

Communication from Public

Name: Equality California

Date Submitted: 10/17/2022 02:26 PM

Council File No: 22-1154

Comments for Public Posting: I am writing today on behalf of Equality California, the nation's largest statewide LGBTQ+ civil rights organization with over 900,000 members, to express our strong support for IKE Smart City's bid to partner with LA Tourism in bringing tourism-oriented digital kiosks to the City of Los Angeles. LA is home to Equality California's headquarters and to one of the largest, most diverse LGBTQ+ communities in the country, and we are proud to support this critical project. For decades, Los Angeles has served as a welcoming destination for LGBTQ+ tourists, travelers and immigrants from around the world. The city is home to iconic LGBTQ+ historical sites — including The Black Cat and Mattachine Steps in Silver Lake, The Woman's Building near MacArthur Park and Jewel's Catch One on Pico Boulevard — and to vibrant LGBTQ+ entertainment, nightlife and cultural attractions. Still, the capacity to deliver accurate, realtime information for anyone to access is a critical missing element in our existing tourism and transportation infrastructure. IKE kiosks democratize local civic, business and community information so that all Angelenos and visitors, regardless of traditional barriers to entry, can fully participate and benefit from our public infrastructure. Whether a local or a tourist is looking for a place to eat, where to go to a show, a local event, a health clinic or when the next bus arrives — IKE and LA Tourism will play an essential role in creating connected, informed and thriving communities in Los Angeles. Of note, IKE and its partner companies have a robust track-record of supporting the LGBTQ+ communities and causes in cities across the nation. These partnerships have embraced a diversity of important mediums, from the curating a unique digital exhibition with our partners at the ONE National Gay and Lesbian Archives at USC, to commissioning art by Adam JK celebrating Pride in Columbus, OH, to a nationwide campaign with Please Stay this September outreaching to at risk communities during this year's National Suicide Prevention Awareness month, to partnering with the Inevitable Foundation to promote diversity in the film and television industry. We would like to encourage the City of Los Angeles to join Houston, Miami, Denver, Berkley and other cities across the country that have already deployed IKEs on their streets. We believe IKE and LA Tourism's program will result in a positive city-wide impact on

the tourism industry, support local and independent businesses, fulfill a key mandate in the City's Tourism Master Plan, deliver social services to at-risk communities and generate much needed revenue for the City. Thank you, Samuel Garrett-Pate Managing Director of External Affairs



September 14, 2022

Mr. John Vein

President

Los Angeles Convention and Tourism Development Board of Commissioners

1201 South Figueroa Street

Los Angeles, CA 90015

Dear Mr. Vein,

I am writing today on behalf of Equality California, the nation's largest statewide LGBTQ+ civil rights organization with over 900,000 members, to express our strong support for IKE Smart City's bid to partner with LA Tourism in bringing tourism-oriented digital kiosks to the City of Los Angeles. LA is home to Equality California's headquarters and to one of the largest, most diverse LGBTQ+ communities in the country, and we are proud to support this critical project.

For decades, Los Angeles has served as a welcoming destination for LGBTQ+ tourists, travelers and immigrants from around the world. The city is home to iconic LGBTQ+ historical sites — including The Black Cat and Mattachine Steps in Silver Lake, The Woman's Building near MacArthur Park and Jewel's Catch One on Pico Boulevard — and to vibrant LGBTQ+ entertainment, nightlife and cultural attractions. Still, the capacity to deliver accurate, real-time information for anyone to access is a critical missing element in our existing tourism and transportation infrastructure. IKE kiosks democratize local civic, business and community information so that all Angelenos and visitors, regardless of traditional barriers to entry, can fully participate and benefit from our public infrastructure. Whether a local or a tourist is looking for a place to eat, where to go to a show, a local event, a health clinic or when the next bus arrives — IKE and LA Tourism will play an essential role in creating connected, informed and thriving communities in Los Angeles.

Of note, IKE and its partner companies have a robust track-record of supporting the LGBTQ+ communities and causes in cities across the nation. These partnerships have embraced a diversity of important mediums, from the curating a unique digital exhibition with our partners at the ONE National Gay and Lesbian Archives at USC, to commissioning art by Adam JK celebrating Pride in Columbus, OH, to a nationwide campaign with Please Stay this September outreaching to at risk communities during this year's National Suicide Prevention Awareness month, to partnering with the Inevitable Foundation to promote diversity in the film and television industry.

We would like to encourage the City of Los Angeles to join Houston, Miami, Denver, Berkley and other cities across the country that have already deployed IKEs on their streets. We believe IKE and LA Tourism's program will result in a positive city-wide impact on the tourism industry, support local and independent businesses, fulfill a key mandate in the City's Tourism Master Plan, deliver social services to at-risk communities and generate much needed revenue for the City.

Thank you,

Samuel Garrett-Pate

Managing Director of External Affairs

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Darrell L. Tucci

Nick Velasquez

Hon. James G. Williamson

Equality California

3701 Wilshire Blvd, Suite 725

Los Angeles, CA 90010

Communication from Public

Name: Karoline Siqueira

Date Submitted: 10/17/2022 02:34 PM

Council File No: 22-1154

Comments for Public Posting: I'd like to share my support for the IKE's, the interactive Kiosk Experience currently being considered. Having just moved to LA a few years ago from Brazil, I am still exploring this vast and beautiful City. The kiosk's easy and interactive interface really has me excited about what is possible with these IKEs. I am often trying to make my way around the City to explore our parks, shopping, and events that make LA so special. These kiosks look like they would help me and friends make the most of our time within the City. I also really appreciate the added alert features for weather, amber alerts, etc. When you need to know, you need to know. These will help. Please bring the IKEs to LA! Thank you
Happy LA Resident, Karoline Siqueira,



Karoline Siqueira <siqueirakaroline@gmail.com>

to me ▾

Thu, 6 May, 16:57 (7 days ago)



To the LA City Council and Board of Public Works —

I'd like to share my support for the IKEs, the Interactive Kiosk Experience currently being considered.

Having just moved to LA a few years ago from Brazil, I am still exploring this vast and beautiful city. The kiosk's easy and interactive interface really has me excited about what is possible with these IKEs.

I am often trying to make my way around the city to explore our parks, shopping, and events that make LA so special. These kiosks look like they would help me and friends make the most of our time within the city.

I also really appreciate the added alert features for weather, amber alerts, etc. When you need to know, you need to know. These will help.

Please bring the IKEs to LA!

Thank you,

Happy LA Resident,

Karoline Siqueira
8381 Zitola Terrace
Playa Del Rey, CA 90293

Communication from Public

Name: Gabriela Fonseca Ozorio Dos Santos

Date Submitted: 10/17/2022 02:57 PM

Council File No: 22-1154

Comments for Public Posting: My name is Gbriela Ozorio and I am a resident of the beautiful and thriving city of Los Angeles. I am writing to you today to show my support of the Interactive Kiosk Experience coming to Los Angeles. When my friend told me about these kiosks coming to LA I was skeptical at first but after visiting the website and viewing just how easy, interactive, and helpful these devices can be I am convinced we should add these to our City. I think the most beneficial feature of these kiosks is the ability to find and utilize the civic resources in the downtown area. As a resident I am excited to not only enjoy LA's culture and small businesses more easily but these kinds of tools get me excited to be more active in my community on a political level. I think these kinds of projects excite our residents in our community and I hope you will help make it happen for the IKEs. Thank you for taking my input into consideration. Gabriela Ozorio

Gabriela Fonseca Ozorio Dos Santos <gabrielaozorio@id.uff.br>

Thu, 6 May, 19:07 (7 days ago)



to me ▾

To Whom It May Concern,

My name is Gabriela Ozorio and I am a resident of the beautiful and thriving city of Los Angeles.

I am writing to you today to show my support of the Interactive Kiosk Experience coming to Los Angeles.

When my friend told me about these kiosks coming to LA I was skeptical at first but after visiting the website and viewing just how easy, interactive, and helpful these devices can be I am convinced we should add these to our city.

I think the most beneficial feature of these kiosks is the ability to find and utilize the civic resources in our downtown area. As a resident I am excited to not only enjoy LA's culture and small businesses more easily but these kinds of tools get me excited to be more active in my community on a political level.

I think these kinds of projects help excite our residents in our community and I hope you will help make it happen for the IKEs.

Thank you for taking my input into consideration,

Gabriela Ozorio

3431 vinton ave apt 5
90034 Los Angeles