

MOTION

The Los Angeles 2028 (LA28) Games will mark Los Angeles' third time hosting the Olympic Games. It previously hosted the 1984 and 1932 games, and it's the first time hosting the Paralympic Games.

It is a chance to showcase the natural environment and historic structures around Los Angeles. With over 460 square miles that include coastline, hillsides, and everything in between, there is no shortage of beautiful places throughout the City.

As part of the Games Agreement, in Section 11: Arts and Cultural, LA28 is to work in close coordination with the City to develop arts and cultural programming that seeks to operationalize equity and inclusion through outreach to local artists, cultural producers, and leverage the Games experience across the culturally diverse neighborhoods in conjunction with the LA28 Games cultural programs.

The Art and Cultural Plan must include ways by which the 2028 Games cultural program will be integrated with the delivery of the 2028 Games. This needs to include a way of a series of event offerings that allow for spectators, residents, fans, and athletes a seamless opportunity to experience a multitude of artistic disciplines utilizing art and cultural facilities to better connect the Games. This should include working with neighborhood and local art organizations.

The Art and Cultural Plan should prioritize tickets for City of Los Angeles residents and have a component to ensure people from underserved communities have access.

For the 1984 Games, Robert Fitzpatrick was tasked with creating the Olympic Arts Festival program that laid out over 400 performances by 75 companies from 18 countries, in addition to 20 smaller displays, mini-festivals, and major arts exhibitions. It would not have been possible without the 1984 Los Angeles Organizing Committee.

It is important that for the LA28 games we display the rich artistic talent we have in the City of Los Angeles. We need to activate all of our Historic Sites as well as local venues that can help the residents and visitors to our City experience the diverse culture of Los Angeles.

I THEREFORE MOVE that Council DIRECTS the Department of Cultural Affairs, with the assistance of the City Administrative Officer, the Chief Legislative Analyst, and REQUEST LA28 to report on the status of planning for the Olympic Arts Festival for the LA28 Games, including how the Festival will engage the broadest range of performing arts centers, museums, galleries, and other types of venues throughout the City of Los Angeles as possible.

PRESENTED BY:

SECONDED BY:


MONICA RODRIGUEZ
Councilwoman, 7th District


Tracy Park

SEP 25 2024

ORIGINAL

