De Euro cafe, Inc. (DBA) Jadore

Jadore is located at 940 Broxton Ave and we are the neighbor of Habibi cafe. We have had our restaurant for over 20 years just the same as Habibi cafe. Although we are competing in the industry, we have benefited in many ways from Habibi cafe opening in Westwood.

We have read through the public hearing complaints. It seems like Westwood is growing as a community is being considered a nuisance. Westwood now has customers of celebrity status and are from all over the world. These customers even come just to walk around Westwood which allow businesses other than Habibi cafe to be explored. Because Habibi cafe has customers coming in later, we along with other businesses are given the opportunity to open late as there is more business.

I see the operations and the business coming from Habibi cafe are boosting the economy in Westwood from within Westwood. Over time the rest of Westwood has declined. We have a significant homeless issue and many vacant properties which are a result of the members calling the public hearing. Broxton Ave has had two other restaurants open because businesses like ours bring a diverse group of clients and a new market to Westwood.

Many restaurants in Santa Monica, Melrose, Beverly hills and other posh areas have experienced crime because Los Angeles county has a horrific crime issue. To penalize businesses for crime increases caused by choices the LAPD and the city has chosen is unfair.

Habibi Cafe provides benefits for the community, allowing people in the community to get together. Celebrities, such as Lebron James, Shaquille O'Neal, and many others come to Habbi cafe for leisure. As their neighbor, I can attest the concerns are so minimal and they are not a nuisance at all. The homelessness issue in Westwood, lack of response time by LAPD and Los Angeles crime rates are the nuisance, Not Habibi Cafe.

Thank you,

J'Adore,

Benjamin Melamed

David Melamed