

MOTION

The Los Angeles Tourism & Convention Board is coordinating a street banner program to celebrate the 15th anniversary of DineLA, which will be holding its spring event from April 28, 2023 to May 12, 2023.

The City of Los Angeles is excited that DineLA has been driving social, cultural and economic impact for the Los Angeles region for the last 15 years. The event encourages people to visit restaurants in Los Angeles, provides jobs and promotes community engagement.

I THEREFORE MOVE that by the adoption of this Motion, the City Council, with the concurrence of the Mayor, hereby celebrates the 15th anniversary of DineLA in the City of Los Angeles; and

I FURTHER MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program celebrating DineLA in the City of Los Angeles.

I FURTHER MOVE that the City Council approve the content of the attached street banner designs.

PRESENTED BY:



MONICA RODRIGUEZ
Councilwoman, 7th District

SECONDED BY:



ORIGINAL



MAR 14 2023





