



KAREN BASS  
MAYOR

March 21, 2023

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Cristina Rose to the Commission on the Status of Women for the term ending June 30, 2024. Ms. Rose will fill the vacancy created by Nancy Rubin, whom I removed effective May 5, 2023 or at the time Ms. Rubin's successor is confirmed by the City Council.

I certify that in my opinion Ms. Rose is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'. The signature is written in a cursive, flowing style.

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Cristina Rose  
**Commission:** Commission on the Status of Women  
**End of Term:** 6/30/2024

### Appointee Information

1. **Race:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 4 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., University of California at Los Angeles
7. **Occupation/profession:** President and CEO, Rose Policy Solutions, Los Angeles
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender
Ward, Myesha	Central	4	African American	F
Bernard-Gibson, Erma J.	Central	10	African American	F
Curry, Vicki	West	11	Caucasian	F
Filla, Jackie	Central	4	Caucasian	F
Messing, Marla	West	11	Caucasian	F
Rubin, Nancy	West LA	5	Caucasian	F
Quach, Dora	East	14	API	F

## **Cristina Rose**



### **Career Chronology**

**President and CEO, Rose Policy Solutions, Los Angeles** **2010 - Present**  
Providing strategic counsel on public policy initiatives, reputation and crisis management.

**CEO, Rose & Kindel Public Affairs Advocacy and Grayling Communications** **2004 -- 2010**  
Served as CEO following acquisition of Rose & Kindel by Huntsworth plc, a publicly held global public affairs company, traded on the London Stock Exchange, and operating from 72 principal offices in 31 countries.

**Chairman, Rose & Kindel Public Affairs Advocacy Sacramento, Los Angeles and Washington D.C.** **1987 -- 2004**  
Founded the firm in 1987, and grew the company to a leading California public affairs firm representing clients before California state, local and, federal legislative bodies and regulatory agencies. Provided community and media relations services designed to further clients' public policy goals. Managed the firm's three offices and representation of well over 700 clients in a variety of sectors.

**Cristina L. Rose, Inc.** **1984 -- 1987**  
Managed state and local government relations and issue communications for corporations and large associations. Advocated clients' positions before legislative and regulatory bodies at the state and local level.

**Winner/Wagner & Associates** **1975 -- 1984**  
Vice President of national advocacy and public affairs firm. Created and implemented public affairs strategies, including electronic media and community outreach, to achieve public policy objectives for large corporations and associations. Wrote, directed and produced electronic media (TV and radio) issue advertisements.

**California Department of Consumer Affairs** **1972 -- 1975**  
Appointed by Governor Ronald Reagan as Deputy Chief of Consumer Services; reappointed by Governor Jerry Brown during his first term in office. Served as the Department's chief advocate before the California Legislature.

## **Current Nonprofit Board Experience**

### **Metropolitan Los Angeles YMCA (2006 – present)**

Member, Board of Directors. Board Chair 2012 – 2016. Fiduciary board for 26 Y's in the Southern California region; \$100+MM budget

### **The Claremont Colleges, Inc. (Formerly Claremont University Consortium)**

(2011 – present)

Independent Member, Board of Directors. Board Chair 2015 -2017. Oversight of the 5 undergraduate and 2 graduate institutions comprising The Claremont Colleges: Claremont McKenna, Harvey Mudd, Pitzer, Pomona, Scripps, Keck Graduate Institute & Claremont Graduate University

### **International Women's Forum Southern California Chapter (The Trusteeship)**

(2014 – present)

Member, Board of Directors. President 2021 – 2022. An invitation-only organization of preeminent women of achievement in diverse fields and professions throughout Southern California

### **Coro Southern California**

Member, Honorary Board of Directors

Member, Women in Leadership Advisory Board

## **Former Nonprofit Board Experience (selected)**

### **Los Angeles Environmental Quality Board (appointed by then-Los Angeles Mayor Tom Bradley) (1982 – 1987)**

Vice Chair of seven member commission given responsibility by the Mayor to formulate environmental policy and oversee the City's efforts to advance environmental initiatives in a variety of areas, including air quality, water quality, waste disposal and conservation.

### **LA's BEST (2010 – 2015)**

Member, Board of Directors. World renowned after-school enrichment program provided in partnership with City of LA and Los Angeles Unified School District, second largest school district in the country. \$31MM budget, serving 25,000 students in 200 schools chosen by the LAUSD in areas of high crime and economic need.

### **The Literacy Network of Greater Los Angeles (2005 – 2009)**

Member, Board of Directors. Coalition of over 250 literacy service providers devoted to supporting and promoting individual, family and workplace literacy through networking, partnerships, resource sharing and public awareness. Collectively reaching approximately 750,000 adults, teens and children every year.

### **Coro Fellows (1986 – 2004)**

Chair, Southern California Board of Directors. Member, national Coro board based in Washington, D.C. Highly regarded full-time, nine-month, graduate level experiential training program prepares individuals for effective and ethical leadership in the public affairs arena. Graduates go on to serve in senior positions in government (including U.S. House & Senate), business, media, nonprofits, labor and academia.

### **American Council of Young Political Leaders (ACYPL) (1995 – 2011)**

Board Vice Chair; bipartisan international political and educational exchange program, based in Washington, D.C. 35 member board composed of members of Congress and business and labor leaders from throughout the U.S. U.S. State Department funds U.S. delegations abroad. Led first delegation of U.S. elected leaders to Viet Nam in 1998. Have hosted delegations from Jordan, Egypt, Palestine, Israel and Japan for high-level conferences with California business, labor and political leaders.

### **International Foundation for Election Systems (2004 – 2011)**

Provides technical assistance to election officials and oversight of election process in other countries, funded by USAID. Invited by U.S. Ambassador to Dominican Republic to serve as election observer for Dominican elections of 1994 and 2000. Member of IFES delegation composed of Federal Elections Commissioners, ambassadors, and leaders of U.S. businesses with international interests.

## **Corporate Board Experience**

### **HMSHost Corporation (formerly Host Marriott Services) (1999 -2003)**

Headquartered in Bethesda, MD. Subsidiary of Autogrill, headquartered in Milan, Italy, and publicly traded on the Borsa Italiana. Provides food and beverage services internationally in airports, malls, and motorways, with 34,000 employees, \$2.7BB revenue.

### **The Mills Corporation (1998 - 2007)**

Headquartered in Arlington, VA. REIT; \$9BB market cap NYSE; developed and operated 41 shopping malls across U.S. and internationally; 4,000 employees; acquired by Simon Properties & Farallon Capital Management in 2007  
Committees served: International Development (Chair), Compensation, Audit, Nominations and Corporate Governance

## **Awards and Honors**

- Coro “Crystal Eagle Award” (for extraordinary contribution to civic life of the State of California. Co-recipients: California Controller John Chiang and Los Angeles Police Chief Charlie Beck)
- Los Angeles Business Council “Woman of the Year Award”
- National Association of Women Business Owners “Advocate of the Year Award”

- Women Against Gun Violence “Courageous Leader Award” (for guiding passage of the assault weapons ban in California)
- Statewide Women’s Conference “Trailblazer Award” (sponsored by California women legislators)
- Honorary Coro Fellow (for extraordinary and ethical public affairs leadership; first of 3 so honored in Coro’s history)

**Education**

University of California at Los Angeles (UCLA)

Bachelor of Arts in English



KAREN BASS  
MAYOR

March 21, 2023

Dear Ms. Rose:

I am pleased to inform you that I hereby appoint you to the Commission on the Status of Women for the term ending June 30, 2024, subject to confirmation by the City Council. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at [my-commissions@lacity.org](mailto:my-commissions@lacity.org), to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

Ms. Cristina Rose  
March 21, 2023  
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As part of the City Council confirmation process, meetings will be offered to Nithya Raman, your Councilmember, and Councilmember Hugo Soto-Martinez, the Chair of the Civil Rights, Equity, Immigration, Aging, and Disability Committee, to answer any questions they may have.

You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Civil Rights, Equity, Immigration, Aging, and Disability Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Per the Charter, Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS  
Mayor

KB:tga



Attachment I  
Ms. Cristina Rose  
March 21, 2023

### Nominee Check List

**I. Within 7 days:**

\_\_\_\_\_ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

\_\_\_\_\_ Email the completed forms, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

**II. Within 21 days:**

\_\_\_\_\_ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

**III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

\_\_\_\_\_ Your City Councilmember Nithya Raman

\_\_\_\_\_ Councilmember Hugo Soto-Martinez, Chair of the Council Committee considering your nomination