

MOTION

Los Angeles Sports and Entertainment Commission is coordinating a street banner program. The street banners will be used to promote the football games and encourage community engagement.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Los Angeles Sports and Entertainment Commission, as a City of Los Angeles Non-event Street Banner Program for the period of December 12, 2022 - January 11, 2023.

I FURTHER MOVE that the City Council approve the content of the attached street banner designs.

PRESENTED BY: _____

JOE BUSCAINO

Councilmember, 15th District

SECONDED BY: _____

ORIGINAL

kat

NOV 09 2022

CB

CFP BANNERS

2023

CFP BANNERS - STADIUM CENTRIC, SPECIFIC LOCATIONS

2023



OPTION 1



OPTION 2



STADIUM BANNERS



INFINITE SCALE | DESIGN FOR SPORT™

09/12/2021
Street Pole Banner 14

CITY OF
LOS ANGELES

STREET POLE BANNERS

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SPONSOR BANNERS

2023

TEAM BANNERS

2023



OPTION 1



OPTION 2



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STREET POLE BANNERS

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