

TRANSPORTATION COMMITTEE REPORT relative to the installation of five official City of Los Angeles community signs recognizing the Outpost Estates.

Recommendation for Council action, pursuant to Motion (Raman – Soto-Martinez):

DIRECT the Los Angeles Department of Transportation (LADOT) to fabricate and install five official City of Los Angeles community signs recognizing the Outpost Estates, after confirmation by the City Clerk that the following locations are within the established community boundaries:

- a. Outpost Drive and Franklin Avenue
- b. Outpost Drive and Mulholland Drive
- c. La Presa Drive and Yeager Place
- d. Macapa Drive and Mulholland Drive
- e. Hillside Avenue and El Cerrito Place

Fiscal Impact Statement: Neither the City Administrative nor the CLA has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On November 1, 2023, your Committee considered a Motion (Raman – Soto-Martinez) relative to the installation of five official City of Los Angeles community signs recognizing the Outpost Estates. According to the Motion, Outpost Estates is a neighborhood in the Hollywood Hills in Council District 4. The neighborhood is bounded by Mulholland Drive to the North, Franklin Avenue to the South, Hollywood Heights to the East, and Runyon Canyon to the West. The century-old neighborhood began as a developer's dream to attract artists and entertainment industry executives away from the growing Hollywoodland to the East. Charles E. Toberman developed the land now known as Outpost Estates and had a dream for the neighborhood to be one of the most exclusive and beautiful “residential parks in the world” and to be known as the “jewel in the hills”. The developer eventually erected a large red-neon lit sign, which was one of the largest in the world at the time, which read “Outpost” for all to see.

The Outpost Estates hold historic significance in Los Angeles, with its variety of architectural styles and its residents, many of whom, like their predecessors, are associated with the film industry. Community signs are needed to identify the Outpost Estates neighborhood. After consideration and having provided an opportunity for public

comment, the Committee moved to recommend approval of the Motion. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Transportation Committee

**COUNCILMEMBER VOTE**

HUTT: YES

PARK: YES

HERNANDEZ: YES

RAMAN: YES

YAROSLAVSKY: YES

ARL

11/1/23

CD 4

**-NOT OFFICIAL UNTIL COUNCIL ACTS-**