



APPLICATION FOR DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY (PCN)

PURSUANT TO CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTIONS 23958 AND 23858.4

There is no Filing Fee for this application

INSTRUCTIONS

ALL APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS:

1. COMPLETE THE FORM BELOW
2. ATTACH THE FOLLOWING:
 - A. COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING
 - B. LETTER OF DETERMINATION APPROVING A CONDITIONAL USE PERMIT FOR ALCOHOL SALES
 - C. MAILING LIST OF ABUTTING PROPERTY OWNERS
 - MUST INCLUDE IN LIST – APPLICANT, REPRESENTATIVE, AND PROPERTY OWNER, IF APPLICABLE
 - MUST USE EXCEL TEMPLATE PROVIDED

[Click here to download the Excel Template](#)

SUBMIT THE COMPLETED PCN APPLICATION VIE EMAIL TO:
OFFICE OF THE CITY CLERK, CITY OF LOS ANGELES
CLERK.PCN@LACITY.ORG

ALL FIELDS ARE REQUIRED – COMPLETE ALL ITEMS BELOW OR USE “N/A”

PROJECT NAME	Florentin Rooftop Bar
PROJECT ADDRESS	612 S Broadway, Los Angeles, CA 90014
COUNCIL DISTRICT	14

APPLICANT



Check if the Property Owner is the same as the Applicant

NAME	MCP 612 Broadway SPE LLC
ADDRESS	5150 Wilshire Blvd #405, Los Angeles, CA 90036
PHONE	(917) 285-3438
EMAIL	sy@brennercapital.com

PROPERTY OWNER

NAME	MCP 612 Broadway SPE LLC
ADDRESS	5150 Wilshire Blvd #405, Los Angeles, CA 90036
PHONE	(917) 285-3438

REPRESENTATIVE



Check if the Representative is the same as the Applicant

NAME	Elizabeth Peterson-Gower, Elizabeth Peterson Group Inc
ADDRESS	16241 Askin Drive, 6620, Pine Mountain Club, CA 93222
PHONE	(818) 231-2263
EMAIL	elizabeth@epgla.com

TYPE OF BUSINESS	rooftop bar / lounge
CITY PLANNING CASE NO.	ZA 2018-906-CUB-CUX-ZV-CDO
TYPE OF ALCOHOL SALES (Select one option)	On-Site

AGENT, CA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

CONTACT INFORMATION REQUIRED. APPLICATION MAY BE REJECTED IF CONTACT INFORMATION IS NOT PROVIDED.

NAME	George Barrera
EMAIL	george.barrera@abc.ca.gov

Note: Attachment maximum size is 25 MB