

ECONOMIC DEVELOPMENT AND JOBS COMMITTEE REPORT relative to distribution of \$2 million in Homeless Housing and Prevention Program funds to Los Angeles Regional Initiative for Social Enterprise (LA:RISE).

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. APPROVE the Department of Economic and Workforce Development Department (EWDD) list of recommended LA:RISE contractors selected through a Request for Interest (RFI) dated January 28, 2021, to provide work readiness and employment services for the LA:RISE Youth Academy as detailed in Tables 1 and 2 of the April 28, 2021 Workforce Development Board (WDB) report, attached to the Council File.
2. AUTHORIZE the General Manager, EWDD, to:
 - a. Negotiate and execute agreements with the selected LA:RISE contractors for the period June 1, 2021, through May 31, 2022, as detailed below, and in the April 28, 2021 WDB report, subject to review by the City Attorney as to form and legality:

Region	Agency	Funding Amount	Service Goal
South	Coalition for Responsible Community Development	\$337,500	45
San Fernando Valley	El Proyecto del Barrio (Sun Valley YouthSource)	322,500	43
Northeast	Goodwill Industries of SoCal	300,000	40
Central/Hollywood	Los Angeles LGBT Center	371,250	55
West	Regents of the University of California (UCLA YSC)	210,000	28
Central/Hollywood	YWCA Digital Learning Academy	101,250	15
Central/Hollywood	Managed Career Solutions (Hollywood WSC)	<u>52,500</u>	70
Total:		\$1,695,000	296

- b. Funding for two additional LA:RISE contracted partners as follows:

Agency	Funding Amount
Roberts Enterprise Development Fund (REDF)	\$75,000
Los Angeles Unified School District (LAUSD) Homeless Education Program	\$30,000

- c. Prepare Controller Instructions and/or any necessary technical adjustments that are consistent with Mayor and Council action, subject to the review of the City Administrative Officer; and, request the Controller to implement these instructions.
3. AUTHORIZE the General Manager, EWDD, or designee, to prepare additional Controller instructions and/or technical corrections as necessary in order to implement the Mayor and Council's intent, subject to approval of the City Administrative Officer (CAO).

Fiscal Impact Statement: The CAO reports that the recommendations contained in the May 19, 2021 CAO report, attached to the Council File, have no impact on the General Fund. Funding is provided by the state of California's Homeless Housing Assistance and Prevention Program grant.

Financial Policies Statement: The CAO reports that the recommendations contained in the May 19, 2021 CAO report, attached to the Council File comply with the City Financial Policies.

Community Impact Statement: None submitted.

Summary:

On June 8, 2021, your Committee considered May 19, 2021 CAO and April 28, 2021 Workforce Development Board (WDB) reports relative to the distribution of \$2 million in HHAP Program funds. According to the CAO, the EWDD is requesting approval of the results of a Request for Information (RFI) to:

- a. Select service providers for \$2 million in Homeless Housing Assistance and Prevention (HHAP) Program grant funds from the state of California to expand the LA RISE Program to participants ages 18 to 24.
- b. Authority to execute contracts with nine recommended service providers, two of which are based on sole source procurement.
- c. As-needed authority to prepare additional Controller instructions and/or technical corrections to implement actions approved by Council and Mayor.

On January 28, 2021, Council and Mayor approved allocation of the HHAP funds to EWDD for the LA RISE program as \$200,000 for EWDD and other City administrative costs and \$1.8 million for program services through service provider contracts (Council File No. 19-0914). The funds are intended to expand LA RISE employment assistance and related services to unenrolled youth who are either at risk of or currently experiencing homelessness. The City Attorney has reviewed and accepted EWDD's recommendation for sole source procurement of planning and outreach services to be provided by the Roberts Enterprise Development Fund

(REDF) and Los Angeles Unified School District (LAUSD). The CAO is recommending approval of EWDD's recommended service providers relative to the HHAP funding for the LA RISE program and authority for EWDD to execute contracts with the recommended service providers, subject to review and approval by City Attorney as to form and legality, and prepare Controller instructions and/or technical corrections as needed.

The WDB and LA:RISE, in cooperation with the REDF, is a collaborative partnership that unites the City's Workforce Development System with employment social enterprises and for-profit employers to provide transitional jobs and other employment services to the hardest-to-employ participants, those with a history of homelessness or at risk of homelessness, including formerly incarcerated/returning citizens and disconnected youth. Under the LA:RISE model, the social enterprises (SE) provide participants with transitional, subsidized employment paired with wrap-around support and barrier removal services. In January 2021, the Mayor and City Council allocated \$2 million in Homeless, Housing, And Prevention Program (HHAP) youth category funding to expand services specifically to individuals 18 to 24 years of age who are experiencing homelessness or at-risk of experiencing homelessness and not currently enrolled in LA:RISE. The HHAP funds will be used to launch the LA:RISE Youth Academy, a new program focused on improving housing, education and workforce outcomes for the more than 3,000 identified homeless youth in Los Angeles. The LA:RISE Youth Academy will provide 226 young adults with education, employment, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility. The project will support an integrated service delivery model and will leverage existing partnerships and connections under the LA:RISE and Performance Partnership Pilot (P3) Youth Collaborative. EWDD will partner with the REDF, the Los Angeles Homeless Services Authority, LAUSD, community colleges, as well as other City departments for this effort. After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the recommendations contained in the WDB report, as amended, and detailed in the above recommendations. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Economic Development and Jobs Committee

COUNCILMEMBER	VOTE
PRICE:	YES
KREKORIAN:	YES
BLUMENFIELD:	YES
RAMAN:	YES

COUNCILMEMBER	VOTE
HARRIS-DAWSON:	YES

ARL

6/8/21

-NOT OFFICIAL UNTIL COUNCIL ACTS-