



KAREN BASS
MAYOR

March 21, 2023

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Mark Gonzalez to the Board of Zoo Commissioners for the term ending June 30, 2023. Mr. Gonzalez will fill the vacancy created by Christopher Hopkins, whom I removed effective May 5, 2023 or at the time Mr. Hopkins' successor is confirmed by the City Council.

I certify that in my opinion Mr. Gonzalez is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'. The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Mark Gonzalez
Commission: Board of Zoo Commissioners
End of Term: 6/30/2023

Appointee Information

1. **Race:** Latinx
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 14 - East LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Journalism, Public Relations
Emphasis, California State University, Northridge
7. **Occupation/profession:** Chairman, Los Angeles County Democratic Party, District
Director, Office of Assemblymember Miguel Santiago
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

MARK GONZALEZ



PROFESSIONAL EXPERIENCE

Biden for President

September 2020 – November 2020

California State Director

- Oversaw the creation of the state political plan, including leveraging existing endorsements/stakeholders (and identifying new targets) to further the campaign's political, communication, and organizational goals.
- Managed the in-state campaign team comprising of over 5,000 daily volunteers and 40 virtual staging location captains.
- Organized on-the-road events and supported the Vice President's in-state campaign activities, providing strategic recommendations for virtual events and travel.
- Prepared, drafted, and managed call sheets/memos/briefings for the Vice President and other high level principals and surrogates.
- Managed relationships/communications with hundreds of elected officials, labor leaders, surrogates, and political caucuses keeping them abreast of coalitions, campaign activities, etc.
- Responsible for producing virtual pre-debate watch parties and securing the attendance of influential local leaders and stakeholders.

Los Angeles County Democratic Party

October 2017 – Present

Chairman

- Serve as the presiding officer of the Democratic Party in the County of Los Angeles.
- Responsible for developing, articulating, and promoting the Democratic Party platform and coordinating party organizational activity for over 2.7 million registered Democrats in Los Angeles.
- Lead fundraising activities for the Party and organize its annual fundraiser, the John F. Kennedy Awards.
- Interview, develop, and endorse Democratic candidates for public office. Endorsements issued by LACDP in local/municipal races become the official endorsement of the California Democratic Party.
- Serve as the principal media contact for the Party in Los Angeles, appearing in press conferences/interviews on the Party's behalf.

California State Assembly

December 2014 – Present

District Director, Office of Assemblymember Miguel Santiago, District 53

- Oversee all district office operations.
- Implement policy objectives, strategies and operating plans for the Assemblymember's district office and direct/manage district activities and staff.
- Develop, maintain, and strengthen contacts with organizations, communities, and opinion leaders in the neighborhoods of Boyle Heights, Downtown Los Angeles, Koreatown, Pico Union and the surrounding areas.
- Respond and resolve constituent inquiries and issues.
- Represent the Assemblymember at meetings of local government agencies, neighborhood groups, non-profit organizations, etc.
- Maintain awareness and involvement in district affairs/issues and report to the Assemblymember as appropriate.

California State Assembly

May 2011 – November 2014

Field Representative, Speaker of the Assembly John A. Pérez, District 46

- Serve as the official liaison between the Speaker of the Assembly and the District.
- Develop, maintain and strengthen contacts with organizations, communities and opinion leaders in the neighborhoods of East Los Angeles, Little Tokyo, Huntington Park, Central City East, Boyle Heights and Downtown Los Angeles.
- Respond and resolve constituent inquiries and issues.
- Represent the Speaker at meetings of local government agencies, neighborhood groups, non-profit organizations, etc.
- Maintain awareness and involvement in district affairs/issues and report to the Speaker as appropriate.

California State Assembly

November 2009 – April 2011

Field Representative, Office of Assemblymember Anthony J. Portantino, District 44

- Official liaison between the Assemblymember and the District.
- Develop, maintain and strengthen contacts with organizations, communities, and opinion leaders in the neighborhoods of Northeast Los Angeles.
- Serve as the Point of Contact for the Assemblymember in the areas of Health, Seniors, Labor, Veteran’s Affairs and Latino outreach.
- Respond and resolve constituent inquiries and issues.
- Represent the Assemblymember at meetings of local government agencies, neighborhood groups, non-profit organizations, etc.
- Maintain awareness and involvement in district affairs, issues and report to the Assemblymember as appropriate.

United Democratic Headquarters Pasadena

July – November 2008

Lead Field Coordinator/Voter Registration Coordinator/ “Oktoberfest” Fundraiser Co-Chair

- Coordinated field operations to elect Senator Barack Obama for President, as well as state/local candidates and statewide measures.
- Managed over 2,400 volunteers and interns.
- Coordinated a successful Voter Registration Drive that registered over 4,400 individuals in Los Angeles County.
- Assisted in fundraising over \$30,000 for the annual “Oktoberfest” fundraiser.

EDUCATION

California State University, Northridge

Northridge, California

Bachelor of Arts in Journalism, Public Relations emphasis

2009

Minor in Political Science

MEMBERSHIPS & ASSOCIATIONS

- Northeast Community Clinic, President of the Board of Directors
- Koreatown Youth & Community Center, Boardmember
- The Vernon CommUNITY Fund, Boardmember
- California Democratic Party, Executive Board Member

AWARDS

- Los Angeles County Young Democrats Laurel Award (2019)
- California Democratic Party Volunteer of the Year Award (2012)
- Pat Eastman Volunteer of the Year Award, Los Angeles County Democratic Party (2009)
- Volunteer of the Year, Region 12, California Democratic Party (2009)
- Labor Council for Latin American Advancement Scholarship Award (2008)
- Franklin and Eleanor Roosevelt Democrat of the Year Award (2007)
- Judy Boggs Memorial Internship Scholarship Award (2006)
- Northeast Democratic Club of Los Angeles, Volunteer of the Year Award (2005)



KAREN BASS
MAYOR

March 21, 2023

Dear Mr. Gonzalez:

I am pleased to inform you that I hereby appoint you to the Board of Zoo Commissioners for the term ending June 30, 2023, subject to confirmation by the City Council. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at my-commissions@lacity.org, to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at nicole.enriquez@lacity.org.

Mr. Mark Gonzalez
March 21, 2023
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As part of the City Council confirmation process, meetings will be offered to Kevin de León, your Councilmember, and Councilmember Eunisses Hernandez, the Chair of the Neighborhoods and Community Enrichment Committee, to answer any questions they may have.

You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Neighborhoods and Community Enrichment Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Per the City Charter, Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:tga

Attachment I
Mr. Mark Gonzalez
March 21, 2023

Nominee Check List

I. Within 7 days:

_____ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. Within 21 days:

_____ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Kevin de León

_____ Councilmember Eunisses Hernandez, Chair of the Council Committee considering your nomination