



City Clerk Council and Public Services <clerk.cps@lacity.org>

12/17/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Dec 20, 2022 at 7:16 AM

To: City Clerk Council and Public Services <clerk.cps@lacity.org>

----- Forwarded message -----

From: Jean Cameron <jpcam1@cox.net>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Sat, 17 Dec 2022 22:23:06 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,

Jean Cameron

5717 NW 43rd Rd

Gainesville, FL 32606

----- Forwarded message -----

From: John Yohe <yohayso@gmail.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Sat, 17 Dec 2022 21:08:41 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
John Yohe
7430 Briarhurst Cir
Lincoln, NE 68506

----- Forwarded message -----

From: Alan Gill <69alco@gmail.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Sat, 17 Dec 2022 13:46:38 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
 Alan Gill
 10501 Longwood Dr
 Las Vegas, NV 89134

----- Forwarded message -----

From: Margaret Guilfooy Tyler <mmguilfooy@gmail.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Sat, 17 Dec 2022 13:28:56 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).

- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
Margaret Guilfooy Tyler
8 Cambridge Ct
Saint Louis, MO 63122

----- Forwarded message -----

From: gertrude robinson <robbiegreathouse@gmail.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Sat, 17 Dec 2022 06:28:57 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

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Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
gertrude robinson
478 Kelletown Woods Pkwy
McDonough, GA 30252

----- Forwarded message -----

From: Naomi Klass <naomieklass@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Sat, 17 Dec 2022 11:11:41 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
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Thank you for your consideration,

Sincerely,
Naomi Klass
136 W 24th St
New York, NY 10011

----- Forwarded message -----

From: Roberta R Czarnecki <bonrosec@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:

Bcc:

Date: Sat, 17 Dec 2022 04:06:57 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
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Thank you for your consideration,

Sincerely,
Roberta R Czarnecki
700 124th St SW Apt 52
Everett, WA 98204

7 attachments

-  **CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles.eml**
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