

Communication from Public

Name: Helen Fallon

Date Submitted: 08/16/2022 05:49 PM

Council File No: 20-1536

Comments for Public Posting: My husband I strongly object to placing digital advertising on street furniture. It sounds like a great concept, using these to make public announcement but the devil of course is in the details since only 5% of the ads will be public service announcements. What are the actual costs going to be to the city? It's clear this will be a very lucrative deal for the vendor, but what does the city actually get out of it besides more visual blight and distracting ads. If charging stations are going to be offered how does this reduce the carbon footprint since it puts additional strain on the electrical grill.