

TRADE, TRAVEL AND TOURISM COMMITTEE REPORT relative to entering into contracts for the Sidewalk Vending Cart Program.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the Economic and Workforce Development Department (EWDD) to implement the Sidewalk Vending Cart Program, in collaboration with the County of Los Angeles, Department of Economic Opportunity (DEO).
2. AUTHORIZE the General Manager, EWDD, or designee, to negotiate and execute a Memorandum of Understanding with the DEO in the amount up to \$1,662,625 for the manufacturing, permitting, compliance monitoring, and distribution of vending carts for sidewalk vendors, subject to the review and approval of the City Attorney as to form.
3. AUTHORIZE the General Manager, EWDD, or designee, to negotiate and execute a sole source contract with Initiating Change in Our Neighborhoods Community Development Corporation in the amount of \$500,000 for a one-year contract term, commencing September 2024 to conduct outreach to sidewalk vendors; educate vendors on business topics including SB 972; provide technical assistance for permits; and help vendors understand and apply for permits; subject to the review and approval of the City Attorney as to form, and compliance with City contracting requirements.
4. AUTHORIZE the General Manager, EWDD, or designee, to prepare Controller instructions and/or make technical adjustments that may be required and are consistent with this action, subject to the approval of the City Administrative Officer; and, AUTHORIZE the Controller to implement these instructions.

Fiscal Impact Statement: The EWDD reports that the recommendations above will have no negative impact on the City General Fund, as proposed programs will be funded with American Recovery Plan Act funds, Community Development Block Grant, and the previous transfer of Fiscal Year 2021-22 Unappropriated Balance funds from the Bureau of Street Services.

Community Impact Statement: None submitted

SUMMARY

At the meeting held on September 17, 2024, your Trade, Travel and Tourism Committee considered an EWDD report relative to entering into contracts for the Sidewalk Vending Cart Program.

After an opportunity for public comment, the Committee moved to approve the recommendations stated in the EWDD report, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

TRADE, TRAVEL AND TOURISM COMMITTEE

| <u>MEMBER</u> | <u>VOTE</u> |
|----------------|-------------|
| PARK: | YES |
| MCOSKER: | YES |
| DE LEÓN: | YES |
| PRICE: | YES |
| SOTO-MARTÍNEZ: | YES |