



KAREN BASS
MAYOR

February 28, 2023

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Alfonso Directo to the newly created House LA Citizens Oversight Committee for the term ending June 30, 2024.

I certify that in my opinion Mr. Directo is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Alfonso Directo
Commission: House LA Citizens Oversight Committee
End of Term: 6/30/2024

Appointee Information

1. **Race:** Asian Pacific Islander
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 5 - West LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Climate Emergency Mobilization Commission
6. **Highest level of education completed:** Master of Urban and Regional Planning, University of California, Los Angeles, Luskin School of Public Affairs
7. **Occupation/profession:** Advocacy Director, Alliance for Community Transit, Los Angeles (ACT-LA)
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

ALFONSO JOSEPH DIRECTO JR.

EDUCATION

- Jun. 2018 Master of Urban and Regional Planning, University of California, Los Angeles
Concentration: Transportation Policy & Planning
- Professional study of public policy for the built environment
 - Analyzed transportation policies, planning practices, capital and operational investments
 - Authored design and policy recommendations for multimodal street environments, including field data collection and an applied research report on Complete Street design principles and Vision Zero practices
- Jun. 2007 Bachelor of Science - Civil Engineering, University of California, Irvine
Specialized in Transportation and Control Systems, with a minor in Urban and Regional Planning

LICENSURE

- Jun. 2012 – Present Professional Engineer - Civil, California License Number C79824

EXPERIENCE

- Jul. 2022 – Present Commissioner – City of Los Angeles, Climate Emergency Mobilization Commission
- Advise City Council and the Mayor on equitable climate policy, drawing on the expertise of communities most impacted by the effects of climate change
- Jan. 2021 – Present Advocacy Director – Alliance for Community Transit – Los Angeles (ACT-LA)
- Organize policy advocacy for an LA County-wide coalition with over 40 community-focused organizations to advance social equity in public transportation and affordable housing
 - Strategize on campaigns to advance racial, economic, and environmental justice
- Jul. 2019 – Jun. 2022 Westside/Central Service Council Member – LA Metro
- Three-year political appointment
 - Adopted LA Metro's redesigned bus service network (NextGen), approved regular bus service changes, and uplifted passengers' concerns to LA Metro staff
 - Conducted official public hearings on proposed transit service changes
 - Advocated for systems change to improve the whole transit experience, including the walk to, wait for, and ride on transit with priority for historically underserved communities
- Aug. 2020 – Jan. 2021 Transportation Technical Strategist (Consultant) – Natural Resources Defense Council
- Advanced transportation policies to reduce greenhouse gas emissions with city leaders in San Diego, Denver, and Austin for the American Climate Cities Challenge (ACCC)
 - Coordinated a strategy to evaluate racial equity in ACCC transportation projects and work
- Jul. 2020 – Jan. 2021 Healthy LA Advocacy Coordinator (Consultant) – Alliance for Community Transit – Los Angeles
- Coordinated the coalition's advocacy strategy for equitable policies and a just housing and economic recovery from the COVID-19 pandemic's toll on LA's marginalized communities
 - Co-facilitated weekly advocacy calls for both LA County and LA City focused strategy teams
 - Synthesized coalition wide accomplishments and priorities for Healthy LA's fall 2020 retreat
- Jul. 2019 – Jan. 2021 Lead Transportation Community Organizer – LA Forward
- Led political advocacy on transportation justice
 - Collaborated on a campaign strategy for inclusive communities and civic engagement
 - Contributed editorial content to LA Forward's 2020 Climate Guide
- May 2019 – Jan. 2021 Community Member – Alliance for Community Transit – Los Angeles
- Participated in the Transit Justice Committee, including on work to develop a story-based campaign strategy for reimagining safety on public transit and bus advocacy
 - Co-coordinated Metro Board staff engagement
 - Developed educational materials on bus advocacy for community organizers and members

ALFONSO JOSEPH DIRECTO JR.

EXPERIENCE (CONTINUED)

- Dec. 2018 – Jul. 2019 Policy Analyst – Investing in Place
- Analyzed transportation policy at LA Metro and the City of LA with an equity lens
 - Led nonprofit coalition advocacy at LA Metro with community-based partner organizations
 - Developed and presented educational materials on transportation policy for community leaders and organizers
 - Piloted equitable public engagement strategies with community-based organizations
 - Led and developed grant funding proposals
- Aug. 2016 – Nov. 2017 Transportation Policy Intern/Acting Director – City of Los Angeles, Councilmember Mike Bonin
- Developed the Councilmember's briefing notes for LA City Transportation Committee, LA Metro Board of Directors' meetings, executive meetings, and public appearances
 - Recommended policy actions on transportation operations, maintenance, and capital projects
 - Contributed to programming for LA Metro Board's inaugural Customer Experience Committee
 - Drafted official public meeting agendas with senior government agency staff
 - Contributed to draft legislative motions on zero emission buses and state grant funding
 - Served as Acting Director during search to fill the position vacancy
- May 2008 – Jul. 2016 Deputy Project Manager, Transit – HDR Engineering, Inc.
- Managed multidisciplinary teams to design, permit, and build regional public transportation projects in LA, Denver, Chicago, and San Diego
 - Fostered relationships with agency clients, construction teams, and community members
 - Strategically analyzed company cross-sector capability and led contract work proposals for public transportation projects
- Apr. 2007 – May 2008 Design Engineer I – Willdan Group, Inc.
- Managed engineering submittals to Caltrans and city departments
 - Coordinated agency clients and subconsultants, developed cost estimates, and designed roadway projects
- Nov. 2005 – Apr. 2007 Engineering Technician, City of Garden Grove – Planning Department
- Updated zoning and land use maps
 - Prepared map exhibits for City Council and Planning Commission

OTHER ACTIVITIES

- Dec. 2020 – Present Community Organizer – Equitable Transportation Narratives Community Group
- Developed narrative change strategy for equitable and sustainable public transportation
- Jan. 2020 – Apr. 2021 Alumni Council Member – UCLA Luskin School of Public Affairs
- Developed multiyear strategy to engage UCLA Luskin School of Public Affairs alumni
- Oct. 2017 – Jun. 2018 Graduate Student Representative – Westside Urban Forum
- Promoted and organized monthly panels on urban affairs in LA's Westside neighborhoods
- Oct. 2013 – Jun. 2014 Conference Planning Committee Member – Transport Chicago Conference
- Organized annual transport planning conference that attracted more than 200 attendees
- Sep. 2013 – Jun. 2014 Mentor and Corporate Coordinator – Working in the Schools Program
- Promoted literacy and learning to third grade Chicago Public School students



KAREN BASS
MAYOR

February 28, 2023

Dear Mr. Directo:

I am pleased to inform you that I hereby appoint you to the House LA Citizens Oversight Committee for the term ending June 30, 2024. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at nicole.enriquez@lacity.org.

Mr. Alfonso Directo
February 28, 2023
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As part of the City Council confirmation process, meetings will be offered to Katy Yaroslavsky, your Councilmember, and Councilmember Nithya Raman, the Chair of the Housing and Homelessness Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Housing and Homelessness Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:tga

Attachment I
Mr. Alfonso Directo
February 28, 2023

Nominee Check List

I. Within 7 days:

_____ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. Within 21 days:

_____ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Katy Yaroslavsky

_____ Councilmember Nithya Raman, Chair of the Council Committee considering your nomination