

Communication from Public

Name: Alek F.

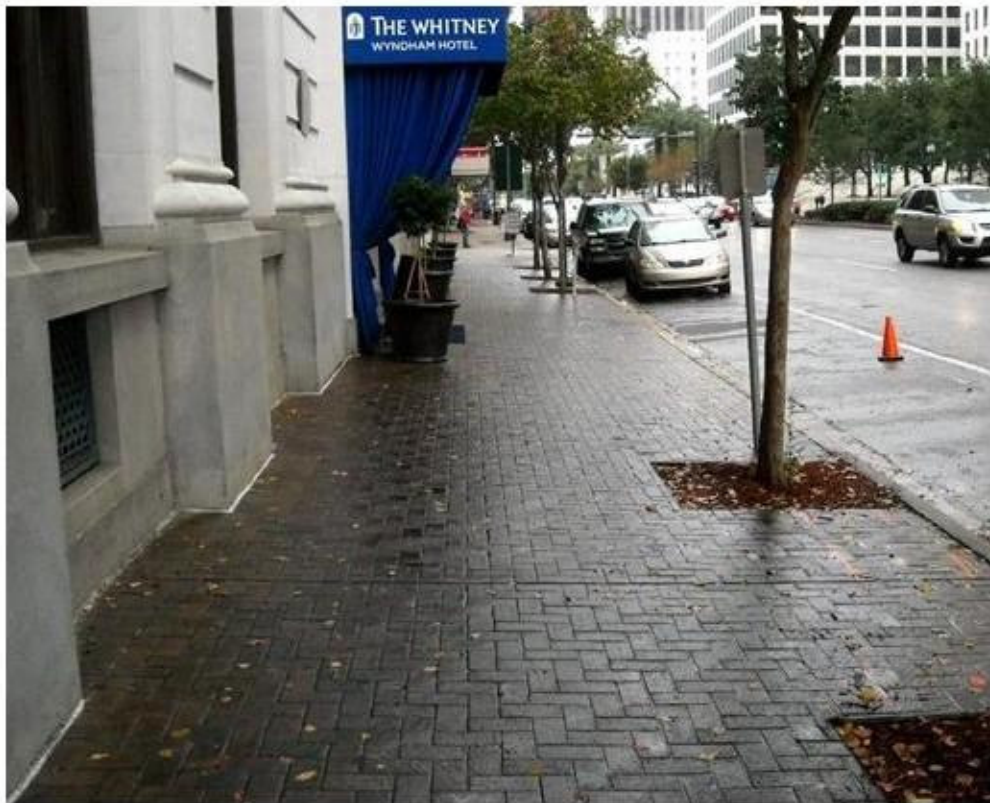
Date Submitted: 11/30/2022 10:06 AM

Council File No: 22-1462

Comments for Public Posting: Dear City Council, As a nearby resident, I support the project. This development will greatly enhance the area (currently, this stretch of Sunset Blvd, along with Wilcox Avenue -- present a bleak picture of blight, homeless encampments, vacant lots, and overall - a very unsafe and unwelcoming environment). This project will **significantly** revitalize the area, will add much needed office space, as well as retail space. It will also create a safer, family-friendly environment. I also have a couple of suggestions, in regards to the Urban Aesthetics and Pedestrian-oriented Streetscape and Landscaping. (1) Please avoid the use of dark-gray and especially black colors of the building. The building needs to look more positive, vibrant, and welcoming. The black color between the floors looks repulsive, and should be replaced by white color, to make the building aesthetics less obtrusive and more inviting. (2) It's disappointing that the developer is not planning to install decorative pavers (just bare concrete, according to the EIR report). However, as you know -- this is a prominent Hollywood location, with lots of pedestrian activity and tourist attractions, -- that's why the importance of Walkability and Streetscape should not be overlooked. Therefore, **Decorative Sidewalks / Pavers** should be installed on all sidewalks -- adjacent to this development. Pavers should **at least** be installed on Sunset Blvd and Wilcox Avenue. For too long, the City has neglected the concept of pedestrian-friendly sidewalks. However, pavers enhance the streetscape dramatically, and I'm sure you're aware -- pavers are used in all major cities all over the world (including the U.S.). Sadly, Los Angeles is the only (!) city that keeps neglecting the pavers. Please install pavers at this development, to provide much needed aesthetical improvements for pedestrians and enhance the pedestrian oriented streetscape. **Attached please find examples of pavers, used in various U.S. Cities. Any of these types can be used for the Sunset / Wilcox proposed development. Thank you.*



GREAT EXAMPLES OF DECORATIVE, PEDESTRIAN-FRIENDLY SIDEWALKS





GREAT EXAMPLES OF DECORATIVE, PEDESTRIAN-FRIENDLY SIDEWALKS



Downtown L.A.



Downtown Santa Monica



GREAT EXAMPLES OF DECORATIVE, PEDESTRIAN-FRIENDLY SIDEWALKS

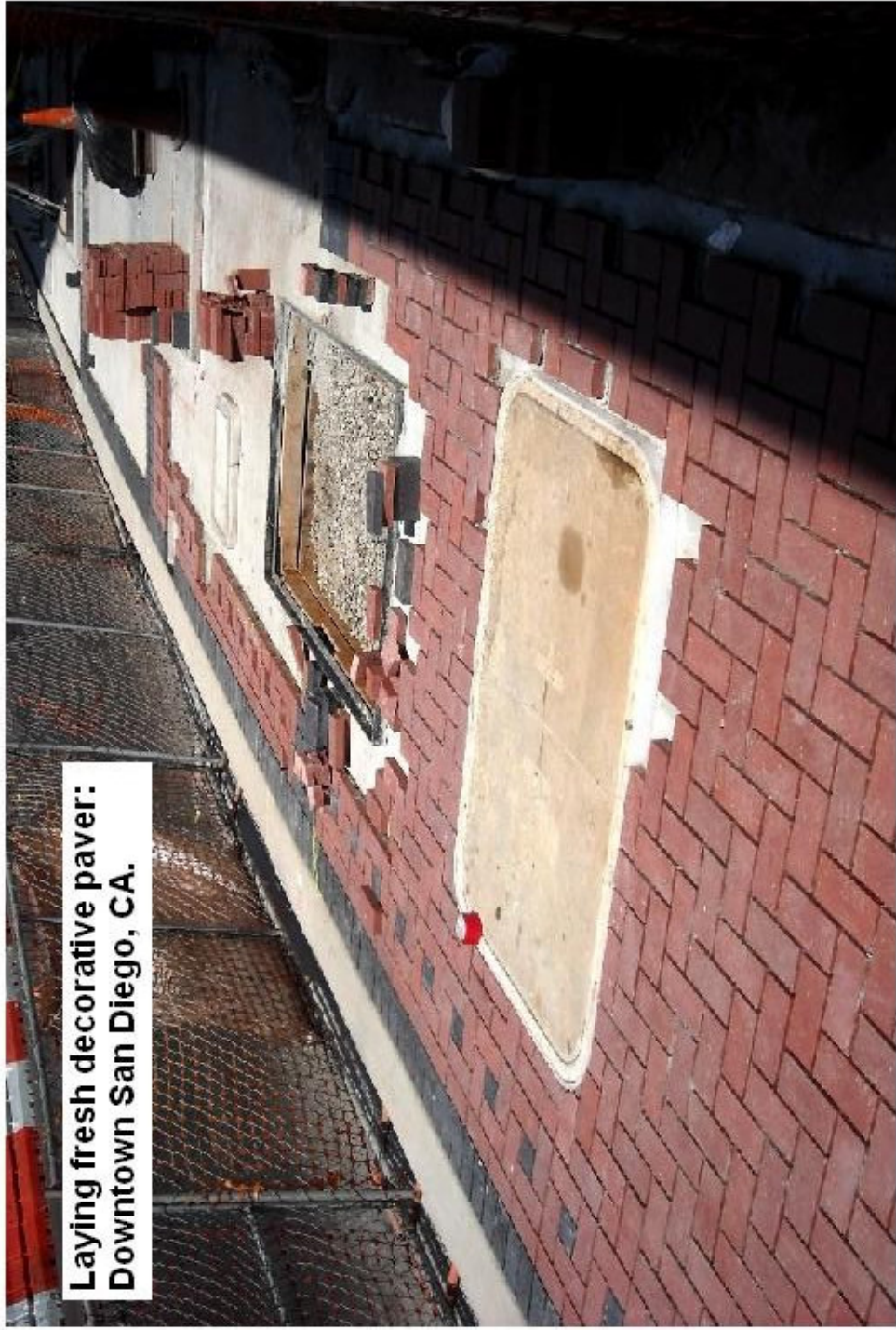
Downtown L.A.



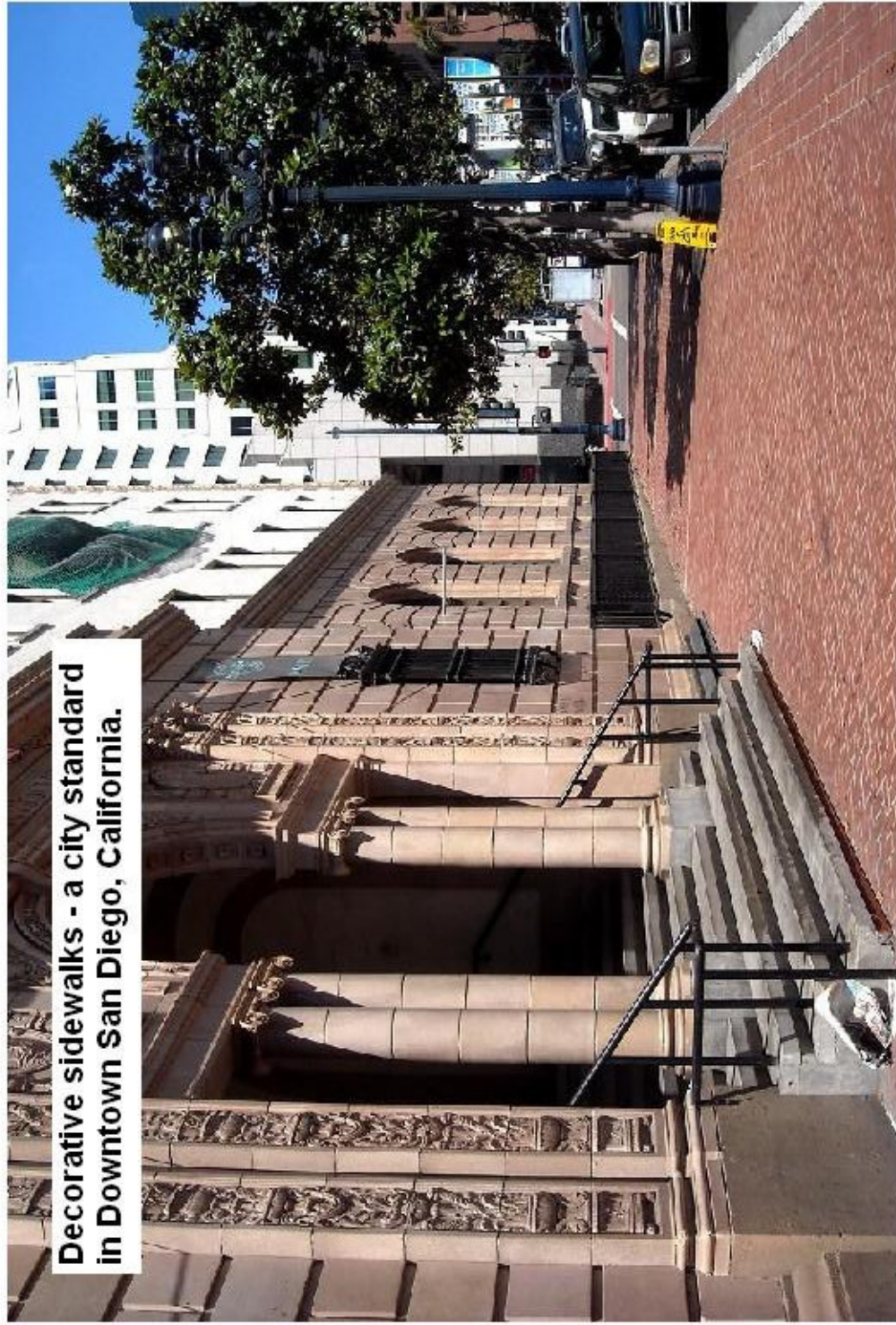
Central Hollywood
(Selma Ave. & Schrader)



Laying fresh decorative paver:
Downtown San Diego, CA.



Decorative sidewalks - a city standard
in Downtown San Diego, California.



Downtown
SAN JOSE, California

HANOVER
DIXON
LEASING
OFFICE
408.357.2094



Reston, Virginia

