

ORDINANCE NO. _____

An ordinance adding Section 71.31 to Article 1, Chapter VII of the Los Angeles Municipal Code to regulate rentals of electric bicycles, scooters, and other similar mobility devices near Venice Beach; and amending Subsections 3 and 4 of Section 56.15 of Article 6, Chapter V of the Los Angeles Municipal Code to prohibit the riding of electric bicycles on the beach paths at Venice Beach.

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1. Section 71.31 is added to Article 1, Chapter VII of the Los Angeles Municipal Code to read as follows:

**SEC. 71.31. RESTRICTIONS ON ELECTRIC BICYCLES, MOTORIZED SCOOTERS,
AND OTHER MOBILITY DEVICE RENTALS AT VENICE BEACH.**

(a) Definitions.

1. **"Mobility Device,"** as used in this section, shall mean bicycles, electric bicycles, motorized scooters, electric scooters, and any other electric personal assistive mobility device.

2. **"Rental,"** as used in this section, shall mean the transfer of possession or control of a Mobility Device from a Vendor to a customer, for a temporary period of time, whether or not that transfer involves an exchange of money.

3. **"Vendor,"** as used in this section, shall mean any person who is engaged in the Rental of a Mobility Device within 1 mile of the legal boundaries of Venice Beach.

4. **"Venice Beach,"** as used in this section, shall mean all park land, beach lands, or beach properties adjoining the waterfront of the Pacific Ocean between the southerly boundary of the City of Santa Monica and the North Jetty of Marina Del Rey, including the area known as Ocean Front Walk.

(b) Vendor Requirements. Every Vendor shall do all of the following:

1. Notify each customer, prior to the Rental, both verbally and via written notice that is not less than 14-point font printed on paper that is not less than 8.5" x 11" in size, of the legal limitations on the use of the Mobility Device on Ocean Front Walk and any beach path at Venice Beach, and on Venice neighborhood walk streets and sidewalks;

2. Include, in any written or digital agreement for the Rental of a Mobility Device, a provision setting forth all legal limitations on the use of the Mobility Device on Ocean Front Walk and any beach path at Venice Beach, and on Venice neighborhood walk streets and sidewalks;

3. Require, in any written or digital agreement for the Rental of a Mobility Device, the customer to specifically acknowledge, by separate signature or initial, receipt of the advisory provision described in Subdivision (b)(2).

(c) **Ocean Front Walk Vendor Requirements.** Every Vendor offering Mobility Devices for Rental within 500 feet of Ocean Front Walk shall do all of the following:

1. Require each employee and agent of the Vendor to transfer physical possession or control of the Mobility Device to the customer at a location not less than 300 feet inland from Venice Beach.

2. Only display, park, or otherwise store all Mobility Devices inside of a building, unless the Mobility Device has a prominent sign posted upon it advising potential customers of the legal limitations on the use of the Mobility Device on Ocean Front Walk and any beach path at Venice Beach, and on Venice neighborhood walk streets and sidewalks, in which case the Mobility Device with the sign posted upon it may be displayed, parked, or otherwise stored outside. Nothing in this section shall limit or otherwise create an exception to Section 56.12 of this Code, prohibiting Mobility Devices from being displayed, placed, or stored in or on a public right-of-way, including a street or sidewalk. For purposes of the posting requirement in this Subdivision (c)(2), one sign shall be placed in a conspicuous location on each Mobility Device displayed, parked, or otherwise stored outside. The requirement for a prominent sign shall be met if the sign is not less than 8.5" x 11" in size and legibly states, in not less than 48-point font, "This device may not be ridden on Ocean Front Walk and is also subject to other legal restrictions. Learn more prior to rental."

3. For purposes of this Subdivision (c), any provider, as that term is used in Section 71.29 of this Code, that has a valid permit under the Shared Mobility Device Permit Program, shall be deemed compliant with this subdivision, if the provider prohibits its Mobility Devices from ending any trip within 300 feet of Venice Beach.

(d) **Penalty.** Violation of any provision this section above shall be punishable in accordance with Subdivision (m) of Section 11.00 of this Code.

(e) **Compliance.** Compliance with this section shall in no way relieve a Vendor of the responsibility to comply with any other applicable city, state or federal law, including the Department of Transportation's On-Demand Mobility Rules and Guidelines.

(f) **Severability.** If any provision of this section is found to be unconstitutional or otherwise invalid by any court of competent jurisdiction, that invalidity shall not affect the remaining provisions of this section which can be implemented without invalid provisions, and to this end, the provisions of this section are declared to be severable.

Sec. 2. Subsections 3 and 4 of Section 56.15 of Article 6, Chapter V of the Los Angeles Municipal Code are amended in their entirety to read as follows:

3. No person shall operate on a beach bicycle path, or on an area of a beach which is set aside for bicycle or unicycle use, any electric bicycle, or any bicycle or tricycle which provides for side-by-side seating thereon or which has affixed thereto any attachment or appendage which protrudes from the side of the bicycle or tricycle and is used or designed to carry another person or persons thereon.

4. For the purposes of this section motorized bicycles as defined by Section 406 of the California Vehicle Code shall be included within the terms "**motor vehicle**" as defined in Section 415 of the Vehicle Code and as used in Section 21663 of the Vehicle Code. As used in this section, electric bicycle shall have the same meaning as defined in Section 312.5 of the Vehicle Code.

Sec. 3. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with City Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.
Approved as to Form and Legality

MICHAEL N. FEUER, City Attorney

By 
MICHAEL DUNDAS
Assistant City Attorney
Date 9/2/22

File No. 21-1119

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The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR

Ordinance Passed _____

Approved _____