



APPLICATION FOR DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY (PCN)

PURSUANT TO CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTIONS 23958 AND 23858.4

There is no Filing Fee for this application

INSTRUCTIONS

ALL APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS:

1. COMPLETE THE FORM BELOW
2. ATTACH THE FOLLOWING:
 - A. COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING
 - B. LETTER OF DETERMINATION APPROVING A CONDITIONAL USE PERMIT FOR ALCOHOL SALES
 - C. MAILING LIST OF ABUTTING PROPERTY OWNERS
 - MUST INCLUDE IN LIST – APPLICANT, REPRESENTATIVE, AND PROPERTY OWNER, IF APPLICABLE
 - MUST USE EXCEL TEMPLATE PROVIDED

[Click here to download the Excel Template](#)

SUBMIT THE COMPLETED PCN APPLICATION VIE EMAIL TO:
OFFICE OF THE CITY CLERK, CITY OF LOS ANGELES
CLERK.PCN@LACITY.ORG

ALL FIELDS ARE REQUIRED – COMPLETE ALL ITEMS BELOW OR USE “N/A”

PROJECT NAME	Lifefood Organic Marketplace
PROJECT ADDRESS	1507 N. Cahuenga Blvd., Los Angeles, CA 90028
COUNCIL DISTRICT	13

APPLICANT

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Check if the Property Owner is the same as the Applicant

NAME	Lifefood Mosaic, Inc.
ADDRESS	1507 N. Cahuenga Blvd., Los Angeles, CA 90028
PHONE	310-596-1045
EMAIL	ashley@lifefoodorganicmarketplace.com

PROPERTY OWNER

NAME	Royfield, Inc.
ADDRESS	PO Box 7642; 2814 Hillman St., Thousand Oaks, CA 91360
PHONE	818-348-4188

REPRESENTATIVE

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Check if the Representative is the same as the Applicant

NAME	Brett Engstrom - LiquorLicense.com
ADDRESS	2222 Damon St., Los Angeles, CA 90021
PHONE	626-993-7350
EMAIL	brett@liquorlicense.com

TYPE OF BUSINESS	Organic store
CITY PLANNING CASE NO.	ZA 2021-8671 CUB
TYPE OF ALCOHOL SALES (Select one option)	Off-Site

AGENT, CA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

CONTACT INFORMATION REQUIRED. APPLICATION MAY BE REJECTED IF CONTACT INFORMATION IS NOT PROVIDED.

NAME	Stacy Williams
EMAIL	stacy.williams@abc.ca.gov

Note: Attachment maximum size is 25 MB