

MOTION

ECONOMIC DEVELOPMENT & JOBS

The Crenshaw District Stakeholder Proponent Group has proposed the formation of the Crenshaw Business Improvement District to be formed within the boundaries, or a portion thereof, of the Baldwin Hills Community Plan Area in Council District 8.

The proposed Business Improvement District will empower legacy private property owners to coordinate with government officials to accelerate efforts to support legacy businesses and attract new businesses, visitors, and residents to the Crenshaw District by providing a higher level of government service. The Business Improvement District would also serve to improve various beautification efforts and enhance the economic and environmental vitality of the area.

I THEREFORE MOVE that the City Council instruct the City Clerk to provide the necessary assistance to begin the formation of the Crenshaw Business Improvement District.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor:

1. Allocate up to \$40,000 from the Business Improvement District Trust Fund No. 659, subject to terms and conditions as described in the City's Business Improvement District Policy documents, to be used for professional consulting services, including: to collect, categorize and interpret data; to design and conduct interviews and surveys; to organize meetings and prioritize community needs; to identify and develop alternative assessment district boundaries and formulas; to prepare all required reports and documents and other activities required for establishment of the Crenshaw Business Improvement District; to create a nonprofit service provider, as necessary; and to generally coordinates the entire process for establishment of the proposed Crenshaw Business Improvement District.
2. Authorize the City Clerk to accept funding in the amount of \$40,000 from the Destination Crenshaw Proponent Group as matching funds for the consultant study.
3. Authorize the City Clerk to issue a Request for Proposals for the hiring of a consultant, and to prepare, execute, and administer a contract between the City and the selected consultant, subject to the approval of the City Attorney as to form and legality, in an amount not to exceed \$80,000 for consultant activities and expenses for the process to establish the proposed Crenshaw Business Improvement District.
4. Authorize the City Clerk to make any technical corrections needed to effectuate the intent of this Motion.

PRESENTED BY:

MARQUEECE HARRIS-DAWSON
Councilmember, 8th District

SECONDED BY:

PMK

OCT 2 5 2022

ORIGINAL