

Communication from Public

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Date Submitted: 11/17/2022 09:37 AM

Council File No: 22-1154

Comments for Public Posting: The IKE program is awful. You're already trying to put up 100 MTA digital billboards, and 500 digital sign bus shelters. The Global Citizen's letter is incredibly dumb. Billboards do absolutely nothing to alleviate poverty. It's a P.R. load of junk that was obviously paid off for something. The LGBTQ letter is ridiculous. Billboards do nothing to improve social justice. Were they promised donations, too? The small business letter makes no sense. If small business owners need billboards to survive, then they're providing a bad product that no one wants, and it's their own fault that their business is failing. Better to go out of business, and let a business with better leadership replace them. That's capitalism. If you're a bad business, you deserve to go defunct. How about when people aren't using these screens, 75% of the images have to be for non-profits and social justice? Why doesn't the LGBTQ group mention that and support that? Those huge billboards on the building south of the I-10 show no public service announcements, after they promised to show them. I saw one such announcement 2 years ago for Black Lives Matter, but since then, I have never seen any public service announcements. You have done no CEQA analysis about how many car crashes will result from distracted driving. The only people who wrote support letters are special interest groups that are profiting from this. Including some individuals who don't disclose their profit motivation. All the real citizens of the city oppose this.