

MOTION

The West Adams Property and Business Improvement District was originally formed in 2020 for a five year term ending in December 2024 and is currently in the process of renewing. The BID consists of a coalition of small businesses and property owners with premises located along West Adams Boulevard south of Interstate 10 and just southwest of Downtown Los Angeles. The WAPBID encompasses approximately 22 blocks centered along West Adams Blvd. The WAPBID is a traditional linear commercial corridor, including West Adams Boulevard with its eastern boundary proposed as South La Brea Avenue and its west boundary proposed as Hauser Boulevard. The BID's core business corridor runs parallel to the 10 freeway. The proponents must follow the procedures for the establishment as provided by State law and require the approval of a management plan and an engineering report.


The BID has brought countless benefits to the West Adams community, including cleaner streets and sidewalks, graffiti removal, neighborhood beautification and marketing for businesses in the area. The City Council should authorize the City Clerk to provide the necessary assistance for the renewal of the BID.

I THEREFORE MOVE that the City Council INSTRUCT the City Clerk, to provide the necessary assistance for the renewal of the West Adams Business Improvement District.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor:

- 1) INSTRUCT the City Clerk to utilize \$24,900 from the Business Improvement District (BID) Trust Fund No. 659, subject to terms and conditions as described in the City's BID policy documents, to be used for professional consulting services to renew the BID, including: to collect, categorize and interpret data; to design and conduct interviews and surveys; to organize meetings and prioritize community needs; to prepare all required reports and documents and other activities to generally coordinate the entire process for renewing the West Adams Business Improvement District.
- 2) AUTHORIZE the City Clerk to negotiate and execute a contract with Edward Henning & Associates and Duckworth Consulting for expenses related to the renewal of the West Adams Business Improvement District for the period of ten years.


PRESENTED BY:



HEATHER HUTT

Councilmember, 10th District

SECONDED BY:



DEC 11 2024

ORIGINAL