

CITY OF LOS ANGELES

CALIFORNIA



Workforce *Development* Board
City of *Los Angeles*

Workforce Development Board
CHARLES WOO
CHAIR



KAREN BASS
MAYOR



**Economic and Workforce
Development Department**
CAROLYN M. HULL.
GENERAL MANAGER

May 7, 2024

Council File Number: 22-0014-S1
Council Districts: All
Contact Persons & Phone:
Gerardo Ruvalcaba (213) 744-7233

The Honorable Karen Bass
Mayor, City of Los Angeles
Room 303, City Hall

City Council
c/o City Clerk
Room 395, City Hall

Attention: Heleen Ramirez, Legislative Coordinator

APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS RELATIVE TO FUNDING REALLOCATION OF CALIFORNIANS FOR ALL YOUTH PROGRAMS

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD, or designee, to create a new appropriation account no. TBD and then transfer and appropriate \$37,467 in PY 2023-24 Californians For All (CFA) funds to the General Services Department's (GSD) Automotive and Warehouse and Toolroom Worker Internship (AWTWI) program. The AWTWI program will provide work experience, career exploration, and support services to youth ages 16-30. (Table 1; Attachment 1);
2. AUTHORIZE the General Manager of the EWDD, or designee, to transfer and appropriate \$29,750 in PY 2023-24 CFA funds to the Social Impact Collective Consortium (SICC) contract. The SICC will provide program coordination to the Early Childhood Education Childcare Consortium (ECECC), which provides work experience, career exploration, and support services to youth ages 18-30. (Table 2; Attachment 1);
3. AUTHORIZE the General Manager of the EWDD, or designee, to transfer and appropriate \$513,048 in PY 2023-24 CFA funds to the Early Childhood Education Student Advancement Program (ECESAP). The additional funds will be used for additional cohorts for the 2023-24 program year. (Table 3; Attachment 1);
4. AUTHORIZE the General Manager of the EWDD, or designee, to create a new appropriation account no. TBD and then transfer and appropriate \$379,779 in PY

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

2023-24 CFA funds to Recreation and Park Pathways to Childcare Program (RAPPCP). The additional funds will support program implementation at city-run childcare facilities. (Table 4; Attachment 1);

5. AUTHORIZE the General Manager of the EWDD, or designee, to transfer and appropriate \$543,000 in PY 2023-24 CFA funds to expand the Student-to-Student Success Program and for LA's BEST coordination of after-school tutoring and work experience support. (Table 5; Attachment 1);
6. AUTHORIZE the General Manager of the EWDD, or designee, to create a new appropriation account no. TBD and then transfer and appropriate \$4,028,204 in PY 2023-24 CFA funds. The allocation includes \$3,993,204 to provide Hire LA Youth (HLAY) work experience opportunities and \$35,000 for EWDD staff to support the expansion of HLAY program worksites. (Table 6; Attachment 1);
7. AUTHORIZE the General Manager of the EWDD, or designee, to transfer and reallocate/re-appropriate \$343,000 in PY 2023-24 CFA funds for the Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Youth Academy program. The reallocation will allow the Department to better utilize existing resources and increase services to individuals experiencing homelessness. (Table 7); and
8. AUTHORIZE the General Manager of EWDD, or designee, to execute new agreements and amendments as outlined in Tables 1 - 7 in order to provide work experience opportunities to Los Angeles' youth most impacted by the pandemic, including authority to make technical corrections to transfer and/or appropriate funds to effectuate the intent of the Mayor and City Council.

BACKGROUND

In PY 2021-22, the City of Los Angeles was awarded \$53.3 million in funding through the Office of the Governor's California Volunteers to expand youth workforce development programs through the California For All (CFA) initiative. This initiative provides transitional work and additional employment-based social services to youth between the ages of 16 and 30. CA Volunteers is the State Service Commission for California and is responsible for engaging Californians in service, volunteering, and civic action to tackle our State's most pressing challenges and lift-up all communities. The Californians For All Youth Workforce Development Program has brought together youth across the state to help address urgent challenges in their communities, while simultaneously learning key skills and earning money to help prepare them for future careers.

In partnership with multiple City departments, including the Department of Public Works, Recreation and Parks, Youth Development Department and Community Investment for Families Department, the City has recruited, trained and placed high need youth at jobs in a variety of new youth workforce development programs in collaboration with the Mayor's Office of Economic Opportunity and community-based organizations with the capacity to manage these programs. Through new programming, the department has been able to increase youth employment, develop career pathways and strengthen city/community capacity to address key areas of food insecurity, climate and COVID-19 recovery. Through the California For All initiative, the EWDD has placed over 4,200 youth participants into work experience programs to aid in these efforts and has expended over \$17,000,000 in California For All funds.

CFA PROGRAM PERFORMANCE DATA (through April 10, 2024)

PROGRAM	CONTRACT SERVICE GOAL	TOTAL ENROLLMENT
Angeleno Corps – PY23/24	450	373
Angeleno Corps – PY22/23	400	376
Student 2 Student – PY23/24	507	509
Student 2 Student – PY22/23	640	674
South LA Non-Profit Apprenticeship Program [†]	60	66
Digital Ambassadors [†]	31	40
Small Business Corp [#]	100	0
Wildland Firefighting Training Academy ^{† #}	58	0
LA:RISE Youth Academy*	526	482
LA Community College – City Pathways*	200	185
City Pathways for Youth – Rec and Parks*	200	201
Early Childhood Education – Student Advancement Project*	202	187
Clean LA* – Bureau of Public Works	200	104
LA River Rangers* – Bureau of Public Works	145	66
Youth & Community Harvest Internship Project*	101	66
Teen Parent Prosper Project*	40	30
Community Composting* – Bureau of Public Works	12	11
Edible Food Waste Recovery* – Bureau of Public Works	3	4
Summer Night Lights* – Rec and Parks	150	5
TOTAL	4,025	3,379

* These programs are funded for 2 consecutive years. Enrollment goal and performance begins July 1, 2022 for these programs.

[†] These programs were added during PY23/24, after usual program year start (July 1, 2023).

[#] These programs will be launching in late April 2024.

DISCUSSION

To fully utilize CFA program funds, EWDD requests approval of the allocation/redistribution detailed in Tables 1 - 7. The timeline to expend CFA funds was extended to September 30, 2024, as reflected in the contract timelines for these programs. However, additional reallocation of funds is needed to ensure all funds are spent before the end date of the performance period.

Table 1 summarizes EWDD’s recommended allocation of \$37,467 in CFA funds for PY 2023-24. The Automotive and Warehouse and Toolroom Worker Internship (AWTWI) program provides participants, ages 16-30, with a 10-week internship with the city’s GSD. Successful trainees receive a certificate of completion at the end of the program. Additionally, depending on positions available, the trainees would have an opportunity to interview to become a Vocational Worker, a full-time, exempt city position. The term of the contracts will be July 1, 2023 – September 30, 2024.

Table 1: Allocation of CFA funds for AWTWI

AGENCY	ORIGINAL CFA FUNDING	NET CHANGE	CFA FUNDING AMOUNT
Coalition for Responsible Community Development	-	\$31,032	\$31,032
General Services Department	-	\$6,435	\$6,435
TOTALS	-	\$37,467	\$37,467

Table 2 summarizes EWDD’s recommended allocation of \$29,750 in CFA funds for PY 2023-24. The Social Impact Collective Consortium (SICC) will provide coordination with the Early Childhood Education Childcare Consortium (ECECC), which provides work experience and support services to youth ages 18-30. The term of the contracts will be July 1, 2023 – September 30, 2024.

Table 2: Allocation of CFA funds for ECECC

AGENCY	ORIGINAL CFA FUNDING	NET CHANGE	CFA FUNDING AMOUNT
Social Impact Collective Consortium	\$120,000	\$29,750	\$149,750
TOTALS	\$120,000	\$29,750	\$149,750

Table 3 summarizes EWDD’s recommended allocation of \$513,048 in CFA funds for PY 2023-24. Early Childhood Education Student Advancement Program (ECESAP) is a work experience program for Los Angeles Community College District (LACCD) students in the child development (or closely related) field. The additional funds will be used for additional students to participate in the ECESAP for the 2023-24 program year. The Service Provider will begin recruiting and enrolling 100 additional participants (up to 30 years of age), who will be able to complete 130 hours of work experience. ECESAP Lead Coordinators will provide coordination and preparation support to the partner community-based host organizations. The term of the contracts will be July 1, 2023 – September 30, 2024.

Table 3: Allocation of CFA funds for ECESAP

AGENCY	ORIGINAL CFA FUNDING	NET CHANGE	CFA FUNDING AMOUNT
Coalition for Responsible Community Development	\$166,718	\$148,077	\$314,795
El Proyecto Del Barrio (YSC)	\$43,194	\$145,988	\$189,182
Catholic Charities of Los Angeles, Inc.	\$92,091	\$97,326	\$189,417
Para Los Ninos	\$77,358	\$121,657	\$199,015
TOTALS	\$379,361	\$513,048	\$892,409

Table 4 summarizes EWDD’s recommended allocation of \$379,779 in CFA funds for PY 2023-24. The Recreation and Park Pathways to Childcare Program (RAPPCP) will provide living-wage career opportunities for early childhood educators while expanding access to licensed childcare facilities in Los Angeles. Participants receive training in mandated reporting, CPR for infants and toddlers, and preschool curriculum as well as practical experience in lesson development and classroom management. The term of the contracts will be July 1, 2023 – September 30, 2024.

Table 4: Allocation of CFA funds for RAPPCP

AGENCY	ORIGINAL CFA FUNDING	NET CHANGE	CFA FUNDING AMOUNT
Recreation and Park Pathways to Childcare	-	\$379,779	\$379,779
TOTALS	-	\$379,779	\$379,779

Table 5 summarizes EWDD’s recommended allocation of \$543,000 in CFA funds for PY 2023-24. The Student-to-Student Success Program provides high school students with work experience as tutors during after school hours, with new coordination and support through LA’s BEST. LA’s BEST, a unique partnership between the Mayor’s Office, LAUSD and the private sector, will work to expand the Student-to-Student program to incorporate in-person programming, coordinate after-school tutoring and work experience support as well as provide payment processing for high school support staff. The term of the contracts will be July 1, 2023 – September 30, 2024.

Table 5: Allocation of CFA funds for Student-to-Student Success Program

AGENCY	ORIGINAL CFA FUNDING	NET CHANGE	CFA FUNDING AMOUNT
LA’s BEST	-	\$543,000	\$543,000
TOTALS	-	\$543,000	\$543,000

Table 6 summarizes EWDD’s recommended allocation of \$4,208,204 in CFA funds for PY 2023-24. The allocation includes \$3,993,204 to provide Hire LA Youth (HLAY) work experience opportunities and \$35,000 for EWDD staff to support the expansion of HLAY program worksites. The term of the contracts will be July 1, 2023 – September 30, 2024.

Table 6: Allocation of CFA funds for HLAY Program

AGENCY	ORIGINAL CFA FUNDING	NET CHANGE	CFA FUNDING AMOUNT
Catholic Charities of Los Angeles, Inc. - South	-	\$ 206,489	\$ 206,489
Coalition for Responsible Community Development	-	\$ 248,726	\$ 248,726
El Proyecto del Barrio, Inc. - NV	-	\$ 248,726	\$ 248,726
El Proyecto del Barrio, Inc. - SV	-	\$ 248,726	\$ 248,726
Goodwill Industries of Southern California	-	\$ 206,489	\$ 206,489
Los Angeles Brotherhood Crusade	-	\$ 312,179	\$ 312,179
Managed Career Solutions, Inc.	-	\$ 276,885	\$ 276,885
Para Los Niños- Central	-	\$ 234,647	\$ 234,647
Para Los Niños-East	-	\$ 234,647	\$ 234,647
Regents of the University of California (UCLA) -Central	-	\$ 206,489	\$ 206,489
Regents of the University of California (UCLA) - West	-	\$ 234,647	\$ 234,647
Watts Labor Community Action Committee	-	\$ 197,104	\$ 197,104
Youth Opportunity Movement - Boyle Heights	-	\$ 295,657	\$ 295,657
Youth Opportunity Movement - Watts	-	\$ 295,657	\$ 295,657
All People's Community Center	-	\$ 75,086	\$ 75,086
Catholic Charities of Los Angeles, Inc. - Central	-	\$ 51,623	\$ 51,623
Chinatown Service Center	-	\$ 35,000	\$ 35,000
Housing Authority of the City of Los Angeles	-	\$ 201,796	\$ 201,796
Los Angeles LGBT Center	-	\$ 112,631	\$ 112,631
Inner-City Arts	-	\$ 35,000	\$ 35,000
YMCA	-	\$ 35,000	\$ 35,000
EWDD Staff Overtime	-	\$35,000	\$35,000
TOTALS	-	\$4,028,204	\$4,028,204

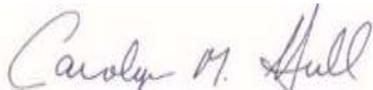
Table 7 summarizes EWDD’s recommended reallocation of \$343,000 in CFA funds for Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Youth Academy for PY 2023-24. The LA:RISE Youth Academy provides participants with education, employment, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility. The reallocation will allow EWDD to better utilize existing resources and increase services to individuals experiencing homelessness. The term of the contracts will be July 1, 2023 – September 30, 2024.

Table 7: Reallocation of CFA funds for LA:RISE Youth Academy

AGENCY	ORIGINAL CFA FUNDING	NET CHANGE	NEW CFA FUNDING AMOUNT
Coalition for Responsible Community Development	\$862,500	\$343,000	\$1,205,500
El Proyecto Del Barrio (YSC)	\$861,340	(\$231,000)	\$630,340
Goodwill Industries	\$172,500	(\$70,000)	\$102,500
Los Angeles LGBT Center	\$258,500	(\$36,300)	\$222,200
Managed Career Solutions	\$70,000	(\$5,700)	\$64,300
TOTALS	\$2,224,840	\$0	\$2,224,840

FISCAL IMPACT

There is no impact to the General Fund. Approval of the proposed actions within this report will transfer and appropriate/allocate funds within the CA For All Youth (CFAY) Workforce Development fund (65N) to fund new or expand existing programs, including the creation of new appropriation accounts to separately track new programs. The CFAY grant expires September 31, 2024.



CAROLYN M. HULL
General Manager



CHARLES WOO, Chair
Workforce Development Board

CMH:GR:DB:MV:FG:cg

Attachment: CFAY Controller Instructions for Transfers and Appropriations/New Accounts