The Greater Toluca Lake Neighborhood Council is coordinating a street pole banner campaign celebrating Toluca Lake's 100th anniversary. The purpose of the street banners is to celebrate and promote the centennial anniversary.

I THEREFORE MOVE that the City Council, in accordance with the Los Angeles Municipal Code (LAMe) Section 62.132, approve the Street Baner program identifying the Greater Toluca Lake Neighborhood Council, as a City of Los Angeles Non-Event Street Banner Program for the period of April 1, 2023 to April 1, 2024.

I FURTHER MOVE that the Council approve the content of the Street Banners, as attached, subject to inclusion of the City seal on each banner.

Presented by:

PAUL KREKORIAN

Councilmember, 2<sup>nd</sup> District

Seconded by

MAR 2 1 2023

PK

