



KAREN BASS
MAYOR

February 15, 2023

Honorable Members of the City Council
c/o City Clerk
Room 395, City Hall

Re: Extension of Appointment of Interim General Manager, Department of Transportation: Connie Llanos

Honorable Members:

Pursuant to City Charter Section 508(c), I am re-appointing Ms. Connie Llanos as the Interim General Manager, Department of Transportation, effective upon your confirmation.

Attached please find a copy of Ms. Llanos's resume, which provides greater detail about her experience.

Sincerely,

KAREN BASS
Mayor

KB:hvr

Attachment

cc: The Honorable Heather Hutt, Chair, Transportation Committee
Dana Brown, Personnel Department Sharon Tso, CLA
Matt Szabo, CAO Holly Wolcott, City Clerk
Heather Holt, Ethics Commission Nicole Enriquez, Ethics Commission
General Managers' Association

PROFILE

A seasoned executive manager with 15 years of experience leading strategic policy campaigns that disrupt the status quo and advance critical policy goals. I bring a unique and diverse perspective to crisis management, branding, coalition building and organizational development and thrive in fast paced, high pressure environments that require complex problem solving.

EXPERIENCE

Interim General Manager, Los Angeles Department of Transportation, August 2022 - Present

Chief of Staff and Strategy, Los Angeles Department of Transportation, June 2019 – August 2022

Oversaw the day to day operations of the nation's second largest transportation department and its more than 1,500 full and part-time staff, acting as a proxy for the General Manager. Led the department's external affairs and employee engagement divisions responsible for all strategic, internal and external communications, government affairs, community engagement, employee engagement and discipline. Led successful advocacy campaigns to secure key policy wins at the local, state and national level in high priority policy areas including Street Safety, Transportation Technology, Advanced Aerial Mobility and Universal Basic Mobility. Also led the department's gender and racial equity initiatives.

Deputy Policy Manager, Airbnb, Jan. 2017 – June 2019

Managed day-to-day operations for the LA policy team, overseeing all external relations and government affairs managing a team of more than 25. Successfully led multi-faceted campaigns in multiple Los Angeles county cities to gain legalization of home sharing. Managed all external and internal communications, community engagement, strategic partnerships and key diversity and inclusion efforts.

Press Secretary, Los Angeles Mayor Eric Garcetti, 2015 – 2017

As lead spokesperson, managed all local and national press strategy and outreach. Developed comprehensive communications plans and provided strategic policy advice on key initiatives including the largest expansion of public transportation in the City's history with Measure M and the LA 2024 Olympic Games bid.

Communications Director, City of Los Angeles 2011 - 2015

Managed all external and internal communications efforts and provided strategic counsel on key policy initiatives for several City Councilmembers. Executed successful campaigns to secure critical policy wins including the City's minimum wage increase and major initiatives including the completion of a South LA Promise Zone.

Reporter, Los Angeles Daily News 2005 - 2011

Produced award-winning news and multi-media coverage in the second largest U.S. market. Coverage included breaking news and beats included education, planning, politics and Latino Affairs

EDUCATION

California State University, Northridge — BA Journalism, 2006

SKILLS & INTERESTS

Fluent in Spanish, Proficient in Microsoft Office and Google Suite products, experienced in SMO