

CITY OF LOS ANGELES

CALIFORNIA

JAIME H. PACHECO - OROZCO
GENERAL MANAGER



DEPARTMENT OF AGING
AN AREA AGENCY ON AGING
221 N. FIGUEROA ST., STE. 500
LOS ANGELES, CA 90012
(213) 482-7252

KAREN BASS
MAYOR

June 17, 2024

Honorable City Council
c/o Office of the City Clerk
Room 395, City Hall
Los Angeles, California 90012

Honorable Councilmembers:

REQUEST AUTHORITY TO ACCEPT AND DISTRIBUTE \$72,500 IN FARMERS MARKET VOUCHERS FROM THE CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE SENIOR FARMERS MARKET NUTRITION PROGRAM (SFMNP)

The City of Los Angeles Department of Aging (LADOA) requests City Council and Mayoral approval to accept and distribute \$72,500 in farmers' market vouchers from the Senior Farmers' Market Nutrition Program (SFMNP) administered by the California Department of Food and Agriculture (CDFA). This item is not subject to ED3 review.

For questions regarding this matter, please contact Jaime H. Pacheco-Orozco at (213) 810-4006.

Sincerely,

Jaime H. Pacheco-Orozco

JAIME H. PACHECO-OROZCO
General Manager

cc: City Attorney
City Administrative Officer
Chief Legislative Analyst

JHP:SY:FM:TW:mn:gdh/2024 Senior Farmers Market Nutrition Program Transmittal Cvr Ltr

AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER AFFIRMATIVE ACTION EMPLOYER

CITY OF LOS ANGELES

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JAIME H. PACHECO-OROZCO
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DEPARTMENT OF AGING
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May 1, 2024

Council File Numbers:
Council Districts: All
Contact Persons & Phone
Jaime H. Pacheco-Orozco
(213) 810-4006

Honorable Karen Bass
Mayor, City of Los Angeles,
200 N. Spring St., Room 303
Los Angeles, CA 90012

Attention: Legislative Coordinator

REQUEST AUTHORITY TO ACCEPT AND DISTRIBUTE \$72,500 IN FARMERS MARKET VOUCHERS FROM THE CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE SENIOR FARMERS MARKET NUTRITION PROGRAM (SFMNP)

The Los Angeles Department of Aging (LADOA) requests authority to accept and distribute \$72,500 in farmers' market vouchers from the Senior Farmers' Market Nutrition Program (SFMNP) administered by the California Department of Food and Agriculture (CDFA).

RECOMMENDATION

The General Manager of the LADOA request that the City Council, subject to the concurrence of the Mayor:

1. AUTHORIZE the General Manager, Aging, or designee, to accept and to distribute \$72,500 in farmers' market vouchers from the Senior Farmers Market Nutrition Program administered by the California Department of Food and Agriculture as indicated in the allocation listed below.

BACKGROUND

LADOA is committed to supporting older adults by delivering various programs and services through the Department's service providers. These programs help older adults

achieve independence and allows them to age safely and healthy; lead active, productive, and meaningful lives; and remain engaged in their communities. Programs include: supportive social services, transportation, evidence based programs, and most importantly nutrition programs to ensure older adults receive a healthy, nutritious meal. Older adults continue to be challenged by growing food insecurity, increased poverty, and limited resources. As such, nutrition and food insecurity continue to be top priorities for the Department and the City of Los Angeles.

Senior Farmers' Market Nutrition Program

The SFMNP is a federally funded program administered nationally by the U.S. Department of Agriculture's Food and Nutrition Services Agency (USDA, FNS), and by the CDFA in the state of California. This program is implemented under the Code of Federal Regulations 7 CFR 249. CDFA partners with Area Agencies on Aging (AAAs) throughout California who help administer the SFMNP.

The SFMNP provides low-income seniors with voucher booklets to purchase fresh, nutritious, unprepared, locally-grown produce, fruits and vegetables, raw honey, and cut herbs, from Authorized Certified Farmers' Markets (ACFM). Through this program, the LADOA was awarded a total of 1,450 booklets, each containing five \$10.00 vouchers, totaling \$72,500 in program award, for use at the ACFMs.

A total of 1,450 SFMNP vouchers are provided, of which 1,350 vouchers will be allocated to the Department's service providers and the remaining 100 vouchers will be allocated to the Department.

Vouchers distributed through the Department's service providers will be on a first-come, first-served basis within their community, with a booklet allocation based on using the Department's Client Tracking System (CTS) data of program participants who have shared their annual income with LADOA. Only individuals with annual income less than \$30,000 were used to calculate the funding formula percentage of poverty level for each of the Aging Service Area (ASA). Note, the eligibility level for participation in the SFMNP is 185% of the federal poverty level, which is equivalent to approximately \$27,000 per year (for a household of one). When provided by older adults, annual income in our CTS system is tracked in increments of \$10,000.

Vouchers distributed by the Department will be provided to participants or eligible participants within its Senior Community Service Employment Program (SCSEP) and Older Worker Employment Program (OWEP). Participants to the SCSEP and OWEP are individuals whose income meet the U.S. Department of Health and Human Services' annual federal poverty guidelines.

Table 1 below displays the proposed voucher booklet distribution for the Senior Multipurpose Centers and the Department that the City's ASA will receive from this program.

LADOA service providers and Department staff must ensure all program participants self-certify that they meet the participant eligibility requirements, which are:

- Participant must be 60 years of age or older,
- Participant's household annual income does not exceed more than 185% of federal poverty level, and
- Participant has not already received a SFMNP voucher booklet.

Voucher booklets are to be distributed by LADOA service providers to older adult participants no later than September 30, 2024, or within 30 calendar days of receiving them from LADOA. Participants must redeem their SFMNP vouchers no later than November 30, 2024 at an ACFM.

Table 1: 2024 Voucher Booklet Distribution

ASA #	Aging Service Area (ASA)	Senior Multipurpose Center (MPC)	Number of participants with Annual Income less than \$30,000	Funding Formula Percentage Based on Client Population	Voucher Booklet Allocation
1	NorthWest Valley	ONEgeneration - Robert M. Wilkinson MPC	1,222	6.97%	94
2	NorthEast Valley	Alicia Broadous-Duncan	988	5.64%	76
3	SouthWest Valley	ONEgeneration	1,715	9.78%	132
4	Mid Valley	Bernardi	867	4.95%	67
5	SouthEast Valley	Southeast Valley	951	5.42%	73
6	Westside	Felicia Mahood	850	4.85%	65
7	West Wilshire	Jona Goldrich	999	5.70%	77
8	Northside	Hollywood	853	4.87%	66
8	Targeted	Echo Park - Mini MPC	193	1.10%	15
9	Eastside	Mexican American Opportunity Foundation	1,498	8.55%	115
10	City	St. Barnabas	1,577	9.00%	120
11	SouthWestern	Southwestern	1,319	7.52%	102
12	West Adams	West Adams	735	4.19%	57
13	Central	Theresa Lindsay	656	3.74%	51
13	Targeted	SRO Housing - Mini MPC	365	2.08%	28
14	South LA	Bradley	821	4.68%	63
14	Targeted	Estelle Van Meter - Mini MPC	241	1.37%	19
15	Harbor	Harbor	982	5.60%	76
Citywide	Citywide	Los Angeles LGBT Center	698	3.98%	54
		Subtotal	17,530	100.00%	1,350
LADOA	LADOA	OWEP/SCSEP Participants*	100	N/A	100
		TOTAL			1,450

* Based on U. S. Department of Health and Human Services' Annual Federal Poverty Guidelines

FISCAL IMPACT STATEMENT

There is no impact to the General Fund.

Copy of this transmittal is being forwarded to the City Attorney and the Council on Aging for concurrent review and approval.

Sincerely,

Jaime H. Pacheco-Orozco

JAIME H. PACHECO-OROZCO
General Manager

JHP:SY:FM:TW:yta:gdn/2024 Senior Farmers Market Nutrition Program Transmittal

cc: Chris N. Lee, Deputy City Attorney
Allison Lamas, Office of the City Administrative Officer
Maria D. Gutierrez, Office of the City Administrative Officer
Tony Wilkinson, Los Angeles City Council on Aging