



KAREN BASS
MAYOR

April 10, 2025

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Ana Karen Estrada to the Board of Commissioners on the Status of Women for the term ending June 30, 2027.

I certify that in my opinion Ms. Estrada is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make the appointment solely in the interest of the City.

Ms. Estrada will fill the vacancy created by the departure of Jerilyn Mendoza.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass'.

KAREN BASS
Mayor

KB:lap

Attachment

COMMISSION APPOINTMENT FORM

Name: Ana Karen Estrada
Commission: Board of Commissioners on the Status of Women
End of Term: 6/30/2027

Appointee Information

1. **Race:** Latinx
2. **Gender:** Female
3. **Council District and neighborhood of residence:** 3 - North Valley
4. **Are you a registered voter in the City of Los Angeles?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Political Science, California State University, Northridge
7. **Occupation/profession:** Senior Programs Coordinator, Alliance for a Better Community
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Race	Gender	Term End
Grace, Simona	South Valley	4	Caucasian	F	6/30/2028
Rose, Cristina	Central	4	Caucasian	F	6/30/2028
Yeom, Katherine	South LA	10	API	F	6/30/2028
VACANT					6/30/2027
Danielian, Lucig	Central	4	Caucasian	F	6/30/2027
Gray, Tracy	Central	14	African American	F	6/30/2027
Bernard-Gibson, Erma	Central	10	African American	F	6/30/2027

ANA KAREN ESTRADA

EXPERIENCE

Alliance for a Better Community - Senior Programs Coordinator

April 2025 - Current

- Support the development and implementation of Parent Academy program and civic engagement initiatives across Los Angeles, creating data-driven curriculum while collecting and amplifying first-hand stories from parents, students, and community members to inform program development and advocacy efforts.
- Cultivate and strengthen relationships with partners, academic institutions, government agencies, and community-based organizations, representing ABC at conferences and stakeholder meetings while developing strategies to enhance Latino/a representation in policy decision-making spaces.
- Assist in identifying funding opportunities, drafting grant proposals and reports, and tracking grant deliverables for curriculum and community engagement programs, including support for ABC's Zocalos and Latino/a Heritage Month annual event.

Planned Parenthood Los Angeles - Raíz Organizer

November 2023 - December 2024

- Led grassroots organizing efforts, including but not limited to: activist recruitment, training, and engagement; visibility at community events; and implementing program goals with a racial justice lens. Oversaw the launch of the PP Gen Chapter at CSUN, engaging over 500 college students and solidifying presence on campus. Recruited over 200 supporters, 15 dynamic volunteer leaders, and more than 30 dedicated volunteers.
- Organized and participated in over 30 events, averaging more than three per month, while building strong relationships with diverse community partners, with a particular focus on Latinx communities. Established new relationships and further developed existing partnerships with over 20 local and national community organizations.

Planned Parenthood Los Angeles - Public Affairs Intern

January 2023- May 2023

- Conducted research and analysis on legislation relating to reproductive rights, drafted talking points and presentations for panels and events, represented PPLA at tabling and community events, and managed administrative systems and volunteer data input.
- Prepared highly detailed district-specific fact sheets to inform elected officials of the resources Planned Parenthood has provided and strengthen relationships with elected officials and community partners.

Project Super Bloom PAC - Political Director

February 2023 - January 2024

- Conduct detailed research and provide recommendations regarding state Assembly and Senate races within California. Oversaw the endorsement process and worked closely with the Board of Directors to devise a strategic election and endorsement plan while implementing campaign strategies for endorsed candidates.
- Managed coalition building with organizations across California to and strengthen the organization's presence and to develop relationships around increasing voter turnout within the upcoming election cycle.

SKILLS:

English and Spanish (Fluent), Indigov, Legislative Research, VAN, Social Media, Microsoft Office & Google Platforms

EDUCATION:

California State University, Northridge
Bachelor of Arts in Political Science,
Magna Cum Laude

LOCAL POLITICAL ACTIVITIES & AWARDS

Board Member, Winnetka Neighborhood Council (fmr)

Board Chair, Project Super Bloom PAC

Honoree, CA Enviro Voter's Badass Green Awards

Volunteer, Pueblo Y Salud's 2024 Cesar Chavez March Committee

Youth Activist of the Year, 3rd Annual Valley Community Leadership Awards

Future History Latina Maker, Hispanas Organized for Political Equity (HOPE)



KAREN BASS
MAYOR

April 10, 2025

Dear Ms. Estrada:

I am pleased to inform you that I hereby appoint you to the Board of Commissioners on the Status of Women for the term ending June 30, 2027, subject to confirmation by the City Council.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and undated Letters of Separation **within one week** of receiving this letter. These documents are necessary to ensure the most efficient, open, and accountable city government possible.

Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions team will assist in connecting you with Personnel's Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission via the California Fair Political Practices Commission's e-Disclosure website, or by mailing the forms to City Hall at 200 N. Spring Street, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Samantha Rodriguez at the City Ethics Commission by email at samantha.rodriguez@lacity.org.

As part of the appointment process, Bob Blumenfield, your Councilmember, and Councilmember Hugo Soto-Martinez, the Chair of the Civil Rights, Equity, Immigration, Aging, and Disability Committee, may wish to meet with you to answer any questions they have. Our office will assist with arranging these meetings.

Ms. Ana Karen Estrada
April 10, 2025
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Additionally, you will be required to attend public meetings at City Hall where your appointment will be considered. You will be hearing from our office and a City Council Clerk who will let you know when your appointment will be considered by the Civil Rights, Equity, Immigration, Aging, and Disability Committee. Sometime thereafter, you will be notified of the date when your appointment will be presented to the full City Council. Before you may begin serving, you will be required to take the Oath of Office in the City Clerk's Office located in Room 395 of City Hall. If you require parking for these meetings, please contact my Commissions team by email at myr-commissions@lacity.org.

Per the City Charter, most commissioners must be registered voters of the City of Los Angeles, and must therefore reside within Los Angeles. If you move at any point during your term, or your contact information changes, please contact my Commissions team immediately at the email address listed below. While we hope that you complete a successful term, if for some reason you intend to resign, please do so in writing to my Commissions team at myr-commissions@lacity.org.

Congratulations, and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is written in a cursive, flowing style.

KAREN BASS
Mayor

KB:lap

Attachment I
Ms. Ana Karen Estrada
April 10, 2025

Nominee Check List

I. Within 7 days:

- Email the below completed documents, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to:
Office of the Mayor
Attn: Luz Portillo
200 N. Spring Street, Room 303
Los Angeles, CA 90012
 - Remuneration Form
 - Undated Separation Letters (2)

- Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

II. Before your appointment is heard in committee or full council (you will be contacted by the Clerk's Office with this date):

- File the following forms with the City Ethics Commission. If you are required to file, you will receive these forms via email from that office. Be sure to take no more than 21 days to file, per City law.
 - Statement of Economic Interest ("Form 700")
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
 - CEC Form 60

III. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

- Your City Councilmember Bob Blumenfield
- Councilmember Hugo Soto-Martinez, Chair of the Council Committee considering your nomination

IV. Public Meetings at City Hall:

- Civil Rights, Equity, Immigration, Aging, and Disability Committee Hearing
- Full Council Hearing