

## MOTION

## BUDGET &amp; FINANCE

The City of Los Angeles recently approved the Sidewalk and Transit Amenities Program (STAP) to provide and maintain street furniture, including transit shelters that provide riders with protection from increasingly extreme weather conditions. Under Los Angeles Administrative Code section 5.121.7, the “Street Furniture Revenue Fund”, (adopted under the previous street furniture contract, the Coordinated Street Furniture Program (CSFP)), half of revenues generated by outdoor advertising on program furniture are allocated to the City of Los Angeles General Fund, with the remaining half allocated to the Street Furniture Revenue Fund (Fund number 43D) and from there, those 43D funds are divided equally among the 15 Council Districts for their own discretionary uses.

Under STAP, the City will receive a higher share of advertising revenue (up to 60.5%) than under CFSP, but the City will now be responsible for the program capital costs. The amount of revenue the City will receive is largely dependent on the City’s own capital investment in ad-supported transit shelters and other amenities. Because the City must make the investment, the City should rethink how STAP revenues are allocated to successfully implement the program and best serve the City’s needs. The STAP contract also includes a Minimum Annual Guarantee (MAG), expected to net \$6 million in revenue in Year 1, followed by \$10 million in each of the subsequent nine years, with two five-year contract extensions options. Projections for total annual revenue (including the MAG) range from approximately \$15 million to \$40 million (compared to a maximum revenue of approximately \$6 million in the CSFP), but even the MAG of \$10 million would represent a substantial increase in revenues available to the City through its street furniture contract.

Departments need predictable funding sources to implement street improvement projects over a longer planning horizon and to support interdepartmental infrastructure project delivery. With the initiation of the Interdepartmental MOU governing interagency coordination for projects in the public right-of-way, we have an opportunity to leverage new funding for more holistic projects like planting shade trees and improving bus stops along bike and bus lane corridors. STAP revenues offer LA an opportunity to achieve these goals.

**I THEREFORE MOVE** that the City Council instruct the Chief Legislative Analyst, with the assistance of the City Administrative Officer and the Bureau of Street Services, to report within 60 days on the creation of a new citywide Reinvestment in Accessibility, Infrastructure and Streetscape Enhancements for Los Angeles (RAISE LA) fund and program that would be used to fund staff to administer the STAP contract and program, capital expenditures and debt service for STAP program elements, and staff salaries and overtime, as needed, to support the planning, design, implementation, and any operation and maintenance of the following capital improvement categories for transit-focused and first/last mile locations:

- **Transit Access** – Bus boarding islands, bus bulbs/curb extensions, curb ramps and other civil improvements to ensure ADA accessibility and optimal transit operations;
- **Pedestrian Access & Safety** – New sidewalk construction for gaps of less than a block face in length, traffic calming and physical protection for pedestrians on roadways that lack grade-separated pedestrian facilities, pedestrian lighting at bus stops and intersections;
- **Street Trees** – New street trees, replacements for dead/dying trees, and establishment and watering support for new and existing trees; and



- **Street Furniture** – Water stations, shade structures, bike parking structures including lockers or hubs, parklets and associated physical protection elements, and bollards to protect pedestrianized areas and paths of travel.


The report should also include proposals for the responsible party for administering the fund, what the funding schedule and priorities will be, and what the public reporting requirements for the program will be, including how they will meet existing City of Los Angeles open data standards. Special attention should be paid to including Geographic Information Systems (GIS) data so that expenditures can be visualized spatially.


**I FURTHER MOVE** that the City Council instruct the Bureau of Street Services, in coordination with the Los Angeles Department of Transportation (LADOT), the Department of Public Works, the Bureau of Engineering, the Bureau of Street Lighting, and any other relevant departments, to report back before the end of Year 1 of the new STAP contract with a recommended multi-year expenditure plan for RAISE LA funds to equitably address deficiencies in transit and first-last mile mobility safety, security, and accessibility. This plan should include investments in both STAP and non-STAP elements to prioritize improvements based on ridership, urban heat, socioeconomic and demographic data, and any other relevant metrics to ensure equitable citywide investment.


**I FURTHER MOVE** that the City Council instruct the City Attorney, with the assistance of the Chief Legislative Analyst, the City Administrative Officer, and the Bureau of Street Services, to prepare and present a draft ordinance within 60 days amending Los Angeles Administrative Code section 5.121.7 regarding allocation of all Street and Transit Amenities Program (STAP) Revenues, including the Minimum Annual Guarantee (MAG), to provide that all revenues be dedicated to the following two funds:

- Maintenance of “Street Furniture Revenue Fund” 43D Fund revenue levels for each Council District at a level commensurate with a 15-way split of the highest revenue year under the Consolidated Street Furniture Program, which was approximately \$3,000,000 total, split 15 ways. Therefore, the 43D Fund would be funded at a total amount of \$3,000,000 for Year 1, with annual adjustments for inflation. This fund should be renamed the “Council Discretionary Street Furniture Fund”; and
- The remainder of all MAG and advertising revenues derived from STAP would go to the citywide RAISE LA fund for capital expenditures, debt service, and staffing for public space improvements and maintenance as outlined in this motion.

PRESENTED BY:

  
**NITHYA RAMAN**  
 Councilmember, 4th District

  
**MIKE BONIN**  
 Councilmember, 11th District

  
**BOB BLUMENFIELD**  
 Councilmember, 3rd District

SECONDED BY:



ORIGINAL