

## MOTION RULES, ELECTIONS, INTERGOVERNMENTAL RELATIONS

In the burgeoning era of rapid and wide use of artificial intelligence and evolving technology, it is inevitable that the various image, video, and other documents available on the internet will be abused in a variety of ways. One of the ways we will see more and more of in 2024 and beyond is the perverse use of this information by political opponents, independent expenditures, and other nefarious individuals and entities to confuse voters, the media, and regulatory agencies like the City Ethics Commission – wasting valuable time and resources on false information and false ethics violation claims.

Currently, the campaign communications available on the City Ethics Commission's website are unprotected and available to download and edit by any individual who has the software capability to do so, at a cost of only a few hundred dollars. It is vitally important that the Commission does everything within its power to protect the intellectual property of political campaigns, while also doing its part to ensure that voters and the media are receiving accurate communications from campaigns for City office.

In order to protect the integrity of political campaigns in the City of Los Angeles, the City Ethics Commission must develop recommendations that will regulate these technological advances in a manner that gives voters in the City of Los Angeles access to the best and most accurate information to inform their decisions in the voting booth.

**I THEREFORE MOVE** that the City Council REQUEST the City Ethics Commission, in consultation with the City Attorney's office, to report back with recommendations to ensure that all campaign communications available on the Commission's website are encrypted with a watermark so that documents posted cannot be abused by opponents to making false claims of ethics violations, creating deep fakes, and other nefarious purposes meant to confuse voters and the media.



**I FURTHER MOVE** that the City Council REQUEST the City Ethics Commission to report back with recommendations on how to regulate the use of artificial intelligence, deep fakes, and other technological abuses in political campaigns for City office.

PRESENTED BY:



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SECONDED BY:

ORIGINAL

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