibly! Not only did we take swim classes with our friends whose 4 year old daughter, Hattie, fell into a pool at a family event and used your teachings to save her own life, we have reaped the benefits with our own daughters who grew in ability and confidence through your lessons. By the end of the two weeks our oldest grew from a scared and crying mess to a bold, happy and excited swimmer! It was an amazing transformation and that confidence played out in her personal life outside of the pool too. We still discuss her experience of "trusting herself" to swim whenever she is struggling with something outside her comfort zone. Bottom line, Bill, you offer something unique that benefits the children in this community. It's a special business that should be preserved.

Sincerely,  
Virginia Melin  
310.869.9858

Virginia L. Melin  
Colossal Youth  
310.869.9858

 [www.thecolossalyouth.com](http://www.thecolossalyouth.com) 

1 CPC-2018-2223

From: Tyson Butler <tysonjbutler@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 8:55:33 AM PST  
To: William Marsh <williammmarsh@gmail.com>

Hi Bill,

I wanted to send you a note to express our appreciation for what you did for our son Nicholas.

Nicholas was a student of yours last April. Before we found you we had struggled to find a reputable, reliable and effective swim program. As a result Nicholas was, as we realized, not water safe early enough and waiting longer only made it more difficult for Nicholas to feel confident enough to learn to swim.

Thankfully we heard about you and were able to take your class. The experience was more than we could have hoped for. Your approach and teaching method was so effective and caring it was a real blessing for us. Since taking your class, Nicholas has never looked back and I feel in some way his success in your class helped him gain the necessary confidence to start to excel in other areas too - a real spring board!

Thanks again Bill. Keep up the good work!

Best,  
Tyson Butler

CPC-2018-2223



From: TVR1 <tvrossi1@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 11:45:35 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,  
Here's my opinion.

Bill Marsh is a great asset to the community as a swim teacher and as a good-hearted human being. Having his class right down the street is a valuable convenience. Bill's empathy and patience as a teacher helped my daughter overcome her fear of water. I am ever grateful.

Tom Rossi

CPC-2018-2223

From: Tony Gama-Lobo <tonygl@me.com>  
Subject: Loved swimming with Bill!  
Date: February 13, 2018 at 11:41:09 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hey Bill-

Just wanted to drop a line saying that Owen LOVED his lessons with you. Your gentle, supportive and nourishing approach was very effective. And the environment of your home made for a very relaxing setting for both the swimmer and the parents. We very much appreciated the care and attention you had for every student and if we had another kid we'd definitely bring him your way.

Thanks again!

Tony Gama-Lobo

\* CPC-2018-2223

From: todd@goldman.net  
Subject: Letter in support of Swim To Bill  
Date: February 15, 2018 at 4:05:54 PM PST  
To: swimtobill@gmail.com  
Cc: Kristen <kristenbaird@goldman.net>

To Whom it May Concern,

I'm writing to voice my support of "Swim to Bill" and the services he provides.

My daughter, Julia, has sensory processing issues and was always unwilling to learn to swim due to her reaction when getting water in her eyes. This was of great concern because we have a pool in our backyard and her inability to swim was a significant safety hazard.

My wife and I heard about Bill and his reputation to teach any child to swim. We signed up my daughter for a 9 day learning session with Bill last summer (when she was 5 1/2 yrs old).

I was amazed to see the changes Bill was able to bring about with Julia and her willingness to swim. Not only was she able to put her face in the water to swim properly, she developed a love of the water and an enthusiasm to get better.

As a result of Bill's efforts, I no longer have to worry about my daughter when around the pool as I know she has the skills to get to safety if ever she ends up in the water unexpectedly.

Bill is providing a valuable service to our community and it would be a crime if he were unable to help other kids survive and thrive in the water.

Thank you.

Todd Goldman

todd@goldman.net

☐ CPC-2018-2223

From: Thanna Vickerman <thanna@chooseloveparenting.com>  
Subject: The Value of Swim to Bill  
Date: February 13, 2018 at 10:57:18 PM PST  
To: swimtobill@gmail.com

My son is now 5 and 3/4 and he loves to swim. He is confident, aware and safe in the water. This is HUGELY because of the amazing experiences he had learning to Swim to Bill, when he was 2 and again when he was 3. Living in Los Angeles, we made it a priority for safety, for our child to have swim lessons. At age 2, after two weeks in a class of three, with the focused, caring and personal attention of Bill Marsh, our son could swim from anywhere in the pool, to the edge and make his way to the steps.

Bill Marsh's classes are an important community service. We have recommended his classes to many families, who have sent their children to learn to Swim to Bill. Everyone we know has had very positive experiences and their children did indeed learn to swim.

I would urge the permit to be issued that would allow Bill Marsh to continue his classes, which are an important and life saving gift to the Los Angeles community.

Thank you.

Thanna Vickerman

[www.chooseloveparenting.com](http://www.chooseloveparenting.com)

CPC-2018-2223

From: Suzanne Friedline <suzannefriedline@gmail.com>  
Subject: Swimming lessons  
Date: February 17, 2018 at 1:13:20 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern;

I am writing this email to let you know that we had a wonderful experience at Bill's house, where my young son, Dan Ferber, learned how to swim. He learned with other kids in a friendly and effective environment. And it was extremely important to me that my son have swimming skills, not just for fun, but in case he ever fell into a pool he would know how to swim.

Dan is now an excellent swimmer, years later and we are forever grateful. We highly recommend Bill's teaching style and his wonderful backyard environment. It's private, and peaceful and productive. Please allow him to continue. He's an asset to our children and community.

Thank you kindly,

Suzanne Friedline Ferber  
Hey Suz Productions  
www.suzannefriedline.com  
323-559-1994

CPC-2018-2223

From: Teri Stein <teri.stein@gmail.com>  
Subject: Letter of support  
Date: February 16, 2018 at 11:37:10 AM PST  
To: Bill Marsh <swimtobill@gmail.com>

To whom it may concern:

My daughter took swimming lessons from a number of teachers before we found Bill. Bill is an incredibly gifted instructor who earns the trust of children and teaches them with great love and respect. His method of teaching, which requires short lessons everyday for a ten day period, taught every child in my daughter's class - many of whom were scared to initially go in the water! - to swim safely and enthusiastically. Bill not only produces swimmers, he creates confident children. Six years ago my daughter learned she could do anything if she practiced and trusted herself. And she still believes that to be true. Bill is an invaluable resource for parents and children, and we should all support any efforts to help him continue his important work.

Thank you very much,  
Teri Stein

Sent from my iPhone

CPC-2018-2223

From: Tara Ehrlich <tara.ehrlich@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 4:37:44 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

The Ehrlich family definitely supports you! What you do is honestly magical! Both of my children were taught to swim in your warm and perfect environment. They are safe around water because of what you taught them.

It's a shame that someone has put you through this. Please let us know if we can help in any other way. Please keep us posted on how things turn out. Wishing you the best!

Sincerely,  
Tara Ehrlich

Ollie, age 7  
Poppy, age 5  
Marlow, age 6 months

CPC-2018-2223

From: Tanya Oskanian <tanyaoskanian@mac.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:10:31 AM PST  
To: William Marsh <swimtobill@gmail.com>  
Cc: Eric McCasline <ericmccasline@mac.com>

Hi Bill,

This is so unfortunate. You do such an amazing job teaching kids how to swim; there's a reason you're known around town as the baby whisperer. We tried so many different swim schools and nothing worked until we brought Ella to your class where she learned how to swim in your consecutive classes. We have a pool at our house and we feel so safe now letting Ella play in the backyard without worry that she might fall in and drown.

We 100% back you and hope you can continue to do what you do best.

Best,  
Tanya Oskanian and Eric McCasline

CPC-2018-2223



From: "Tagliere, Landry" <tagliel@campbellhall.org>  
Subject: Your swim program  
Date: February 14, 2018 at 9:41:30 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I am writing in support of the work you do in your home to teach children to be at ease in the water. My two sons, then ages 2 and 5, did a session with you at your home in 2014. Your method was immediately effective in engaging their natural instincts in the water, and they have been solid swimmers ever since. I think that part of what was so effective for them was the fact that the teaching was done at your home. We had tried swim classes at swim schools and public pools before going to you; my kids found those environments stressful and distracting. The warmth of welcoming my kids into your home for lessons made a huge difference in the way they felt about going to class. Your wife generously bringing sliced watermelon from your kitchen to enjoy when they were done made them feel like part of the family, and your older daughter practicing her synchronized swimming moves in the deep end inspired them.

I am so grateful for the gift that you gave our family in teaching my kids to swim in your pool. I know that generations of kids to come will be safer thanks to your kind, patient and welcoming manner.

With all best wishes,  
Landry

Landry Tagliere  
French Teacher  
World Language Department Chairman  
Campbell Hall  
4533 Laurel Cyn Blvd  
North Hollywood CA 91607 USA  
1.818.980.7280

*Disclaimer: This message, together with any attachments, is intended only for the designated recipient. It may contain information that is confidential and prohibited from further disclosure by law. If you are not the intended recipient, you are hereby notified that any dissemination or copying of this message or any attachment is strictly prohibited. If you have received this item in error, please notify the original sender by return email and delete this item, along with any attachments. Thank you.*

▶ CPC-2018-2223

From: maguirefam08@gmail.com  
Subject: Keep Swim to Bill in Studio City!  
Date: February 13, 2018 at 8:52:31 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern:

Bill Marsh's swim class for kids was a lifesaver for our daughter Ella. We had tried one other teacher before bill (for which we drove all the way to Encino) to disappointing results.

Ella absolutely loved Swim to Bill and since his class has become a a very strong swimmer and a lover of water. She is constantly in the pool during the summer for hours at a time and her swimming keeps improving thanks to a strong foundation found in Bill's class.

Not only is he a great teacher in the pool but we often ran into Bill at the Farmers market on Sunday morning, and Ella would spot him and run up to him to say Hi. He's a part of this community and there are literally hundreds of families who would agree.

Please keep Swim to Bill in Studio City where he belongs.

Thank you.

Tae Maguire

CPC-2018-2223

From: Sydnee Rimes <sydnee@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 8:24:38 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,  
Does this work?

Swim to Bill is life changing. After one hour in the water, our 4 year old was already swimming on her own. He not only taught her swimming skills but also instilled the confidence she needed to swim on her own.

Having Bill in our community is incredibly valuable. He has taught so many of our friends and we have referred him to many others.

Best,  
Sydnee and Josh Rimes

CPC-2018-2223

From: Stella Fogleman <stella.m.fogleman@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 6:22:30 AM PST  
To: William Marsh <swimtobill@gmail.com>

...also, I believe the support will pour in for you, but if you need additional help spreading the word about this, I'd be happy to post on my Facebook and Instagram. I'll wait to hear from you whether you want/need this or not.

Stella

Sent from my iPhone

Sent from my iPhone

On Feb 14, 2018, at 6:06 AM, Stella Fogleman <[stella.m.fogleman@gmail.com](mailto:stella.m.fogleman@gmail.com)> wrote:

Dear Bill,

It is my strong opinion that the City should grant you the permit to continue the amazing work that you have done for many years in teaching little ones to swim. I hadn't heard that you weren't able to work last summer; I'm so sorry to hear that. You taught my son Blaise to love the water the first day he met you. We didn't have that kind of success in his previous sessions at the Rose Bowl—that was just too intimidating for him at that age. What you provide to the community has increased the safety and quality of life for many children for miles around. I'm so grateful that we had you as a resource to us, and I sincerely hope that will continue for other families.

You are welcome to pass along my email and number to the City in case they would like to talk with any of your supporters. I'll reach out to my friends to write to you and spread the word as well.

Best wishes and please keep us posted on how this goes!!

Stella Fogleman  
310-529-1388

Sent from my iPhone

CPC-2018-2223

From: Stacy Van Dorn <stacydawnw@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 7:25:25 PM PST  
To: William Marsh <swimtobill@gmail.com>  
Reply-To: Stacy Van Dorn <stacydawnw@yahoo.com>

We loved your class last year and were so looking forward to taking it again at your house. My daughter Xavia still talks about you all the time. We feel so good that our daughter knows how to swim and it's all because of you.

Stacy Van Dorn

CPC-2016-2223

From: Stacy Feit <stacyfeit@gmail.com>  
Subject: Full Support for Bill Marsh  
Date: February 15, 2018 at 9:13:57 PM PST  
To: William Marsh <swimtobill@gmail.com>

Bill,

Please feel free to pass this email along to whoever necessary to support your permit request.

Bill Marsh "aka Swim to Bill" has had an indelible impact on the Studio City, San Fernando Valley, and greater Los Angeles communities. He has given the gift of swimming to countless children, including my two daughters, Alexandra and Scarlett.

Bill succeeded in teaching my older daughter, Alexandra, how to swim at age 4 after numerous teachers had failed, and he enabled my younger daughter, Scarlett, to be pool-safe at just age 2. Bill possesses a gift that a majority of swim teachers in our community unfortunately just don't have. It would be a huge disservice to our children to restrict him from giving them such a critical life skill.

If there is anything further I can do to support Bill, please let me know. I can be reached via email or at (323) 610-0847.

Best,  
Stacy

CPC-2018-2223

From: "sonia2022@aol.com" <sonia2022@aol.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 11:29:38 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hello,

My son Calvin took your swim lessons two years ago and it is where he got over his fear of the water. You taught him water safety, self confidence, and swimming skills. We had tried other classes but none were able to get him to the level you did. Hopefully, other families continue to receive your services.

Sonia Baron

*Sent from my T-Mobile 4G LTE device*

-

CPC-2018-2223

From: Shawn <siouxshawn@aol.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 9:22:37 AM PST  
To: William Marsh <swimtobill@gmail.com>

2/15/2018

To Whom it May Concern:

Swim to Bill, is a blessing and a necessity.

I cannot overstate the positive impact of Swim to Bill on both of my children.

As a parent you have myriad worries... As a parent of a child with autism those worries are quadrupled.

Imagine your child wanders away but will not respond to his name being called?

Knowing that he can swim is beyond priceless!

Bodhi started at Swim to Bill when he was 2 1/2. And he cried from the beginning to the end of the lesson the first day and every day of the session. It was hard on Bodhi it was hard on me and it was hard on Bill.

But Bill's unparalleled patience kept him going and by the end of the session Bodhi was swimming the length of the pool underwater!

Whether or not he was crying? My son was swimming!!

The following December, when Bodhi turned three, we received his autism diagnosis and I believe that had Bodhi not already mastered swimming with Swim to Bill and I had tried to take him to a standard once a week swim class I would have dropped it after one or two lessons believing that Bodhi's autism would make swimming so uncomfortable as to be impossible for him.

When the exact opposite is true!

CPC-2018-2223

(after the initial tears during the lessons Bodhi loves to swim and swims like a fish... He loves to be



underwater where it's quiet and all of his senses are enveloped)

The water gives him a tremendous sense of calm almost like a warm hug.

When he swims before the school day?...It regulates his anxiety and makes him more productive. He's able to stay in his seat in class and communicate with his teachers far better than the days when he doesn't give his body that exercise and release.

It IS (proven) one of the best occupational therapy tools for children with autism.

I thank God that we found Swim to Bill a few years earlier for my daughter (who by the way loved it so much that she took a second summer session so she could 'brush up on her skills')

I firmly believe there is NO way that Bodhi would be the excellent swimmer he is if he had not gone to Swim to Bill.

I cannot overstate what a treasure this class and method is for teaching children to swim!!

The sheer fact that it's consecutive days that doesn't allow children to build up fear and forget the skills they learned the week before is one of the keys to its success.

But it is Bill, himself, with his gentle and attentive way that gives children feeling of safety in unfamiliar territory and allows them to thrive. It would be an absolute travesty if Bill couldn't continue to do such wonderful work with our little ones.

Every parent wants their child water safe...and as soon as possible. And with autism diagnosis increasing so rapidly there is more of a need for Swim to Bill than ever before.

Please, I implore you to allow these fantastic swim classes to continue.

Thank you,

Shawn Batten-Lukather

CPC-2018-2223

From: Shana Feste <shanafeste@icloud.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 10:28:33 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear city of Los Angeles,

Bill Marsh has taught two of our children to swim. He is absolutely amazing at what he does and our two boys were so empowered when they left his pool every day. Bill is unlike any other swim teacher in Los Angeles - he is patient and kind and my boys absolutely adore him. My husband and I always joke that the best parenting decision we ever made was sending our two boys to swim to bill. It is awesome to see our four year old swim the entire length of the pool on his own. His confidence soared because of Bill. We were so disappointed when we heard that Bill was having trouble finding a location to teach. We have a seven month old and we're literally counting the days until we can enroll her. The only reason we feel confident having a pool with three kids under four is because of Bill. I really hope he is able to continue teaching the children of Los Angeles. He is an absolute gift to the city.

Best,

Shana Feste and Brian Kavanaugh Jones.

Sent from my iPhone

CPC-2018-2223

From: Shana Bawek <shanabawek@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 7:46:49 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill-

You taught my sons how to swim. Your swim lessons were an invaluable experience for them and for us as a family. In addition to teaching them how to swim, you taught them about water safety and how to swim to the edge of the pool. We are so grateful to you and believe that you providing swim lessons is valuable to the community.

Sincerely, Shana

Sent from my iPhone

CPC-2018-2223

From: serena southam <serenasoutham@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 6:55:15 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

Just a quick note to say thank you for the incredible work you have done with our children. You truly have a gift and I am hopeful that you will be able to continue to do the work that you do. Because of you, my kids have experienced the joys of swimming, and we all look forward to seeing you again in the pool sometime this summer.

All the best to you and your family,

Serena and Ryder and Wolfie

▶ CPC-2018-2223

From: Sarah <blandfan@hotmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 21, 2018 at 8:13:29 PM PST  
To: William Marsh <swimtobill@gmail.com>

Bill,

We are so sorry this problem hasn't yet been resolved. Our son, Simon, has learned to swim and be comfortable in the water, and we are so grateful to you. Simon loves coming to your house to learn with you and the other kids, and his swimming has improved each of the three years he has had your lessons. Furthermore, the lessons have taught him water safety skills that are so important during our annual trip to Flathead Lake in Montana. This gives us more confidence in him while he is in the water, and puts all of us at ease.

We really hope you are granted this permit, so that you may continue to provide this valuable resource to kids and families in Los Angeles for years to come.

Thank you again,  
Sarah Walsh  
Joseph Ehrlichmann

Sent from my iPhone

CPC-2016-2223

From: Sarah Meyer <Sarah.Meyer@silverpictures.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 3:16:53 PM PST  
To: William Marsh <williammarsh@gmail.com>

To whom it may concern,

My family had a wonderful experience with William Marsh as a swim teacher. I have two children, they are now 6 and 3 1/2. We started going to Bill for swimming when our older son, Moses, was 3 years old. He did not know how to swim when he started classed and but the end of the 10 days he was swimming so well. He has been to Bill a few times since and we hope to have him go back to see Bill again. We started our son Jacob even soon, he started when he was 2 1/2 and can now swim very well. I think it would be very beneficial for him to see Bill again as well. It's so important for us that our children know how to swim for so many reasons, but most of all for safety. Bill has always been so kind to everyone and he's such an incredible teacher! The kids need him!

Best,  
Sarah Michaelson

CPC-2018-2223

From: Sarah Clarke <harasclarke@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 8:53:46 AM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern,

My two daughters were lucky enough to get into Bill Marsh's class and we are forever grateful. His kind and gentle approach in his swimming lessons gave the girls all the confidence they needed to become strong, capable swimmers. More importantly, he taught them water safety without fear. Bill has created a safe, inviting, respectful environment where kids can learn to swim with joy. On our visits we never heard a harsh word or even rambunctious behavior. Just a fun loving home full of kids learning to love the water. Bill is a gem and his teaching invaluable, It would be a shame to take that away from the community.

Sincerely,  
Sarah Clarke  
Sent from my iPhone

▲ CPC-2018-2223

From: Sara McKown <sara.mckown3@gmail.com>  
Subject: swim lessons appreciation  
Date: February 14, 2018 at 10:45:14 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hello,

My daughter attended one session with Bill a couple summers ago. She was three years old, and in just 9 lessons, she could safely swim across the pool. She loved going to swim lessons, and now really enjoys the water.

Bill was an amazing teacher, and I really appreciated his time and business. I don't know why anyone would want to shut him down, other than being annoyed with people parking on the street during swim times. It doesn't seem so bad given that the lessons only include 3 students at a time, and Bill only teaches during the summer months. And takes weekends off. Bill teaches a great skill to young kids that is necessary for safety. Please don't shut him down.

Thank you for skill, Bill.

Sara McKown

--

Sara McKown  
Wife, Mother, and Friend

CPC-2018-2223



From: Sang Bae <1993travel@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:14:28 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hello Bill,

My daughter had such a positive swimming lesson experience with your classes she still talks about you.

She says "it was so fun, especially when we were diving". I was so glad to find a teacher who would work with my child so patiently and remove the fear of water to replace it with a love for swimming. I hope you can continue helping little ones discover the joy of swimming.

sincerely,  
Sang Bae (Carina's mom).

CPC-2018-2223

From: Sarah Jo Marks <sarahjomarks@gmail.com>  
Subject: We love Bill!  
Date: February 21, 2018 at 1:09:52 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom it may concern,

We took our son to learn to swim with Bill and it was a wonderful experience. We are so fortunate to have Bill close by. His contribution to the community has been immense. Bill really does have a special skill and the comfortable environment helps the parents and the children. We value Bill!

Sincerely,  
Sarah Jo Marks, Mother

CPC-2018-2223

From: Sabrina <sabrina.alashi@gmail.com>  
Subject: City of LA  
Date: February 17, 2018 at 1:47:51 AM PST  
To: swimtobill@gmail.com

To Whom It May Concern:

When I was 4 years old I got pushed into the deep end of a pool. I nearly drowned. The incident left me terrified of water and I couldn't overcome my fear until I was 10 years old learning to swim.

Determined that this wont be happening to my son Silas, I discovered Bill. He has an incredible way teaching kids to swim.. to save their own lives. Crucial! My son swam to Bill for two sessions in the summers 2015 & 2016. Many friends of mine who were intrigued by my sons swimming skills, followed suit and took their kids.

We all want our children safe in this element. Drowning is terrifying... its been 35 years and I still remember it like yesterday.  
I have mothers lined up who's kids need Bill's vital techniques and we fully support him to continue his pivotal role in our childrens early development.

Thank you,  
Sabrina Clouden 213-308-2572  
Rodney Clouden  
Silas Clouden

CPC-2018-2223

From: Ruben Fleischer <ruben@ruben.fm>  
Subject: Great appreciation  
Date: February 16, 2018 at 12:02:00 PM PST  
To: swimtobill@gmail.com  
Cc: Holly Shakoor Fleischer <Holly.Fleischer@42west.net>

Hey Bill,

Writing to let you know how much Jack loved learning to swim from you at your house, and how grateful we are that you so expertly taught her two years in a row.

We are hoping she can come back this summer to learn more, and how much we look forward to having our youngest daughter Goldie learn to swim from you.

Thanks for everything, and we truly are so grateful for you and everything you do!

Best,

Ruben

CPC-2018-2223

From: R M <rmatlin@sbcglobal.net>  
Subject: Letter in Support of Bill Marsh  
Date: February 15, 2018 at 10:17:32 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern,

Please accept this email to Bill Marsh in support of Bill's Swim to Bill Swim School. I met Bill three summers ago when my daughter took swim lessons at his house. We enrolled in a second session with Bill the following year and plan to enroll our younger child for the 2018 swim season.

Bill is terrific. He is kind, patient and an exceptional swim teacher. I feel like he is mostly responsible for our older child's great self confidence in the water and excellent swim skills. He made her feel safe in the water. She learned so much from him *and* had fun. After the end of both summer sessions, we continued occasional bi-monthly lessons with Bill to maintain her skills. Again, Bill was terrible.

We will be terribly disappointed if Bill doesn't offer lessons this summer. He provides a valuable service to the community. I have no doubt that our children are safer around pools and the ocean having learned to swim at his house. The importance of water safety for young children should be underestimated. We truly hope that Bill receives the necessary permit for the 2018 swim season. We wholeheartedly support Bill and the Swim to Bill Swim School.

Please feel free to contact me for more information or to answer any questions.

Yours truly,  
Robyn Matlin  
323.246.3250

CPC-2018-2223

From: Rosa Beltran <reachrosa@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 11:06:43 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill- so sorry to hear of these struggles. Here's hoping that you receive a deluge of letters and they pave the way for you! Benicio truly enjoyed his swim experience with you and has carried on like the little Piscean fishy he is :) All our best!

To whom it may concern:

My son Benicio learned to swim during one magical week of daily lessons with teacher Bill. He was 3 years old at the time and he loved every moment of it. It was easy to see how safe and connected the children all felt in Bill's gentle and steady presence. Even the most panicky of them gradually relaxed under Bill's skilled tutelage and every single one of those kids were miraculously swimming through the deeps by the end of the session. We have recommended Bill's swim lessons to countless other friends over the years. We call him the swim whisperer because he truly works magic!

Sincerely,  
Rosa Beltran  
323-919-0088

CPC-2018-2223

From: rachna fruchbom <rachna@fruchbom.com>  
Subject: letter to the city  
Date: February 15, 2018 at 10:07:26 AM PST  
To: William Marsh <swimtobill@gmail.com>

I wanted to voice my support for Bill Marsh and his request for a permit. He runs an incredible class that has helped countless kids learn how to swim in the most safe and wonderful environment. I would be heartbroken to think he would not be able to continue offering this to the families in the community.

Best,  
Rachna Fruchbom  
Studio City

CPC-2018-2223

From: Pam Schachter <pschachter@gmail.com>  
Date: February 15, 2018 at 11:28:55 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I wanted to let you know how much we appreciate your expert instruction in teaching my kids how to swim. Owen and Blair looked forward to their lessons everyday and thrived in the warm and nurturing environment of your home. We were lucky enough to take your class two years in a row and both of my kids are excellent swimmers because of you.

Thank you,

Pamela Schachter

CPC-2018-2223



From: Natalia Kennedy <kennedy.natalia@gmail.com>  
Subject: Swim to Bill swim class  
Date: February 15, 2018 at 5:26:03 AM PST  
To: swimtobill <swimtobill@gmail.com>

Good morning Bill,

My daughters and I have thoroughly enjoyed the swim class you offered at your home for two consecutive years. And not only did they enjoy themselves, but they learned how to be safe in the pool and how to feel confident in their swimming ability. This knowledge has made them excited and comfortable to swim in any pool we can find!

Thank you for your patience and flexibility. You are an excellent teacher, and we hope to continue in your classes very soon.

Cheers,  
Natalia Kennedy

CPC-2018-2223

From: Ronen Landa <ronen@ronenlanda.com>  
Subject: Support for permit  
Date: February 13, 2018 at 8:37:19 PM PST  
To: swimtobill@gmail.com

Bill is a fantastic, passionate and caring instructor. He did wonders for our daughter's confidence and skills in the water.

What he accomplishes is a great service to the community and he deserves the city's support.

Sincerely

Ronen Landa  
Parent

CPC-2018-2223

From: Robert Adams <robbie.adams@mac.com>  
Subject: Swim with Bill  
Date: February 14, 2018 at 4:14:50 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi,

I am happy to send this email in support of William Marsh's swim program.

We sent both of our daughters, a 2 year old and a 4 year old, to learn how to swim with Bill at the same time. They had a great experience and, as promised, were strong enough and calm enough to save themselves if they fell into a pool. Teaching young kids in southern California to be safe around water is a vital service, and Bill's facility is a perfect place to work one-on-one with small children and their parents.

Best,  
Robbie Adams  
Cell: 917-744-1560

, CPC-2018-2223

From: Patricia Padilla <trisha.padilla@me.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 9:17:55 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Sir or Madam,

I am writing this letter in support of William Marsh and his Swim to Bill swim classes. My daughter learned to swim with Bill a few summers ago, and it was truly a wonderful experience for her. She loves the water now, and she is so joyful and confident when she is swimming. This is all because of Bill. He is so patient with his students, and he helps them to love being in the water. If we were to lose Swim to Bill, it would be a real loss for the community.

Sincerely,  
Patricia Padilla  
(310) 569-3242

Sent from my iPhone

CPC-2018-2223

From: Natalie Mitchell <natalie.gluck@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 6:24:41 AM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern,

I have yet to meet another swim teacher as wonderful as Bill. I tried a few people before we learned of Swim to Bill, with very little progress on my son's end. One summer with Bill and he was swimming and water safe. Three summers with Bill, and I can't get him out of the water. I'm hoping that my 2 year old can learn from him this summer. Bill is such a gift to the community and is responsible for thousands of children in Los Angeles being water safe. I can't think of many things more important than that in a city filled with pools and beaches. I hope he's able to teach at his home for many years to come.

Sincerely,  
Natalie Gluck Mitchell

CPC-2018-2223

From: Nadegeklein <nadegeklein@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 19, 2018 at 12:33:48 PM PST  
To: William Marsh <williammarsh@gmail.com>

Hi Bill,

You taught both our kids to swim a couple years ago and can't over-stress how much of an impact you have made. We were particularly impressed that you were able to teach our younger daughter (who was young and afraid of the water) to swim. Having the piece of mind of going in or near the water with our young kids is invaluable to this day. Our two kids are not avid weekly swimmers and we are thankful for that.

We also believe that being able to learn to swim in an environment like your house (i.e. not a large pool with lots of noise/activity which creates stress for new swimmer) made a significant difference.

THANK YOU!  
Nadege and Kote Flosse

Sent from my iPhone

CPC-2018-2223

From: Michael Cassidy <duncansit@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 7:56:25 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hello Bill. I'm sorry to hear of your challenges. Below please find a letter of support. Thank you for teaching Liam to swim!

To who it may concern:

William Marsh taught my son to swim in his home pool in the Spring of 2016. Prior to this, we had enrolled him in a variety of private and group lessons at public pools throughout LA. Each time seemed to make him more uncomfortable and we were at a loss as to what to do. A friend of a friend told us about Swim to Bill. I reached out to Bill immediately. He responded with a kind and simple message describing the challenges my son was experiencing and what could be done about them. We enrolled in Bill's classes and by the end of the first class my son was in love with swimming. By the end of the second class, he would be safe if he fell in a pool.

I found the environment that Bill creates in his backyard to be essential. My son felt safe in the quiet. He could hear Bill's instruction and then he swam.

Swim to Bill classes were a life saving and life enhancing experience. I'm grateful to William Marsh and hope that he can continue to share his unique gift.

-Michael Cassidy

CPC-2018-2223

From: Melissa Levin <melissaglevin@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 6:26:27 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

We adore you and being that you have done the most incredible job teaching our kids to swim (and to love it), it is our greatest pleasure to help in any way possible. Below is our letter on your behalf:

To whom it may concern,

We first met Bill two years ago when we signed both our children up for swim lessons. We were hoping to just get our kids comfortable in a pool, however, we got so much more. As a former teacher, I watched in awe of Bill as he approached each class in such a special way, one that I would want to bring in to any classroom I was in. He is calm, confident, encouraging, positive, strong, firm and an expert in his craft. All of these wonderful things are infectious and every child that has taken a lesson with Bill can feel it. While the act and thought of swimming can be hugely scary and intimidating for both kids and parents, Bill gracefully makes everyone feel at ease. Each child walks away with not only the skills to feel safe in water but also with the beauty of loving and enjoying it, which as parent feels like nothing short of extraordinary.

Bill is truly a valued member of the community and has had such a positive impact on our family.

Other families deserve to experience Bill.

Thank you,

Melissa and Brian Levin

Parents on Hadley and Briggs Levin (former and current students of Bill)

CPC-2018-2223



From: Melissa Ladin <melissa@ladin.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:54:34 AM PST  
To: William Marsh <swimtobill@gmail.com>

I am a mother of two boys were petrified of the water. I tried every type of swim class in LA and nothing seemed to work. I wasted so much time and money on swim classes which only made the swimming experience worse for my boys. I heard about Bill from friends at our preschool and how calm and loving he was with new swimmers. Needless to say, Bill successfully taught both my boys to swim in a very short amount of time. They were jumping in the deep end and swimming the length of the pool by the end of their lessons. Bill is an amazing asset to our community. He has taught so many kids not only how to swim, but to also not be afraid of the water.

Melissa Ladin

Sent from my iPhone

CPC-2018-2223

From: melanie frankel <mgfrankel@gmail.com>  
Subject: Fwd: Hello from Bill and Help if you can  
Date: February 14, 2018 at 10:41:07 AM PST  
To: William Marsh <swimtobill@gmail.com>  
Cc: Etan ICE <etanfrank@yahoo.com>

To Whom This May Concern:

I cannot say enough great things about Bill -- both as a person and a professional. In a short ten days he took my kids from being scared of the water to completely confident and enthused about getting into the pool. They felt secure and calm with Bill which is no small feat when dealing with young children in the water for the first time. Simply put, Bill provides a phenomenal service and I have recommended him enthusiastically to numerous friends over the years.

I would be completely crushed to hear he could no longer run his business. He is an amazing swim instructor and a fantastic role model for the kids...and the parents!!!

--Melanie Frankel

----- Forwarded message -----

From: **Etan Frankel** <etanfrank@yahoo.com>  
Date: Wed, Feb 14, 2018 at 7:26 AM  
Subject: Fwd: Hello from Bill and Help if you can  
To: Melanie Frankel <mgfrankel@gmail.com>

Sent from my iPhone

Begin forwarded message:

CPC-2018-2223

From: Mark Shedletsky <mark@verticalmass.com>  
Subject: Support  
Date: February 15, 2018 at 10:09:57 PM PST  
To: <swimtobill@gmail.com>

Bill,

You did a wonderful job teaching our children how to swim.

It's a valuable service you provide to the community and we hope that you're able to continue with your business.

Let us know how we can help.

Best,

Mark Shedletsky (father to Ryan and Bianca)

† CPC-2018-2223

From: Megan Gibbons <megalitag@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 7:20:17 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

We are so appreciate that you've helped our daughter, Sylvie, overcome her fear of water and swimming. We value your work so much that we want to enroll our son, Sawyer, into your program this year.

As you can imagine, we truly support your business!

~Megan

CPC-2018-2223

From: Masha Tivyan <mtivyan@gmail.com>  
Subject: NOTE IN SUPPORT OF BILL MARSH, SWIM INSTRUCTOR  
Date: February 15, 2018 at 10:04:24 PM PST  
To: William Marsh <williammarsh@gmail.com>

2/15/18

TO THE CITY OF LOS ANGELES,  
Bill Marsh is an incredible swim teacher, our daughter learned to swim safely over the course of his 9-day program, we are forever grateful.

Thank you Bill, please continue to spread your wealth of swim safety knowledge in the community!

All our Gratitude,

Masha & Ben Stout

4237 Willis Avenue  
Sherman Oaks, CA 91403

CPC-2018-2223

From: Marjorie Manley <marjoriemanley@gmail.com>  
Subject: Swim class  
Date: February 14, 2018 at 9:11:38 AM PST  
To: swimtobill@gmail.com

To whom it may concern,

It is really necessary for children living in California and surrounded by swimming pools to learn how to swim. My grandson Grover Siegel was terrified of the water, especially after he fell into a pool. I went with him to several sessions with Bill, who had guaranteed that he would be swimming in a week. I watched my grandson go from being afraid to go into the pool to swimming the length of it, underwater in 4 days. Bill is an incredible teacher and provides for the safety of children by teaching them to swim. It is a service that would be a tragedy to lose,

Sincerely,  
Marjorie Manley

CPC-2018-2223

From: margauxelliott@gmail.com  
Subject: Re: Hi from Bill and help if you can  
Date: February 15, 2018 at 11:37:01 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I'm so sorry to hear that you're going through all of this. We had such a wonderful experience having our son, Dash, take swim lessons from you. Thanks to you and the lessons we took at your home, he continues to LOVE the water and swims with joy and confidence.

My hope is that you can continue to teach and share your gift with many more families and children for years to come.

Wishing you all the best and hope our paths will cross again in the future.

Sincerely,  
Margaux Wanger

CPC-2018-2223

From: Marguerite Olivelle <molivelle@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 7:37:26 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hello Bill

It is my pleasure to write to you to let you know what a positive experience your swimming class was for my family.

You took my scared little two year old boy and let him flourish in your pool. At the end of 9 days he went from being scared of the water to diving in, over and over and over again!

Your calming and supportive instruction has changed the lives of so many families. Learning to swim in this city is a safety issue as kids are around pools so much and it was important for us that our kids learn to swim at an early age.

Thank you for teaching children this vital skill. I hope to bring my 2 year old daughter to your class this summer.

Marguerite Olivelle  
310-594-4292 c

CPC-2018-2223



From: Margaret Fish <margaretfish@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 2:31:42 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

You taught my sons to swim in the summer of 2014. At the time they were ages 3 and 6. I was so impressed with your patience and skill working with them both. They learned so much from you; we know their confidence in the pool today can be attributed directly to you and the instruction you gave them. Swimming is such an important skill - not just for fun but also for safety - and you teach them so well. After lessons with you I felt much more confident that our kids could be safe in and around pools. As a parent that is great peace of mind!

Thanks again for all you do. I hope you continue to provide this valuable resource to the community.

Thanks,  
Margaret Fish

 CPC-2018-2223

From: maradith <maradith@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 20, 2018 at 7:47:43 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern,

William marsh taught my daughter, Sienna, to swim last year. He was amazing- surpassed all of our expectations and provided such a wonderful experience and an important life skill to our daughter. The lessons would not have been the same in a different environment. We, and many of our friends in our community, really cherish what he does! Please allow him to keep providing this service.

Sincerely,  
Maradith ginsburg  
Studio city, CA

CPC-2018-2223

From: lisa tarlow-thurnauer <lgt14@mac.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 3:16:11 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hello Bill

I am so sorry to hear about the situation that is taking place with your wonderful swim school!

As a former client, twice through with my daughter Sadie, I stand behind the work that you do. It is so beneficial to the children you teach so successfully and I fully support, as a resident of the Hollywood Hills that surround your house, that your teaching should very much continue.

In all the weeks that I spent with my daughter there learning to swim, I never felt the teaching or the kids in the attendance were loud, or could be construed as bothersome to the neighbors. In fact, it was remarkable how your calm and effective manner was so contagious with the children.

They leave your classes feeling brave, confident and with a life long skill that is invaluable. Even the most fearful child at first, my daughter being one of them, she has carried what she learned from you, a few years ago now, and her demeanor in the water is one of confidence.

I fully support your endeavor and hope very much for future generations, that it continues.

Best Regards,  
Lisa Tarlow Thurnauer

CPC-2018-2223

From: Lindsay Goldfine <lindsayjohnson@sbcglobal.net>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 12:22:19 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

The timing of this is funny because i have been waiting anxiously for an email about this upcoming summer session.

I truly hope you can get the permitting you need. You have such a true gift and it would be such a shame to see you struggle any further. What you do not only builds confidence and character, it is also something that could save a young life. So I will be praying you can get around this obstacle and continue this important work that you do so well. Thank you for everything you've done for my Eli and Evan.

Sincerely,  
Lindsay Goldfine

Sent from my iPhone

CPC-2018-2223

From: Lindsay Waldman <linzis1@aol.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:16:27 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I will be forever grateful to you for everything you did for Beckett with teaching him how to swim. It doesn't cease to amaze me how in 9 days he went from a crying, terrified toddler to a water-loving, pool safe kid. I have told everyone I know that your swim lessons are the ONLY way to go. Without that base they get from you, one-day-a-week lessons get you nowhere. I hope you are able to secure a permit so you can continue your business of teaching kids how to swim in a comfortable environment.

Best,  
Lindsay Waldman

Please excuse any typos  
Sent from my iPhone

CPC-2018-2223

From: Linda B <lindabieber@hotmail.com>  
Subject: Please notify me  
Date: February 17, 2018 at 11:19:45 AM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

Please notify me to be placed on 2018 list. Additionally, my parents have a pool in West Hills and may be able to offer or for one of your sessions. The pool has a separate entrance, plenty of parking and an easily accessible bathroom.

Linda  
818 667-3055

CPC-2018-2223

From: Lindsay Goffman <lindsaygoffman1@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:23:44 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi there,

I just want to say that we had an absolutely amazing experience with Bill Marsh. You couldn't ask for a better swim teacher. He's kind, patient, talented and truly cares about the kids and their love of the water. I'm so happy we went to him and would recommend him to everyone. I hope his pool gets to stay open so that other kids can have the same magical experience my daughter did. Thank you!

--

**Lindsay Goffman**  
*Head of Development*

*FILM AND TELEVISION  
DEVELOPMENT AND PRODUCTION  
3AD  
T: (323)380-3377*

★ **CPC-2018-2223**

From: Lilly Yeatman <lillyyeatman@gmail.com>  
Subject: Let Kids Swim To Bill  
Date: February 13, 2018 at 11:09:04 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern:

My daughters all took swim lessons with Bill and he taught them to swim in 10 days!  
The service he provides to the community is immeasurable... he is literally saving lives by helping young children feel/be safe in the water. My 3 girls were btw the ages of 3-5 when they learned to swim.... I cant tell you how many sad stories I have read about children of this age accidentally drowning because they didnt have someone like Bill to teach them at that age.

We tried many different lessons before finding Bill (and even tried some closer to home after we found Bill for my youngest) and no one could do what he does. The intimacy of the home pool, Bill's ability to connect with the kids... it makes a huge difference.

I am a homeowner and often found myself wishing I had a neighbor like Bill so we wouldn't have to drive so far for the amazing lessons. Bill never has more than a couple of kids there at a time ... in terms of parking, that's like a typical playdate at my house. Everyone is quiet and respectful of the community and I just cant imagine that someone is trying to stop Bill from doing what he does so well in a place that is so perfectly suited for it.

Please let Swim to Bill continue to teach kids one of the most important things they will ever need to learn.

Sincerely,  
Lilly Yeatman  
Mother of 3  
Los Feliz

▶ CPC-2018-2223



From: Lihi Shadmi <lihislihis@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 8:35:37 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,  
It would be such a loss to the community to not have you teaching our kids to swim in your lovely home space. My kids learned to swim with you and the families I have referred to you have all had wonderfully positive experiences. I wish you much luck with everything!

Lihi

CPC-2018-2223

From: leslie margolis <leslie.margolis@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 8:29:16 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

Thank you for teaching my children, Lucy and Leo, then ages two and three, how to swim in a skilled, efficient, and gentle manner. We had just moved from New York to Los Angeles a few weeks before, when I was lucky enough to have a friend refer me to your program. I was worried about my young kids being around so many backyard swimming pools. My children had no interest in learning how to swim, but it seemed necessary. Your approach built their confidence around water and taught them how to swim, a life-saving skill. I am truly amazed and grateful for what you do.

Now my kids are eight and nine and very strong swimmers. Just last week they were reminiscing about your class and how you taught them to swim in two weeks time. Amazing. Our whole family is grateful. Thank you and best of luck to you.

Sincerely,  
Leslie Margolis

✓ CPC-2018-2223

From: Lesley Vance <lesleyvance77@yahoo.com>  
Subject: Letter for William Marsh  
Date: February 20, 2018 at 9:55:26 AM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

To whom it may concern,

Our 3 year old son Marsden Swallow had swim lessons from Bill in the summer of 2017 and we hope to have the opportunity to take more lessons this summer. Bill is magic with children in the water - no other swim teacher has come close to getting our son to feel confident in the water. After only one session with Bill, and only 3 years old, our son was swimming by himself to find the pool's edge. He gained so much confidence and pride from the experience. It is so important that we build on this in the years to come. Within the community where we live and even beyond it in Los Angeles, so many parents know about Bill's classes - they are legendary! It is critical that he be allowed to continue lessons in his pool not only for our son but for so many kids now and in the future.

Sincerely,

Lesley Vance  
2461 E. Horseshoe Canyon Rd.  
Los Angeles CA, 90046

CPC-2018-2223

From: Leemore Kushner <leemorel@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 8:59:46 AM PST  
To: William Marsh <swimtobill@gmail.com>

There is a reason I recommend you to all of my friends. We had been through several swim classes and teachers before we were referred to you, and you had my son swimming in three days and he enjoyed every minute of his lessons with you! You are a calming and wise presence in the pool, and that certainly made all the difference. I also believe that being in your beautiful backyard (as opposed to a community pool) made my son feel more at ease.

I have two more younger kids - one of whom I hope to sign up for classes this summer. I know you'll have her swimming in no time.

Please let me know if there is anything more that I can do.

Best regards,  
Leemore Kushner

1 CPC-2018-2223

From: Lauren Kate Morphew <laurenkatemorphew@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:09:30 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

So sorry to hear about this, here's our letter of support--sorry it's brief but we are heading out of town.

Both of my children learned to swim at Bill's house when they were 18 months old. Bill's gentle warmth and determination allowed them to flourish over the two weeks of the class. My daughter returned to take it again the following year. Both kids are now beautiful, brave swimmers and we can't thank Bill enough for his work with them. I have recommended Bill to every friend with young children interested in swim lessons. We hope many more swimmers will get to learn from his wonderful methods.

Best wishes,  
Lauren Morphew

--

[Lauren Kate](#)

[instagram](#)

[facebook](#)

[twitter](#)

[fallen movie](#)

▶ CPC-2018-2223

From: Lauren Born <laurenbea@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:04:14 AM PST  
To: William Marsh <swimtobill@gmail.com>

Bill instantly made my daughter comfortable in the water and she was swimming incredibly with zero fear within days. There are not many programs where this outcome is the norm. My 6.5 year old daughter loves the water more than anything now and we owe this in great part to the lessons she received from Bill in his backyard. I believe the calm atmosphere and environment is essential to this loving process. It would be the greatest disservice if other children were not allowed to experience this and start their lives with the confidence and grace that comes with being able to swim at a young age. This man is a gem and what he has created serves the next generation in a way that we could only hope for in others.

Sincerely,  
Lauren Born

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Sent from my iPhone

■ CPC-2018-2223

From: Laura Smolowe <laurasmolowe@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 22, 2018 at 6:22:39 AM PST  
To: William Marsh <swimtobill@gmail.com>, "Adam O'Byrne" <obyrneadam@gmail.com>

Hi Bill, see below from the parents of Ella and Mia! Good luck and please let me know if we can do anything else.

\*\*

To whom it may concern,

Over the past two summers we have had a wonderful experience with Swim To Bill. Our two daughters, Ella, 5, and Mia, 2, have not only learned to swim but have developed a love of the water beyond any of our expectations. Bill is a warm, caring teacher who has made a profound impact on all of us. This experience was made all the more special coming on the heels of many swim teachers who left the children scared and frustrated, feeling like swimming was a chore. With Bill, they couldn't get enough. In fact, our older daughter Ella wants to go back to the class even though she now fully knows how to swim!

Further, Bill has created a wonderful group of parents and kids who appreciate how learning anything in life can be a joyful and rewarding experience. He is a credit to our community. Please allow him to continue to teach in his home so that many more young children can learn to love the water.

Warm regards,  
Adam O'Byrne and Laura Smolowe.

1 CPC-2018-2223

From: Laura O'Dell <laura@theodellsshop.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:01:09 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear City,

Bill has taught two of my children how to swim and both are now amazing swimmers. His methods are safe, reassuring and completely effective. My little ones are so confident in the water and I absolutely have Bill to thank for this. Please allow him to continue to teach out of his home.

Best,  
Laura ODell

Sent from my iPhone

▶ CPC-2018-2223



From: Laura Lambert <laura.lambert@gmail.com>  
Subject: in support of Bill Marsh/swimtobill.com  
Date: February 13, 2018 at 12:12:17 PM PST  
To: William Marsh <swimtobill@gmail.com>

Bill, I am more than happy to help!

To Whom It May Concern,

Bill Marsh is the reason that I feel completely comfortable when my children are in or around water. I have a 10-year-old daughter and a 6-year-old son who are very different, temperamentally, and Bill was able to gently but firmly get both of them swimming safely when they were just toddlers.

The class itself is small and an incredibly supportive atmosphere. Bill is connected to each and every one of those kids, and his confidence in them builds their confidence in themselves. It's a marvel to watch him transform anxious kiddos into confident swimmers in just a matter of days.

I'm a firm believer in water safety. Our children need it. Kids should learn to respect water, and, with luck, learn to love it. Both of mine do, and for that, I am incredibly grateful to Bill. Please grant him the permit to do his work. I can't tell you how many children and mothers like me have already benefited and I would hope that many more have the same opportunity.

All the best,  
Laura Lambert  
Silver Lake, CA

Laura Lambert  
323-600-4184  
[laura.lambert@gmail.com](mailto:laura.lambert@gmail.com)

**CPC-2018-2223**

From: Kristy Kessler <monkeyworks@mindspring.com>  
Subject: Letter for Bill  
Date: February 15, 2018 at 2:25:46 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern,

Please consider granting Bill Marsh the appropriate permit he needs in order to maintain the amazing gift he provides to families.

All three of my children have a love of the water and have the safe skills to be in the water thanks to Bill. Bill's swim techniques with children are invaluable and like none I have ever seen.

As a mother who had one child completely terrified and wouldn't go near the water and then within three days of seeing Bill was swimming under the water is in short a small miracle.

It would be a complete disservice to our community to strip us of Bill. He is truly a swim whisperer. Our little ones need Bill so please don't take that away from us and him.

Sincerely,

Kristy Kessler

Sent from my iPhone

CPC-2018-2223

From: KERRY ARMSTRONG <kerryarmstrong@mac.com>  
Subject: Letter for Bill  
Date: February 15, 2018 at 1:29:48 PM PST  
To: swimtobill@gmail.com

Hi Bill,

I am so sorry to hear you are having trouble with a neighbor and teaching your swim classes. Here is a letter in support of your work.

To Whom It May Concern,

My son Charlie took lessons with Bill for two summers and it was always a wonderful and safe environment. The class has included at most 5 children and every child was well attended to and learned how to swim. We have a pool at our home and it is so important that my son learned how to swim for his safety. This is a skill all kids in Los Angeles should learn as there are so many pools in backyards. Before Bill, we had taken swim classes with other instructors but Bill's lessons were the ones that worked. Not only does he teach kids how to swim with love and experience, but he makes it fun too. I am hoping he can continue offering these lessons at his home.

Thank You,  
Kerry Armstrong

Kerry Armstrong  
Founder & Executive Director

-----  
Home Dog LA  
[www.homedogla.org](http://www.homedogla.org)

(213) 446-9631

Twitter/FB/Instagram @homedogla



CPC-2018-2223

From: Laura Khaledi <laura.khaledi@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 20, 2018 at 3:23:08 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I am so sorry to hear of your troubles. Please feel free to share our experience below with the city:

To whom it may concern,

My daughter, Vivienne Khaledi learned to swim with Bill over the course of two weeks in 2014. He was absolutely outstanding with her - he helped her to feel safe in the water and grow her confidence each day she swam. While watching Vivienne, I was also able to observe how well Bill could adapt to other kid's individual personalities, fears and physical abilities. He truly is a master at what he does and has helped countless families learn water safety, which saves lives.

We had such a great experience with Bill that we did another two week session later that year and another session the following summer. Vivienne is now a proficient, safe and confident swimmer thanks to Bill and his truly unique skill set. It would be a huge disservice to other families with young children should Bill not be allowed to help teach swimming and water safety any longer.

Should you need any additional information from me, please feel free to email me at [laura.khaledi@gmail.com](mailto:laura.khaledi@gmail.com).

Sincerely,

Laura Khaledi

Laura Khaledi | 310.850.5120 | [laura.khaledi@gmail.com](mailto:laura.khaledi@gmail.com)

CPC-2018-2223

From: Christi Karandikar <christi.karandikar@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 10:32:08 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I can't say enough about the quality of your swim school. After trying countless other swim learning efforts, we finally found you! Both of my daughters, Sophia and Sasha, are beautiful swimmers after just one set of classes with "Swim to bill." We can thank you enough for this gift. I was recommended to you by 3 other families who I know had the same experience. There is really nowhere else to send children to learn how to swim.

I hope that this is helpful to your efforts. We wish you and your family all of the best.

Best,  
Christi Karandikar

CPC-2018-2223

From: Kim Federgreen <catsanrats@aol.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 9:46:26 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I'm so sad to hear that there is a possibility that you won't be able to teach children to learn how to be water safe, and experience the joy of learning to swim from you at your home.

When I brought my daughter, Ava, to you I was desperate as we had tried other swim schools but she was just too fearful of putting her head under water and we thought that it would never happen.

When we learned of you we had heard so many wonderful success stories, and we became one of them.

Your calm approach and safe environment helped us all relax and Ava was swimming under-water by the end of the week.

The reason why Ava became receptive to getting into the pool had much to do with the sense of safety you promote in and around the pool. She knew she was safe with you and there were rules to reinforce that feeling.

The beauty and cleanliness around the pool area was another factor that made the experience so pleasant. Also, as you insisted on respect to the neighbors around you, that too created a peaceful experience.

I hope that the city will see the service you are providing to the community. It is imperative that children learn to be water safe.

Many thanks,  
Kim Federgreen

Sent from my iPhone

▲ CPC-2018-2223

From: metalsongs@aol.com  
Subject: Fwd: Hello from Bill and Help if you can  
Date: February 15, 2018 at 8:38:57 PM PST  
To: swimtobill@gmail.com

To whom it may concern,

We're writing to express our admiration and appreciation for Bill Marsh and the unique service he provides to our community. Bill has taught 2 of our 3 boys how to swim safely and confidently and we intend to have him teach our youngest as well. His instruction is kind and encouraging and has given our kids the skills to safely be around pools and the ocean. We are grateful for what he has given our family and the community. His home provides a warm, safe environment for kids to learn without the distractions and safety hazards of a more public pool. The convenience of having him in the neighborhood also allows us to schedule instruction that we wouldn't otherwise be able to make - Bill keeps our kids safer and we're very appreciative.

Best regards,

Kevin and Orit Edelman

-----Original Message-----

From: orit edelman <[orit.edelman@gmail.com](mailto:orit.edelman@gmail.com)>  
To: Metalman <[metalsongs@aol.com](mailto:metalsongs@aol.com)>  
Sent: Thu, Feb 15, 2018 7:06 am  
Subject: Fwd: Hello from Bill and Help if you can

CPC-2018-2223

From: Kelly Skipper <kelly.skipper@googlemail.com>  
Subject: RE: Hi from Bill and help if you can  
Date: February 20, 2018 at 1:27:53 PM PST  
To: "'William Marsh'" <swimtobill@gmail.com>

Bill

It saddens me to hear that the actions of one neighbor is preventing young kids being taught one of life's most valuable of lessons – to be able to swim!  
As a British family who moved to Los Angeles several years ago with two year old twins, we were not prepared for how exposed our kids would be to friends swimming pools and of course the Pacific Ocean. We wanted a swimming class that would teach our kids techniques so that they wouldn't drown. Whilst the big swimming pools teach children, there were very few classes with availability and that teach using the same skills that you have.

Whilst it was a 30+ minute journey every day to come to your home, it was worth every bit of time and energy. There are very few instructors with the patience, kindness and gentleness that you offered my little ones and for us to walk away after one week with the confidence that our kids had learnt an important life lesson was invaluable to all of us.

It feels such a travesty that other families, similar to ours may not be able to experience the ability to learn to swim just because of legal red tape.

We wish you every luck with your permit application and I have everything crossed that your application is a success  
Best

Kelly Skipper  
Mom to Coco and Gil

CPC-2018-2223



From: kayren butler <kayrenbutlerburke@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 10:05:07 AM PST  
To: William Marsh <swimtobill@gmail.com>

Bill,

As I've said many times before, your swimming class was the single most valuable class I could have ever put my children in. Obviously, I felt that way since I came back three years in a row. It gave me such piece of mind knowing that as we would visit many pools over the summer they could get to the side if needed. And the confidence they gained by the end knowing that they could swim across the pool alone was thrilling to watch. Your gentle kind spirit made you a superhero in our house. I'm sorry your deeply miserable neighbor has interrupted such a wonderful service you offer both for your family and for others who might have or will miss out on this service. We had a similar issue come up with a spiteful neighbor years ago concerning our hedge. As painful and expensive as that process was I am now grateful to her because our hedge is now legal! I hope this will be your outcome as well.

Sincerely,

Kayren Burke (Baxter and Bellamy's mom)

1 CPC-2018-2223

From: Katie Thompson <picklelilly79@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:18:22 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill

I'm really sorry that you're dealing with this. I hope that this letter will help you:

To whom it may concern:

Swim To Bill is a service that should be available in every neighbourhood. My two children learnt to swim for 9 days due to the wonderful services that Bill offers. His dedication and commitment to getting kids to understand that safety of being able to swim is invaluable. We were going on a vacation and my two children (aged 5 & 4 at the time) could not swim. In these nine days, they learnt water safety, how to swim to the edge of the pool should they fall in but also how to enjoy the water and feel confident.

You must grant Bill his permit to be able to provide this service to children so that they are able to learn this necessary life skill.

Thank you

Katie Thompson

CPC-2018-2223

From: Kathleen Davidson <kathleendavidson@gmail.com>  
Subject: Re: Thank you so much  
Date: February 20, 2018 at 8:50:09 PM PST  
To: William Marsh <swimtobill@gmail.com>

Here's another one...

To Whom It May Concern,

Please allow William Marsh to continue his work. My son became proficient in the water because of his Swim to Bill program. My son tried 3-4 different swim facilities, but because of gross motor challenges, my son was not successful in these environments. Now my son swims like a fish! While his technique is not perfect, he knows how to keep himself safe in the water. Having Bill's incredibly patience and personal attention made all the difference in the world to us. I believe he is helping families - especially those with children having more complex learning issues - conquer the water with confidence and knowledge. Our community is better - and safer - for his business.

Thank you,  
Kathleen and Kief Davidson  
1862 Buckingham Road  
Los Angeles, CA 90019  
323-445-8364

CPC-2018-2223

From: Kate Sutton <kate.sutton1@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 11:40:12 AM PST  
To: William Marsh <williammarsh@gmail.com>

Hi Bill,  
This news is disturbing for so many reasons.  
Here is my support.  
cheers  
Kate

**I took my 3 year old daughter to Bill Marsh a couple of years ago to learn how to tread water. Any parent's worst nightmare is to lose sight of a child and find them at the bottom of a pool. After 10 lessons with Bill and his absolutely incredible technique my daughter had the ability to keep her head above water and swim on her own to the edge of a pool. From there she has only excelled in a pool as Bill also took away any fear to do with water. I will always be so grateful to Bill for giving my child this skill at such an early age. He once told me a story about a woman calling him to let him know that their toddler had appeared at the back door of their house, sopping wet having fallen into the pool. He saved her life. In today's world full of tragedy it's comforting to know that Bill is out there trying to prevent the unthinkable, and i will forever be thankful for him.**

CPC-2018-2223

From: Karen Graham <kgraham1412@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 3:20:33 PM PST  
To: William Marsh <swimtobill@gmail.com>

Letter to the City:

Dear Bill -

We really hope that you are able to get the permit necessary to continue running your business. You're guidance and expertise taught our Sophie to love the water, and we were really hoping for the same for Benjamin. We have a pool at home and for safety reasons, we are desperate to get him swimming before summer! The skills that you teach the kids are invaluable. Thanks for all you do. Please let us know how things turn out - we are rooting for you!

Karen Graham

On Wed, Feb 14, 2018 at 2:49 PM, John Graham <jgraham77@gmail.com> wrote:

----- Forwarded message -----

From: **William Marsh** <swimtobill@gmail.com>  
Date: Tue, Feb 13, 2018 at 10:29 PM  
Subject: Hello from Bill and Help if you can  
To: William Marsh <swimtobill@gmail.com>

CPC-2018-2223

From: Justine Kennedy <justine.m.kennedy@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 1:33:15 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

Thank you for reaching out to us...I'm sorry you're going through this because your services are so needed!

I have sent Lily and Parker to you and both came out of your swim class with amazing results. Both children also still ask about you all the time and about how you taught them to swim. Lily has always been a fish and just needed to hone in on her skills...Parker was a different story. When I brought him to you last year, he cried the first 5 days, non stop. By the end of all of it, he never wants to get out of the water. I have referred many people to you who have also been extremely happy. You have such a special gift and it should be shared with all families.

I hope you are granted the permit...it would be such a shame to not have Swim to Bill available to anyone. We feel so lucky to have stumbled upon you and will forever be grateful.

Best,

Justine

O

1 CPC-2018-2223

From: Julie <julie.scurry@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 11:08:20 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I'm sorry to hear that you're having to jump through hoops to continue to teach at your home. Here's my letter-

Dear City Hall,

Both of my children (and therefore my husband and I as well) benefitted from the tranquil and serene experience Bill offers in his swim classes. I valued his class over all other at home taught swim classes because of Bill's calm nature and the peaceful environment in his backyard. The premise of Bill's teaching is based upon trust and confidence. To establish a rapport with students, Bill keeps things simple and structured. Therefore, I'm completely surprised to hear of any complaints. I challenge anyone to find a more peaceful, quieter swim class. My children are confident, safe, and happy swimmers and I credit Bill for helping them to establish a positive relationship with the water. Please consider allowing Bill to continue to teach children to swim at his home. The experience he provides is unique and adds a hominess to L.A., which it desperately needs.

Thank you,  
Julie Scurry

Good luck, Bill! Keep us posted!

Sent from my iPhone

CPC-2018-2223

From: Joy Tom Blaser <joytom@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 4:39:30 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I am so sorry to hear about your troubles. I hope this letter helps!

Best,

Joy Blaser

CPC-2018-2223



From: Joshua Parkinson <joshua\_parkinson@yahoo.com>  
Subject: support for what you do!  
Date: February 14, 2018 at 4:47:07 PM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>  
Reply-To: Joshua Parkinson <joshua\_parkinson@yahoo.com>

Hi, Bill.

I just wanted to send you a quick note telling you what an amazing experience it was to have my son Gus take swim lessons from you. He talks about you and the lessons all the time and is already asking when the next round of lessons will be. He learned so much. It's an exceptional thing you do, teaching what is beyond question a life-saving skill for toddlers (and everyone, really). I hope you continue your good work and look forward to signing up for this year!

Best,

Josh Parkinson

▶ CPC-2018-2223

From: Joshua Fischer <josh@goodyouman.com>  
Subject: swim to bill  
Date: February 13, 2018 at 9:34:40 PM PST  
To: swimtobill@gmail.com  
Cc: jules davis <juleslove@me.com>

Bill-

This letter serves as a testimony to your incredible service to my family and my two kids Ocean and Beauty. Ocean (who is now 11) was one of your first students and because of his experience with you, is now a confident and strong swimmer. I dont worry about his safety and thats thanks to you. Beauty, who you taught this past summer, is 7 and she is just as strong and brave ... you and your class provide our family and the community of los angeles and much needed service ... especially with all the screaming tactic swim teachers out there. We fully support you and the continuation of your amazing swim classes (especially when they are at your beautiful home)

Much love,

Joshua

■ CPC-2018-2223

From: Josh Elliot <joshuaelliot@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 6:06:39 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I just wanted to say thank you for everything you've done for our children and in turn, our family.

Living in southern California makes it absolutely necessary for your children to know how to swim and you prepared both of them beyond our expectations.

You do it with a kind and gentle heart, and we wouldn't dream of sending our children to anyone else.

Thank you!

Josh

■ CPC-2018-2223

From: Jill Goldstein <jillgldstn@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 20, 2018 at 10:32:42 AM PST  
To: William Marsh <swimtobill@gmail.com>  
Reply-To: Jill Goldstein <jillgldstn@yahoo.com>

Dear Bill,

I'm writing to let you know what a tremendous and positive influence you have been on my son Adler. You began teaching him in the water when he was just 2 1/2 years old. At the time he was a very fearful and timid little boy who didn't trust his own instincts in the pool, let alone feel safe with anyone other than his other mommy or myself. Then you came along, and with your calm, caring demeanor and exceptional teaching techniques, you turned our son into a confident and excited swimmer. I kid you not, each Fall, when we're about a good ten months from beginning lessons again, Adler asks for you and makes us promise that he can come swim with you the following summer. Throughout his five years I've never seen him take to someone so quickly and trustingly. He absolutely adores you, as do we.

We now have another 2 year old son and we are counting the days until we can get him into your class.

It would be devastating to say the least if you were no longer able to teach. Bill you are not only an exceptional instructor but a truly kind and gentle man who has a very special way with children. Our family supports you 100% and hopes to see your business continue to thrive in the years to come.

Kindly  
Jill Goldstein

[www.jillsloanegoldstein.com](http://www.jillsloanegoldstein.com)

CPC-2018-2223

From: Jessy Beck <jessy.beck@me.com>  
Subject: Thank you from the Beck family!  
Date: February 18, 2018 at 7:15:51 AM PST  
To: swimtobill@gmail.com

Hi Bill,

I just wanted to send you a little thank you note and update on Sienna's swimming. I am still so amazed you were able to get my water petrified daughter swimming (and within such a short time frame!).

My daughter took your course last April and I can't thank you enough for helping her learn to swim. We have a pool in our backyard and it was so critical she learned and quickly.

She is still having issues with putting her face under water when she swims so I was hoping we could retake your course over the summer.

Looking forward to getting the new schedule update so we can secure our spot! :)

All my best,  
Jessy

Jessy Beck  
Jessy.Beck@me.com  
(858) 336-3886

CPC-2018-2223

From: John Stalberg <hudberg@me.com>  
Subject: Re: Hi from Bill and help if you can  
Date: February 16, 2018 at 11:01:04 AM PST  
To: William Marsh <swimtobill@gmail.com>

Swim to Bill was an amazing class for our daughter Grace. We are desperate to find a swim class as great as Bill's for our youngest daughter Colette as the last class we had to enroll her in this past Spring didn't successfully teach her to swim like Bill's class would have. A few months later, Colette fell into the deep end of a neighbor's pool and couldn't save herself - I jumped in fully clothed to save her life - this is the residual effect of preventing Bill from doing what he does best - teach our children to swim and help keep children alive. Let's help him do this vital public service. Thank you.

**John Stalberg, Jr.**

CPC-2018-2223

From: John Graham <john.graham@studio8.com>  
Subject: Swim To Bill  
Date: February 14, 2018 at 7:30:55 AM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

Dear Bill,

I sure hope you're able to get classes sorted out for this summer. Your class not only taught our daughter, Sophie aka Sophasarus, how to swim it also gave her the confidence to make new friends and face new challenges. Your demeanor in and out of the pool is something our family will always cherish.

We speak of you and your class every time we meet a new family trying to navigate the challenge of encouraging their kids to swim while secretly being scared to death the lil ones may drown.

Our youngest, Ben, has taken to the water quickly just seeing how easily Sophie now approaches the pool. We're excited to get him in the pool with you soon.

Hope you are well. And best of luck.

Sincerely,

John Graham

Sent from my iPhone

▶ CPC-2018-2223

From: JESSICA ISAAK <jessica.r.isaak@me.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 2:44:04 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

What you provided to our son and provide to children is not only a gift it is essential safety for living in Southern California where pools and oceans surround us. I witness your incredible ability to help children not only feel comfortable, but confident in the water. They leave your lessons knowing how to have fun and be safe.

I have referred a number of families to you, because of the quality of your work. You add so much value to our community and I am deeply grateful.

Warmly,

Jessica Isaak

CPC-2018-2223



From: Jessica Day <jesslday@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 6:20:05 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

I am writing in support of your permit to teach swimming to young children at your home. My daughter is an amazing swimmer and has been since age 4. Living in Los Angeles with so many pools drove me to start her in lessons at age 2 and I am so glad I did. Your technique with young children cannot be matched. I cannot wait to get my son in his second session with you. I am confident he will be as strong a swimmer as his sister when you are done with him.

Your service to the community of teaching children to be pool safe is priceless. There are a lot of safer children out there because of you. I really hope you are able to continue your service to the families of Los Angeles.

Thank you!  
Jessica Day

Sent from my iPhone

CPC-2018-2223

From: Jessica Claire <jessclaire@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 10:26:49 PM PST  
To: William Marsh <swimtobill@gmail.com>


To whom it may concern,

A few summers ago, Bill Marsh (aka "Swim to Bill") taught my then 4 year old to swim. He is hands down the BEST swimming teacher I have ever observed. His classes are very small in size and he runs his school professionally. I recommend him to anyone looking for swim lessons for their children.

I hope you see that he is a huge asset to the community and should be allowed to teach classes out of his home. So many Angelenos work from home and his gifts definitely are tied to the pool!

Sincerely,

Jessica Claire  
5008 Vincent Ave., Los Angeles, CA 90041  
cell 917.501.0666

 CPC-2018-2223

From: Jesse Seret <jessekleinseret@gmail.com>  
Subject: letter of support  
Date: February 14, 2018 at 1:38:27 PM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill/ To Whom it May Concern,

Our family fully supports your effort to continue teaching swimming at your home. We are happy to provide a more in-depth account of our experience with you. It was in short, THE BEST. Our boys love the water and swimming and often ask when their next lesson with you can be.

With full appreciation and support of your work,

Jesse Seret

▶ CPC-2018-2223

From: Jesse Lawrence <jessejameslawrence@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 6:00:59 AM PST  
To: William Marsh <swimtobill@gmail.com>

To whom ever it may concern,

This email is written in support of William Marsh and his fantastic swimming lessons.

William taught my two children Akira and Maximus Lawrence over a term in 2014. The class was structured and highly professional and taught my kids critical life skills. It was a real joy to have lessons in North Hollywood, plus due to our financial circumstances William gave us a hefty discount.

William's swimming lessons are a great asset to the local community and beyond and I would urge the city authorities to make the necessary legal adjustments to enable William to continue.

Your sincerely,

Jesse Lawrence

Sent from my iPhone

CPC-2018-2223

From: Jeiran Lashai <jlashai@me.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 6:53:00 AM PST  
To: William Marsh <swimtobill@gmail.com>

Sending you a letter. But also, is the hearing open to the public? If so, I'd like to come.

Sent from my iPhone

▶ CPC-2018-2223

From: Jennifer Manley <jenmanley@gmail.com>  
Subject: Swim to Bill  
Date: February 13, 2018 at 10:55:47 PM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern,

This is my letter about how incredible and important Bill Marsh and his swimming lessons are. We have a son, and at 7, he was terrified of being in the water without an adult holding him. He also is a boy who loves being in the water. We have a pool in our apartment building and wanted him to feel safe and be safe around water.

Bill was a true gift to us. We'd tried multiple teachers with no success. Until Bill. Immediately, his gentle, persistent and positive approach had our son swimming by himself. Within days he was swimming with his face in the water. By the end of the 10 days he was jumping in and swimming underwater for the length of the pool. Most importantly, he was doing it with confidence and joy. Three years later and our son is still that way about swimming. I think the fact that the lessons are in Bill's home made the lessons more inviting and helped our son realize that he could be safe in our own pool too.

The best part about it, we have a son who is safe around water and I feel assured of that safety because of Bill. And now swimming with our son fills us with joy and delight.

Bill is a gifted teacher and a benefit to our community. We tell everyone to go to him. He helps so many kids and families and makes a huge difference in our lives.

Thank you for our time!

Best regards,  
Jennifer Manley  
Studio City, CA

[www.jennifermanley.com](http://www.jennifermanley.com)  
tel: 310.849.0555

CPC-2018-2223

From: Jennifer DeRosa <jenniferderosa@hotmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:48:30 AM PST  
To: William Marsh <williammarsh@gmail.com>

Hi Bill,

Without your help I am not sure I would have gotten my daughter Nami safely swimming AND enjoying to swim. It has made such a difference in our lives because we have a pool and she loves swimming now that she feels comfortable in the water. The fact that she could do it in a group with other kids and the fact that it wasn't me trying to teach her since I don't know how, really changed our lives. I know if I had another child I would be putting her in Swim to Bill. Your confidence in her gave her the confidence she needed to love and stay safe in the pool and we will always be grateful for that.

Jennifer DeRosa Collins

CPC-2018-2223

From: Jen Prakash <jenniferprakash@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 2:25:39 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill -

I'm so sorry to hear about your trouble with lessons. I'm not sure what we would've done without you. My three kids were initially resistant to any kind of water or swimming and within two lessons you had them laughing and confident that they could swim. Now I'd like to think that they are water bugs!

You are an amazing addition to the Valley - I can't imagine other kids not having the benefit of your kind demeanor and teaching skills.

Best,  
Jen Prakash  
[Jenniferprakash@gmail.com](mailto:jenniferprakash@gmail.com)

Sent from my iPhone

CPC-2018-2223



From: Jen Colin <jenscolin@yahoo.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 13, 2018 at 8:59:22 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear City Officials:

My son Henry and daughter Ruby we're both made water-safe and taught to swim by Bill Marsh at his home pool when they were 3 and 4 years old. It was a wonderful, safe and positive experience for them and us. I have personally referred at least 10 families to Bill over the last 6-7 years and have heard they have the same great experience. Bill's set up at his home is perfect for lessons. It's professional and warm.

Please grant him the permit to continue to teach swimming at his home.

Best,  
Jen Colin  
2275 Duane Street  
LA, CA 90039  
310-709-0052

Mobile: 310.709.0052

CPC-2018-2223

From: Jeiran Lashai <jlashai@mac.com>  
Subject: Thank You  
Date: February 15, 2018 at 9:50:40 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I just wanted to thank you profusely for saving my oldest son's life when he was 18 months old. I'm not sure if you remember the exact scenario, but we enrolled Shaya when he was 17 months with you since my in-laws had a pool that was not fenced. My precocious child was already able to unlatch their sliding glass doors and this became a huge stress when we would visit my ailing father-in-law.

Shaya took your class for two weeks to become water safe. Less than a month after your class he fell in the pool when there were a lot of people at the house. Before anyone could get to him, Shaya was able to turn and kick his little body to the side and grab the ledge. Everybody at the party freaked out, except for me. I had so much confidence in your classes and they were worth every penny.

Both of my children still ask to come see you constantly. They have such fond memories of swimming to Bill (even though they both cried in the beginning!) And I have fond memories of sitting in the peace of your back yard and reading a book while the kids were with you. If it weren't for you, I don't know that they would have been water-safe at such a young age. I'm not sure my husband and I would have ever been able to relax around a pool. We have since joined a club because my kids want to spend their entire summers in the pool and I can actually sit in the shade instead of staying in the water the whole time.

Thank you so much from the bottom of my heart.

- Jeiran Lashai

 CPC-2018-2223

From: Jared Goodner <jared@akidolabs.com>  
Subject: Great experience for miles  
Date: February 15, 2018 at 9:09:32 PM PST  
To: swintobill@gmail.com

Hey Bill,

Just wanted to drop you a line to say that what you taught our son Miles will be of such fantastic value for the rest of his life. Thank you for doing what you do! I sincerely hope, in the interest of all future young swimmers that may take lessons from you, that the City provides you with the permits you need!

Best,  
Jared Goodner

Sent from my iPhone

■ CPC-2010-2223

From: Hayley Atkin <hayleyatkin@gmail.com>  
Subject: Letter of Support  
Date: February 17, 2018 at 9:58:12 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill

This letter is to support you and explain the importance of you being able to continue teaching kids to swim in your pool. Bill is the best swim teacher in the city of LA. People come from far and wide to have an instructor who is kind, gentle, and allows the children to learn the joy of swimming in the most fun way. He also teaches safety in a way the kids can understand. There is not another teacher I would trust my kids with. My daughter hopes to be a returning student this summer and I have twin sons that when they turn 2 I will enroll as well.

I truly hope we can make this happen!

All my best  
Hayley Atkin Smith

CPC-2018-2223

From: "H. Gustav Sahani" <hgsahani@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:20:39 AM PST  
To: swimtobill@gmail.com  
Cc: Tracy Powell <tpowell99@hotmail.com>

To Whom It may Concern:

Our two children - Atlas and Shimla - were fortunate enough to take swim lessons from Bill at his school. Both my wife and myself were often present during the lessons and found the atmosphere and environment to be safe, serene and entirely complementary to the learning experience. Our children enjoyed the experience tremendously and have very fond memories of Bill and their time with him. Every time we drive by the neighborhood - they remember the house and scream out his name. We recommend Bill and his swimming classes to all our friends and consider his school to be a great affordable service - it is an effective means for children to learn and Bill is a wonderful teacher. We stand willing to support Bill in this struggle to continue to keep his swimming classes.

Thank you.

Gustav and Tracy Sahani  
Parents of Atlas and Shimla Sahani - students of Bill

On Tue, Feb 13, 2018 at 8:22 PM, Tracy Powell <[tpowell99@hotmail.com](mailto:tpowell99@hotmail.com)> wrote:

Sent from my 

Begin forwarded message:

**From:** William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)>  
**Date:** February 13, 2018 at 8:08:29 PM PST  
**To:** William Marsh <[swimtobill@gmail.com](mailto:swimtobill@gmail.com)>  
**Subject:** Hello from Bill and Help if you can

Hi Swimmers,

I hope you're well. I'm writing to ask a favor because I'm desperately in need of your help if you've got the time.

Last year a neighbor tried to shut down my swimming classes by making complaints to the city. There's nothing illegal about teaching kids to swim, but this neighbor found that there is a buildings and Safety code which says if you work at your house, it has to be inside the house and only one person per hour. This prevented me from being able to teach at my house most of last summer. Needless to say this has been pretty difficult for me and my family. The code is not practical for swim teachers and the city knows this so there is a pathway to getting a permit to allow me to teach at my house again. It's very expensive and not guaranteed, but the city, inspector and the rest of my neighbors have been supportive.

Getting the permit depends largely on whether or not I have the support of the community and my swim families so, If you feel like you had a positive experience or feel like what I do is beneficial for the community; could you please send me a simple email with your opinion. The city and my legal advisors are telling me that the quantity of letters of support that I can get will greatly influence the city's decision as to whether or not they will grant the permit. If you can, please don't delay. It doesn't have to take a long time or be beautifully written but the amount of letters I can bring in to the hearing will mean a lot to the city. It will mean even more to me, my family and also to the past and future little swimmers who are about to discover the joy of moving around by themselves in the water.

Thanks you so much for taking the time to consider this.

Take care,

Bill

P.S. The 2018 schedule will be ready in a few weeks. If I can get the support from my swimmers and get the application in quickly, it will allow me to teach at my house this summer while the application

CPC-2018-2223

is being considered, so timeliness is critical.

CPC-2018-2223

From: Ginger Cervantes <ginger.anglin@gmail.com>  
Subject: Swim Lessons  
Date: February 17, 2018 at 8:29:10 PM PST  
To: swimtobill@gmail.com

Bill,

We have truly benefited as a family from your swim lessons.

Our daughter Solana has learned how to swim with your guidance. She learned water and pool safety and now knows how to be respectful around any body of water.

We gained confidence as a family by letting go of our worries and allowing Solana to learn to swim without any props or gimmicks.

For us, it felt very comfortable to be able to take these lessons at your home pool. Your pool is not intimidating like some of the public pool options, and the warm water temperature and saline made it easy for her to get comfortable.

Your class provides an intimate and unique swimming experience for families that cannot be found in the public pool setting. We believe that our daughter's confidence in the water is a direct result of taking swim lessons at your pool.

We hope that you will be able to continue teaching at your home pool.

-Ginger Cervantes

CPC-2018-2223

From: Gina Philips <vadolce@aol.com>  
Subject: A plea  
Date: February 17, 2018 at 8:29:38 AM PST  
To: William Marsh <swimtobill@gmail.com>

Dear Bill,

Your contribution to our community by teaching our children to be safe and love swimming has been immeasurable. The thought of you not being able to help all of our children breaks my heart. Siena has loved the water since 18 months old thanks to you. As you were not able to teach in your home last summer, we were not able to make any of the locations work with our schedule. The lack of a safe familiar place also was an issue for us. We were at a loss for what to do so we tried a few private lessons at a friend's home. This was a disaster! After loving the water her whole life, Siena has now developed a fear of swimming and will not go near a pool. She won't even stand close to the steps without goggles on. We have been counting on being able to come back to your home this spring so that you can help her. Being able to come to your safe home that she has known since being a baby with your gentle magical child whisperer ways is our only hope right now.

We need you but we are not the only ones. Due to the Carpenter School district and Wonderland School districts being only a few minutes from your home, our area is very saturated with young families. So many of us have relied upon you to help keep our children safe and discover a love of the water. Your patience and kind way is unsurpassed. The community needs you.

I am in tears right now at the thought that we may not be able to come to your home this spring and that you may not be able to help Siena navigate through the deep fear she is suddenly experiencing. You created such a safe magical space for these children and we need you desperately.

We are praying that the decision makers in this matter understand how powerful and critical what you do is. We hope they realize how much you help our children and community. We hope they don't take this away from us.

Thank you for all you do!

Gina, Lee and Siena Nelson

CPC-2018-2223



From: Jeffrey Clifford <jbclifford1969@gmail.com>  
Subject: Swim Class experience  
Date: February 14, 2018 at 11:09:00 AM PST  
To: <swimtobill@gmail.com>

Dear Bill,

We are writing to say that we had a wonderful experience for our kids as they learned to swim with you. Both Agnes and Harry appreciated the way you communicate and the confidence you shared with them. We are grateful for the setting and for the way you approach teaching in the pool.

Thank you for doing what you do. Hope to see you soon.

All best,  
Jeffrey Clifford and Jennifer Fox

CPC-2018-2223

From: Jeff Mackey <jeffreymackey@gmail.com>  
Subject: Thank you Bill  
Date: February 13, 2018 at 11:01:19 PM PST  
To: Bill Marsh <swimtobill@gmail.com>

We as a family are so grateful to have had the experience of Bill's swim coaching for our two young boys. Before working with Bill, our eldest had struggled with fear issues around water and within a few days with Bill, both of our sons were eager and willing swimmers! He is incredibly passionate about keeping kids safe and his expert instruction is not only life-saving, but also brings immense joy to the lives of so many children.

Bill is beloved by our family and the local community. We strongly feel that Bill Marsh should be allowed to continue private swim instruction at his home pool.

Best Regards,  
Jeff and Lacey Mackey

Jeff 310-254-0632  
Lacey 818-292-6890

1 CPC-2018-2223

From: Janet <trixiefaux@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 7:29:21 AM PST  
To: William Marsh <swimtobill@gmail.com>  
Cc: Douglas Glazer <ddglazer@gmail.com>

Dear Bill,

So sorry to hear about your issue with permitting. We were lucky enough to find out about your services through a friend and sent our daughter to your classes several summers ago... I think she was 6 (she's 10 now). Prior to your classes, our daughter, Stella, was fearful of the water and it was difficult for my me and my husband to teach her. She relied on flotation devices but some public pools didn't allow them, so she would cling to me in the water. Anyway, after one summer session of lessons with you, she couldn't wait to go in the water without floaties! Swimming is one of her favorite things to do now. Our family is still so grateful to you!!!!

Here is what Stella remembers about you, "He was really really nice and knew exactly what to say to calm me down when I got scared."

We hope you get to continue doing what you are so good at.

Sincerely, Janet Glazer

CPC-2018-2223

From: Jamie Denbo <jamiedenbo@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 16, 2018 at 10:28:42 PM PST  
To: William Marsh <swimtobill@gmail.com>

Bill Marsh is a gem, an excellent business man, and above all, a NEEDED service provider in our city.

The service he provides is unique to Los Angeles, as every parent knows how important it is for children to be "water safe".

There are SO few options to help get your children safe and confident around the many pools and beaches to which we all have access.

Bill remains one of the only affordable, safe and well run swim teaching facilities in our great city and we are so lucky to have him.

The IMPORTANCE of the service he provides FAR outweighs whatever BS "inconvenience" anyone would ever state in order to shut him down.

He is respectful of his environs and I URGE the city to allow him to continue his work.

Thank you,

Jamie Denbo

Mom of Walter - water safe since age 3 thanks to Bill Marsh.

CPC-2018-2223

From: jade sealey <jadesealey@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 14, 2018 at 8:39:37 AM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill,

I have recommended you to so many people because what you did for my family was invaluable. You taught my daughter to swim, truly, to the point of me being able to finally relax when we were near a pool. We were able to go on vacation because of you, honestly. You provide such a wonderful service to our community and my family, for one, is very grateful! My daughter (now 8) LOVES swimming and credits it all to you. Thank you for what you do and the patience, calm, kindness and joy with with you teach our children to swim!

Best,  
Jade

CPC-2018-2223

From: Hylee Phillips <hyleep@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 17, 2018 at 5:15:36 PM PST  
To: William Marsh <swimtobill@gmail.com>

To whom it may concern,

When my son was 2.5 years old Bill Marsh taught him how to swim. Along with learning one of the most valuable life skills, he also gained an amazing confidence which translated in other areas of his life. It was such a beautiful experience to be able to sit back and witness my son and the other child in the pool as they were able to conquer their fears while simultaneously fall in love with the water. I understand why they call Bill the swim whisperer. He teaches With such love, authenticity, and has a zen like approach. He is grounded and makes not only the kids feel secure and safe but the parents as well. I couldn't imagine not having the same experience for my daughter now that she is old enough to learn to swim. I wouldn't feel comfortable having her go to anyone else. What Bill Marsh brings to the community is priceless. It's imperative that Bill is able to continue to bring his service and knowledge not only to the community but also to humanity.

Sincerely,

Hylee Phillips

11 CPC-2018-2223

From: Hilary Stern <hilary\_stern@hotmail.com>  
Subject: Swim to Bill Permit Approval  
Date: February 13, 2018 at 8:10:06 AM PST  
To: "swimtobill@gmail.com" <swimtobill@gmail.com>

Dear City Board Members,

I took my daughter, Nina, to Bill to learn to swim when she was two years old. My mother has a pool so I wanted to be sure that she would be able to get herself to the side of the pool in the event she fell in. Bill teaches kids to swim but the first thing he does is teach them pool safety. All his students, no matter what their age, learn to find the edge of the pool from wherever they are in the pool, point to it, swim to it, and then "monkey walk" along the coping with their hands until they get to the steps so they can get out of the pool.

The service that Bill provides save lives!

Within three days with Bill's gentle and encouraging but firm guidance, Nina was getting herself to the edge from the middle of the pool. The smile on her face and the confidence that accomplishment gave her was amazing. Since our time spent with Bill, Nina has become a confident and capable swimmer who loves the water.

Bill's technique is unmatched and is extremely effective. I sincerely hope that upon reviewing his case you will provide him with the permit he needs to be able to continue his work and provide this invaluable service to kids in the community.

Sincerely,  
Hilary Stern  
818-809-6764

CPC-2018-2223

From: Heather Smith Wingren <hswingren@gmail.com>  
Subject: Swim to Bill  
Date: February 14, 2018 at 3:56:48 PM PST  
To: Marsh William <swimtobill@gmail.com>

Swim to Bill classes were the single most valuable swimming class my children have ever taken. At ages 3 and 5, my boys learned how to swim within a week thanks to Bill Marsh. A big part of the success was the warm salt water of Bill's pool, and the peace of his backyard. Lessons in his pool are quiet and tranquil, and my kids absolutely loved and benefited from them.

It's been a few years, but my children still ask if we can go to Swim to Bill's pool! I hope you will consider this when making any considerations to his valuable business. He is an amazing swim instructor and lessons at his home greatly benefit the community and the students he teaches.

Heather Wingren  
1831 New York Dr.  
Altadena, CA 91001

CPC-2018-2223



From: Heather Goodwin Floyd <goodwinfloyd@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 20, 2018 at 7:55:43 PM PST  
To: William Marsh <swimtobill@gmail.com>  
Cc: Russell Floyd <russellrfloyd@gmail.com>

Dear Bill,

We can't thank you enough for the time you spent teaching our son Jarvis to swim.

It was so miraculous to watch his fear turn to joy as you encouraged him to find his way in the pool. On day one he was timid and unsure, by day 9 he was jumping into the pool and loving every minute of it. All the while there wasn't one day that he was excited to go to class.

I sincerely hope that you will be allowed to continue to provide lessons out of your house so that our younger son Desmond can have the same experience. He's definitely ready and we'd love for you to be his teacher.

With infinite gratitude,

Heather and Russell Floyd

--  
Ozark S2 Editorial  
323/822-7271  
917/806-3858

CPC-2018-2223

From: "H. Gustav Sahani" <hgsahani@gmail.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 10:20:39 AM PST  
To: swimtobill@gmail.com  
Cc: Tracy Powell <tpowell99@hotmail.com>

To Whom It may Concern:

Our two children - Atlas and Shimla - were fortunate enough to take swim lessons from Bill at his school. Both my wife and myself were often present during the lessons and found the atmosphere and environment to be safe, serene and entirely complementary to the learning experience. Our children enjoyed the experience tremendously and have very fond memories of Bill and their time with him. Every time we drive by the neighborhood - they remember the house and scream out his name. We recommend Bill and his swimming classes to all our friends and consider his school to be a great affordable service - it is an effective means for children to learn and Bill is a wonderful teacher. We stand willing to support Bill in this struggle to continue to keep his swimming classes.

Thank you.

Gustav and Tracy Sahani  
Parents of Atlas and Shimla Sahani - students of Bill

On Tue, Feb 13, 2018 at 8:22 PM, Tracy Powell <[tpowell99@hotmail.com](mailto:tpowell99@hotmail.com)> wrote:

Sent from my 

Begin forwarded message:

CPC-2018-2223

From: Gen Levy <gen@genlevy.com>  
Subject: Re: Hello from Bill and Help if you can  
Date: February 15, 2018 at 11:30:53 AM PST  
To: William Marsh <swimtobill@gmail.com>

To Whom It May Concern:

I am writing this letter on behalf of my sons, Luca and Sebastian Levy, and our entire family. Bill Marsh, of Swim to Bill, has been an instrumental part of our boys' development for the past five years. He taught them both water safety techniques, and as they progressed year after year, he began teaching them proper swim techniques. Not only did he educate my entire family on water safety, but he fostered a sense of independence in both of my children that we are beyond thankful for. Bill is an asset to the Studio City community, and the greater LA area at large. Words cannot even begin to express how detrimental it would be to the community for us to lose Bill's services at his home, where our children feel comfortable and safe, and where they grow exponentially in just 2 weeks time. We fully support Bill and hope that the City of Los Angeles will grant him a permit to continue to run his amazing business, and keep our children safe.

Sincerely,  
Gen Levy, Mama of Sebastian and Luca

Gen Levy  
Los Angeles People Photographer  
[www.genlevy.com](http://www.genlevy.com)  
[www.genlevykids.com](http://www.genlevykids.com)

p: 630-936-9686  
e: [gen@genlevy.com](mailto:gen@genlevy.com)

CPC-2018-2223

From: Fran Crystal <fran.crystal@gmail.com>  
Subject: Best wishes, Bill  
Date: February 14, 2018 at 5:51:18 PM PST  
To: William Marsh <swimtobill@gmail.com>

I had the pleasure of bringing my first grandchild to swim lessons at Bill's house. Today she is a very competent and safe swimmer. I am very saddened that I may not be able to do the same for my second grandchild. Bill provides a very important service in a very conscientious and serious manner for the children in this community. I hope he will be allowed to continue.

↳ CPC-2018-2223

From: Federico Cervantes <fcervantes@mac.com>  
Subject: Support  
Date: February 17, 2018 at 8:21:56 PM PST  
To: swimtobill@gmail.com

Bill:

Thanks for reaching out and absolutely would like to express my family's feelings about your class.

Our daughter Solana has benefitted from 2 courses with Swim to Bill.  
Your structure, limited class size and experience have made it a class to look forward to for Solana.

What your work does is not only teach a skill but also boost confidence in children while teaching them something that can save their lives.

I find your home teaching environment serene.

The same goes for the surrounding neighborhood.

I've never heard any disruption outside and rarely any car traffic on the street.

I am sorry you are being made to reason your business but you have my family's support.

We look forward to seeing you this summer.

Please reach out if you need anything else.

Federico Cervantes  
818 618 9981

CPC-2018-2223

From: Eric McCasline <eric@vidmob.com>  
Subject: Thanks!!  
Date: February 14, 2018 at 4:16:59 PM PST  
To: William Marsh <swimtobill@gmail.com>

Hi Bill -

I just wanted to write and thank you for teaching our little Ella to swim. You are providing such a great service - piece of mind. We had tried for several years to get her swimming and having her with you for one week got her to a point where we can not lose sleep about the pool in our backyard :)

(Plus she got a great pool nickname 'Ella Fitzgerald' that she will keep forever.)

Keep up the good work!

Eric



Eric McCasline, Head of Global Creative Operations  
901 Hancock Avenue No. 309 - West Hollywood, CA 90069  
m: 310.227.6250

CPC-2018-2223

From: Donna & Adam <dna0222@gmail.com>  
Subject: Thank you note  
Date: February 17, 2018 at 10:08:50 AM PST  
To: swimtobill@gmail.com

Dear Bill,

We first heard about you through another parent at our son's school - Temple Israel of Hollywood, who raved about your teaching skills and the magic that every child leaves your class knowing how to swim.

It sounded legendary as we know many kids who do classes for months on end and don't learn the confidence. So we signed up right away ... the only disappointment was that we were on such a long waiting list!! When we finally started your class, it was definitely like magic! Our son learned without any fear and he loved every minute of it!! I think if he cried, it was only when it was time to leave.

This is such an important skill for every person to know especially in this city and state, where so many people have swimming pools... I don't want to wander here into thoughts of potential horrible accidents - but anything can happen - and we feel so much better knowing our son Zachary knows how to swim!!

It's an essential survival skill you have taught our son for life, but also a new passion of his that he will enjoy for all his long life!

Thank you!!  
Donna & Adam Messinger  
(Zachary Quack's Parents)

Sent from my Tesla/Kubrick/Prada inspired mobile device

CPC-2018-2223

February 15, 2018

Dear City of LA Inspectors,

I am writing to express my profound support for William Marsh and his services to the community and respectfully ask that you allow him the permit to continue his swim classes.

I have two daughters who are 7 and 9 now. When each of them turned 2 years old, my husband and I signed them up for swimming classes at the local YMCA primarily out of concern for their safety. Although these classes got them used to being in the water, not much actual swimming was learned. I chalked it up to the fact that they were 2 at the time. When the younger one had finished this class, however, a friend of mine said that she had just taken her two-year-old daughter to a swim teacher in Studio City and even though her daughter cried every day for the first week, she was actually swimming to the side of the pool by the end of that first week. I researched "Swim to Bill" and signed up immediately. By the end of the 2 week session that summer, both of my kids could swim from anywhere in the pool to the side. It is so important that they were able to acquire this skill so fast—in LA, many people have pools and there are many birthday pool parties and to be water safe is crucial.

While observing my kids in class with Bill, it was astounding to see that he could get them excited about swimming yet impart crucial safety-minded instruction without scaring them. He was empathetic but also energizing, playing games with them to motivate them to overcome any hesitancy about going under water or letting go of the edge of the pool. Even kids who were clearly not enthused about getting into the pool at all would eventually get in and unwittingly be taught to swim despite their best efforts at resisting.

What Bill provides to the community is an invaluable and lifesaving service. This cannot be overstated. Hundreds of children in the Los Angeles area have become water safe because of Bill and his work, and that is something that should be noted. He has taught so many kids an important and life-changing skill that will be with them for the rest of their lives.

Having the lessons at his home is a large part of their effectiveness. The kids feel that it is a safe environment and not a "scary" public pool. They are more comfortable that it's in a relaxed, casual, non-institutional facility. Because they are just "going to Bill's house," they look forward to it and it is less of a chore like homework or soccer practice. This helps them focus and concentrate in class because they are not distracted by other things like at the YMCA or the public pools.

I strongly urge you to approve Bill's permit to allow him to continue classes at his home and pool. This is a vital service to the community of parents in Los Angeles—as

▶ CPC-2018-2223



evidenced by the ones who drive well over an hour to get to his classes. I cannot tell you how grateful I am that we were able to take advantage of Bill's work and hospitality, because I now feel that my kids are safe around water.

Thank you for your consideration.

Sincerely,



Joann Yeh Litt

CPC-2018-2223

From: **SAMUEL KITT** samkitt@mac.com  
Subject: My experience as your neighbor  
Date: April 12, 2018 at 12:14 PM  
To: swimtobill@gmail.com

SK

Dear Bill:

So great to hear from you. I am happy to relate to anyone my experience as your next door neighbor at 3501 Laurelvale Drive from 2000 to 2015.

I found you, Elisa and Thea to be the most cooperative and understanding of neighbors. I took a while before I even realized you had begun teaching children to swim. Once known, I never found your new occupation to be disruptive in any way to my life in any way nor as far as I saw, to any of our other neighbors. The sounds of children swimming when I came out to my car in the driveway never exceeded what I would expect from any neighbor using their pool.

For what it's worth, I also saw how effective your teaching technique was when I brought my youngest daughter to you. She had been taking swimming lessons elsewhere for most of a year, had remained fearful of the water and made little progress. After literally 3 days with you she was swimming! As you know, every parent wants their child to be safe around water and the sooner to the better. But it can also be a lot of fun and due to your style of teaching it has remained one of my daughters favorite pastimes.

So good luck with all you are doing and I hope we will see you soon.

All the best,

Sam Kitt  
4340 W. Kling St  
Burbank, CA 91505  
310-344-4179

CPC-2018-2223

7 March 20, 2018

To whom it may concern:

I am a resident of Laurelvale Drive. I live next door to William Marsh and I would like to add my support for his application for a Conditional Use Permit. I don't think it creates an excessive amount of stress on the neighborhood and I absolutely support the safety of teaching young kids to swim.

Yours truly,  
Amabella Price

3469 Laurelvale Dr. Davis CA  
California 95604

NEXT NOOR  
FROM BILL

CPC-2018-2223

Susan Lane  
3461 Laurelvale Dr.  
Studio City, Ca.  
91604  
818-761-9006

March 3, 2018

RE: William Marsh's Conditional Use Permit

Dear Sirs,

This letter is in support of Bill's permit to continue to teach kids to swim in his back yard. In the past years that he has taught kids to swim, he has possibly saved hundreds of lives. He doesn't tell a lot of people but he has had two phone calls from parents that told him that their child had fallen or jumped in a pool without any adults around and both of them managed to swim out of the pool and find an adult after saving their lives. These are two actual examples of children who would have lost their lives.

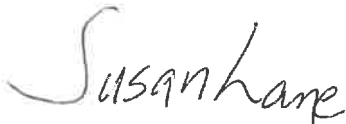
Child drowning is the number one cause of accidental deaths in children and learning to swim quickly and at a young age is critical in Southern California.

Bill keeps meticulous control of his pool so that the little ones aren't uncomfortable. He keeps it very warm and it is saline so that their eyes don't burn. He also only teaches 2 or 3 hours a day and only 5 months of the year. We hardly notice it, but when we do see a little kids waddling into his backyard, we love it! He also clears his driveway to allow the swimmers to park in his driveway even though there are no parking restrictions and plenty of parking on our street.

I understand there is one neighbor complaining if so, this neighbor is known for being unreasonable and unsociable. Everyone else in the neighborhood supports Bill's swimming classes because it's not like there is a full time business coming in and out all day.

We are very happy to have this service for children in our neighborhood. Please grant him his permit so he can operate this small business in his backyard.

Thank you for your consideration



Susan Lane  
Laurelvale Resident

CPC-2018-2223

To Whom It May Concern,

I lived for a while on Laurelvale Dr., very close to The Marsh's, and my children learned to swim in their pool!

Bill is an excellent teacher. But even more importantly, once we moved away and had to drive to swim lessons, we never had a problem parking! We would park in their driveway and never had the need to park anywhere else. The neighbors- of which I was one several years ago- were never inconvenienced in any way.

Having lived on Laurelvale I feel I am very sensitive to the issue of privacy on that street, and I can say without reservation, Swim to Bill never compromised the neighborhood's quiet vibe.

Being a mother, I can also testify to the behavior of the students. The kids were always well behaved and Bill would never allow a loud environment. It was not in the style of the class. Besides it seems most of the parents knew each other and everyone was always so nice, respectful of their environment and sympathetic to the neighbors. I mean, so many of us either lived in Laurelvale or in neighborhoods just like Bill's- so goodwill always prevailed.

And truth be told, Swim to Bill is a small business with a very gentle footprint in terms of our community. The classes are small, the children and their parents are well informed by Bill and The Marsh's are honestly a dream- so kind to everyone on the block.

My children loved learning to swim at Bill's. He was such a great teacher with such a gentle nature, which is as important to the kids sense of well being as it is to the neighborhood around them. Bill seemed to understand that. He's a wise man and we loved living nearby and loved having him teach our kids.

Please, please, please keep Swim to Bill in the neighborhood!!!! We'd hate to lose him and his small business.

Yours truly!



Laura Lamson

4270 RIVERTON AVE.  
STUDIO CITY, CA 91602

CPC-2018-2223

December 5, 2022

**VIA EMAIL: cpc@lacity.org**

Los Angeles Department of City Planning  
Commission Office  
P.O. Box 6069  
Sherman Oaks, CA 91413

**Re:                   CPC-2018-2223-CU**  
**3477 N. Laurelvale Drive**

To Members of the City Planning Commission:

What started as a simple application to permit a commercial, home-based enterprise in this quiet hillside residential street under the home occupation ordinance has, under the Staff Recommendation Report, morphed into an unrecognizable – and mistaken – examination of whether a school is allowed to function in the neighborhood. The Staff Report turns the analysis on its head entirely, removes any discussion of the home occupation rules, and instead mischaracterizes the applicant’s backyard swim lessons as a “school” that serves a salutary societal purpose.

The Commission must refocus the analysis and return to the question of the propriety of permitting a bustling, commercial, for-profit, home-based business in the applicant’s backyard, that fails to comply with most of the home occupation ordinance relating to parking, number of clients, and outdoor activities. If the Commission instead continues with the wholly inappropriate “school” analysis, it sets the extremely dangerous precedent of allowing any commercial operation that offers “classes” – yoga, karate, cheerleading, fitness, music, tap dancing – or that offers a service like doggie day care, hair salons, fitness, even Buddhist sound baths – to simply declare itself a “school,” evade the home occupation rules and turn even the quietest neighborhood into a humming business district. This is plainly not what the General Plan and the zoning laws contemplate.

If the Staff had properly analyzed the application pursuant to the home occupation rules, they would have been compelled to recommend denying the application both because the business necessarily violates the rules and because the significant neighbor opposition, noise, parking, traffic and fire safety hazards make any variance from those ordinances (to the extent the application can be considered seeking such a variance) unwise and unwarranted.

**Executive Summary**

- The Staff Report ignores the Home Occupation ordinance, LAMC §12.05A(16)
- The Staff Report mischaracterizes backyard swim lessons as a “school.” The Los Angeles Municipal Code defines “school” as “An institution of learning and study required to be taught in the public schools by the Education Code of the State of California.” LAMC §12.03. Plainly backyard swim lessons are not included in this definition.

- The Commission lacks jurisdiction over this application, which should be before the Zoning Administrator, because LAMC §12.24-U,24 does not apply.
- The Staff Report repeatedly relies on the alleged “continued use” of the backyard pool for swim lessons as a basis for granting the application, while ignoring that the use was *unlawful* for the duration of its existence. An applicant’s history of illegal activity should not be used as a justification for granting his application. This is distinguishable from the Herrick application, where there was a history of permitted use. The Staff Report notes only one “relevant case” in which the applicant was Ordered to Comply in 2018, but fails to address the previous investigations, complaints to LADBS, violations, citations, lawsuit and resulting injunction.
- For the same reason, the CEQA Class 1 “existing use” and Class 23 “normal operations” exemptions do not apply here.
- The Staff Report fails to take into account the fire safety hazard posed by the constant additional traffic and extra parking on this quiet cul-de-sac substandard hillside street. The Report acknowledges the street is “substandard,” but Staff failed to refer the issue to the LAFD to see if having a commercial operation and the extra cars in this Very High Fire Severity Zone was acceptable and whether any special plans, such as for evacuation in case of fire, would be required.
- The Staff Report drastically understates neighborhood opposition based on noise, safety, parking and traffic issues, and instead is seemingly dazzled by letters in support of the applicant’s wonderful teaching skills – *nearly all from people who do not live in the neighborhood*. The issue is not whether Bill is a good swim teacher. It is notable that none of the supporters stated they would be happy to have an outdoor commercial operation running next door to their own home; they just think it’s fine to do in someone else’s neighborhood. The finding that this purely financial arrangement somehow benefits the neighborhood is inconsistent with the significant neighborhood opposition.
- The so-called “conditions” placed on operation of applicant’s commercial enterprise are illusory. Enforcement is the burden of the neighbors, there is no way to verify whether the applicant complies, there are no substantive conditions regarding noise (i.e., no wall or fencing is required, no requirement that students remain quiet), and the “Traffic Management Program” does not actually impose any conditions. Rather, it merely requires that clients be notified of the option of parking in the driveway “if possible,” and simply “encourages” them to do so. It also lacks enforcement mechanisms and fails to take into account that most clients neither drop-off nor pick-up students, because they are extremely young children who must be accompanied by adults who park and walk in. The 15-minute stagger of classes and the 18-child daily limit do not adequately address the parking, safety and noise problems and are left entirely to the discretion of the applicant to ensure compliance.
- The noise test conducted has little evidentiary value because it was not conducted on site and does not take into account any site-specific conditions such as the

canyon effect, proximity to adjacent neighbors, lack of buffers, lack of other ambient noises, etc. Nor does the report indicate how many students were present or the point in the class cycle (Marsh has stated the crying and screaming tends to be far worse during the first half of the 9-day cycle).

- Despite his history of refusing to abide by regulations, conditions, and orders from the City, the Staff Report blithely accepts the applicant's assertion that his intent "is to ensure code compliance." He has repeatedly shown he has little regard for ensuring code compliance – not only because he ran this business in violation of the home occupation rules for 7 years, and not only because he simply ignored orders of the LADBS, but also because it took a court order to finally get him to stop. Indeed, he even removed the signage required in front of his house in connection with the public hearing! The applicant has established his inability or unwillingness to comply with the code or any conditions placed on him and has given no reason to believe he will behave any differently now.

**1. The Staff Recommendation Report ignores the Home Occupation ordinance, LAMC §12.05(16), which governs here.**

At the most basic level, the Staff Report is faulty for its failure to examine this application in light of the Home Occupation ordinance, LAMC §12.05A(16). The applicant seeks permission for a home-based commercial enterprise, no different from any other business. Though the applicant's representative asserted this was not a commercial operation, Marsh has claimed that he earns approximately \$100,000.00 per year from his swim lessons and argued in court that an injunction would cause damage to his livelihood. The proposed use here is just a business that can occur anywhere (as evidenced by the Applicant's ability to run his business elsewhere while the injunction has been in place). The applicant only wants it at his house to save money on renting a facility or driving to client's homes. He is externalizing the costs onto the neighbors so he can reap the profits. The Staff's failure even to analyze this application under §12.05 is a major error that renders the entire process defective.

In any event, as set forth more fully in my letter of October 24, 2022, to the Staff, applicant's backyard swim lessons *cannot be made compatible with the home occupation statute, no matter what conditions are placed on it*. The Los Angeles Municipal Code sets the following requirements for a home occupation, in relevant part:

- Activities may not be visible from outside of the dwelling unit;
- "The use shall be conducted within the main dwelling unit, except for truck gardening, and only by persons residing within the dwelling unit;"
- Visitors' parked cars cannot displace the use of required parking spaces;
- "The home occupation shall not generate greater vehicular or pedestrian traffic that is normal for the district in which the home occupation is located;"
- The use cannot cause a "public nuisance or disruption to the residential character of the neighborhood;"



- “No more than one client visit, or one client vehicle, per hour, shall be permitted.”

Los Angeles Municipal Code §12.05A(16). As evidenced by the CUP application itself, there is no way for the proposed use to comply with these. Applicant would have to seek a number of variances from the rules, which he has not done here. Accordingly, the Staff should have recommended denial of the application.

## **2. The Staff Report improperly characterizes backyard swim lessons as a “school”**

To avoid the home occupation analysis, the Staff Report instead focuses on characterizing the applicant’s business as a “school.” Backyard swim lessons, however, are not included in LAMC’s definition of school: “**An institution of learning and study required to be taught in the public schools by the Education Code of the State of California.**” LAMC §12.03. Obviously, Marsh’s backyard swim lessons do not meet this definition.

- **Single Discipline:** The applicant does not provide instruction in “several branches of learning,” but rather offers only basic swim instruction to young children just learning to swim.
- **Not Required by Code:** Swim lessons are not “required to be taught by the Education Code of the State of California.” The swim lessons are plainly more akin to other fitness or art instruction where the teacher offers instruction in a single branch of learning.
- **For Profit Purpose:** Perhaps more importantly, like other fitness and music classes, the swim lessons are a commercial, for-profit enterprise.

Section 12.24-U,24, the section pursuant to which the Staff chose to analyze the application, applies to the following:

- (a) Public schools, elementary and high (kindergarten through 12<sup>th</sup> grade);
- (b) Private schools, elementary and high (kindergarten through 12<sup>th</sup> grade) in the A, RE, RS, RI, RU, RZ, RMP, RW1, R2, RD, RW2, R3, C1, C1.5, or M Zones;
- (c) Private schools [other than elementary or high (kindergarten through 12<sup>th</sup> grade) or nursery school] in the A, R, CR, C1, or C1.5 zones.

Backyard swim lessons are not public or private schools and are not kindergarten through grade twelve. They are like instruction in such things as yoga, karate, cheerleading, kickboxing, basketball, pickleball, crossfit, ballet, gymnastics, pilates, horseback riding, tap dancing, tennis, tai chi, aerial silks and the like. It would frankly be absurd to consider all of these commercial operations as “schools,” and backyard swim lessons are no different. Simply calling it a school is not enough. Miss Renee’s School of Dance or the School of Rock would hardly qualify as a “school” under the LAMC; there is no reason Swim to Bill should either.

## **3. Because the backyard swim lessons are not a school, the Commission lacks jurisdiction over this application.**

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The Staff Report's mischaracterization of the home-based business as a school also means the Commission lacks jurisdiction to consider this application, which should properly be before the Zoning Administrator. Under §12.24-U,24, the City Planning Commission is only the initial decision-maker where an applicant seeks a conditional use permit for a "school." Because backyard swim lessons are not a school as defined by the LAMC, but rather are a simple commercial enterprise, subsection 24 is inapplicable and the City Planning Commission is not the proper initial decision-maker.

Pursuant to Los Angeles Municipal Code §12.05A(16), as made applicable by §12.07.01-A-8, residences located in Zone RE are permitted to conduct home-based occupations, provided they comply with the regulations. Thus, Marsh is allowed to conduct his swim lessons from his backyard pool so long as he has only one client per hour, does not conduct classes outside of 8 am to 8 pm, his business is not conducted outside of his dwelling and other regulations set forth in §12.06.

Because he seeks permission to vary some of those zoning rules – in particular, his classes have 3 students per half hour lesson, his two required parking spaces would be used by his swim clients and obviously swim lessons are in the pool outside of his residence – he should have proceeded under LAMC §12.27 and sought a variance. Such decisions are made by the Zoning Administrator, with an appeal to the Area Planning Commission and then to the City Council.

**4. Relying on the applicant's long history of unlawful use is not a proper baseline for assessing the propriety of granting the application.**

The Staff Report reaches the shocking – and frankly insulting – conclusion that Marsh's long history of illegally operating a non-conforming home business from his backyard entitles him to obtain permission now. The Commission should reject the Staff's recommendation on this point.

The Report is littered with references to the "continued use" of the property as a swim school. As an initial matter, as discussed in detail above, these backyard, for-profit swim lessons are not properly classified as a school, so the application cannot be based on any "continued use" of the property as a school.

More importantly, however, Marsh's use of the property for his swim lessons has been in violation of the home occupation ordinance since 2011. The Staff Report notes only one "relevant case" in which the applicant was Ordered to Comply in 2018, but fails to address the previous investigations, complaints to LADBS, violations and citations, or the Los Angeles Superior Court case and resulting injunction. It defies common sense to credit Marsh for his time running an unlawful business from his home and sets a dangerous precedent that would allow anyone to set up shop illegally and then claim a right to have that unlawful use receive the Commission's blessing. The Commission obviously should not reward residents for violating the law by granting their applications.

The “continued use” approach plainly comes from the Herrick application, on which Marsh relies heavily. The differences between that application and the one at issue here are significant and render the Herrick application a poor template:

- Herrick had prior approvals and then added conditions, so calling it “continued use” was accurate and based on previous lawful use;
- Herrick had full support of neighbors, the HOA, the Valley Village Neighborhood Council and Council District 2 office;
- Herrick is located on a larger, standard street with more than one ingress and egress point;
- Herrick’s pools are covered by enclosures that limited noise;
- Herrick’s customers are required to park on-site; there is no off-site parking permitted.

**5. CEQA Class 1 “existing use” and Class 23 “normal operations” exemptions do not apply here.**

For the same reason, the Staff Report erroneously concludes both Class 1 and Class 23 exemptions apply in this instance. Though Marsh initially sought the Class 23 exemption, the Class 1 exemption was not part of his original application but apparently was added after consultation with the Staff. For either exemption, Marsh’s history of illegal use should not provide the basis for applying those exemptions.

The Staff recommends finding that “The continued use of an existing swim school at a private residence qualifies for a Class 1 and Class 23 Categorical Exemption. The use is an existing facility, and its operation occurs within the site’s swimming pool. The school was formerly cited for operating without permits.” This recommendation requires assuming first that the use is properly categorized as a school, and then that the past use was lawful. Both are wrong.

“Class 1 consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of existing or former use.” 14 Cal Codes Reg. §15301. The examples include such things as maintaining existing landscape, altering on/off signs, minor additions to existing structures, restoring damaged structures.

Granting this exemption would require accepting the fiction that Marsh’s personal single-family residence is in fact a “school” that existed for this very use in the past. In fact, however, granting this exemption would require more than a minor or negligible expansion; it would entail transformation of his home to a commercial operation. In addition, granting this exemption fails to take into consideration the changes that should be required, such as building sound barriers to ensure the “school” noise does not continue to disrupt the peaceful residential nature of the neighborhood.

Granting this exemption also, again, requires assuming that the past use was lawful. It cannot be the position of this Commission that a project is simply exempt from environmental regulations where the applicant had been using the property unlawfully.

Similarly, Class 23 is intended for the normal operations of existing public facilities, using those facilities for the purpose for which they were designed. Examples are racetracks, stadiums, and public pools. *See* 14 Cal. Code Regs. §15323. A pool in someone’s back yard is not public, nor was a backyard pool designed for the purpose of running a commercial enterprise.

In addition, though the applicant repeatedly refers to the “past use” of his backyard pool for a commercial operation as support for granting the CUP under this exemption, again *his past use was illegal*. It would be improper to exempt him from regulations based on an illegal past use, which would incentivize applicants to use properties for unlawful purposes and then rely on that past history to obtain permits. The Applicant plainly should not get any credit for his past unlawful use.

In any event, even if Class 23 did apply, there are exceptions to the categorical exemptions. Under §15300.2(a), for example, the exemption might not apply if the project is to be placed in a “particularly sensitive environment.” As discussed in detail below, the Laurelvale neighborhood is considered a “Very High Fire Hazard Severity Zone,” which would be categorized as particularly sensitive. Similarly, §15300.2(c) is an exception for the “reasonable possibility that the activity will have a significant effect on the environment due to unusual circumstances.” Again, the operation of a commercial enterprise with increased traffic on a substandard street in a high fire zone may well qualify as an unusual circumstance.

Thus, the Staff mistakenly recommended that the project should be exempt under both Class 1 and Class 23.

**6. The Staff Report fails even to consider the extreme fire safety risk the proposed use poses in this “Very High Fire Severity” zone.**

Next, the Report is entirely devoid of consideration of the fire risk posed by the additional cars on this substandard cul-de-sac hillside street.

The Staff Report acknowledges the street is “substandard,” despite the applicant’s repeated insistence it is a standard local street. As such, and because the street is located in a “Very High Fire Severity” zone, the Staff should have referred the project to the Los Angeles Fire Department for a review, to ascertain whether having a commercial operation of this magnitude, with its approximately 18 additional cars every single weekday for 9 months of the year parking on the narrow substandard hillside street, would be acceptable, and whether any fire safety plans, such as for evacuation, would be required.

The neighborhood opposition was quite clear that the street is already difficult to navigate when there are cars parked on both sides, especially on days when trash cans are also out and especially

for those houses north of the applicant's property, closer to the cul-de sac. There is only one point of ingress and egress at the bottom of the street, often requiring the garbage and safety vehicles on the street to back down once they have entered because they do not have space to turn around. The Staff Report dismisses parking and traffic concerns based on the so-called conditions placed on parking, but as will be discussed below, those conditions are ineffectual and do nothing to address safety concerns.

Given the high fire risk on this street, the extreme drought in Los Angeles, and the sad history of fire damage to entire communities in Southern California, it would be irresponsible to grant this application where the proposed use necessitates significant additional traffic, parking and the concomitant fire safety risk they bring.

**7. The Staff Report drastically understates the neighborhood opposition, opting instead to credit the opinion of customers of the business who do not live on the street and would be unaffected by the noise, increased traffic and parking issues.**

A significant majority of the immediate neighbors oppose granting the application. As their letters state, those neighbors to the north of the subject property have borne the brunt of the problems – the shrieking, crying children, the blocked driveways, the kids darting out, the trash and emergency vehicles unable to turn around. Not surprisingly, of the 14 homes to the north of the Marsh property, 9 have written letters in opposition and the only one that previously supported the project has withdrawn her support. The three houses to the south that support the proposed use are separated from the Marsh home by wooded hillside and by Marsh's immediate neighbor to the south, so the noise does not travel toward their homes. In addition, for homes to the south, the pool is partially blocked by the Marsh house itself. Cars tend to park to the north of Marsh's home because the trail to the back of the house is along the north side of his property, directly abutting the immediately adjacent property.

The letters in support of Marsh as a swim teacher are admittedly a bit overwhelming; plainly Marsh is very good at his job and has high profile Hollywood celebs praising him. But most of these supporters are nothing more than satisfied customers who are not affected by the ongoing issues the neighbors must deal with. Of the numerous letters in support, only 3 come from someone who lives even close to the backyard swim lessons.<sup>1</sup> It is unlikely the applicant's supporters would be so enthusiastic if the swim lessons were being taught next door to their home in their own quiet, residential, private neighborhood, turning their peaceful street into a commercial center. In any event, their opinion of Marsh as a swim teacher should not be the guiding factor. (Indeed, this factor only takes on such primacy in the Staff Report because of the mistaken conclusion that this business is a "school.") The question must be, who will be directly impacted by the proposed use? As evidenced by the sold-out lessons even when Marsh had set up shop elsewhere, the customers will not be affected by the location of the business but the neighbors – especially those to the north

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<sup>1</sup> There are four actual letters in support from Laurlvale neighbors. Two of those letters come from the same household, so we count them as one for purposes of assessing neighborhood numbers.



– will continue to suffer. The proposed finding that this purely commercial use somehow benefits the neighborhood is inconsistent with the actual neighbors’ significant opposition.

**8. The “conditions” recommended by the Staff Report are illusory and unenforceable and fail to ameliorate the problems raised by the affected neighbors.**

Even if conditions could appropriately be imposed on this proposed use – and for all the reasons already discussed, they cannot – the conditions set forth by the Staff Report would have no effect.

First, the Staff Report suggests a “Traffic Management Program” that is not based on fact and that is not enforceable. It is merely a suggestion. The Report suggests Marsh be required to tell his customers that they may park in his driveway “if possible,” and “encourages” them to do so. They are still free to park on the street wherever and whenever they please. There is no penalty for failure to park in the driveway and no way to police who parks where. Indeed, enforcement would be entirely the burden of the neighbors, who would have to complain to Marsh himself.

The traffic program also suggests that customers drop-off and pick-up in the driveway, but the reality is that these are very young children – starting at the age of about 2 years – who do not get dropped off. Instead, typically the parent or nanny must park the car, accompany the child to the pool and wait for the half-hour lesson to conclude. This is not like the drop-off and pick-up line at a typical school. In any event, drop-off at a school happens once a day; here, it is every half hour.

Next, the only noise condition is that Marsh is prohibited from playing amplified music. There are no conditions required for maintaining the quiet and peaceful nature of the neighborhood, such as building a wall or fence or planting trees that would deaden the noise emanating from the pool. Nor is Marsh even required to remind his customers to be quiet; they may shriek and cry and scream as much as they wish.

Finally, the 15-minute buffer and the 18 customer per day limitation do not adequately address the problems. Like the parking issue, enforcement of these rules is left to Marsh’s discretion or the neighbor’s policing. There is no way to ensure Marsh does not simply add customers or additional time slots. In any event, 18 kids a day in the pool, day in and day out every weekday for 9 months a year, is still a lot of crying, screaming kids. And a lot of extra cars on the street every day for 9 months a year.

**9. The noise test at a different location is not substantive evidence of noise conditions at the subject site.**

The Staff Report relies on a noise assessment conducted off-site as support for the conclusion that the 18 children per day in the pool produce little to no perceptible noise. This report must be given no evidentiary value for the following reasons:

- It was not conducted at the applicant’s property;

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- It does not take into account the orientation of the pool to the neighbors' homes;
- It does not take into account the "canyon effect" of Laurelvale;
- It does not take into account the proximity of the neighbors;
- It does not take into account what types of buffers exist at the assessment site as compared to the subject site;
- It does not address differences in ambient noises between the subject and assessment sites and the likelihood those noises would mask the swim lesson noise;
- It does not indicate how many children were in the pool at the time;
- It does not indicate on what day of the swim lesson cycle the recording was made – which is significant because Marsh has explained that the children tend to scream louder and longer during the first half of the class cycle as they become accustomed to the water;
- It improperly compares the swim lesson noise to neighborhood landscaping noises, without addressing that those noises occur for a few minutes here and there, while the swim lessons take place for hours in a row, every weekday for 9 months.

The Commission should therefore reject the Staff Report's recommendation to give this noise test any weight.

**10. The applicant has a long history of violating the home occupation law and has shown he cannot be trusted to comply with any conditions placed on his backyard commercial enterprise.**

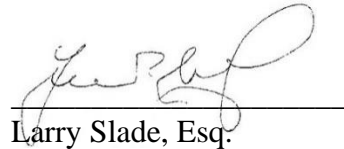
Finally, even if conditions could properly be placed on this use to permit a home-based commercial swim business in his backyard, the applicant has firmly established that he is unable (or unwilling) to comply. Though the Staff Report posits that Marsh's intent is "to ensure code compliance," he has repeatedly shown otherwise.

First, of course, he ignored the rules for 7 or 8 years. The applicant simply conducted his commercial operation from his home in open and obvious violation of the ordinance. Next, when he *was* cited, he continued to refuse to comply. Indeed, even after receiving an Order to Comply and paying a fine, and temporarily ceasing his business operations, he resumed his business because he believed no one would enforce the law and he could get away with it. It was only once the court entered an injunction against the applicant that he finally complied. Even then – when Marsh was required to post a sign in his yard with information about the CUP hearing, he removed the sign and the city had to force him to reinstall it.

Given the loose nature of the conditions recommended by the Staff Report and the lack of enforcement mechanisms, and the fact that Marsh will simply be trusted to comply, his history of failure to comply is overwhelming evidence that he will be unable or unwilling to comply with any conditions the Commission places on him.

For all the foregoing reasons, as well as those set forth in my October 24, 2022, letter with exhibits that is made a part of the record, on behalf of my clients Jed and Marisa Kubrin, I therefore respectfully request that the Commission reject the Staff Recommendation and vote to deny the application.

Very truly yours,



Larry Slade, Esq.

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Cecilia Lamas &lt;cecilia.lamas@lacity.org&gt;

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**Fwd: Case Number: CPC-2018-2223-CU**

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**Blake Lamb** <blake.lamb@lacity.org>

Mon, Dec 5, 2022 at 3:19 PM

To: Cecilia Lamas &lt;cecilia.lamas@lacity.org&gt;

Cc: Jojo Pewsawang &lt;jojo.pewsawang@lacity.org&gt;, Correy Kitchens &lt;correy.kitchens@lacity.org&gt;

Here is an item for 48 hour correspondence for item #9

----- Forwarded message -----

From: **Rachel Specter Levy** <rachelspecter@gmail.com>

Date: Mon, Dec 5, 2022 at 12:24 PM

Subject: Case Number: CPC-2018-2223-CU

To: &lt;correy.kitchens@lacity.org&gt;, &lt;jojo.pewsawang@lacity.org&gt;, &lt;blake.lamb@lacity.org&gt;

Cc: [jed@walkingmaninc.com](mailto:jed@walkingmaninc.com) <jed@walkingmaninc.com>, Dan Levy <Danlevy3@gmail.com>

Hi there,

I'm reaching out because I previously sent a letter of support for Bill Marsh's Swim to Bill business to Correy. I wanted to follow up because after speaking with my former neighbors on Laurelvale, it's been brought to my attention that the traffic on the street was having a negative impact on their daily lives. I fully support Bill and appreciate what he does but I no longer feel that his backyard on Laurelvale is the appropriate venue for it. I feel badly that I have gotten involved as I can see this issue from both sides but I do wish to retract my letter and remain neutral. I'm happy to see that Bill's operation has thrived elsewhere and that his value is still being realized.

Thank you,

Rachel Levy

**Blake Lamb**

Pronouns: She/Her

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