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**10/23/2022**

1 message

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**City Clerk Council and Public Services** <clerk.cps@lacity.org>  
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Tue, Oct 25, 2022 at 8:05 AM

----- Forwarded message -----

From: Evelyn Stern <stern123@earthlink.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Mon, 24 Oct 2022 02:17:35 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

Contrary to the findings of in the DEIR, there is a preponderance of evidence demonstrating the negative impacts digital billboards have on public safety by altering driver behavior, drawing driver attention away from the roadway and toward the advertisements. Human error is the leading cause of traffic accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Evelyn Stern  
12367 Deerbrook Ln  
Los Angeles, CA 90049

----- Forwarded message -----

From: Javier Del Valle <jdelvalle@dvacommercialre.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Mon, 24 Oct 2022 00:59:40 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Javier Del Valle  
PO Box 3060  
Montebello, CA 90640

----- Forwarded message -----

From: Michael Fishbein <fishbein@humnet.ucla.edu>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 21:40:37 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Michael Fishbein  
1638 Granville Ave., Apt. 6  
Los Angeles, CA 90025

----- Forwarded message -----

From: Barbara Ringuette <lrbab@att.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 22:26:38 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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accidents, and lawmakers have come to recognize the importance of reducing driver distraction by enacting laws banning cell phone use while driving. As digital billboards have become more common, an emerging body of research indicates that digital billboards create similar distraction conditions. A comprehensive compendium of digital billboard safety studies can be found at [www.scenic.org/compendium](http://www.scenic.org/compendium).

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Sincerely,  
Barbara Ringuette  
816 Parkman Ave  
Los Angeles, CA 90026

----- Forwarded message -----

From: Dominick Clark <dclark.locations@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 21:12:12 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
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Sincerely,  
Dominick Clark  
136 N. Pass Avenue  
Burbank, CA 91505

----- Forwarded message -----

From: Marilyn Tusher <mltusher@att.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 19:04:14 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Marilyn Tusher  
2557 Midvale Ave  
Los Angeles, CA 90064

----- Forwarded message -----

From: Beth Stein <[lasirena@mardeashe.com](mailto:lasirena@mardeashe.com)>  
To: LA City Clerk <[clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 17:01:04 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Beth Stein  
3787 3/4 S Centinela Ave  
Los Angeles, CA 90066

----- Forwarded message -----

From: Melissa Marote <melissa.matthews2005@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 16:56:46 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Melissa Marote  
22258 Covello St  
Canoga Park, CA 91303

----- Forwarded message -----

From: Susan Ryan <susanryan2010@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 16:37:58 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Susan Ryan  
1217 S Orange Dr  
Los Angeles, CA 90019

----- Forwarded message -----

From: Carlos Etcheverry <borlocomix@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 14:35:04 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
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Sincerely,  
Carlos Etcheverry  
1242 Tamarind Ave  
Los Angeles, CA 90038

----- Forwarded message -----

From: sharon byers <sibyres@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 14:23:29 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
sharon byers  
13042 Stanbridge Ave  
Downey, CA 90242

----- Forwarded message -----

From: Nicole Antoine <nicoleantoine@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 14:07:43 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I see the billboards from Griffith Park and they are HORRIBLE and a complete eyesore. At night, its the only thing you can see and it's very sad to know that the people that live near it are suffering form the light pollution. This is NOT VEGAS.

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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Recent research demonstrates that even changing electronic signs erected solely for public information purposes create hazards for drivers, indicating that the medium of digital signs is inherently dangerous. The Traffic Safety section of the DEIR fails to account for this evidence. The report contains no original analysis of the relationship between signs and driver safety and relies on a literature review of stale and inadequate research.

Also note that the illumination standards, hours of operation, and take-down rate of the TCN proposal do not match those recommended by the LA City Planning Commission in Version B+ of the revised City Sign Ordinance, (May 2021).

The DEIR acknowledges that the City of LA has committed to the Vision Zero program, with the goal of eliminating pedestrian deaths. However, Metro essentially states in this program that hazards created by installing digital signs are a problem that the rest of the city must mitigate. However, the dangers posed by Metro's signs would not be limited to its property. The City's roadway users would suffer the consequences, which would undermine the Vision Zero Program.

Evidence indicates that all billboards, including digital billboards, can reduce property values. Because of the high visibility of digital billboards, many properties would be impacted by this plan. Additionally, while the DEIR notes the scenic impacts on residences and businesses, it does not address the impact on the scenic qualities of byways such as the Arroyo Seco Parkway.

I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs PLEASE DO SOMETHING RIGHT FOR OUR CITY!

Sincerely,  
Nicole Antoine  
1242 Tamarind Ave  
Los Angeles, CA 90038

----- Forwarded message -----

From: Judith Esposito <judy.esposito@msn.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 13:26:43 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Judith Esposito  
2341 Boone Ave  
Not Hispanic or Latino, CA 90291

----- Forwarded message -----

From: Matthew Wright <mjwright2001@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 12:31:22 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

Greetings,

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Matthew Wright  
1450 12th St Apt C  
Manhattan Beach, CA 90266

----- Forwarded message -----

From: Russell Curl <cobaltbays@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 11:38:51 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

I urge you to halt plans to move forward with the Metro TCN Program. The Draft Environmental Impact Report (DEIR) is flawed and incomplete, omitting key information about the impacts of digital signs. The TCN program would increase scenic blight throughout the city, jeopardizing the City's 2002 sign ordinance (and authority to regulate off-site signs) while creating hazards to human health, the natural environment, and quality of life.

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Russell Curl  
4530 Ridgewood Ct  
Palmdale, CA 93552

----- Forwarded message -----

From: George Ball <delilahandjr@att.net>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 10:50:08 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
George Ball  
4818 W. 99th St.  
Inglewood, CA 90301

----- Forwarded message -----

From: Kathryn Welch Howe <khowe.kwh@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 10:20:14 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392

To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Kathryn Welch Howe  
10570 Le Conte Ave  
Los Angeles, CA 90024

----- Forwarded message -----

From: Zachariah Love <zoofus@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 09:57:07 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Zachariah Love  
13820 Victory Blvd  
Van Nuys, CA 91401

----- Forwarded message -----

From: Elvira Paglici <elvirapaglici@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 07:41:31 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Elvira Paglici  
P. O. Box 26042  
Los Angeles, CA 90026

----- Forwarded message -----

From: Janet Albaugh <janalbaugh@roadrunner.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 05:08:25 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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Sincerely,  
Janet Albaugh  
2750 Hutton Dr  
Beverly Hills, CA 90210

----- Forwarded message -----

From: Celeste Hong <celestehong13@gmail.com>  
To: LA City Clerk <clerk.cps@lacity.org>  
Cc:  
Bcc:  
Date: Sun, 23 Oct 2022 03:04:15 -0400  
Subject: Oppose Metro TCN- LA Council File 22-0392  
To whom it may concern:

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In light of these concerns, I stand with Scenic Los Angeles in recommending that neither Metro nor the City moves forward with the installation of digital signs as described in this program.

Sincerely,  
Celeste Hong  
4758 Cromwell Ave  
Los Angeles, CA 90027

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## 21 attachments

-  **Oppose Metro TCN- LA Council File 22-0392.eml**  
8K
-  **Oppose Metro TCN- LA Council File 22-0392.eml**  
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-  **Oppose Metro TCN- LA Council File 22-0392.eml**  
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