



APPLICATION FOR DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY (PCN)

PURSUANT TO CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTIONS 23958 AND 23858.4

There is no Filing Fee for this application

INSTRUCTIONS

ALL APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS:

1. COMPLETE THE FORM BELOW
2. ATTACH THE FOLLOWING:
 - A. COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING
 - B. LETTER OF DETERMINATION APPROVING A CONDITIONAL USE PERMIT FOR ALCOHOL SALES
 - C. MAILING LIST OF ABUTTING PROPERTY OWNERS
 - MUST INCLUDE IN LIST – APPLICANT, REPRESENTATIVE, AND PROPERTY OWNER, IF APPLICABLE
 - MUST USE EXCEL TEMPLATE PROVIDED

[Click here to download the Excel Template](#)

ALL FIELDS ARE REQUIRED

PROJECT NAME	Grocery Outlet - Hollywood
PROJECT ADDRESS	1240 Vine Street
COUNCIL DISTRICT	13

APPLICANT

NAME	Pamela Burke - Grocery Outlet Inc. c/o Compass Commercial Attn: Katy Schardt
ADDRESS	8850 Auburn-Ford Road, Unit G
PHONE	916.660.9623
EMAIL	katy@katyschardt.com

PROPERTY OWNER

Check if the Property Owner is the same as Applicant

NAME	Force-Vine, LLC
ADDRESS	625 North West Knoll Drive, West Hollywood, CA 90069
PHONE	310-360-7501

REPRESENTATIVE

Check if the Representative is the same as Applicant

NAME	Steve Rawlings - Rawlings Consulting
ADDRESS	26023 Jefferson Avenue, Unit D, Murrieta, CA 92562
PHONE	951.667.5152
EMAIL	ser@rawlingspm.com

TYPE OF BUSINESS	Grocery Store with beer, wine and distilled spirits sales
CITY PLANNING CASE NUMBER	ZA-2022-7845-CUB
TYPE OF ALCOHOL SALES (Select one option)	Off-Site

AGENT, CA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

CONTACT INFORMATION REQUIRED. APPLICATION MAY BE REJECTED IF CONTACT INFORMATION IS NOT PROVIDED.

NAME	James Quintana
EMAIL	James.Quintana@abc.ca.gov

MAILING LIST OF ABUTTING PROPERTY OWNERS (MUST USE EXCEL TEMPLATE PROVIDED)

Detach [Copy of 1240 VIN](#)

COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING

Detach [SubmittalPackageG](#)

LETTER OF DETERMINATION APPROVING CONDITIONAL USE PERMIT FOR ALCOHOL SALES

Detach [Dtr Ltr 2.8.23 GO](#)

Note: Attachment maximum size is 90 MB

Retype the characters from the picture (case sensitive). Click on the picture to load new characters if needed.