

MOTION

The City of Los Angeles will host the Olympic and Paralympic Games 2028 (2028 Games) between July 14 and August 27, 2028. The 2028 Games are being delivered by the Organizing Committee for the Olympic and Paralympic Games 2028 (LA28) in close coordination with the City, and are a transformative opportunity for the City to showcase Los Angeles on a world stage.

A core element of any successful Olympic and Paralympic Games is a robust volunteer program that supports the efforts of the organizing committee and the City. Volunteers provide customer service; press and communications support; health services; technology support; protocol and language services; transport support; operational support for the organizing committee, sports events, and opening and closing ceremonies; and countless other tasks. As London 2012 Organising Committee Chairman Lord Sebastian Coe put it, volunteers "are the lifeblood of the Olympic Games and Paralympic Games."

Over 30,000 volunteers aided staff during the 1984 Olympic Games in Los Angeles. It is reported that the Olympic and Paralympic Games held in Beijing (2008) and London (2012), respectively, were each supported by over 70,000 volunteers. Paris' hosting duties in 2024 are expected to be assisted by 45,000 volunteers.


LA28 is tasked with the creation of a volunteer program for the 2028 Games. A successful volunteer program will require operational and logistical support from LA28, including resources, planning, and other services. It is imperative that LA28 develop a robust volunteer program that will provide the City with adequate support during the 2028 Games.

The City may also wish to supplement LA28's efforts with a volunteer program of our own. A City program could focus on non-Games event functions, like the cultural olympiad, that serve to enhance the overall Olympic and Paralympic experience in Los Angeles. Such a program will also require support similar to LA28's program.


I THEREFORE MOVE that the Council request LA28 to report on efforts to develop a volunteer program that will adequately support the City during the Olympic and Paralympic Games 2028, including necessary support services like recruitment, vetting, training and supervised deployment strategies; and

I FURTHER MOVE that the Council instruct the CLA and CAO, with assistance from the Personnel Department and other departments as appropriate, to report on existing City volunteer programs and resources necessary for expanding the existing programs or developing new programs to support the 2028 Games.

PRESENTED BY:


TRACI PARK
Councilwoman, 11th District


PAUL KREKORIAN
Councilmember, 2nd District


KATY YAROSLAVSKY
Councilmember, 5th District

SECONDED BY:



PK

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