



City Clerk Council and Public Services <clerk.cps@lacity.org>

11/10/2022

1 message

City Clerk Council and Public Services <clerk.cps@lacity.org>
 To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Thu, Nov 10, 2022 at 5:05 PM

----- Forwarded message -----

From: jb newton <intothebleak@gmail.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Thu, 10 Nov 2022 19:38:14 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
 jb newton
 11582 Laurelcrest Drive
 Los Angeles, CA 91604

----- Forwarded message -----

From: Harry Manos <hmanos@roadrunner.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Thu, 10 Nov 2022 19:47:45 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and

major corridors).

- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
Harry Manos
2000 Hollyvista Ave.
LOS ANGELES, CA 90027

----- Forwarded message -----

From: Hilary Young <hilaryyoung@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 17:59:41 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I strongly oppose the back-room dealing and FAST-TRACKING of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles!

I oppose the IKE Program for the following reasons:

- No environmental review process (CEQA review)
- No financial analysis (CLA or CAO review)
- No competitive procurement process/No RFP issued
- Inappropriate reliance on a Houston Texas RFP
- No public health review
- No traffic/public safety analysis related to digital signage and driver distraction
- Violates the City Charter by bypassing the City Planning Commission
- Privacy right violations --data capture from those passing
- May undermine City authority to regulate all billboards/off-site signage

I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
Hilary Young
706 N Alvarado St
Los Angeles, CA 90026

----- Forwarded message -----

From: George Kleiman <kleiman3d@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 17:48:09 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- No environmental review process (CEQA review)
- No financial analysis (CLA or CAO review)
- No competitive procurement process/No RFP issued

- Inappropriate reliance on a Houston Texas RFP
- No public health review
- No traffic/public safety analysis related to digital signage and driver distraction
- Violates the City Charter by bypassing the City Planning Commission
- Privacy right violations --data capture from those passing
- May undermine City authority to regulate all billboards/off-site signage

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
George Kleiman
6111 W Olympic Blvd
Los Angeles, CA 90048

----- Forwarded message -----

From: Eric Wrobbel <eric@ericwrobbel.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 17:28:48 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- No environmental review process (CEQA review)
- No financial analysis (CLA or CAO review)
- No competitive procurement process/No RFP issued
- Inappropriate reliance on a Houston Texas RFP
- No public health review
- No traffic/public safety analysis related to digital signage and driver distraction
- Violates the City Charter by bypassing the City Planning Commission
- Privacy right violations --data capture from those passing
- May undermine City authority to regulate all billboards/off-site signage

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Thank you for your consideration,

Sincerely,
Eric Wrobbel
20802 Exhibit Ct
Woodland Hills, CA 91367

----- Forwarded message -----

From: Marie DiMassa <medimassa@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 16:18:38 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- No environmental review process (CEQA review)
- No financial analysis (CLA or CAO review)
- No competitive procurement process/No RFP issued
- Inappropriate reliance on a Houston Texas RFP
- No public health review
- No traffic/public safety analysis related to digital signage and driver distraction
- Violates the City Charter by bypassing the City Planning Commission
- Privacy right violations --data capture from those passing
- May undermine City authority to regulate all billboards/off-site signage

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Thank you for your consideration,

Sincerely,
Marie DiMassa
3725 Myrtle Ave
Long Beach, CA 90807

----- Forwarded message -----

From: Joe frascone <justjoejj@msn.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 14:01:42 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
- The IKE Program has not had ANY environmental review, including an analysis of cumulative impacts that takes into account the recently approved Street Transit Amenities Program (street furniture) or Metro's pending Transit Communications Network Program (digital billboards along freeways and major corridors).
- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a fair opportunity to participate in this process.
- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
Joe frascone
997se academy
Dallas, UM 97338

----- Forwarded message -----

From: Julie Adelson <jpadelson@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 13:02:51 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- No environmental review process (CEQA review)
- No financial analysis (CLA or CAO review)
- No competitive procurement process/No RFP issued
- Inappropriate reliance on a Houston Texas RFP
- No public health review
- No traffic/public safety analysis related to digital signage and driver distraction
- Violates the City Charter by bypassing the City Planning Commission

- Privacy right violations --data capture from those passing
- May undermine City authority to regulate all billboards/off-site signage

For all of the reasons stated above and pursuant to Council Rule 69, I join Scenic America and Scenic Los Angeles in asking that you adopt Councilmember Bonin's Minority Report presented to the Council Committee on Trade, Travel and Tourism, and engage in a full and transparent outreach and public review process.

Thank you for your consideration,

Sincerely,
Julie Adelson
910 W Paseo del Mar
San Pedro, CA 90731

----- Forwarded message -----

From: Russell Curl <cobaltbays@gmail.com>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 10:31:40 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- No environmental review process (CEQA review)
- No financial analysis (CLA or CAO review)
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Thank you for your consideration,

Sincerely,
Russell Curl
4530 Ridgewood Ct
Palmdale, CA 93552

----- Forwarded message -----

From: Dawn Lett <phajahd@sbcglobal.net>
To: LA City Clerk <clerk.cps@lacity.org>
Cc:
Bcc:
Date: Thu, 10 Nov 2022 10:07:49 -0500
Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles
To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:

- There has been NO opportunity for public comment or meaningful public input from Neighborhood Councils or the community at large.
- The Mayor and City Council propose a "piggyback" contract (which may not meet requirements of the LA Municipal Code) "as the most efficient and preferred " method of implementing the IKE program when it should be fully vetted instead.
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- There has been NO financial analysis of projected revenues for this Program.
- The Houston Program of approximately 125 Ad Kiosks is not comparable to LA's proposed program of 300 to 500 of these structures.
- The IKE Program has not been reviewed by the City Council's Transportation Committee or LA's Department of City Planning (that may constitute a violation of the City Charter).
- The IKE Program will permit hundreds of Digital Ad Kiosks not in compliance with the City's 2002 Sign Ordinance jeopardizing the ability of the City to defend its ban on billboards. This in an environment of very litigious outdoor advertising companies that have already demonstrated their desire to challenge the City's legal authority to regulate billboards.
- By failing to engage in an open competitive bidding process, and by choosing an Ohio-based digital media company, the City has denied local vendors a

fair opportunity to participate in this process.

- No analysis has been conducted as to the dangers associated with driver distraction based on roadside digital-changing messaging or how the mass and size create barriers to unobstructed visibility.
- The IKE Program may violate privacy rights by collecting information on each user's interaction with the Kiosks and may share the information without permission.
- Adoption of this Program would allow the commercialization of our shared public spaces.

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Thank you for your consideration,

Sincerely,
Dawn Lett
5331 9th Avenue
Los Angeles, CA 90043

----- Forwarded message -----

From: Linc Conard <lincconard@gmail.com>

To: LA City Clerk <clerk.cps@lacity.org>

Cc:

Bcc:

Date: Thu, 10 Nov 2022 09:04:30 -0500

Subject: CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles

To whom it may concern:

I oppose the back-room dealing and fast-tracking of the IKE SMART CITY contract to install and maintain 300-500 Interactive Digital Ad Kiosks on our public streets throughout the City of Los Angeles.

I oppose the IKE Program for the following reasons:










- No environmental review process (CEQA review)
- No financial analysis (CLA or CAO review)
- No competitive procurement process/No RFP issued
- Inappropriate reliance on a Houston Texas RFP
- No public health review
- No traffic/public safety analysis related to digital signage and driver distraction
- Violates the City Charter by bypassing the City Planning Commission
- Privacy right violations --data capture from those passing
- May undermine City authority to regulate all billboards/off-site signage

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Thank you for your consideration,

Sincerely,
Linc Conard
1750 N Altadena Dr
Altadena, CA 91001

11 attachments

-  **CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles.eml**
8K
-  **CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles.eml**
8K
-  **CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles.eml**
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-  **CF-22-1154- Installation and Maintenance Contract of Interactive Kiosks in The City of Los Angeles.eml**
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