

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#53

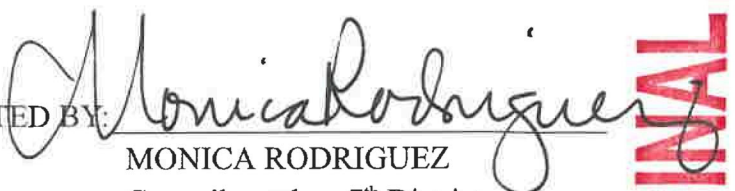
MOTION

The Los Angeles Tourism & Convention Board is coordinating a street banner program to celebrate DineLA's summer event which runs July 25, 2025 to August 8, 2025. The City of Los Angeles is excited that DineLA continues to drive social, cultural and economic impact for the Los Angeles region by bringing people to restaurants across the City. The event encourages people to try new dining venues and cuisines, provides jobs, and promotes community engagement.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Los Angeles Tourism & Convention Board as a City of Los Angeles Non-Event Street Banner Program for the period of July 9, 2025 - August 8, 2025.

I FURTHER MOVE that the City Council approve the content of the attached street banner designs.

PRESENTED BY:


MONICA RODRIGUEZ
Councilmember, 7th District

SECONDED BY:



ORIGINAL

MR
JUN 25 2025

FRONT

LEFT



RIGHT



BACK

RIGHT



LEFT



THE CITY CODE THAT REQUIRES BANNERS MUST BE SEEN ON ONE FACE OF EACH BANNER. SEE CITY OF LOS ANGELES FOR SCALE AND CITY REQUIREMENTS FOR VISIBILITY.

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